

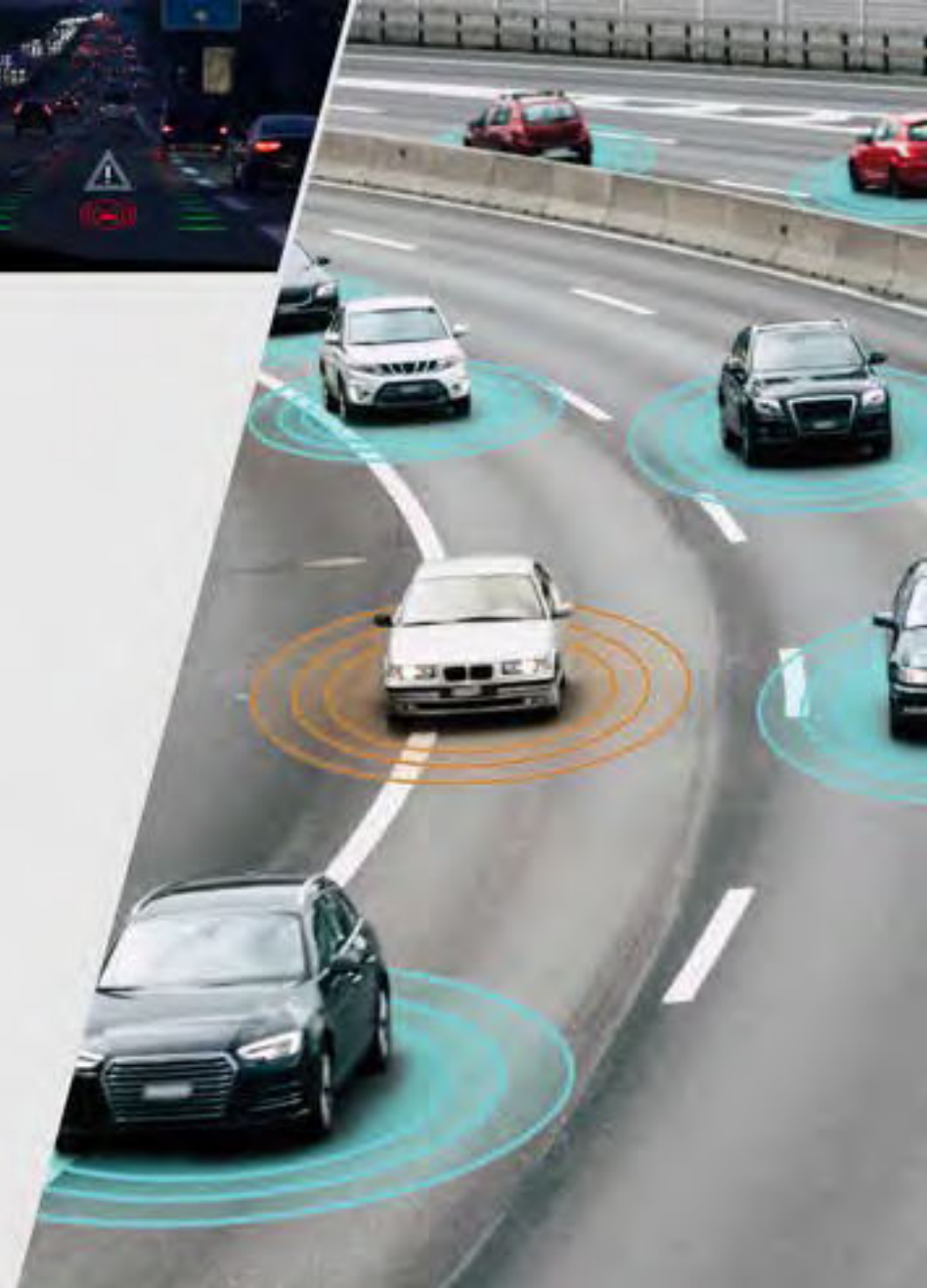


**Wi-Fi:** TxDOT Guest Net  
**Password:** Clickitorticket24

# Texas Innovation Alliance

## Spring In-Person Meeting

Texas State Transportation Innovation Council (TxSTIC)



April 4, 2024

# Today's Agenda

9:00 AM | Welcome and Introductions

9:15 AM | Every Day Counts (EDC) Initiative

9:45 AM | State, Regional, and Location Innovative Project Showcases

10:30 AM | Break

10:45 AM | STIC Incentive Program Overview

11:00 AM | Closing Remarks

11:15 AM | Adjourn

Every Day Counts (EDC)

# EVERY DAY COUNTS (EDC)

---

Kristie Chin, UT CTR

# Every Day Counts (EDC)



1) Strategic Workforce Development



2) Nighttime Visibility for Safety



3) Next-Generation Traffic Incident Management (TIM)



4) Enhancing Performance with Internally Cured Concrete



5) Rethinking DBE for Design Build



6) Environmental Product Declaration (EPD)  
for Sustainable Project Delivery



7) Integrating Greenhouse Gas Assessment  
and Reduction Targets in Transportation  
Planning

# Every Day Counts (EDC)



1) Strategic Workforce Development



2) Nighttime Visibility for Safety



3) Next-Generation Traffic Incident Management (TIM)



4) Enhancing Performance with Internally Cured Concrete



5) Rethinking DBE for Design Build



6) Environmental Product Declaration (EPD) for Sustainable Project Delivery



7) Integrating Greenhouse Gas Assessment and Reduction Targets in Transportation Planning

# 2024 Texas Innovation Invitational



**Dates:** July 29-31

**Location:** Grand Hyatt Riverwalk and Convention Center, San Antonio

## **Agenda at a Glance:**

July 29 | Tech Showcase

July 30 | Conference

July 31 | Pitch Competition

## **Pitch Competition**

**Who:** Regional teams of public agencies

**What:** Present ideas for innovative projects to a panel of expert judges

### **Categories:**

- Safety
- Connectivity
- Operations

**Awards:** Up to three awards will be made. Winners will be submitted in August to the FHWA State Transportation Innovation Council (STIC) Incentive Program for an opportunity to win \$125,000.

Every Day Counts (EDC)

# **STRATEGIC WORKFORCE DEVELOPMENT**

---

LaKesha Raynor, Dallas College





## **Texas Innovation Alliance Spring Meeting**

**Strategic Workforce Development:  
Kodiak and DFW Workforce  
Development Partnership**

**LaKesha Raynor  
Dallas College**





# The Opportunity

**Dallas College and our partners have the opportunity to lead the nation in addressing the need for drivers and training for this rapidly changing technology**

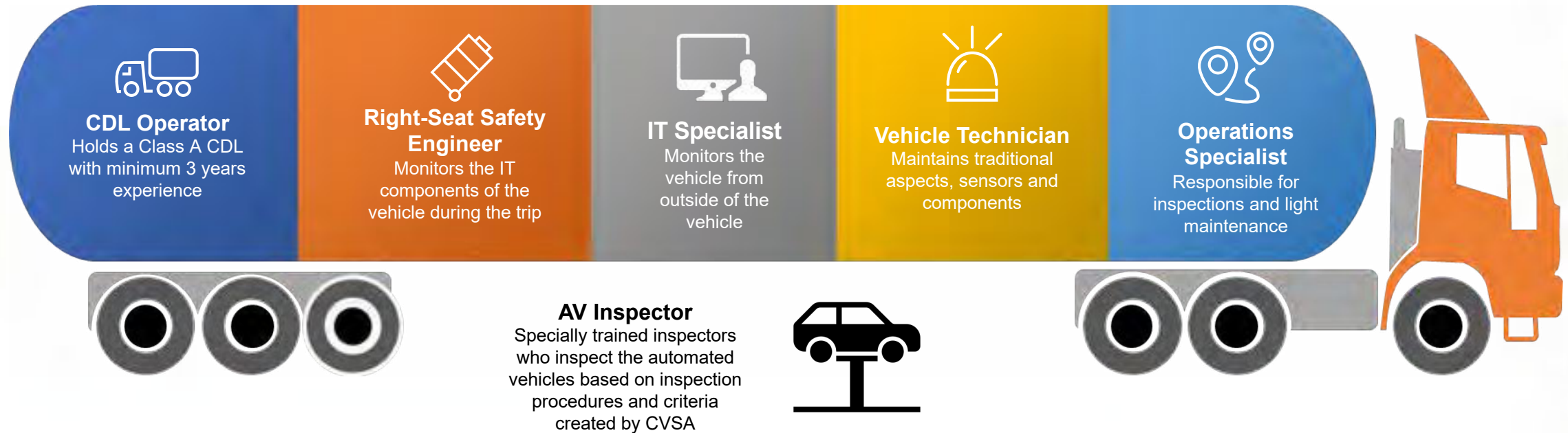


# The Synergy



**In 2019, Dallas College initiated discussions with Kodiak Robotics to introduce autonomous vehicle skills training in the Dallas/Fort Worth area.**

Two compression planning sessions were held to identify the business case and gather insights from employer partners on the emerging occupations in the autonomous freight industry.



**The Insight: Identifying Industry Expectations**



# The Collaboration

The North Central Texas Council of Governments' Regional Transportation Council approved \$4.74 million in funding from TXDOT and FHWA to support a workforce development initiative. This initiative includes an automated vehicle deployment, which also encompasses training for autonomous freight.



## Dallas College and TXDOT





- **Congresswoman Eddie Bernice Johnson visits Kodiak on December 16, 2021**
- **At the House Hearing on Automated Vehicles on February 2, 2022, Congresswoman Johnson presented on the role of Dallas College in workforce development in the AV industry**

## **The Recognition**



# The Solution

**The AV ecosystem has come together to address the talent shortage through targeted, well-developed workforce programs, address the regulatory and safety concerns, and acquire funding to get started.**



## The NSF Texoma Type 1 Innovation Development Engine

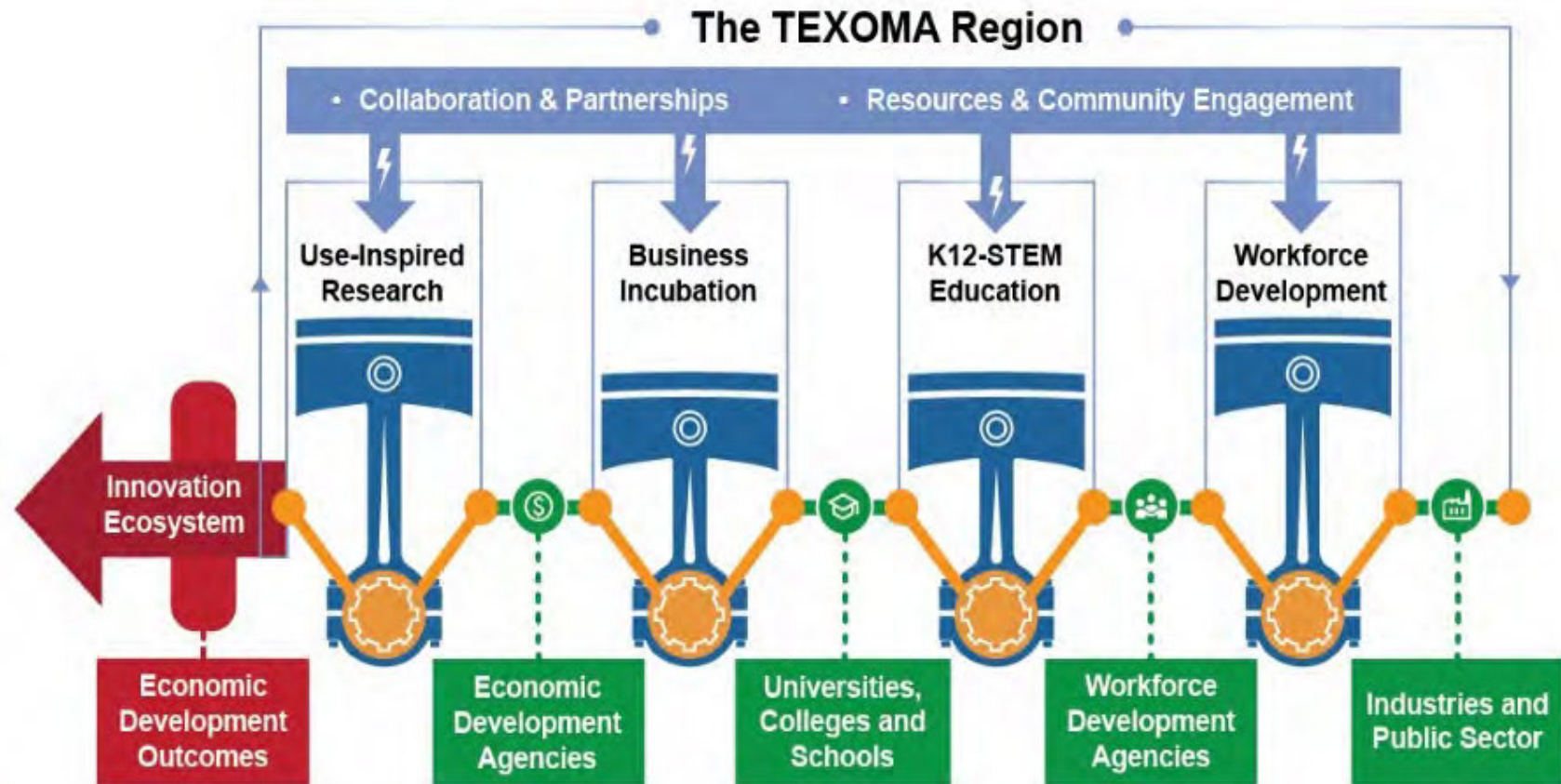


Figure 1. TEXOMA Innovation Engine



# Thank You

LaKesha Raynor  
Dallas College



Every Day Counts (EDC)

# NIGHTTIME VISIBILITY FOR SAFETY

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Okan Gurbuz, Texas A&M Transportation Institute



# A Comprehensive Approach to Collecting and Analyzing Illumination Data for Nighttime Crash Prediction

April 04, 2024

Nighttime Visibility for Safety



# Background

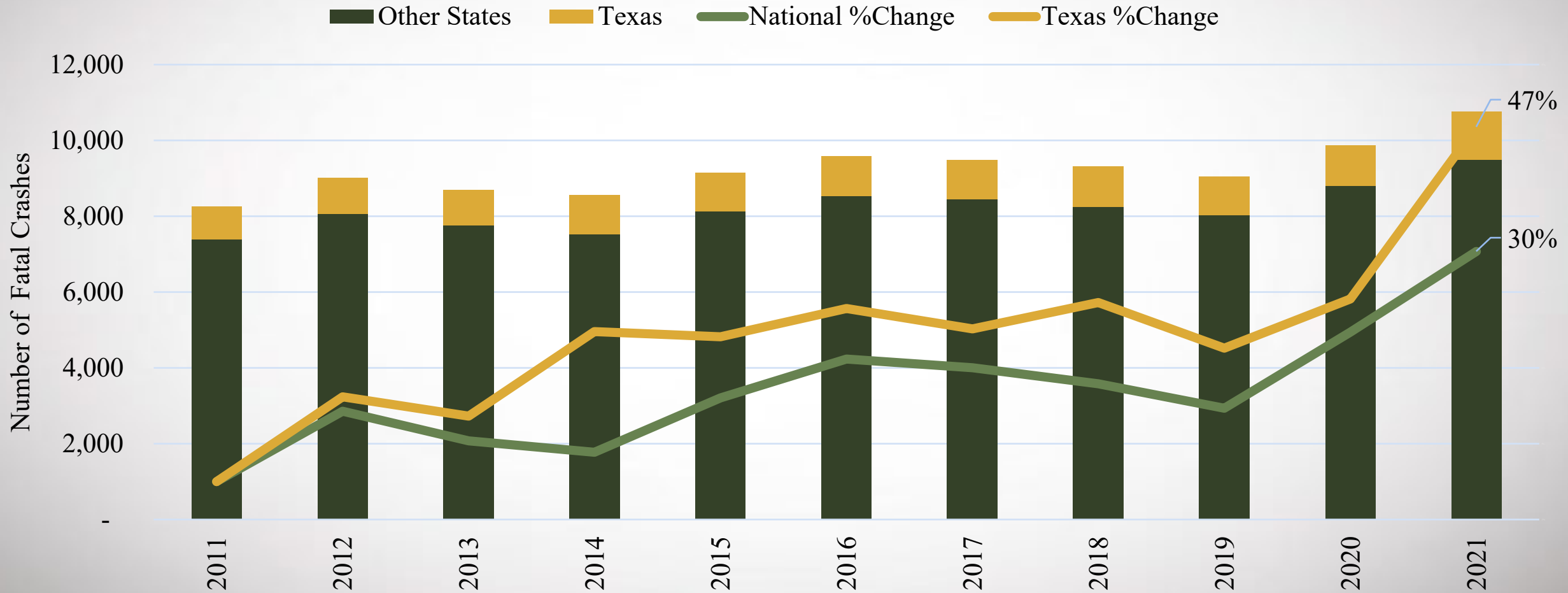
- Nationally, fatal crash rates are three times higher at night.
- 76% of pedestrian fatalities happen during nighttime hours, nationally.
- Installing streetlights on roadways significantly reduces (up to 60%) the risk of nighttime fatal crashes





# Background

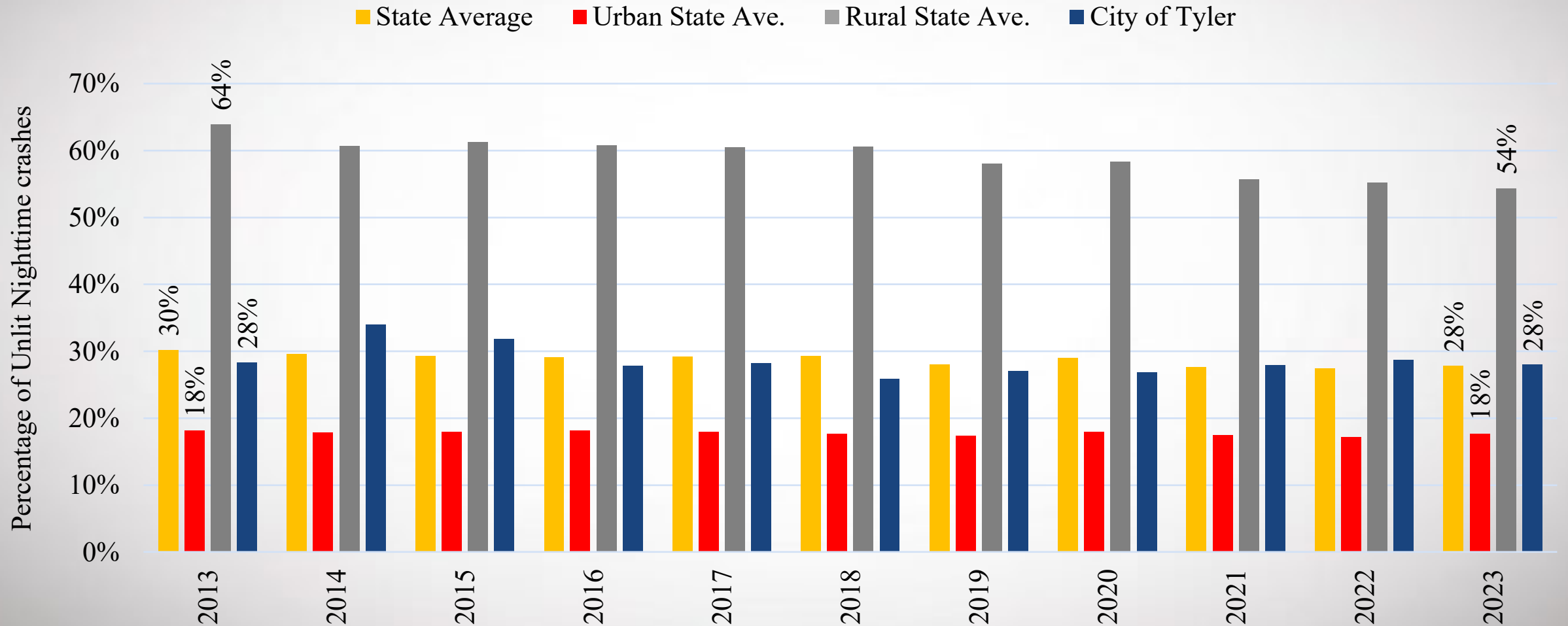
## NHTSA FARS Fatal Nighttime Crashes in Unlit Areas





# Background

## TxDOT CRIS Nighttime Crashes in Unlit Areas

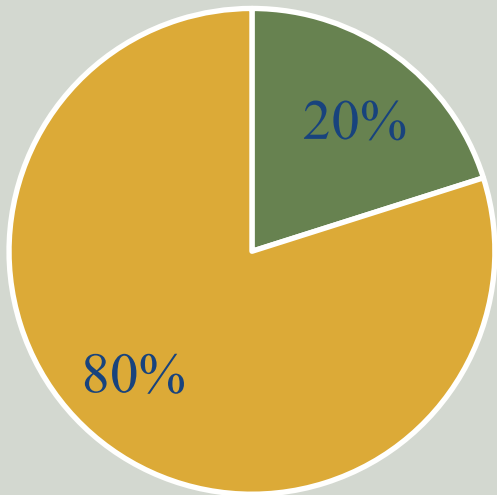


# Background

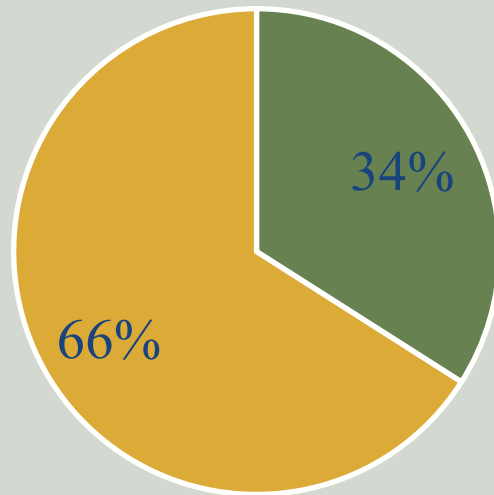
Nighttime Crashes by Lighting Condition (2013-2023)

## State-Urban

Total Crashes

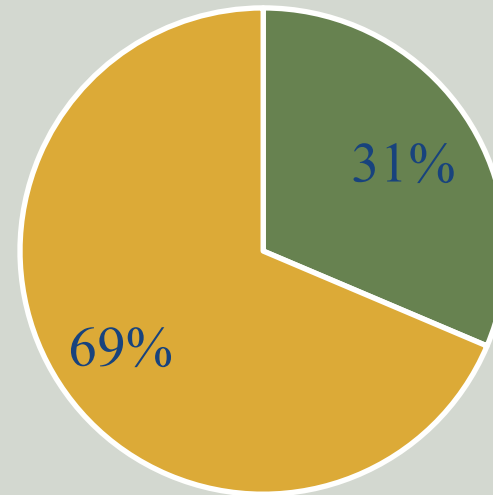


Fatal Crashes

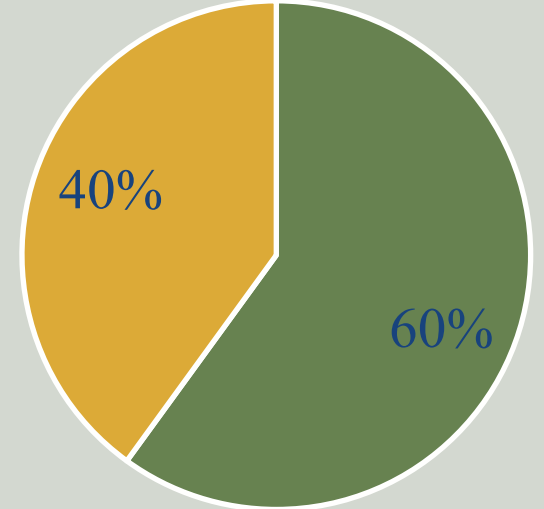


## City of Tyler

Total Crashes



Fatal Crashes



No Lighting

Lighting

No Lighting

Lighting

# Background

## TxDOT Highway Illumination Manual

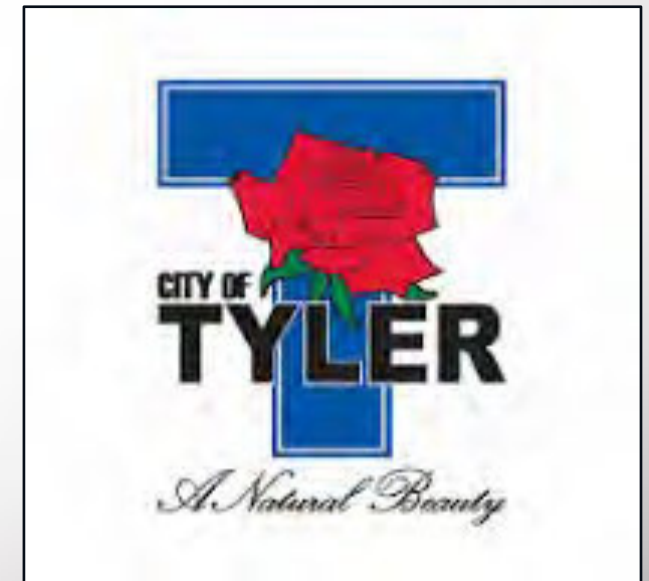
- Lighting systems
- Eligibility warrants
- Guidelines for construction and maintenance

## City of Tyler's Illumination Code

- Sec 10.441

## Data Collection

- No comprehensive procedure
- No tool or device identified



# Proposed Solution

- To develop a process to identify and assess areas prone to nighttime crashes,
- To create predictive models relative to roadway lighting.
- Smartphone application as the main data collection tool.
- Case Study: City of Tyler.



# Proposed Solution

## Ground Truth

- Lux-meter

## Secondary Data sources

- Dashcam footage
- Satellite imagery



# Work Plan



State of  
Practice  
Review



Lux Meter  
Extraction



Data  
Collection

- Primary Data Source
- Secondary Data Sources



Model  
Development



# Deliverables

- Prediction Model
  - Regression Model
- GIS-based Dashboard
  - Interactive
  - Historical Crash Records
  - Predicted Crash Locations
- Final Report
  - Guideline to Collect, Monitor, and Assess Illumination Needs



# Questions



---

**Okan Gurbuz, Ph.D.**  
**Minh Le, P.E., PMP**

# AI AND DATA CULTURE AT TEXAS WORKFORCE COMMISSION

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Courtney Arbour, Texas Workforce Commission



# Introduction to AI in Public Service

The Texas Workforce Commission's (TWC) proactive approach to implementing AI for government agencies and public organizations, highlighting its importance and impact.



**by Courtney Arbour**



# Executive Leadership and AI Awareness

1

## Market Engagement

Engagement with market experts to educate TWC leadership on AI applications and use cases.

2

## Recorded Sessions

Distribution of recorded sessions on AI considerations, use cases, and security across the agency.

3

## Leadership Review

Department leadership reviewing with an employee with Data and AI experience options to help the department identify safe and effective ways to use AI.





# Practical AI Exploration

1

## Create and use Secure Sandboxes

Sandbox environments established for staff experimentation.

2

## Coaching and Training

Create a safe environment to coach and train departments to create projects and implement them.

3

## Test Projects with Freedom to Revise

Encourage departments to test and learn in the safe environment about various AI options and see what projects work best.



# Why AI for Government?

## 1 Administrative Efficiency

AI's role in reducing redundancies and addressing public workforce turnover and administrative burden.

## 2 Employee Satisfaction

How AI can make the workday more enjoyable and improve overall employee satisfaction.



# AI's Impact on the Workforce

## Occupational Change

AI's transformative effect on occupations and the increasing demand for workers skilled in these technologies.

## Adaptability Over Expertise

The necessity for workers to be adaptable and capable of learning new skills, rather than being experts from the outset.

# Fostering Digital Literacy

## Skills for the Future

The rising importance of digital literacy in the workplace and opportunities for hands-on learning.

## Learning Opportunities

Access to no-cost courses on platforms like LinkedIn Learning and secure sandbox environments for practical learning.

# Evolution of Workforce Education



## Collaboration

Encouragement for workforce development division (WDD) staff to engage in AI projects, with 64 initiatives either planned or in progress.



## Continuous Learning

Role of continuous learning and adaptability in ensuring Texans remain competitive in the evolving job market.

# Challenges Encountered

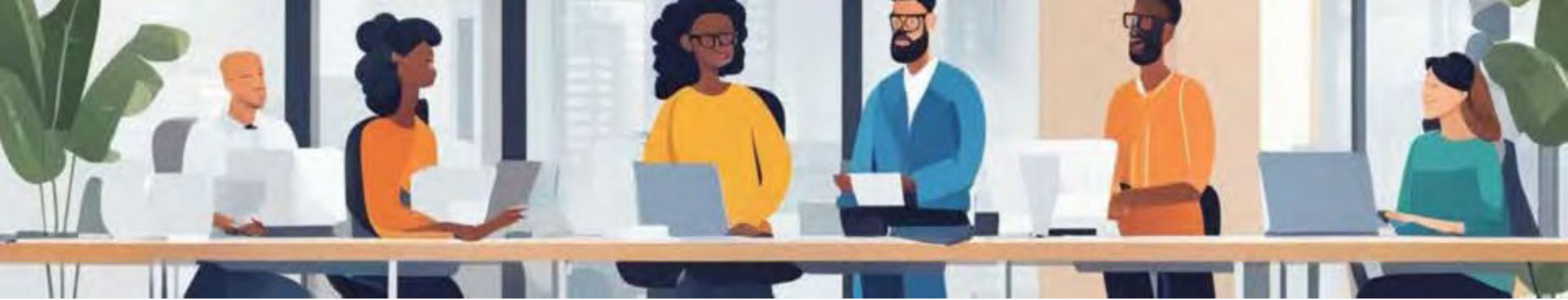
Difficulties in evaluating project costing and estimated budget adjustments.

Accuracy of chatbot responses.

Capacity for staff to explore and create test projects.







# Embracing AI for Public Service

1

## Community Impact

Encouragement for other public organizations to adopt similar AI and digital literacy initiatives.

2

## Innovation Drive

The pivotal role of AI in fostering innovation and addressing public service challenges.

# FREIGHT OPTIMIZATION SYSTEM

---

Connor Sadro, North Central Texas Council of Governments

# NCTCOG Freight Optimization System

*Connor Sadro*

*Transportation Planner*

*TIA Q1 - April 2024*



Kimley»Horn

# Project Context

- DFW is the largest inland port & distribution ecosystem in the US
- 40+ Freight-Oriented Developments (FODs)
- Shippers send trucks through traffic signals to/from FODs to expressways
- Additional regional & local distribution on major arterials

**TxDOT: Texas Connected  
Freight Corridors Program**



 = Highlighted applications are prioritized for development









# Project Vision

- Provide real-time information to the truck drivers so that informed travel decisions can be made at the traffic signal
- Provide active control of the traffic signal to provide a few seconds extra green time that enables the truck to keep moving safely
- Track benefit-cost to identify where operational improvements for freight provides significant benefit
- Corridor, signal, etc. optimization during O&M
- No cost to local agencies
- No cost to truck operators
- Self-sustainable after 5 years operations
- No new equipment

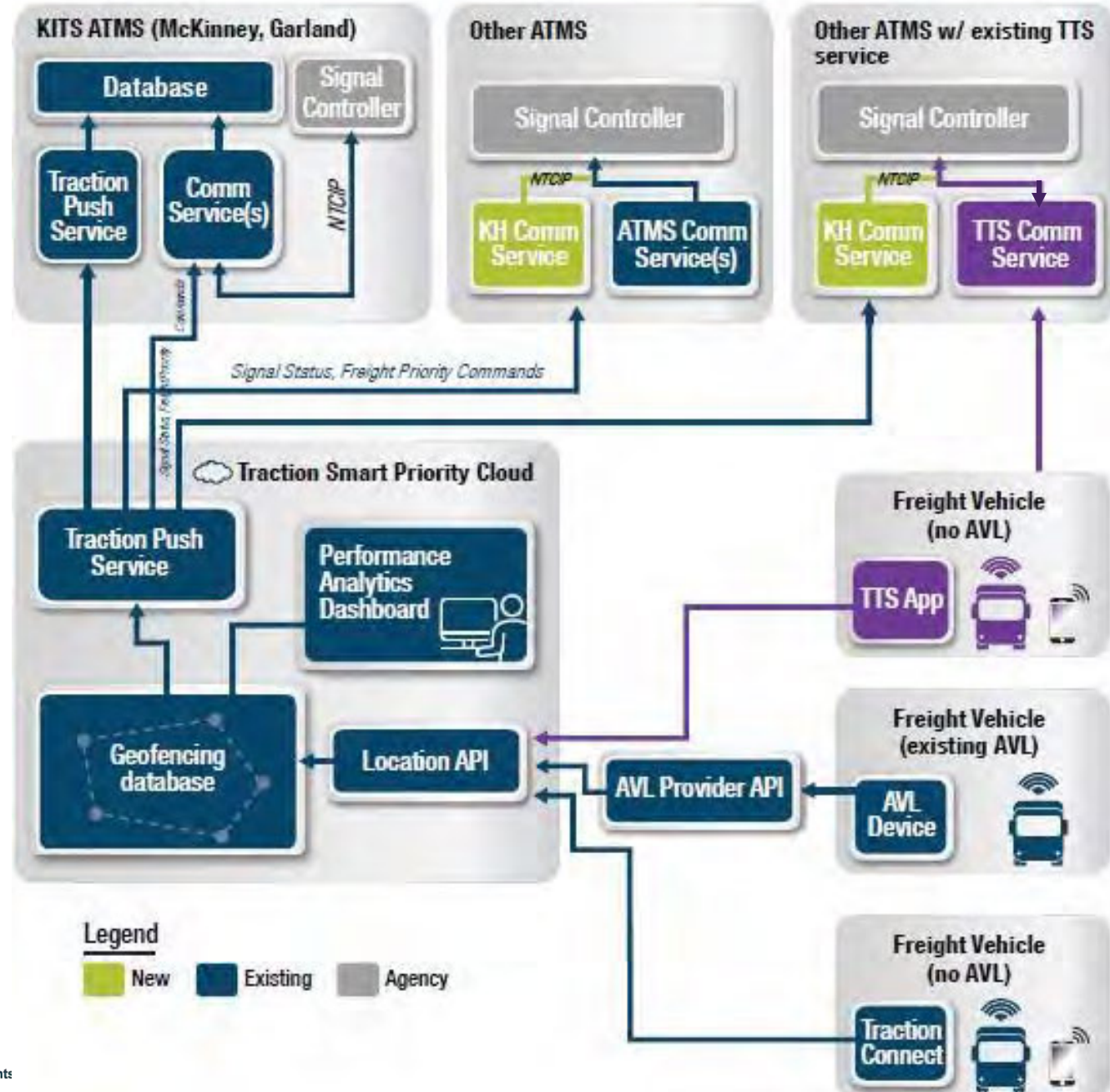


# Project Concept

- Freight Signal Priority
- Green Light Optimized Speed Advisory (GLOSA)
- 500 traffic signals (NTCIP)
- ~10 agencies
- ~10 AVL suppliers
- 50,000+ trucks (5,000 simultaneous in the system at once)
- Cloud deployment

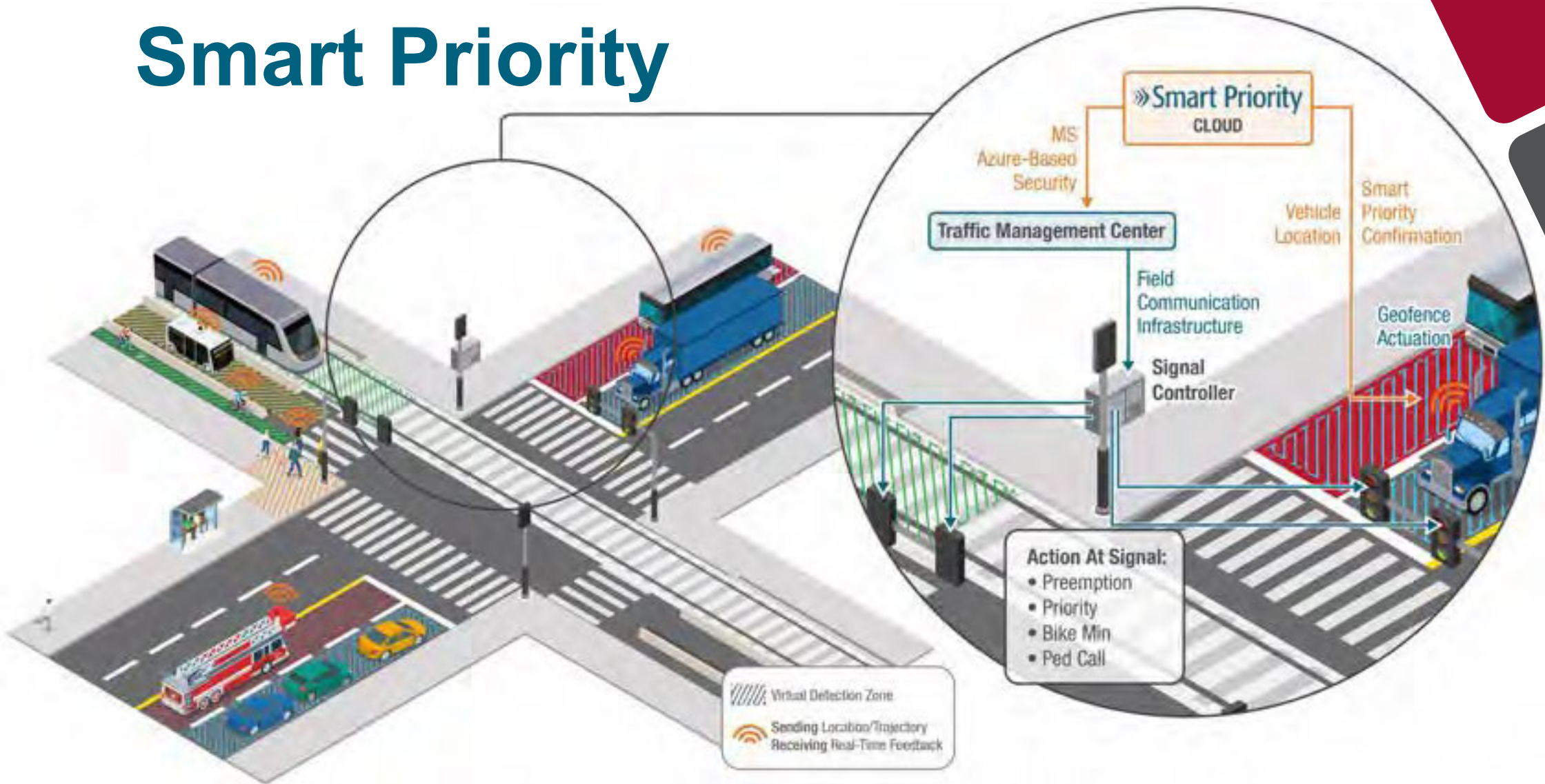


# NCTCOG Freight Signal Priority Architecture

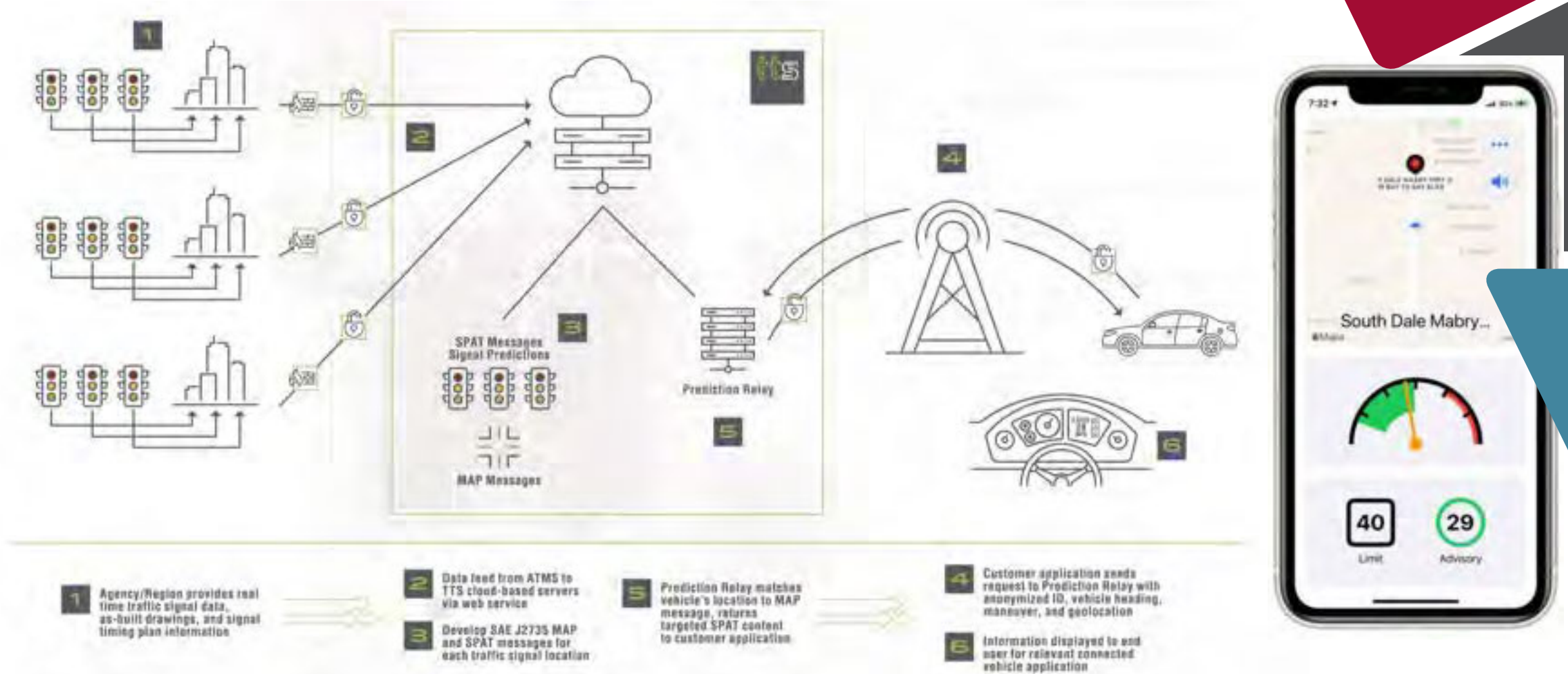




# Smart Priority

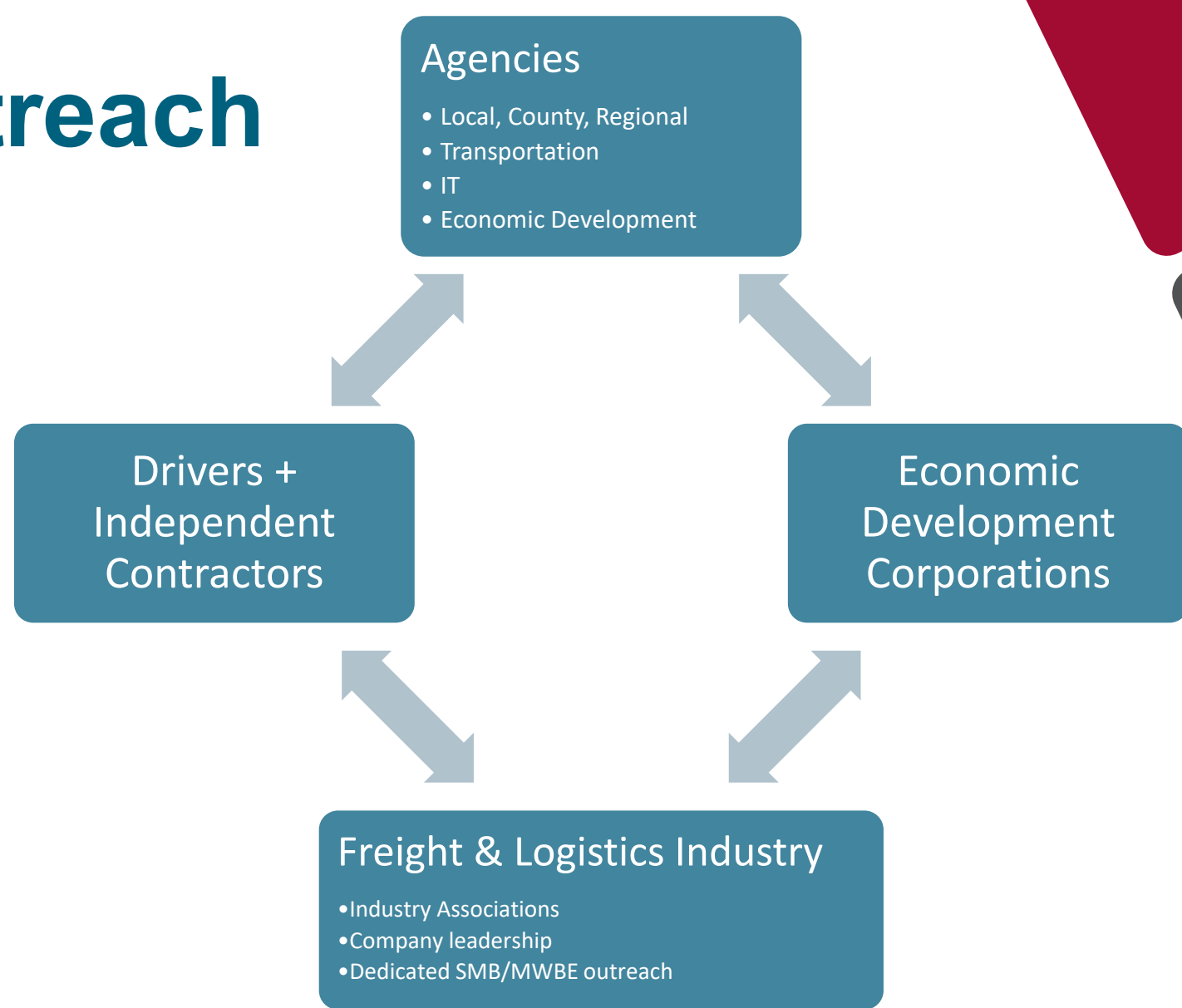


# Signal Information





# Public Outreach



# We Need Your Input: PublicCoordinate



[www.freightpriority.com](http://www.freightpriority.com)



**NCTCOG**  
Freight Vehicle Intersection Optimization Services



**Kimley»Horn**

Currently Viewing

Signalized Intersections

Legend

- Initial Recommendations
- Existing NCTCOG Intersections
- City Boundaries

TEXAS



Freight Vehicle Intersection Optimization Services

Welcome to the NCTCOG Freight Optimization Services outreach site.

We want your input!

Freight North Texas is an ongoing planning program led by the North Central Texas Council of Governments (NCTCOG) to enhance the safety, mobility, efficiency, and air quality associated with freight movements in the Dallas-Fort Worth region. NCTCOG initiated a Freight Optimization Study in 2022 to improve movement of trucks to not only assist with expedited deliveries but also reduce emissions. Public input and feedback during the project formation is extremely important and valuable to optimize the roadway network to meet the public needs and desires. We ask for you to provide your valuable input using the following steps:

#### Map Instructions:

Click "OK" below, then click "Add Comment" from the right side of the screen, to get started. Then select the type of comment you'd like to add and click the location on the map where you have encountered an issue or envision improvements.

Comment icons are provided for the following issue or improvement categories:

- Truck Issue
- Recommended Signal
- Freight Oriented Development
- Freight Oriented Development (FOD) Feature
- Freight Route (Use line comment feature to draw identified routes)

Please be location-specific with your comments, where applicable.

OK

Basemap

Default





**Currently Viewing**

Signalized Intersections

Stakeholder comments

**Filter Comments**

**Add Comment**

- Add Line Comment**
- Freight route
- Add Point Comment**
- Frequent Freight Left Turn
  - Freight Oriented Development (FOD) feature
  - Truck issue
  - Recommended Signal
  - Freight Oriented Development



# Contact Information



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Freight Vehicle Intersection Optimization Services

NCTCOG



North Central Texas  
Council of Governments

Kimley»Horn



## Local Innovative Project Showcase

**SA WORX**

---

Romanita Matta-Barrera, greater:SATX



# Strategic Workforce Development

Romanita Matta Barrera, Chief Business Advancement Officer

# We are greater:SATX

**MISSION:** To lead the development & diversification of the San Antonio, Texas regional economy  
through the location & expansion of quality employers & job-producing investments.



- greater:SATX is a public-private, regional economic development organization charged with developing and diversifying the San Antonio, Texas economy through business attraction, business retention, workforce development and global marketing strategies.
- Supported by over 200 private sector investors and 19 regional partners, we are responsible for assisting over 500 companies relocate or expand in the region that collectively employ more than 120,000 San Antonians.

# ➤ Strategic Initiatives

## PEOPLE

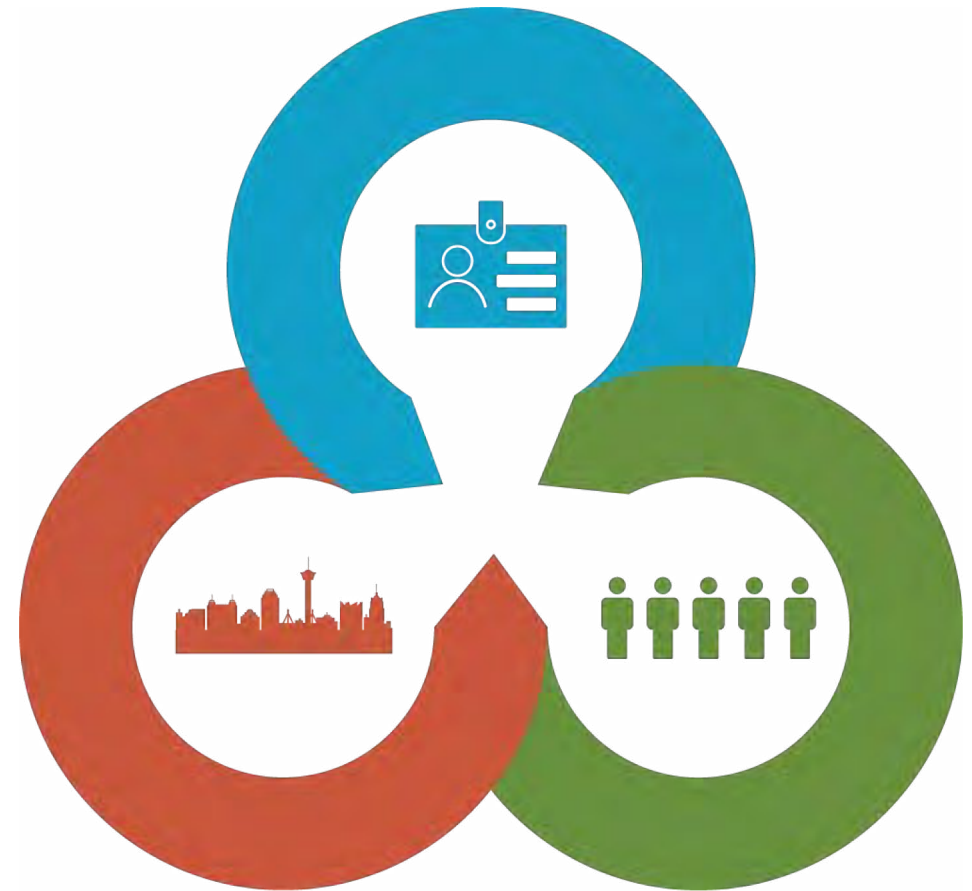
- > Workforce Readiness
- > Talent Retention
- > Talent Pipeline Management (TPM)

## PLACE

- > Regional Sites
- > San Antonio International Airport
- > Marketing & Brand Recognition
- > Advocacy & Influence

## JOBS

- > Regional Partnerships
- > Targeted Corporate Recruitment
- > Business Advancement



# ➤ TPM Framework Strategies



**Strategy 1:**  
Organize for Employer Leadership  
and Collaboration



**Strategy 3:**  
Align and Communicate Job  
Requirements



**Strategy 5:**  
Build Talent Supply Chains



**Strategy 2:**  
Project Critical Demand



**Strategy 4:**  
Analyze Talent Supply



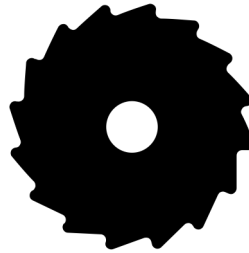
**Strategy 6:**  
Engage in Continuous  
Improvement and  
Resiliency Planning



# ➤ TPM Target Industries



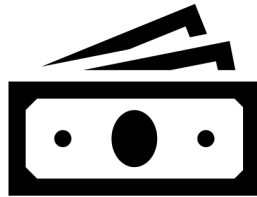
**Healthcare &  
Bioscience**



**Advanced  
Manufacturing**



**Cybersecurity &  
Technology**



**Financial  
Services**



**Construction &  
Skilled Trades**

# ➤ Supporting Career Pathways

## K12 Initiatives

**Job Shadow Days**

**High School Summer Internships**

**Manufacturing Month**

**Cybersecurity Career Awareness  
Week**

## Higher Education

**Alamo Fellows**

**Harvard Business School  
Young American Leaders Program  
(YALP)**

**Higher Education  
Presidents' Convening**





**BREAK**



# STIC Incentive Program Overview

**Shelley Pridgen, TxDOT**  
**Kirk Fauver, FHWA**



# STIC Incentive Program

Texas Innovation Alliance – Spring Meeting  
Shelley Pridgen – STR Innovations Section





<b>1</b>	Summary and Background of STIC Incentive Program	3-6
<b>2</b>	Program Funding and Eligibility	7-9
<b>3</b>	How to Apply	10
<b>4</b>	Project Team Responsibilities	11
<b>5</b>	Recent/Current STIC Incentive Projects	12
<b>6</b>	Timeline for FY25 STIC Incentive Projects	13
<b>7</b>	Information and Contact	14-16

# Summary of STIC Incentive Program



Federal Highway Administration (FHWA) State Transportation Innovation Council (STIC) Incentive program provides resources to help STICs **foster a culture for innovation and make innovations standard practice in their States.**





# Background of STIC Incentive Program



**STIC**  
State Transportation Innovation Councils

State-Based Innovation Deployment — The STIC Network is about establishing a group of representatives from various levels of the highway community in each State to comprehensively and strategically consider all sources of innovation. [Learn more about STIC >>](#)

**Find Proven Innovations**  
Explore innovations >>

**Learn from Others**  
Explore success stories >>

**Fund Innovation Deployment**  
Explore funding opportunities >>

The banner features a background image of a large conference room with people seated at long tables, facing a screen displaying the STIC logo and text. The banner is divided into sections with icons and text.

- The STIC allows the State's transportation community to **consider sources of innovation, select those innovations that best fit its needs, and then quickly put innovations into practice.**
- The STIC Incentive program is one tool to address Accelerated Innovation Deployment (AID) **requirements** by providing resources to foster a culture of innovation and advance innovations into standard practices.



### Technology and Innovation Deployment Program (TIDP) Initiatives\*

1

Accelerated innovation deployment (AID);

2

Implementation of future strategic highway research program (SHRP2) findings and results;

3

Accelerated implementation and deployment of pavement technologies; and

4

Advanced transportation innovation deployment.



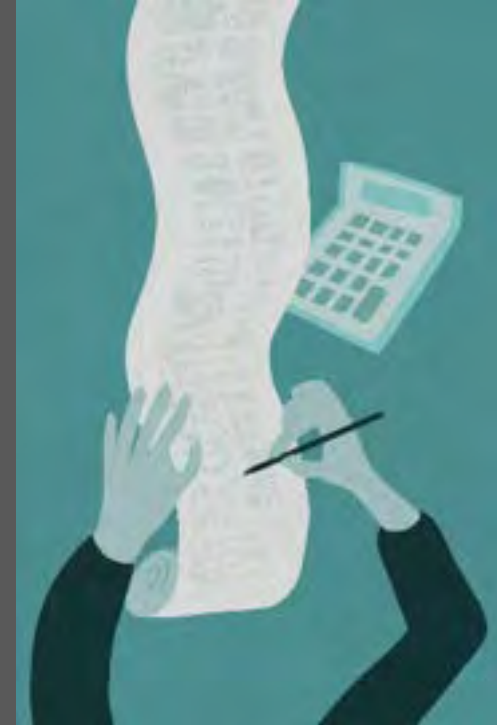
## Technology and Innovation Deployment Program (TIDP) Goals



- Significant acceleration and adoption of innovative technologies;
- Leadership and incentive support to promote state-of-the-art technologies, elevated performance standards, and new business practices in highway construction processes;
- Construction of longer-lasting highways using innovative technologies and practices that lead to faster construction of efficient and safe highways and bridges;
- Improvement of highway efficiency, safety, mobility, reliability, service life, environmental protection, and sustainability; and
- Development and deployment of new tools, techniques, and practices to accelerate the adoption of innovation in all aspects of highway transportation.



- Federal funding recently increased to **\$125,000 per State per Federal fiscal year**.
- Federal share of **80%** is applied to eligible projects, limited to \$125,000 per state each year. A **20%** state match is required (Total award up to \$150,000 for eligible projects).
- Supports or offsets the costs of **standardizing innovative practices** in a State Transportation Agency or other **public sector** STIC stakeholder (cities, regional entities, universities).
- More details available online (<https://www.fhwa.dot.gov/innovation/stic/guidance.cfm> )







## Entities:

- TxDOT is the primary recipient as funds are obligated via the Fiscal Management Information System (FMIS).
- Other public sector STIC stakeholders such as MPOs, local governments or tribal governments are eligible to receive STIC Incentive funding as sub-recipients to TxDOT.

## Projects/Activities:

- Must have a statewide impact in fostering a culture for innovation or in making an innovation a standard practice.
- Must align with TIDP goals.
- Must be eligible for Federal-aid assistance and adhere to applicable federal requirements.



### Examples of Allowable Activities (not complete list)

develop standards and specifications

develop and deliver training to facilitate widespread use of an innovation

refine current specifications based on lessons learned from implementing an innovation

develop memoranda of agreement

prepare standard operating procedures or technical guidance for an innovation

prepare a report summarizing the lessons learned and economic analysis of an innovation

develop a decision matrix for use of an innovation

prepare an implementation plan for an innovation, including performance measures

sponsor an innovation workshop/exchange sharing best practices

# How to Apply for the STIC Incentive Program



## **When to apply:**

(follows Federal fiscal year)

Project solicitation opens October 1st and closes on **September 30th**.

## **Proposals should include:**

- ✓ Description; End product/ result;
- ✓ Funds requested; Commitment of other funding;
- ✓ Budget justification; and
- ✓ Anticipated project schedule

## **Share with STIC stakeholders:**

(TIA Members Meetings or Lead calls)

- First bring your project idea before the Texas Innovation Alliance as a potential STIC Incentive Project.
- Based on interest in the topic or idea, the STIC Steering Committee and STIC Members may shortlist more than one project.

## **Work with TxDOT:**

(through the STR Innovations Team)

- TxDOT can provide go-bys and assist with review and finalizing the application.
- Once a project is selected by the TIA, TxDOT will work with the project team to formalize the application and obtain FHWA approval.

## **Final selection is made based on national relevance at that time:**

- An agreement will need to be prepared between TxDOT and the Performing Agency or Entity.
- Proposed project/activity must be started as soon as practical after notification of approval and funds must be expended within 2 years.



- Comply with eligibility requirements for use of the funds and any contract terms\*;
- Provide **progress report presentations** at Texas Innovation Alliance (STIC) meetings;
- Provide **written progress reports** for TxDOT review and submittal to the local FHWA Division Office, semi-annually; and
- Provide **a written final report** for TxDOT review and submittal to the local FHWA Division Office upon project conclusion.

\*Outlined in Title 2 Code of Federal Regulations (CFR) part 200, including financial management standards and audits)



# STIC Incentive Projects (FY22, FY23 and FY24) and EDC reporting



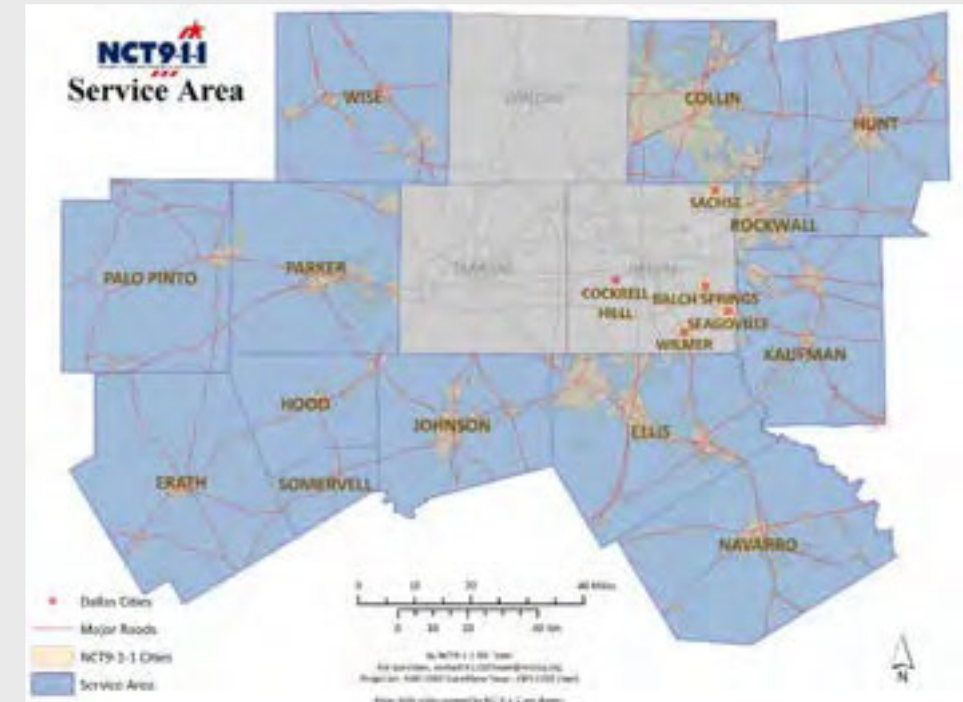
Crowdsourcing for Advancing Operations (current FY24) – Improve Emergency Response to Roadway Incidents using Waze Integration (NCTCOG; NCT-9-1-1)

TIM Tech for Saving Lives (FY22) – CAD2TMC Recently concluded in December 2023 (TTI)

Strategic Workforce Development (FY23)– For County Road and Bridge Workers (TxLTAP – UTA)

Mid-year Reporting for EDC Activities statewide – Collection phase for reports through end of April 2024 and Due to FHWA May 17<sup>th</sup>

## Waze Integration Project – NCTCOG





# Timeline for FY25 STIC Incentive Projects



Present  
project/ topic  
to TIA  
**Spring/  
Summer**

STIC Steering  
Committee  
and Members  
identify  
nominees  
**Summer**

Innovation  
Invitational –  
Selections  
identified  
**Summer**

TIA Fall  
Meeting –  
Awarded  
**September  
18th**



Learn more on  
**TxDOT.gov**



## Shelley Pridgen

**PMP® Certified | CTCM Certified**

**Innovative Transportation Lead - Innovations Section**

**Strategic Initiatives and Innovation Division**

**Texas Department of Transportation**



**[Shelley.Pridgen@txdot.gov](mailto:Shelley.Pridgen@txdot.gov)**





# Questions?



# Thank you!

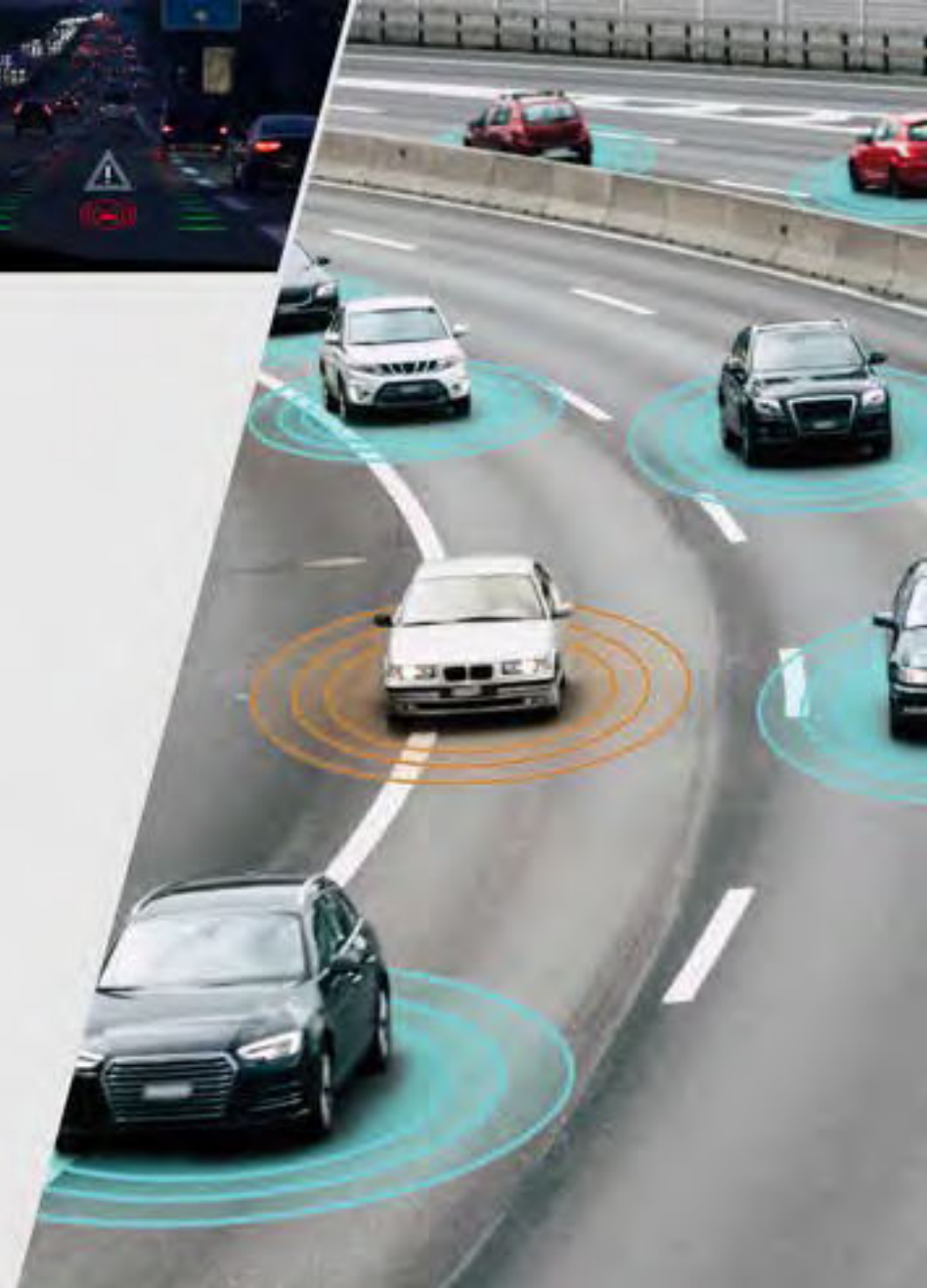




# Thank you!



Feedback Survey



April 4, 2024