



Texas Innovation Alliance Deep Dive Call Agenda

October 7, 2026

11:00 AM – 12:00 PM Central Standard Time (CT)

The October Deep Dive Call will feature Texas Department of Transportation (TxDOT) representatives discussing the statewide deployment of the Highway Emergency Response Operator (HERO) program, HAAS Alerts, and the role of a statewide operating center in supporting HERO operations and improving roadway safety.

Topic

Austin District HERO Program Overview

Agenda

11:00 AM CT | Welcome and Announcements

11:05 AM CT | Austin District HERO Program Overview

- Speaker: Karen Arguelles, TxDOT Austin District

11:25 AM CT | HAAS Alerts and HERO integration

- Speakers: Peter Vichitbandha, TxDOT Strategic Initiatives and Innovation Division and Gaby Perales, TxDOT Austin District

11:45 AM CT | Questions and Answers

12:00 PM CT | Adjourn