

2025 Texas Innovation Invitational

June 16 - 18, 2025
Fort Worth, TX

Connecting Texas to the Future of Transportation



Tips from the Experts



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The banner features a blue background with a network of white lines and dots. On the left, there are icons for a drone, a car with a signal tower, a gear, a car with a signal tower, and a person running. In the center, the text '2025 Texas Innovation Invitational' is displayed in white. Below it, the dates 'June 16 - 18, 2025' and the location 'Fort Worth, TX' are listed. At the bottom, the tagline 'Connecting Texas to the Future of Transportation' is written. On the right, there is a circular inset image showing a cityscape with a large dome structure and a sign that reads 'FORT WORTH STOCK YARDS'.

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Tips from the Experts

Leverage partnerships.

How can we go further faster by working together? Does your team leverage the unique skills of different partners?

Consider scalability.

Is there a clear path to take your project from a local deployment to a large-scale solution?

Clearly communicate the value proposition and evaluation metrics.

What needs are you addressing and how? How will you measuring success?

Engage research partners.

Have you included partners who can support research and performance measurement analysis?

Consider USDOT goals.

Tie your project objectives into USDOT goals for long-term success.

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Criteria

Team Showcase Criteria

- 1. Challenge Definition** - Is the community challenge clearly identified, articulated, and appropriately scoped?
- 2. Goal Alignment** - Does the proposed solution support TxDOT and USDOT goals?
- 3. Effective Collaboration** - Are the necessary public and private partners actively engaged?
- 4. Innovation, Data Management, and Technical Merit** - Is the solution innovative? Is there a data management strategy in place? Does the team have the required expertise?
- 5. Broader Impacts and Performance Measurement** - How does the proposed solution benefit the local community? Is the solution scalable and replicable to other communities?

S.T.A.R. Awards

TxDOT is pleased to announce **up to three winners** at the 2025 Texas Innovation Invitational. Winners will receive the prestigious S.T.A.R Award.

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Format

Team Showcase Format

- 5 minutes:** Team presentation
- 4 minutes:** Feedback from Expert Judges
- 1 minute:** Team closing comment