



# TEXAS HIGHWAY SAFETY ANNUAL REPORT FISCAL YEAR 2016

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*The FY 2016 Texas Highway Safety Plan Annual Report is dedicated in memory of Daniel "DJ" Jeffries. DJ served as the Traffic Safety Program Planner and Motorcycle Safety Program Area Manager for the State of Texas. DJ took a lot of pride in preparing this Annual Report. Through his dedication, enthusiasm, leadership, service, and love for traffic safety, DJ was instrumental in helping save lives on Texas roadways. DJ's positive impact to traffic safety will be realized for many years to come.*





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Governor, State of Texas

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Executive Director, Texas Department of Transportation  
Governor's Highway Safety Representative

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# EXECUTIVE SUMMARY

## TRAFFIC SAFETY PROGRAM

The Texas Traffic Safety Program at the Texas Department of Transportation (TxDOT) continued its mission of saving lives and preventing injuries through an extensive grants program. In 2016, there were 311 traffic safety projects in the program. The \$117,530,051.65 expended in FY 2016 came from federal, state and local sources as follows:

- \$ 39,416,199.02 in federal funds
- \$ 12,078,953.75 in state funds
- \$ 66,034,898.88 in local funds

## CRASH DATA

The 2003-2015 Texas Motor Vehicle Crash Statistics are posted at:

<http://www.txdot.gov/government/enforcement/annual-summary.html>

### Federal Funding

Under MAP-21, TxDOT applied for and received \$19,707,393.31 in Sections 402 funds. In addition, \$16,217,955.52 in Section 405 federal funding was received beyond the base 402 program. TRF-TS developed a detailed Highway Safety Plan (HSP) and submitted it to NHTSA for FY 2016.

## ACCOMPLISHING TARGETS

### Education and Training

TxDOT funded a broad spectrum of education and training courses during 2016 including training for professionals to improve job performance.

### Enforcement Efforts

Traffic safety enforcement covered the state in the effort to reduce crashes caused by speeding, alcohol and other drugs, running red lights and stop signs, distracted driving, and failure to use safety belts or child passenger safety seats.

### Campaigns

#### **Click It or Ticket**

Results from a Texas Transportation Institute survey conducted in June 2016 indicate 91.61% of Texans buckled up in 2016. In 2013, the State of Texas began using a new survey methodology to measure seat belt usage rate. This new survey instrument prevents a true comparison to usage rates measured in previous years, thus effectively establishing a new baseline for future comparison of trends. However, this is the 11th consecutive year of 90% or greater usage rates for Texas.

Before Click It or Ticket (CIOT) enforcement and public education efforts began in Texas in 2002, only 76% of Texans buckled up. The substantial increase in the belt usage rate from 2002 – 2015 translates into an estimated 4,687 fewer Texans killed in traffic crashes and an estimated 79,578 fewer injuries on Texas roadways.

### ***Impaired Driving Mobilization***

The Texas Traffic Safety program conducted a successful Impaired Driving Mobilization (IDM) with the “Drink.Drive.Go to Jail” Labor Day campaign. A statewide press event to announce the mobilization was held in San Antonio and local media events were conducted in various locations around the state. A website, web banners, outdoor and alternative media materials were used as part of the campaign.

In 2016, the alcohol media plan included an interactive dodgeball game that uses gaming technology to educate the public about the effects of alcohol on a person’s reflexes. As participants play, virtual drinks are added and the players’ on-screen avatars become less able to dodge incoming “dodgeballs.” The game demonstrates how even one drink can slow reaction times. The Impaired Dodgeball Truck and Faces of Drunk Driving video monitor kiosks visited all 25 TxDOT districts, attending 43 grassroots activations. Bold graphics and large visuals on the outside of the truck and on the barricade banners helped to garner attention at events, and the interactive gaming experience was very attractive to the target audience. The “Impaired Dodgeball Truck” visited 9 markets in two phases as part of the Football campaign, 11 markets as part of the Holiday campaign, 6 markets as part of the College and Young Adult campaign, 4 markets as part of the Hispanic Impaired Driving campaign, 8 markets in as part of the Labor Day Impaired Driving campaign, and 5 markets as part of the Faces of Drunk Driving campaign.

In addition to the Click It or Ticket and Impaired Driving Mobilization, TxDOT conducted a series of successful traffic safety campaigns including:

- A Distracted Driving campaign
- A comprehensive Impaired Driving Prevention campaign that included:
  - Football Game Day Impaired Driving prevention campaign
  - Christmas Holiday Impaired Driving prevention campaign
  - Hispanic Audience Impaired Driving prevention campaign
- An Energy Sector Area Safe Driving campaign
- A comprehensive Occupant Protection campaign that included:
  - Teen Click It or Ticket
  - Click It or Ticket
  - Child Passenger Safety campaign
- A Motorcycle Awareness campaign
- An Interstate I-35 Work Zone Safety campaign

## **FUTURE IMPROVEMENTS**

### ***Continued Focus on Alcohol-Related Fatalities***

From 2013 – 2015, Texas experienced a slight decrease in alcohol-related fatalities from 1,327 in 2013 to 1,323 in 2015 (FARS). Alcohol continues to be a major contributing factor in traffic crashes and fatalities. Future program efforts need to continue to include education, training, and enforcement projects to address this problem.

### ***Share the Road***

From 2013 – 2015, Texas experienced a decrease in motorcyclist fatalities from 493 in 2013 to 443 in 2015 (FARS). In 2015, motorcycles accounted for 12.5% of the fatalities, a decrease from 14.5% in 2013 yet motorcycles still represent only 2% of the vehicle mix. Of the 443 motorcycle driver or motorcycle passenger deaths in 2015, 51.9% killed were not wearing helmets. The Texas A&M Transportation Institute conducted

a motorcycle helmet use survey during 2016 and based on 1,633 observations, 72.1% of motorcyclists were wearing a helmet. Additional attention needs to be placed on motorcycle training, being properly licensed, wearing protective equipment, impaired driving, and enhancing public information and education campaigns such as Share the Road to improve motorcycle safety.

## Strategic Planning

The most recent strategic planning session occurred October thru December of 2010 for the period FY 2012 - FY 2016. The session re-evaluated the program areas, targets, strategies and reviewed the Traffic Safety Program's mission statement. TxDOT sought public comments by posting a Request for Comments in the Texas Register and sending e-mail notifications to all registered users of the eGrants system. Comments were received from traffic safety and engineering professionals from the TRF at TxDOT headquarters, TxDOT district traffic safety specialists, NHTSA Region 6, representatives from Texas Transportation Institute, San Antonio Metropolitan Planning Organization, Texas Education Agency, Law Enforcement Mobile Video Institute, Texas Tech University, and Texas Center for the Judiciary. As an outgrowth of the strategic planning process, Texas developed 19 specific Targets for the traffic safety program, 66 specific strategies, and 39 specific performance measures. Objectives were established for all 39 performance measures for 2016.

The TRF-TS remains in contact and coordinates with TTI and other stakeholders to update the SHSP and work towards to the goals identified in the SHSP. When goals are listed in the SHSP, especially the first three core measures, the HSP will mirror those goals in scope. When other goals in the SHSP are also listed in this HSP, when appropriate and reasonable, the HSP will mirror those goals as well. If goals required for the HSP are not present in the SHSP, then the TRF-TS will employ goal setting for those particular program areas.

As a result, these two plans are synched and striving to match in as many areas as possible to ensure a common vision and direction. The charts containing the data for core measures is also contained in the strategic highway safety plan. The core measures contained in these plans match and have the identical outcomes.

## Improved Crash Reporting

TxDOT developed and implemented Agency XML Submission Services as a means for agencies with an internal application to submit Texas Peace Officer's Crash Reports (CR-3) electronically. At the end of 2012, there were four agencies submitting via XML Submission Services. At the end of 2016, there are 27 agencies submitting via XML Submission Services. TxDOT also continued to add law enforcement agencies to the Crash Analysis for Safer Highways (CRASH) application. At the end of 2016, 467 agencies, an increase from the 364 that were submitting in 2015, were using CRASH to submit their crash reports electronically. The percentage of crashes submitted electronically using either CRASH or XML submission services has increased from 53.87% in 2013 to 88.1% in 2016. Both applications eliminate the need for agencies to report by submitting paper forms and improve the timeliness and accuracy of the data received.

*Section One*  
PROGRAM SUMMARY



## PROGRAM



The Texas Traffic Safety Program is managed by the Traffic Safety Section (TRF-TS) within the Traffic Operations Division (TRF) of the Texas Department of Transportation (TxDOT). The following table describes the primary mission, Target and strategy of the program.

Mission Statement	Target	Strategy
To operate in a manner that saves lives and prevents injuries.	Identify traffic safety problem areas to reduce the number and severity of traffic-related crashes, injuries, and fatalities.	The use of information, technology, resources and skills to identify priority traffic safety issues, plan initiatives, generate coordinated action, and evaluate and communicate results.
<p style="text-align: center;">This directly supports the TxDOT mission:            “Through collaboration and leadership, we deliver a safe, reliable, and integrated transportation system that enables the movement of people and goods”.</p>		

### Program Areas

Texas planned and implemented an extensive and diverse traffic safety program in FY 2016, with projects in the following program areas:

- 01 - Planning and Administration (PA)*
- 08 - Speed Control (SC)*
- 02 - Alcohol and Other Drug Countermeasures (AL)*
- 09 - Traffic Records (TR)*
- 03 - Emergency Medical Services (EM)*
- 10 - Driver Education and Behavior (DE)*
- 04 - Motorcycle Safety (MC)*
- 11 - Railroad / Highway Crossing (RH)*
- 05 - Occupant Protection (OP)*
- 12 - Roadway Safety (RS)*
- 06 - Pedestrian/Bicycle Safety (PS)*
- 13 - Safe Communities (SA)*
- 07 - Police Traffic Services (PT)*
- 14 - School Bus Safety (SB)*

### Program Funding

Funding is from the National Highway Traffic Safety Administration (NHTSA), a division of the U.S. Department of Transportation (USDOT). Traffic safety grants are awarded annually to state, local and non-profit agencies across Texas.

Grants were awarded based on the merits of the specific proposed project, relevancy to the current traffic safety issues as identified by the state, and the approval of the Texas Transportation Commission and NHTSA.

On May 28<sup>th</sup>, 2015, the Texas Transportation Commission approved funding for the *FY 2016 Texas Highway Safety Plan (HSP)*, which described how federal highway safety funds would be programmed consistent with the guidelines, priority areas, and other Section 402 requirements. In addition to the Section 402 program, the FY 2016 traffic safety program included carry-forward funding provided under the Moving Ahead for Progress in the 21<sup>st</sup> Century Act (MAP-21).

# THE TRAFFIC SAFETY ORGANIZATION

The Texas Traffic Safety Program is managed by the Traffic Safety Section of TxDOT's Traffic Operations Division; with program management staff located at Austin headquarters and traffic safety specialist field staff stationed across the state in support of the 25 TxDOT Districts. The organizational charts show the hierarchy of the traffic safety team; Section, Division, Agency. (See Figures 1.1 – 1.3)

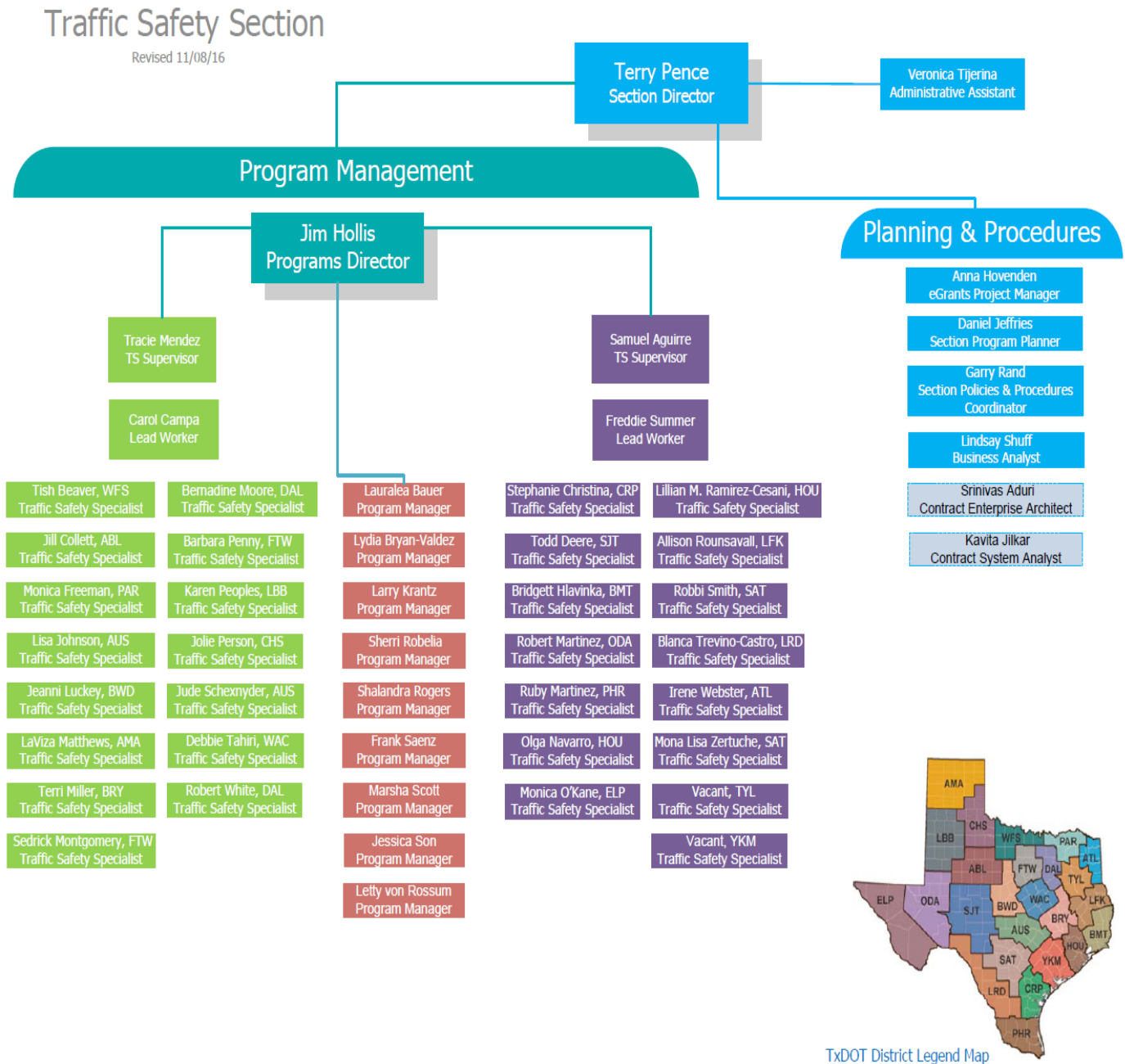


Figure 1.1: TxDOT Traffic Safety Organizational Chart



**Texas Department of Transportation  
Traffic Operations Division  
November 1, 2016  
Current FTE Allocation 165**

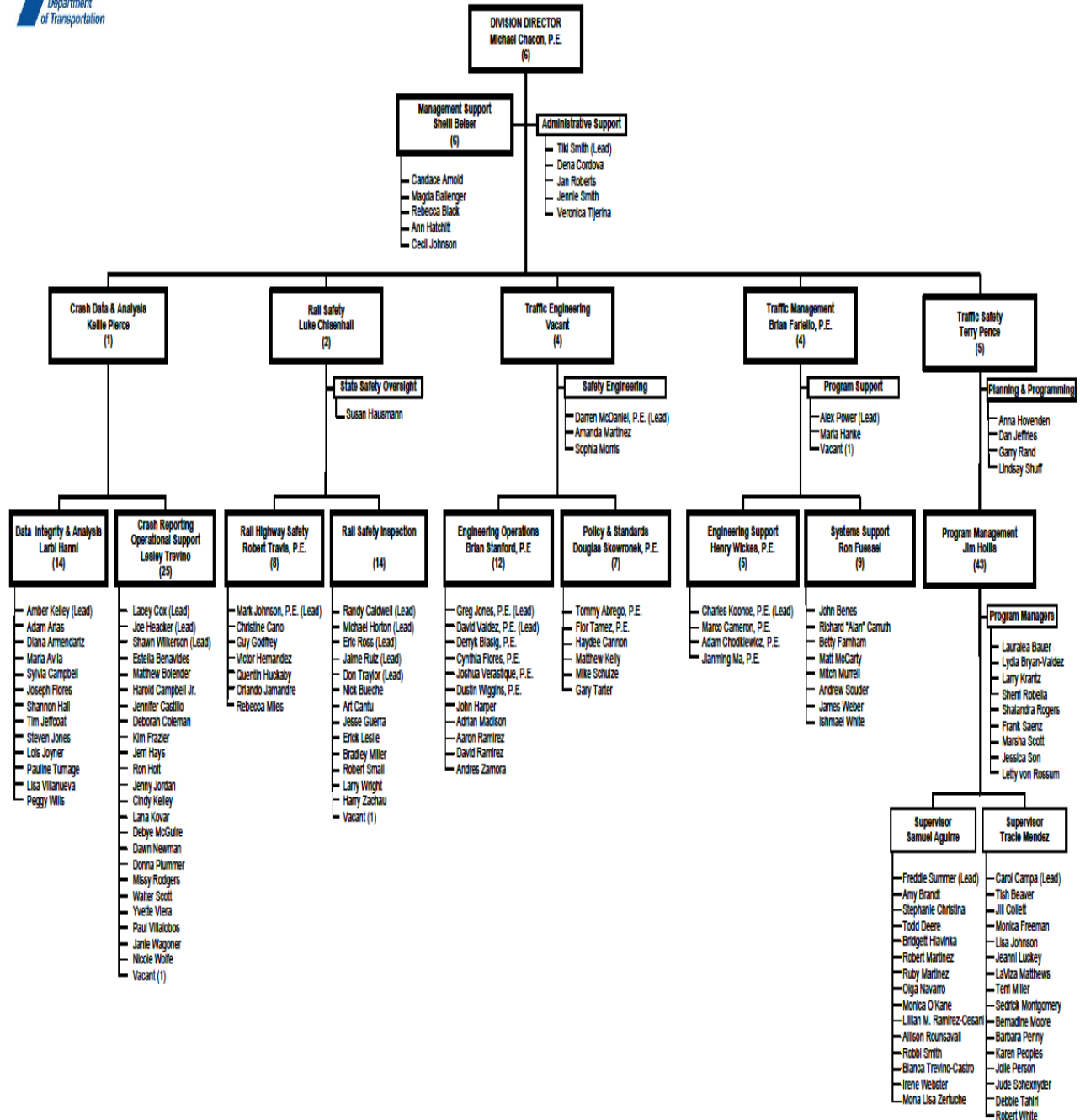
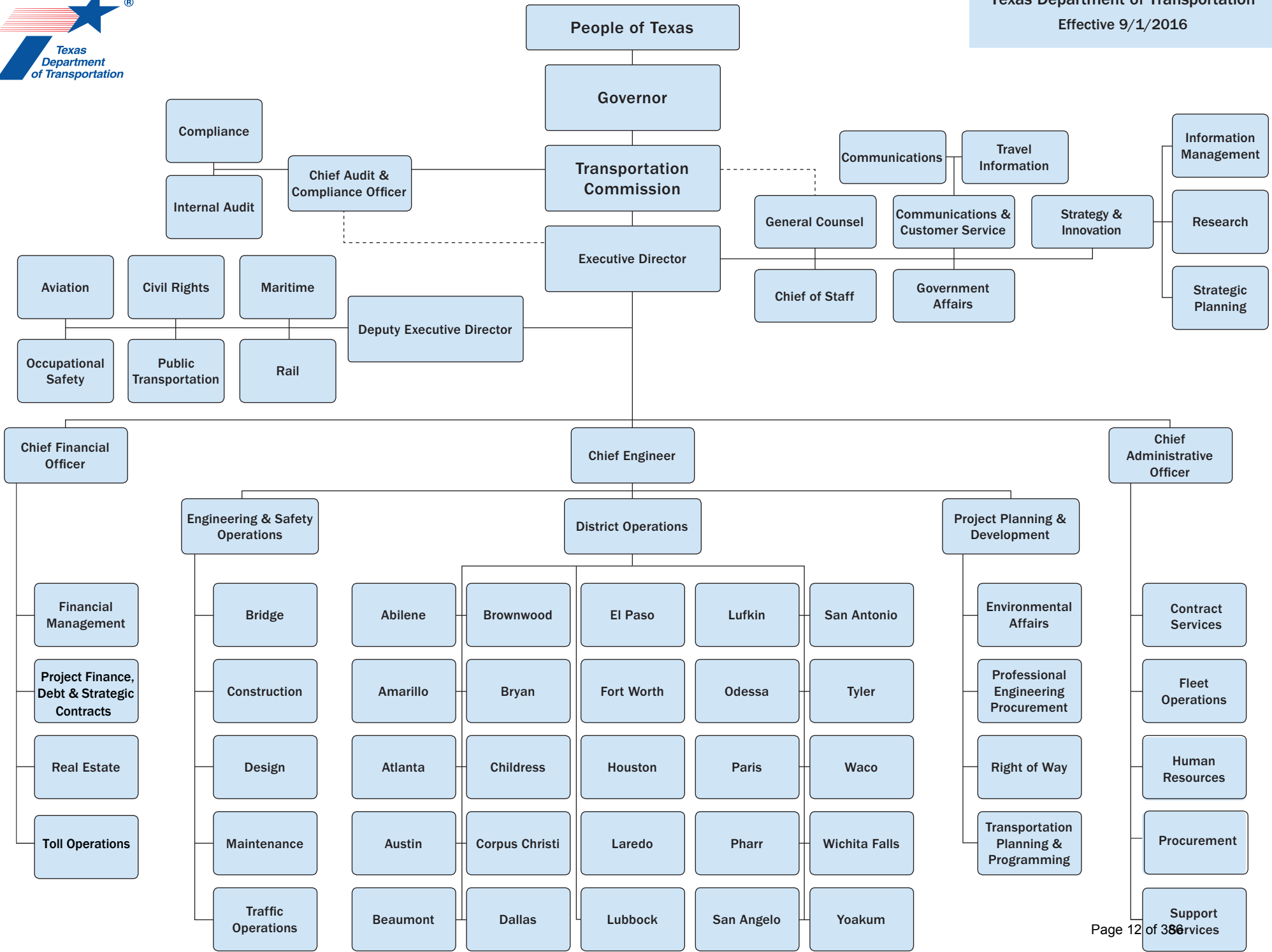


Figure 1.2: TxDOT Traffic Operations Division Organizational Chart



## EVALUATIONS, REVIEWS AND AUDITS

First and Last Voucher Review

March and April 2016 – NHTSA

## LEGISLATIVE ISSUES

The Texas Legislature did not meet during 2016. The 85<sup>th</sup> Texas Legislature will convene in January 2017. The text, history and status of all bills are located at: <http://www.capitol.state.tx.us/>. The State of Texas will detail, in the FY 2017 Annual Report, the traffic safety related bills that were submitted and the status of those bills.

***Section Two***  
**CRASH DATA AND TRENDS**

## CHALLENGES

### Alcohol-related Crashes

Crashes, injuries and fatalities caused by drunk drivers continue to be the major traffic safety problem in Texas. According to FARS data, Texas' alcohol-impaired driving fatality rate was greater than the national average rate each year for 2008 - 2015.

### Occupant Protection

Based on statewide surveys completed by the Texas Transportation Institute in June of 2016, 91.61 % of Texans buckled up in 2016 compared to the 90.47% during 2015. Before Click It or Ticket (CIOT) enforcement and public education efforts began in Texas in 2002, only 76.1% of Texans buckled up. The substantial increase in the belt usage rate from 2002-2015 translates into an estimated 4,687 fewer Texans killed in traffic crashes and an estimated 79,578 fewer serious injuries on Texas roadways. The challenge for the future is this: maintain our belt usage rate while devising new strategies to impact the "hard to reach" population.

From 2002-2015, the use of safety belts in our state has saved the State of Texas and society an estimated \$17.9 billion in wage and productivity losses, medical expenses, administrative expenses, motor vehicle damage, employer costs, taxes, insurance premiums, travel delays and a measure of the value of lost quality of life. The economic impact was derived from using the average comprehensive costs on a per-injured-person basis from 2001 provided by the National Safety Council. These numbers were adjusted to actual fatality and injury numbers from motor vehicle crashes in Texas in 2001.

The significant improvement in safety belt use is attributed to increased enforcement, a large public information and education campaign, statewide increase in local community involvement, as well as strong campaign participation and support from the National Highway Traffic Safety Administration (NHTSA) Region 6.

## CRASH SUMMARY

TxDOT has data from 2003 through 2015. FARS data for 2013 - 2015<sup>1</sup> is listed in the table below.

		2013	2014	2015
<b>Number of Texas Fatalities</b>	<i>TxDOT Data</i>	3,407	3,536	3,577
	<i>FARS Data</i>	3,389	3,536	3,516
<b>Miles Driven</b> (100 million vehicle miles traveled in Texas)	<i>TxDOT Data</i>	244,536,074	242,988,617	258,122,218
	<i>FARS Data</i>	244,525,000	243,076,000	Not Available
<b>Mileage Death Rate</b> (Persons killed per 100 million vehicle miles traveled)	<i>TxDOT Data</i>	1.39	1.46	1.39
	<i>FARS Data</i>	1.39	1.45	Not Available
<b>Texas Population</b>	<i>TxDOT Data</i>	26,448,193	27,161,942	27,695,284
	<i>FARS Data</i>	26,500,674	26,979,078	27,469,114
<b>Population Death Rate</b> (Persons killed per 100,000 Texas Population)	<i>TxDOT Data</i>	12.81	13.02	12.70
	<i>FARS Data</i>	12.79	13.11	12.80

<sup>1</sup> Fatality data from FARS for 2015 is preliminary and subject to change. Information was retrieved from <https://cdan.nhtsa.gov/stsi.htm#> on November 17<sup>th</sup>, 2016.

## PROBLEM IDENTIFICATION

TxDOT and TRF coordinate the development and implementation of highway safety performance targets, strategies, and objectives for each program area based on the problems identified in each area. These problem areas are based on both the national issues identified by NHTSA, and the statewide issues specific to Texas. The crash data listed on the previous page is used to show the trends of these issues, and is used as a baseline to demonstrate improvement in each area. The agencies that Texas works with to identify these problem areas, and determine how to address them, include the following but are not limited to; AAA-Texas, AARP, MADD-Texas, Texas Department of Public Safety (TxDPS), Texas Department of State Health Services (DSHS), Texas Transportation Institute (TTI), Texas Agrilife Extension Service, Texas Engineering Extension Service (TEEX), BikeTexas, and the NHTSA Region 6.

## TARGETS

For Fiscal Year 2016, the following Targets were identified:

- To reduce the number of motor vehicle crashes, injuries and fatalities
- To provide effective and efficient management of the Texas Traffic Safety Program
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries
- To reduce the number of DUI-related crashes where the driver is under age 21
- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas
- To reduce the number of motorcyclist fatalities
- To increase occupant restraint use in all passenger vehicles and trucks
- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities
- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a Gross Vehicle Weight Rating (GVWR) of 10,000 pounds or greater
- To reduce the number of speed-related fatal and serious injury crashes
- To improve the timeliness of, quality of, availability of, and linkages of records between crash data bases
- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users
- To reduce the number of crashes and injuries related to distracted driving
- To reduce KAB crashes at railroad/highway crossings
- To reduce the number of traffic crashes, injuries, and fatalities in work zones per 100 million vehicle miles traveled
- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level
- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries
- To reduce school bus-related crashes, injuries and fatalities



## SOLUTIONS

Based on this problem identification information, and the defined Targets, Texas works with state and local agencies, as well as public and private organizations to develop and submit project proposals designed to support those Targets and strategies. *Please refer to Section Three: Program Area Reports and Section Four: Paid Media Reports for more details.*

### FY 2015 TEXAS MOTOR VEHICLE TRAFFIC CRASH HIGHLIGHTS

<p>The Fatality Rate on Texas roadways for 2015 was 1.43 deaths per hundred million vehicle miles traveled. This is a 2.05% decrease from 2014.</p>	<p><b>Based on reportable crashes in 2015:</b></p> <ul style="list-style-type: none"> <li>➤ 1 person was killed every 2 hours 29 minutes</li> <li>➤ 1 person was injured every 2 minutes 8 seconds</li> <li>➤ 1 reportable crash occurred every 61 seconds</li> </ul>
<p>Texas experienced a decrease in the number of motor vehicle traffic fatalities. The 2015 death toll of 3,531 was a decrease of 0.14% from the 3,536 deaths recorded in 2014.</p>	<p>Of all persons killed in vehicles where restraint usage was applicable and usage was known in 2015, 40.3% were reported as not restrained when the fatal crash occurred.</p>
<p>There were 13,616 serious injury crashes in Texas in 2015 with 17,011 people sustaining a serious injury*.</p>	<p>246,335 persons were injured in motor vehicle traffic crashes in 2015.</p>
<p>The annual vehicle miles traveled in Texas during 2015 reached 246.633 billion, an increase of 1.5% over the 242.989 billion traveled in 2014.</p>	<p>There were 459 motorcyclists (operators and passengers) killed in 2015. Fifty two percent (52%) of motorcyclists killed were not wearing helmets at the time of the crash.</p>
<p>Fatalities in traffic crashes in rural areas of the state accounted for 54.52% of the state's traffic fatalities. There were 1,925 deaths in rural traffic crashes.</p>	<p>Pedestrian fatalities totaled 550 in 2015. This is a 12.7% increase from 2014.</p>
<p>Single vehicle, run-off the road crashes resulted in 1,255 deaths in 2015. This was 35.54 % of all motor vehicle traffic deaths in 2015.</p>	<p>Pedalcyclist fatalities totaled 51 in 2015. This is a 2% increase from 2014</p>
<p>In 2015 there were 807 people killed in crashes occurring in intersections or related to an intersection.</p>	<p>In 2015, there were 960 people killed in motor vehicle traffic crashes where a driver was under the influence of alcohol. This is 27% of the total number of people killed in motor vehicle traffic crashes.</p>
<p>There were 581 people killed in head-on crashes in 2015.</p>	<p>During 2015, more DUI - Alcohol crashes were reported in the hour between 2:00 am and 2:59 am than any other hour of the day. Also, more of these crashes occurred on Saturday than any other day of the week.</p>
<p>Saturday, September 26th was the deadliest day in 2015 with twenty-two (22) persons killed in traffic crashes. October was the deadliest month with 356 persons killed.</p>	<p>Wednesday, January 1st and Saturday, April 19th were the deadliest days in 2014 with twenty-three (23) persons killed in traffic crashes. October was the deadliest month with 351 persons killed.</p>

*Information contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) received and processed by TxDOT as of May 25<sup>th</sup>, 2015. Retrieved from [http://ftp.dot.state.tx.us/pub/txdot-info/trf/crash\\_statistics/2015/01.pdf](http://ftp.dot.state.tx.us/pub/txdot-info/trf/crash_statistics/2015/01.pdf)*

## PERFORMANCE MEASURES

Texas performance measures for 2016 are outlined in Tables 2.1 – 2.15 by program area. **Table 2.1**

Overall State Target						
Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
To reduce the number of motor vehicle crashes, injuries and fatalities		1. Mileage Death Rate [NHTSA C-3]	<ul style="list-style-type: none"> <li>• Figure 1</li> <li>• Figure 2</li> </ul>	<ul style="list-style-type: none"> <li>• 1.46 fatalities per 100VMT (2014 TxDOT)</li> <li>• 1.38 fatalities per 100M VMT (2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>• 1.40 fatalities per 100M VMT (TxDOT)</li> <li>• 1.40 fatalities per 100 MVMT (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>• 1.39 fatalities per 100M VMT (2015 TxDOT)</li> <li>• fatalities per 100M VMT (2015 FARS) are unavailable<sup>2</sup></li> </ul>
		2. Mileage Death Rate (FARS-Urban)	<ul style="list-style-type: none"> <li>• Figure 3</li> </ul>	<ul style="list-style-type: none"> <li>• 1.02 fatalities per 100M VMT (2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>• 1.08 fatalities per 100 MVMT in Urban area (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>• fatalities per 100M VMT (2015 FARS) are unavailable<sup>3</sup></li> </ul>
		3. Mileage Death Rate (FARS- Rural)	<ul style="list-style-type: none"> <li>• Figure 3</li> </ul>	<ul style="list-style-type: none"> <li>• 2.20 fatalities per 100M VMT (2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>• 2.34 fatalities per 100M VMT in Rural areas (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>• fatalities per 100 MVMT (2015 FARS) are unavailable<sup>4</sup></li> </ul>
		4. Number of traffic fatalities (FARS) [NHTSA C-1]	<ul style="list-style-type: none"> <li>• Figure 4</li> </ul>	<ul style="list-style-type: none"> <li>• 3,382 traffic fatalities (2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>• 3,643 traffic fatalities (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>• 3,516 traffic fatalities (2015 FARS)</li> </ul>
		5. Number of serious injuries in traffic crashes (TXDOT) [NHTSA C-2]	<ul style="list-style-type: none"> <li>• Figure 5</li> </ul>	<ul style="list-style-type: none"> <li>• 17,152 serious injuries in traffic crashes (2014 TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>• 17,420 serious injuries in traffic crashes (TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>• 17,088 serious injuries in traffic crashes (2015 TxDOT)</li> </ul>
		6. Number of drivers age 20 or younger involved in fatal crashes (FARS) [NHTSA C-9]	<ul style="list-style-type: none"> <li>• Figure 6</li> </ul>	<ul style="list-style-type: none"> <li>• 434 drivers age 20 or younger involved in fatal crashes (2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>• 438 drivers age 20 or younger involved in fatal crashes (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>• 457 drivers age 20 or younger involved in fatal crashes (2015 FARS)</li> </ul>

<sup>2</sup> Fatality rates from FARS data for 2015 has not been computed at this time. Information was retrieved from <https://cdan.nhtsa.gov/stsi.htm#> on November 17th, 2016.

<sup>3</sup> Fatality rates from FARS data for 2015 has not been computed at this time. Information was retrieved from <https://cdan.nhtsa.gov/stsi.htm#> on November 17th, 2016.

<sup>4</sup> Fatality rates from FARS data for 2015 has not been computed at this time. Information was retrieved from <https://cdan.nhtsa.gov/stsi.htm#> on November 17th, 2016.

**Table 2.2**

Planning and Administration - 01						
Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
To provide effective and efficient management of the Texas Traffic Safety Program	<ul style="list-style-type: none"> <li>• Provide training and assistance for local and statewide traffic safety problem identification.</li> <li>• Provide procedures and training on highway safety planning and project development.</li> <li>• Ensure availability of program and project management training.</li> <li>• Review and update program procedures as needed.</li> <li>• Conduct periodic project monitoring and evaluation of traffic safety activities.</li> <li>• Perform accurate accounting and efficient reimbursement processing.</li> <li>• Maintain coordination of traffic safety efforts and provide technical assistance.</li> <li>• Provide technical assistance and support for the Strategic Highway Safety Plan.</li> </ul>	<p>7. Publication of Traffic Safety Program deliverables including HSPP, response to Management Review, and Annual Report.</p> <p>8. Number of training sessions provided.</p>	<ul style="list-style-type: none"> <li>• N/A</li> <li>• N/A</li> </ul>	<ul style="list-style-type: none"> <li>• FY 2014 Annual Report</li> <li>• FY 2015 Highway Safety Plan</li> <li>• FY 2012 Office of Inspector General (OIG) Reviews</li> <li>• FY 2014 Highway Safety Program Management Course</li> <li>• Proposal Trainings</li> </ul>	<ul style="list-style-type: none"> <li>• FY 2015 Annual Report</li> <li>• FY 2016 Highway Safety Plan</li> <li>• 2016 NHTSA Program Management Course</li> <li>• Traffic Safety Staff Training</li> <li>• eGrants Trainings</li> </ul>	<ul style="list-style-type: none"> <li>• FY 2015 Annual Report</li> <li>• FY 2016 Highway Safety Plan</li> <li>• FY 2016 Highway Safety Data Analysis Course</li> <li>• FY 2016 eGrants Trainings</li> <li>• FY 2016 Traffic Safety Staff Training</li> <li>• TSI Instructor Development Course</li> </ul>

**Table 2.3**

**Alcohol and Other Drug Countermeasures – 02**

Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
<ul style="list-style-type: none"> <li>To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.</li> <li>To Reduce the number of DUI-related crashes where the driver is under age 21</li> </ul>	<ul style="list-style-type: none"> <li>Increase and sustain high visibility enforcement of DWI laws.</li> <li>Improve BAC testing and reporting to the State's crash records information system.</li> <li>Improve anti-DWI public information and education campaigns.</li> <li>Increase the number of law enforcement task forces and coordinated enforcement campaigns.</li> <li>Increase training for anti-DWI advocates and Increase intervention efforts.</li> <li>Improve and increase training for law enforcement officers.</li> <li>Improve DWI processing procedures.</li> <li>Improve adjudication of DWI cases through improved training for judges, administrative license revocation judges, and prosecutors, and improved support materials for judges and prosecutors.</li> <li>Improve education programs on alcohol and driving for youth.</li> <li>Increase enforcement of driving under the influence by minors laws.</li> <li>Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.</li> </ul>	<p>9. Number of DUI-related (alcohol or other drugs) KAB crashes (TXDOT)</p> <p>10. Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 or above (FARS) [NHTSA C-5]</p> <p>11. Number of impaired-driving arrests made during grant-funded enforcement activities (eGrants) [NHTSA A-2]</p> <p>12. Number of 16-20 year old DUI drivers (alcohol or other drugs) in KAB crashes per 100,000 16-20 year-olds (TXDOT)</p> <p>13. Alcohol related fatality rate per 100 MVMT (FARS)</p> <p>14. Percentage of all fatalities that are alcohol related (FARS)</p>	<ul style="list-style-type: none"> <li>Figure 7</li> <li>Figure 8</li> <li>N/A</li> <li>Figure 9</li> <li>Figure 10</li> <li>Figure 11</li> </ul>	<ul style="list-style-type: none"> <li>8,035 DUI-related (alcohol or other drugs) KAB crashes (2014 TxDOT)</li> <li>1,337 fatalities involving a driver or motorcycle operator with a BAC of .08 or above (2013 FARS)</li> <li>8,834 impaired driving arrests made during enforcement activities (2015 eGrants)</li> <li>15.82 16-20 year old DUI driver (alcohol or other drugs) in KAB crashes per 100,000 16-20 year olds (2014 TxDOT)</li> <li>.55 alcohol related fatality rate per 100 MVMT (2013 FARS)</li> <li>40 percent of all fatalities that are alcohol related (2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>8,094 DUI-related (alcohol or other drugs) KAB crashes (TxDOT)</li> <li>1,433 fatalities involving a driver or motorcycle operator with a BAC</li> <li>NHTSA Activity Measure (No target set)</li> <li>15.00 16-20 year old DUI drivers (alcohol or other drugs) in KAB crashes per 100,000 16-20 year olds (TxDOT)</li> <li>.58 alcohol related fatality rate per 100 MVMT (FARS)</li> <li>38 percent of all fatalities that are alcohol related (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>7,485 DUI-related (alcohol or other drugs) KAB crashes (2015 TxDOT)</li> <li>1,323 fatalities involving a driver or motorcycle operator with a BAC of .08 or above (2015 FARS)</li> <li>5,849 impaired driving arrests made during enforcement activities (2016 eGrants)</li> <li>14.50 16-20 year old DUI drivers (alcohol or other drugs) in KAB crashes per 100,000 16-20 year olds (2015 TxDOT)</li> <li>alcohol related fatality rate per 100 MVMT (2015 FARS) is not available<sup>5</sup></li> <li>38 percent of all fatalities that are alcohol related (2015 FARS)</li> </ul>

<sup>5</sup> Fatality rates from FARS data for 2015 has not been computed at this time. Information was retrieved from <https://cdan.nhtsa.gov/stsi.htm#> on November 17th, 2016.

**Table 2.4**

**Emergency Medical Services – 03**

Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
<p>To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.</p>	<ul style="list-style-type: none"> <li>To increase the availability of EMS training in rural and frontier areas.</li> <li>Increase EMS involvement in local community safety efforts.</li> </ul>	<p>15. Number of students trained in EMS classes</p>	<p>N/A</p>	<ul style="list-style-type: none"> <li>1,952 students trained in EMS classes (2014 eGrants)</li> </ul>	<ul style="list-style-type: none"> <li>800 students trained in EMS classes</li> </ul>	<ul style="list-style-type: none"> <li>2,534 students trained in EMS classes (2016 eGrants)</li> </ul>

**Table 2.5**

<b>Motorcycle Safety – 04</b>						
Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
To reduce the number of motorcyclist fatalities	<ul style="list-style-type: none"> <li>Increase enforcement of existing motorcycle helmet law for riders and passengers under 21.</li> </ul>	16. Number of motorcyclist fatalities (FARS) [NHTSA C-7]	<ul style="list-style-type: none"> <li>Figure 13</li> </ul>	<ul style="list-style-type: none"> <li>491 motorcyclist fatalities(2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>507 motorcyclist fatalities (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>443 motorcyclist fatalities (2015 FARS)</li> </ul>
	<ul style="list-style-type: none"> <li>Improve public information and education on motorcycle safety, including the value of wearing a helmet.</li> </ul>	17. Number of un-helmeted motorcyclist fatalities (FARS) [NHTSA C-8]	<ul style="list-style-type: none"> <li>Figure 13</li> </ul>	<ul style="list-style-type: none"> <li>279 un-helmeted motorcyclist fatalities (2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>293 un-helmeted motorcyclists (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>231 un-helmeted motorcyclist fatalities (2015 FARS)</li> </ul>
	<ul style="list-style-type: none"> <li>Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.</li> </ul>	18. Number of motorcyclist fatalities involving a motorcycle operator with a BAC of .08 or above (TXDOT)	<ul style="list-style-type: none"> <li>Figure 14</li> </ul>	<ul style="list-style-type: none"> <li>85 motorcycle operator fatalities with a BAC of .08 or above (2014 TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>92 motorcycle operator fatalities with a BAC of .08 or above (TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>90 motorcycle operator fatalities with a BAC of .08 or above (2015 TxDOT)</li> </ul>
	<ul style="list-style-type: none"> <li>Increase rider education and training.</li> </ul>	19. Rate of motorcycle fatalities per 10k registered motorcycles (TxDOT)	<ul style="list-style-type: none"> <li>Figure 15</li> </ul>	<ul style="list-style-type: none"> <li>10.53 Motorcycle Fatalities per 10k registrations (2014 TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>10.77 Motorcycle Fatalities per 10k registrations (TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>10.13 Motorcycle Fatalities per 10k registrations (2015 TxDOT)</li> </ul>

**Table 2.6**

Occupant Protection – 05						
Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
To increase occupant restraint use in all passenger vehicles and trucks	<ul style="list-style-type: none"> <li>Increase and sustain high visibility enforcement of occupant protection laws.</li> </ul>	20. Number of seat belt citations issued during grant funded enforcement activities (eGrants) [NHTSA A-1]	<ul style="list-style-type: none"> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>67,838 safety belt citations (2015 eGrants)</li> </ul>	<ul style="list-style-type: none"> <li>NHTSA Activity Measure (No objective set)</li> </ul>	<ul style="list-style-type: none"> <li>58,011 safety belt citations (2016 eGrants)</li> </ul>
	<ul style="list-style-type: none"> <li>Increase public information and education campaigns.</li> </ul>	21. Driver and outboard front seat passenger restraint use [NHTSA B-1]	<ul style="list-style-type: none"> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>90.74 percent (2015 TTI)</li> </ul>	<ul style="list-style-type: none"> <li>91.2 percent (TTI)</li> </ul>	<ul style="list-style-type: none"> <li>91.61 percent (2016 TTI)</li> </ul>
	<ul style="list-style-type: none"> <li>Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.</li> </ul>	22. Safety belt use rate by children age 5-16	<ul style="list-style-type: none"> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>63.8 percent (2015 TTI)</li> </ul>	<ul style="list-style-type: none"> <li>64.1 percent (TTI)</li> </ul>	<ul style="list-style-type: none"> <li>59.7 percent (2016 TTI)</li> </ul>
	<ul style="list-style-type: none"> <li>Concentrate efforts on historically low use populations.</li> </ul>	23. Child passenger restraint use rate for children ages 0-4	<ul style="list-style-type: none"> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>87.2 percent (2015 TTI)</li> </ul>	<ul style="list-style-type: none"> <li>89.6 percent (TTI)</li> </ul>	<ul style="list-style-type: none"> <li>86.3 percent (2016 TTI)</li> </ul>
	<ul style="list-style-type: none"> <li>Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.</li> </ul>	24. Number of unrestrained passenger vehicle occupant fatalities, all seat positions (FARS) [NHTSA C-4]	<ul style="list-style-type: none"> <li>Figure 16</li> </ul>	<ul style="list-style-type: none"> <li>900 unrestrained passenger vehicle occupant fatalities, all seat positions (2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>958 unrestrained passenger vehicle occupant fatalities, all seat positions (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>859 unrestrained passenger vehicle occupant fatalities, all seat positions (2015 FARS)</li> </ul>
	<ul style="list-style-type: none"> <li>Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.</li> <li>Increase EMS/fire department involvement in CPS fitting stations.</li> <li>Maintain CPS seat distribution programs for low income families.</li> </ul>					

**Table 2.7**

**Pedestrian and Bicyclist Safety – 06**

Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
<p>To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities</p>	<ul style="list-style-type: none"> <li>• Increase awareness for sharing the road between bicyclists and motorists.</li> <li>• Increase public information and education efforts on bicycle safety.</li> <li>• Improve identification of problem areas for pedestrians.</li> <li>• Improve pedestrian “walkability” of roads and streets.</li> <li>• Improve data collection on pedestrian injuries and fatalities.</li> <li>• Improve public education and information on pedestrian safety.</li> </ul>	<p>25. Number of pedestrian fatalities (FARS) [NHTSA C-10]</p> <p>26. Number of bicyclist fatalities (FARS)</p> <p>27. Number of pedestrian related A&amp;B injuries (TxDOT)</p> <p>28. Number of bicyclist related A&amp;B injuries (TxDOT)</p>	<ul style="list-style-type: none"> <li>• Figure 17</li> <li>• Figure 18</li> <li>• Figure 19</li> <li>• Figure 20</li> </ul>	<ul style="list-style-type: none"> <li>• 480 pedestrian fatalities (2013 FARS)</li> <li>• 48 bicyclist fatalities (2013 FARS)</li> <li>• 3,167 pedestrian related AB injuries (2014 TxDOT)</li> <li>• 1,431 bicyclist related AB injuries (2014 TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>• 563 pedestrian fatalities (FARS)</li> <li>• 52 bicyclist fatalities (FARS)</li> <li>• 3,274 pedestrian related AB injuries (2014 TxDOT)</li> <li>• 1,497 bicyclist related AB injuries (2014 TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>• 537 pedestrian fatalities (2015 FARS)</li> <li>• 50 bicyclist fatalities (2015 FARS)</li> <li>• 3,261 pedestrian related AB injuries (2015 TxDOT)</li> <li>• 1,410 bicyclist related AB injuries (2015 TxDOT)</li> </ul>



**Table 2.8**

Police Traffic Services – 07						
Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
<ul style="list-style-type: none"> <li>To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes</li> <li>To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a Gross Vehicle Weight Rating (GVWR) of 10,000 pounds or greater</li> </ul>	<ul style="list-style-type: none"> <li>Increase public education and information campaigns regarding enforcement activities.</li> <li>Increase and sustain enforcement of traffic safety-related laws.</li> <li>Provide technical and managerial support to local law enforcement agencies and highway safety professionals.</li> <li>Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.</li> <li>Increase public information and education on intersection related traffic issues.</li> <li>Increase public information and education on sharing the road with commercial motor vehicles (CMV).</li> <li>Increase enforcement of commercial motor vehicle speed limits.</li> </ul>	<p>29. Number of intersection and intersection-related Fatalities (FARS)</p> <p>30. Number of CMV (large truck) involved fatalities. All crashes involve at least one vehicle with a vehicle body type of "Semi-Trailer" or "Truck-Tractor" (FARS)</p> <p>31. Number of CMV (large truck) involved: fatal crashes. All crashes involve at least one vehicle with a vehicle body type of "Semi-Trailer" or "Truck-Tractor" (TXDOT)</p>	<ul style="list-style-type: none"> <li>Figure 21</li> <li>Figure 22</li> <li>Figure 22</li> </ul>	<ul style="list-style-type: none"> <li>662 intersection and intersection-related fatalities (2014 FARS)</li> <li>536 fatalities in crashes involving motor vehicles with a body type of 'semitrailer' or 'truck-tractor' (2013 FARS)</li> <li>375 fatal crashes involving motor vehicles with a body type of 'semitrailer' or 'truck-tractor' (2014 TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>649 inter-section and intersection related Fatalities (FARS)</li> <li>621 fatalities for vehicles with a body type of 'semitrailer' or 'truck-tractor' (FARS)</li> <li>390 fatal crashes for motor vehicles with a body type of 'semi-trailer' or 'truck tractor' (TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>699 intersection and intersection-related fatalities (2015 FARS)</li> <li>561 fatalities in crashes involving motor vehicles with a body type of "Semi-Trailer" or "Truck-Tractor" (2015 FARS)</li> <li>428 fatal crashes involving motor vehicles with a body type of Semi-Trailer' or 'Truck-Tractor' (2015 TxDOT)</li> </ul>

**Table 2.9**

Speed Control – 08						
Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
To reduce the number of speed-related fatalities and serious injury crashes	<ul style="list-style-type: none"> <li>Increase and sustain high visibility enforcement of speed-related laws.</li> </ul>	32. Number of speeding related citations issued during grant-funded enforcement activities eGrants) [NHTSA A-3]	<ul style="list-style-type: none"> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>325,957 speed citations (2015 eGrants)</li> </ul>	<ul style="list-style-type: none"> <li>NHTSA Activity Measure (No objective set)</li> </ul>	<ul style="list-style-type: none"> <li>298,046 speed citations (2016 eGrants)</li> </ul>
	<ul style="list-style-type: none"> <li>Provide community training on speed-related issues.</li> </ul>	33. Number of speeding-related fatalities (FARS) [NHTSA C-6]	<ul style="list-style-type: none"> <li>Figure 23</li> </ul>	<ul style="list-style-type: none"> <li>1,175 speeding related fatalities (2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>1,116 speeding related fatalities (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>1,105 speeding related fatalities (2015 FARS)</li> </ul>
	<ul style="list-style-type: none"> <li>Implement best practices for speed deterrence when law enforcement is not present.</li> </ul>	34. Number of speeding related serious injuries (TxDOT)	<ul style="list-style-type: none"> <li>Figure 24</li> </ul>	<ul style="list-style-type: none"> <li>2,274 speeding related serious injuires (2014 TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>2,266 speeding related serious injuires (TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>2,170 speeding related serious injuires (2015 TxDOT)</li> </ul>
	<ul style="list-style-type: none"> <li>Increase public information and education concerning speed-related issues.</li> </ul>					

**Table 2.10**

Traffic Records – 09						
Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
To improve the timeliness of, quality of, availability of, and linkages of records between crash data bases	<ul style="list-style-type: none"> <li>Improve the intake, tracking, analysis and reporting of crash data.</li> </ul>	35. Days to report local crash data to TXDOT after crash occurrence	<ul style="list-style-type: none"> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>Average is 15 business days as of August 2015 (TRF-CR)</li> </ul>	<ul style="list-style-type: none"> <li>18 business days average</li> </ul>	<ul style="list-style-type: none"> <li>Average of 5.6 business days to report. (TRF-CR 2016)</li> </ul>
	<ul style="list-style-type: none"> <li>Improve the integration of traffic records between state agencies</li> </ul>	36. Days for crash data to be accessible from TxDOT CRIS after receiving report of crash from peace officer (CR-3)	<ul style="list-style-type: none"> <li>N//A</li> </ul>	<ul style="list-style-type: none"> <li>Average is 3 business days as of August 2015 (TRF-CR)</li> </ul>	<ul style="list-style-type: none"> <li>6 business days from CRIS to availability</li> </ul>	<ul style="list-style-type: none"> <li>3.6 business days from TxDOT CRIS to availability (2016 TxDOT)</li> </ul>

**Table 2.11**

**Driver Education and Behavior Program Area – 10**

Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
<p>To increase public knowledge, perception and understanding of traffic safety</p>	<ul style="list-style-type: none"> <li>Develop and implement public information and education efforts on traffic safety issues.</li> </ul>	<p>37. Number of media impressions reached with traffic safety messages</p>	<ul style="list-style-type: none"> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>Over 3.5 billion media impressions reached with traffic safety messages (2014 Annual Report)</li> </ul>	<ul style="list-style-type: none"> <li>1.2 billion media impressions reached with traffic safety messages</li> </ul>	<ul style="list-style-type: none"> <li>2.1 billion traffic safety media impressions (2016 Annual Report)</li> </ul>
	<ul style="list-style-type: none"> <li>Provide assistance to update the drivers' education curriculum.</li> </ul>	<p>38. Driver Attitudes and Awareness concerning impaired driving, seat belt use, and speeding issues (Survey – 1)</p>	<ul style="list-style-type: none"> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>Conducted 1 survey in Summer 2014</li> </ul>	<ul style="list-style-type: none"> <li>Conduct at least 1 survey in Summer 2015</li> </ul>	<ul style="list-style-type: none"> <li>Conducted 1 survey in Summer 2016 (TRF-TS)</li> </ul>
	<ul style="list-style-type: none"> <li>Conduct and assist local, state and national traffic safety campaigns.</li> </ul>	<p>39. Number of Distracted Driving related fatalities (TXDOT)</p>	<ul style="list-style-type: none"> <li>Figure 25</li> </ul>	<ul style="list-style-type: none"> <li>483 distracted driving related fatalities (2014 TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>485 distracted driving related fatalities (TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>482 distracted driving related fatalities (2015 TxDOT)</li> </ul>
	<p>40. Number of Rural fatalities (FARS)</p>	<ul style="list-style-type: none"> <li>Figure 26</li> </ul>	<ul style="list-style-type: none"> <li>1,665 rural fatalities (2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>1,658 rural fatalities (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>1,493 rural fatalities (2015 FARS)<sup>6</sup></li> </ul>	
	<p>41. Number of Urban fatalities (FARS)</p>	<ul style="list-style-type: none"> <li>Figure 26</li> </ul>	<ul style="list-style-type: none"> <li>1,717 urban fatalities (2013 FARS)</li> </ul>	<ul style="list-style-type: none"> <li>1,851 urban fatalities (FARS)</li> </ul>	<ul style="list-style-type: none"> <li>1,219 urban fatalities (2015 FARS)<sup>7</sup></li> </ul>	

<sup>6</sup> 2015 FARS shows 804 fatalities as unclassified as being rural or urban based, listing the fatality as “unknown”. Information was retrieved from <https://cdan.nhtsa.gov/stsi.htm#> on November 17th, 2016.

<sup>7</sup> 2015 FARS shows 804 fatalities as unclassified as being rural or urban based, listing the fatality as “unknown”. Information was retrieved from <https://cdan.nhtsa.gov/stsi.htm#> on November 17th, 2016

**Table 2.12**

**Railroad / Highway Crossing – 11**

Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
To reduce KAB crashes at railroad/highway crossings	<ul style="list-style-type: none"> <li>Educate law enforcement on laws governing railroad/highway crossings.</li> <li>Increase public education and Information campaigns.</li> </ul>	42. Number of fatal crashes at railroad/highway crossings (TXDOT)	<ul style="list-style-type: none"> <li>Figure 27</li> </ul>	<ul style="list-style-type: none"> <li>24 fatal crashes at railroad/ highway crossings (2014 TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>28 fatal crashes at railroad high -way crossings (TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>12 fatal crashes at railroad/highway crossings (2015 TxDOT)</li> </ul>

**Table 2.13**

<b>Roadway Safety – 12</b>						
Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
<ul style="list-style-type: none"> <li>To reduce the number of traffic crashes, injuries, and fatalities in work zones per 100 million vehicle miles traveled</li> <li>To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level</li> </ul>	<ul style="list-style-type: none"> <li>Increase public education and information on roadway safety.</li> <li>Provide traffic safety problem identification to local jurisdictions.</li> <li>Improve highway design and engineering through training.</li> <li>Provide training on roadway safety issues.</li> </ul>	<p>43. Number of incapacitating injuries in work zones (TXDOT)</p> <p>44. Number of fatalities in work zones (TXDOT)</p> <p>45. Number of persons trained in roadway safety classes</p>	<ul style="list-style-type: none"> <li>Figure 28</li> <li>Figure 28</li> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>671 incapacitating injuries in work zones (2014 TxDOT)</li> <li>149 fatalities in work zones (2014 TxDOT)</li> <li>2,345 students trained in roadway safety classes (2015 eGrants)</li> </ul>	<ul style="list-style-type: none"> <li>738 incapacitating injuries in work zones (TxDOT)</li> <li>151 fatalities in work zones (TxDOT)</li> <li>3,500 students in roadway safety classes (eGrants)</li> </ul>	<ul style="list-style-type: none"> <li>750 serious injuries in work zones (2015 TxDOT)</li> <li>143 fatalities in work zones (2015 TxDOT)</li> <li>2,484 students trained in roadway safety classes (2016 eGrants)</li> </ul>

**Table 2.14**

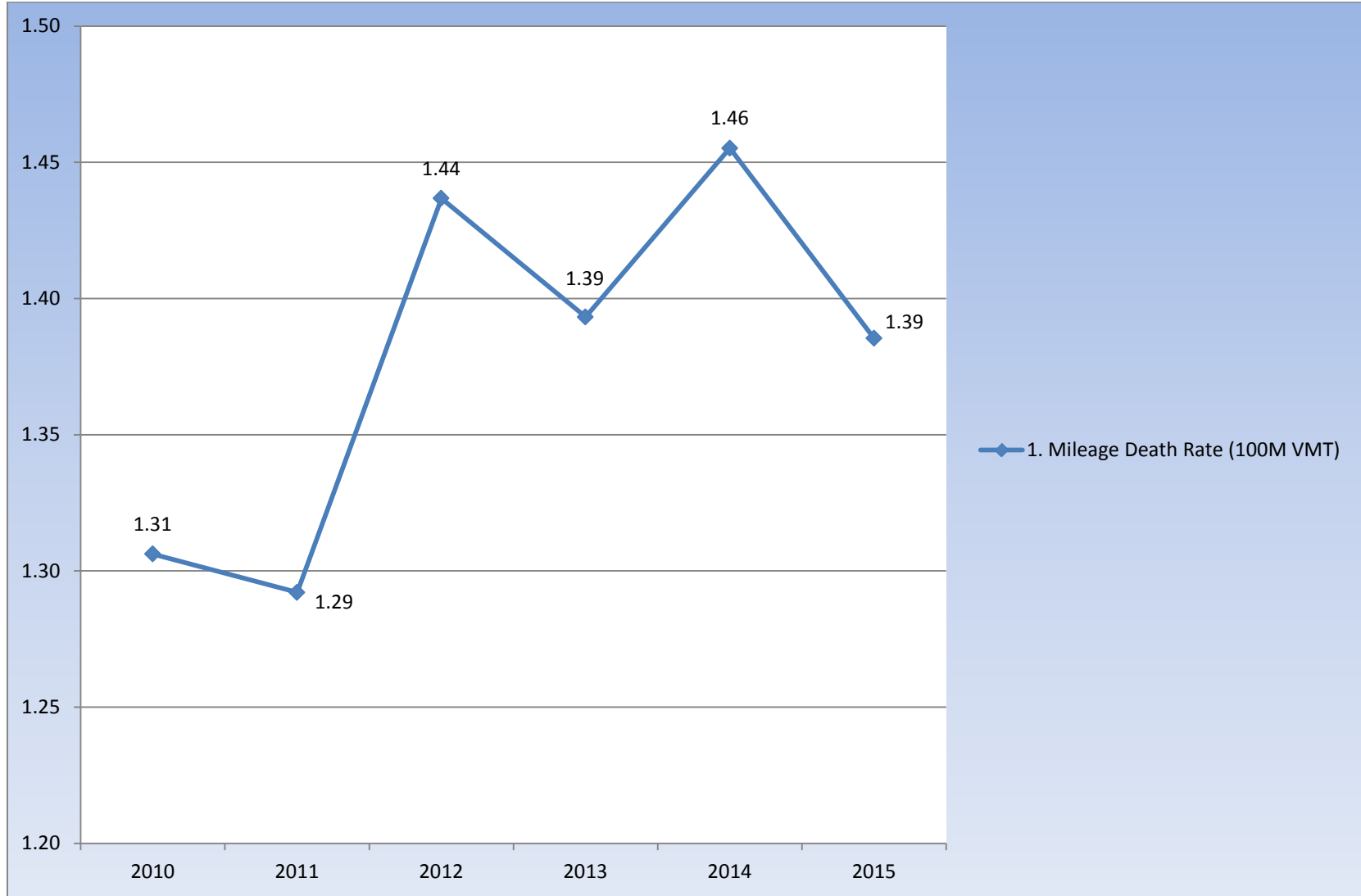
Safe Communities – 13						
Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries	<ul style="list-style-type: none"> <li>Support the Safe Communities Coalitions.</li> <li>Support statewide the Texas Safe Community process by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.</li> </ul>	46: Number of Safe Communities coalitions	<ul style="list-style-type: none"> <li>N/A</li> </ul>	<ul style="list-style-type: none"> <li>25 coalitions (2015 NHTSA Website)</li> </ul>	<ul style="list-style-type: none"> <li>26 coalitions</li> </ul>	<ul style="list-style-type: none"> <li>25 coalitions (2016 NHTSA Website)</li> </ul>

**Table 2.15**

School Bus Program – 14						
Targets	Strategies	Performance Measures	Reference	Baseline	2016 Target	Actual
To reduce School bus-related crashes, injuries and fatalities	<ul style="list-style-type: none"> <li>Provide safe school bus operation training for school bus drivers.</li> <li>Provide public information and education campaigns to promote safe motor vehicle operations around school buses.</li> </ul>	47: Number of school bus passenger fatalities per year on a five year average (TxDOT)	<ul style="list-style-type: none"> <li>Figure 29</li> </ul>	<ul style="list-style-type: none"> <li>1.4 school bus passenger fatalities (2014 TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>1.0 school bus passenger fatalities (TxDOT)</li> </ul>	<ul style="list-style-type: none"> <li>1.8 school bus passenger fatalities (2015 TxDOT)</li> </ul>



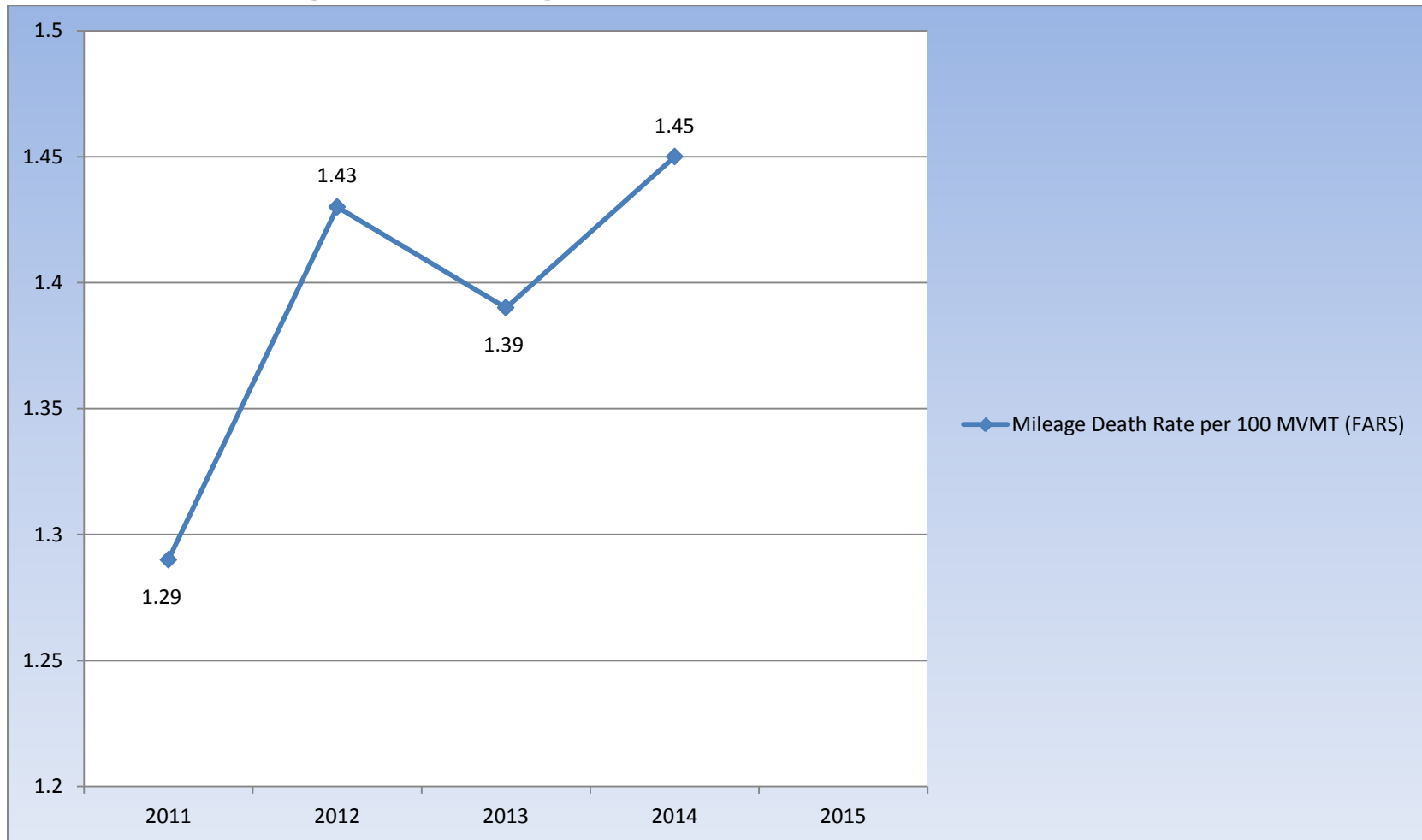
**Performance Measure # 1**  
**Figure 1: Mileage Death Rate per 100 MVMT (TxDOT)**



*Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.*

## Performance Measure # 1

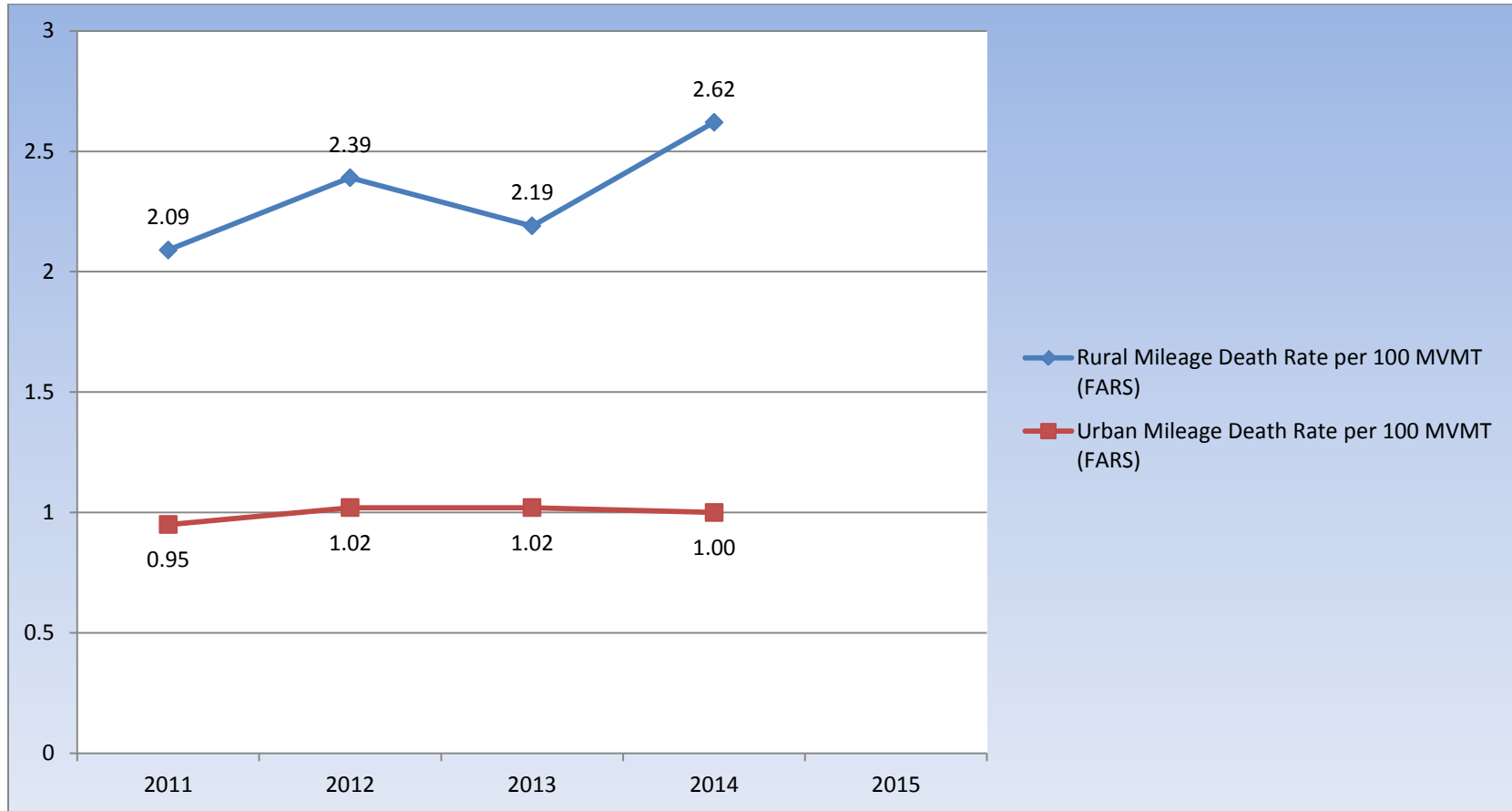
Figure 2: Mileage Death Rate per 100 MVMT (FARS)



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

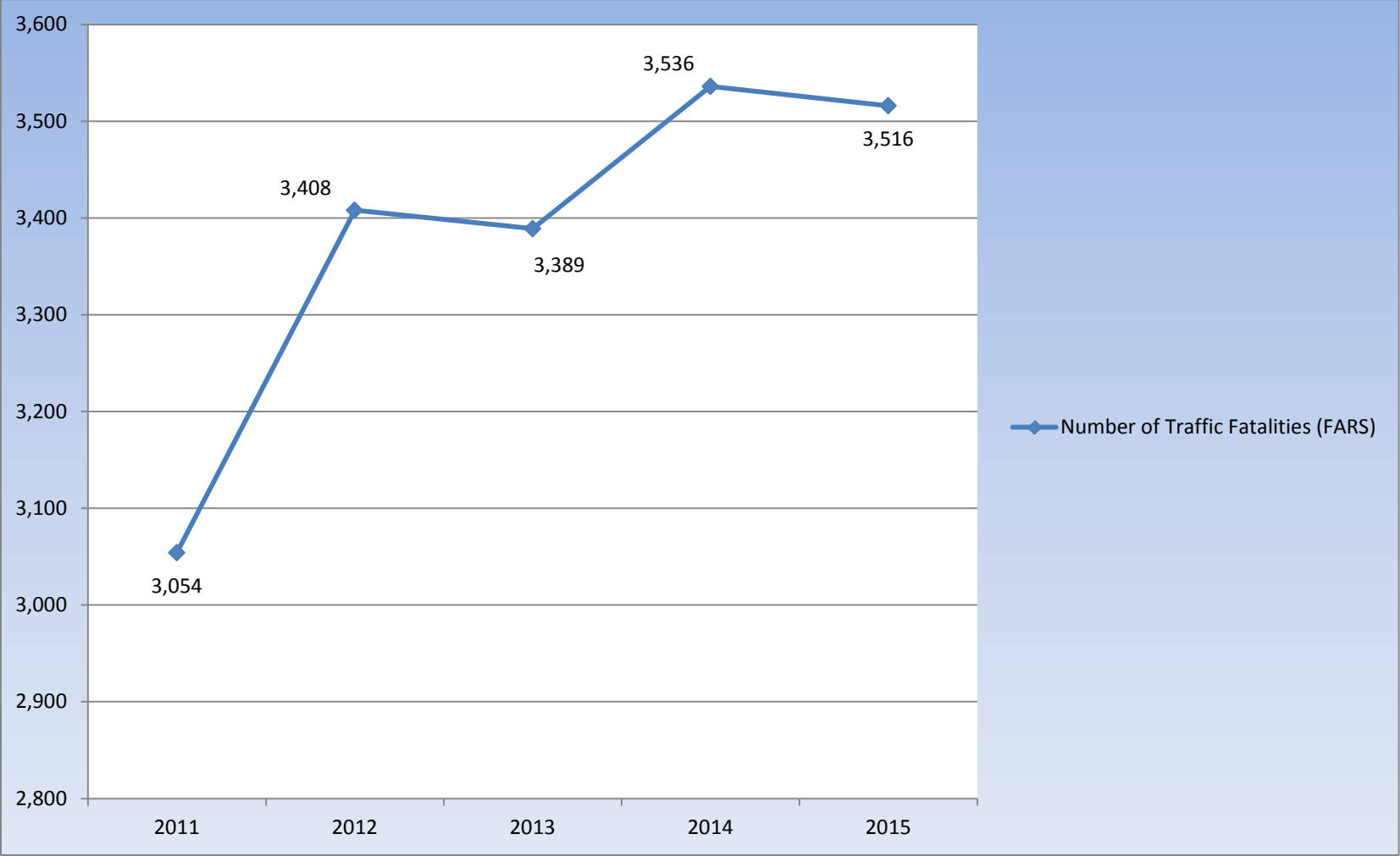
## Performance Measure # 2 & 3

Figure 3: Urban and Rural Mileage Death Rate per 100 MVMT (FARS)



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

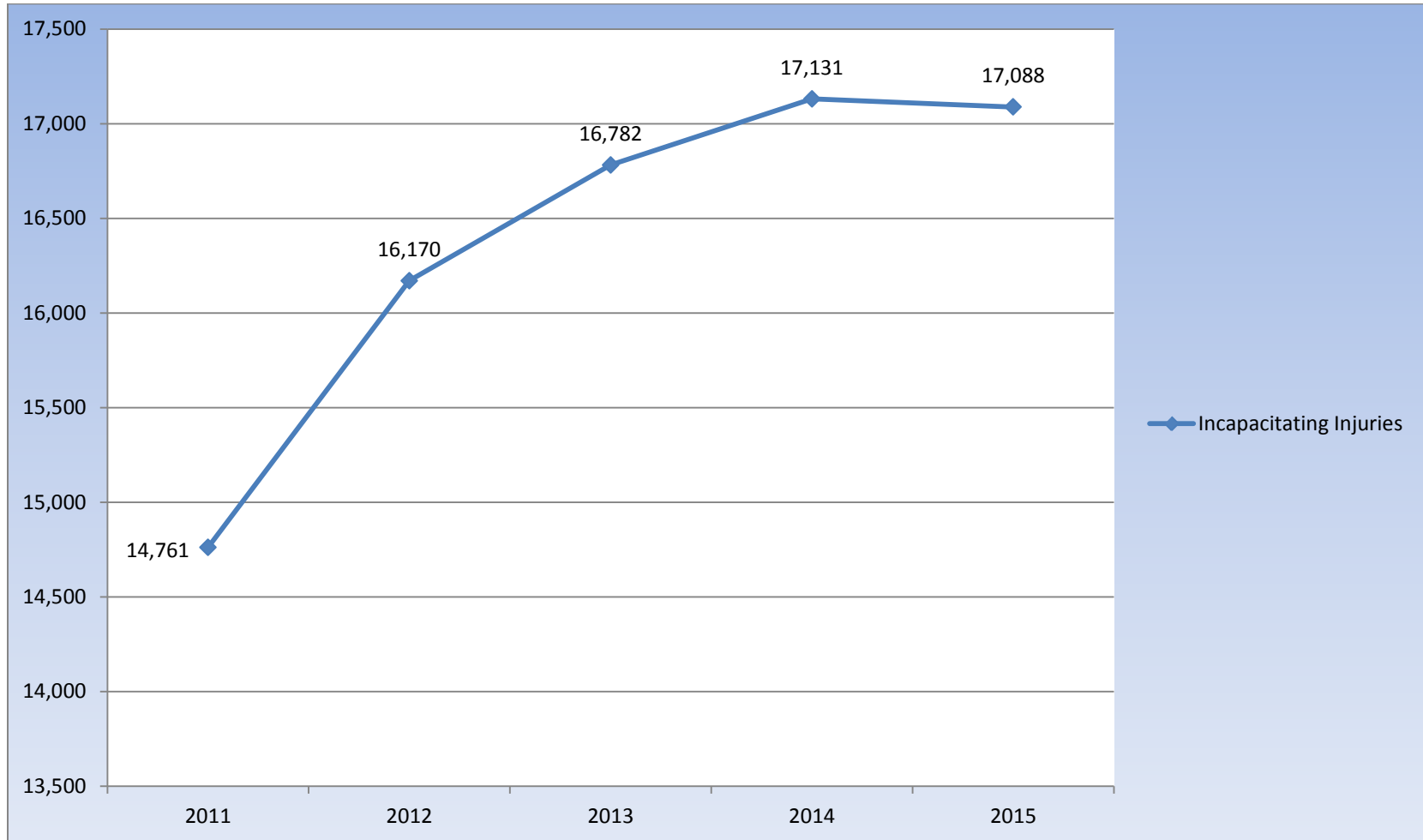
**Performance Measure # 4**  
**Figure 4: Number of Traffic Fatalities (FARS)**



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

## Performance Measure # 5

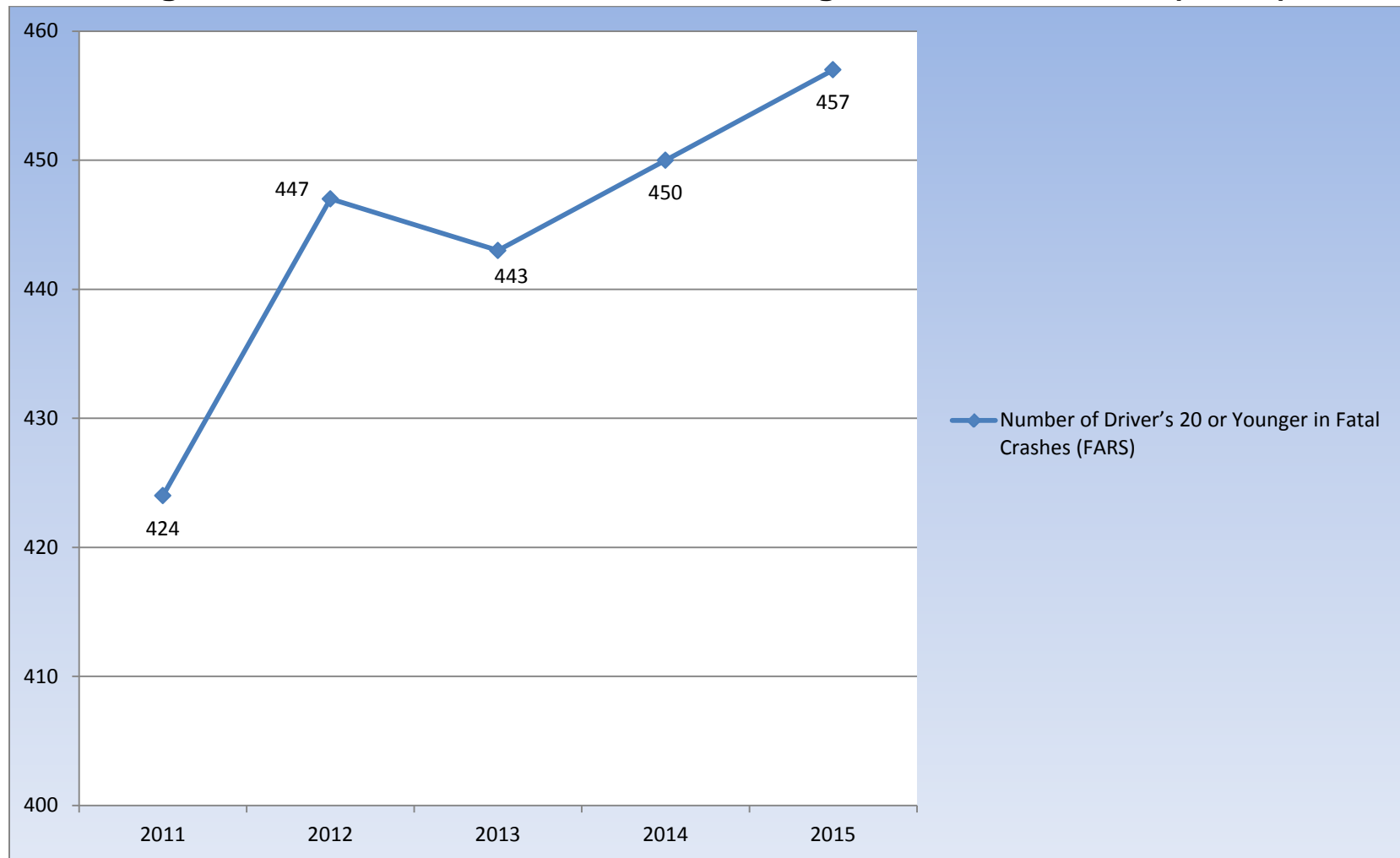
Figure 5: Number of Serious Injuries (A) in Traffic Crashes (TxDOT)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.

## Performance Measure # 6

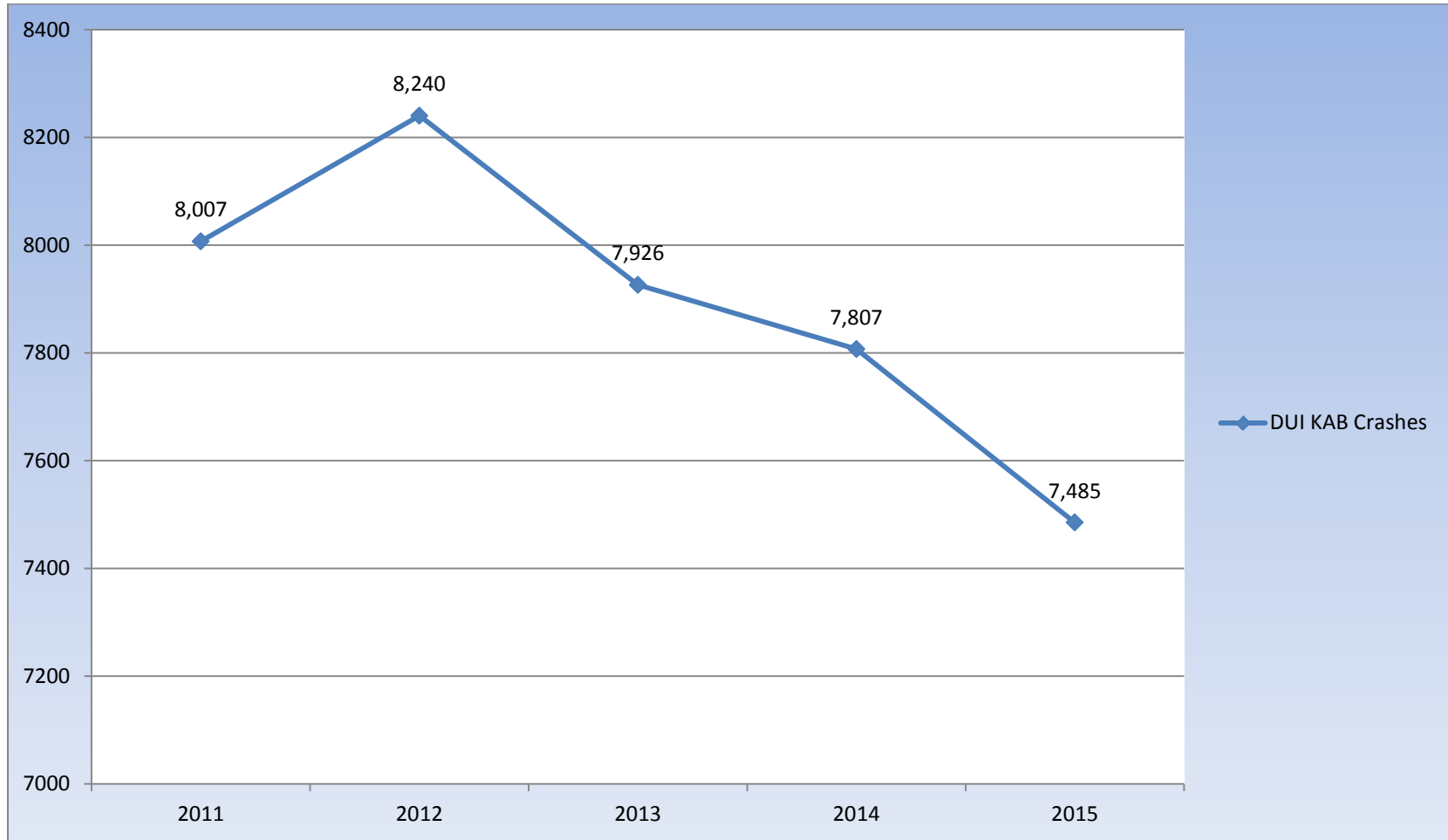
Figure 6: Number of Driver's 20 or Younger in Fatal Crashes (FARS)



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

## Performance Measure # 9

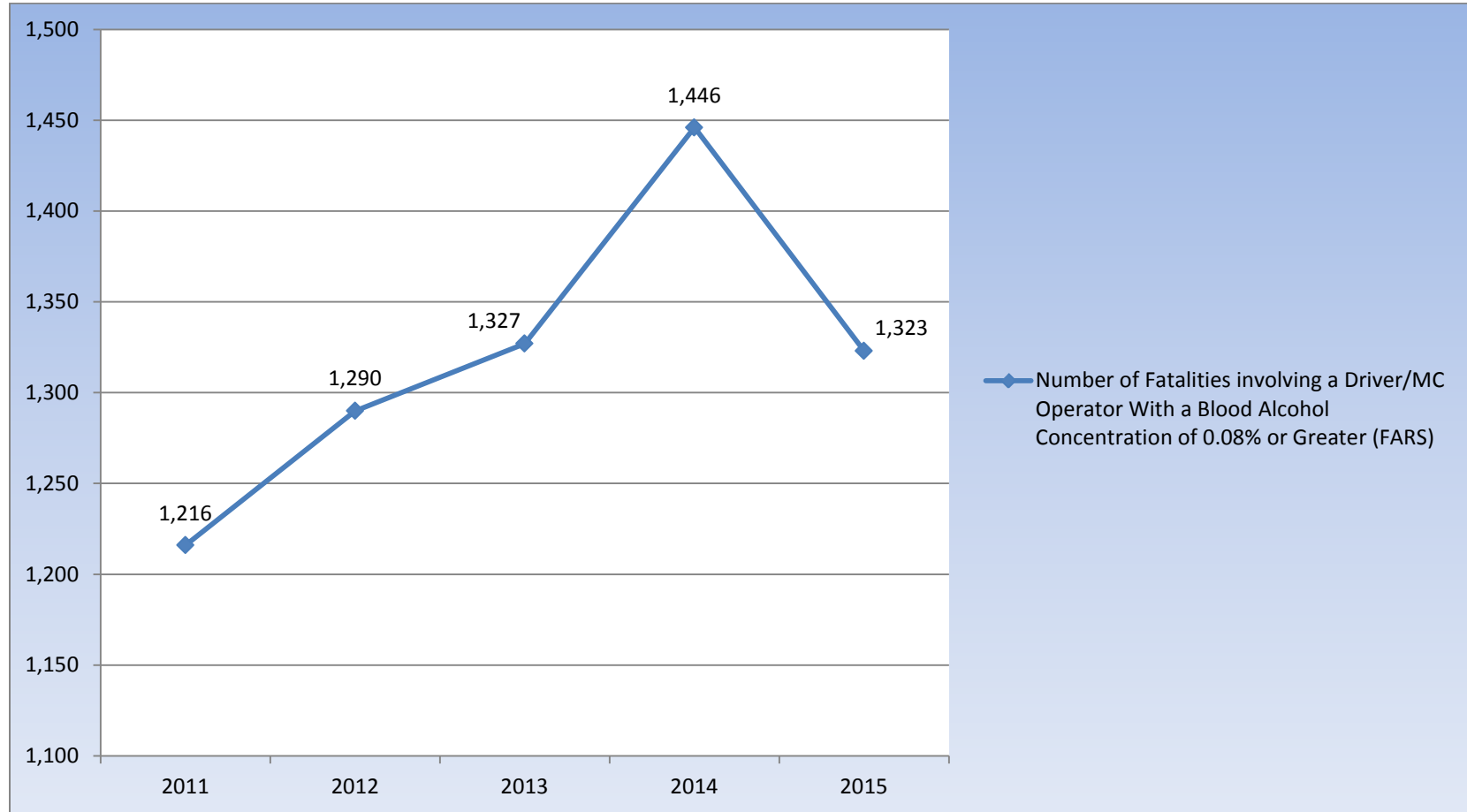
### Figure 7: Number of DUI Related KAB Crashes (TxDOT)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.

## Performance Measure # 10

**Figure 8: Number of Fatalities involving a Driver/MC Operator With a Blood Alcohol Concentration of 0.08% or Greater (FARS)**

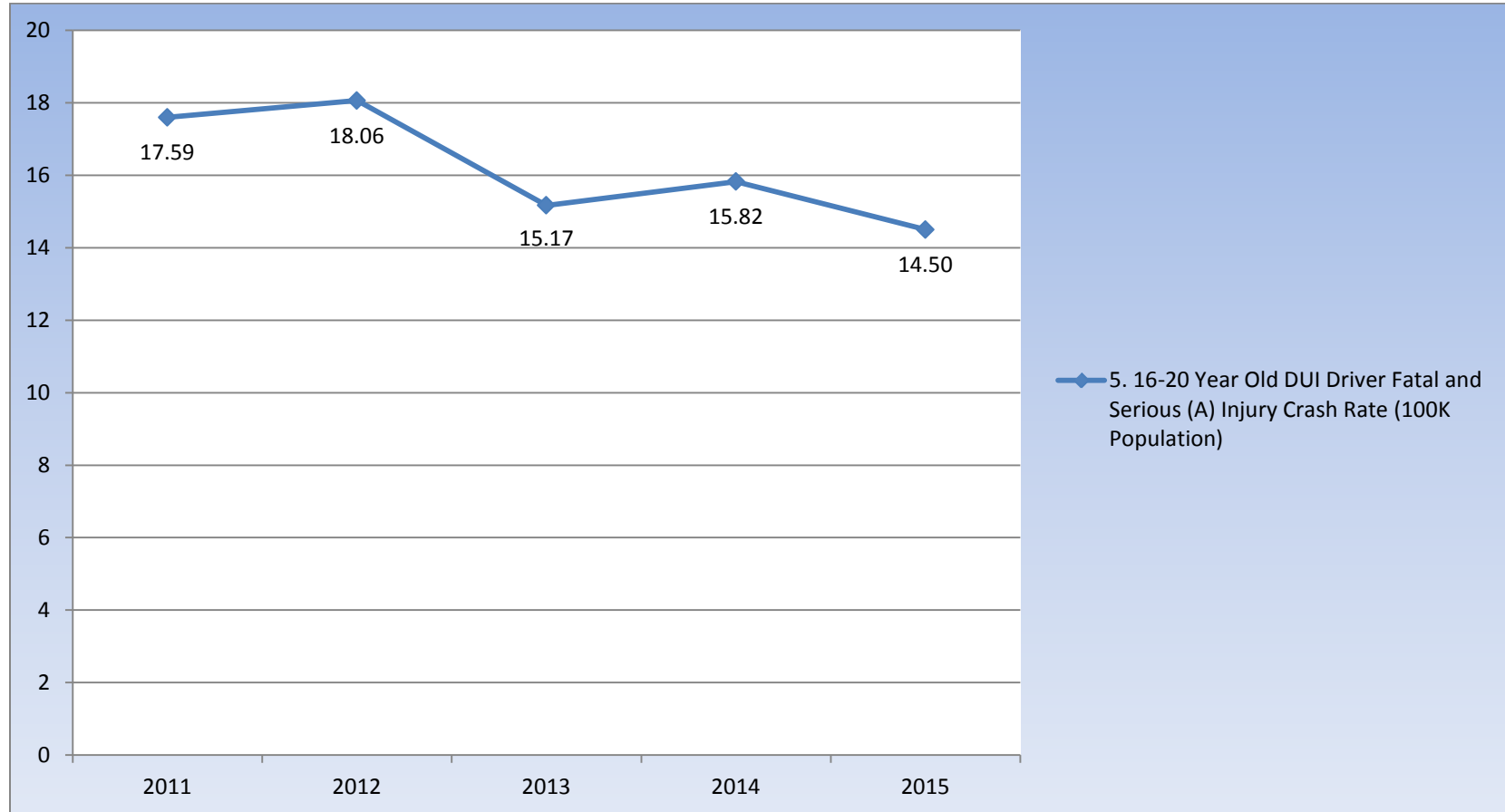


Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>



## Performance Measure # 12

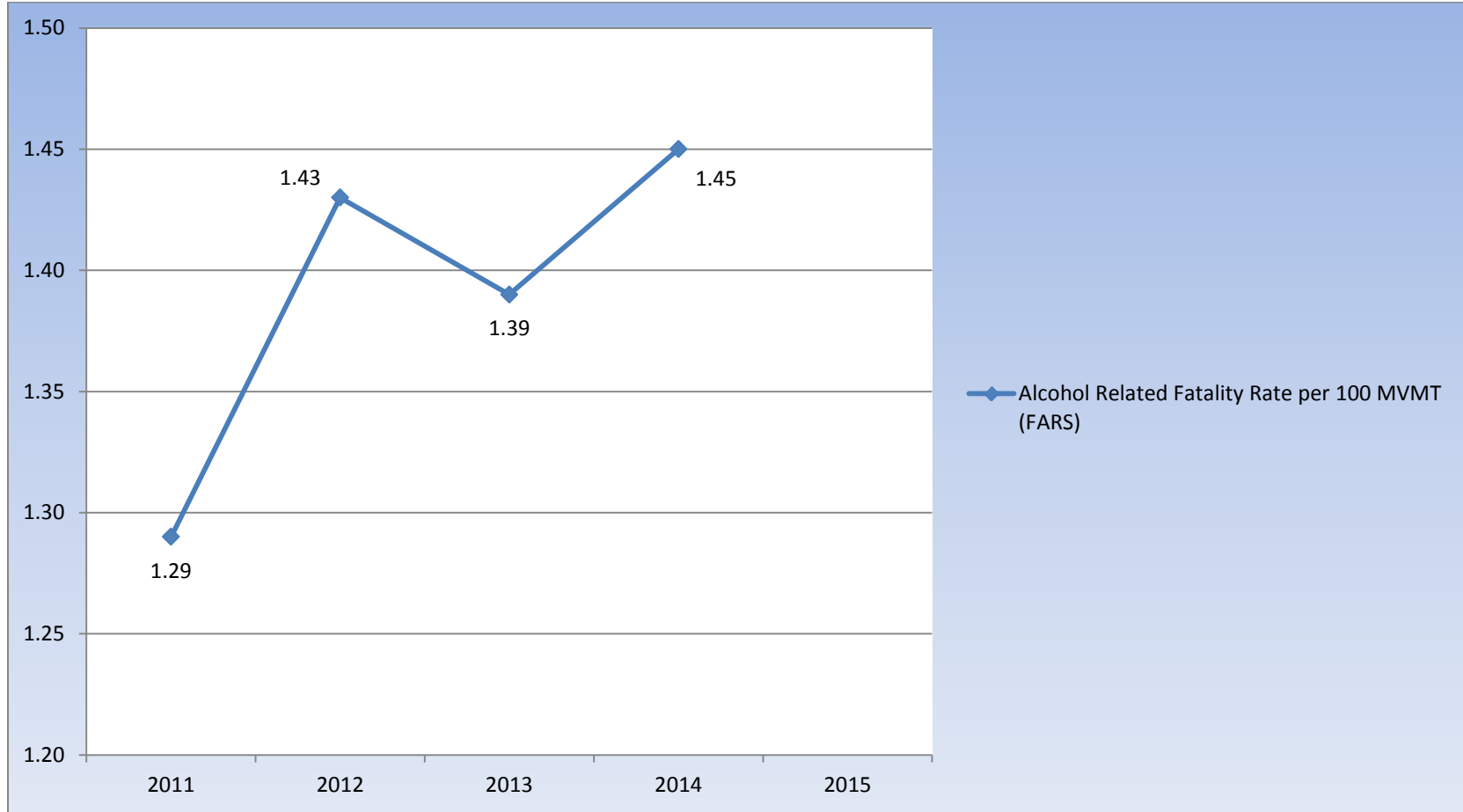
**Figure 9: Number of 16-20 Year Old DUI Drivers in KA Crashes Per 100K of 16-20 Year Old Population (TxDOT)**



*Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.*

## Performance Measure # 13

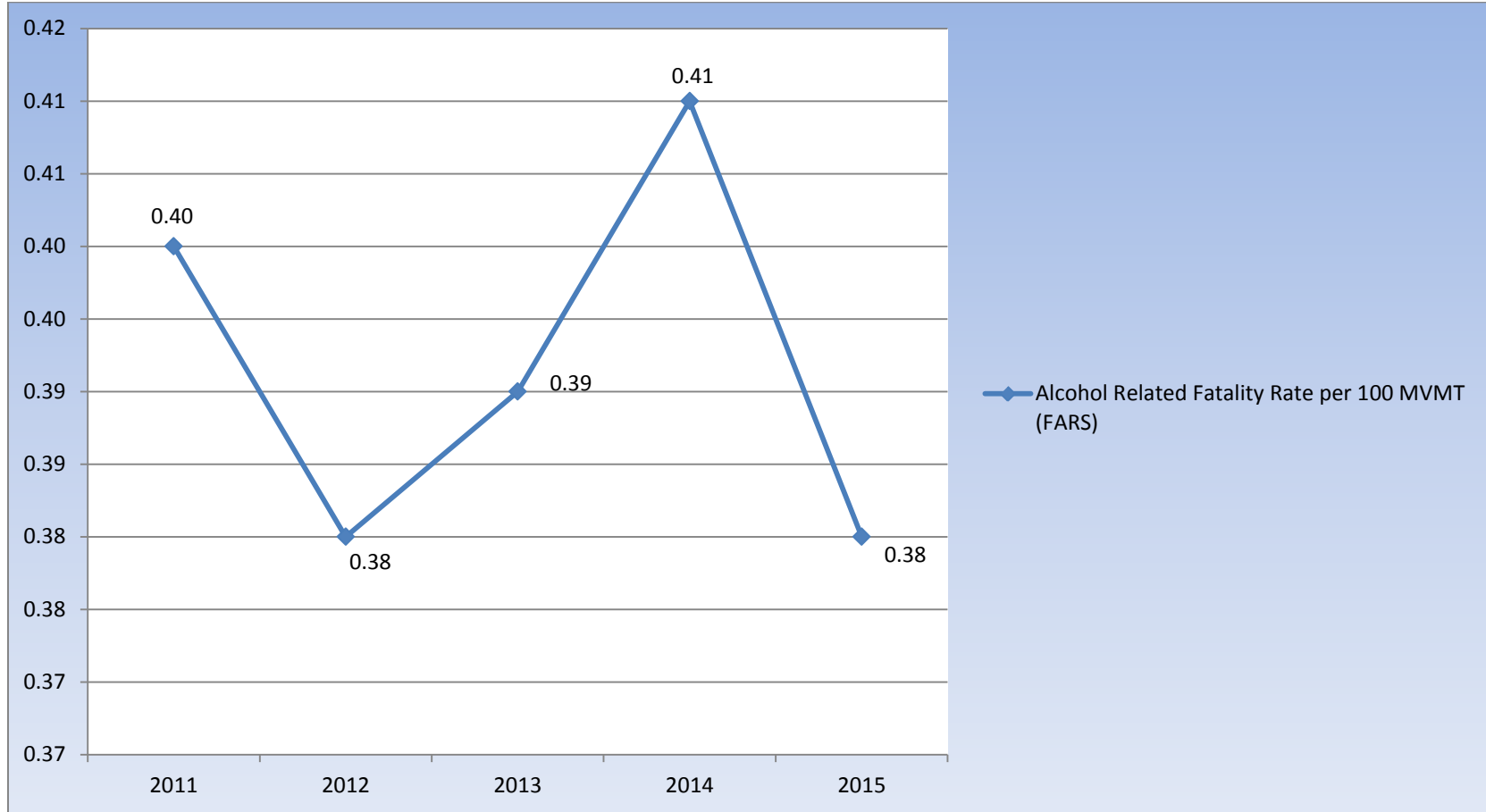
Figure 10: Alcohol Related Fatality Rate per 100 MVMT (FARS)



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

## Performance Measure # 14

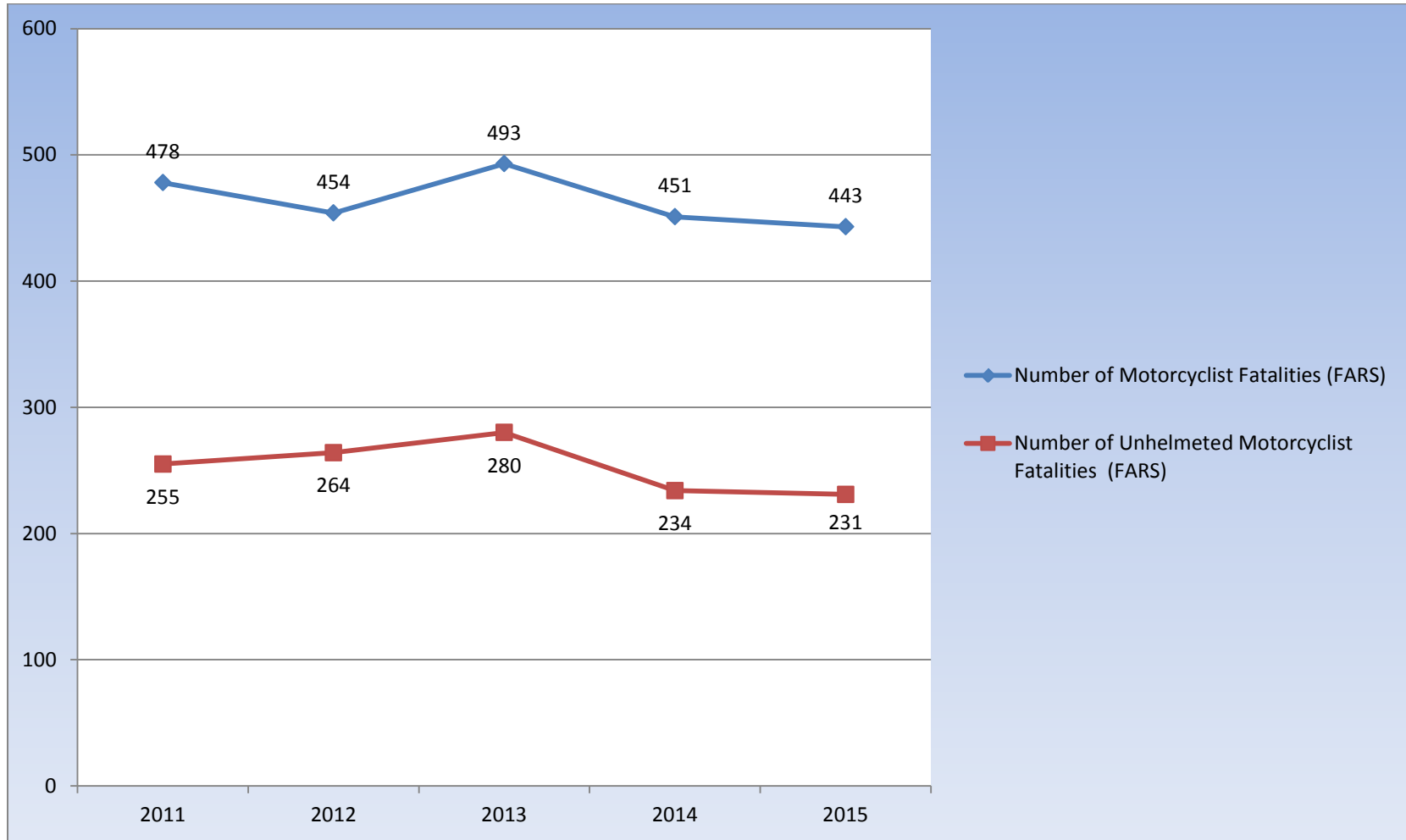
### Figure 11: Percentage of Alcohol Related Fatalities (FARS)



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

## Performance Measure # 16 & #17

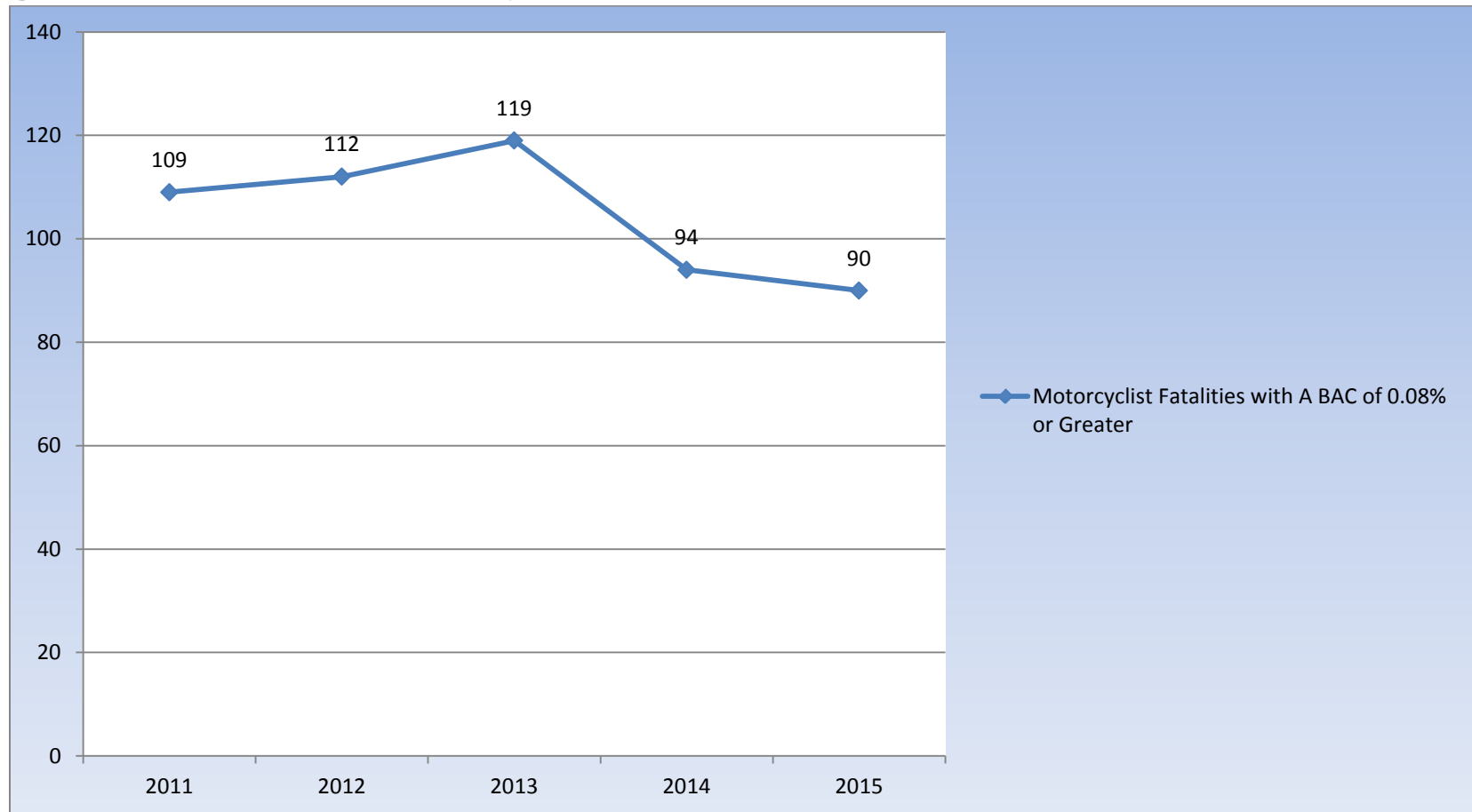
Figure 13: Number of Motorcyclist Fatalities / Unhelmeted Motorcyclist Fatalities (FARS)



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

## Performance Measure # 18

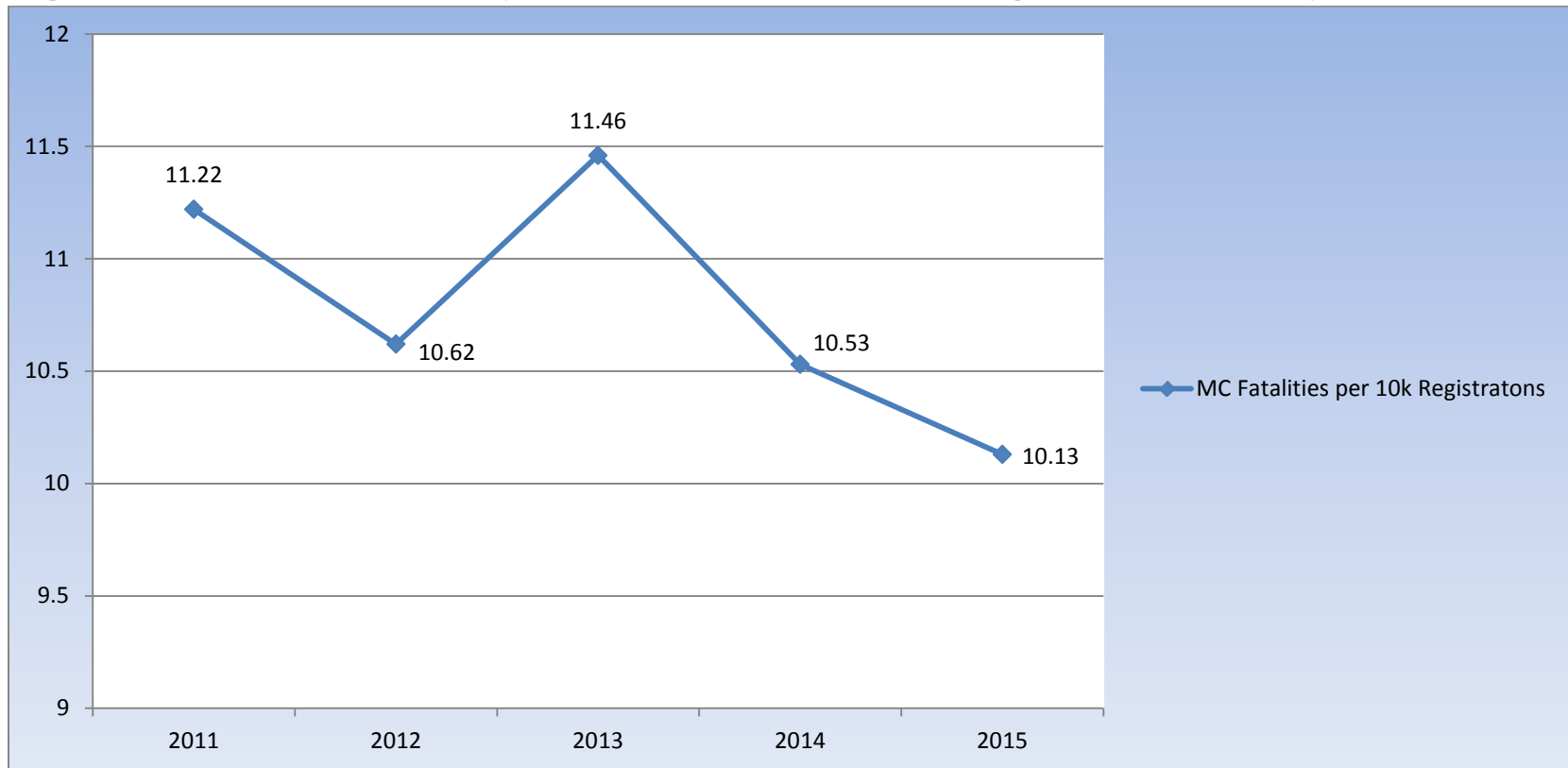
Figure 14: Number of Motorcyclist Fatalities with A BAC of 0.08% or Greater (TxDOT)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.

## Performance Measure # 19

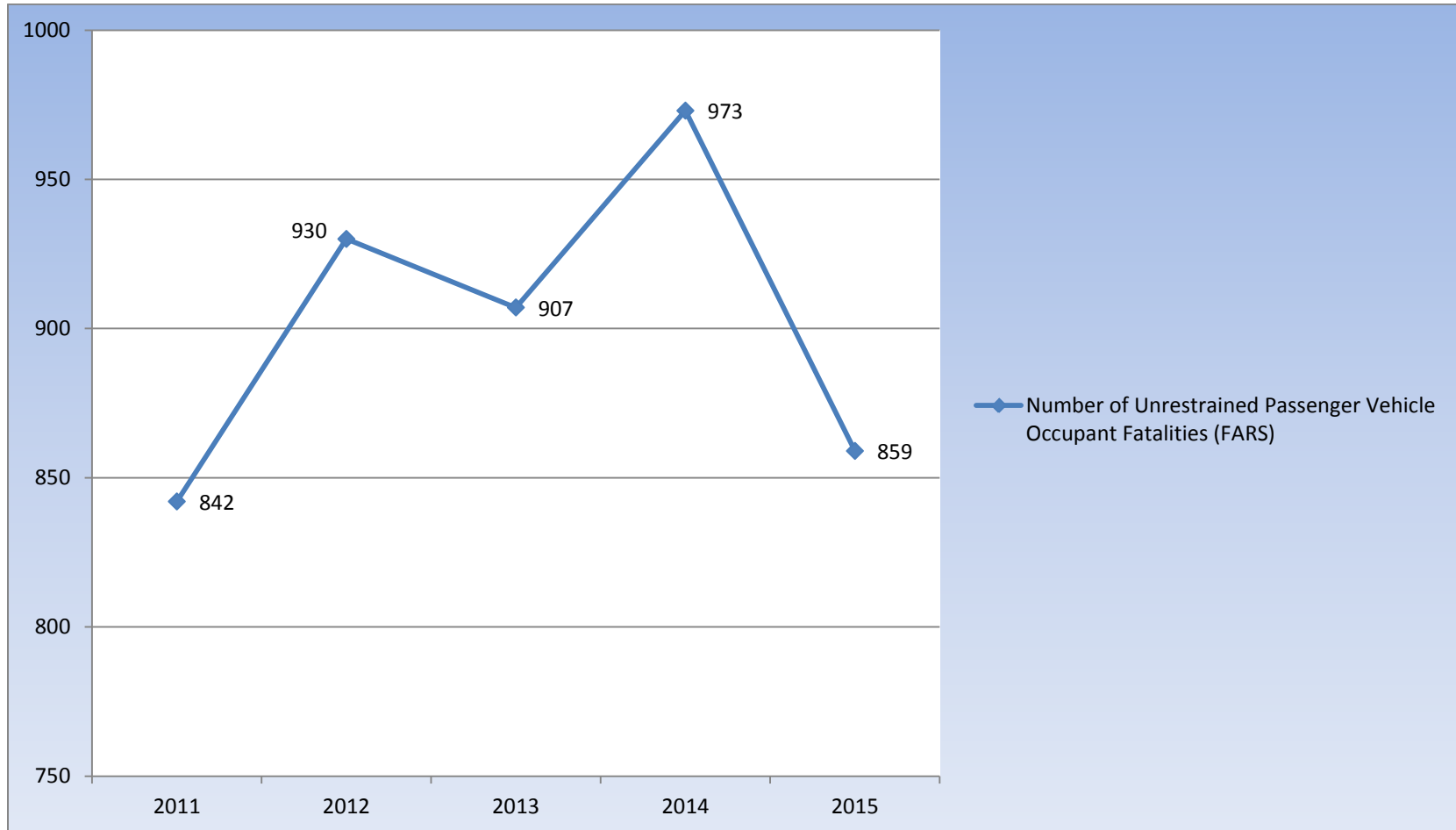
Figure 15: Rate of Motorcyclist Fatalities per 10k Registered Motorcycles (TxDOT)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.

## Performance Measure # 24

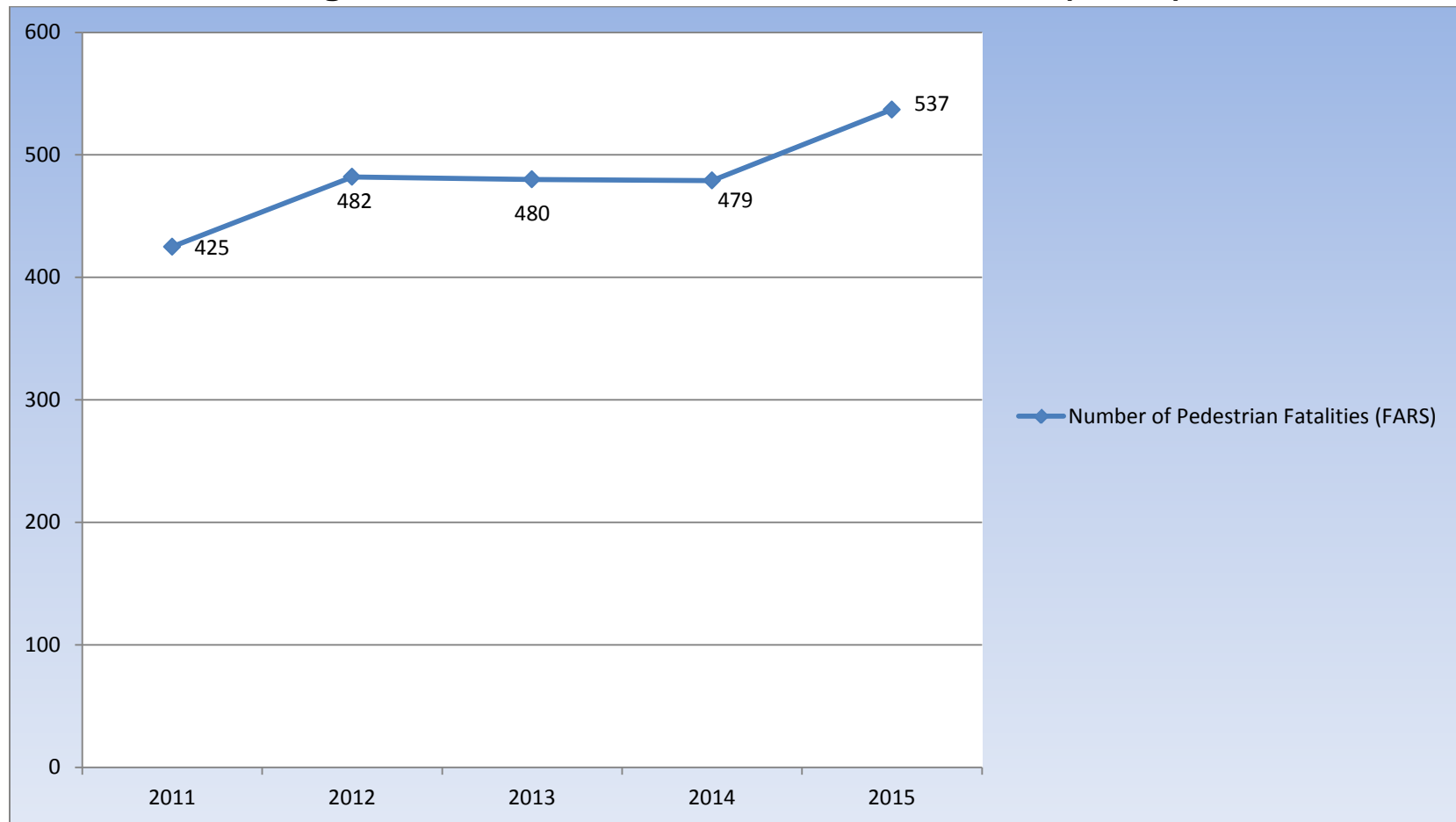
Figure 16: Number of Unrestrained Passenger Vehicle Occupant Fatalities (FARS)



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

## Performance Measure # 25

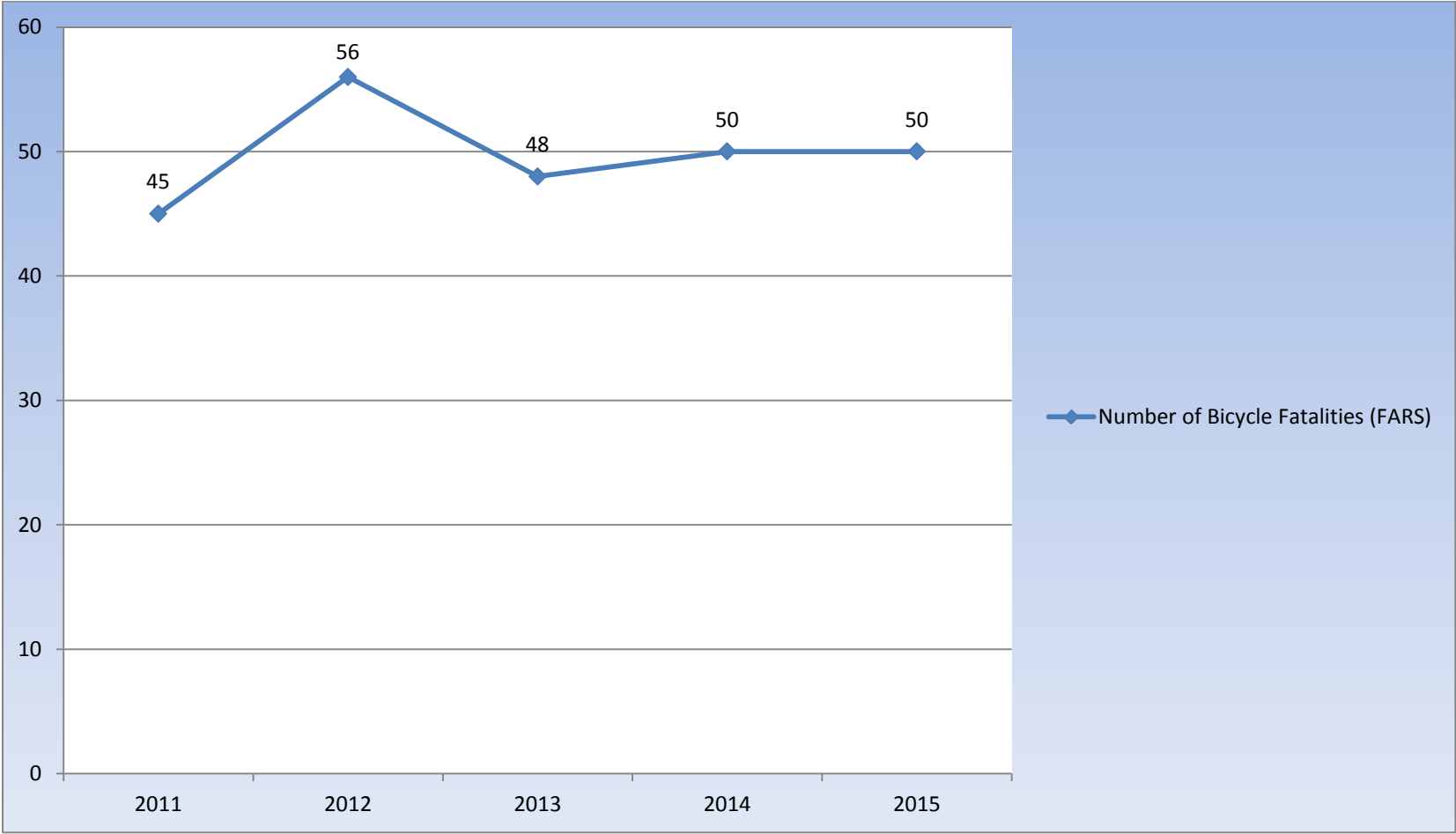
### Figure 17: Number of Pedestrian Fatalities (FARS)



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>



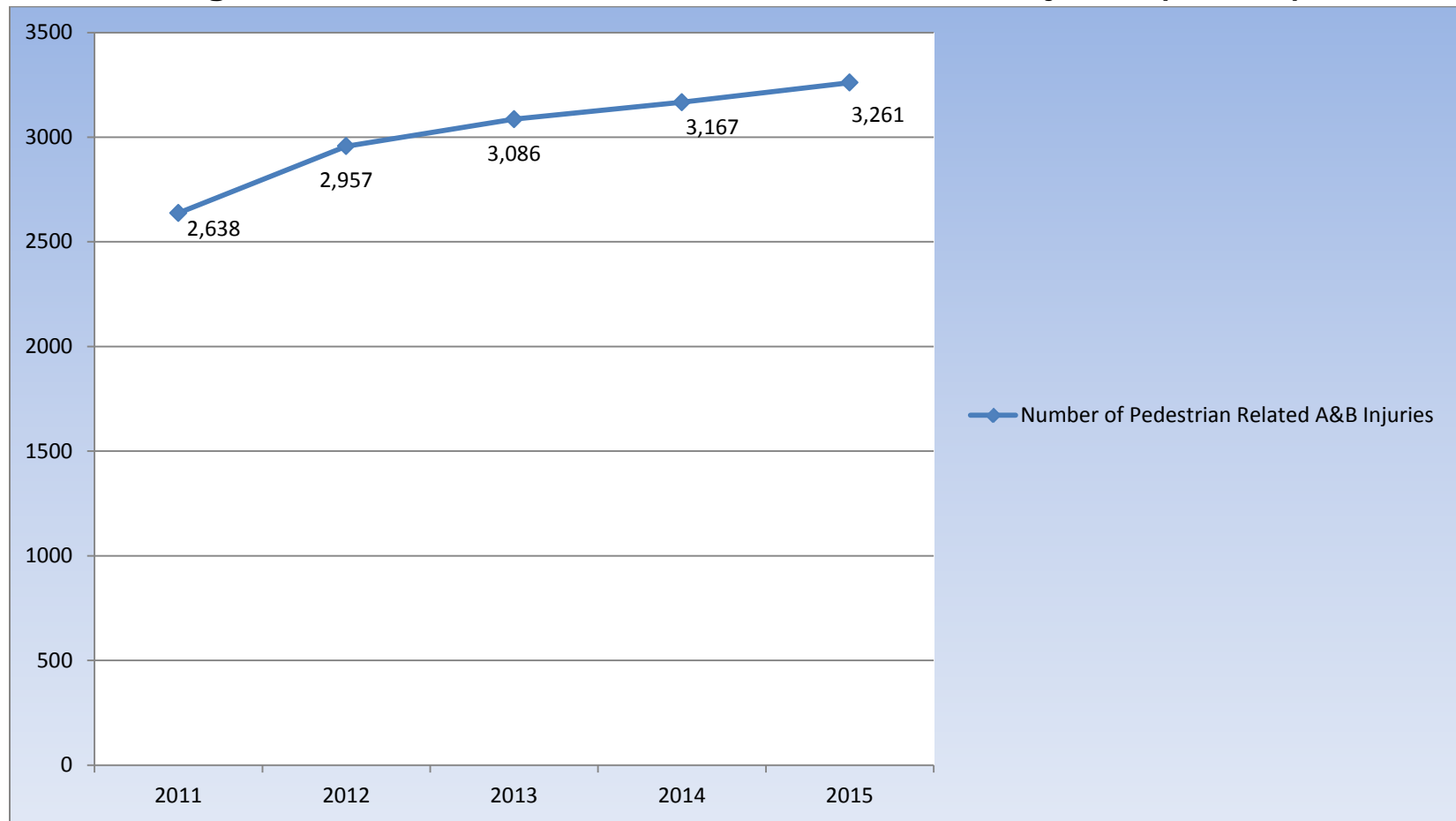
**Performance Measure # 26**  
**Figure 18: Number of Bicycle Fatalities (FARS)**



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

## Performance Measure # 27

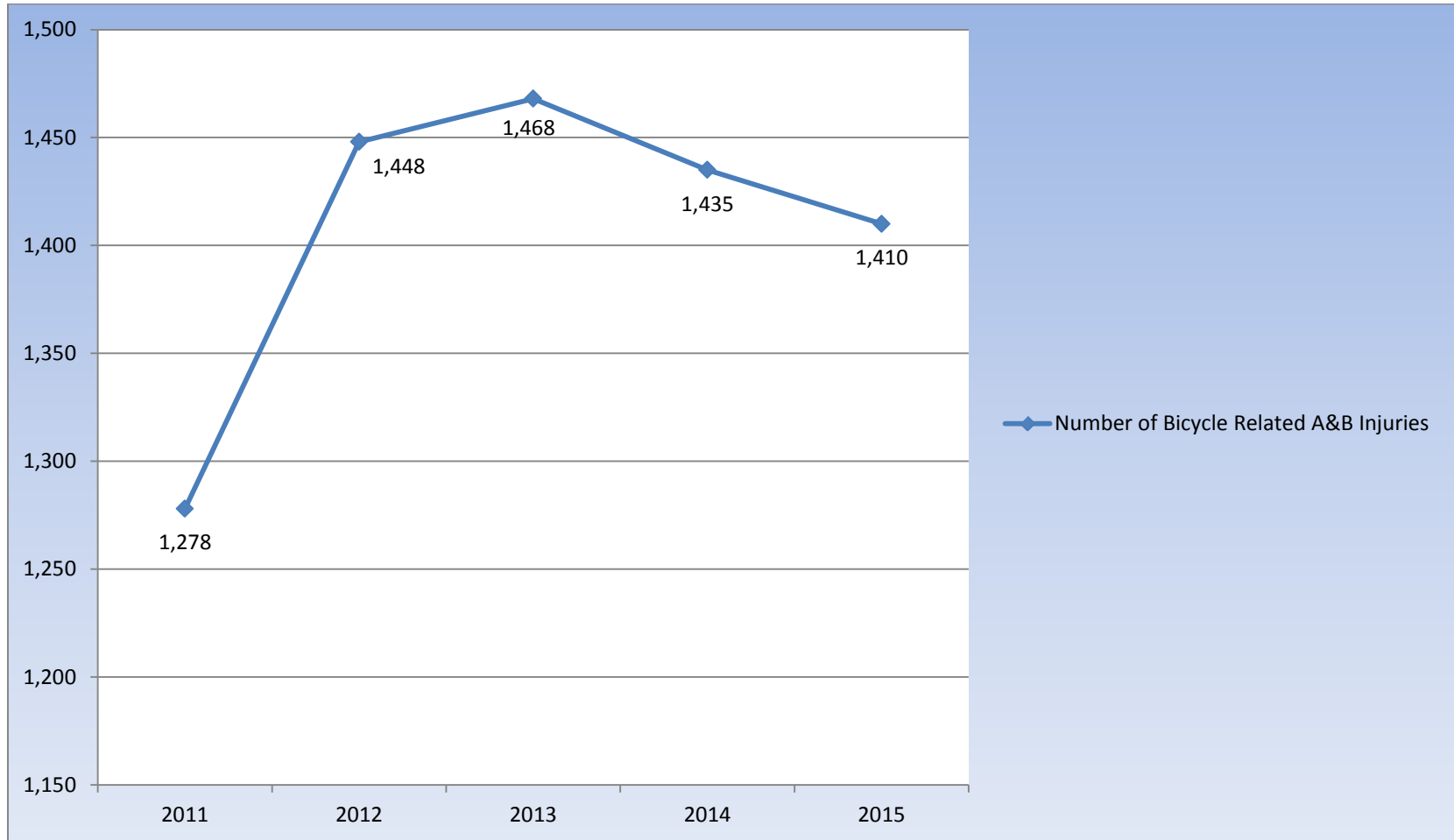
Figure 19: Number of Pedestrian Related A&B Injuries (TxDOT)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.

## Performance Measure # 28

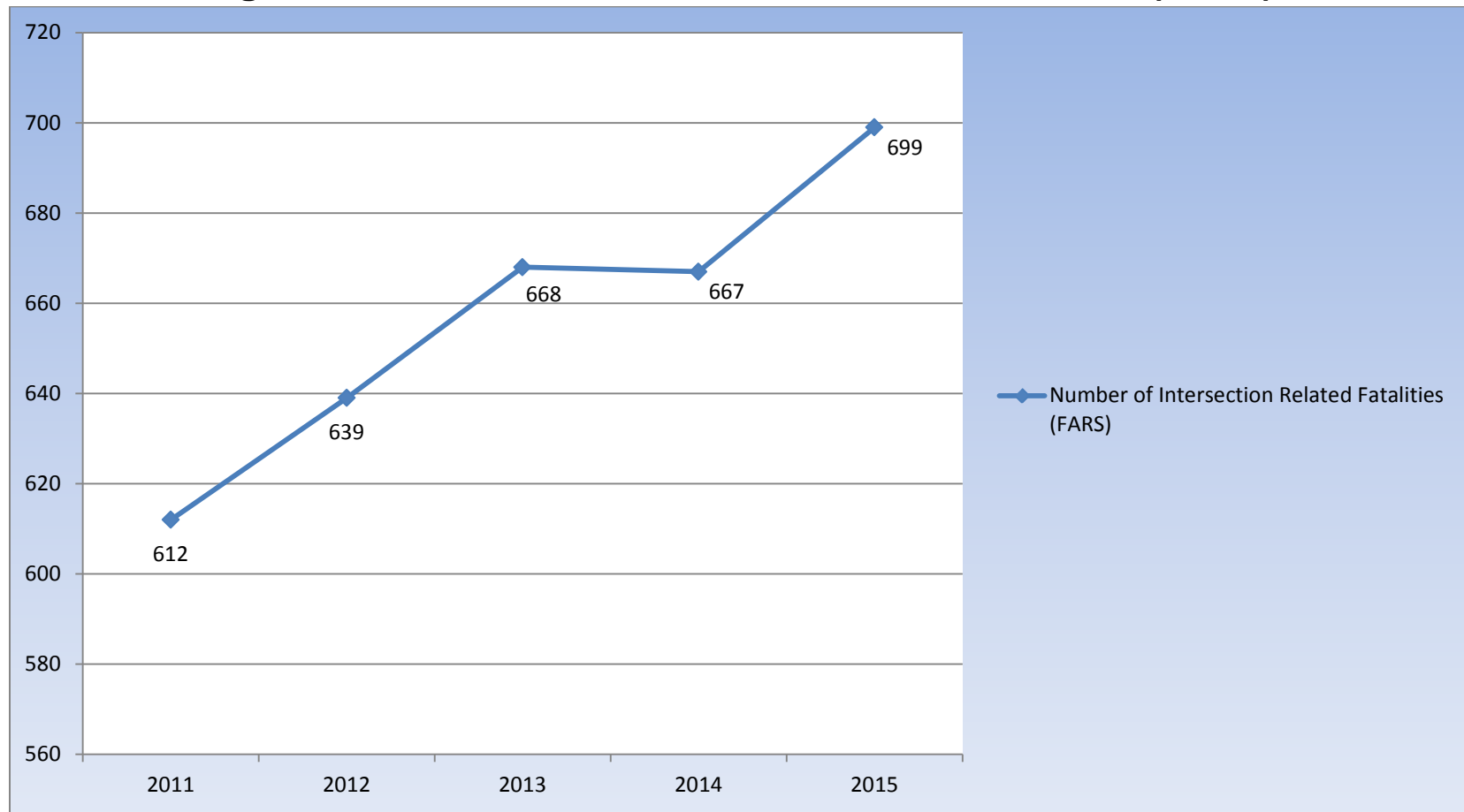
Figure 20: Number of Bicycle Related A&B Injuries (TxDOT)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.

## Performance Measure # 29

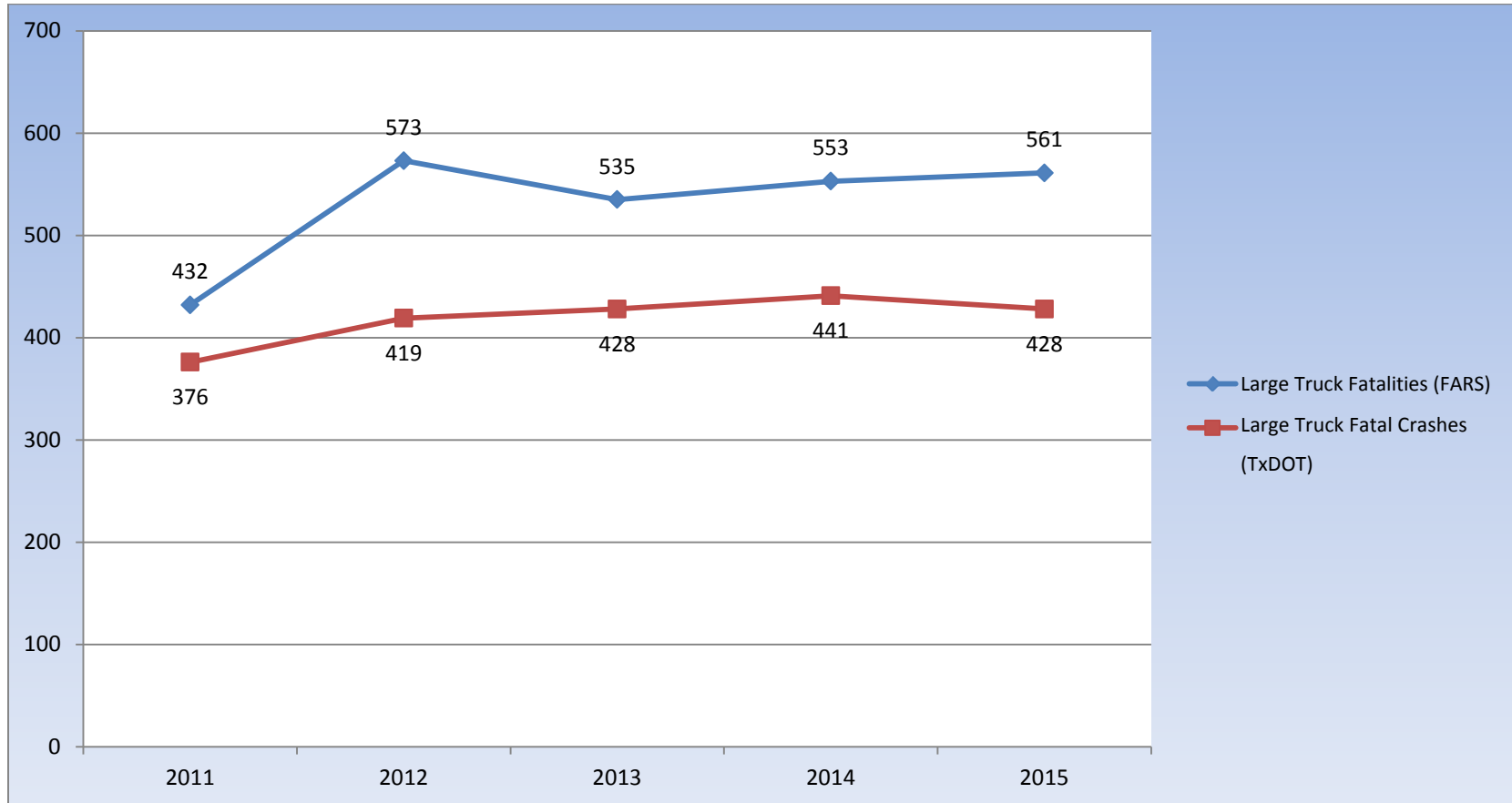
Figure 21: Number of Intersection Related Fatalities (FARS)



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

## Performance Measure # 30 & 31

Figure 22: Number of Large Truck Fatalities and Fatal Crashes (FARS/TxDOT)

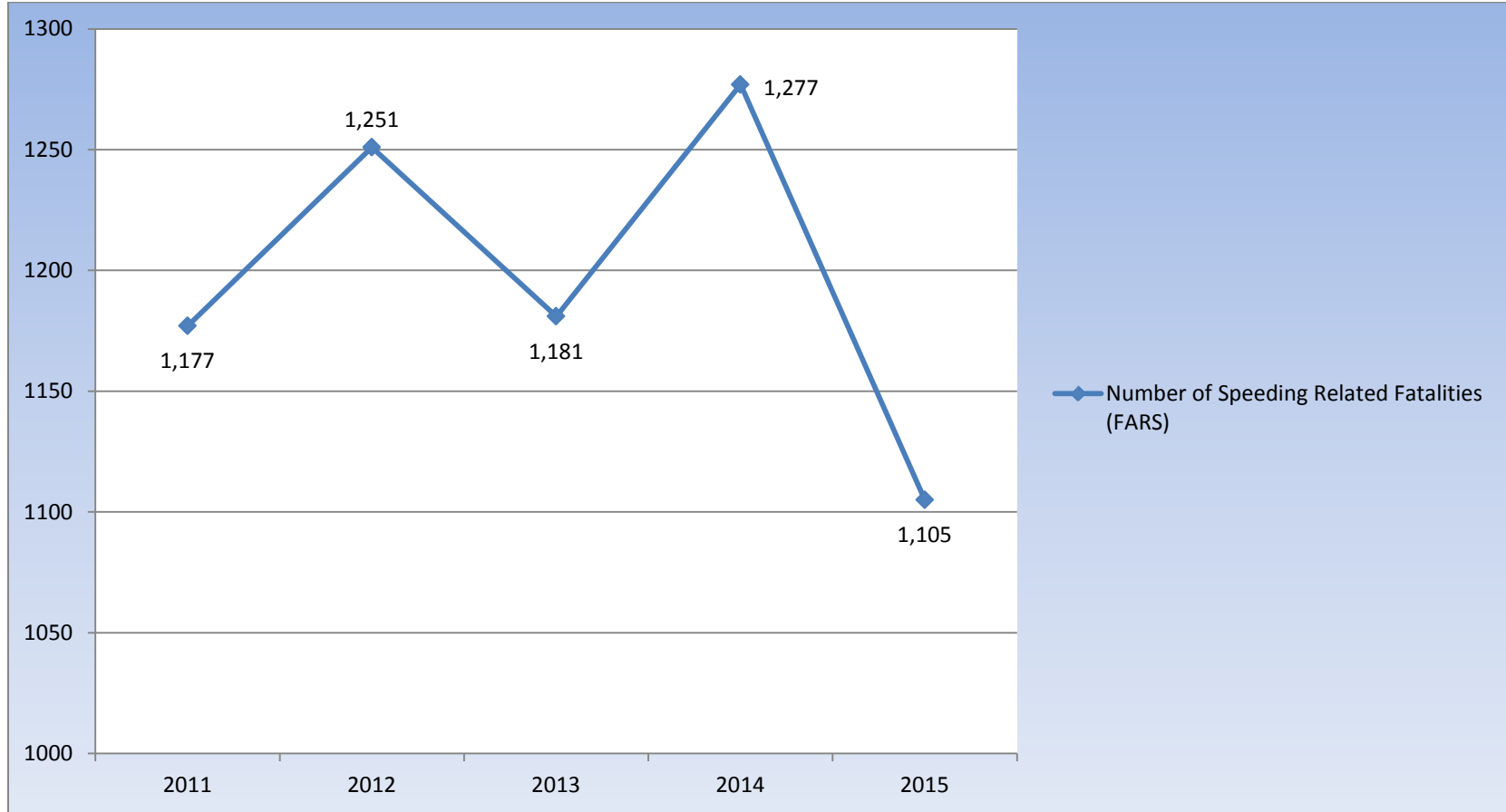


Fatalities Source: Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

Crashes Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.

## Performance Measure # 33

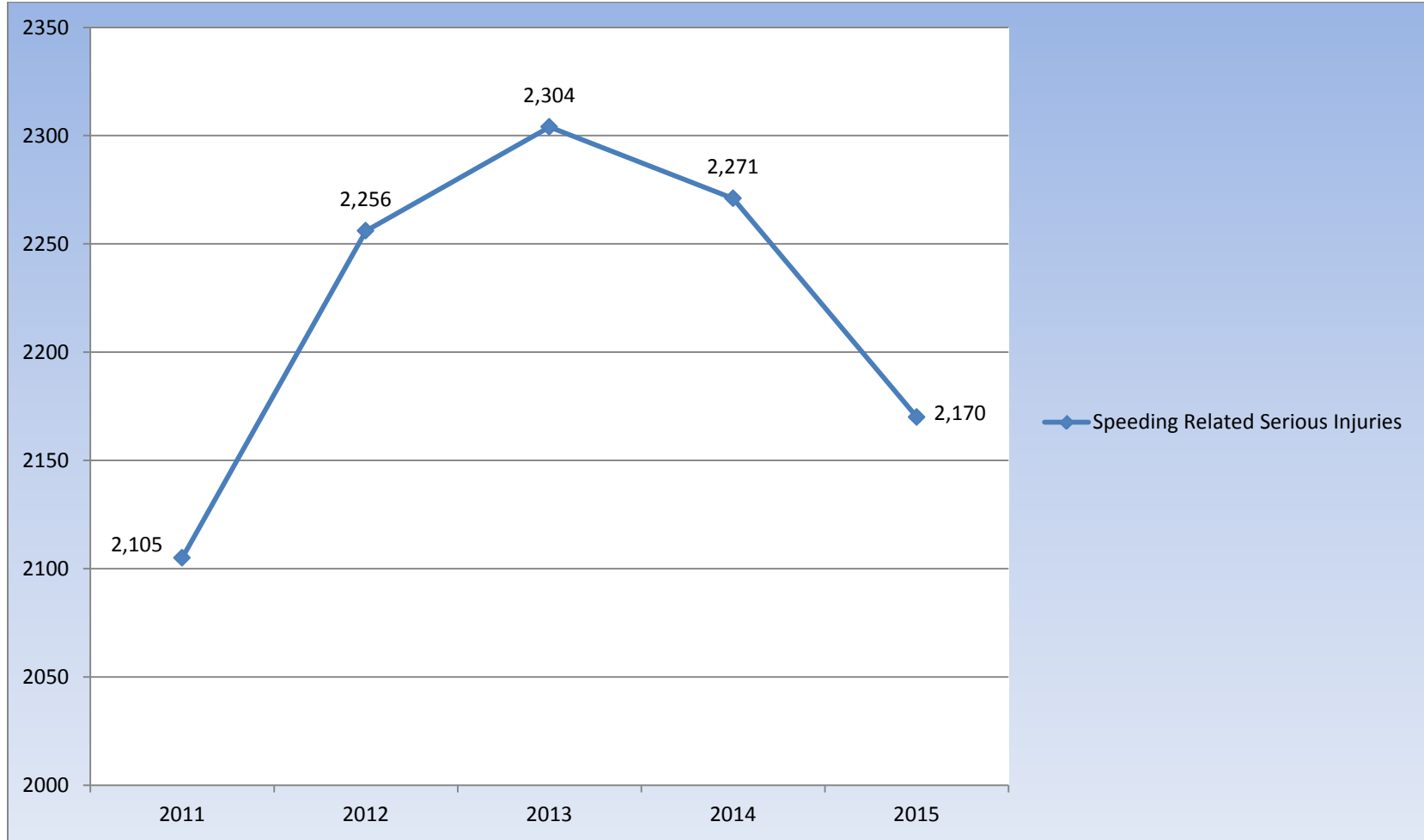
### Figure 23: Number of Speeding Related Fatalities (FARS)



Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

## Performance Measure # 34

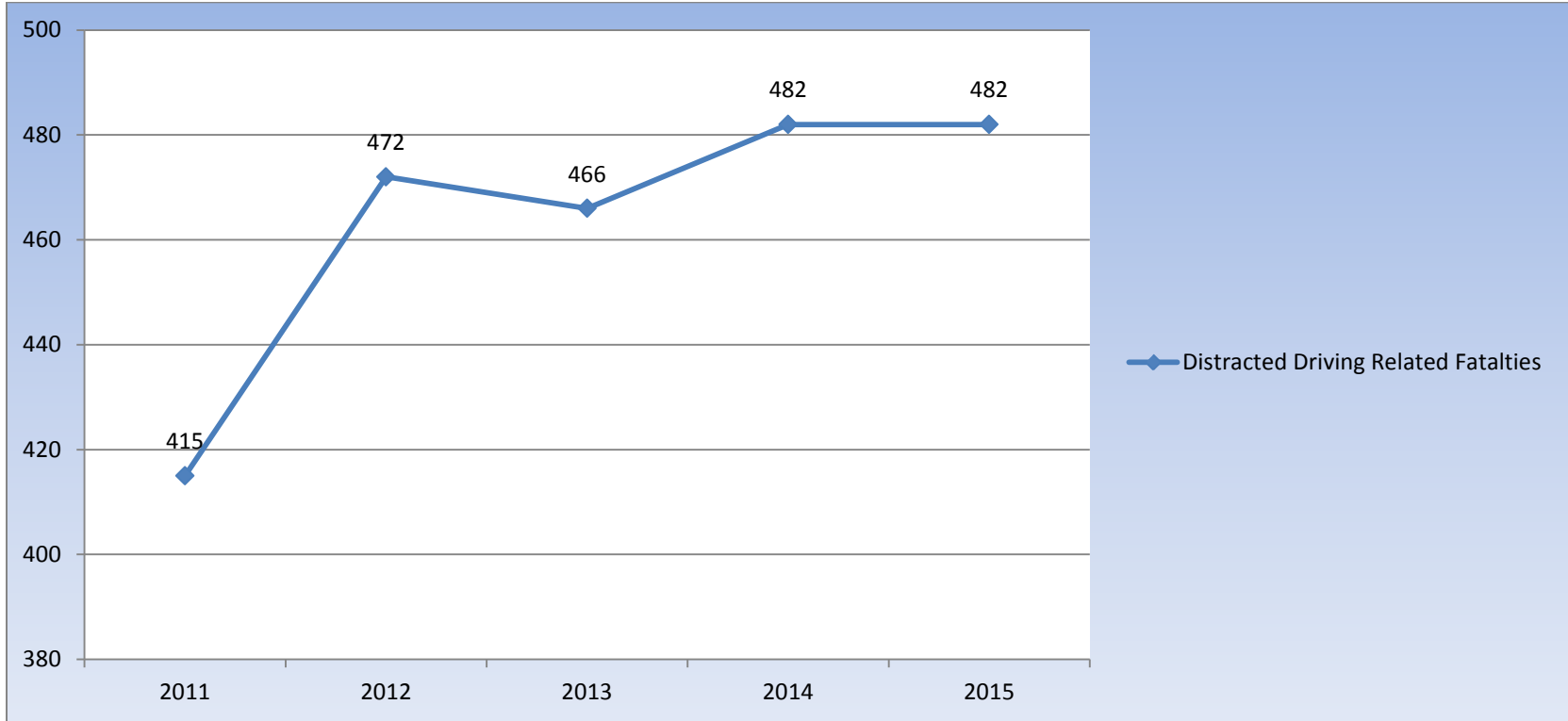
Figure 24: Number of Speeding Related Serious Injuries (TxDOT)



*CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.*

## Performance Measure # 39

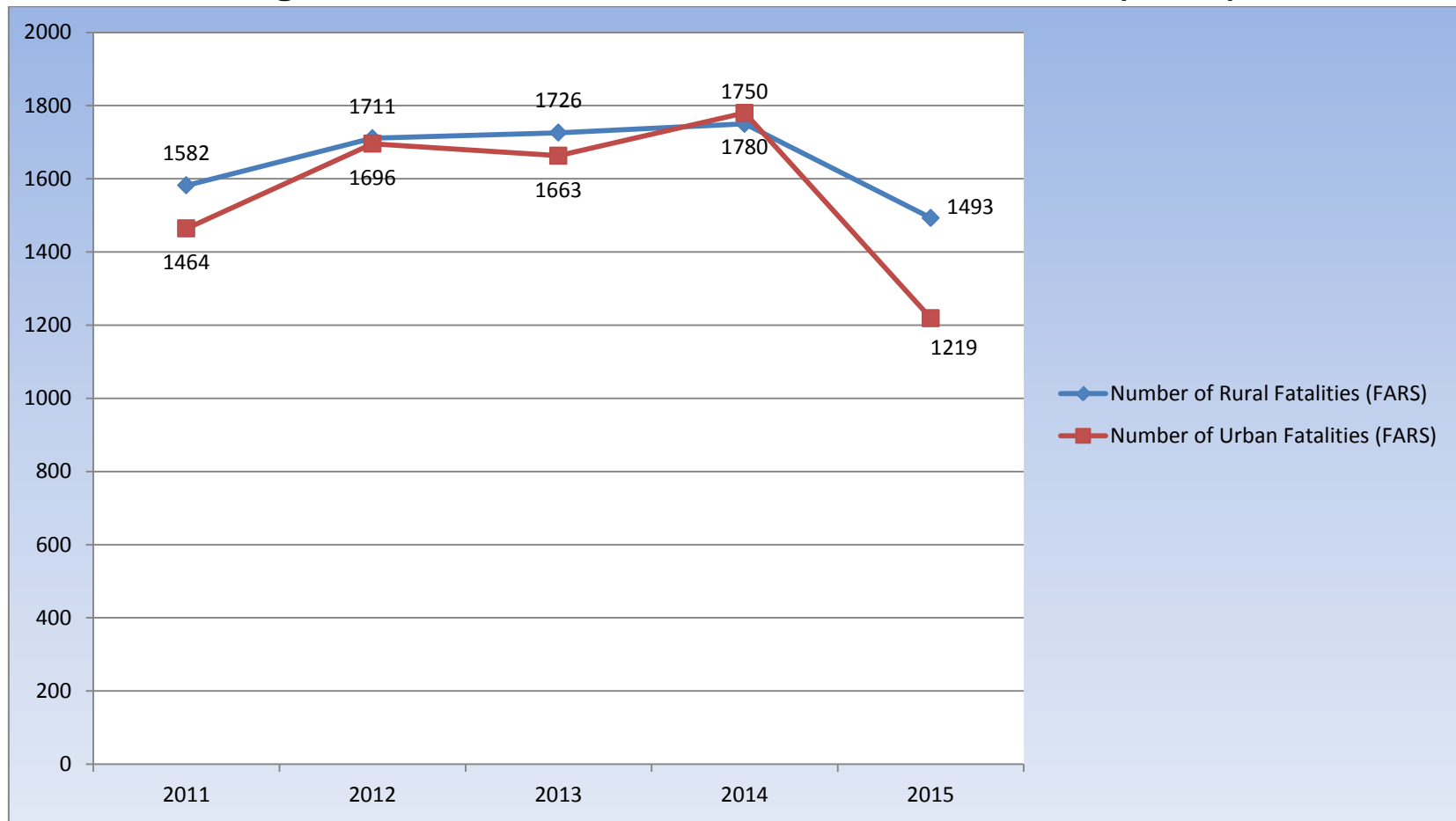
### Figure 25: Number of Distracted Driving Related Fatalities (TxDOT)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.



**Performance Measure # 40 & 41**  
**Figure 26: Number of Rural and Urban Fatalities (FARS)**

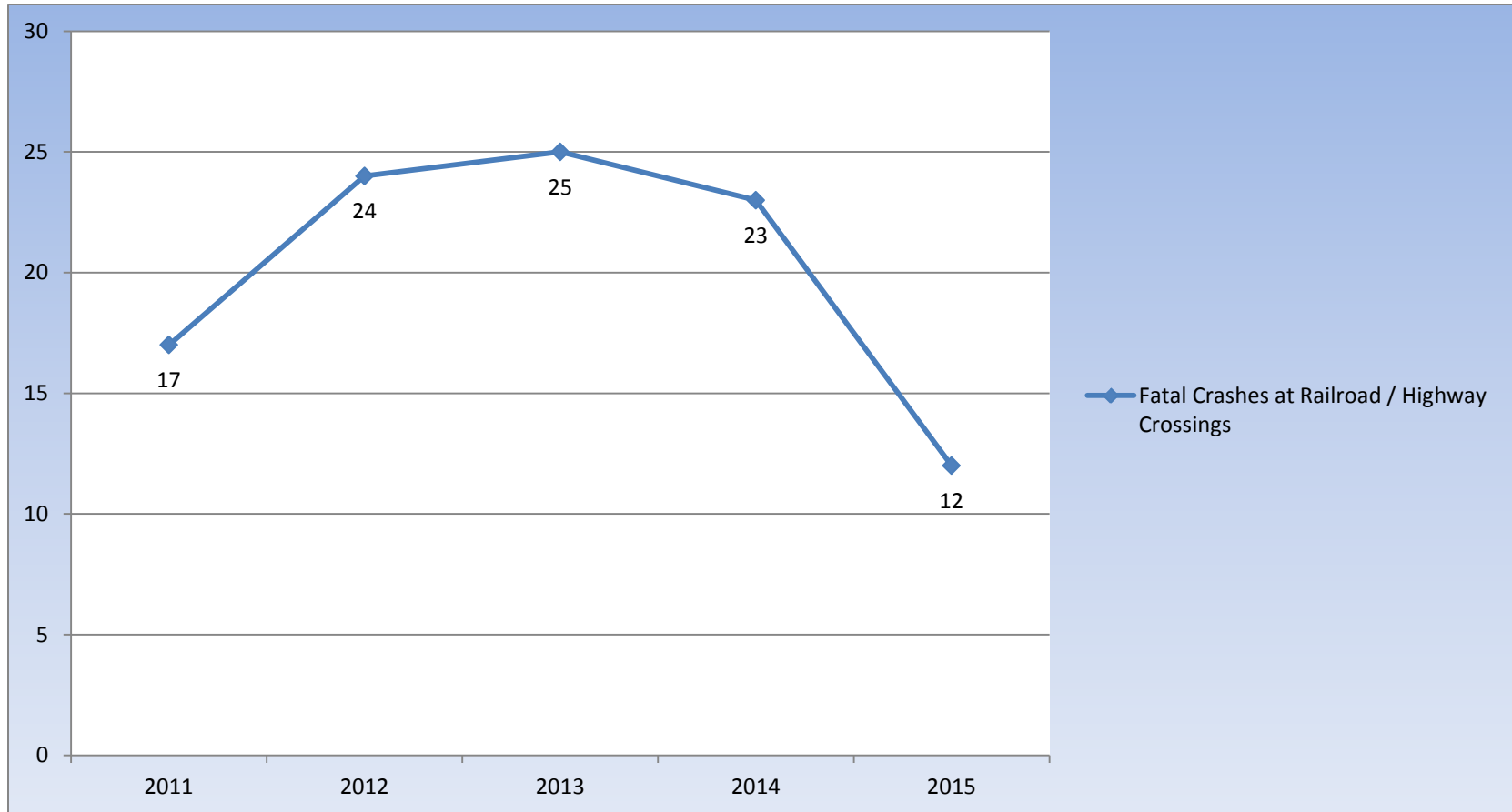


Source: FARS. Retrieved From: <https://cdan.nhtsa.gov/stsi.htm>

<sup>8</sup> 2015 FARS shows 804 fatalities as unclassified as being rural or urban based, listing the fatality as “unknown”. Information was retrieved from <https://cdan.nhtsa.gov/stsi.htm#> on November 17th, 2016

## Performance Measure # 42

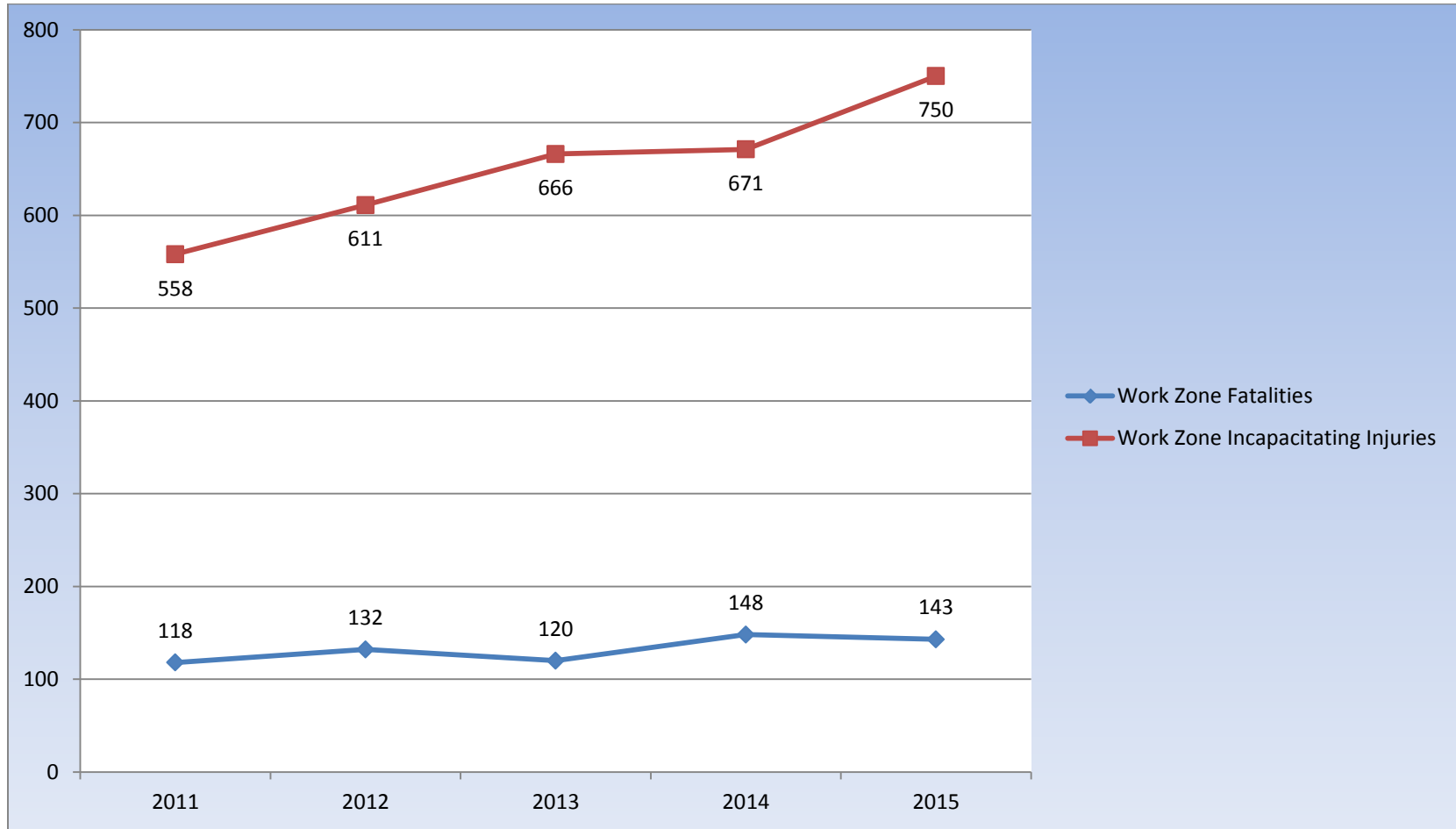
Figure 27: Number of Fatal Crashes at Railroad / Highway Crossings (TxDOT)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.

## Performance Measure # 43 & 44

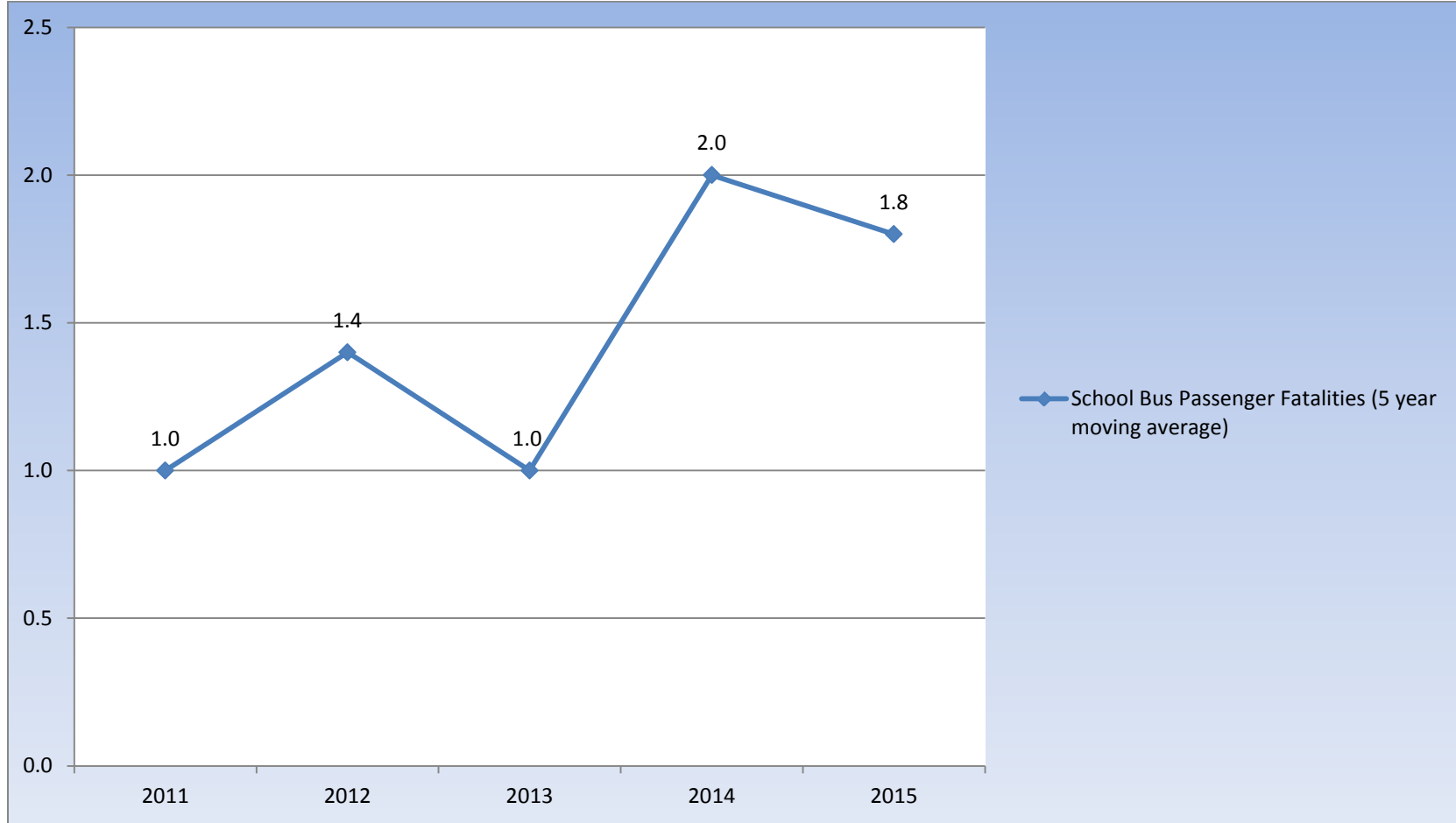
**Figure 28: Number of Work Zone Related Fatalities and Serious Injuries (TxDOT)**



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.

## Performance Measure # 47

**Figure 29: Number of School Bus Passenger Fatalities (TxDOT)  
(5 year moving average)**



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 4<sup>th</sup>, 2016.

## DATA SOURCES AND GLOSSARY FOR PERFORMANCE MEASURES

Performance Measure Data Sources	
<p>All crash and casualty data in this document originate from Texas police crash reports as coded in two record systems: the Fatality Analysis and Reporting System and the Texas Crash Record Information System. Differences in coding, the variables coded and definitions of those variables render direct comparisons among the data in the systems problematic. Although in most cases differences among the data in the systems are negligible and practically insignificant, for several variables, the differences are notable. This is especially true for crashes (and the casualties sustained in those crashes) that involve alcohol and/or other drugs and to a lesser extent for crashes involving specific vehicle types. The definitions offered in the glossary are provided both to assist in clarifying those differences and to improve the precision of statements about the crash and casualty experience in Texas.</p>	
Fatality Analysis and Reporting System (FARS)	All FARS data through 2012 are from final FARS data sets. FARS crash and fatality data for periods after 2012 are not final and, therefore, are subject to change.
TxDOT Crash Record Information System (CRIS)	TxDOT CRIS is the replacement for the legacy system Texas Accident File.

Performance Measure Glossary	
Term	Definition
<b>Alcohol-Related Crashes (or Casualties)</b>	<p>FARS "New Definition" based on the highest BAC of involved drivers and motorcycle riders (operators) only: Crashes (or fatalities) in which at least one driver or motorcycle operator had a BAC <math>\geq</math> .08 g/dL. (Also referred to as "Alcohol-impaired driving crashes/casualties).</p> <p>All FARS-based alcohol-related data reported in the HSPP include those crashes in which at least one driver had a <u>known</u> BAC test result and those for which alcohol involvement has been estimated when alcohol test results are unknown, i.e., alcohol involvement based on NHTSA's multiple imputation procedures.</p>
<b>DUI-Related Crashes (or Casualties) - Alcohol or Other Drugs</b>	TXDOT: A BAC result $>0.00$ g/dL or a positive substance test result was indicated for at least one driver, or "had been drinking," "under the influence of alcohol," "under the influence - drug" or "taking medication" was identified as a contributing factor
<b>Intersection and Intersection-Related Crashes</b>	TXDOT: A crash in which the first harmful event occurred on an approach to or exit from an intersection and resulted from an activity, behavior or control related to the movement of traffic units through the intersection. TXDOT CRIS Codes: INTRST_RELAT_ID = 1 - Intersection, or 2 - Intersection Related.
<b>Large Truck-Involved Crashes (or Fatalities)</b>	TXDOT: All crashes Involving at least one vehicle with a vehicle body type of "Semi-Trailer" or "Truck-Tractor." TXDOT CRIS Codes: VEH_TYPE_ID = 6 - Semi-Trailer, or 24 - Truck-Tractor).
<b>Motor Vehicle-Related Bicycle Fatalities</b>	TXDOT: A death of a pedalcyclist resulting from a crash involving a motor vehicle. Bicyclist deaths and injuries unrelated to motor vehicle crashes are not included. TXDOT CRIS Codes: PERSON_TYPE_ID = 7 – Pedalcyclist.

<b>Performance Measure Glossary</b>	
<b>Term</b>	<b>Definition</b>
<b>Motor Vehicle-Related Pedestrian Fatalities</b>	FARS: All deaths of pedestrians resulting from a crash involving a motor vehicle.
<b>Motorcyclist Fatalities</b>	FARS: Data categorized as motorcyclist fatalities include fatalities to operators and passengers of vehicles identified in FARS as a: motorcycle, moped (motorized bicycle), three-wheel motorcycle or moped - not all-terrain vehicle, off-road motorcycle (2-wheel), other motored cycle type (minibikes, motor scooters), or unknown motored cycle type.
<b>Railroad Grade Crossing Crashes</b>	TXDOT: Crashes at at-grade railroad/highway crossings, whether or not a train was involved – not limited to collisions with trains. TxDOT CRIS Codes: CRASH RAILROAD RELATED FLAG ID = Y, or HARM_EVNT = 3 - RR Train, or Physical Feature = 17, or OBJECT STRUCK = 10 - Hit Train Moving Forward) , or 11 - Hit Train Backing), or 12 - Hit Train Standing Still, or 13 - Hit Train-Action Unknown, or 24 - Hit Railroad Signal Pole or Post, or 25 - Hit Railroad Crossing Gates.
<b>School Bus Passenger Fatalities</b>	FARS: All fatalities to passengers of school buses. Included are vehicles identified in FARS as "School Buses" and other vehicles used as School Buses (e.g., vans). Note: Data provided are five year moving averages.

<b>Performance Measure Glossary</b>	
<b>Term</b>	<b>Definition</b>
<b>Severity of crash/Severity of injury</b>	<p>FARS and TXDOT: Crashes are coded in accordance with the highest degree of injury suffered in the crash, where:</p> <p style="padding-left: 40px;">Incapacitating injury (A) - not able to walk, drive, etc.</p> <p style="padding-left: 40px;">Non-incapacitating injury (B) - bump on head, abrasions, minor lacerations, etc.</p> <p style="padding-left: 40px;">Possible injury (C) – e.g., limping, complaint of pain</p> <p style="padding-left: 40px;">Fatal injury (F or K) - a death resulting from a crash that occurs within 30 days of the crash</p> <p style="padding-left: 40px;">Non-injury (N or Property Damage Only- PDO).</p> <p>“Serious” crashes or injuries are all crashes (casualties) in which the highest level of injury sustained was at least one incapacitating injury (A), plus all crashes in which the highest level of injury sustained was at least one non-incapacitating injury (B).</p>
<b>Speeding-Related Crashes (Casualties)</b>	FARS: Crashes in which at least one driver was driving too fast for conditions or in excess of the posted maximum limit.
<b>Texas Population</b>	<p>FARS: Population-based crash and casualty rates use Texas population estimates derived from FHWA's Highway Statistics and/or US Census Estimates for the relevant year.</p> <p>TXDOT: Texas population data used for calculating population-based crash and casualty rates were obtained from the Texas State Data Center and Office of the State Demographer. Population-based crash and casualty rates through CY 2015 are based on Texas State Data Center population <u>estimates</u>.</p>
<b>Vehicle Miles Traveled (VMT)</b>	<p>FARS: All annual VMT-based crash and casualty rates, expressed in 100M VMT (100 million vehicles miles traveled, using FARS crash and casualty data are derived from FHWA's Highway Statistics for the relevant year.</p> <p>TXDOT: All annual VMT estimates used in this document are derived from TXDOT's Transportation Planning and Programming Division's (TPP) estimates of daily vehicle miles traveled. These estimates include all vehicle miles on all roadways in Texas. Total VMT includes VMT on state, city and county-maintained roads. All mileage-based crash and casualty rates based on TXDOT data use TPP VMT estimates as the denominator.</p>
<b>Work Zone Injuries and Fatalities</b>	TXDOT: Fatalities and serious injuries in crashes occurring in a Work Zone whether or not construction related. TxDOT CRIS codes; CRASH ROAD CONSTRUCTION ZONE FLAG_ID = Y, or CRASH ROAD CONSTRUCTION ZONE WORKER FLAG_ID = Y, or OTHR_FACTR = 49 - Construction Zone - Not Construction Related, or 50 - Construction Zone - Construction Related, or 51 - Other Maintenance Area - Not Construction Related, or 52 - Other Maintenance Area - Construction Related.

***Section Three***  
**PROGRAM AREA REPORTS**



**Planning and Administration** **PA - 01**

**Goals**

- To provide effective and efficient management of the Texas Traffic Safety Program

**Strategies**

- Conduct periodic project monitoring and evaluation of traffic safety activities.
- Ensure availability of program and project management training.
- Maintain coordination of traffic safety efforts and provide technical assistance.
- Perform accurate accounting and efficient reimbursement processing.
- Provide procedures and training on highway safety planning and project development.
- Provide technical assistance and support for the Strategic Highway Safety Plan.
- Provide training and assistance for local and statewide traffic safety problem identification.
- Review and update program procedures as needed.

**Project Descriptions**

<b>Task: Program Management</b>				<b>Planning and Administration PA - 01</b>		
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>		
<b>TxDOT - Traffic Safety</b>				<b>2016-TxDOT-G-1YG-0001</b>		
<i>Title / Desc. <b>Traffic Safety Program Operations</b></i>						
<i>Conduct and manage the Texas Traffic Safety Program in order to identify traffic safety problem areas and implement programs to reduce the number and severity of traffic-related crashes, injuries, and fatalities.</i>						
<i>Financial Information:</i>						
<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>
State	State	1	<i>Planned:</i>	\$3,446,915.00		\$3,446,915.00
		1	<i>Actuals:</i>	\$5,032,061.44		\$5,032,061.44

<b>Task: Program Management</b>				<b>Planning and Administration PA - 01</b>		
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>		
<b>TxDOT - Traffic Safety</b>				<b>2016-TxDOT-G-1YG-0221</b>		
<i>Title / Desc. <b>eGrants Software Support Services</b></i>						
<i>Provide software services for the maintenance support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product</i>						
<i>Financial Information:</i>						
<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>
State	State	1	<i>Planned:</i>	\$50,000.00		\$50,000.00
		1	<i>Actuals:</i>	\$50,000.00		\$50,000.00

<b>Task: Program Management</b>				<b>Planning and Administration PA - 01</b>		
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>		
<b>TxDOT - Traffic Safety</b>				<b>2016-TxDOT-G-1YG-0223</b>		
<i>Title / Desc. <b>eGrants Business Analysis Services</b></i>						
<i>Provide business analysis services for the continued enhancement and support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants)</i>						
<i>Financial Information:</i>						
<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>
402	PA	1	<i>Planned:</i>	\$400,000.00		\$400,000.00
		1	<i>Actuals:</i>	\$328,114.00		\$328,114.00

<b>Task: Training</b>	<b>Planning and Administration PA - 01</b>
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Organization Name <b>Texas A&amp;M Transportation Institute</b>	Division TRF-TS	Project Number <b>2016-TTI-G-1YG-0025</b>
--------------------------------------------------------------------	-----------------	----------------------------------------------

**Title / Desc. 2016 Statewide Traffic Safety Conference**

TTI will plan and conduct an eighth Statewide Traffic Safety Conference. This project provides support for planning, implementing and reporting on that conference.

**Strategies Addressed**

- Ensure availability of program and project management training.
- Maintain coordination of traffic safety efforts and provide technical assistance.
- Provide training and assistance for local and statewide traffic safety problem identification.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve increase in conference registrations compared to 2015	10 %	20 %	<input checked="" type="checkbox"/>
▪ Conduct statewide traffic safety conference	1	1	<input checked="" type="checkbox"/>
▪ Coordinate plan for an eighth statewide traffic safety conference	1	1	<input checked="" type="checkbox"/>
▪ Provide evaluation of conference participant satisfaction and other performance metrics	1	1	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PA	1	<i>Planned:</i>	\$49,129.35		\$20,000.00	\$22,838.66	\$91,968.01
		1	<i>Actuals:</i>	\$48,173.76		\$70,000.00	\$47,005.51	\$165,179.27

## FY 2016 Traffic Safety Funds Program Area Expenditure Summary

### Planning and Administration

**PA - 01**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>	<i>Planned:</i>	3	\$3,896,915.00	\$400,000.00						\$3,496,915.00			
	<i>Actual:</i>	3		\$328,114.00						\$5,078,538.86			
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$91,968.01	\$49,129.35							\$20,000.00	\$22,838.66	
	<i>Actual:</i>	1	\$165,179.27	\$48,173.76							\$70,000.00	\$47,005.51	
<b>TOTALS:</b>	<i>Planned:</i>	4	<b>\$3,988,883.01</b>	<b>\$449,129.35</b>						<b>\$3,496,915.00</b>	<b>\$20,000.00</b>	<b>\$22,838.66</b>	
	<i>Actual:</i>	4	<b>\$5,571,832.13</b>	<b>\$376,287.76</b>						<b>\$5,078,538.86</b>	<b>\$70,000.00</b>	<b>\$47,005.51</b>	

## Alcohol and Other Drug Counter Measures

AL - 02

### Goals

- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.
- To reduce the number of DUI-related crashes where the driver is underage 21

### Strategies

- *Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.*
- *Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.*
- *Improve and increase training for law enforcement officers.*
- *Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.*
- *Improve BAC testing and reporting to the State's crash records information system.*
- *Improve DWI processing procedures.*
- *Improve education programs on alcohol and driving for youth.*
- *Increase and sustain high visibility enforcement of DWI laws.*
- *Increase enforcement of driving under the influence by minors laws.*
- *Increase intervention efforts.*
- *Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.*
- *Increase the number of law enforcement task forces and coordinated enforcement campaigns.*
- *Increase the use of warrants for mandatory blood draws.*
- *Increase training for anti-DWI advocates.*

### Project Descriptions

**Task: Enforcement** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Bexar County Commissioners Court** District SAT Project Number **2016-BexarCCC-G-1YG-0038**

Title / Desc. **Bexar County DWI Court**

The Bexar County DWI Court intervenes with DWI-2nds in the courtroom. It leverges the power of the judge to effect rehabilitation in order to reduce future offending behavior.

**Strategies Addressed**

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase intervention efforts.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve Graduates of the Program	15	14	<input type="checkbox"/>
▪ Assist participants who receive service coordination/case management	40	727	<input checked="" type="checkbox"/>
▪ Attend Staff Training	1	0	<input type="checkbox"/>
▪ Complete urine analysis (UA) tests per week per participant	2	12	<input checked="" type="checkbox"/>
▪ Enroll enrollments	20	42	<input checked="" type="checkbox"/>
▪ Maintain Individuals who Are Monitored by Smart Start	15	0	<input type="checkbox"/>
▪ Maintain Individuals who Are Monitored by Soberlink	15	80	<input checked="" type="checkbox"/>
▪ Maintain DWI Court participants	40	529	<input checked="" type="checkbox"/>
▪ Maintain number of assessments	130	186	<input checked="" type="checkbox"/>
▪ Obtain Referrals	280	160	<input type="checkbox"/>
▪ Prevent Number of treatment sessions attended during the reporting month	100	1,488	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$137,500.92			\$73,228.85	\$210,729.77
	1	Actuals: \$132,821.46			\$85,496.11	\$218,317.57

**Task: Enforcement** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Bexar County District Attorney's Office** District SAT Project Number **2016-BexarCoD-G-1YG-0125**

Title / Desc. **Bexar County No-Refusal Initiative**

To expand and improve county-wide DWI enforcement and prosecution by operating an all day/every day no-refusal program.

**Strategies Addressed**

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the use of warrants for mandatory blood draws.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve decrease from last year in the number of DWI related arrests	3 %	19%	<input checked="" type="checkbox"/>
▪ Achieve rate in the number of voluntary breathalyzer tests by those arrested for misdemeanor DWI offenses	60 %	52%	<input type="checkbox"/>
▪ Achieve conviction rate of those charged with misdemeanor DWI	74%	74%	<input checked="" type="checkbox"/>
▪ Achieve rate of pleas taken thereby reducing the number of hours police officers are required to testify	75%	73%	<input type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$104,258.88			\$35,095.21	\$139,354.09
	1	Actuals: \$42,986.08			\$36,160.64	\$79,146.72

**Task: Enforcement** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Collin County - District Attorney's Office** District DAL Project Number **2016-CollinDA-G-1YG-0070**

Title / Desc. **DWI No-Refusal Mandatory Blood Draw Program**

Reduce DWI offenses and prevent alcohol-involved crashes through provision of health care professionals to perform blood draws on weekend nights and holidays.

**Strategies Addressed**

- Increase the use of warrants for mandatory blood draws.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve blood alcohol content (BAC) data collection rate for all suspected DWI offenses	80 %	95.58 %	<input checked="" type="checkbox"/>
▪ Conduct public awareness events detailing the "No Refusal" campaign	12	12	<input checked="" type="checkbox"/>
▪ Maintain minimum conviction rate for all DWI cases	90 %	96%	<input checked="" type="checkbox"/>
▪ Prevent of alcohol-involved crashes in Collin County as compared with previous year	3 %	49 %	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$50,040.00			\$12,514.00	\$62,554.00
	1	Actuals: \$49,400.00			\$107,732.39	\$157,132.39

**Task: Enforcement** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Galveston County Criminal District Attorney** District HOU Project Number **2016-GCoCDA-G-1YG-0164**

Title / Desc. **DWI No Refusal- Blood Draw Grant for Holiday and Festival Weekends.**

To provide prosecutors, nurses, and equipment in a central location to draft search warrants and obtain blood samples from DWI suspects in the Galveston County area who refuse a breath or blood test.

**Strategies Addressed**

- Increase the use of warrants for mandatory blood draws.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Publicity campaigns to educate the public and the media	7	9	<input checked="" type="checkbox"/>
▪ Evaluate No refusal nights for the effectiveness in targeting intoxicated drivers	20	19	<input type="checkbox"/>
▪ Provide Reporting activities to TxDOT to evaluate the effectiveness of No Refusal nights	12	12	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$13,123.04			\$3,714.40	\$16,837.44
	1	Actuals: \$12,316.67			\$11,768.52	\$24,085.19

**Task: Enforcement** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Harris County District Attorney** District HOU Project Number **2016-HarrisDA-G-1YG-0170**

Title / Desc. **Search Warrants Stop Impaired Drivers: Harris County District Attorney's Office No Refusal Program**

To continue to expand and educate citizens of the dangers of impaired driving by increasing our No Refusal program to every Thursday, Friday and Saturday night and additional holidays.

**Strategies Addressed**

- Provide training and assistance for local and statewide traffic safety problem identification.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.
- Increase training for anti-DWI advocates.
- Increase and sustain enforcement of traffic safety-related laws.
- Increase public education and information campaigns regarding enforcement activities.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Data sets obtained pursuant to blood search warrants	12	12	<input checked="" type="checkbox"/>
▪ Coordinate Nights of No Refusal	118	161	<input checked="" type="checkbox"/>
▪ Produce Press Releases/Events about the No Refusal Program	15	26	<input checked="" type="checkbox"/>
▪ Provide Blood Search Warrants to arresting DWI Officers	1,200	2,464	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$299,174.10			\$74,793.52	\$373,967.62
	1	Actuals: \$258,630.05			\$64,657.49	\$323,287.54

<b>Task: Enforcement</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Montgomery County District Attorney's Office</b>	District HOU	Project Number <b>2016-MCDAO-G-1YG-0014</b>
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**Title / Desc. Search Warrants Stop Drunk Drivers: MCDAO No Refusal Program**

To provide prosecutors, nurses, support staff, and equipment in either a central or a mobile location to draft search warrants and obtain blood samples from DWI suspects who refuse a scientific test.

**Strategies Addressed**

- Provide training and assistance for local and statewide traffic safety problem identification.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase and sustain enforcement of traffic safety-related laws.
- Increase public education and information campaigns regarding enforcement activities.
- Conduct and assist local, state and national traffic safety campaigns.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct publicity campaigns to educate the public, the media, and police groups	12	97	<input checked="" type="checkbox"/>
▪ Conduct No Refusal enforcement dates	120	141	<input checked="" type="checkbox"/>
▪ Evaluate No Refusal enforcement days for their effectiveness in targeting intoxicated drivers	120	140	<input checked="" type="checkbox"/>
▪ Provide reporting activities to TxDOT on the effectiveness of No Refusal	12	12	<input checked="" type="checkbox"/>
▪ Train law enforcement agencies on DWI and No Refusal	6	10	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5HVE	1	Planned:	\$137,455.50			\$93,762.65	\$231,218.15
		1	Actuals:	\$137,455.50			\$115,637.96	\$253,093.46



<b>Task: Enforcement</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Tarrant County</b>	District FTW	Project Number <b>2016-TarrantC-G-1YG-0126</b>
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**Title / Desc. Tarrant County No Refusal Program**

Improve DWI enforcement throughout Tarrant County through the implementation of No Refusal arrests on targeted holidays and special events.

**Strategies Addressed**

- Provide training and assistance for local and statewide traffic safety problem identification.
- Improve and increase training for law enforcement officers.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve reduction in misdemeanor DWI cases filed during the no refusal periods with breath tests evidence	10 %	12.92%	<input checked="" type="checkbox"/>
▪ Achieve total reduction in misdemeanor DWI cases filed	10 %	10.92%	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5HVE	1	<i>Planned:</i>	\$219,900.00			\$126,307.62	\$346,207.62
		1	<i>Actuals:</i>	\$125,795.00			\$68,847.57	\$194,642.57

<b>Task: Enforcement</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Texas A&amp;M Transportation Institute</b>	Division TRF-TS	Project Number <b>2016-TTI-G-1YG-0031</b>
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**Title / Desc. Statewide Impaired Driving Task Force, Plan, Forum, & Technical Assistance**

*Continue the work of the Texas Impaired Driving Task Force, administer statewide web presence, statewide forum, programmatic technical assistance, & maintenance of the Impaired Driving Plan for Texas.*

**Strategies Addressed**

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.
- Increase training for anti-DWI advocates.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze Alcohol-related fatal crashes to produce a Texas Impaired Driving Annual Snapshot (minimum)	500	1,200	<input checked="" type="checkbox"/>
▪ Conduct Statewide Traffic Safety Forum focused on impaired driving in Austin	1	1	<input checked="" type="checkbox"/>
▪ Coordinate meetings of the Texas Impaired Driving Task Force	2	2	<input checked="" type="checkbox"/>
▪ Develop Educational documents for the impaired driving program (1-2 pages each)	2	2	<input checked="" type="checkbox"/>
▪ Identify Impaired driving subcommittees to support the Texas Impaired Driving Task Force	2	3	<input checked="" type="checkbox"/>
▪ Maintain Statewide Texas Impaired Driving Task Force	1	1	<input checked="" type="checkbox"/>
▪ Revise Texas Impaired Driving Plan	1	1	<input checked="" type="checkbox"/>
▪ Submit content revisions to the Texas impaired driving website (dyingtodrink.org)	12	22	<input checked="" type="checkbox"/>

**Financial Information:**

	Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
	405D M5HVE	1	<i>Planned:</i>	\$238,215.31			\$59,577.91	\$297,793.22
		1	<i>Actuals:</i>	\$200,860.24			\$50,532.09	\$251,392.33

**Task: Enforcement** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Alcoholic Beverage Commission** Division TRF-TS Project Number **2016-TABC-G-1YG-0079**

Title / Desc. **Texas Alcoholic Beverage Commission Public Safety Project**

To enhance training for local law enforcement on alcoholic beverage laws and increase the number of inspections at licensed retailers thereby increasing public safety and voluntary compliance.

**Strategies Addressed**

- Improve and increase training for law enforcement officers.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct inspections at licensed alcoholic beverage locations	6,000	11,796	☑
▪ Develop online retailer toolkit that contains materials on the alcoholic beverage laws	1	1	☑
▪ Develop online toolkit for community members that contains materials on the alcoholic beverage laws	1	1	☑
▪ Distribute law enforcement toolkits to enhance existing law enforcement education programs	1,000	2,500	☑
▪ Educate employees of TABC licensed locations about the alcoholic beverage laws and responsible service	4,000	11,781	☑
▪ Produce series of 3-5 training videos to enhance education programs for local law enforcement	1	1	☑
▪ Train commissioned peace officers on alcoholic beverage enforcement operations/laws	5,000	6,822	☑

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$482,336.24			\$595,489.75	\$1,077,825.99
	1	Actuals: \$434,747.68			\$677,176.45	\$1,111,924.13

**Task: Enforcement** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Department of Public Safety** Division TRF-TS Project Number **2016-TDPS-G-1YG-0037**

Title / Desc. **Evidential Breath and Blood Alcohol Testing**

The DPS Crime Laboratory will use overtime funds and purchase equipment to expedite blood alcohol and drug tests.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Certify law enforcement officers as breath alcohol test operators	300	2,236	☑
▪ Coordinate overtime hours to conduct blood alcohol and drug analysis from individuals arrested for DWI	7,500	5,228	☐
▪ Purchase Automatic crimper for blood alcohol sample preparation	1	9	☑
▪ Purchase Nitrogen generator to provide carrier gas for blood alcohol samples	1	4	☑
▪ Purchase Repeater pipetter for blood alcohol sample preparation	1	0	☐
▪ Purchase Toxicology Solid Phase Extraction Concentration Equipment	1	1	☑
▪ Purchase Toxicology Solid Phase Extraction Equipment	1	1	☑
▪ Purchase Gas Chromatograph instruments to analyze blood alcohol specimens	2	1	☐
▪ Purchase Pipettes for blood alcohol sample preparation	4	6	☑
▪ Purchase Hamilton diluters for blood alcohol sample preparation	14	30	☑

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$631,150.00			\$351,000.00	\$982,150.00
	1	Actuals: \$504,566.82			\$962,881.76	\$1,467,448.58

<b>Task: Enforcement</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Texas District and County Attorneys Association</b>	Division TRF-TS	Project Number <b>2016-TDCAA-G-1YG-0041</b>
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**Title / Desc. DWI Resource Prosecutor**

*TDCAA will maintain a qualified DWI Resource Prosecutor as trainer and liaison; provide regional prosecutor/officer courses, publications, articles, case notes, technical assistance, and a web site.*

**Strategies Addressed**

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the use of warrants for mandatory blood draws.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate statewide task force of DWI prosecutors	1	1	<input checked="" type="checkbox"/>
▪ Distribute case notes on important DWI appellate decisions by e-mail and archive at tdcaa.com	12	25	<input checked="" type="checkbox"/>
▪ Maintain web site with updated DWI-related content at tdcaa.com	1	1	<input checked="" type="checkbox"/>
▪ Produce impaired driving prosecution specific articles for TDCAA periodicals	4	4	<input checked="" type="checkbox"/>
▪ Provide dedicated DWI Resource Prosecutor at the Texas District & County Attorneys Association	1	1	<input checked="" type="checkbox"/>
▪ Provide presentations to Traffic Safety Partners by qualified speakers on DWI and Traffic Safety	4	14	<input checked="" type="checkbox"/>
▪ Provide attendees the Advanced Trial Skills Course with publications as course material	30	32	<input checked="" type="checkbox"/>
▪ Provide new DA investigators with TDCAAs Case Preparation publication at the new investigator training	30	48	<input checked="" type="checkbox"/>
▪ Provide technical assistance e-mails to prosecutors, officers and traffic safety partners	120	297	<input checked="" type="checkbox"/>
▪ Provide DWI Investigation and Prosecution publications to all prosecutors in Texas	2,850	2,943	<input checked="" type="checkbox"/>
▪ Provide Punishment and Probation publications to all prosecutors in Texas	2,850	3,024	<input checked="" type="checkbox"/>
▪ Provide Traffic Stops publications to all prosecutors in Texas	2,850	2,943	<input checked="" type="checkbox"/>
▪ Train prosecutors and prosecutor support staff at a Train the Trainer program	25	28	<input checked="" type="checkbox"/>
▪ Train new prosecutors at week long Prosecutor Trial Skills programs and provide with publications	200	288	<input checked="" type="checkbox"/>
▪ Train prosecutors and police officers at regional DWI programs and provide publications	1,380	1,337	<input type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5HVE	1	Planned:	\$680,576.75			\$550,030.00	\$1,230,606.75
		1	Actuals:	\$680,526.99			\$731,290.06	\$1,411,817.05

<b>Task: Enforcement</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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<i>Organization Name</i> <b>TxDOT - Traffic Safety</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>Impaired Driving Mobilization Incentive Grant</b>
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*Title / Desc.* **Impaired Driving Mobilization Incentive Grant**

*Recruit law enforcement agencies to volunteer their enforcement and earned media efforts during IDM. TxDOT is planning on distributing thirty \$3,000 awards through a random drawing process to agencies.*

<i>Participating Organizations</i>	<i>Project #</i>
City of Abilene - Police Department	2016-Abilene-INC-IDM-00016
City of Albany - Police Department	2016-AlbanyPD-INC-CIOT-00015
City of Alpine- Police Department	2016-AlpinePD-INC-IDM-00001
City of Alpine- Police Department	2016-AlpinePD-INC-IDM-00015
City of Aransas Pass - Police Department	2016-aransasPD-INC-IDM-00017
City of Belton - Police Department	2016-beltonPD-INC-IDM-00002
Clay County Sheriff's Office	2016-ClayCoSO-INC-IDM-00012
City of Colorado City - Police Department	2016-ColoradoPD-INC-IDM-00003
City of Crockett - Police Department	2016-CrockettPD-INC-IDM-00004
El Paso County Constable's Office, Pct. 4	2016-EIPPct4-INC-IDM-00023
Garza County Sheriff's Office	2016-GarzaCoSO-INC-IDM-00013
City of Grapevine - Police Department	2016-GrapevinePD-INC-IDM-00005
City of Jacinto City - Police Department	2016-JacintPD-INC-IDM-00006
City of Keene - Police Department	2016-KeenePD-INC-IDM-00018
City of Lampasas - Police Department	2016-LampasasPD-INC-IDM-00019
City of Marble Falls - Police Department	2016-MarbleFIsPD-INC-IDM-00007
City of Mount Pleasant - Police Department	2016-MtPleasantPD-INC-IDM-00008
City of New Summerfield - Police Department	2016-NewSummPD-INC-IDM-00009
City of Pinehurst - Police Department	2016-PinehurstPD-INC-IDM-00020
Polk County Sheriff's Office	2016-PolkCo-INC-IDM-00014
City of Pottsboro - Police Department	2016-PottsboroPD-INC-IDM-00010
Texas A&M University - Police Department	2016-TAMUPD-INC-IDM-00024
Texas A&M University - Police Department	2016-TAMUPD-INC-IDM-00025
City of Thorndale - Police Department	2016-ThorndalePD-INC-IDM-00022

*Financial Information:*

<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D	M5HVE	30	<i>Planned:</i> \$90,000.00				\$90,000.00
		24	<i>Actuals:</i> \$67,953.99			\$14,881.51	\$82,835.50

<b>Task: Enforcement</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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<i>Organization Name</i> <b>TxDOT - Traffic Safety</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>STEP - Impaired Driving Mobilization</b>
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*Title / Desc.* **STEP - Impaired Driving Mobilization**

*Coordinate and conduct quarterly mobilizations consisting of increased DWI enforcement and earned media activities.*

*Performance Measures*

Child Safety Seat citations	22
CMV Speed citations	0
Community events	76
DUI Minor arrests/citations	20
DWI arrests	1,147
HMV citations	128
ITC citations	251
Media exposures	287
Other arrests	314
Other citations	1,949
Presentations conducted	141
Public information and education materials distributed	11,482
Public information and education materials produced	213
Safety Belt citations	22
Speed citations	962
STEP Enforcement Hours	8,968

*Participating Organizations*

*Project #*

City of Abilene - Police Department	2016-Abilene-IDM-00004
City of Anthony - Police Department	2016-AnthonyPD-IDM-00023
City of Austin - Police Department	2016-AustinPD-IDM-00015
Brown County Sheriff's Department	2016-BrownCo-IDM-00037
City of Carrollton - Police Department	2016-CarrollPD-IDM-00020
City of Dallas - Police Department	2016-Dallas-IDM-00018
City of DeSoto - Police Department	2016-DeSotoPD-IDM-00003
El Paso County Sheriff's Office	2016-EIPasoCO-IDM-00014
El Paso County Constable's Office, Pct. 6	2016-EIPPct6-IDM-00040
City of Fredericksburg - Police Department	2016-FredburgPD-IDM-00008
City of Garland - Police Department	2016-GarlandPD-IDM-00011
City of Harlingen - Police Department	2016-Harlingen-IDM-00028
Hidalgo County Sheriff's Office	2016-HidalgoCOSO-IDM-00006
City of Houston - Police Department	2016-HoustonPD-IDM-00019
City of Irving - Police Department	2016-Irving-IDM-00012
Jackson County Sheriff's Office	2016-JacksonCoSO-IDM-00007
City of Laredo - Police Department	2016-LaredoPD-IDM-00031
City of Lewisville - Police Department	2016-LewisvPD-IDM-00017
City of McAllen - Police Department	2016-McAllenPD-IDM-00027
City of Mesquite - Police Department	2016-Mesquite-IDM-00021
Montgomery County Sheriff's Office	2016-MontgoSO-IDM-00033
City of Pharr - Police Department	2016-PharrPD-IDM-00013
City of Pottsboro - Police Department	2016-PottsboroPD-IDM-00038
Randall County Sheriff's Office	2016-RandallCoSO-IDM-00022
City of San Benito - Police Department	2016-SanBenitoPD -IDM-00009
Travis County Sheriff's Office	2016-Travis County SO-IDM-00032
City of Van Alstyne - Police Department	2016-Van Alstyne PD-IDM-00030

T E X A S H I G H W A Y S A F E T Y A N N U A L R E P O R T F O R F I S C A L Y E A R 2 0 1 6

City of Vidor - Police Department 2016-VidorPD-IDM-00002  
 Wharton County Sheriff Office 2016-WhartonCOSO-IDM-00034  
 City of Wharton - Police Department 2016-WhartonPD-IDM-00016

*Financial Information:*

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D	M5HVE	60	<i>Planned:</i>	\$1,200,000.00			\$600,000.00	\$1,800,000.00
		30	<i>Actuals:</i>	\$454,402.79			\$226,506.65	\$680,909.44

<b>Task: Enforcement</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>
<b>TxDOT - Traffic Safety</b>		<b>STEP DWI</b>

*Title / Desc.* **STEP DWI**

*Increased DWI enforcement and public information and education activities*

*Performance Measures*

Alcohol related crashes	83
Child Safety Seat citations	0
CMV Speed citations	0
Community events	2
DUI Minor arrests/citations	0
DWI arrests	14
HMV citations	0
ITC citations	4
Media exposures	3
Other arrests	0
Other citations	9
Presentations conducted	2
Public information and education materials distributed	736
Public information and education materials produced	0
Safety Belt citations	0
Speed citations	2
STEP Enforcement Hours	127

*Participating Organizations*

*Project #*

City of College Station - Police Department 2016-ColStaPD-S-1YG-0037

*Financial Information:*

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	AL	1	<i>Planned:</i>	\$16,507.68			\$4,179.13	\$20,686.81
		1	<i>Actuals:</i>	\$6,920.29			\$2,574.32	\$9,494.61

<b>Task: Enforcement</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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<i>Organization Name</i> <b>TxDOT - Traffic Safety</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>STEP Wave DWI</b>
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*Title / Desc.* **STEP Wave DWI**  
*Increased DWI enforcement and public information and education.*

*Performance Measures*

Child Safety Seat citations	4
CMV Speed citations	2
Community events	5
DUI Minor arrests/citations	4
DWI arrests	225
HMV citations	15
ITC citations	36
Media exposures	48
Other arrests	78
Other citations	230
Presentations conducted	17
Public information and education materials distributed	4,874
Public information and education materials produced	0
Safety Belt citations	7
Speed citations	268
STEP Enforcement Hours	2,292

*Participating Organizations*

*Project #*

City of Cedar Park - Police Department	2016-CdrPrkPD-S-1YG-0044
City of Daingerfield - Police Department	2016-DaingrFI-S-1YG-0049
Houston-Galveston Area Council	2016-HGAC-S-1YG-0087

*Financial Information:*

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 AL	3	<i>Planned:</i> \$184,503.72			\$57,728.44	\$242,232.16
	3	<i>Actuals:</i> \$90,715.44			\$36,499.71	\$127,215.15



**Task: Public Information Campaigns** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Education Service Center, Region VI** Division TRF-TS Project Number **2016-ESCVI-G-1YG-0122**

Title / Desc. **Alcohol Drug And Safety Training Education Program AD-A-STEP for Life.**

Up to a 2 hour Alcohol & Drug Education course for adults identified as under educated by federal guidelines, Boys & Girls Club, YMCA & K-12 students, college freshman & parents in identified programs.

**Strategies Addressed**

- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze Participant evaluations to determine overall effectiveness of Alcohol Drug & Safety Training Program	500	747	<input checked="" type="checkbox"/>
▪ Develop Teacher/Staff resource binder to consist of program lessons, supplementals, games and activities	1	1	<input checked="" type="checkbox"/>
▪ Teach Adult Education, ESL, Boys & Girls Club, YMCA, college freshmen & parents in the AD-A-STEP program	700	894	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5OT	1	Planned: \$95,692.55			\$36,797.50	\$132,490.05
	1	Actuals: \$95,216.47			\$41,018.64	\$136,235.11

**Task: Public Information Campaigns** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Guerra Deberry Coody** Division TRF-TS Project Number **2016-GDC-SOW-0003**

Title / Desc. **Statewide Impaired Driving Campaign**

A statewide educational campaign combining all previous TxDOT impaired driving campaigns into a single integrated campaign that focuses on increasing awareness of the dangers of impaired driving.

**Strategies Addressed**

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct integrated campaign flights	6	6	<input checked="" type="checkbox"/>
▪ Develop sets of media relations materials	6	6	<input checked="" type="checkbox"/>
▪ Distribute media alerts	37	40	<input checked="" type="checkbox"/>
▪ Establish public and private partnerships	10	75	<input checked="" type="checkbox"/>
▪ Implement media and grassroots community events	41	45	<input checked="" type="checkbox"/>
▪ Produce grassroots mobile experience vehicle	1	1	<input checked="" type="checkbox"/>
▪ Produce conversation-starter promotional items	4	0	<input type="checkbox"/>
▪ Produce posters, banners and educational push cards	5	15	<input checked="" type="checkbox"/>
▪ Produce television spots	16	16	<input checked="" type="checkbox"/>
▪ Produce out of home creative elements	37	26	<input type="checkbox"/>
▪ Produce digital ads	48	43	<input type="checkbox"/>
▪ Provide radio spots	32	35	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5PEM	1	Planned: \$3,999,005.00			\$4,501,505.00	\$8,500,510.00
	1	Actuals: \$3,726,087.04	\$218,906.41		\$21,654,903.89	\$25,599,897.34

**Task: Public Information Campaigns** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Hillcrest Baptist Medical Center-Hillcrest** District WAC Project Number **2016-Hillcres-G-1YG-0163**

**Title / Desc. Texas Reality Education for Drivers**

The Texas Reality Education for Drivers, the RED Program, is an alcohol and other drug countermeasures program for young drivers and their families with educational programming in a hospital setting.

**Strategies Addressed**

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Reality Education for Drivers (RED) alcohol and other drug assessments from participants ages 14+	1,500	1,634	<input checked="" type="checkbox"/>
▪ Conduct Reality Education for Drivers (RED) campaign during back to school time	1	1	<input checked="" type="checkbox"/>
▪ Conduct Reality Education for Drivers (RED) campaign during graduation or summer events	1	1	<input checked="" type="checkbox"/>
▪ Conduct Reality Education for Drivers (RED) campaign during prom and formal events	1	3	<input checked="" type="checkbox"/>
▪ Conduct Reality Education for Drivers (RED) campaign during spring break	1	3	<input checked="" type="checkbox"/>
▪ Conduct Reality Education for Drivers (RED) adult presentations	16	29	<input checked="" type="checkbox"/>
▪ Conduct youth presentations utilizing Reality Education for Drivers (RED) concepts in schools and communitie	20	91	<input checked="" type="checkbox"/>
▪ Conduct experiential training sessions utilizing the driving simulator	22	41	<input checked="" type="checkbox"/>
▪ Conduct Reality Education for Drivers (RED) Programs in hospital trauma centers	36	49	<input checked="" type="checkbox"/>
▪ Distribute PI&E pieces increasing public education and information to youth and adults	15,000	16,135	<input checked="" type="checkbox"/>
▪ Establish collaborative ventures designed to reduce alcohol and drug related motor vehicle crashes	18	44	<input checked="" type="checkbox"/>
▪ Implement web-based microsite for the dissemination of event information and seasonal traffic safety campaigns	1	1	<input checked="" type="checkbox"/>
▪ Participate in health fairs/community events featuring Reality Education for Drivers (RED) information	15	19	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$231,586.30			\$221,901.60	\$453,487.90
		1	Actuals:	\$222,521.02			\$257,313.80	\$479,834.82

**Task: Public Information Campaigns** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texans Standing Tall** Division TRF-TS Project Number **2016-TST-G-1YG-0104**

Title / Desc. **Zero Alcohol for Youth Campaign and Statewide Youth Leadership Council to Reduce Impaired Driving**

*Zero Alcohol for Youth Campaign and Youth Leadership Council are youth-led programs to reduce impaired driving and increase awareness and enforcement of Texas zero tolerance laws on youth alcohol use.*

**Strategies Addressed**

- Improve education programs on alcohol and driving for youth.
- Increase enforcement of driving under the influence by minors laws.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate Texans Standing Tall (TST) and Youth Leadership Council (YLC) collaboration opportunities	9	9	<input checked="" type="checkbox"/>
▪ Evaluate Youth Leadership Council (YLC) program	1	1	<input checked="" type="checkbox"/>
▪ Evaluate Zero Alcohol for Youth program	1	1	<input checked="" type="checkbox"/>
▪ Implement Zero Alcohol for Youth Campaign (ZAYC) next-step training sessions	10	10	<input checked="" type="checkbox"/>
▪ Support Statewide Youth Leadership Council (YLC) and its role in Texans Standing Tall (TST)	1	1	<input checked="" type="checkbox"/>
▪ Support Zero Alcohol for Youth Campaign (ZAYC) & Youth Leadership Council (YLC) by promoting the programs	1	2	<input checked="" type="checkbox"/>
▪ Train Youth Leadership Council (YLC)	1	2	<input checked="" type="checkbox"/>
▪ Train new sites to implement the Zero Alcohol for Youth Campaign (ZAYC)	2	2	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5PEM	1	Planned:	\$290,771.99		\$500.00	\$74,007.50	\$365,279.49
		1	Actuals:	\$290,771.99		\$4,033.34	\$77,505.78	\$372,311.11

**Task: Public Information Campaigns** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texans Standing Tall** Division TRF-TS Project Number **2016-TST-G-1YG-0133**

Title / Desc. **Screening and Brief Intervention for Risky Alcohol Use and Related Behavior among College Students**

Screening and Brief Intervention is an evidence-based strategy to screen high-risk college students to identify risky alcohol use and related behavior, such as DUI/DWI, and motivate them to stop.

**Strategies Addressed**

- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist Campuses in identifying environmental prevention strategies for their campus	4	4	<input checked="" type="checkbox"/>
▪ Evaluate Screening and Brief Intervention (SBI) training and process fidelity	1	0	<input type="checkbox"/>
▪ Provide Campuses with resources for implementing SBI and reducing risky alcohol use on campus	4	5	<input checked="" type="checkbox"/>
▪ Support Screening and Brief Intervention (SBI) strategy by promoting it at TST Statewide Summit	1	1	<input checked="" type="checkbox"/>
▪ Support Screening and Brief Intervention (SBI) strategy by promoting it to broader communities	1	1	<input checked="" type="checkbox"/>
▪ Train College campuses to implement SBI	4	4	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5PEM	1	<i>Planned:</i> \$281,078.86			\$70,584.80	\$351,663.66
	1	<i>Actuals:</i> \$281,078.86		\$4,033.33	\$75,663.19	\$360,775.38

<b>Task: Public Information Campaigns</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Texans Standing Tall</b>	Division TRF-TS	Project Number <b>2016-TST-G-1YG-0138</b>
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Title / Desc. **Enhanced Visibility Enforcement Campaign to Reduce Underage Social Access to Alcohol and DUI**

Using controlled party dispersal and media advocacy, this campaign focuses on holding adults who provide alcohol to youth accountable and increasing awareness of social host and Zero Tolerance Laws.

**Strategies Addressed**

- Improve and increase training for law enforcement officers.
- Increase enforcement of driving under the influence by minors laws.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist community coalitions and law enforcement in utilizing SnapTrends and other resources to reduce under	4	4	<input checked="" type="checkbox"/>
▪ Coordinate trainings for local law enforcement on controlled party dispersal training techniques	4	4	<input checked="" type="checkbox"/>
▪ Evaluate Enhanced Visibility Enforcement Campaign (EVEC) to reduce underage social access to alcohol	1	1	<input checked="" type="checkbox"/>
▪ Provide advanced Social Host Training Intensive to community coalitions	1	1	<input checked="" type="checkbox"/>
▪ Provide media advocacy trainings for community coalitions for Enhanced Visibility Enforcement Campaign	4	5	<input checked="" type="checkbox"/>
▪ Provide media plan development trainings for community coalitions	4	4	<input checked="" type="checkbox"/>
▪ Support Enhanced Visibility Enforcement Campaign (EVEC) by promoting the program	1	1	<input checked="" type="checkbox"/>
▪ Support community coalitions and law enforcement conducting the Enhanced Visibility Enforcement Campaign	4	4	<input checked="" type="checkbox"/>
▪ Update TST website on youth social access to alcohol	1	1	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5PEM	1	<i>Planned:</i> \$234,807.05		\$1,000.00	\$59,390.05	\$295,197.10
	1	<i>Actuals:</i> \$234,807.05		\$4,033.33	\$66,036.40	\$304,876.78

**Task: Public Information Campaigns** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Agrilife Extension Service** Division TRF-TS Project Number **2016-Texas Ag-G-1YG-0061**

Title / Desc. **Texas A&M AgriLife Extension Service Watch UR BAC Alcohol Awareness Program**

*Education and awareness program on the dangers of impaired driving to reduce alcohol and other drug related crashes and fatalities. Emphasis is on youth, especially in rural counties.*

**Strategies Addressed**

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct media activity to promote awareness of the dangers of impaired driving	1	2	☑
▪ Conduct Driving While Intoxicated (DWI) Law Enforcement Advisory Group meetings	6	6	☑
▪ Conduct demonstrations on the use of ignition interlock technologies	15	15	☑
▪ Create campaign entitled Drive High. Get a DWI.	1	3	☑
▪ Create pilot program on the dangers of senior citizens driving under the influence of medications	1	5	☑
▪ Create toolkit for adults to increase awareness of underage drinking and/or drug use	1	12	☑
▪ Distribute PI&E resources to promote alcohol and other drug awareness, laws and campaigns	32,000	43,226	☑
▪ Maintain website at watchurbac.tamu.edu with alcohol and other drug awareness information	1	7	☑
▪ Maintain social networking sites for information dissemination and marketing of programs	2	131	☑
▪ Support events to educate the public about alcohol & other drug awareness	120	228	☑

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$511,900.15			\$173,797.60	\$685,697.75
		1	Actuals:	\$502,703.76			\$179,862.23	\$682,565.99

**Task: Public Information Campaigns** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2016-TTI-G-1YG-0022**

**Title / Desc. Peer-to-Peer Program for Decreasing Impaired Driving Among College Students**

*Deliver a statewide peer-to-peer program aimed at decreasing impaired driving among college students. This project will build upon early success & program features of the U in the Driver Seat program.*

**Strategies Addressed**

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Administer statewide contest for college students to help generate target audience material for the program	1	1	<input checked="" type="checkbox"/>
▪ Conduct impaired driving prevention leadership activity with state advisory board at state-wide symposium	1	1	<input checked="" type="checkbox"/>
▪ Conduct state-wide symposium with the theme of reducing impaired driving among college students	1	1	<input checked="" type="checkbox"/>
▪ Coordinate regional safety fairs related to impaired driving prevention on college campuses	2	3	<input checked="" type="checkbox"/>
▪ Develop new set of educational materials related to other drugs to add to starter kit	1	1	<input checked="" type="checkbox"/>
▪ Establish Collaborative partnership with a fellow subgrantee that also focuses on impaired driving among youth	1	1	<input checked="" type="checkbox"/>
▪ Evaluate starter kit and program resources to support continued program deployment.	1	1	<input checked="" type="checkbox"/>
▪ Maintain state advisory board comprised of college students to help lead and guide program content & outreach	1	1	<input checked="" type="checkbox"/>
▪ Manage established social media presence to support program outreach and information dissemination	1	1	<input checked="" type="checkbox"/>
▪ Provide college campuses in Texas with resources to address impaired driving among college students	17	20	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$331,633.55			\$112,388.98	\$444,022.53
		1	Actuals:	\$303,219.50			\$197,885.16	\$501,104.66

**Task: Public Information Campaigns** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2016-TTI-G-1YG-0024**

**Title / Desc. TDS Program Outreach Enhancement with Distracted Driving Safety Presentations & Assemblies**

To decrease teen crashes by providing safety presentations by Tyson Dever & MMA. The goal is to inspire students to make safer decisions & for passengers to help the driver avoid distractions.

**Strategies Addressed**

- Develop and implement public information and education efforts on traffic safety issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct focus group to provide feedback about the safety presentations by the TDS Teen Advisory Board	1	1	<input checked="" type="checkbox"/>
▪ Conduct Motivational Media Assemblies	10	10	<input checked="" type="checkbox"/>
▪ Conduct Distracted Driving Safety Presentations by Tyson Dever	20	20	<input checked="" type="checkbox"/>
▪ Educate People about safe driving habits through these 30 safety presentations	6,000	12,747	<input checked="" type="checkbox"/>
▪ Utilize Social media outlets for Tyson Dever to share safety messages & communicate about his presentations	2	2	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$70,673.46			\$18,850.45	\$89,523.91
		1	Actuals:	\$70,289.44			\$19,156.28	\$89,445.72



**Task: Public Information Campaigns** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Justice Court Training Center** Division TRF-TS Project Number **2016-TJCTC-G-1YG-0103**

**Title / Desc. Texas Justice Court Traffic Safety Initiative**

*The Texas Justice Court Traffic Safety Initiative's goal is to reduce DWI offenses by providing judicial education and support to Texas justices of the peace and court personnel.*

**Strategies Addressed**

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the use of warrants for mandatory blood draws.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct 4-hour program classes at 20 hour justice of the peace seminars	5	5	☑
▪ Conduct 2-hour program classes at 16 hour court personnel seminars	6	6	☑
▪ Distribute newsletter related entirely to program areas to all justices of the peace and court personnel	1	1	☑
▪ Distribute TJCTC DWI Magistration & Inquest Field Guide electronically to justices of the peace	1	1	☑
▪ Distribute TJCTC Guide to Reporting Requirements electronically to justices of the peace and court personnel	1	1	☑
▪ Distribute newsletters containing an article relevant to the program	3	3	☑
▪ Educate groups of county officials or groups of judges on the benefits of the DWI Bond Schematic Program	20	30	☑
▪ Maintain Internet site dedicated to the program, accessible to justices of the peace and court personnel	1	1	☑
▪ Maintain Texas DWI Bond Schematic Program	1	1	☑
▪ Participate in seminar focusing on DWI law impacting all levels of the judiciary	1	1	☑
▪ Revise TJCTC DWI Magistration & Inquest Field Guide	1	1	☑
▪ Revise TJCTC Guide to Reporting Requirements	1	1	☑
▪ Train group of newly-elected or appointed justices of the peace in program areas at new judge seminars	1	1	☑

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$139,078.31			\$140,685.26	\$279,763.57
		1	Actuals:	\$100,690.48			\$248,366.80	\$349,057.28

**Task: Public Information Campaigns** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Municipal Courts Education Center** Division TRF-TS Project Number **2016-TMCEC-G-1YG-0043**

**Title / Desc. Municipal Traffic Safety Initiatives**

To provide education on impaired driving issues to municipal judges and court support personnel while encouraging them to participate in public outreach on related issues.

**Strategies Addressed**

- Conduct periodic project monitoring and evaluation of traffic safety activities.
- Perform accurate accounting and efficient reimbursement processing.
- Provide technical assistance and support for the Strategic Highway Safety Plan.
- Provide training and assistance for local and statewide traffic safety problem identification.
- Review and update program procedures as needed.
- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Statewide traffic safety conference for judges, court staff, and city officials	1	1	☑
▪ Conduct Teen Court Planning/Training Seminar	1	1	☑
▪ Coordinate Traffic safety/impaired driving exhibits at city and court-related seminars and events	24	37	☑
▪ Educate Municipal judges through an awareness (PI&E) campaign on impaired driving	1,100	1,303	☑
▪ Identify Courts as MTSI Traffic Safety Award Recipients	9	18	☑
▪ Participate in Joint impaired driving forum for judges with three other judicial education centers	1	1	☑
▪ Produce Information pages and links for the MTSI website on traffic safety issues	5	15	☑
▪ Produce Newsletter pages on traffic safety/impaired driving for municipal courts	10	25	☑
▪ Train Magistrates on traffic safety/impaired driving through in-person courses and webinars	75	488	☑
▪ Train Municipal prosecutors on traffic safety/impaired driving at in-person courses and webinars	100	525	☑
▪ Train Municipal court personnel on traffic safety/impaired driving through in-person courses and webinars	700	3,798	☑
▪ Train Municipal judges in traffic safety/impaired driving at in-person courses and webinars	1,000	4,610	☑

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$373,355.12		\$6,000.00	\$213,442.10	\$592,797.22
		1	Actuals:	\$320,914.44		\$8,900.00	\$128,662.90	\$458,477.34

<b>Task: Public Information Campaigns</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Travis County Attorney's UDPP</b>	District AUS	Project Number <b>2016-Travis C-G-1YG-0073</b>
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**Title / Desc. Comprehensive Underage Drinking Prevention Program**

To conduct a comprehensive underage drinking prevention program through education efforts and peer to peer interaction to reduce underage drinking and driving and underage alcohol consumption.

**Strategies Addressed**

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect months of UDPP statistics in Travis, Hays and Williamson Counties	12	35	<input checked="" type="checkbox"/>
▪ Conduct year round public information and education (PI&E) campaign in the tri-county area	1	1	<input checked="" type="checkbox"/>
▪ Conduct Underage Drinking Prevention Task Force meetings	5	6	<input checked="" type="checkbox"/>
▪ Conduct Busted and Why Risk It? presentations to youth and adults in Travis, Hays and Williamson Counties	450	583	<input checked="" type="checkbox"/>
▪ Establish collaboration(s) between existing agencies on underage drinking and anti-DWI issues	12	93	<input checked="" type="checkbox"/>
▪ Participate in community events in Travis, Hays and Williamson Counties	50	78	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$178,261.79			\$232,364.08	\$410,625.87
		1	Actuals:	\$172,995.20			\$367,978.06	\$540,973.26

<b>Task: Public Information Campaigns</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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<i>Organization Name</i> <b>TxDOT - Traffic Safety</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>Project Celebration</b>
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*Title / Desc.* **Project Celebration**

*Project Celebration Mini-Grants are state funded grants to high schools in TxDOT's 25 districts to assist in sponsoring alcohol free events around prom and graduation time.*

<i>Participating Organizations</i>	<i>Project #</i>
TxDOT-Abilene	2016-PC-Tx-ABL-00001
TxDOT-Amarillo	2016-PC-Tx-AMA-00002
TxDOT-Atlanta	2016-PC-Tx-ATL-00003
TxDOT-Austin	2016-PC-Tx-AUS-00004
TxDOT-Beaumont	2016-PC-Tx-BMT-00005
TxDOT-Bryan	2016-PC-Tx-BRY-00007
TxDOT-Brownwood	2016-PC-Tx-BWD-00006
TxDOT-Childress	2016-PC-Tx-CHS-00008
TxDOT-CorpusChristi	2016-PC-Tx-CRP-00009
TxDOT-Dallas	2016-PC-Tx-DAL-00010
TxDOT-El Paso	2016-PC-Tx-ELP-00011
TxDOT-Ft. Worth	2016-PC-Tx-FTW-00012
TxDOT-Houston	2016-PC-Tx-HOU-00013
TxDOT-Lubbock	2016-PC-Tx-LBB-00015
TxDOT-Lufkin	2016-PC-Tx-LKF-00016
TxDOT-Laredo	2016-PC-Tx-LRD-00014
TxDOT-Odessa	2016-PC-Tx-ODA-00017
TxDOT-Paris	2016-PC-Tx-PAR-00018
TxDOT-Pharr	2016-PC-Tx-PHR-00019
TxDOT-San Antonio	2016-PC-Tx-SAT-00021
TxDOT-San Angelo	2016-PC-Tx-SJT-00020
TxDOT-Tyler	2016-PC-Tx-TYL-00022
TxDOT-Waco	2016-PC-Tx-WAC-00023
TxDOT-Wichita Falls	2016-PC-Tx-WFS-00024
TxDOT-Yoakum	2016-PC-Tx-YKM-00025

*Financial Information:*

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
State	25	<i>Planned:</i>	\$313,700.00			\$313,700.00
	25	<i>Actuals:</i>	\$209,511.75			\$209,511.75

<b>Task: Training</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Mothers Against Drunk Driving</b>	Division TRF-TS	Project Number <b>2016-MADD-G-1YG-0006</b>
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Title / Desc. **TAKE THE WHEEL in Smith and Gregg Counties**

To increase awareness and reduce alcohol related traffic fatalities in Smith and Gregg counties in collaboration with law enforcement, the criminal justice system and citizens.

**Strategies Addressed**

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend TXDOT Partners Events	4	5	<input checked="" type="checkbox"/>
▪ Attend Coalition/Task Force Meetings to address traffic fatalities involving alcohol in Smith & Gregg Co	8	20	<input checked="" type="checkbox"/>
▪ Conduct Take The Wheel Media Awareness Campaigns in Smith & Gregg Counties	2	2	<input checked="" type="checkbox"/>
▪ Conduct MADD Event Speakers Bureau Training Workshops	4	4	<input checked="" type="checkbox"/>
▪ Conduct LE Roll Call Briefs	30	32	<input checked="" type="checkbox"/>
▪ Coordinate Judiciary Roundtable Meetings for judges, prosecutors, and probation officers on DWI/DUI	2	2	<input checked="" type="checkbox"/>
▪ Coordinate Law Enforcement Recognition and Award Ceremonies	2	2	<input checked="" type="checkbox"/>
▪ Educate Parents in Power of Parents Curriculum in Smith & Gregg Counties	100	175	<input checked="" type="checkbox"/>
▪ Participate in DWI/DUI Court Cases to monitor prosecution processes	650	800	<input checked="" type="checkbox"/>
▪ Train Case Court Monitors to serve as Court Monitors	20	11	<input type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$139,120.07			\$48,560.79	\$187,680.86
		1	Actuals:	\$90,734.83			\$49,686.15	\$140,420.98

<b>Task: Training</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Mothers Against Drunk Driving</b>	District SAT	Project Number <b>2016-MADD-G-1YG-0117</b>
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Title / Desc. **TAKE THE WHEEL Initiative in Bexar County.**

To increase awareness and reduce alcohol related traffic fatalities in Bexar County in collaboration with law enforcement, the criminal justice system and citizens.

**Strategies Addressed**

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

<i>Performance Objectives</i>	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend TXDOT Alcohol Partner Events	4	5	<input checked="" type="checkbox"/>
▪ Attend Coalition or Task Force Meetings to discussions of alcohol related traffic fatalities	18	18	<input checked="" type="checkbox"/>
▪ Conduct MADD Take The Wheel Media Awareness Campaigns	2	2	<input checked="" type="checkbox"/>
▪ Conduct MADD Event Speakers Bureau Training Workshops	4	6	<input checked="" type="checkbox"/>
▪ Conduct Roll Call Briefings	36	36	<input checked="" type="checkbox"/>
▪ Coordinate Law Enforcement Recognition and Awards	1	1	<input checked="" type="checkbox"/>
▪ Coordinate Roundtable Meetings for judges, prosecutors, and probation officers on DWI issues	2	2	<input checked="" type="checkbox"/>
▪ Educate Parents in Power of Parents Curriculum in Bexar County	100	206	<input checked="" type="checkbox"/>
▪ Participate in DWI/DUI court cases to monitor prosecution processes	800	1,201	<input checked="" type="checkbox"/>
▪ Train Case Court Monitors	20	20	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	<i>Planned:</i> \$136,933.43			\$51,264.58	\$188,198.01
	1	<i>Actuals:</i> \$108,696.03			\$184,130.00	\$292,826.03

<b>Task: Training</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Mothers Against Drunk Driving</b>	District ELP	Project Number <b>2016-MADD-G-1YG-0118</b>
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Title / Desc. **TAKE THE WHEEL Initiative in El Paso County.**

To increase awareness and reduce alcohol related traffic fatalities in El Paso county in collaboration with law enforcement, the criminal justice system and citizens. This project terminated early and was never fully implemented.

**Strategies Addressed**

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend TXDOT Alcohol Partner Events	4	0	<input type="checkbox"/>
▪ Attend Coalition/Task Force Meetings to discuss alcohol related traffic fatalities	12	0	<input type="checkbox"/>
▪ Conduct MADD Take The Wheel Media Awareness Campaigns	2	0	<input type="checkbox"/>
▪ Conduct MADD Event Speakers Bureau Training Workshops	4	0	<input type="checkbox"/>
▪ Conduct Roll Call Briefings	36	2	<input type="checkbox"/>
▪ Coordinate Law Enforcement Recognition and Award Ceremony	1	0	<input type="checkbox"/>
▪ Coordinate Roundtable Meetings for judges, prosecutors, and probation officers	2	0	<input type="checkbox"/>
▪ Educate Parents in Power of Parents Curriculum in El Paso County	100	0	<input type="checkbox"/>
▪ Participate in DWI/DUI court cases to monitor prosecution processes	700	53	<input type="checkbox"/>
▪ Train Case Court Monitors	20	0	<input type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$129,498.90			\$47,088.95	\$176,587.85
		1	Actuals:	\$4,499.71			\$2,007.76	\$6,507.47

**Task: Training** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Mothers Against Drunk Driving** Division TRF-TS Project Number **2016-MADD-G-1YG-0119**

Title / Desc. **Take The Wheel Initiative in Harris and Montgomery Counties.**

Increase awareness to reduce alcohol related traffic fatalities in Harris and Montgomery Counties in collaboration with Law Enforcement, the Criminal Justice System and community citizens.

**Strategies Addressed**

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

Performance Objectives	Target	Actual	Met?
▪ Attend TXDOT Alcohol Partners Events	2	6	<input checked="" type="checkbox"/>
▪ Attend Coalition/Task Force Meetings related to alcohol traffic fatality issues	13	14	<input checked="" type="checkbox"/>
▪ Complete Roll Call Briefings	80	101	<input checked="" type="checkbox"/>
▪ Conduct MADD Take The Wheel Media Awareness Campaigns	2	2	<input checked="" type="checkbox"/>
▪ Conduct Speakers Bureau Training Sessions	4	5	<input checked="" type="checkbox"/>
▪ Coordinate Law Enforcement Recognition and Awards Ceremony	1	1	<input checked="" type="checkbox"/>
▪ Coordinate Roundtable Meetings for judges, prosecutors, probation officers on DWI/DUI issues	2	2	<input checked="" type="checkbox"/>
▪ Educate Parents in the Power of Parents Curriculum in Harris/Montgomery Counties	100	110	<input checked="" type="checkbox"/>
▪ Participate in DWI/DUI court cases to monitor prosecution processes	2,400	2,621	<input checked="" type="checkbox"/>
▪ Train Case Court Monitors to report on DUI/DWI court cases	40	40	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	Planned: \$288,973.97			\$201,882.10	\$490,856.07
	1	Actuals: \$257,954.21			\$610,513.25	\$868,467.46



<b>Task: Training</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Mothers Against Drunk Driving</b>	Division TRF-TS	Project Number <b>2016-MADD-G-1YG-0120</b>
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**Title / Desc. Take The Wheel Initiative in Dallas, Travis, Cameron/Hidalgo Counties.**

Increase awareness to reduce alcohol related fatalities in Dallas, Travis, Cameron/Hidalgo counties in collaboration with Law Enforcement, Criminal Justice System/Judiciary and community citizens.

**Strategies Addressed**

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

<i>Performance Objectives</i>	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend TXDOT Alcohol Partner Events	4	17	<input checked="" type="checkbox"/>
▪ Attend Coalition/Task Force Meetings to discuss alcohol traffic fatalities	56	60	<input checked="" type="checkbox"/>
▪ Conduct MADD Take The Wheel Media Awareness	6	6	<input checked="" type="checkbox"/>
▪ Conduct Speakers Bureau Training Workshops	12	17	<input checked="" type="checkbox"/>
▪ Conduct Law Enforcement Roll Call Briefings	120	117	<input type="checkbox"/>
▪ Coordinate Law Enforcement Recognition and Award Ceremonies	3	3	<input checked="" type="checkbox"/>
▪ Coordinate Roundtable Meetings for judges, prosecutors, and probation officers on DWI issues	6	6	<input checked="" type="checkbox"/>
▪ Educate Parents in Power of Parents Curriculum in Dallas, Travis, Cameron/Hidalgo Counties	100	693	<input checked="" type="checkbox"/>
▪ Participate in DWI/DUI court cases to monitor prosecution processes	2,400	2,702	<input checked="" type="checkbox"/>
▪ Train Case Court Monitors to monitor court cases involving DUI/DWI	60	35	<input type="checkbox"/>

**Financial Information:**

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D M5TR	1	<i>Planned:</i> \$790,763.63			\$364,396.27	\$1,155,159.90
	1	<i>Actuals:</i> \$634,132.02			\$933,663.31	\$1,567,795.33

<b>Task: Training</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Sam Houston State University</b>	Division TRF-TS	Project Number <b>2016-SHSU-G-1YG-0002</b>
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**Title / Desc. Impaired Driving Initiatives --DECP, ARIDE and DITEP**

Maintain a network of certified DREs/DRE Instructors, ensure compliance with DRE standards, and compile data on impaired driving in Texas. Provide DRE, ARIDE and DITEP training in Texas.

**Strategies Addressed**

- Improve and increase training for law enforcement officers.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct DRE instructor update course	1	1	<input checked="" type="checkbox"/>
▪ Conduct Drug Recognition Expert Work Group meeting	1	1	<input checked="" type="checkbox"/>
▪ Conduct Agency coordinator regional meetings to review the Texas Drug Recognition Expert program	2	3	<input checked="" type="checkbox"/>
▪ Develop DRE instructor subcontract to be implemented	1	1	<input checked="" type="checkbox"/>
▪ Maintain National DRE Tracking Database (Texas Section)	1	1	<input checked="" type="checkbox"/>
▪ Maintain Sam Houston State University Impaired Driving Grant Website	1	1	<input checked="" type="checkbox"/>
▪ Provide Texas prosecutors with DRE updates, materials, lists of current DREs and DRE instructors	100	289	<input checked="" type="checkbox"/>
▪ Revise Set of DRE student and instructor policies	1	1	<input checked="" type="checkbox"/>
▪ Revise Texas DRE Recertification curriculum maintaining IACP standards	1	1	<input checked="" type="checkbox"/>
▪ Train Texas peace officers in the NHTSA/IACP approved DRE course	60	40	<input type="checkbox"/>
▪ Train DREs in the 8 hour Texas DRE Recertification course	75	155	<input checked="" type="checkbox"/>
▪ Train Texas peace officers in the NHTSA/IACP approved ARIDE course	275	273	<input type="checkbox"/>
▪ Train Secondary educational professionals in the NHTSA/IACP approved DITEP training	500	497	<input type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$649,205.76			\$639,753.74	\$1,288,959.50
		1	Actuals:	\$478,569.37			\$553,008.77	\$1,031,578.14

**Task: Training** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Sam Houston State University** Division TRF-TS Project Number **2016-SHSU-G-1YG-0081**

Title / Desc. **Drug Impairment Training for Texas Community Supervision, Juvenile Probation and Parole Officers.**

The primary goal is to provide a 6-hour curriculum on drug impairment to TX Community Supervision, Juvenile Probation & Parole Officers reducing fatalities and injuries on TX roadways.

**Strategies Addressed**

- Increase intervention efforts.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Advisory Group meeting to review the Drug Impairment Training for TX Supervision, Juvenile Probation	1	1	<input checked="" type="checkbox"/>
▪ Develop Instructor subcontract-Drug Impairment Training TX Supervision, Juvenile Probation & Parole Officers	1	1	<input checked="" type="checkbox"/>
▪ Maintain Sam Houston State University Impaired Driving Initiatives website	1	1	<input checked="" type="checkbox"/>
▪ Train TX Community Supervision, Juvenile Probation & Parole Officers in 6-hour drug impairment course	350	398	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$134,265.82			\$86,228.59	\$220,494.41
		1	Actuals:	\$53,639.47			\$68,841.44	\$122,480.91

**Task: Training** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Sam Houston State University** Division TRF-TS Project Number **2016-SHSU-G-1YG-0102**

Title / Desc. **Drug Impairment Training for Texas Employers (DITTE)**

This proposal will continue to work with Texas employers to educate employees/managers on traffic safety, specifically impaired driving, reducing the number of fatalities & injuries on Texas roadways.

**Strategies Addressed**

- Increase intervention efforts.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Advisory Group meeting to review the Drug Impairment Training for Texas Employers curriculum	1	1	<input checked="" type="checkbox"/>
▪ Develop DITTE instructor subcontract for implementation	1	1	<input checked="" type="checkbox"/>
▪ Maintain Sam Houston State University Impaired Driving Initiatives website	1	1	<input checked="" type="checkbox"/>
▪ Train Texas employers in the 6-hour drug impairment training course	375	299	<input type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$161,320.76			\$87,764.00	\$249,084.76
		1	Actuals:	\$54,479.24			\$57,122.47	\$111,601.71

**Task: Training** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2016-TTI-G-1YG-0035**

Title / Desc. **Blood Alcohol Concentration (BAC) Reporting in Texas: Improving ME Office and County Performance**

Identify issues, address problems and assist medical examiners, justice of the peace and law enforcement agencies to report missing driver BAC toxicology results to TxDOT Crash Records.

**Strategies Addressed**

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct crash analysis involving blood alcohol concentration (BAC) reporting for TxDOT Traffic Records	1	2	<input checked="" type="checkbox"/>
▪ Conduct educational activities with Justices of the Peace to improve BAC testing and reporting in Texas	5	5	<input checked="" type="checkbox"/>
▪ Create process flow for blood alcohol concentration (BAC) reporting in fatal crashes	1	2	<input checked="" type="checkbox"/>
▪ Evaluate blood alcohol concentration reporting processes used by Medical Examiner (ME) Offices	10	10	<input checked="" type="checkbox"/>
▪ Support TxDOT in improving the reporting of blood alcohol concentration (BAC) results	1	1	<input checked="" type="checkbox"/>
▪ Survey medical examiner offices to determine decision making process on ordering toxicology testing	10	20	<input checked="" type="checkbox"/>
▪ Survey Justice of the Peace offices to determine decision making process on ordering toxicology testing	100	170	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$92,954.00			\$23,250.12	\$116,204.12
		1	Actuals:	\$86,817.68			\$21,720.09	\$108,537.77

**Task: Training** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Association of Counties** Division TRF-TS Project Number **2016-TAC-G-1YG-0188**

Title / Desc. **Rural Courts Impaired Driving Liaison Project**

Educate Rural County Judges on the effective use of evidence based principles to reduce impaired driving, including the use of alcohol monitoring technology.

**Strategies Addressed**

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Education committee meetings	2	2	<input checked="" type="checkbox"/>
▪ Develop impaired driving curriculum	1	1	<input checked="" type="checkbox"/>
▪ Educate Constitutional County Judges	260	470	<input checked="" type="checkbox"/>
▪ Maintain DWI website	1	1	<input checked="" type="checkbox"/>
▪ Maintain telephone hotline/help desk	1	1	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$227,399.79			\$121,435.00	\$348,834.79
		1	Actuals:	\$159,230.32			\$143,114.00	\$302,344.32

<b>Task: Training</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Texas Center for the Judiciary</b>	Division TRF-TS	Project Number <b>2016-TCJ-G-1YG-0107</b>
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Title / Desc. **Texas Judicial Resource Liaison and Impaired Driving Judicial Education**

This project improves adjudication of DWI cases through education, technical assistance, and support materials for judges and DWI Court teams.

**Strategies Addressed**

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct DWI Court Team Conference	1	1	<input checked="" type="checkbox"/>
▪ Conduct DWI Court Team Training	1	1	<input checked="" type="checkbox"/>
▪ Conduct Impaired Driving Forum	1	1	<input checked="" type="checkbox"/>
▪ Conduct DWI Summit meetings	2	2	<input checked="" type="checkbox"/>
▪ Conduct DWI judicial education breakout sessions at the Annual Judicial Education Conference	3	3	<input checked="" type="checkbox"/>
▪ Conduct DWI judicial education breakout sessions at the Criminal Justice Conference	3	3	<input checked="" type="checkbox"/>
▪ Conduct DWI judicial education breakout sessions at the Regional Conferences	4	4	<input checked="" type="checkbox"/>
▪ Distribute DWI Newsletters	3	3	<input checked="" type="checkbox"/>
▪ Evaluate Texas DWI Courts	6	9	<input checked="" type="checkbox"/>
▪ Maintain Texas Judicial Resource Liaison	1	1	<input checked="" type="checkbox"/>
▪ Manage Texas Judges' DWI Resource website	1	1	<input checked="" type="checkbox"/>
▪ Participate in College for New Judges Conference	1	1	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:		\$722,625.52			\$742,810.28	\$1,465,435.80
		1	Actuals:		\$688,805.74			\$996,458.69	\$1,685,264.43

<b>Task: Training</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Texas Municipal Police Association</b>	Division TRF-TS	Project Number <b>2016-TMPA-G-1YG-0045</b>
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**Title / Desc. Law Enforcement Training to Reduce Impaired Driving by People Under 21**

*This program will increase the enforcement of laws related to underage drinking and impaired driving through increased law enforcement training and local coalition building.*

**Strategies Addressed**

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend national conferences on underage impaired driving	3	4	<input checked="" type="checkbox"/>
▪ Attend TxDOT Alcohol Partners Events	4	4	<input checked="" type="checkbox"/>
▪ Conduct regional trainings on reducing impaired driving for the FRIDAY and ADAPT adjunct instructors	3	3	<input checked="" type="checkbox"/>
▪ Conduct train the trainer courses	3	3	<input checked="" type="checkbox"/>
▪ Distribute Public Information and Educational Materials to class attendees and in program marketing	18,000	21,605	<input checked="" type="checkbox"/>
▪ Evaluate of the FRIDAY and ADAPT instructors teaching the program courses	100 %	100 %	<input checked="" type="checkbox"/>
▪ Participate in coalition related activities focused on reducing impaired driving among youth	20	23	<input checked="" type="checkbox"/>
▪ Train criminal justice supporting personnel in the 4-hour FRIDAY and ADAPT courses	350	378	<input checked="" type="checkbox"/>
▪ Train criminal justice supporting personnel with a one hour module from the FRIDAY/ADAPT curricula	500	1,592	<input checked="" type="checkbox"/>
▪ Train law enforcement officers and supporting personnel in the 8 hour FRIDAY and ADAPT classes	700	681	<input type="checkbox"/>
▪ Update sets of curricula for the FRIDAY and ADAPT classes	3	4	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$615,750.15			\$358,420.00	\$974,170.15
		1	Actuals:	\$389,745.96			\$81,328.08	\$471,074.04

<b>Task: Training</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Texas Municipal Police Association</b>	Division TRF-TS	Project Number <b>2016-TMPA-G-1YG-0049</b>
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**Title / Desc. Texas Standardized Field Sobriety Testing (SFST) Refresher Training Program**

To conduct and support Standardized Field Sobriety Testing Refresher/Update courses throughout the state for Texas peace officers.

**Strategies Addressed**

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect alcohol related articles for Texas SFST social media	120	168	<input checked="" type="checkbox"/>
▪ Conduct meetings with TxDOT Program Managers or Texas SFST staff	12	15	<input checked="" type="checkbox"/>
▪ Produce training materials needed for the SFST Refresher Course	1	2	<input checked="" type="checkbox"/>
▪ Provide news or information articles related to SFST or impaired driving	2	3	<input checked="" type="checkbox"/>
▪ Submit follow-up evaluation analysis report to TxDOT	1	1	<input checked="" type="checkbox"/>
▪ Support other alcohol related programs/events	10	12	<input checked="" type="checkbox"/>
▪ Teach Standardized Field Sobriety Testing Refresher Courses	160	185	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$499,015.24			\$519,980.00	\$1,018,995.24
		1	Actuals:	\$380,319.55			\$110,455.00	\$490,774.55

<b>Task: Training</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>Texas Municipal Police Association</b>	Division TRF-TS	Project Number <b>2016-TMPA-G-1YG-0071</b>
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**Title / Desc. Texas Standardized Field Sobriety Testing Basic/Practitioner Course and Instructor Course Training**

To conduct Standardized Field Sobriety Testing (SFST) Basic/Practitioner Courses and SFST Instructor courses statewide for Texas Peace Officers.

**Strategies Addressed**

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect instructor/course evaluation from each attendee of each course	1	1	<input checked="" type="checkbox"/>
▪ Conduct meetings with TxDOT Program Managers of Texas SFST staff	2	10	<input checked="" type="checkbox"/>
▪ Conduct Standardized Field Sobriety Testing (SFST) Instructor Courses	2	2	<input checked="" type="checkbox"/>
▪ Produce training materials needed for the SFST Basic/Practitioner Course	1	1	<input checked="" type="checkbox"/>
▪ Produce training materials needed for the SFST Instructor Course	1	1	<input checked="" type="checkbox"/>
▪ Submit Basic/Practitioner SFST follow-up evaluation analysis report to TxDOT	1	1	<input checked="" type="checkbox"/>
▪ Submit SFST Instructor follow-up evaluation analysis report to TxDOT	1	1	<input checked="" type="checkbox"/>
▪ Support other alcohol related programs/events	5	11	<input checked="" type="checkbox"/>
▪ Teach Standardized Field Sobriety Testing (SFST) Basic/Practitioner Courses	8	8	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:		\$148,836.12			\$159,912.00	\$308,748.12
		1	Actuals:		\$80,932.96				\$80,932.96



**Task: Training** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Municipal Police Association** Division TRF-TS Project Number **2016-TMPA-G-1YG-0105**

Title / Desc. **Fundamentals of Driving While Intoxicated (DWI) Investigation & Enforcement Training Program**

*This training will prepare law enforcement officers for the challenges of DWI investigation and enforcement with practical application of best practices from vehicle in motion to prosecution.*

**Strategies Addressed**

- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives	Target	Actual	Met?
▪ Conduct Fundamentals of DWI Investigation & Enforcement Courses targeting undeserved LEOs	45	51	<input checked="" type="checkbox"/>
▪ Distribute public information and educational (PI&E) program material	2,000	2,174	<input checked="" type="checkbox"/>
▪ Evaluate effectiveness of the program	1	1	<input checked="" type="checkbox"/>
▪ Support local, state, or national conferences, forums, training, workshops or seminars	2	7	<input checked="" type="checkbox"/>
▪ Update Fundamentals of DWI Investigation & Enforcement Course curriculum	1	2	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	Planned: \$220,457.53			\$164,600.00	\$385,057.53
	1	Actuals: \$122,188.31			\$28,345.50	\$150,533.81

**Task: Training** **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **University of Houston/Downtown** Division TRF-TS Project Number **2016-UHD-G-1YG-0055**

Title / Desc. **Mobile Video Training**

*Law enforcement officer training course consisting of the legal and procedural use of mobile video recording for impaired driving countermeasures.*

**Strategies Addressed**

- Improve and increase training for law enforcement officers.

Performance Objectives	Target	Actual	Met?
▪ Train Texas peace officers in 11 classes on the Mobile Video Training curriculum	223	136	<input type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	Planned: \$144,434.10			\$146,288.00	\$290,722.10
	1	Actuals: \$144,434.00				\$144,434.00

<b>Task: Training</b>	<b>Alcohol and Other Drug Counter Measures AL - 02</b>
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Organization Name <b>University of Houston/Downtown</b>	Division TRF-TS	Project Number <b>2016-UHD-G-1YG-0075</b>
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**Title / Desc. Standardized Field Sobriety Testing/Blood Warrant/Mobile Video Updates**

Peace officer training course for Standardized Field Sobriety Testing Re-certification, Evidentiary Blood Search Warrants, and Mobile Video Updates.

**Strategies Addressed**

- Improve and increase training for law enforcement officers.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Train Texas peace officers in 20 classes on SFST/Blood Warrant/Mobile Video Updates	400	537	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$139,200.00			\$131,200.00	\$270,400.00
		1	Actuals:	\$139,200.00				\$139,200.00

**FY 2016 Traffic Safety Funds  
Program Area Expenditure Summary**

**Alcohol and Other Drug Counter Measures**

**AL - 02**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL		
<b>Enforcement</b>	<i>Planned:</i>	105	\$7,122,163.62	\$201,011.40			\$4,283,730.74					\$2,637,421.48	\$201,011.40
	<i>Actual:</i>	69	\$6,392,742.23	\$97,635.73			\$3,102,463.27					\$3,192,643.23	\$97,635.73
<b>Evaluation</b>													
<b>Program Management</b>													
<b>Public Information Campaigns</b>	<i>Planned:</i>	37	\$12,914,759.05	\$1,658,226.89			\$5,079,617.24			\$313,700.00	\$7,500.00	\$5,855,714.92	\$231,586.30
	<i>Actual:</i>	37	\$30,085,066.54	\$1,520,338.64			\$4,800,956.61			\$428,418.16	\$21,000.00	\$23,314,353.13	\$222,521.02
<b>Training</b>	<i>Planned:</i>	17	\$9,135,589.21	\$388,720.55			\$4,852,034.24					\$3,894,834.42	
	<i>Actual:</i>	17	\$7,714,773.91	\$213,709.56			\$3,660,669.84					\$3,840,394.51	
<b>TOTALS:</b>	<i>Planned:</i>	159	\$29,172,511.88	\$2,247,958.84			\$14,215,382.22			\$313,700.00	\$7,500.00	\$12,387,970.82	\$432,597.70
	<i>Actual:</i>	123	\$44,192,582.68	\$1,831,683.93			\$11,564,089.72			\$428,418.16	\$21,000.00	\$30,347,390.87	\$320,156.75

**Emergency Medical Services** **EM - 03**

**Goals**

- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.

**Strategies**

- Increase EMS involvement in local community safety efforts.
- To increase the availability of EMS training in rural and frontier areas.

**Project Descriptions**

<i>Task: Training</i>	<i>Emergency Medical Services EM - 03</i>
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<i>Organization Name</i>	<i>Division TRF-TS</i>	<i>Project Number</i>
<b>Texas Engineering Extension Service - ESTI</b>		<b>2016-TEEXESTI-G-1YG-0009</b>

*Title / Desc. Rural / Frontier EMS Education Training Program*

*Provide education and training to Rural/Frontier response departments in Texas. To enhance training in these areas and reduce EMS response time to MVA trauma victims in Rural/Frontier Texas.*

*Strategies Addressed*

- To increase the availability of EMS training in rural and frontier areas.

*Performance Objectives*

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Conference / Meetings to promote and distribute information about the grant	15	15	<input checked="" type="checkbox"/>
▪ Teach Student hours while attending courses	70,000	55,791	<input type="checkbox"/>
▪ Train students in continuing education classes	175	154	<input type="checkbox"/>
▪ Train students in initial EMS classes	1,200	1,380	<input checked="" type="checkbox"/>
▪ Update times, the funded class listing on the Rural / Frontier EMS Education website	36	36	<input checked="" type="checkbox"/>

*Financial Information:*

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	EM	1	<i>Planned:</i>	\$469,220.54			\$837,369.38	\$1,306,589.92
		1	<i>Actuals:</i>	\$400,311.61			\$1,279,577.64	\$1,679,889.25

## FY 2016 Traffic Safety Funds Program Area Expenditure Summary

### Emergency Medical Services

**EM - 03**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL	
<i>Enforcement</i>												
<i>Evaluation</i>												
<i>Program Management</i>												
<i>Public Information Campaigns</i>												
<i>Training</i>	<i>Planned:</i>	1	\$1,306,589.92	\$469,220.54								\$837,369.38
	<i>Actual:</i>	1	\$1,679,889.25	\$400,311.61								\$1,279,577.64
<b>TOTALS:</b>	<i>Planned:</i>	1	<b>\$1,306,589.92</b>	<b>\$469,220.54</b>								<b>\$837,369.38</b>
	<i>Actual:</i>	1	<b>\$1,679,889.25</b>	<b>\$400,311.61</b>								<b>\$1,279,577.64</b>

# Motorcycle Safety

MC - 04

## Goals

- To reduce the number of motorcyclist fatalities

## Strategies

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education on motorists' responsibility pertaining to motorcycle safety.
- Increase rider education and training.

## Project Descriptions

<b>Task: Evaluation</b>	<b>Motorcycle Safety MC - 04</b>
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<i>Organization Name</i> <b>Texas A&amp;M Transportation Institute</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>2016-TTI-G-1YG-0029</b>
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*Title / Desc.* **Comprehensive Analysis of Motorcycle Crashes in Texas: A Multi-Year Snapshot**

*This project will provide a comprehensive analysis of motorcycle crashes from 2010-2014. The analysis will focus primarily on fatal crashes & secondarily on injury crashes.*

### Strategies Addressed

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase rider education and training.

### Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
Conduct statewide analysis of fatal motorcycle crashes for 2010-2014	1	6	<input checked="" type="checkbox"/>
Conduct statewide analysis of selected motorcycle injury only crashes based on severity for 2010-2014	1	5	<input checked="" type="checkbox"/>
Develop Database of crashes used in analysis w/addl qualitative & quantitative data for 2010-14 incidents	1	4	<input checked="" type="checkbox"/>
Develop high-level analysis of crash trends over the 5 year analysis period including an examination of each	1	5	<input checked="" type="checkbox"/>
Produce Final report detailing the comprehensive statewide motorcycle crash analysis for 2010-2014	1	6	<input checked="" type="checkbox"/>

### Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 MC	1	<i>Planned:</i> \$218,575.91			\$54,711.07	\$273,286.98
	1	<i>Actuals:</i> \$146,383.34			\$37,057.02	\$183,440.36

<b>Task: Public Information Campaigns</b>	<b>Motorcycle Safety MC - 04</b>
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Organization Name <b>Sherry Matthews Advocacy Marketing</b>	Division TRF-TS	Project Number <b>2016-SMAM-SOW-0006</b>
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Title / Desc. **Motorcycle Safety Awareness Look Twice for Motorcycles. Public Information & Education Campaign**

*This multimedia statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.*

**Strategies Addressed**

- Conduct and assist local, state and national traffic safety campaigns.
- Develop and implement public information and education efforts on traffic safety issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct paid media buy including radio, OOH (billboards and pumptoppers), and digital components	1	1	<input checked="" type="checkbox"/>
▪ Coordinate outreach and public awareness events at locations across the state	6	6	<input checked="" type="checkbox"/>
▪ Create toolkit for Traffic Safety Specialists to promote motorcycle awareness	1	1	<input checked="" type="checkbox"/>
▪ Develop new creative assets for the paid media campaign	5	5	<input checked="" type="checkbox"/>
▪ Provide set of materials to TxDOT Communications to generate earned media promoting motorcycle awareness	1	1	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	Planned:	\$500,000.00			\$500,000.00	\$1,000,000.00
		1	Actuals:	\$489,385.85	\$4,807.00		\$1,938,862.31	\$2,433,055.16

<b>Task: Public Information Campaigns</b>	<b>Motorcycle Safety MC - 04</b>
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Organization Name <b>Texas A&amp;M Transportation Institute</b>	Division TRF-TS	Project Number <b>2016-TTI-G-1YG-0030</b>
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**Title / Desc. Statewide Motorist Awareness & Motorcyclist Safety Outreach and Support**

Public education & information outreach which involves motorcyclists & other safety groups helping to raise motorists' knowledge of safely sharing the road with motorcyclists & rider safety awareness.

**Strategies Addressed**

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase rider education and training.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Content updates and maintenance support to website	52	58	<input checked="" type="checkbox"/>
▪ Coordinate Texas Motorcycle Safety Forum	1	1	<input checked="" type="checkbox"/>
▪ Coordinate Texas Motorcycle Safety Coalition & Board Activities	4	5	<input checked="" type="checkbox"/>
▪ Develop Outreach Plan	1	3	<input checked="" type="checkbox"/>
▪ Develop Set of public info and education materials for use in statewide motorist awareness and motorcycle	1	0	<input type="checkbox"/>
▪ Develop Texas Statewide Motorcycle Safety Plan with tracking of assessment recommendations	1	0	<input type="checkbox"/>
▪ Educate people about motorcycle safety through outreach and awareness activities	500,000	390,000	<input type="checkbox"/>
▪ Evaluate Campaign outreach activity	1	1	<input checked="" type="checkbox"/>
▪ Participate in events to raise safety awareness of motorists and motorcyclists through outreach activities	10	22	<input checked="" type="checkbox"/>
▪ Provide Technical assistance deliverables to the motorcycle safety program and/or TMSC	5	6	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	Planned:	\$272,072.06			\$68,068.39	\$340,140.45
		1	Actuals:	\$269,813.51			\$67,581.62	\$337,395.13



<b>Task: Public Information Campaigns</b>	<b>Motorcycle Safety MC - 04</b>
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Organization Name <b>Texas A&amp;M Transportation Institute</b>	Division TRF-TS	Project Number <b>2016-TTI-G-1YG-0082</b>
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**Title / Desc. Motorcyclists Safety Equipment Use Program**

The project will continue and expand the outreach program developed in FY15 to increase safety equipment use within the Texas motorcycling community.

**Strategies Addressed**

- Improve public information and education on motorcycle safety, including the value of wearing a helmet.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop additional campaign message	1	1	<input checked="" type="checkbox"/>
▪ Develop statewide motorcyclist safety gear campaign and communications plan	1	5	<input checked="" type="checkbox"/>
▪ Distribute public outreach campaign materials	3,000	13,474	<input checked="" type="checkbox"/>
▪ Evaluate statewide motorcyclist safety gear pilot campaign	1	1	<input checked="" type="checkbox"/>
▪ Purchase motorcycle safety gear campaign materials	1	0	<input type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	<i>Planned:</i>	\$99,975.89			\$25,003.27	\$124,979.16
		1	<i>Actuals:</i>	\$93,167.53			\$23,334.39	\$116,501.92

**FY 2016 Traffic Safety Funds  
Program Area Expenditure Summary**

**Motorcycle Safety**

**MC - 04**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL	
<i>Enforcement</i>												
<i>Evaluation</i>	<i>Planned:</i>	1	\$273,286.98	\$218,575.91								\$54,711.07
	<i>Actual:</i>	1	\$183,440.36	\$146,383.34								\$37,057.02
<i>Program Management</i>												
<i>Public Information Campaigns</i>	<i>Planned:</i>	3	\$1,465,119.61	\$872,047.95								\$593,071.66
	<i>Actual:</i>	3	\$2,886,952.21	\$852,366.89					\$4,807.00			\$2,029,778.32
<i>Training</i>												
<b>TOTALS:</b>	<i>Planned:</i>	4	\$1,738,406.59	\$1,090,623.86								\$647,782.73
	<i>Actual:</i>	4	\$3,070,392.57	\$998,750.23					\$4,807.00			\$2,066,835.34

**Occupant Protection** **OP - 05**

**Goals**

- To increase occupant restraint use in all passenger vehicles and trucks

**Strategies**

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Sustain high visibility enforcement of occupant protection laws

**Project Descriptions**

<b>Task: Enforcement</b>	<b>Occupant Protection OP - 05</b>
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<i>Organization Name</i> <b>TxDOT - Traffic Safety</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>Click It Or Ticket Mobilization Incentive Grant</b>
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*Title / Desc.* **Click It Or Ticket Mobilization Incentive Grant**

*Recruit law enforcement agencies to volunteer their enforcement and earned media efforts during CIOT. TxDOT is planning on distributing twenty \$3,000 awards through a random drawing process to agencies.*

<i>Participating Organizations</i>	<i>Project #</i>
Bexar County Constable Office Pct. 4	2016-BexarPR4-INC-CIOT-00001
City of Brookshire - Police Department	2016-BrookshirePD-INC-CIOT-00002
Cooke County Sheriff's Office	2016-CookeCoSO-INC-CIOT-00011
City of Crowley - Police Department	2016-CrowleyPD-INC-CIOT-00003
City of Denison - Police Department	2016-DenisonPD-INC-CIOT-00004
City of Early Police Department	2016-EarlyPD-INC-CIOT-00005
City of Floresville - Police Department	2016-FloresvPD-INC-CIOT-00006
City of Garrett - Police Department	2016-GarrettPD-INC-CIOT-00007
Hemphill County Sheriff's Office	2016-HemphillCoSO-INC-CIOT-00012
Hidalgo County Sheriff's Office	2016-HidalgoCOSO-INC-CIOT-00013
City of Keene - Police Department	2016-KeenePD-INC-CIOT-00008
City of Lampasas - Police Department	2016-LampasasPD-INC-CIOT-00009
City of Mount Pleasant - Police Department	2016-MtPleasantPD-INC-CIOT-00010
Terrell County Sheriffs Office	2016-TerrelCoSO-INC-CIOT-00014

*Financial Information:*

<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	20	<i>Planned:</i> \$60,000.00				\$60,000.00
		14	<i>Actuals:</i> \$42,660.49			\$22,250.68	\$64,911.17

<b>Task: Enforcement</b>	<b>Occupant Protection OP - 05</b>
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Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **STEP - Click It Or Ticket Mobilization**

Title / Desc. **STEP - Click It Or Ticket Mobilization**

Coordinate and conduct yearly mobilizations consisting of increased safety belt enforcement and earned media activities.

*Performance Measures*

Child Safety Seat citations	2,528
CMV Speed citations	6
Community events	42
DUI Minor arrests/citations	1
DWI arrests	7
HMV citations	6
ITC citations	224
Media exposures	126
Other arrests	422
Other citations	4,510
Presentations conducted	61
Public information and education materials distributed	14,713
Public information and education materials produced	600
Safety Belt citations	12,088
Speed citations	881
STEP Enforcement Hours	7,275

*Participating Organizations*

*Project #*

City of Alamo - Police Department	2016-AlamoPD-CIOT-00047
City of Amarillo - Police Department	2016-AmarilloPD-CIOT-00040
City of Austin - Police Department	2016-AustinPD-CIOT-00052
City of Brownsville - Police Department	2016-BrownsPD-CIOT-00051
City of Carrollton - Police Department	2016-CarrollPD-CIOT-00017
City of Corpus Christi - Police Department	2016-CorpusPD-CIOT-00027
City of Dallas - Police Department	2016-Dallas-CIOT-00033
Dimmit County Sheriff's Office	2016-DimmitCoSO-CIOT-00004
City of Eagle Pass - Police Department	2016-EaglePassPD-CIOT-00058
El Paso County Sheriff's Office	2016-ElPasoCO-CIOT-00030
City of Garland - Police Department	2016-GarlandPD-CIOT-00037
City of Georgetown - Police Department	2016-Georgetown PD-CIOT-00056
City of Hallsville - Police Department	2016-HallsvillePD-CIOT-00038
City of Harlingen - Police Department	2016-Harlingen-CIOT-00050
Harris County Sheriff's Office	2016-HarrisCo-CIOT-00029
City of Houston - Police Department	2016-HoustonPD-CIOT-00034
City of Jacksonville - Police Department	2016-JacksonvIPD-CIOT-00049
Jasper County Sheriff's Office	2016-JasperCoSO-CIOT-00054
City of Laredo - Police Department	2016-LaredoPD-CIOT-00022
LaSalle County Sheriff's Office	2016-LaSalleCo-CIOT-00028
City of Lewisville - Police Department	2016-LewisvPD-CIOT-00043
City of Lubbock - Police Department	2016-Lubbock PD-CIOT-00046
City of McAllen - Police Department	2016-McAllenPD-CIOT-00036
City of Mesquite - Police Department	2016-Mesquite-CIOT-00035
City of Mission - Police Department	2016-Mission-CIOT-00025
City of Mount Pleasant - Police Department	2016-MtPleasantPD-CIOT-00041
City of Palmhurst - Police Department	2016-PalmhurstPD-CIOT-00023

City of Pharr - Police Department	2016-PharrPD-CIOT-00055
Polk County Sheriff's Office	2016-PolkCo-CIOT-00039
City of San Benito - Police Department	2016-SanBenitoPD -CIOT-00042
City of Snyder - Police Department	2016-SnyderPD-CIOT-00045
City of Texarkana - Police Department	2016-TexarkPD-CIOT-00020
City of Wallis - Police Department	2016-WallisPD-CIOT-00026
Webb County Constable Pct. 1	2016-WebbCCP1-CIOT-00009
Webb County Constable Pct. 2	2016-WebbCCP2-CIOT-00015
City of Wharton - Police Department	2016-WhartonPD-CIOT-00048
City of Wichita Falls - Police Department	2016-WichitaPD-CIOT-00018

**Financial Information:**

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1HVE	60 <i>Planned:</i>	\$500,000.00				\$500,000.00
	37 <i>Actuals:</i>	\$377,283.70			\$9,809.60	\$387,093.30

<b>Task: Evaluation</b>	<b>Occupant Protection OP - 05</b>
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<i>Organization Name</i> <b>Texas A&amp;M Transportation Institute</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>2016-TTI-G-1YG-0016</b>
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**Title / Desc. Occupant Restraint Observational Surveys**

Surveys of occupant restraint use are conducted to estimate statewide belt use, child occupant restraint use, and front seat driver & passenger use & characteristics in 18 cities.

**Strategies Addressed**

- Concentrate efforts on historically low use populations.
- Increase public information and education campaigns.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct statewide survey using survey sampling and protocol certified by NHTSA	1	1	<input checked="" type="checkbox"/>
▪ Conduct city surveys of child occupant restraint use	14	14	<input checked="" type="checkbox"/>
▪ Conduct city surveys of front seat occupant restraint use	18	18	<input checked="" type="checkbox"/>
▪ Conduct city surveys of occupant restraint use among school-age children (5-16 years old)	18	18	<input checked="" type="checkbox"/>

**Financial Information:**

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1OP	1 <i>Planned:</i>	\$352,000.00			\$88,032.68	\$440,032.68
	1 <i>Actuals:</i>	\$351,231.63			\$88,178.25	\$439,409.88

<b>Task: Evaluation</b>	<b>Occupant Protection OP - 05</b>
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<i>Organization Name</i> <b>Texas A&amp;M Transportation Institute</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>2016-TTI-G-1YG-0017</b>
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**Title / Desc. Nighttime Occupant Restraint Observation Survey**

Conduct observational surveys in 18 Texas cities during nighttime hours.

**Strategies Addressed**

- Concentrate efforts on historically low use populations.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct city surveys of nighttime safety belt use	18	18	<input checked="" type="checkbox"/>

**Financial Information:**

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1OP	1 <i>Planned:</i>	\$67,795.18			\$16,956.61	\$84,751.79
	1 <i>Actuals:</i>	\$66,631.53			\$18,170.36	\$84,801.89

**Task: Evaluation** **Occupant Protection OP - 05**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2016-TTI-G-1YG-0020**

**Title / Desc. Click It or Ticket Evaluation Survey**

TTI will conduct observational surveys of safety belt use before, during, and after the Click It Or Ticket mobilization in 10 of Texas' largest cities and report the results to TxDOT.

**Strategies Addressed**

- Concentrate efforts on historically low use populations.
- Increase public information and education campaigns.
- Sustain high visibility enforcement of occupant protection laws

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct survey waves in 10 Click It Or Ticket cities	3	3	<input checked="" type="checkbox"/>
▪ Provide memos reporting survey results	4	4	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405B M1OP	1	Planned: \$52,109.12			\$13,033.70	\$65,142.82
	1	Actuals: \$48,181.14			\$12,090.19	\$60,271.33

**Task: Public Information Campaigns** **Occupant Protection OP - 05**

Organization Name **Baylor Scott and White Memorial Hospital** District AUS Project Number **2016-ScottWhi-G-1YG-0174**

**Title / Desc. Texans in Motion at Scott & White Healthcare**

To conduct and coordinate child passenger restraint inspection events, provide education, information and training in the 11 counties of the TxDOT Austin District. This project was terminated prior to execution and objectives moved to a different project.

**Strategies Addressed**

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.

**Project Notes**

Grant Terminated

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405B M1CPS	1	Planned: \$257,399.02			\$73,028.06	\$330,427.08
		Actuals:				

**Task: Public Information Campaigns** **Occupant Protection OP - 05**

Organization Name **City of Austin - EMS** District AUS Project Number **2016-AustinEM-G-1YG-0178**

**Title / Desc. Safer Travels in Travis County**

*Distribute car seats and bicycle helmets to reduce the number of children injured in motor vehicle crashes/bicycle accidents. Create messaging to educate the community regarding traffic safety issues*

**Strategies Addressed**

- Increase EMS involvement in local community safety efforts.
- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Distribute Child Passenger Safety Seats to families in need	316	370	<input checked="" type="checkbox"/>
▪ Distribute booster seats to families in need	400	408	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source # Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP 1 <i>Planned:</i>	\$35,800.00			\$13,680.00	\$49,480.00
1 <i>Actuals:</i>	\$35,762.00			\$24,863.64	\$60,625.64

**Task: Public Information Campaigns** **Occupant Protection OP - 05**

Organization Name **EnviroMedia Social Marketing** Division TRF-TS Project Number **2016-EnviroMe-SOW-0004**

**Title / Desc. FY17 Youth Occupant Protection Campaign**

*This campaign will work to increase awareness for all Texas riders and drivers to buckle up every ride, every time.*

**Strategies Addressed**

- Perform accurate accounting and efficient reimbursement processing.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide assistance to update the drivers' education curriculum and administrative standards.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop Public awareness campaign to encourage Texans to buckle up every ride, every time	1	9	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source # Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405B M1PE 1 <i>Planned:</i>	\$1,100,000.00			\$1,100,000.00	\$2,200,000.00
1 <i>Actuals:</i>	\$1,079,754.59			\$464,501.95	\$1,544,256.54

<b>Task: Public Information Campaigns</b>	<b>Occupant Protection OP - 05</b>
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Organization Name <b>Hillcrest Baptist Medical Center-HHS</b>	District WAC	Project Number <b>2016-HHS-G-1YG-0172</b>
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**Title / Desc. Texas KidSafe Program**

*KidSafe will provide educational opportunities to parents/caregivers, children, and the general public on child passenger safety, safety in and around vehicles, and overall occupant protection.*

**Strategies Addressed**

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct or assist in Child Passenger Safety Technician Certification Courses	5	6	☑
▪ Conduct child safety seat/seat belt observational surveys	25	25	☑
▪ Conduct or participate in Child Passenger Safety Seat Check-up Events	32	35	☑
▪ Conduct Youth Child Passenger Safety educational presentations	215	246	☑
▪ Conduct Adult Child Passenger Safety educational presentations	325	592	☑
▪ Conduct KidSafe Program CPS Fitting Station sessions at KidSafe Program fitting station locations	1,000	1,281	☑
▪ Coordinate CEU seminars for Certified Child Passenger Safety Technicians	3	3	☑
▪ Coordinate safety educational campaigns	5	5	☑
▪ Coordinate public events focused on childrens safety in and around vehicles	8	10	☑
▪ Distribute KidSafe Program participants and partners satisfaction surveys	400	557	☑
▪ Distribute child safety seats to families in need	1,750	1,799	☑
▪ Distribute pieces of Child Passenger Safety educational materials	71,500	77,802	☑
▪ Establish KidSafe Program Child Passenger Safety Fitting Stations	10	53	☑
▪ Establish Child Passenger Safety Educational Displays	20	164	☑
▪ Evaluate KidSafe Program participants to assess an increase in Child Passenger Safety knowledge and awareness	400	511	☑
▪ Maintain databases to record and analyze data collected through KidSafe Program data collection tools	6	6	☑
▪ Maintain KidSafe Program Child Passenger Safety Fitting Stations	10	53	☑
▪ Maintain Child Passenger Safety Educational Displays	40	164	☑
▪ Participate in health fairs, safety fairs and community events	80	81	☑
▪ Provide educational packets to persons identified by the Please Be Seated Program	200	245	☑

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	<i>Planned:</i>	\$540,386.35			\$481,675.48	\$1,022,061.83
		1	<i>Actuals:</i>	\$482,519.21			\$366,778.04	\$849,297.25



Task: <b>Public Information Campaigns</b>				Occupant Protection <b>OP - 05</b>			
Organization Name		District DAL		Project Number			
<b>Injury Prevention Center of Greater Dallas</b>				<b>2016-IPCOGD-G-1YG-0129</b>			
Title / Desc. <b>Give Kids a Boost</b>							
A community-based school intervention to increase booster seat use among school-age children (5-8 years of age) in Dallas County.							
Strategies Addressed							
<ul style="list-style-type: none"> <li>- Concentrate efforts on historically low use populations.</li> <li>- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.</li> </ul>							
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
<ul style="list-style-type: none"> <li>Conduct focus groups among parents, teachers, and community advocates to develop the intervention strategy</li> </ul>				3	4	<input checked="" type="checkbox"/>	
<ul style="list-style-type: none"> <li>Conduct child occupant restraint observations of children 5-8 years of age at project and comparison schools</li> </ul>				1,500	4,691	<input checked="" type="checkbox"/>	
<ul style="list-style-type: none"> <li>Create Give Kids a Boost (GKB) sustainability plans with school stakeholders</li> </ul>				3	3	<input checked="" type="checkbox"/>	
<ul style="list-style-type: none"> <li>Develop final project report including observation results and recommendations for sustainability</li> </ul>				1	1	<input checked="" type="checkbox"/>	
<ul style="list-style-type: none"> <li>Distribute car seats/booster seats during community booster seat inspection station events</li> </ul>				300	334	<input checked="" type="checkbox"/>	
<ul style="list-style-type: none"> <li>Obtain signed letters of commitment from school leadership and parent coordinators</li> </ul>				3	3	<input checked="" type="checkbox"/>	
<ul style="list-style-type: none"> <li>Train community advocates to implement an education and enforcement strategy to increase booster seat use</li> </ul>				30	183	<input checked="" type="checkbox"/>	
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned: \$96,926.24			\$52,460.71	\$149,386.95
		1	Actuals: \$93,949.64			\$70,107.76	\$164,057.40

Task: <b>Public Information Campaigns</b>				Occupant Protection <b>OP - 05</b>			
Organization Name		Division TRF-TS		Project Number			
<b>Sherry Matthews Advocacy Marketing</b>				<b>2016-SMAM-SOW-0001</b>			
Title / Desc. <b>Click It or Ticket. Public Information and Education Campaign</b>							
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Strategies Addressed							
<ul style="list-style-type: none"> <li>- Increase public information and education campaigns.</li> <li>- Develop and implement public information and education efforts on traffic safety issues.</li> </ul>							
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
<ul style="list-style-type: none"> <li>Conduct outreach and public awareness events at locations across the state</li> </ul>				13	13	<input checked="" type="checkbox"/>	
<ul style="list-style-type: none"> <li>Develop new creative assets for the campaign</li> </ul>				4	4	<input checked="" type="checkbox"/>	
<ul style="list-style-type: none"> <li>Implement paid media buy, including TV, out-of-home, and digital components</li> </ul>				1	1	<input checked="" type="checkbox"/>	
<ul style="list-style-type: none"> <li>Provide set of materials to TxDOT Communications to generate earned media</li> </ul>				1	1	<input checked="" type="checkbox"/>	
<ul style="list-style-type: none"> <li>Submit existing campaign creative components for approval</li> </ul>				5	5	<input checked="" type="checkbox"/>	
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1PE	1	Planned: \$2,000,000.00			\$2,000,000.00	\$4,000,000.00
		1	Actuals: \$1,881,567.60	\$103,607.00		\$3,329,712.65	\$5,314,887.25

<b>Task: Public Information Campaigns</b>	<b>Occupant Protection OP - 05</b>
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<i>Organization Name</i> <b>Texas A&amp;M Agrilife Extension Service</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>2016-Texas Ag-G-1YG-0059</b>
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*Title / Desc.* **Texas A&M AgriLife Extension Service Passenger Safety Project**

*A program to increase child restraint and seat belt usage among low use populations and promote safe driving practices statewide through educational campaigns, checkup events and trainings.*

*Strategies Addressed*

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.

*Performance Objectives*

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct 6-Hour Technician Update for technicians in Texas or one 8-hour Technician Renewal Training	1	1	<input checked="" type="checkbox"/>
▪ Conduct National Child Passenger Safety Technician Certification Trainings	2	3	<input checked="" type="checkbox"/>
▪ Conduct Safety seat checkup events in historically low-use communities.	20	32	<input checked="" type="checkbox"/>
▪ Conduct Programs on seat belts, car seats, distracted driving and other safe driving practices	50	97	<input checked="" type="checkbox"/>
▪ Conduct Child safety seat inspections at checkup events, appointments, and fitting stations	1,500	2,242	<input checked="" type="checkbox"/>
▪ Distribute child safety seats as replacements as needed at inspections in low-use communities	1,250	1,518	<input checked="" type="checkbox"/>
▪ Distribute Public Information and Education (PI&E) resources to support grant objectives	60,000	73,754	<input checked="" type="checkbox"/>
▪ Educate participants on the importance of safety belts/child restraints using project Rollover Convincers	18,000	19,820	<input checked="" type="checkbox"/>
▪ Maintain online transportation safety courses for childcare providers	3	3	<input checked="" type="checkbox"/>
▪ Support educational programs on occupant protection, distracted driving and pedestrian and bicycle safety	130	140	<input checked="" type="checkbox"/>

*Financial Information:*

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i>	\$416,757.82			\$224,408.01	\$641,165.83
		1	<i>Actuals:</i>	\$407,519.67			\$341,814.03	\$749,333.70

<b>Task: Public Information Campaigns</b>	<b>Occupant Protection OP - 05</b>
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Organization Name <b>Texas Department of State Health Services</b>	Division TRF-TS	Project Number <b>2016-TDSHS-G-1YG-0080</b>
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**Title / Desc. Statewide Child Passenger Safety Education and Distribution Program**

Statewide Child Passenger Safety (CPS) program, including safety seat education and distribution, CPS technician training and coordination of CPS services.

**Strategies Addressed**

- Maintain coordination of traffic safety efforts and provide technical assistance.
- Review and update program procedures as needed.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist community organization with a CPS certification course	1	0	<input type="checkbox"/>
▪ Assist Click It or Ticket promotion and CPS Week events in Texas	2	3	<input checked="" type="checkbox"/>
▪ Assist organizations with conducting child seat check-ups or inspection stations	12	50	<input checked="" type="checkbox"/>
▪ Conduct Safe Riders child passenger safety certification courses	4	4	<input checked="" type="checkbox"/>
▪ Conduct training classes for seat distribution and education program partner organizations	8	7	<input type="checkbox"/>
▪ Conduct educational presentations to the public regarding heat stroke	10	11	<input checked="" type="checkbox"/>
▪ Conduct Safe Riders program website updates	12	21	<input checked="" type="checkbox"/>
▪ Conduct Safe Riders safety seat check-up and or inspection station events	18	16	<input type="checkbox"/>
▪ Conduct educational presentations to the public regarding occupant protection	40	32	<input type="checkbox"/>
▪ Coordinate CPS advisory committee meetings	4	4	<input checked="" type="checkbox"/>
▪ Create new safety seat distribution and education programs in areas of high need	10	5	<input type="checkbox"/>
▪ Enroll persons in the Saved by the Belt program	25	6	<input type="checkbox"/>
▪ Maintain ongoing safety seat distribution and education programs	50	641	<input checked="" type="checkbox"/>
▪ Provide CPS technicians with recertification assistance	200	806	<input checked="" type="checkbox"/>
▪ Provide referrals to distribution programs and technical assistance through toll-free line	5,000	6,974	<input checked="" type="checkbox"/>
▪ Provide educational or promotional pieces to the public	350,000	27,467	<input type="checkbox"/>
▪ Train CPS technicians through update classes	60	47	<input type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$932,608.99			\$900,000.00	\$1,832,608.99
		1	Actuals:	\$798,340.43			\$1,065,333.61	\$1,863,674.04

<b>Task: Training</b>	<b>Occupant Protection OP - 05</b>
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Organization Name <b>Injury Prevention Center of Greater Dallas</b>	District DAL	Project Number <b>2016-IPCOGD-G-1YG-0131</b>
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Title / Desc. **Child Passenger Safety Technician Training**

A one-year initiative to train and retain child passenger safety technicians.

**Strategies Addressed**

- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct inspection station events	4	4	<input checked="" type="checkbox"/>
▪ Develop final project evaluation report	1	1	<input checked="" type="checkbox"/>
▪ Provide child safety seats, as needed, to families at inspection stations	150	180	<input checked="" type="checkbox"/>
▪ Teach CPS technicians about the most current CPS recommendations/technology by conducting 1 CEU course	10	34	<input checked="" type="checkbox"/>
▪ Train Child Passenger Safety Technicians by conducting 2 National CPS Certification Training Courses	40	44	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1TR	1	Planned:		\$52,918.95			\$28,933.41	\$81,852.36
		1	Actuals:		\$51,838.45			\$71,518.98	\$123,357.43

<b>Task: Training</b>	<b>Occupant Protection OP - 05</b>
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Organization Name **Texas Children's Hospital** District HOU Project Number **2016-TCH-G-1YG-0112**

**Title / Desc. Increasing child restraint usage in Greater Houston**

The project will increase child restraint use in the Greater Houston area through community education, assistance with installation of car seats, and distribution of seats to low income families.

**Strategies Addressed**

- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Child Passenger Safety renewal course	1	1	<input checked="" type="checkbox"/>
▪ Conduct Safe Kids Child Passenger Safety Technician training courses	3	3	<input checked="" type="checkbox"/>
▪ Conduct Media exposures related to child passenger safety	50	60	<input checked="" type="checkbox"/>
▪ Conduct Child safety inspections at community car seat check up events	1,000	1,146	<input checked="" type="checkbox"/>
▪ Conduct Child safety seat inspections at network inspection station sites	3,000	4,492	<input checked="" type="checkbox"/>
▪ Coordinate Community car seat events	15	29	<input checked="" type="checkbox"/>
▪ Distribute Child restraint systems to low-income and at risk families at inspection stations	1,200	1,217	<input checked="" type="checkbox"/>
▪ Distribute Educational materials on child passenger safety to the community	75,000	62,353	<input type="checkbox"/>
▪ Educate Law enforcement, EMS, and healthcare personnel about current child occupant protection standards	75	524	<input checked="" type="checkbox"/>
▪ Survey of parents and caregivers who attend a local inspection station	5 %	12 %	<input checked="" type="checkbox"/>
▪ Teach CEU and specialized training classes for CPS technicians about new products	10	11	<input checked="" type="checkbox"/>
▪ Teach Car seat safety classes for parents and caregivers	40	41	<input checked="" type="checkbox"/>
▪ Train New child passenger safety technicians	40	47	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$210,415.30		\$10,000.00	\$358,312.42	\$578,727.72
		1	Actuals:	\$152,026.17		\$21,461.83	\$492,710.14	\$666,198.14

<b>Task: Training</b>	<b>Occupant Protection OP - 05</b>
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Organization Name **University Medical Center of El Paso** District **ELP** Project Number **2016-UMCEP-G-1YG-0183**

**Title / Desc. El Paso Safety In Motion Initiative Year II**

A comprehensive community program designed to address vehicle occupant protection, pedestrian, bicyclist safety, and injury prevention.

**Strategies Addressed**

- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Safe Travel: Transporting Children with Special Needs Training	1	1	<input checked="" type="checkbox"/>
▪ Conduct CPS Inspection Event in 1 of the following counties: Brewster, Culberson or Presidio	1	1	<input checked="" type="checkbox"/>
▪ Conduct Walk Safe Campaign	1	2	<input checked="" type="checkbox"/>
▪ Conduct Bicycle Safety Educational events	2	2	<input checked="" type="checkbox"/>
▪ Conduct CPS Training Courses for Technicians	2	3	<input checked="" type="checkbox"/>
▪ Conduct trainings to Health Care Professionals on the proper use & installation of Special Restraints	5	5	<input checked="" type="checkbox"/>
▪ Conduct CPS inspection events within the El Paso District counties	10	24	<input checked="" type="checkbox"/>
▪ Conduct Distracted Driving presentations	12	25	<input checked="" type="checkbox"/>
▪ Conduct Educational classes to parents/caregivers on Occupant Protection	18	47	<input checked="" type="checkbox"/>
▪ Coordinate Click It for Chicken events at local schools	3	7	<input checked="" type="checkbox"/>
▪ Distribute PI & E Materials	1,500	9,745	<input checked="" type="checkbox"/>
▪ Educate People on Pedestrian Safety	150	409	<input checked="" type="checkbox"/>
▪ Participate in Educational event during Child Passenger Safety Week	1	1	<input checked="" type="checkbox"/>
▪ Participate in Events during Child Passenger Safety Week	3	3	<input checked="" type="checkbox"/>
▪ Participate in Health and Safety Fairs in El Paso County	15	26	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1*OP	1	Planned:	\$78,668.25			\$35,066.89	\$113,735.14
		1	Actuals:	\$65,535.72			\$59,984.14	\$125,519.86

**FY 2016 Traffic Safety Funds  
Program Area Expenditure Summary**

**Occupant Protection**

**OP - 05**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL		
<i>Enforcement</i>	<i>Planned:</i>	80	\$560,000.00	\$60,000.00	\$500,000.00								
	<i>Actual:</i>	51	\$452,004.47	\$42,660.49	\$377,283.70							\$32,060.28	
<i>Evaluation</i>	<i>Planned:</i>	3	\$589,927.29		\$471,904.30							\$118,022.99	
	<i>Actual:</i>	3	\$584,483.10		\$466,044.30							\$118,438.80	
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	8	\$10,225,130.68	\$2,022,479.40	\$3,357,399.02							\$4,845,252.26	
	<i>Actual:</i>	7	\$10,546,131.82	\$1,818,090.95	\$2,961,322.19				\$103,607.00			\$5,663,111.68	
<i>Training</i>	<i>Planned:</i>	3	\$774,315.22	\$210,415.30	\$131,587.20					\$10,000.00		\$422,312.72	
	<i>Actual:</i>	3	\$915,075.43	\$152,026.17	\$117,374.17					\$21,461.83		\$624,213.26	
<b>TOTALS:</b>	<i>Planned:</i>	94	\$12,149,373.19	\$2,292,894.70	\$4,460,890.52					\$10,000.00		\$5,385,587.97	
	<i>Actual:</i>	64	\$12,497,694.82	\$2,012,777.61	\$3,922,024.36				\$103,607.00	\$21,461.83		\$6,437,824.02	

**Pedestrian and Bicyclist Safety** **PS - 06**

**Goals**

- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities

**Strategies**

- Improve "walkability. and "bikeability. of roads and streets.
- Improve data collection on pedestrian injuries and fatalities.
- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicyclist safety.

**Project Descriptions**

<i>Task: Evaluation</i>	<b>Pedestrian and Bicyclist Safety PS - 06</b>
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<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>
<b>Texas A&amp;M Transportation Institute</b>		<b>2016-TTI-G-1YG-0085</b>

*Title / Desc.* **The Unintended Highway Pedestrian - What would you do?**

*Develop materials to educate the public on what to do if stranded on the highway. Using the Move Over America media campaign as a model, develop messages that instruct and inform.*

*Strategies Addressed*

- Increase public information and education efforts on pedestrian and bicyclist safety.

*Performance Objectives*

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Produce video	1	1	<input checked="" type="checkbox"/>

*Financial Information:*

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 PS	1	<i>Planned:</i> \$37,982.76			\$9,517.24	\$47,500.00
	1	<i>Actuals:</i> \$12,393.03			\$3,715.58	\$16,108.61



<b>Task: Public Information Campaigns</b>	<b>Pedestrian and Bicyclist Safety PS - 06</b>
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Organization Name <b>City of Lubbock - Parks &amp; Recreation</b>	District LBB	Project Number <b>2016-LubbockP-G-1YG-0015</b>
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**Title / Desc. Safety City: Teaching Kids to be Street Smart**

The primary goal of Safety City is to develop and provide comprehensive traffic education programs to the South Plains with the initiate to create a safe environment on and around public roadways.

**Strategies Addressed**

- Conduct periodic project monitoring and evaluation of traffic safety activities.
- Ensure availability of program and project management training.
- Maintain coordination of traffic safety efforts and provide technical assistance.
- Perform accurate accounting and efficient reimbursement processing.
- Review and update program procedures as needed.
- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.
- Support the establishment and growth Safe Communities Coalitions.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Increase public information and education concerning speed-related issues.
- Provide community training on speed-related issues.

<i>Performance Objectives</i>	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Educate people in safe pedestrian behavior	12,000	10,203	<input type="checkbox"/>
▪ Educate South Plains citizens proper bicycle safety and riding techniques	12,000	10,203	<input type="checkbox"/>
▪ Participate in Professional Training Seminars or Conferences	3	1,858	<input checked="" type="checkbox"/>
▪ Provide South Plains citizens with motor vehicle safety education through hands on training	10,000	10,203	<input type="checkbox"/>

**Financial Information:**

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 PS	1	<i>Planned:</i> \$34,810.59			\$68,288.56	\$103,099.15
	1	<i>Actuals:</i> \$21,968.30			\$47,374.78	\$69,343.08

<b>Task: Public Information Campaigns</b>				<b>Pedestrian and Bicyclist Safety PS - 06</b>		
<i>Organization Name</i>		<i>District SAT</i>		<i>Project Number</i>		
<b>City of San Antonio – Transportation and Capital</b>				<b>2016-SATaC-G-1YG-0139</b>		
<i>Title / Desc. Walk and Bike Safe SA</i>						
<i>This program educates children in school traffic safety to reduce pedestrian and bicycle fatalities. It also provides information to the general public regarding pedestrian and bicycle safety.</i>						
<i>Strategies Addressed</i>						
<ul style="list-style-type: none"> <li>- Maintain coordination of traffic safety efforts and provide technical assistance.</li> <li>- Increase public information and education efforts on pedestrian and bicyclist safety.</li> </ul>						
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>
<ul style="list-style-type: none"> <li>▪ Educate school children, or the public, regarding bicycle and pedestrian safety</li> </ul>				150	10,746	<input checked="" type="checkbox"/>
<i>Financial Information:</i>						
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>
402	PS	1	<i>Planned:</i>	\$35,992.96		\$8,998.24
		1	<i>Actuals:</i>	\$29,563.44		\$7,390.89
						\$36,954.33

<b>Task: Public Information Campaigns</b>				<b>Pedestrian and Bicyclist Safety PS - 06</b>		
<i>Organization Name</i>		<i>District LKF</i>		<i>Project Number</i>		
<b>Education Service Center, Region VI</b>				<b>2016-ESCVI-G-1YG-0192</b>		
<i>Title / Desc. Everyone S.H.A.R.E. the Road Program (Safety. Help. Alert. Responsible. Education.)</i>						
<i>This program is designed to increase public information and education efforts pertaining to pedestrian and bicyclist safety by educating all roadway users.</i>						
<i>Strategies Addressed</i>						
<ul style="list-style-type: none"> <li>- Increase public information and education efforts on pedestrian and bicyclist safety.</li> </ul>						
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>
<ul style="list-style-type: none"> <li>▪ Analyze participant evaluations to determine the overall effectiveness of the S.H.A.R.E. Program</li> </ul>				250	426	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>▪ Conduct Bicycle Rodeo events</li> </ul>				2	2	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>▪ Develop set of content material and activities to use as training aids for training sessions</li> </ul>				1	4	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>▪ Educate participants in the S.H.A.R.E. Program</li> </ul>				500	827	<input checked="" type="checkbox"/>
<i>Financial Information:</i>						
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>
402	PS	1	<i>Planned:</i>	\$60,132.99		\$20,430.30
		1	<i>Actuals:</i>	\$60,132.99		\$26,537.20
						\$86,670.19

**Task: Public Information Campaigns** **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Elbowz Racing** Division TRF-TS Project Number **2016-Elbowz-G-1YG-0184**

**Title / Desc. Elbowz Racing Bicycle Safety Program**

*Elbowz Racing will promote bicycle safety to riders and motorists in the state of Texas. The program will concentrate on the use of bicycle safety gear and rules of the road at our events.*

**Strategies Addressed**

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives	Target	Actual	Met?
▪ Complete Social media posts	36	90	☑
▪ Conduct Community events & conduct bicycle safety presentations	6	8	☑
▪ Conduct Visits to local elementary schools & conduct bicycle safety presentations	6	7	☑
▪ Conduct Earned media exposures using the celebrity status of Ben Spies and Elbowz Racing	9	2	☐
▪ Conduct Safety events at 10 US amateur cycling events within the State of Texas	10	10	☑
▪ Create Short videos covering bicycle and pedestrian topics for posting on various social media outlets	4	4	☑
▪ Create Elbowz themed bicycle and pedestrian safety PI&E pieces	6	1	☐

**Financial Information:**

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$152,843.00			\$51,953.30	\$204,796.30
		1	Actuals: \$108,294.11			\$46,851.80	\$155,145.91

**Task: Public Information Campaigns** **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Ghisallo Foundation** District AUS Project Number **2016-Ghisallo-G-1YG-0202**

**Title / Desc. Cycle Academy: Youth Bicycle Education and Safety Instruction**

*Cycle Academy based youth bicycle education programs utilizing Bike Rodeos and Bike Club based instruction. Key focuses are proper helmet usage, safe riding skills, navigation, and bike maintenance.*

**Strategies Addressed**

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives	Target	Actual	Met?
▪ Analyze skill and knowledge surveys of participant pre/post interest and intention	1,000	1,347	☑
▪ Conduct summer programs	2	7	☑
▪ Educate unique participants via Bike Rodeos	2,000	2,766	☑
▪ Establish Bike Rodeo schools or organizations for participation in the program	10	15	☑
▪ Implement or more weekly after-school Bike Programs serving at least 360 youth participants combined	2	28	☑
▪ Utilize helmets for the training programs	295	295	☑

**Financial Information:**

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$122,001.15			\$31,072.11	\$153,073.26
		1	Actuals: \$121,634.94			\$69,991.52	\$191,626.46

<b>Task: Public Information Campaigns</b>	<b>Pedestrian and Bicyclist Safety PS - 06</b>
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Organization Name <b>Please Be Kind to Cyclists</b>	Division TRF-TS	Project Number <b>2016-PBKTC-G-1YG-0140</b>
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**Title / Desc. Translate DKRK to Spanish, promote& distribute to increase safe driving by motorists and cyclists.**

*Promote safety through education, encourage change in behavior, attitudes and perceptions about cyclists' interactions with motorists by promoting & distributing TxDOT approved Spanish/English videos.*

**Strategies Addressed**

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop Spanish language DKRK educational video and PSAs	1	2	<input checked="" type="checkbox"/>
▪ Distribute English and Spanish language videos	2,000	2,095	<input checked="" type="checkbox"/>
▪ Provide Education Awareness viewings to the general public	30	36	<input checked="" type="checkbox"/>
▪ Survey of entities that acquired the videos	80 %	100%	<input checked="" type="checkbox"/>

**Financial Information:**

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PS	1	<i>Planned:</i>	\$144,450.30			\$37,965.00	\$182,415.30
		1	<i>Actuals:</i>	\$91,167.26			\$31,288.12	\$122,455.38

**Task: Public Information Campaigns** **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Agrilife Extension Service** Division TRF-TS Project Number **2016-Texas Ag-G-1YG-0063**

Title / Desc. **Texas A&M AgriLife Extension Service Safety City**

To plan a Safety City for the Bryan TxDOT District where children can have hands-on traffic safety education in a safe environment.

**Strategies Addressed**

- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase public information and education efforts on pedestrian and bicyclist safety.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire land site on which to construct the Brazos Valley Safety City	1	1	<input checked="" type="checkbox"/>
▪ Conduct bi-monthly Safety City Committee meetings with community partners to oversee construction of project	6	6	<input checked="" type="checkbox"/>
▪ Coordinate committee to oversee the construction of a Safety City	1	1	<input checked="" type="checkbox"/>
▪ Create plan for on-going site management, event planning and facility maintenance	1	2	<input checked="" type="checkbox"/>
▪ Create timeline for construction of the Safety City complex	1	1	<input checked="" type="checkbox"/>
▪ Produce curriculum to educate students on occupant protection, pedestrian safety and bicycle safety	1	1	<input checked="" type="checkbox"/>
▪ Produce plan for construction of classroom facility and miniature outdoor city	1	1	<input checked="" type="checkbox"/>
▪ Utilize marketing plan to secure investors and/or partners in financing and constructing a Safety City	1	1	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$84,263.68			\$28,539.00	\$112,802.68
		1	Actuals: \$83,642.99			\$40,408.24	\$124,051.23

**Task: Public Information Campaigns** **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2016-TTI-G-1YG-0023**

Title / Desc. **Deterring Distracted Walking Among Youth**

This pilot project addresses the danger of walking while distracted by teens. Message/resource delivery will be peer-to-peer communication at 2 junior highs and 2 high schools within Bexar County.

**Strategies Addressed**

- Develop and implement public information and education efforts on traffic safety issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Student-led observation data collections for use to evaluate the pilot	2	2	<input checked="" type="checkbox"/>
▪ Develop Partnership with 1 local organization in Bexar County to distribute pedestrian messaging initiatives	1	2	<input checked="" type="checkbox"/>
▪ Identify Schools (2 high schools & 2 junior highs) in Bexar County to implement this distracted walking pilot	4	5	<input checked="" type="checkbox"/>
▪ Implement new peer-to-peer outreach activity, with supporting resources	1	1	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$41,032.68			\$10,262.34	\$51,295.02
		1	Actuals: \$40,008.66			\$10,054.41	\$50,063.07

**Task: Public Information Campaigns** **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2016-TTI-G-1YG-0084**

Title / Desc. **Bicycle-Motorist Safety Awareness for College Campuses**

This project would expand a previously piloted campaign to raise awareness on and near college campuses regarding traffic laws and safe interaction between bicycle riders and motorists.

**Strategies Addressed**

- Increase public information and education efforts on pedestrian and bicyclist safety.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct focus groups to market-test existing campaign messages in Austin area	2	4	<input checked="" type="checkbox"/>
▪ Develop Campaign communications plan	1	3	<input checked="" type="checkbox"/>
▪ Distribute Public outreach campaign materials to college campuses	3,000	3,290	<input checked="" type="checkbox"/>
▪ Evaluate campus bicyclist-motorist safety campaign	1	1	<input checked="" type="checkbox"/>
▪ Maintain campaign website with event updates and PI&E	1	2	<input checked="" type="checkbox"/>
▪ Produce set of bicyclist and motorist safety campaign materials	1	2	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$109,964.08			\$27,507.49	\$137,471.57
		1	Actuals: \$83,176.96			\$20,819.33	\$103,996.29

**Task: Public Information Campaigns** **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas Children's Hospital** District HOU Project Number **2016-TCH-G-1YG-0173**

Title / Desc. **Pedestrian and Bicycle Safety Education and Outreach**

This project will educate communities about safe pedestrian and bicycling behaviors in an effort to reduce the prevalence of fatalities and injuries to children in the Houston metropolitan area.

**Strategies Addressed**

- Increase public information and education efforts on pedestrian and bicyclist safety.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Surveys regarding the use of helmets with participants in bicycle safety programs	250	3,583	<input checked="" type="checkbox"/>
▪ Coordinate Bicycle safety events and/or bicycle rodeos	15	29	<input checked="" type="checkbox"/>
▪ Coordinate Media exposures about pedestrian and/or bicycle safety	15	19	<input checked="" type="checkbox"/>
▪ Coordinate Educational classes and/or presentations on pedestrian and/or bicycle safety	50	82	<input checked="" type="checkbox"/>
▪ Distribute Helmets to children with bicycles, that are in need of safe helmets	1,000	1,452	<input checked="" type="checkbox"/>
▪ Distribute Educational materials on pedestrian and/or bicycle safety in the community	50,000	49,102	<input type="checkbox"/>
▪ Educate Children about safe pedestrian and/or bicyclist skills and behaviors	6,000	19,807	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$100,994.05			\$80,432.87	\$181,426.92
		1	Actuals: \$58,553.98			\$50,233.51	\$108,787.49

## FY 2016 Traffic Safety Funds Program Area Expenditure Summary

### Pedestrian and Bicyclist Safety

**PS - 06**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>	<i>Planned:</i>	1	\$47,500.00	\$37,982.76								\$9,517.24	
	<i>Actual:</i>	1	\$16,108.61	\$12,393.03								\$3,715.58	
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	10	\$1,251,934.69	\$886,485.48								\$365,449.21	\$591,092.05
	<i>Actual:</i>	10	\$1,049,093.43	\$698,143.63								\$350,949.80	\$431,182.03
<i>Training</i>													
<b>TOTALS:</b>	<i>Planned:</i>	11	\$1,299,434.69	\$924,468.24								\$374,966.45	\$591,092.05
	<i>Actual:</i>	11	\$1,065,202.04	\$710,536.66								\$354,665.38	\$431,182.03

## Police Traffic Services

PT - 07

### Goals

- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck-Tractor".

### Strategies

- *Increase and sustain enforcement of traffic safety-related laws.*
- *Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.*
- *Increase enforcement of commercial motor vehicle speed limits.*
- *Increase public education and information campaigns regarding enforcement activities.*
- *Increase public information and education on intersection related traffic issues.*
- *Increase public information and education on sharing the road with commercial motor vehicles (CMV).*
- *Provide technical and managerial support to local law enforcement agencies and highway safety professionals.*

### Project Descriptions



<b>Task: Enforcement</b>	<b>Police Traffic Services PT - 07</b>
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Organization Name <b>TxDOT - Traffic Safety</b>	Division TRF-TS	Project Number <b>STEP CMV</b>
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**Title / Desc. STEP CMV**

*Provide enhanced enforcement covering multiple offenses, focusing on the following: Speed, Occupant Protection (OP), and Hazardous Moving Violations (HMV) related to commercial motor vehicles.*

**Performance Measures**

Child Safety Seat citations	1
CMV HMV Citations	4,714
CMV Safety Belt Citations	3,271
CMV Speed citations	4,908
Community events	27
DUI Minor arrests/citations	0
DWI arrests	2
ITC citations	759
Media exposures	56
Other arrests	325
Other citations	3,070
Presentations conducted	52
Public information and education materials distributed	14,005
Public information and education materials produced	58
Safety Belt citations	20
Speed citations	612
Speed related crashes	3,945
STEP Enforcement Hours	6,983

**Participating Organizations**

**Project #**

City of Eagle Lake - Police Department	2016-EagleLkP-S-1YG-0102
City of Harlingen - Police Department	2016-Harlinge-S-1YG-0097
City of Houston - Police Department	2016-HoustonP-S-1YG-0019
City of Laredo - Police Department	2016-LaredoPD-S-1YG-0040

**Financial Information:**

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	5	<i>Planned:</i> \$422,506.02			\$596,003.52	\$1,018,509.55
		4	<i>Actuals:</i> \$348,759.34			\$798,355.16	\$1,147,114.50

<b>Task: Enforcement</b>	<b>Police Traffic Services PT - 07</b>
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Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **STEP Comprehensive**

**Title / Desc. STEP Comprehensive**

*Provide enhanced sustained enforcement covering multiple offenses, focusing on two or more of the following: Speed, DWI, Intersection Traffic Control (ITC), Occupant Protection (OP) or Distracted Driving (DD) violations. All STEP Comprehensive agencies that have an occupant protection and/or DWI component will participate in the national enforcement mobilizations.*

**Performance Measures**

Alcohol related crashes	12,366
Child Safety Seat citations	8,750
CMV Speed citations	1,590
Community events	519
DD arrests/citations	17,023
DUI Minor arrests/citations	87
DWI arrests	4,304
HMV citations	3,828
ITC citations	44,814
ITC related crashes	59,802
Media exposures	1,430
Other arrests	4,337
Other citations	77,869
Presentations conducted	1,504
Public information and education materials distributed	121,456
Public information and education materials produced	50,809
Safety Belt citations	45,787
Speed citations	265,722
Speed related crashes	80,015
STEP Enforcement Hours	164,153

**Participating Organizations**

**Project #**

Town of Addison - Police Department	2016-AddisonP-S-1YG-0089
City of Allen - Police Department	2016-AllenPD-S-1YG-0075
City of Amarillo - Police Department	2016-Amarillo-S-1YG-0031
City of Arlington - Police Department	2016-Arlingto-S-1YG-0054
City of Austin - Police Department	2016-AustinPD-S-1YG-0086
City of Beaumont - Police Department	2016-Beaumont-S-1YG-0006
Bexar County Commissioners Court	2016-BexarCCC-S-1YG-0018
City of Brownsville - Police Department	2016-BrownsPD-S-1YG-0042
City of Corpus Christi - Police Department	2016-CorpusPD-S-1YG-0039
Dallas County Sheriff's Department	2016-DallasCO-S-1YG-0081
City of Dallas - Police Department	2016-Dallas-S-1YG-0098
City of Denton - Police Department	2016-DentonPD-S-1YG-0043
City of Edinburg - Police Department	2016-EdinbuPD-S-1YG-0010
El Paso County Sheriff's Office	2016-EIPasoCO-S-1YG-0056
City of El Paso - ISD Police Department	2016-EIPasoII-S-1YG-0024
City of El Paso - Police Department	2016-EIPasoPD-S-1YG-0058
City of Euless - Police Department	2016-Euless-S-1YG-0052
City of Fort Worth - Police Department	2016-Fortwort-S-1YG-0036
City of Frisco - Police Department	2016-FriscoPD-S-1YG-0073
City of Garland - Police Department	2016-GarlandP-S-1YG-0057
City of Georgetown - Police Department	2016-Georgeto-S-1YG-0100

T E X A S H I G H W A Y S A F E T Y A N N U A L R E P O R T F O R F I S C A L Y E A R 2 0 1 6

City of Grand Prairie - Police Department	2016-GrandPra-S-1YG-0066
City of Haltom City - Police Department	2016-HaltomPD-S-1YG-0076
City of Harlingen - Police Department	2016-Harlinge-S-1YG-0079
Harris County Constable Precinct 4	2016-Harris4-S-1YG-0074
Harris County Sheriff's Office	2016-HarrisCo-S-1YG-0028
Harris County Constable Precinct 1	2016-HarrisP1-S-1YG-0016
Harris County Constable Precinct 7	2016-HarrisP7-S-1YG-0082
City of Houston - Police Department	2016-HoustonP-S-1YG-0013
City of Irving - Police Department	2016-Irving-S-1YG-0009
Jefferson County Sheriff's Office	2016-Jefferso-S-1YG-0092
City of Keller - Police Department	2016-KellerPD-S-1YG-0094
City of Killeen - Police Department	2016-KilleenP-S-1YG-0083
City of Kyle - Police Department	2016-KylePD-S-1YG-0088
City of La Porte - Police Department	2016-LaPorte-S-1YG-0055
City of Laredo - Police Department	2016-LaredoPD-S-1YG-0027
City of Longview - Police Department	2016-LongviPD-S-1YG-0030
City of Lubbock - Police Department	2016-Lubbock -S-1YG-0029
City of McAllen - Police Department	2016-McAllenP-S-1YG-0026
City of Midland - Police Department	2016-Midland-S-1YG-0020
City of Mission - Police Department	2016-Mission-S-1YG-0045
City of New Braunfels - Police Department	2016-NewBrau-S-1YG-0090
City of North Richland Hills - Police Department	2016-NRichlan-S-1YG-0101
City of Odessa - Police Department	2016-Odessa-S-1YG-0062
City of Pasadena - Police Department	2016-PasadePD-S-1YG-0008
City of Plano - Police Department	2016-PlanoPD-S-1YG-0012
City of San Antonio - Police Department	2016-SanAntPD-S-1YG-0003
City of Southlake - Police Department	2016-Southlak-S-1YG-0050
Texas Department of Public Safety	2016-TDPS-S-1YG-0011
Tom Green County	2016-Tomgreen-S-1YG-0051
City of Tyler - Police Department	2016-Tyler PD-S-1YG-0095
City of Waco - Police Department	2016-WacoPD-S-1YG-0021
City of Wichita Falls - Police Department	2016-WichitaP-S-1YG-0015

*Financial Information:*

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PT	53	<i>Planned:</i>	\$9,484,585.85			\$5,930,597.69	\$15,415,183.55
		53	<i>Actuals:</i>	\$8,105,869.59			\$5,568,529.65	\$13,674,399.24

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<b>Task: Enforcement</b>	<b>Police Traffic Services PT - 07</b>
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Organization Name <b>TxDOT - Traffic Safety</b>	Division TRF-TS	Project Number <b>STEP ITC</b>
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Title / Desc. **STEP ITC**

Provide enhanced sustained enforcement covering multiple offenses, focusing on Intersection Traffic Control (ITC)

*Performance Measures*

Child Safety Seat citations	14
CMV Speed citations	0
Community events	4
DUI Minor arrests/citations	0
DWI arrests	0
HMV citations	1
ITC citations	1,095
ITC related crashes	553
Media exposures	0
Other arrests	17
Other citations	330
Presentations conducted	15
Public information and education materials distributed	608
Public information and education materials produced	100
Safety Belt citations	54
Speed citations	133
STEP Enforcement Hours	699

*Participating Organizations*

*Project #*

City of Missouri - City Police Department	2016-Missouri-S-1YG-0069
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*Financial Information:*

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	1	<i>Planned:</i> \$37,375.92			\$11,893.91	\$49,269.83
		1	<i>Actuals:</i> \$26,462.70			\$15,516.82	\$41,979.52

<b>Task: Enforcement</b>	<b>Police Traffic Services PT - 07</b>
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Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **STEP Wave Comprehensive**

Title / Desc. **STEP Wave Comprehensive**

Participate in special enforcement efforts centered on the holiday periods through STEP Waves.

**Performance Measures**

Child Safety Seat citations	1
CMV Speed citations	0
Community events	17
DD arrests/citations	0
DUI Minor arrests/citations	0
DWI arrests	32
HMV citations	0
ITC citations	23
Media exposures	37
Other arrests	26
Other citations	298
Presentations conducted	7
Public information and education materials distributed	7,449
Public information and education materials produced	0
Safety Belt citations	13
Speed citations	1,208
STEP Enforcement Hours	1,050

**Participating Organizations**

**Project #**

City of Benbrook - Police Department	2016-Benbrook-S-1YG-0023
Taylor County Sheriff's Office	2016-TaylorCo-S-1YG-0084
City of Weatherford - Police Department	2016-Weatherf-S-1YG-0059

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	4	Planned:	\$57,534.28			\$15,860.58	\$73,394.86
		3	Actuals:	\$42,360.53			\$13,824.43	\$56,184.96

<b>Task: Training</b>	<b>Police Traffic Services PT - 07</b>
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Organization Name **Texas Municipal Police Association**      Division TRF-TS      Project Number **2016-TMPA-G-1YG-0007**

Title / Desc. **Comprehensive Law Enforcement Liaison Support & Distracted Driver Education for Peace Officers.**

Provide full support to TxDOT and Traffic Safety Specialists on STEP's, CIOT, IDM incentives and traffic safety events. Instruct course curriculum on distracted driving to law enforcement officers.

**Strategies Addressed**

- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Sustain high visibility enforcement of occupant protection laws
- Increase and sustain enforcement of traffic safety-related laws.
- Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on intersection related traffic issues.
- Increase public information and education on sharing the road with commercial motor vehicles (CMV).
- Provide technical and managerial support to local law enforcement agencies and highway safety professionals.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Improve the recording of distracted driving as a contributing factor on crash reports.
- Provide assistance to update the drivers' education curriculum and administrative standards.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist Child passenger safety seat checkup inspection events	20	52	☑
▪ Attend Law enforcement conferences	7	9	☑
▪ Attend Traffic Safety Specialist events, partner organization or judicial traffic safety conferences	15	30	☑
▪ Collect Traffic safety news articles for the Buckle Up Texas, Facebook/Twitter web pages	60	118	☑
▪ Conduct Meetings with TxDOT PTS Program Manager or LEL staff	8	17	☑
▪ Develop Course curriculum for STEP Project Managers on how to operate a STEP grant	1	1	☑
▪ Distribute Pieces of PI & E materials at conferences, training and traffic safety events	30,000	34,800	☑
▪ Educate Law enforcement officers on the dangers of distracted driving	2,300	2,527	☑
▪ Enroll Law enforcement agencies participating in the CIOT Incentive	100 %	100 %	☑
▪ Enroll Law enforcement agencies participating in the IDM Incentive	100 %	100 %	☑
▪ Maintain Course curriculum on dangers of adult distracted driving	1	1	☑
▪ Maintain Course curriculum on the dangers of teen distracted driving	1	1	☑
▪ Maintain Child passenger safety (CPS) technician and instructor certifications for LELs	100 %	100 %	☑
▪ Support Funded and non-funded law enforcement agencies	1,000	5,050	☑
▪ Teach Child passenger safety seat technician classes	3	7	☑
▪ Update Course curriculum on 4 hour law enforcement distracted driving course	1	1	☑

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	1	Planned:	\$961,099.29			\$301,400.00	\$1,262,499.29
		1	Actuals:	\$928,082.41			\$90,413.00	\$1,018,495.41

## FY 2016 Traffic Safety Funds Program Area Expenditure Summary

### Police Traffic Services

**PT - 07**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL	
<i>Enforcement</i>	<i>Planned:</i> 63	\$16,556,357.78	\$10,002,002.07								\$6,554,355.71	\$10,002,002.07
	<i>Actual:</i> 61	\$14,919,678.22	\$8,523,452.16								\$6,396,226.06	<b>\$8,523,452.16</b>
<i>Evaluation</i>												
<i>Program Management</i>												
<i>Public Information Campaigns</i>												
<i>Training</i>	<i>Planned:</i> 1	\$1,262,499.29	\$961,099.29								\$301,400.00	\$961,099.29
	<i>Actual:</i> 1	\$1,018,495.41	\$928,082.41								\$90,413.00	<b>\$928,082.41</b>
<b>TOTALS:</b>	<i>Planned:</i> 64	<b>\$17,818,857.07</b>	<b>\$10,963,101.36</b>								<b>\$6,855,755.71</b>	\$10,963,101.36
	<i>Actual:</i> 62	<b>\$15,938,173.63</b>	<b>\$9,451,534.57</b>								<b>\$6,486,639.06</b>	<b>\$9,451,534.57</b>

## Speed Control

SC - 08

### Goals

- To reduce the number of speed-related fatal and serious injury crashes

### Strategies

- *Increase and sustain high visibility enforcement of speed-related laws.*
- *Increase public information and education concerning speed-related issues.*
- *Provide community training on speed-related issues.*

### Project Descriptions



<b>Task: Enforcement</b>	<b>Speed Control SC - 08</b>
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<i>Organization Name</i> <b>TxDOT - Traffic Safety</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>STEP SPEED</b>
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*Title / Desc.* **STEP SPEED**

*Provide sustained speed enforcement to increase driver compliance with posted speed limits and to reduce the number of speed-related crashes. In addition, the Police Traffic Services (PTS) program area will conduct STEP-Comprehensive and STEP-Wave grants that involve increased speed enforcement.*

*Performance Measures*

Child Safety Seat citations	19
CMV Speed citations	8
Community events	81
DUI Minor arrests/citations	1
DWI arrests	5
HMV citations	148
ITC citations	35
Media exposures	96
Other arrests	238
Other citations	5,064
Presentations conducted	110
Public information and education materials distributed	21,899
Public information and education materials produced	2
Safety Belt citations	19
Speed citations	27,756
Speed related crashes	3,669
STEP Enforcement Hours	8,841

*Participating Organizations*

*Project #*

City of Brenham - Police Department	2016-Brenham-S-1YG-0080
City of Deer Park - Police Department	2016-DeerPark-S-1YG-0077
City of Farmers Branch - Police Department	2016-Farmers -S-1YG-0025
City of Fate - Department of Public Safety	2016-FateDPS-S-1YG-0103
City of Lewisville - Police Department	2016-LewisvPD-S-1YG-0022
City of Mansfield - Police Department	2016-Mansfiel-S-1YG-0004
City of Mesquite - Police Department	2016-Mesquite-S-1YG-0067
Montgomery County Sheriff's Office	2016-MontgoSO-S-1YG-0035
City of Sugar Land - Police Department	2016-Sugarlan-S-1YG-0064
City of Texas City - Police Department	2016-TexasCit-S-1YG-0017

*Financial Information:*

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 SC	10	<i>Planned:</i> \$554,560.47			\$304,425.69	\$858,986.16
	10	<i>Actuals:</i> \$384,004.63			\$256,693.24	\$640,697.87

<b>Task: Enforcement</b>	<b>Speed Control SC - 08</b>
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Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **STEP WAVE SPEED**

Title / Desc. **STEP WAVE SPEED**

Provide sustained speed enforcement to increase driver compliance with posted speed limits and to reduce the number of speed-related crashes. In addition, the Police Traffic Services (PTS) program area will conduct STEP-Comprehensive and STEP-Wave grants that involve increased speed enforcement

**Performance Measures**

Child Safety Seat citations	0
CMV Speed citations	0
Community events	2
DUI Minor arrests/citations	0
DWI arrests	0
HMV citations	7
ITC citations	3
Media exposures	8
Other arrests	14
Other citations	96
Presentations conducted	4
Public information and education materials distributed	400
Public information and education materials produced	0
Safety Belt citations	1
Speed citations	502
STEP Enforcement Hours	210

**Participating Organizations**

City of Cleburne - Police Department Project # 2016-Cleburne-S-1YG-0065

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 SC	1	<i>Planned:</i> \$20,675.60			\$11,150.37	\$31,825.97
	1	<i>Actuals:</i> \$8,835.92			\$7,131.33	\$15,967.25

## FY 2016 Traffic Safety Funds Program Area Expenditure Summary

### Speed Control

**SC - 08**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL	
<i>Enforcement</i>	<i>Planned:</i>	11	\$890,812.13	\$575,236.07							\$315,576.06	\$575,236.07
	<i>Actual:</i>	11	\$656,665.12	\$392,840.55							\$263,824.57	\$392,840.55
<i>Evaluation</i>												
<i>Program Management</i>												
<i>Public Information Campaigns</i>												
<i>Training</i>												
<b>TOTALS:</b>	<i>Planned:</i>	11	<b>\$890,812.13</b>	<b>\$575,236.07</b>							<b>\$315,576.06</b>	<b>\$575,236.07</b>
	<i>Actual:</i>	11	<b>\$656,665.12</b>	<b>\$392,840.55</b>							<b>\$263,824.57</b>	<b>\$392,840.55</b>

**Traffic Records** **TR - 09**

**Goals**

- To improve the timeliness of, quality of, availability of, and linkages of traffic records data bases

**Strategies**

- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

**Project Descriptions**

<b>Task: Evaluation</b>						<b>Traffic Records TR - 09</b>		
<i>Organization Name</i> <b>CRIS</b>			<i>Division</i> TRF-TS			<i>Project Number</i> <b>2016-CRIS-G-1YG-0211</b>		
<i>Title / Desc.</i> <b>CRIS Help Desk</b>								
<i>Ensure officers and other CRIS users have access to one help desk for issues and questions.</i>								
<i>Strategies Addressed</i>								
- Improve the intake, tracking, analysis and reporting of crash data.								
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405C	M3DA	1	<i>Planned:</i>	\$2,436,840.00				\$2,436,840.00
		1	<i>Actuals:</i>	\$1,125,000.08				\$1,125,000.08

<b>Task: Evaluation</b>						<b>Traffic Records TR - 09</b>		
<i>Organization Name</i> <b>CRIS</b>			<i>Division</i> TRF-TS			<i>Project Number</i> <b>2016-CRIS-G-1YG-0213</b>		
<i>Title / Desc.</i> <b>Agency Support</b>								
<i>Provide technical support to the Crash Data and Analysis (CDA) section and CRASH and Submission Services agencies for the Crash Records Information System (CRIS).</i>								
<i>Strategies Addressed</i>								
- Improve the intake, tracking, analysis and reporting of crash data.								
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405C	M3DA	1	<i>Planned:</i>	\$451,600.00				\$451,600.00
		1	<i>Actuals:</i>	\$74,199.50				\$74,199.50

<b>Task: Evaluation</b>	<b>Traffic Records TR - 09</b>
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Organization Name <b>International Association of Directors of Law Enforcement Standards and Training</b>	Division TRF-TS	Project Number <b>2016-IADLEST-G-1YG-0166</b>
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**Title / Desc. Providing DDACTS Technical Support and workshops to Reduce Crashes and Crime in Texas Agencies.**

Conducting DDACTS specific agency one-day workshops, analyst workshops and in-depth technical support will provide departments with needed resources to achieve successful crash and crime reductions.

**Strategies Addressed**

- Provide technical and managerial support to local law enforcement agencies and highway safety professionals.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze agency surveys for obstacles to DDACTS implementation for curriculum design	50	47	<input type="checkbox"/>
▪ Create and distribute survey tool In coordination with the TxDOT Traffic Safety Specialist	1	13	<input checked="" type="checkbox"/>
▪ Identify agencies that have attended previous DDACTS implementation workshops	50	102	<input checked="" type="checkbox"/>
▪ Select agencies to receive focused assistance from IADLEST with TxDOT assistance	15	14	<input type="checkbox"/>
▪ Train TxDOT selected Subject Matter Experts for one day workshops	20	20	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	TR	1	Planned: \$142,242.47			\$35,762.14	\$178,004.61
		1	Actuals: \$139,357.52			\$63,727.88	\$203,085.40

<b>Task: Evaluation</b>	<b>Traffic Records TR - 09</b>
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Organization Name <b>Texas A&amp;M Transportation Institute</b>	Division TRF-TS	Project Number <b>2016-TTI-G-1YG-0034</b>
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**Title / Desc. Data Driven Approaches to Crime and Traffic Safety**

A high visibility law enforcement approach focusing on location based policing and data evaluation. Community resources will be used to address and reduce crime, crashes and traffic violations.

**Strategies Addressed**

- Increase and sustain enforcement of traffic safety-related laws.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Provide technical assistance to the Texas Department of Public Safety in using DDACTS principles	1	1	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	TR	1	Planned: \$126,714.70			\$31,783.49	\$158,498.19
		1	Actuals: \$113,875.59			\$28,723.80	\$142,599.39

**Task: Evaluation** **Traffic Records TR - 09**

Organization Name **Texas A&M Transportation Institute** District PHR Project Number **2016-TTI-G-1YG-0051**

Title / Desc. **Pharr TxDOT District DDACTS Implementation and Technical Assistance**

*DDACTS is a high visibility law enforcement approach using location based policing and data evaluation. Community resources are used to reduce crime and traffic violations that lead to crash events.*

**Strategies Addressed**

- Increase and sustain enforcement of traffic safety-related laws.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct in-depth comprehensive crash analyses or DDACTS agency action plan evaluations for 3 LEA	3	3	<input checked="" type="checkbox"/>
▪ Conduct separate agency meetings to deliver the final customized technical memorandums & discuss findings	3	3	<input checked="" type="checkbox"/>
▪ Conduct meetings with LE agencies & the Pharr District TSS to assess specific DDACTS assistance needs	4	4	<input checked="" type="checkbox"/>
▪ Develop final report detailing all DDACTS related technical assistance provided by TTI to TxDOT	1	1	<input checked="" type="checkbox"/>
▪ Develop PI&E blueprints in coordination with the TxDOT Pharr District TSS	3	3	<input checked="" type="checkbox"/>
▪ Identify LE agencies in the Pharr District who have completed DDACTS training and need DDACTS assistance	3	4	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	<i>Planned:</i> \$109,294.30			\$27,360.12	\$136,654.42
		1	<i>Actuals:</i> \$105,766.68			\$26,512.90	\$132,279.58

**Task: Evaluation** **Traffic Records TR - 09**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2016-TTI-G-1YG-0097**

Title / Desc. **Developing a Crash Analysis Tool to Address Pedestrian Safety**

*This project will compile a pilot database in two cities in Texas that currently have serious pedestrian safety issues.*

**Strategies Addressed**

- Improve identification of problem areas for pedestrians
- Improve the integration of traffic records between state agencies and local entities.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Intersections of pedestrian volume data	150	450	<input checked="" type="checkbox"/>
▪ Conduct Evaluation of usefulness of data	1	1	<input checked="" type="checkbox"/>
▪ Develop Data Collection Protocol	1	8	<input checked="" type="checkbox"/>
▪ Develop Final Database	1	3	<input checked="" type="checkbox"/>
▪ Develop List of the most influential variables for pedestrian safety	1	8	<input checked="" type="checkbox"/>
▪ Identify Cities that Currently have Serious Pedestrian Safety Issues	2	18	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	<i>Planned:</i> \$79,458.86			\$19,878.80	\$99,337.66
		1	<i>Actuals:</i> \$75,762.89			\$18,961.01	\$94,723.90

<b>Task: Evaluation</b>				<b>Traffic Records TR - 09</b>				
<i>Organization Name</i>			<i>Division</i> TRF-TS			<i>Project Number</i>		
<b>Texas Department of Public Safety</b>						<b>2016-TDPS-G-1YG-0111</b>		
<i>Title / Desc.</i> <b>State Traffic Records Systems Citation Database (FY 2016)</b>								
<i>HSOC will continue to identify trends and develop statistical findings relating to crimes, crashes, and traffic enforcement through continued funding of salaries for FTEs hired with the FY 2015 grant.</i>								
<i>Strategies Addressed</i>								
- Improve the integration of traffic records between state agencies and local entities.								
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405C	M3DA	1	<i>Planned:</i>	\$930,008.80			\$232,502.20	\$1,162,511.00
		1	<i>Actuals:</i>	\$512,527.96			\$132,861.99	\$645,389.95

<b>Task: Evaluation</b>				<b>Traffic Records TR - 09</b>				
<i>Organization Name</i>			<i>Division</i> TRF-TS			<i>Project Number</i>		
<b>Texas Department of State Health Services - ISG</b>						<b>2016-TDSHS-IS-G-1YG-0168</b>		
<i>Title / Desc.</i> <b>Transforming research into practice, new data links, report dissemination, and stakeholder training</b>								
<i>Developing research into practice initiatives utilizing new linked data; creating and presenting linked data reports to various groups; and the continual improvement of data managers throughout Texas</i>								
<i>Strategies Addressed</i>								
- Improve the intake, tracking, analysis and reporting of crash data.								
<i>Performance Objectives</i>								
						<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Create research to practice initiatives utilizing TxDOT crash records with EMS/Trauma Registry data						3	11	<input checked="" type="checkbox"/>
▪ Develop specialized reports utilizing TxDOT crash records with EMS/Trauma Registry Data						4	25	<input checked="" type="checkbox"/>
▪ Provide EMS and hospital data management training course						1	18	<input checked="" type="checkbox"/>
▪ Update linking algorithm to link TxDOT crash records with patient health data						1	2	<input checked="" type="checkbox"/>
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405C	M3DA	1	<i>Planned:</i>	\$1,582,881.64			\$398,701.18	\$1,981,582.82
		1	<i>Actuals:</i>	\$1,341,541.79			\$372,296.63	\$1,713,838.42

<b>Task: Evaluation</b>	<b>Traffic Records TR - 09</b>
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Organization Name **Texas Municipal Police Association**      Division TRF-TS      Project Number **2016-TMPA-G-1YG-0036**

Title / Desc. **Comprehensive Law Enforcement Advanced DUI/DWI Reporting System (LEADRS) Impaired Driving**

Increase impaired driving reporting (LEADRS cases), enhance DWI training, Blood Alcohol Concentration (BAC) support, and continued development of a statewide tracking system utilizing LEADRS.

**Strategies Addressed**

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend conferences, trainings or seminars at the local, state or national level	4	4	<input checked="" type="checkbox"/>
▪ Collect Alcohol related articles for the LEADRS Facebook page	120	310	<input checked="" type="checkbox"/>
▪ Collect DWI/ DUI/Blood Search Warrant cases entered in the LEADRS	9,000	7,614	<input type="checkbox"/>
▪ Complete LEADRS web application enhancements	6	134	<input checked="" type="checkbox"/>
▪ Conduct LEADRS user satisfaction evaluation to measure effectiveness of the program.	1	2	<input checked="" type="checkbox"/>
▪ Conduct meetings with TxDOT Program Managers or LEADRS staff	12	14	<input checked="" type="checkbox"/>
▪ Coordinate LEADRS advisory panel meetings	2	2	<input checked="" type="checkbox"/>
▪ Create News and information articles on LEADRS	4	4	<input checked="" type="checkbox"/>
▪ Develop marketing-related points of contact that increase LEADRS usage statewide	500	560	<input checked="" type="checkbox"/>
▪ Distribute Public information and educational (PI & E) program material	5,000	5,048	<input checked="" type="checkbox"/>
▪ Maintain LEADRS website and server hosting	1	2	<input checked="" type="checkbox"/>
▪ Provide Technical support and maintenance for LEADRS users	100 %	100 %	<input checked="" type="checkbox"/>
▪ Send last drink reports to the Texas Alcoholic Beverage Commission	52	58	<input checked="" type="checkbox"/>
▪ Train criminal justice personnel on the use of LEADRS	500	507	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned:	\$645,525.92			\$625,750.00	\$1,271,275.92
	1	Actuals:	\$447,172.19			\$469,694.75	\$916,866.94



**Task: Evaluation** **Traffic Records TR - 09**

Organization Name **Texas Office of Court Administration** Division TRF-TS Project Number **2016-TxOCA-G-1YG-0216**

Title / Desc. **Statewide eCitation System - Phase 1 - Requirements Gathering**

This system would provide a single/uniform platform that law enforcement could use to facilitate the electronic transmission of citations to the courts.

**Strategies Addressed**

- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Create standard set of data elements and format for a statewide electronic citation	1	1	<input checked="" type="checkbox"/>
▪ Develop functional requirement document to facilitate future technical decisions	1	1	<input checked="" type="checkbox"/>
▪ Develop overall project plan and detailed work plan to be used to create a Request for Proposal	1	2	<input checked="" type="checkbox"/>
▪ Establish relationships with law enforcement, municipal and justice courts, TxDOT, DPS and OCA	30	93	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$121,479.06			\$30,445.72	\$151,924.78
	1	Actuals: \$104,796.39			\$26,459.49	\$131,255.88

**Task: Program Management** **Traffic Records TR - 09**

Organization Name **CRIS** Division TRF-TS Project Number **2016-CRIS-G-1YG-0012**

Title / Desc. **Crash Records/Data Analysis Operations**

Crash Records/Data Analysis Operations

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$2,941,454.00		\$40,411.00	\$2,981,865.00
	1	Actuals:	\$2,925,273.91			\$2,925,273.91

**Task: Program Management** **Traffic Records TR - 09**

Organization Name **CRIS** Division TRF-TS Project Number **2016-CRIS-G-1YG-0205**

Title / Desc. **FARS Overhead - Traffic Safety**

FARS Overhead

**Strategies Addressed**

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Increase intervention efforts.
- Increase training for anti-DWI advocates.

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$128,428.68				\$128,428.68
	1	Actuals: \$90,997.83				\$90,997.83

<b>Task: Program Management</b>	<b>Traffic Records TR - 09</b>
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Organization Name **CRIS** Division TRF-TS Project Number **2016-CRIS-G-1YG-0219**

Title / Desc. **CRIS TDI Funds**  
 CRIS TDI Funds

*Financial Information:*

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$750,000.00			\$750,000.00
	1	Actuals:	\$750,000.00			\$750,000.00

## FY 2016 Traffic Safety Funds Program Area Expenditure Summary

### Traffic Records

**TR - 09**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL	
<i>Enforcement</i>												
<i>Evaluation</i>	<i>Planned:</i>	10	\$8,028,229.40	\$268,957.17		\$6,357,088.58						\$1,402,183.65
	<i>Actual:</i>	10	\$5,179,239.04	\$253,233.11		\$3,786,767.48						\$1,139,238.45
<i>Program Management</i>	<i>Planned:</i>	4	\$3,865,293.68			\$128,428.68			\$3,696,454.00			\$40,411.00
	<i>Actual:</i>	3	\$3,769,794.32			\$90,997.83			\$3,675,273.91			
<i>Public Information Campaigns</i>												
<i>Training</i>												
<b>TOTALS:</b>	<i>Planned:</i>	13	<b>\$11,893,523.08</b>	<b>\$268,957.17</b>		<b>\$6,485,517.26</b>			<b>\$3,696,454.00</b>			<b>\$1,442,594.65</b>
	<i>Actual:</i>	13	<b>\$8,945,510.78</b>	<b>\$253,233.11</b>		<b>\$3,877,765.31</b>			<b>\$3,675,273.91</b>			<b>\$1,139,238.45</b>

# Driver Education and Behavior DE - 10

## Goals

- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users
- To reduce the number of crashes and injuries related to distracted driving.

## Strategies

- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Improve the recording of distracted driving as a contributing factor on crash reports.
- Provide assistance to update the drivers' education curriculum and administrative standards.

## Project Descriptions

<b>Task: Evaluation</b>				<b>Driver Education and Behavior DE - 10</b>				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
<b>Texas A&amp;M Transportation Institute</b>				<b>2016-TTI-G-1YG-0018</b>				
<i>Title / Desc.</i> <b>Statewide Mobile Communication Device Use Survey</b>								
<i>Conduct observational survey of the use of mobile communication devices to obtain a statewide use estimate.</i>								
<i>Strategies Addressed</i>								
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.								
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Conduct statewide survey of mobile communication device use				1	1	<input checked="" type="checkbox"/>		
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	DE	1	<i>Planned:</i>	\$70,000.00			\$17,506.15	\$87,506.15
		1	<i>Actuals:</i>	\$64,144.78			\$16,637.65	\$80,782.43

<b>Task: Evaluation</b>				<b>Driver Education and Behavior DE - 10</b>				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
<b>Texas A&amp;M Transportation Institute</b>				<b>2016-TTI-G-1YG-0019</b>				
<i>Title / Desc.</i> <b>Texans' Attitudes and Awareness of Traffic Safety Programs</b>								
<i>This project will provide a survey to Texans throughout the State to measure awareness and attitudes toward traffic safety programs in Texas.</i>								
<i>Strategies Addressed</i>								
- Conduct and assist local, state and national traffic safety campaigns.								
- Develop and implement public information and education efforts on traffic safety issues.								
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Conduct survey of Texans in DL offices throughout Texas				1	1	<input checked="" type="checkbox"/>		
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	DE	1	<i>Planned:</i>	\$55,546.32			\$13,897.58	\$69,443.90
		1	<i>Actuals:</i>	\$53,928.56			\$13,512.63	\$67,441.19

<b>Task: Program Management</b>				<b>Driver Education and Behavior DE - 10</b>			
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>			
<b>Beehive Specialty</b>				<b>2016-BeeHive-G-1YG-0229</b>			
<i>Title / Desc.</i> <b>Beehive PI&amp;E Management FY2016</b>							
<i>Beehive Specialty will store and manage TxDOT Traffic Safety Program PI&amp;E inventory for statewide distribution.</i>							
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Maintain Fulfillment, Storage, & Shipping for Texas Traffic Safety Program				1	4	<input checked="" type="checkbox"/>	
<i>Financial Information:</i>							
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>
402	DE	1	<i>Planned:</i>	\$125,000.00			<i>Project Total</i>
		1	<i>Actuals:</i>	\$102,717.00			\$125,000.00
							\$102,717.00

<b>Task: Public Information Campaigns</b>				<b>Driver Education and Behavior DE - 10</b>			
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>			
<b>Circuit of the Americas</b>				<b>2016-COTA-G-1YG-0228</b>			
<i>Title / Desc.</i> <b>COTA TxDOT Traffic Safety Partnership</b>							
<i>COTA will assist TxDOT with providing a public awareness campaign to promote traffic safety for the traveling public.</i>							
<i>Strategies Addressed</i>							
<ul style="list-style-type: none"> <li>- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.</li> <li>- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state &amp; local traffic engineers.</li> <li>- Improve public information and education on motorcycle safety, including the value of wearing a helmet.</li> <li>- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.</li> </ul>							
<i>Financial Information:</i>							
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>
402	DE	1	<i>Planned:</i>	\$83,375.00			<i>Project Total</i>
		1	<i>Actuals:</i>	\$45,999.00			\$83,375.00
							\$45,999.00

<b>Task: Public Information Campaigns</b>	<b>Driver Education and Behavior DE - 10</b>
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Organization Name <b>Guerra Deberry Coody</b>	Division TRF-TS	Project Number <b>2016-GDC-SOW-0002</b>
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Title / Desc. **Be Safe. Drive Smart.**

Educate and encourage general year-round safe driving in the state; safe driving in sections of the state most impacted by energy sector growth; and safe driving along the I-35 corridor.

**Strategies Addressed**

- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information on roadway safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Develop and implement public information and education efforts on traffic safety issues.
- Increase public information and education concerning speed-related issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct integrated campaign flights	7	7	<input checked="" type="checkbox"/>
▪ Coordinate media and grassroots community events	16	15	<input type="checkbox"/>
▪ Develop PSA/media packages	5	5	<input checked="" type="checkbox"/>
▪ Develop news releases and media advisories	13	17	<input checked="" type="checkbox"/>
▪ Establish public and private partnerships	8	32	<input checked="" type="checkbox"/>
▪ Produce grassroots mobile experience vehicle	1	1	<input checked="" type="checkbox"/>
▪ Produce promotional items	2	1	<input type="checkbox"/>
▪ Produce desktop and mobile digital ads	4	6	<input checked="" type="checkbox"/>
▪ Produce radio spots	6	17	<input checked="" type="checkbox"/>
▪ Produce billboards, event banners, posters and info cards	8	11	<input checked="" type="checkbox"/>
▪ Produce television/video spots	8	7	<input type="checkbox"/>

**Financial Information:**

	Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
	State	1	<i>Planned:</i>		\$2,749,383.00		\$2,800,000.00	\$5,549,383.00
		1	<i>Actuals:</i>		\$2,617,275.66		\$10,856,900.78	\$13,474,176.44

**Task: Public Information Campaigns** **Driver Education and Behavior DE - 10**

Organization Name **Hillcrest Baptist Medical Center-Hillcrest** District WAC Project Number **2016-Hillcrest-G-1YG-0161**

**Title / Desc. Mature Driver Program**

A traffic safety injury prevention program for adult drivers, focusing on 55+, and their family/caregivers. Overarching goal is to assist drivers in obtaining optimal safety and comfort while driving.

**Strategies Addressed**

- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Civic, Service and Social Club Meetings to promote awareness of MDP and available program services	30	47	☑
▪ Conduct AARPs Need to Talk Seminars for concerned Family/Caregivers of adult drivers	2	2	☑
▪ Conduct Observational Surveys	20	20	☑
▪ Conduct Educational Presentations, focusing on traffic safety of adult drivers	48	49	☑
▪ Coordinate CarFit Event Coordinator Training	1	3	☑
▪ Coordinate Traffic Safety Seminars for adult drivers	1	1	☑
▪ Coordinate CarFit Technician Trainings	3	7	☑
▪ Coordinate AARP Smart Driver Safety Courses	10	18	☑
▪ Coordinate CarFit events	12	19	☑
▪ Develop and Maintain Partnerships with Community Agencies to increase awareness of MDP	24	39	☑
▪ Distribute Traffic Safety Educational Information to adult drivers who were seen at hospital after a MVC	100	100	☑
▪ Distribute Mature Driver Program Surveys, focusing on driving behaviors of older adults	750	1,062	☑
▪ Distribute Mature Driver Traffic Safety Educational Brochures and Promotional Items	25,000	35,324	☑
▪ Evaluate MDP Partners to assess satisfaction with MDP Staff and services offered	25	25	☑
▪ Evaluate Mature Driver Program participants to assess satisfaction with MDP and services	125	223	☑
▪ Maintain Traffic Safety Displays to promote awareness of MDP	40	45	☑
▪ Participate in Traffic Safety Campaigns, national and/or state	3	3	☑
▪ Participate in Health & Safety Fairs and Community Events in all service counties to educate & promote MDP	60	66	☑

**Financial Information:**

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	<i>Planned:</i> \$190,398.78			\$188,906.19	\$379,304.97
	1	<i>Actuals:</i> \$186,380.59			\$198,951.65	\$385,332.24

**Task: Public Information Campaigns** **Driver Education and Behavior DE - 10**

Organization Name **Memorial Hermann Hospital** Division TRF-TS Project Number **2016-MHH-G-1YG-0047**

**Title / Desc. Live Your DREAMS (Distraction Reduction Among Motivated Students)**

*DREAMS will educate teens and parents in the Houston District on teen DUI/distracted driver safety with a three-tiered approach including awareness events, high school and hospital based programs.*

**Strategies Addressed**

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Conferences	2	2	<input checked="" type="checkbox"/>
▪ Attend Coalition or Task Force Meetings	5	24	<input checked="" type="checkbox"/>
▪ Develop Evaluation Tools	3	3	<input checked="" type="checkbox"/>
▪ Develop Teen Driving Safety Curricula	3	3	<input checked="" type="checkbox"/>
▪ Evaluate DREAMS Program	1	1	<input checked="" type="checkbox"/>
▪ Evaluate Hospital-based prevention programs	4	4	<input checked="" type="checkbox"/>
▪ Evaluate School-based prevention programs	6	4	<input type="checkbox"/>
▪ Evaluate Awareness Events	10	8	<input type="checkbox"/>
▪ Implement Hospital-based prevention programs	4	4	<input checked="" type="checkbox"/>
▪ Implement School-based prevention programs	6	4	<input type="checkbox"/>
▪ Implement Awareness Events	10	8	<input type="checkbox"/>
▪ Maintain Live Your DREAMS Website	1	1	<input checked="" type="checkbox"/>
▪ Produce Live Your DREAMS Website	1	1	<input checked="" type="checkbox"/>
▪ Revise Tiered Events Curricula	3	3	<input checked="" type="checkbox"/>
▪ Select High Schools	10	14	<input checked="" type="checkbox"/>
▪ Utilize Volunteers	80	129	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	<i>Planned:</i> \$67,075.35			\$64,136.52	\$131,211.87
		1	<i>Actuals:</i> \$60,158.77			\$70,438.78	\$130,597.55



**Task: Public Information Campaigns**

**Driver Education and Behavior DE - 10**

Organization Name

Division TRF-TS

Project Number

**Sherry Matthews Advocacy Marketing**

**2016-SMAM-SOW-0005**

Title / Desc. **Distracted Driving Talk, Text, Crash,. Public Information and Education Campaign**

This multimedia statewide campaign is aimed at raising awareness about the dangers of driving distracted and motivating drivers to reduce distractions in the car, in particular cell phone use.

*Strategies Addressed*

- Conduct public information and education campaigns related to distracted driving.

*Performance Objectives*

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct summit to educate stakeholders about research surrounding distracted driving	1	0	<input type="checkbox"/>
▪ Coordinate outreach and public awareness events at campus locations across the state	6	7	<input checked="" type="checkbox"/>
▪ Create toolkit for TSSs to use at distracted driving outreach events in their local communities	1	1	<input checked="" type="checkbox"/>
▪ Develop new creative assets for the paid media campaign	4	4	<input checked="" type="checkbox"/>
▪ Implement paid media buy, including TV, OOH (billboards), and digital components	1	1	<input checked="" type="checkbox"/>
▪ Provide set of materials to TxDOT Communications to generate earned media surrounding distracted driving	1	1	<input checked="" type="checkbox"/>

*Financial Information:*

Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned:	\$1,200,000.00			\$1,200,000.00	\$2,400,000.00
	1	Actuals:	\$1,028,461.92	\$167,510.58		\$4,909,093.00	\$6,105,065.50

<b>Task: Public Information Campaigns</b>	<b>Driver Education and Behavior DE - 10</b>
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Organization Name <b>Texas A&amp;M Transportation Institute</b>	Division TRF-TS	Project Number <b>2016-TTI-G-1YG-0052</b>
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**Title / Desc. Teens in the Driver Seat Program**

Deploy the Teens in the Driver Seat Program at Junior High/Middle Schools and High Schools throughout the State of Texas.

**Strategies Addressed**

- Develop and implement public information and education efforts on traffic safety issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve or less average wireless device use by teen drivers at TDS Program schools	9 %	4 %	<input checked="" type="checkbox"/>
▪ Achieve or greater average seat belt use rate by teen drivers at TDS Program schools	90 %	92 %	<input checked="" type="checkbox"/>
▪ Administer statewide contest for teens to generate target audience material for the program	1	1	<input checked="" type="checkbox"/>
▪ Administer risk awareness and self-reported driving behavior surveys at TDS Program schools	10	31	<input checked="" type="checkbox"/>
▪ Conduct statewide teen driving safety summit	1	1	<input checked="" type="checkbox"/>
▪ Conduct Catch the Crazy (CRZY) outreach initiatives	2	2	<input checked="" type="checkbox"/>
▪ Coordinate meetings of the TDS Teen Advisory Board	3	5	<input checked="" type="checkbox"/>
▪ Develop new set of outreach resources designed to improve teen safety around commercial motor vehicles	1	1	<input checked="" type="checkbox"/>
▪ Implement teen driving safety resource kits, designed for delivery by teens and also used by parents	15	16	<input checked="" type="checkbox"/>
▪ Provide resource kits and related technical support to junior high school student teams in Texas	35	57	<input checked="" type="checkbox"/>
▪ Provide resource kits and related technical support to high school student teams in Texas	125	144	<input checked="" type="checkbox"/>

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	<i>Planned:</i>	\$567,425.54			\$305,545.45	\$872,970.99
		1	<i>Actuals:</i>	\$553,305.03			\$428,602.52	\$981,907.55

**Task: Public Information Campaigns** **Driver Education and Behavior DE - 10**

Organization Name **Texas Municipal Courts Education Center** Division TRF-TS Project Number **2016-TMCEC-G-1YG-0044**

**Title / Desc. Driving on the Right Side of the Road**

*Project trains educators to integrate traffic safety into K-12 curricula, provides public outreach in traffic safety, and provides judicial education in traffic safety for municipal judges and staff.*

**Strategies Addressed**

- Conduct periodic project monitoring and evaluation of traffic safety activities.
- Maintain coordination of traffic safety efforts and provide technical assistance.
- Perform accurate accounting and efficient reimbursement processing.
- Provide technical assistance and support for the Strategic Highway Safety Plan.
- Provide training and assistance for local and statewide traffic safety problem identification.
- Review and update program procedures as needed.
- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information on railroad/highway crossing safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Increase public information and education concerning speed-related issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Distribute Kits of DRSR materials to community groups (e.g., Boy Scouts, YMCA)	25	48	<input checked="" type="checkbox"/>
▪ Produce Newsletter pages for municipal judges and court personnel on DRSR and traffic safety	6	9	<input checked="" type="checkbox"/>
▪ Provide DRSR workshop or exhibit at the Law Related Education (LRE) Statewide Conference	1	1	<input checked="" type="checkbox"/>
▪ Provide DRSR exhibits for schools, courts, and community groups	24	46	<input checked="" type="checkbox"/>
▪ Revise Levels of the DRSR curriculum (K-12) or other DRSR resources/materials	4	8	<input checked="" type="checkbox"/>
▪ Train Teachers on the DRSR project and its available materials through live workshops and webinars	250	1,656	<input checked="" type="checkbox"/>
▪ Train Lawyers, municipal judges, and court personnel on traffic safety outreach and DRSR resources	300	657	<input checked="" type="checkbox"/>
▪ Train Municipal judges and court personnel at TMCEC conferences and webinars on traffic safety issues	500	911	<input checked="" type="checkbox"/>

TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2016

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned: \$174,669.80			\$150,693.45	\$325,363.25
	1	Actuals: \$174,663.68			\$117,630.30	\$292,293.98

**Task: Training** **Driver Education and Behavior DE - 10**

Organization Name District AUS Project Number  
**City of Austin - ISD** **2016-AISD-G-1YG-0187**

Title / Desc. **Austin Independent School District Driver's Education Program.**

Students will complete driver education course and receive certificates of completion. All Austin Independent School District High Schools will offer driver education courses.

Strategies Addressed

- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	Target	Actual	Met?
▪ Certify teachers to teach driver education course	3	10	<input checked="" type="checkbox"/>
▪ Certify students in Drivers Education and provide certificates of completion to each	540	625	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned: \$24,465.70			\$18,586.62	\$43,052.32
	1	Actuals: \$24,465.70			\$50,740.93	\$75,206.63

<b>Task: Training</b>	<b>Driver Education and Behavior DE - 10</b>
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<i>Organization Name</i> <b>National Safety Council</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>2016-NSC-G-1YG-0109</b>
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**Title / Desc. Texas Employer Traffic Safety Program: Our Driving Concern**

*Continued traffic safety outreach to Texas employers encouraging the use of best practice programs that promote safe driving behaviors among employees & their families.*

**Strategies Addressed**

- Provide technical assistance and support for the Strategic Highway Safety Plan.
- Provide training and assistance for local and statewide traffic safety problem identification.
- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase rider education and training.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on intersection related traffic issues.
- Increase public information and education on sharing the road with commercial motor vehicles (CMV).
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.
- Support the establishment and growth Safe Communities Coalitions.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.
- Increase public information and education concerning speed-related issues.
- Provide community training on speed-related issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Texas Employer Traffic Safety: Our Driving Concern Advisory Meetings	2	3	<input checked="" type="checkbox"/>
▪ Conduct Professional Development Webcasts for Texas Employers, Safety Managers/Supervisors & others	4	9	<input checked="" type="checkbox"/>
▪ Coordinate Texas Employer Traffic Safety Awards Program	1	1	<input checked="" type="checkbox"/>
▪ Develop Traffic Safety teaching unit for TX employees not working in a traditional office settings	1	1	<input checked="" type="checkbox"/>

TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2016

▪ Distribute Tailgate Talks & Our Driving Concern Newsletters to TX employers, safety mgrs, and others	30,000	125,208	<input checked="" type="checkbox"/>
▪ Educate Texas employers/attendees on Traffic Safety at Texas Conferences (TSCE 2016)	400	456	<input checked="" type="checkbox"/>
▪ Identify Types of employees who work in the field (not an office setting)	25	25	<input checked="" type="checkbox"/>
▪ Maintain Consecutive months of establishing and supporting traffic safety campaigns with Texas employers	12	12	<input checked="" type="checkbox"/>
▪ Train Employees on the ODC curriculum, ODC program, and/or traffic safety throughout the year	400	728	<input checked="" type="checkbox"/>

*Financial Information:*

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	<i>Planned:</i> \$350,117.93			\$88,345.00	\$438,462.93
		1	<i>Actuals:</i> \$348,812.02			\$105,662.76	\$454,474.78

<b>Task: Training</b>	<b>Driver Education and Behavior DE - 10</b>
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*Organization Name* **Texas Tech University - Lubbock**      *District* LBB      *Project Number* **2016-TxTechLB-G-1YG-0191**

*Title / Desc.* **Implementation of Interactive Animation Tool for Teenage Drivers on Rural Roads**

*Extension and wide implementation of previous project on development of interactive animation tool for education of teenage drivers on rural roads.*

*Strategies Addressed*

- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.

*Performance Objectives*

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Regional Workshops	6	65	<input checked="" type="checkbox"/>
▪ Develop Web-based Forum for Software Support	1	10	<input checked="" type="checkbox"/>
▪ Develop Training Workshop Modules	5	40	<input checked="" type="checkbox"/>
▪ Distribute Training Manuals	50	500	<input checked="" type="checkbox"/>
▪ Produce Summary Report of Findings	1	11	<input checked="" type="checkbox"/>
▪ Revise Teenage Driver Education Program	1	10	<input checked="" type="checkbox"/>

*Financial Information:*

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	<i>Planned:</i> \$143,481.91			\$48,464.77	\$191,946.68
		1	<i>Actuals:</i> \$133,459.22			\$45,241.48	\$178,700.70

**FY 2016 Traffic Safety Funds  
Program Area Expenditure Summary**

**Driver Education and Behavior**

**DE - 10**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL	
<i>Enforcement</i>												
<i>Evaluation</i>	<i>Planned:</i>	2	\$156,950.05	\$125,546.32								\$31,403.73
	<i>Actual:</i>	2	\$148,223.62	\$118,073.34								\$30,150.28
<i>Program Management</i>	<i>Planned:</i>	1	\$125,000.00	\$125,000.00								
	<i>Actual:</i>	1	\$102,717.00	\$102,717.00								
<i>Public Information Campaigns</i>	<i>Planned:</i>	7	\$9,741,609.08	\$2,282,944.47					\$2,749,383.00		\$4,709,281.61	\$257,474.13
	<i>Actual:</i>	7	\$21,415,372.26	\$2,048,968.99					\$2,784,786.24		\$16,581,617.03	\$246,539.36
<i>Training</i>	<i>Planned:</i>	3	\$673,461.93	\$518,065.54							\$155,396.39	\$374,583.63
	<i>Actual:</i>	3	\$708,382.11	\$506,736.94							\$201,645.17	\$373,277.72
<b>TOTALS:</b>	<i>Planned:</i>	13	\$10,697,021.06	\$3,051,556.33					\$2,749,383.00		\$4,896,081.73	\$632,057.76
	<i>Actual:</i>	13	\$22,374,694.99	\$2,776,496.27					\$2,784,786.24		\$16,813,412.48	\$619,817.08

# Railroad / Highway Crossing

RH - 11

## Goals

- To reduce KAB crashes at railroad/highway crossings

## Strategies

- Increase education of law enforcement concerning laws governing railroad/highway crossings.
- Increase public education and information on railroad/highway crossing safety.

## Project Descriptions

**Task: Public Information Campaigns** **Railroad / Highway Crossing RH - 11**

Organization Name **Texas Operation Lifesaver** Division TRF-TS Project Number **2016-TxOpLife-G-1YG-0046**

**Title / Desc. Highway-Railroad Safety Awareness**

Provide highway-railroad crossing safety training to Law Enforcement personnel and rail safety education presentations to the public. Administer the statewide rail safety program.

**Strategies Addressed**

- Increase education of law enforcement concerning laws governing railroad/highway crossings.
- Increase public education and information on railroad/highway crossing safety.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
Administer Operation Lifesaver Authorized Volunteer (OLAV) incentive program	1	1	☑
Attend Coalition meetings, general meetings, and meetings with general public representing TXOL	12	13	☑
Conduct Field Trainings and Evaluations	2	2	☑
Conduct Rail Safety Awareness Training classes for Law Enforcement	4	4	☑
Conduct Rail safety presentations to the public	500	645	☑
Manage Statewide group of volunteer Presenters	1	1	☑
Manage Requests from media and the general public for information on rail safety	250	2,097	☑
Participate in Information/Safety Booths at health fairs, conferences, etc	5	16	☑
Produce Budget Reports for Board approval	4	4	☑

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1*RH	1	Planned:	\$72,199.40			\$40,554.00	\$112,753.40
		1	Actuals:	\$71,221.95			\$40,090.20	\$111,312.15



## FY 2016 Traffic Safety Funds Program Area Expenditure Summary

### Railroad / Highway Crossing

RH - 11

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$112,753.40		\$72,199.40							\$40,554.00	
	<i>Actual:</i>	1	\$111,312.15		\$71,221.95							\$40,090.20	
<i>Training</i>													
<b>TOTALS:</b>	<i>Planned:</i>	1	\$112,753.40		\$72,199.40							\$40,554.00	
	<i>Actual:</i>	1	\$111,312.15		\$71,221.95							\$40,090.20	

**Roadway Safety** **RS - 12**

**Goals**

- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level
- To reduce the number of traffic crashes, injuries, and fatalities in work zones.

**Strategies**

- Improve highway design and engineering through training.
- Increase public education and information on roadway safety.
- Provide traffic safety problem identification to local jurisdictions.
- Provide training on roadway safety issues.

**Project Descriptions**

<b>Task: Training</b>	<b>Roadway Safety RS - 12</b>
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<i>Organization Name</i> <b>The University of Texas at Arlington</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>2016-UTatArli-G-1YG-0158</b>
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*Title / Desc.* **FY2016 Traffic Safety Training Program**

*UTA proposes to help reduce traffic crashes, injuries and fatalities in work zones by providing municipal and county employees training to increase knowledge of roadway safety problems and solutions.*

*Strategies Addressed*

- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.

*Performance Objectives*

<i>Performance Objectives</i>	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct classes for Texas city and county workers on work zone traffic control and safety	120	145	<input checked="" type="checkbox"/>
▪ Train Texas municipal and county workers in safe roadway work zone traffic control practices.	2,409	2,484	<input checked="" type="checkbox"/>

*Financial Information:*

<i>Fund Source # Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1*RS 1 <i>Planned:</i>	\$486,392.92			\$718,974.80	\$1,205,367.72
1 <i>Actuals:</i>	\$476,447.50			\$414,199.88	\$890,647.38

## FY 2016 Traffic Safety Funds Program Area Expenditure Summary

### Roadway Safety

**RS - 12**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL	
<i>Enforcement</i>												
<i>Evaluation</i>												
<i>Program Management</i>												
<i>Public Information Campaigns</i>												
<i>Training</i>	<i>Planned:</i>	1	\$1,205,367.72		\$486,392.92							\$718,974.80
	<i>Actual:</i>	1	\$890,647.38		\$476,447.50							\$414,199.88
<b>TOTALS:</b>	<i>Planned:</i>	1	<b>\$1,205,367.72</b>		<b>\$486,392.92</b>							<b>\$718,974.80</b>
	<i>Actual:</i>	1	<b>\$890,647.38</b>		<b>\$476,447.50</b>							<b>\$414,199.88</b>

## Safe Communities

SA - 13

### Goals

- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries

### Strategies

- *Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.*
- *Support the establishment and growth Safe Communities Coalitions.*

### Project Descriptions

<b>Task: Public Information Campaigns</b>	<b>Safe Communities SA - 13</b>
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Organization Name <b>Texas A&amp;M Agrilife Extension Service</b>	District BRY	Project Number <b>2016-Texas Ag-G-1YG-0062</b>
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**Title / Desc. Brazos Valley Injury Prevention Coalition**

A Safe Communities coalition to implement and support health initiatives designed to reduce traffic-related injuries and fatalities in the Brazos Valley.

**Strategies Addressed**

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Increase public information and education concerning speed-related issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Assessment of the traffic injuries and fatalities in the district	1	1	☑
▪ Conduct Programs to raise awareness of the dangers of speeding and reckless driving	4	6	☑
▪ Conduct Bimonthly meetings of the Brazos Valley Injury Prevention Coalition	6	6	☑
▪ Conduct Reality Education for Drivers (RED) Program	6	7	☑
▪ Conduct Programs on the importance of seatbelt use focusing on teens and pickup truck drivers	8	11	☑
▪ Distribute Public information and educational (PI&E) materials	18,000	47,713	☑
▪ Provide Daycares, schools or groups with educational materials on best practice for child safety seats	10	20	☑
▪ Provide Please be Seated Programs to raise awareness on importance of child safety seats	10	11	☑
▪ Support Activities to raise awareness of the dangers of impaired driving	6	44	☑
▪ Support Programs on the dangers of distracted driving with an emphasis on texting	10	16	☑

**Financial Information:**

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1*SA	1	Planned:	\$150,001.92			\$58,000.00	\$208,001.92
		1	Actuals:	\$142,149.26			\$106,062.20	\$248,211.46

<b>Task: Public Information Campaigns</b>	<b>Safe Communities SA - 13</b>
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Organization Name <b>Texas A&amp;M University-Corpus Christi</b>	District CRP	Project Number <b>2016-TAMUCC-G-1YG-0153</b>
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**Title / Desc. Safe Communities Safe Driving Public Education Campaign**

The Campaign manages the Nueces County Safe Communities Coalition to serve TxDOT public education targets by giving presentations, attendance at community events, and distribution of PI&E materials.

**Strategies Addressed**

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Support the establishment and growth Safe Communities Coalitions.
- Increase public information and education concerning speed-related issues.

**Performance Objectives**

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend community events and fairs to distribute PI&E items and educate drivers, pedestrians, and cyclists	25	35	<input checked="" type="checkbox"/>
▪ Conduct meetings of the Nueces County Safe Communities Coalition	10	10	<input checked="" type="checkbox"/>
▪ Distribute news releases or contacts on meetings, TxDOT Goals, campaigns, events and presentations	16	20	<input checked="" type="checkbox"/>
▪ Distribute Pieces of PI&E materials related to Safe Communities Coalition and TxDOT targets and strategies	100,000	132,939	<input checked="" type="checkbox"/>
▪ Educate Nueces County drivers, pedestrians, or cyclists though presentations provided in the community	400	404	<input checked="" type="checkbox"/>
▪ Educate Younger Nueces County drivers or future drivers through presentations	400	1,024	<input checked="" type="checkbox"/>
▪ Educate Nueces County residents through the distribution of PI&E items at community fairs and events	4,000	7,864	<input checked="" type="checkbox"/>
▪ Provide presentations on TxDOT identified safety goals to younger drivers (college or high school students)	20	37	<input checked="" type="checkbox"/>
▪ Provide Presentations on TxDOT targeted safety issues to Nueces County organizations or groups	20	26	<input checked="" type="checkbox"/>
▪ Purchase TxDOT pre-approved promotional items to restock inventory for events and presentations	3	0	<input type="checkbox"/>
▪ Revise driver/motorcycle/bicycle/pedestrian PI&E items which may include those in Spanish	4	5	<input checked="" type="checkbox"/>
▪ Revise driver/motorcycle/bicycle/pedestrian safety presentations	4	4	<input checked="" type="checkbox"/>

**Financial Information:**

Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402 SA	1	Planned:	\$59,602.37			\$34,597.78	\$94,200.15
	1	Actuals:	\$59,601.07			\$38,401.95	\$98,003.02

## FY 2016 Traffic Safety Funds Program Area Expenditure Summary

### Safe Communities

**SA - 13**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	2	\$302,202.07	\$59,602.37	\$150,001.92							\$92,597.78	
	<i>Actual:</i>	2	\$346,214.48	\$59,601.07	\$142,149.26							\$144,464.15	
<i>Training</i>													
<b>TOTALS:</b>	<i>Planned:</i>	2	\$302,202.07	\$59,602.37	\$150,001.92							\$92,597.78	
	<i>Actual:</i>	2	\$346,214.48	\$59,601.07	\$142,149.26							\$144,464.15	

**School Bus** **SB - 14**

**Goals**

- To reduce School bus-related crashes, injuries and fatalities

**Strategies**

- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.

**Project Descriptions**

<i>Task: Training</i>	<i>School Bus SB - 14</i>
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<i>Organization Name</i> <b>Education Service Center, Region VI</b>	<i>Division</i> TRF-TS	<i>Project Number</i> <b>2016-ESCVI-G-1YG-0121</b>
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*Title / Desc.* **School Bus Safety Training 101 Program**

*This program is designed to identify and implement several school bus safety units that will be utilized in training sessions to educate school bus transportation personnel and students.*

*Strategies Addressed*

- Provide safe school bus operation training for school bus drivers.

*Performance Objectives*

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze Participant evaluations to determine overall effectiveness of the Bus Safety Training 101 Program	500	1,055	<input checked="" type="checkbox"/>
▪ Identify Set of content materials to be utilized in the various Bus Safety Training 101 programs	1	4	<input checked="" type="checkbox"/>
▪ Teach School Bus Transportation personnel in Bus Safety Training 101 Program	400	578	<input checked="" type="checkbox"/>
▪ Teach PreK-5th students in Bus Safety Training 101 Program	600	1,025	<input checked="" type="checkbox"/>

*Financial Information:*

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	SB	1	<i>Planned:</i>	\$99,226.67			\$86,511.00	\$185,737.67
		1	<i>Actuals:</i>	\$98,447.55			\$87,269.50	\$185,717.05



## FY 2016 Traffic Safety Funds Program Area Expenditure Summary

### School Bus

**SB - 14**

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL	
<i>Enforcement</i>												
<i>Evaluation</i>												
<i>Program Management</i>												
<i>Public Information Campaigns</i>												
<i>Training</i>	<i>Planned:</i>	1	\$185,737.67	\$99,226.67								\$86,511.00
	<i>Actual:</i>	1	\$185,717.05	\$98,447.55								\$87,269.50
<b>TOTALS:</b>	<i>Planned:</i>	1	\$185,737.67	\$99,226.67								\$86,511.00
	<i>Actual:</i>	1	\$185,717.05	\$98,447.55								\$87,269.50

***Section Four***  
**PAID MEDIA REPORT**

***FY 2016 Statewide Impaired Driving Campaign***  
***December 7<sup>th</sup>, 2015 through September 11<sup>th</sup>, 2016***

**PLAN WHILE YOU CAN.**  
**DRINK. DRIVE. GO TO JAIL.**

**SoberRides.org** 

**#PlanWhileYouCan**

### **Campaign Overview**

No matter what time of year it is, it's not hard for Texans to find a reason to celebrate. Whether it's football games, the Christmas/New Year's holidays or Spring Break, Texans love to get together and have a good time. Unfortunately, all too often this celebrating leads to DUI-alcohol crashes and fatalities. Texas has more DUI-alcohol fatalities each year than any other state in the nation. In 2014, there were 24,175 impaired-driving traffic crashes in Texas that resulted in 2,292 serious injuries and 969 deaths. That equates to a DUI-alcohol crash every 20 minutes and 48 seconds in Texas with over one in four (28%) traffic deaths being caused by an impaired driver.

Statistics show that in 2014, young male drivers between the ages of 17-34 were involved most often in DUI-alcohol crashes. Those ages 21 - 26, drivers with the least experience behind the wheel, are the most likely to be involved in a DUI-alcohol crash.

Although this is a statewide problem, 10 counties account for almost half of all DUI-alcohol fatalities in Texas: Harris (Houston), Dallas, Bexar (San Antonio), Tarrant (Fort Worth), Travis (Austin), El Paso, Hidalgo (McAllen), Collin (Plano), Montgomery (Conroe), and Denton. And while these DUI-alcohol crashes are happening at any given time on any given day, over half of all DUI-alcohol crashes occur in Texas during the weekend (between 4:00pm Friday and 11:59pm Sunday).

These statistics helped guide us in our marketing strategy development (who, where and when). But when it comes to addressing the "why" of drinking and driving, which drives our campaign messaging strategy, and the "what" that is causing people to think (and ultimately behave) differently, we listened to what people had to say. We tested several messaging directions and our focus group research findings led us to a platform that speaks to the importance of putting the emphasis on the fact that drinking alcohol impairs your judgment and leaves you less able to make rational decisions than you would normally make if sober and more vulnerable to making bad decisions like getting behind the wheel.

With any effective strategic branding campaign, you need a strong messaging strategy and an execution plan to deliver your message to your target audience. This new statewide impaired

driving marketing campaign, combining what was previously six separate campaigns into a single year-long, fully-integrated statewide marketing campaign, speaks to the heart of the matter....every single DUI-alcohol crash is 100% avoidable if you make a plan for a sober ride before you starting drinking.

Components of the campaign include paid media (TV, Radio, Digital and OOH), creative development and production, grassroots event marketing, and public relations.

### **Paid Media**

Our paid media strategy consisted of traditional and non-traditional methods to deliver a continuous message to Texas drivers 17-34. The goal was to create a statewide umbrella campaign to help reduce instances of DUI-alcohol crashes and fatalities. Our approach was two-pronged:

- 1) To reach inactive drivers with an awareness/education message before they drive via:
  - a. TV
  - b. Radio
  - c. Digital
  - d. Gas Pump Toppers/In-Bar/Ice machine wraps (Out-of-Home)
- 2) To reach active drivers with a specific safety message while they are driving via:
  - a. Radio
  - b. Billboards (Out-of-Home)Just over \$2.5M in paid media was placed over the entire fiscal year with heavy concentrations during six main flight periods.

Media Flight Dates:   Holiday Campaign: December 7 - January 3  
                                  Football Campaign: January 4 - February 7  
                                  College & Young Adult Campaign: February 29 – April 3  
                                  Hispanic Focus Campaign: April 4 – May 29  
                                  Faces of Drunk Driving Campaign: May 30 – July 31  
                                  Labor Day Impaired Driving Campaign: August 15 – September 11

Target Audience:    Primary: Adult drivers 17-34  
                                  Secondary: Hispanic adult drivers 17-34  
                                  Special Focus: All men 21-26

Markets:                Statewide with an emphasis on the DMAs with the highest DUI-alcohol fatality and crash rates, high Hispanic population density, and varying by campaign flight based on budget allocation prioritization.

<b>FY2016 Statewide Impaired Driving - Paid Media Recap</b>			
<b><u>Media</u></b>	<b><u>Description</u></b>	<b><u>Budget</u></b>	<b><u>Impressions</u></b>
TV/Cable	:30 English & Spanish spots; 40 weeks; spot cable buys, Fox Sports Southwest, Univision, Cinema	\$878,000	15,573,433
Radio	:60, :30 & :15 English & Spanish spots; 12 weeks; spot station buys	\$431,000	16,278,614
Digital	Digital ads (multiple sizes) and :30 on Pandora; 32 weeks; Mobile GeoFencing and Mobile Display; Desktop NextGen Behavioral Targeting; Video Pre-roll, Post-roll and In-stream; Facebook	\$397,000	89,273,482 (99,733 clicks)
Out-of-Home	Bulletins/Billboards (vinyl and digital), Gas Stations (pumptoppers, chevrons, window and beverage cooler clings), In-bar (posters, coasters and table tents), Ice Machine Wraps, Mall Kiosks; English and Spanish; 18 weeks	\$660,000	321,602,432
College Football Sponsorships	Sponsorship packages with Rice, UT, SMU and TX Tech; providing access to tailgate areas for grassroots activations.  Also included a mix of in-stadium signage and messaging, digital ads on school web sites and social media posts.	\$135,000	10,975,124
<b>Grand Total</b>		<b>\$2,501,000</b>	<b>453,703,085</b> <b>(99,733 clicks)</b>

### **Campaign Messaging and Creative**

Our task was to take six impaired driving campaigns and create a single, consistent campaign theme that draws together all the impaired driving areas of focus and creates behavior change amongst our target audience. So, the first step was to understand who our target audience is. While the areas of focus may become more targeted and narrow in certain flights of the campaign (i.e. Hispanic and College/Young Adult), for the most part we are speaking to Texas motorists between the ages of 17 and 34, with a heavy skew toward males who represent a high proportion of DUI-alcohol crashes and fatalities.

To successfully create a single unifying campaign strategy and messaging platform that targets this young, connected and highly mobile audience, it was critical to address the following challenges:

- The campaign platform must allow us to create a hard-hitting, highly personal umbrella campaign that makes them realize that drinking and driving is a choice...a potentially life-altering or deadly choice, thus driving home a strong sense of personal accountability for their own behaviors.

- The campaign platform must work with a safety and an enforcement message that can support seasonal messages to different audience segments.
- The campaign platform must offer our target audience a solution.

This campaign was not about just coming up with a new clever way to tell people not to drink and drive – we were attempting to reverse the growing trend of crashes and fatalities associated with drinking and driving, and it is only by addressing each of these challenges that we will begin to do so.

It's important to understand that people are going to continue to drink alcohol, and in no way was our campaign intended to persuade them not to. Our task was to create a single, consistent campaign theme that will change their behavior to where they will make a plan to get home safe. And our single, consistent campaign theme was "Plan While You Can".

In addition to being simple and memorable, this platform addressed all the challenges mentioned:

- It was a reminder that real lives can be tragically altered or lost in a moment, so it is important to have a plan before it is too late.
- It could be paired with two direct calls-to-action that address safety (Don't Drink and Drive) and enforcement (Drink. Drive. Go to Jail.).
- It provided people a solution...to plan a sober ride before they go out and drink. Also, if they are at that point-of-decision, it reminded them that it was still not too late to come up with a plan to avoid getting behind the wheel.

Based on the overall campaign platform of Plan While You Can, which will be accompanied by a clear and direct safety or enforcement call-to-action (Don't Drink and Drive and Drink. Drive. Go to Jail. respectively), GDC developed a fully integrated campaign that could be tailored specifically to each seasonal flight: Holiday, Football, College & Young Adult, Hispanic, Faces of Drunk Driving, and Labor Day.

However, we also strongly recommended that in conjunction with all flight-specific materials, there needed to be a hard-hitting umbrella safety message that shocked our varying audiences into understanding the personal responsibility involved with drinking and driving, as well as reinforcing the campaign theme of making a plan for a sober ride before drinking, or any time before getting behind the wheel after drinking.

The following diagram illustrates the campaign strategy that we used to cohesively deliver our campaign across all levels necessary for success.

Umbrella Theme

## *Plan While You Can*

Messaging Points

<p style="text-align: center;"><i>Safety</i></p> <p>Plan before it's too late and you or someone you care about is killed</p>	<p style="text-align: center;"><i>Solution</i></p> <p>Plan before you go out, so you are not making decisions in an impaired state</p>	<p style="text-align: center;"><i>Enforcement</i></p> <p>Plan before you get behind the wheel or you'll go to jail</p>
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Campaign Structure

### *Hard-Hitting Umbrella Campaign*

To shock audiences into awareness of severity and personal impact of drinking and driving

*Seasonal and Audience Specific Sub-Campaigns*

Focus on Safety, Solution and Enforcement Messages specific to:  
 Football • Holiday • College/Young Adult • Faces of Drunk Driving  
 • Hispanic • Labor Day

## Television

The creative strategy for the new TV campaign was to demonstrate how when people are sober they can make wise decisions, but once they start drinking their ability to make wise decisions diminishes. And given that the campaign was now a year-long campaign with multiple flights, we introduced a single character to carry continuity across several of the campaign flights.

## Dave

Meet Dave. Dave is your typical twenty-something guy who likes to have a good time which sometimes includes drinking. Dave acknowledges that once he starts drinking, he becomes somebody different ...somebody he really doesn't trust to make good decisions. That's why he always makes a plan for a safe ride home *before* he starts drinking. A different :30 "Dave" spot was produced for four flights of the campaign (English and Spanish): Holiday, Football, College & Young Adult and Labor Day.

In each spot we see "Sober Dave" talking on camera about how he likes to have a good time every now and then, while at the same time we see "Good Times Dave" in the background drinking and having a fun. Each spot ends with Sober Dave emphasizing that in each scenario he made a plan ahead of time for a safe ride home.



*Holiday Dave*



*Super Fan Dave*



*Spring Break Dave*



*Party Dave*

## **Umbrella**

Two TV spots were developed for the Umbrella portion of the campaign. The strategy was to reinforce the Plan While You Can message, but unlike the Dave spots which were a little more light-hearted, these would deliver the message in a more hard-hitting manner with an emphasis on potentially devastating and life-altering consequences.

One spot (produced as a :30 and :60 spot in English and Spanish), This is the Moment, follows a young guy over the course of an evening when he's going out drinking with friends. Throughout his evening (starting at home), he points out the multiple "moments" he should have made a plan for a safe ride home but didn't. The spot ends with him getting behind the wheel and into a horrific crash, seriously injuring and possibly killing a little girl. As he puts it "This is the moment that will stay with me forever."

The second spot (produced as a :30 spot in English and Spanish), I Didn't Plan, follows a young woman who also goes out to meet a friend. She didn't plan on drinking but ended up drinking quite a bit throughout the evening and never made a plan to get a sober ride home. We see her choose to drive after drinking and get in a crash that leaves her bound to a wheel chair and unable to care for herself



*"This is the Moment"*



*"I Didn't Plan"*

## **Hispanic**

A common phrase heard in the Hispanic community, when friends and family gather for a good time, is "Una mas y ya," which translates to "One more and that's it." Tapping into that cultural insight, we developed a :30 spot (Spanish and English) that emphasized the potential danger of using that phrase when drinking. Utilizing a dream sequence, we watch a young Hispanic guy out drinking with friends make that mistake of ordering one more beer and then believing it's safe for him to drive. Fortunately, the dream sequence ends before disaster strikes, and we find him back in reality calling for his sober ride that he had planned for earlier that evening.

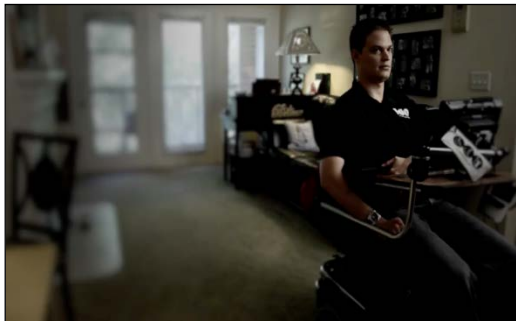




“Una Mas Y Ya”

### Faces of Drunk Driving

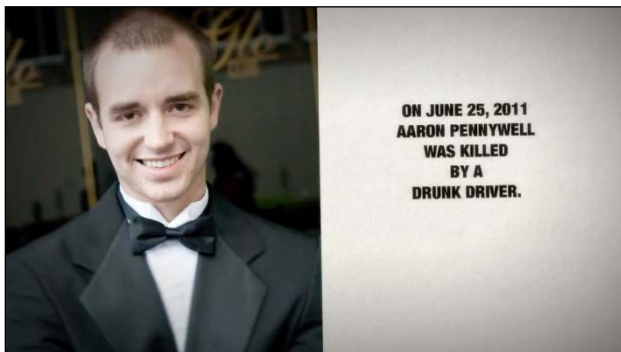
For this fiscal year, we continued to air the existing TV spots which are a series of testimonials telling the real-life stories of devastation and heart break caused by drunk driving. To tie these spot in with the new campaign theme, they were updated to include the new *Plan While You Can* end card and VO.



Sean



Chilli



Aaron

### Radio

For each of the following flights of the campaign, :15 and :30 radio spots were produced in English and Spanish: Holiday, Football, College & Young Adult, Hispanic and Labor Day. These spots were written with the same conceptual approach and messaging strategy as the TV spots, but did not translate exactly from the TV. The emphasis in all the spots was to make a plan for a safe, sober ride home before going out drinking at SoberRides.org.

**Billboards**

Outdoor billboards were developed for the Holiday, College & Young Adult, and Labor Day flights of the campaign. Each was very direct and carried the message of enforcement and consequences. All were produced in English and Spanish.



The contest was promoted through radio reads, DJ endorsements (on-air and via social media), TV spots, static banner ads, mobile banners, social media, promotional fliers, and outreach events. Overall, 6,682, people entered the contest. Online was the most common method of entry (2,364). Texting (2,038), on-site (1,363), and Twitter entries (641) were also effective. Winners were selected randomly and announced at the end of the campaign.



Holiday



College & Young Adult



Labor Day

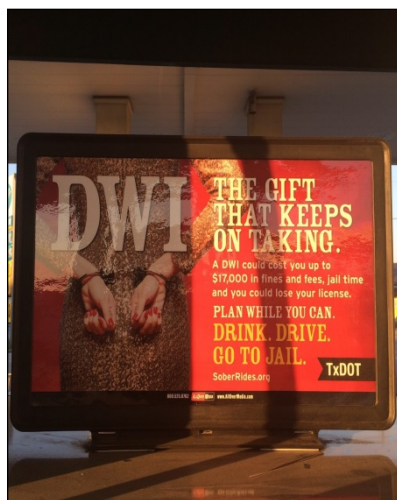
**Frozen Billboard**

For the College & Young Adult flight, an additional and unexpected way to get our campaign message in front of our audience at the point of decision was to graphically wrap ice machines at convenience stores as a type of billboard. Like the billboards above, the message focused on enforcement and consequences. It was produced in English only.



**Gas Stations**

For the Holiday and Labor Day flights of the campaign, creative was developed for placement at gas stations. The strategy was to reach our audience with our message near or at the point of decision. In this case, it's while people are fueling up to drive to holiday parties and family gatherings during these holiday times of the year, or popping into the corner store to pick up some alcoholic beverages. Multiple touch points at gas stations include: pumptoppers, window clings and beverage cooler clings. All were produced in English and Spanish.



Pumptopper - Holiday



Pumptopper – Labor Day



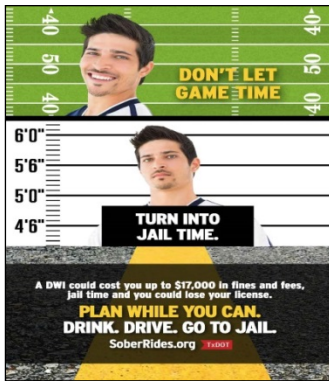
Beverage Cooler Cling – Holiday (Spanish)



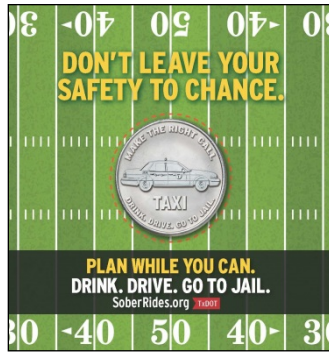
Beverage Cooler Cling – Labor Day

### In-Bar Signage

For the Football flight of the campaign, creative was developed for placement in bars. The strategy was to reach our audience with our message of enforcement and consequences at the point of decision...while drinking. All were produced in English only.



Poster & Table Tent



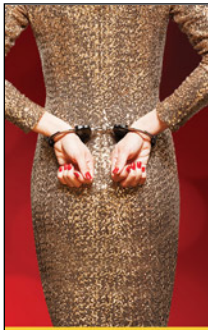
Coaster – front



Coaster - back

### Digital

Digital banner ads were produced for each of the campaign flights in multiple sizes/dimensions. Each flight had multiple ad versions, each in English and Spanish. The ads linked to SoberRides.org when the viewer clicked on them. Here is a sampling from each flight.



**JAIL  
AIN'T  
JOLLY.**

**PLAN WHILE  
YOU CAN.  
DRINK. DRIVE.  
GO TO JAIL.**  
SoberRides.org  
TxDOT

**HO-HO-OH NO!**



**PLAN WHILE YOU CAN.  
DRINK. DRIVE. GO TO JAIL.**  
SoberRides.org TxDOT



**"UNA MÁS Y YA"**



**can translate to**

**"up to \$17,000  
in fines and fees,  
jail time and you  
could lose your  
license."**



**PLAN WHILE YOU CAN.  
DRINK. DRIVE. GO TO JAIL.**  
SoberRides.org TxDOT

*Holiday*

*Hispanic*



**THE BEST PLAY**



**IS THE ONE  
THAT GETS YOU  
HOME SAFE.**



**PLAN WHILE YOU CAN.  
DRINK. DRIVE. GO TO JAIL.**

SoberRides.org TxDOT

*Football*



**#PartyBreak**



**#PartyBroke**



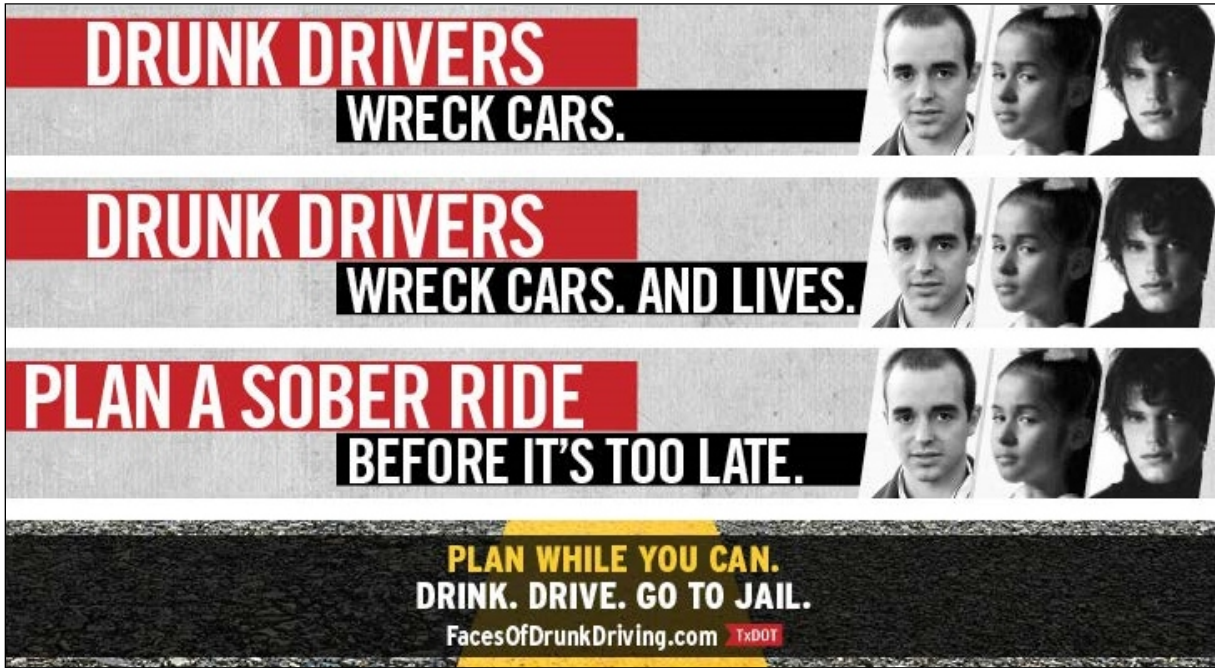
**A DWI could cost  
you up to  
\$17,000 in fines and  
fees, jail time and  
you could lose your  
license.**



**PLAN WHILE YOU CAN.  
DRINK. DRIVE. GO TO JAIL.**

SoberRides.org TxDOT

*College & Young Adult*



*Faces of Drunk Driving*



*Labor Day*

**Social Media**

Social media calendars were developed for each of the campaign flights, including posts and graphics to be posted on TxDOT social media channels Facebook, Twitter and Instagram.

## Twitter

DAY	DATE & TIME	TWEET COPY	CHARACTER COUNT	PHOTO
FRIDAY				
	12/5/2015 4PM	Give the gift of a sober ride & save a life. #PlanWhileYouCan before holiday events to #FindASoberRide home.	109	
MONDAY				
	12/7/2015 10:30AM	Our #PlanWhileYouCan Holiday Impaired Driving campaign gets underway today. #FindASoberRide home this holiday season.	118	
TUESDAY				
	12/8/2015 11AM	Stop by our #PlanWhileYouCan Holiday Interactive Experience at Austin's Trail of Lights, 7PM-10 PM. Gifts await. #FindASoberRide	129	
WEDNESDAY				
	12/9/2015 11AM	Our #PlanWhileYouCan Holiday Interactive Experience is at Westgate Mall in Amarillo. Score some prizes. #FindASoberRide	119	Photo from event set-up to be supplied by GDC
THURSDAY				

## FACEBOOK

DAY	DATE & TIME	POST COPY	PHOTO /VIDEO
		Include URLs in this text	Show screen shot if there is an image. File name if it's a video.
FRIDAY			
	7/1/2016 15:00	In 2011, a drunk driver slammed into Aaron Pennywell's car, killing him and forever changing the lives of his friends and family. Read how Aaron's tragedy inspires people today to speak out against drinking and driving. Read Aaron's story here: <a href="http://www.facesofdrunkdriving.com/aaron">http://www.facesofdrunkdriving.com/aaron</a>	<a href="http://www.facesofdrunkdriving.com/aaron">http://www.facesofdrunkdriving.com/aaron</a>
SATURDAY			
	7/2/2016 11:00	Last year, 1,111 people lost their lives in alcohol-related crashes. Drinking and driving crashes are 100% preventable. Learn how. Stop by North East Mall in Hurst where our #PlanWhileYouCan Street Team is on-the-ground from until 5 p.m. to teach drivers how to plan for a sober ride home. #FindASoberRide <a href="http://soberrides.org">http://soberrides.org</a>	
SUNDAY			
	7/3/2016 15:00	During the 2015 Fourth of July holiday period, there were 355 alcohol related crashes in which 19 people lost their lives. Save a life. Don't drink and drive. #PlanWhileYouCan #FindASoberRide <a href="http://soberrides.org">http://soberrides.org</a>	
MONDAY			
	7/4/2016 15:00	Happy Fourth of July! Make this holiday a safe one. Plan ahead for a sober ride home. If you drink and drive, you could face up to \$17,000 in fines and fees and jail time. You could also lose your license. Is it worth it? #PlanWhileYouCan #FindASoberRide <a href="http://soberrides.org">http://soberrides.org</a>	
FRIDAY			

## Campaign Collateral Materials

TxDOT Traffic Safety Specialists and coalition partners received posters, educational push cards, and campaign-branded lip balm to distribute at community events they attended. Posters and push cards were produced in English and Spanish; lip balm in English only.



Poster/Educational Push Card



Lip Balm

## Grassroots Outreach

The challenge was figuring out how to engage our young male target audience with the campaign message in a memorable and impactful way. The solution was to utilize gamification that attracts young males to have them personally experience the slowing affects drinking alcohol has on a person's reaction time.

Extensive research has been conducted on the impact of gamification and its ability to engage individuals to satisfy their desire for competition and achievement. This approach is so effective that a recent Gartner report states that more than 70% of Global 2000 organizations will use gamification to attract younger audiences in the near future. Another recent study found that "78% of Millennials are more inclined to become part of a brand [or message] if they have face-to-face interaction with it."

Using Wii Connect technology, the video game Impaired Dodgeball was created. Participants step up to a large video screen mounted on the side of a campaign-branded glass box truck, have an avatar of themselves projected into the scene of a dodgeball game onscreen, and try to dodge incoming items like footballs, snowballs or beach balls.

As they play the 60 second game, an alcoholic drink is added to the screen every 15 seconds, simulating the avatar is drinking which delays the avatar's tracking of the person's actual movements. As the game progresses and becomes increasingly more difficult for the participant to dodge the objects, they experience how drinking alcohol slows a person's reaction time and makes drinking and driving so dangerous.

To engage our target audience where they live and play, we deployed the Impaired Dodgeball mobile experience on a year-round grassroots tour attending community festivals and events, college campuses and shopping malls. At each tour stop, Brand Ambassadors wearing Plan While You Can t-shirts engaged our audience with conversation starters such as campaign-branded lip balm and



educational push cards, explained the purpose of the campaign, and invited them to play a game of Impaired Dodgeball.

There were seven tour flights:

- Holiday (December 7 – 23)
- Football/NFL (January 11 – February 7)
- College/Spring Break (March 1 – 19)
- Hispanic (March 22 – May 1)
- Faces of Drunk Driving (June 10 – July 2)
- Labor Day (August 13 – September 3)
- Football/College (September 4 - 29)

### Holiday

The Holiday tour was the first of the campaign stopping at 11 markets in 17 days: Austin, Amarillo, Wichita Falls, Childress, Dallas, Lufkin, Tyler, Marshall, Odessa, San Antonio, and Laredo. The strategy was to reach holiday shoppers at area malls and the community at local holiday festivals and celebrations.



### Football/NFL

The first phase of the Football flight centered on reaching football fans during the NFL playoff weekends and on Super Bowl Sunday. Through a partnership with Wingstop, we were able to set up outside of their stores and engage football fans coming to watch the game or pick up their wings to go for football viewing parties at home. The tour stopped in five markets: Austin, San Marcos, Corpus Christi, Houston and San Antonio.



## College & Young Adult

As college students got ready to go on Spring Break in early March, the Impaired Dodgeball tour made stops at several college campuses: UT-EI Paso, UT-Rio Grande Valley and Texas Tech University. Additionally, the tour made stops at a popular travel stop in New Braunfels (Buc-ee's) and at popular spring break destinations in Austin (SXSW) and South Padre Island.

## Hispanic

The Holy Week/Easter time of year is a very important time for Hispanic families and friends to gather and celebrate. Much like Christmas, shopping is a popular activity during Holy Week, so we chose to reach our target audience at shopping malls in Laredo (Mall del Norte) and McAllen (La Plaza Mall). Since San Antonio and Corpus Christi have predominantly Hispanic populations, we brought the grassroots tour to one of San Antonio's biggest Fiesta events (Oyster Bake – 2 days) and a Cinco de Mayo festival in Corpus Christi.



## Faces of Drunk Driving

Given the testimonial nature of this flight of the campaign, we decided to create a different kind of interactive experience to take into the community. Two large video kiosks were constructed to look like a hand holding a smart phone. A TV screen was installed within the phone to play a video loop of the three Faces of Drunk Driving PSA testimonial spots. The large kiosks were set up in two high foot-traffic areas of a mall which attracted wondering shoppers. As they stopped by to watch the videos, our Brand Ambassadors engaged with them and provided more information about the campaign. This campaign flight ran during the summer months of June and July so we took the grassroots tour to shopping malls where people go to get out of the summer heat. Tour stops included: Waco, Austin, Houston, Lubbock and Dallas.

## Labor Day

This flight of the campaign ran mid-August thru Labor Day weekend, a time of year when last minute summer vacationers are on the highways and college students are heading to school. To engage these audiences, we scheduled tour stops at several Buc-ee's locations, a couple colleges and a few end-of-summer festivals: Fort Worth (Buc-ee's), New Braunfels (Buc-ee's) Yoakum/Wharton (Buc-ee's), Beaumont (Lamar University), College Station/TX A&M (Northgate bar district), Midland (County Fair), Abilene (McMurray University), and Brady (Goat Cook-off).



## Football/College

The second phase of our Football flight kicked off with the beginning of the college football season in September. Through paid sponsorship packages, we were able to set up and engage college football fans (students and alumni) in the heart of pregame activity at school-sponsored "tailgate parties" at the following games: University of Texas in Austin (vs Notre Dame), Rice University in Houston (vs Baylor), Southern Methodist University in Dallas (vs TCU), and Texas Tech University in Lubbock (vs University of Kansas).





## Public Relations

The *Plan While You Can* campaign kick-off press conference was held at the Long Center in Austin. It also served as the official start of the Holiday flight of the campaign. The press conference kick-off for the College & Young Adult flight of the campaign was held on the University of Texas-EI Paso campus. The third and final press conference of the year, launching the Labor Day flight of the campaign, was held at the Tobin Center in San Antonio. These three flights were selected for these press conferences to coincide with and take advantage of these high-visibility enforcement times of the year.



At each of the press conferences, attendance by a large contingency of local law enforcement and state troopers communicated a strong unified enforcement message. The Impaired Dodgeball truck was present to serve as a strong visual component for two of them and was operational at all three to allow media to film the game in action for greater visual material.

For each flight of the campaign, except for Hispanic, a statewide press release was distributed. Additionally, key messaging, FAQs, and media talking points (English and Spanish) were created for TxDOT media relations, Public Information Officers (PIOs) and Traffic Safety Specialists (TSSs) in preparation for media and community events.

A media advisory was distributed for every grassroots tour stop for each campaign flight to the local media, inviting them to come out to cover the Impaired Dodgeball experience. The Impaired Dodgeball truck served as a strong visual backdrop for the local press coverage.



Holiday Press Conference – Long Center/Austin



College/Spring Break Press Conference – UTEP



Labor Day Press Conference – Tobin Center/San Antonio

**Partnerships**

At each grassroots event, contestants who played Impaired Dodgeball and won got to spin the prize wheel for a chance to win gift cards and coupons from over 70 area restaurants, entertainment venues and retailers.

During the January/February NFL phase of the Football flight, a partnership with Wingstop Restaurants served as way to engage with our young male audience on NFL playoff and Super Bowl weekends and have them play a game of Impaired Dodgeball while waiting for their order of wings before the big game. Wingstop also provided lots of gift cards and fun items for the prize wheel.



Rent-A-Wheel/Rent-A-Tire partnered with TxDOT to distribute 5,000 Plan While You Can educational information push cards on their counters and directly to customers at check-out during the College & Young Adult and Hispanic flights of the campaign (March – May) in at over 30 locations in: Austin, Corpus Christi, Dallas, El Paso, Houston, Laredo, Lubbock, New Braunfels, four cities in the Rio Grande Valley, and San Antonio.

The Texas Hospitality Association partnered with TxDOT to distribute and install 200,000 bottle neck hangers on wine, liquor and champagne bottles in liquor stores statewide during the Holiday flight of the campaign.

**Overall Campaign Value**

Earned media resulted in \$18,047,429.00 in added value and 431,183,399 impressions. Paid media match resulted in \$3,303,728.61 in added value. With \$21,351,157.61 in total added value, the Statewide Impaired Driving *Plan While You Can* campaign delivered more than a 5:1 return on the \$4,000,000 investment.

## ***FY 2016 “Be Safe. Drive Smart.” Campaign October 1<sup>st</sup>, 2015 – August 31<sup>st</sup>, 2016***

### **Campaign Overview**

Traffic deaths and injuries are almost always the result of human error, and for the most part are preventable. In 2015, there were 3,516 fatalities with no deathless days throughout the year. With annual vehicle miles traveled in Texas at 246.633 billion and growing, the need to deliver the Be Safe. Drive Smart. message as loudly and as clearly as possible is more important now than ever.



In 2016, TxDOT merged three campaigns, General Topics, Energy Sector and I-35, under a Be Safe. Drive Smart. overarching marketing campaign to create synergy, raise public awareness and reduce deaths caused by crashes due to failure to human error and driver inattention on Texas roadways..

The goals of this campaign were to:

- Increase public awareness of the dangers of speeding, drowsy driving, school zone safety, winter driving safety and flash flooding.
- Increase public awareness of the dangers resulting from increased industrial traffic and congestion in the counties of the state where oil and gas activity has increased.
- Increasing public awareness of the dangers due to continuous and longer than normal work zones and the resulting congestion.

To accomplish the above objectives, GDC built a strategic marketing plan based upon the following marketing objectives using a foundational approach of:

- Create a highly impactful marketing campaign with clear messaging and creative components that uniquely resonate with our target audience.
- Conduct a statewide paid media campaign focusing on our key target audiences in our primary markets at strategic times throughout the year.
- Conduct an aggressive public relations campaign to include grassroots, interactive events and community outreach to our key target audiences where they live, work, play and learn.
- Build upon existing GDC and TxDOT relationships to grow public and private partnerships that will maximize reach and distribution.
- Secure a minimum of \$2.8 million in added value through paid media and media match and earned media.

### **Paid Media**

TxDOT placed \$1.4 million in paid media throughout FY 2016. Details of the media purchases are below.

### **Target Audience**

- Primary – Adult Drivers 18-years plus
- Secondary – Hispanic Adult Drivers 18-years plus

## General Topics

- **Flight Dates:** April 4 through May 15, 2016  
May 23 through June 5, 2016  
July 18 through August 28, 2016
- **Markets:**
  - Statewide
  - Austin
  - Bryan/College Station
  - Dallas/Ft. Worth
  - Laredo
  - Odessa/Midland
  - San Angelo
  - San Antonio
  - Waco
- **Paid Media**
  - Cable & Spot TV, :30 English & Spanish
  - Radio, :30 English & Spanish
  - Digital (Mobile, Display, Facebook, Search), English & Spanish
  - Billboards
  - Gas Pump Toppers, Window Clings and Beverage Clings, English & Spanish

## I-35 Corridor

- **Flight Dates:** January 18 through February 14, 2016  
July 4 through July 31, 2016
- **Markets:**
  - Austin
  - Dallas/Ft. Worth
  - Laredo
  - San Antonio
  - Waco
- **Paid Media**
  - Radio, :30 English and Spanish
  - Traffic Sponsorships, :15 English and Spanish
  - Digital (Mobile, Display, Facebook, Search), English & Spanish
  - Billboards
  - Gas Pump Toppers, Window Clings and Beverage Clings, English & Spanish
  - Gas Station TV, :15 English & Spanish
- **Added Value**
  - Cable & Spot TV, :30 English & Spanish

## Energy Sector

- **Flight Dates:** February 15 through March 13, 2016  
June 13 through July 10, 2016
- **Markets:**
  - Bryan/College Station
  - Dallas/Ft. Worth
  - Laredo
  - Odessa/Midland
  - San Angelo
  - San Antonio

➤ **Paid Media**

- Cable & Spot TV, :30 English & Spanish
- Radio, :60, :30, :15 English & Spanish
- Digital (Mobile, Display, Facebook, Search), English & Spanish
- Billboards
- Gas Pump Toppers, Window Clings and Beverage Clings, English & Spanish

<b>FY 2016 Be Safe Drive Smart. – Paid Media Recap</b>			
<b>Media</b>	<b>Description</b>	<b>Budget</b>	<b>Impressions</b>
TV/Cable	:30 English & Spanish	\$250,000.00	32,077,554
Radio	:60, :30, & :15 English & Spanish	\$370,000.00	123,285,436
Digital	Mobile, Display, Facebook, Search	\$105,000.00	22,183,980 (46,941 click thrus)
Out-of-home	Billboards, Gas Pump Toppers, Window Clings and Beverage Clings	\$675,000.00	411,483,583
<b>Grand Total</b>		<b>\$1,400,000.00</b>	<b>583,030,553</b> (46,941 click thru)

**Creative**

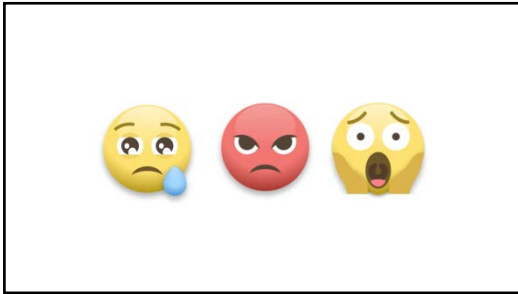
Understanding that *Be Safe. Drive Smart.* initiative covers a wide array of messages from driving to conditions, work zone safety, drowsy driving, winter driving and more, as well as focused messaging specifically for the Energy Sector and I-35, GDC’s creative approach identified an overarching strategy that was customized to address all messaging and campaign needs – one of reinforcing personal accountability. We want to remind people that when they get behind the wheel they have a personal responsibility to drive in a way that keeps themselves, their families and others around them safe. GDC developed four new educational-style video and radio PSA’s (English and Spanish) that will be housed on DriveSafeTexas.org and leveraged for free news media time. GDC worked with TxDOT to determine the relevant subject matter for these PSA’s: Pedestrian Safety; Drowsy Driving; Emotional Driving; and Wrong Way Driving.



“Double Cross” – Pedestrian Safety

“Double Drowsy” - Drowsy Driving





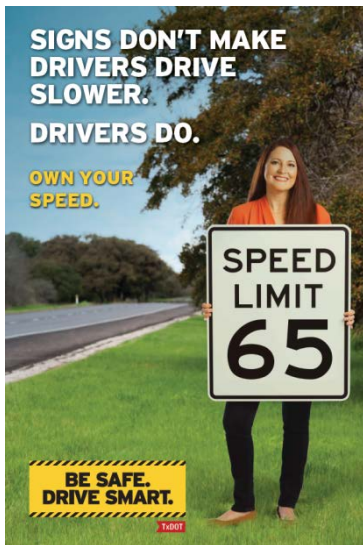
“Emoticon” – Emotional Driving



“Reflector” – Wrong Way Driving

### General Topics’ Posters and Push Cards

Through our approach to utilize existing creative messaging and reinforcing it with “own up” messages that drive ownership and personal accountability of driving behavior, GDC developed new safety posters and info cards that drive home the personal element of driver safety.



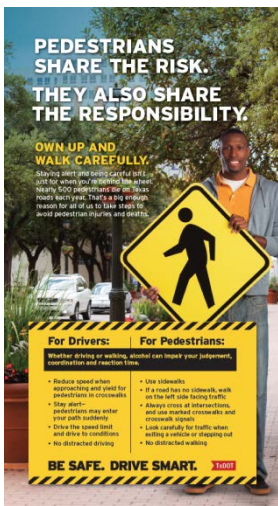
Speed Limit Safety Poster



School Zone Safety Poster



Work Zone Safety Poster



Pedestrian Safety Push Card (Eng)



Pedestrian Safety Push Card (Span)



**General Topics' Digital Banners**

In addition to the existing creative elements, GDC developed digital banners to run on paid media, as well as through added value scheduling. The purpose of these elements is to fill in any relevant gaps in safety messaging that exists in the current library of assets.

***I-35 Corridor***

Interstate 35 continues to act as one of the most important and heaviest traveled thoroughfare in Texas. Our strategy to reach effectively address the safety concerns along the I-35 corridor is two-fold: 1) reach drivers with simple and clear safety messages; and 2) emphasize the importance of planning ahead with inactive drivers by promoting My35.org as a resource to find up-to-date information on work zones and driving conditions along I-35.

***I-35 Work Zone Safety PSA***

To further communicate the I-35 safety messaging in a way that reinforces the overarching *Be Safe. Drive Smart.* creative strategy of personal accountability, GDC developed a new television PSA in English and Spanish that makes driving personal by showing people holding traffic safety and work zone signs. The objective of the spot is to make driving personal by showing people holding traffic safety and work zone signs.



### I-35 Digital Banners

In addition to the existing creative elements, GDC developed digital banners to run on paid media, as well as through added value scheduling. The purpose of these elements is to fill in any relevant gaps in safety messaging that exists in the current library of assets.



### My35.org Sweepstakes Website

For the My35.org Sweepstakes, GDC used existing I-35 campaign creative, but supplemented the safety messaging with our promotion Ford Focus giveaway messages where appropriate. On elements, where we had a captive audience, such as gas pump toppers and convenience store window and beverage clings, we added the promotional messages directly to the existing creative.



*My35.org Billboards, Window Clings, Pump Toppers*

### Energy Sector

The most important point to understand with the Energy Sector is that our driver audiences in the shale regions are experiencing a heavy concentration of energy truck activity on their roads that affects their driving environment. GDC utilized existing creative to deliver strategic safety messages to active and inactive drivers through billboards, TV, radio and gas pump toppers.

In addition to the existing creative elements, GDC developed an out-of-home billboard to address the need to stay alert in areas where energy production is high. The new visual to this creative addressed oncoming truck traffic, which is especially dangerous in rural areas due to narrow, two-lane roads where large trucks are coming at other vehicles. The following execution demonstrates how this message is displayed.



### Energy Sector Digital Banners

In addition to the existing creative elements, GDC developed digital banners to run on paid media, as well as through added value scheduling. The purpose of these elements is to fill in any relevant gaps in safety messaging that exists in the current library of assets.



### Energy Sector: I Spy Texas Game

As the overarching creative strategy indicates, an important step in the decision process to achieve ownership of the *Be Safe. Drive Smart.* messages is engagement. GDC developed posters and info cards in the form of a game, I Spy Texas. The purpose of the game is to draw attention to all the different types of energy trucks on the road in energy production areas throughout Texas. GDC partnered with Rent a Tire/Rent a Wheel, which has a strong presence throughout shales in Texas to serve as a distribution point for our game board info cards.



## Public Relations

On Tuesday, April 12, 2016, TxDOT kicked off Work Zone Awareness Week, an annual campaign held at the start of the spring construction season to urge safe driving through work zones, at the TxDOT District Office in Austin. Attendance by a large contingency of TxDOT work zone crew members communicated a strong unified message of the personal responsibility we share each time we get behind the wheel. The TxDOT crew members and the field of 138 orange ribbons, representing the 138 lives lost in Texas work zone crashes, provided a strong visual component at the press conference as well as for media interviews.



## Public Relations/Earned Media – Texas Road Watchers Mobile Experience

In 2016, we launched the very successful Texas Road Watcher mobile experience. Based upon changing people's perspective to draw attention to safe vs. unsafe driving behavior, the box truck contains the front half of a car, including drivers and passengers' seats where two contestants observe the behavior of the drivers and the situations and conditions of the road. Their positions in the back seat allows them to interact with the screen when they recognize unsafe behaviors. The game keeps score and names a winner who receives a prize. Built in social sharing via a *Be Safe. Drive Smart.* framed photo sent to participants' emails allows them to share the message with their families and friends.

The Texas Road Watcher mobile experience visited 9 markets throughout the summer of 2016, which included the following festivals and community events:



- El Paso Street Fest, June 18, 2016
- San Angelo Drag Boat Races, June 25, 2016
- Houston Freedom of Texas, July 4, 2016
- Laredo Sister City Festival, July 9, 2016
- Corpus Christi Hooks Baseball, July 22, 2016
- New Braunfels Buc-ee's, July 30, 2016
- Bryan First Friday, August 5, 2016
- Temple Buc-ee's, August 20, 2016
- Austin Hot Sauce Festival, August 21, 2016



At each event, a four-member street team, wearing *Be Safe. Drive Smart.* t-shirts, would circulate through the crowds handing out *Be Safe. Drive Smart.* push cards and directing people to the Texas Road Watcher truck to experience the game. Over 620 games were played by more than 830 players. While all participants received push cards with messaging aligned with the *Be Safe. Drive Smart.* campaign, winners received a gift card from community sponsors such as Whataburger, Landry's, Texas Roadhouse or Sonic, amongst others.



### Public Relations/Earned Media – I-35 Promotional Sweepstakes

In addition to being promoted via traditional advertising mediums, the sweepstakes was also promoted through a grassroots program executed during the peak summer travel season at TxDOT Travel Centers and Safety Rest Areas along the I-35 corridor, including Gainesville, Hillsboro, Salado, LaSalle and Laredo. At the tour stops throughout the month of July, the *Be Safe. Drive Smart.* My35.org street team were on-site engaging with travelers and inviting them to take the *My 35 IQ Quiz* via iPads. All quiz participants not only received the opportunity to win the car provided by iHeart Radio, they received an educational push card and a free lip balm driving them to the My35.org website. In September 2016, Louis Rodriguez from San Antonio drove away in a 2016 Ford Focus.



#### My35.org Sweepstakes Tour Results

- Unique page views: 6,105
- Registrations: 2,887
- Impressions: 10,500

### Overall Campaign Value

Earned media resulted in \$3,767,415.00 and 83,900,047 impressions. Paid media match resulted in \$6,848,237.40 in added value. With \$10,615,652.40 in total added value, the *Be Safe. Drive Smart.* Campaign delivered greater than a 4:1 return on the \$2,500,000 investment.

## FY 2015 Teen “Teen Click It or Ticket” Campaign March 21<sup>st</sup> 2016 through April 29<sup>th</sup>, 2016

In March 2016, TxDOT launched its Teen Click It or Ticket campaign, encouraging teens to always wear their seat belt. TxDOT’s campaign aligned with the statewide “Click It or Ticket” brand — plus combined paid media, earned media, social media, school outreach, and community outreach efforts — to remind Texas teens about the importance of always wearing a seat belt.

TxDOT’s 2016 campaign was called “If You Love it, Click It” — an overarching headline shared with the corresponding Child Passenger Safety Campaign. “If You Love it, Click It” was based on the insight that we all want to protect the things and people we love. And that includes ourselves. Campaign messaging and imagery reminded teens that they deserve to be safe — and challenged all Texas riders and drivers to properly buckle up every ride, every time.

The goal of “If You Love It, Click It” was to increase public awareness of the dangers of not wearing proper vehicle restraints (especially for younger drivers and passengers). A paid media flight supported the campaign March 21 through April 29. Paid advertising, earned media, and community outreach events from February through July asked all Texas teens to take a pledge to always buckle up. The primary audience was high-risk teen drivers and passengers from 15 to 20 years old. The secondary campaign audience was influential people in the lives of the target audience such as parents, teachers, and older siblings.

Campaign assets drove Texans to the “Teen Safety” section of TexasClickItorTicket.com where visitors could access program videos and materials. Promotional radio advertisements, banner ads, and YouTube pre-roll drove listeners to TeenClickItorTicket.com for a multimedia contest opportunity.

### Creative Direction

The 2016 Teen Click It or Ticket campaign told the stories of the things and people that teens love and want to protect. All tactics emphasized the “If You Love It, Click It” message refrain: We protect the things we love most. Shouldn’t that include you too? The campaign featured three print ads (English and Spanish). Each ad showcased a prized possession or person that a teen might love, protected by a proper vehicle restraint.







**TV PSA**

The 2016 PSA (English and Spanish) was strategically developed as a “joint tactic” for both the CPASS and Teen Click It Or Ticket campaigns. The 30-second spot emphasized that we all want to protect the things we love: our family and friends, prized possessions, sentimental items, and especially, ourselves. In its simplest form, the joint PSA both acknowledged the love that parents and caregivers have for children — and that teens deserve to have for themselves — and challenges all Texas riders and drivers to properly buckle up the things that they love. The PSA received 367,805 impressions.

**Paid Media**

TxDOT placed a comprehensive paid media buy totaling \$220,657.76 that ran in Abilene, Austin, Dallas-Fort Worth, El Paso, Harlingen-Brownsville-McAllen, Houston-Galveston, Lubbock, San Antonio, and Tyler-Longview. The media buy ran from March 21 through April 29, 2016. Additionally, media-buy negotiations and partnerships delivered \$26,428.35 in added value.

<b>Paid Media, Teen Click It or Ticket Campaign – 3/21/16-4/29/16</b>		
<b>Campaign/Markets</b>	<b>Medium</b>	<b>Final Budget</b>
Abilene Austin Dallas-Fort Worth El Paso Harlingen-Brownsville McAllen	Mobile Geo-Fence and Social Sharing Element Contest	\$152,880.00
Houston-Galveston	TV PSA Distribution	\$2,632.76
Lubbock	Pandora Digital Radio	\$24,770.00
San Antonio	Pre-Roll Video	\$40,375.00
Tyler-Longview	Added Value	\$26,428.35
<b>Grand Total</b>		<b>\$247,086.11</b>

### **Pandora Digital Radio**

The 15- and 30-second radio spots (English and Spanish) were placed in nine markets including: Abilene, Austin, Dallas-Fort Worth, El Paso, Harlingen-Brownsville-McAllen, Houston, Lubbock, San Antonio, and Tyler-Longview. Radio delivered a total of 2,807,266 total impressions and 8,110 clicks.

### **YouTube Pre-Roll Video**



The “If You Love It, Click It” pre-roll video tugged at teen heartstrings with a 30-second reel of unbearably cute animal videos, interspersed with clips of teens (and even a dog) wearing seatbelts. A candid voiceover spoke directly to the viewer and acknowledged that “pre-roll is boring. So instead, we’re giving you 30 seconds of cute.” Branding appeared at the end of the spot to reveal campaign messaging with a call to section. Clicking on the video directed viewers to [TexasClickItOrTicket.com](http://TexasClickItOrTicket.com). The pre-roll video received 1,655,105 impressions.

### **Mobile Banners**

Mobile banners ran on mobile sites most visited by the teen target audience. The banners drove users to the [TexasClickItOrTicket.com](http://TexasClickItOrTicket.com) website. The mobile media buy reached 18,106,741 impressions.

### **Website and Social Media**

An English and Spanish “Teen Safety” page was maintained on TxDOT’s [TexasClickItOrTicket.com](http://TexasClickItOrTicket.com) website. This page featured Teen Click It or Ticket materials such as videos, digital resources, useful parent links, and a parent guide.

### **Social Media**

An editorial calendar was developed for TxDOT’s Facebook and Twitter feeds. In addition, a Facebook cover photo and Twitter skin were created to ensure consistent campaign branding across all channels. EnviroMedia posted campaign-related content to TxDOT’s social media properties.

## Messaging in Schools

In 2016, a call center reached out to the schools that participated in the 2015 Teen Click It or Ticket program. The call center staff asked the schools if they would like to participate in the program again this year and confirmed addresses. Each participating school received an educational toolkit including print posters, yard signs, a banner for students to sign with their pledge to buckle up, a script for morning announcements, digital assets, and other campaign materials. Schools were encouraged to promote the campaign message in March and April; however, these materials have an evergreen message that can be displayed for the entire school year. In March 2016, 1,036 schools throughout Texas received Teen Click It or Ticket toolkits.

## Public Relations, Partners, and Outreach

Paid media was supplemented with community outreach and earned media. The campaign's outreach efforts helped spread the campaign message to Texans on a community level. The outreach efforts also facilitated media relations coverage.

The main feature of community outreach was the "Wrecked Truck Tour" which also featured a bungee run called "The Seat Belt Sprint". The outreach tour, which traveled from March 3 to September 30, featured a wrecked 2005 F-250 King Ranch Edition pickup that told an important seat belt safety story. Ethan, the driver, and his passenger, Trey, were on their way to Bell County in 2009, when one of the truck's front tires blew. The truck flipped end over end, hit a rock embankment and landed upside down on the side of the road. Because these boys were wearing their seat belts, they are alive today to tell their story. This truck has spent years traveling throughout the state of Texas, making an impact on drivers and passengers.



students, parents, and teachers were encouraged to take a pledge to always wear their seat belt.

The tour also featured an audio component to the "Wrecked Truck Experience." The survivors of the crash, Ethan and Trey, recorded a suspenseful, moving audio reenactment of their crash that was played at six listening stations creating the "Wrecked Truck Experience." Students could step up to the station, put on headphones and play the experience while looking at the visual of the pickup. After listening to the experience, the

Outreach events were conducted at four University Interscholastic League (UIL) championship events and five winning high schools. The five schools won the opportunity for the Wrecked Truck Experience to visit by responding to a fax back contest. Presence at these events gave students, teachers and parents from all over Texas the opportunity to participate in the experience. In addition to the

Wrecked Truck, outreach events featured the Seat Belt Sprint — a fun, engaging, custom-designed game in which participants stretch a seat belt from one end of a course to a buckle at the other end. The game is based on a popular bungee run challenge seen at carnivals and fairs.

**Wrecked Truck Experience Tour Schedule**

<b>Date</b>	<b>Location</b>
March 3-5	San Antonio
March 10 -12	San Antonio
April 13 – 16	Georgetown
April 18	Perrin High School
April 19	North Garland High
April 20	Buffalo High School
May 12 - 14	UIL Track and Field (Austin)
July 11 - 15	FFA State Convention
August 8 - 10	Safety Summit (Austin)
September 16	Del Valle High School
September 23	Hays High School
September 30	Leander High School

Wrecked Truck Experience Tour Metrics	
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Impressions	<b>2,800+</b>
Road Impressions	<b>12,109,579</b>

**Earned Media**

On behalf of TxDOT, EnviroMedia distributed an English and Spanish campaign press release statewide. Media advisories were also distributed to announce, promote, and invite media to all events. Media relations efforts resulted in four stories and \$50,024.00 in earned media added value. Through outreach events an additional \$154,196.50 added value was provided through road impressions, UIL sponsorships, student participation and EnviroMedia donations.

**Added Value**

Through media negotiations, partnerships, and media relations efforts, \$230,648.85 was delivered in added value.

## **FY 2016 Click It or Ticket (CIOT) Campaign May 3<sup>d</sup>, 2016 through September 30<sup>th</sup>, 2016**



### **Click It or Ticket Campaign**

According to the National Highway Traffic Safety Administration (NHTSA), Texas is one of only 19 other states that have achieved at least 90 percent statewide seat belt usage. NHTSA also estimates that the Click It or Ticket initiative in Texas has saved 4,687 lives and prevented almost 79,578 serious injuries since its inception in 2002 through 2015. However, there is still work to be done. In 2015, there were 2,369 reportable motor vehicle crashes in Texas in which unrestrained vehicle occupants sustained fatal or serious injuries. Many of these fatalities and serious injuries might have been prevented by simply buckling up. In fact, wearing a seat belt reduces the risk of a fatal injury to a person in the front seat of a passenger car by 45 percent. For those in pickup trucks, which are twice as likely to roll over as passenger vehicles, the risk of fatal injury is reduced by 60 percent.

For FY 2016, TxDOT continued its campaign of combining enforcement-based and consequence-focused messaging that highlight both the monetary penalties for not wearing a seatbelt and the potentially deadly consequences. This bilingual, multimedia campaign included extensive paid media and earned media strategies as well as a sports marketing partnership with FOX Sports Southwest.

### **Paid Media**



*"Why I Ticket" Pandora Ad*

Paid media for the FY 2016 Click It or Ticket campaign focused on a two-week period from May 23 through June 5, 2016, with some elements, such as sports marketing, extending throughout the summer. The media mix included radio and out-of-home advertising, both proven strategies for reaching people in vehicles when an enforcement message is particularly relevant. Digital ads, targeted TV, sports marketing, and event marketing were also used to reach young people, pickup truck drivers, and passengers with a strong enforcement-based message. The Spanish-language radio, TV, and digital ads delivered messages to bilingual and non-English-speaking Hispanics.

## Paid Media Overview

- Primary Target:** Adults 18 – 34
- Secondary Target:** Texas pickup drivers and their Passengers, with an emphasis on males 18 – 34.
- Media Markets:** Statewide, with emphasis on the following counties: Bastrop, Bell, Bexar, Chambers, Dallas, Denton, El Paso, Ft. Bend, Gregg, Kaufman, Harris, Hays, Hidalgo, Liberty, Midland, Orange, Robertson, Tarrant, Travis, Webb, Wichita and Wood.
- Media:** Spot 60-second and 30-second radio (English and Spanish)  
Radio traffic sponsorships  
Spot 30-second and 15-second TV (English and Spanish)  
FOX Sports Southwest – Texas Rangers Pre-Game Billboard, 30-second and 15-second TV spots during Texas Rangers and Big XII football, 15-second PSA spots  
Univision event marketing – event signage, web banners, spot 30-second radio, 5-, 10-, and 15-second radio traffic sponsorships  
Professional Bull Riders (PBR) arena signage and announcer mentions  
Minor league baseball stadium signage, radio spots, PSA spots  
Billboards  
Pumptoppers and gas station window clings  
Online and mobile video and banner ads and pre-roll video, Pandora online and mobile ads, and Facebook promoted video posts
- Media Flight Dates:** TV: May 23 – June 5  
FOX Sports TV: May 23 – June 5  
FOX Sports Partnership: August 8 – September 30  
Radio: May 23 – June 5  
Outdoor Billboards: May 9 – June 5  
Pumptoppers and Window Clings: May 9 – June 5  
Sports Marketing: May – September, 2016  
Event Marketing: May – August, 2016  
Interactive and Mobile: May 3 – June 5



*Digital ad emphasizing importance of daytime and nighttime seatbelt use*

**Paid Media Summary, *Click It or Ticket Campaign*, FY 2016**

<b>Media</b>	<b>Budget</b>	<b>Description</b>	<b>Impressions</b>
<b>Radio</b>	\$140,861.15	60-second and 30-second radio spots on 123 stations in Abilene, Amarillo, Austin, Beaumont, Bryan, Corpus Christi, Dallas/Fort Worth, El Paso, Houston, Killeen/Temple, Laredo, Lubbock, Lufkin/Nacogdoches, Midland/Odessa, Rio Grande Valley, San Angelo, San Antonio, Tyler, Waco, and Wichita Falls markets. Total of 7,232 spots in English and Spanish.	8,731,000
	\$53,239.75	Radio traffic, weather and news sponsorship 10-second and 15-second spots in English and Spanish in Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, and San Antonio.	3,047,000
<b>Spot TV</b>	\$379,351.17	30-second and 15-second TV spots on 97 stations in Austin, Beaumont, Dallas/Fort Worth, El Paso, Houston, Laredo, Midland/Odessa, Rio Grande Valley, San Antonio, Tyler, Waco, and Wichita Falls markets. Total of 10,626 spots in English and Spanish.	12,755,000
	\$229,007.00	FOX Sports Network Southwest statewide Texas Rangers pre-game, in-game, and post-game features 30-second and 15-second spots and statewide Big XII football PSA spots.	31,577,000
<b>Outdoor (Billboards)</b>	\$133,700.00	Outdoor billboards at 50 locations in Abilene, Amarillo, Austin, Beaumont, Bryan/College Station, Corpus Christi, Dallas/Fort Worth, El Paso, Houston, Laredo, Lufkin/Nacogdoches, Lubbock, Midland/Odessa, Rio Grande Valley, San Angelo, San Antonio, Sherman, Tyler/Longview, Victoria, Waco/Temple, and Wichita Falls.	65,013,295
<b>Gas Station Ads</b>	\$41,250.00	Pump toppers and gas station window clings at 165 locations in Abilene, Amarillo, Austin, Beaumont, Corpus Christi, Dallas/Fort Worth, El Paso, Houston, Laredo, Lubbock, Midland/Odessa, Rio Grande Valley, San Angelo, San Antonio, Sherman, Tyler/Longview, Waco/Temple, and Wichita Falls.	23,120,160
<b>Univision Spanish-Language Events</b>	\$31,871.25	Sponsorship of events in 5 cities including Austin, El Paso, Houston, McAllen, and San Antonio.	1,147,600
<b>Minor League</b>	\$96,150.00	Partnership with 7 teams that includes in-stadium campaign banners and messaging.	13,124,276

<b>Baseball</b>			
<b>Professional Bull Riders</b>	\$13,600.00	Banners and other message placement at 10 events throughout Texas.	266,030
<b>Digital</b>	\$118,907.25	Video and static banner ads on mobile and online ad networks, Facebook display ads, Pandora ads, and YouTube video ads.	30,600,782
<b>TOTAL</b>	<b>\$1,237,937.57</b>		<b>189,382,143</b>

### Added Value

Added value achieved through negotiations with media vendors exceeded TxDOT's investment in paid media for the Click It or Ticket campaign. Bonus (free) TV and radio spots were valued at \$487,218. Added value amounts from out-of-home advertising totaled \$458,965 and included billboard and pumptopper overrides, bonus gas station window clings, and negotiated lower monthly rates. Bonus digital ad impressions and clicks contributed an additional \$111,665. Sports marketing including Professional Bull Riders (PBR) events, minor league baseball, and a FOX Sports Network Southwest media buy contributed a combined \$442,744 in added value. The total added value generated by paid media was \$1,500,592.



### Earned Media

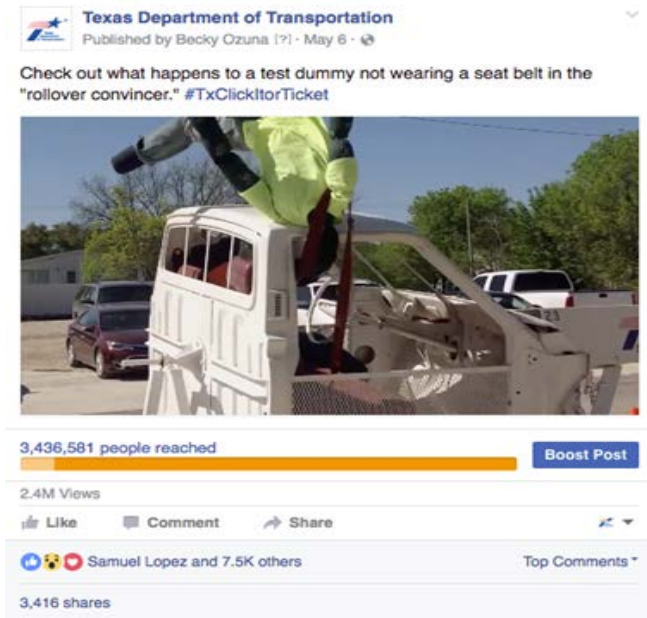
Throughout May, TxDOT held media events in markets across Texas to educate the public on the lifesaving benefits of buckling up. The series kicked off with a press event in Austin and continued to San Antonio, Laredo, Pharr, Midland, El Paso, Lubbock, Wichita Falls, Houston, Beaumont, Tyler, Waco, and Dallas. Each event was anchored by a backdrop of a giant cracked windshield, reminding people of the deadly consequences of not wearing a seat belt.

The 13 media events and news releases generated 593 local TV news stories and 8 radio segments valued at \$928,469, 174 print articles valued at \$185,040, and 159 online hits valued at \$669,700.



The total publicity value of news media coverage of the campaign was \$1,783,209.





*Video of “rollover convincer” simulating effect of being unbelted in a rollover crash*

### Social Media

As an integrated part of the campaign’s outreach efforts, a series of social media posts conveyed the serious message that failing to buckle up can be deadly. Video posts ranging from a simulation of a rollover crash with no seatbelt to testimonials from actual officers about crashes they have witnessed to Shorty Gorham, professional bull rider, urging people to buckle up generated thousands of social media engagements for this year’s campaign. In May alone, these videos generated 32,907 views and 4,329 likes.

Using the values provided by TxDOT for likes, shares, comments and video views on Facebook, Twitter, and other social media sites, the total earned media value generated by the campaign’s social media activities was \$45,912.

### Outreach and Partnerships

In FY16, Sherry Matthews Advocacy Marketing continued to build upon its successful partnership with FOX Sports Southwest with the “Safe Days of Summer” program, which ran throughout the Texas Rangers baseball season and into the Big XII football season. This program ran for four months and included PSA spots featuring FOX Sports announcer talent, on-air and on-screen announcements, and fan giveaways.

The Professional Bull Riders (PBR) association, with 10 events across the state, continued to be an optimal way to educate our target audience of males ages 18-34, especially those who drive pickup trucks. These events included elements ranging from banners and videos to event program ads and announcer mentions. TxDOT continued its presence at Univision outreach events in several key markets — Austin, El Paso, Houston, San Antonio, and Rio Grande Valley. These events are hosted by Univision radio affiliates and target a Spanish-speaking audience. The outreach included a booth at each event with games and information cards to interact with the crowds. Each also featured radio spots leading up to and during the events, on-stage announcements, and venue signage. Sherry Matthews Advocacy Marketing was also able to establish a partnership with the Texas Restaurant Association, whose members donated prizes that were given away by our outreach teams at TxDOT’s booths.



TxDOT distributed thousands of info cards and hundreds of campaign posters to traffic safety specialists and its district offices to support public education efforts. TxDOT also provided numerous partners with these cards and posters and created an online portal to allow them to access and distribute all campaign materials. The department's Facebook, Twitter, and YouTube channels also shared campaign messages statewide.

**Overall Campaign Value**

In FY 2016, TxDOT spent \$1,985,175 on the Click It or Ticket Campaign. The added value from paid media vendors totaled \$1,500,592. Earned media and social media activities contributed \$1,829,121. Combined, these totaled \$3,329,713 in overall value for the Click It or Ticket campaign in FY 2016. For every \$1 TxDOT invested in the program, it saw an approximate \$1.68 return on investment in added value.

## **FY 2016 MOTORCYCLE SAFETY AWARENESS CAMPAIGN**

**April 21<sup>st</sup> through September 30<sup>th</sup>, 2016**

Texas has more motorcycles on the road than ever before - 437,949 as of 2014. This leads to an increased risk of crashes between motorcycles and motor vehicles, which can be catastrophic for the motorcyclist. According to the National Highway Traffic Safety Administration (NHTSA), motorcyclists are five times more likely than a car driver or passenger to be injured in a crash and 26 times more likely to die. Last year alone, 455 riders died and 1,867 were seriously injured in motorcycle crashes.



For this reason, TxDOT has made motorcycle safety a priority by continuing its public education campaign aimed at motorists, first launched in 2010. This campaign seeks to remind motorists that they must take extra precautions to “see” motorcycles on the road. Campaign components include spot radio, TV and radio PSAs, outdoor, online advertising, social media, and earned media activities. Over the past five years, 2,354 motorcyclists have been killed in Texas.

TxDOT’s goal for this campaign has been to increase awareness among motorists about how to properly share the road with motorcyclists. The campaign started April 21, 2016, with the tour kicking off just ahead of Motorcycle Safety Awareness Month in May. Advertising and community events during that month asked Texans to “Look Twice” for motorcyclists at intersections, when entering highways, and when changing lanes or turning

### **Paid Media**

TxDOT’s paid media campaign targeted adult drivers from 18 to 54 years old with emphasis in six key markets highly affected by motorcycle crashes. The campaign featured radio spots, billboards, and gas station pumptoppers in both English and Spanish in six major markets. It also used digital ads, videos, and Facebook promoted posts along with TV and radio PSA placements to extend the message statewide. The campaign ran throughout May, which is Motorcycle Awareness month, and the message focused on reminding motorists to take extra precautions to check for motorcycles.



Screen Shoots from TxDOT Motorcycle Safety PSA “Invisible Motorcycle”

**Paid Media Summary, *Look Twice for Motorcycles*, April/May 2016**

<b>Media</b>	<b>Budget</b>	<b>Description</b>	<b>Impressions</b>
<b>Spot Radio</b>	\$62,157.10	3,599 spots; 38 stations; 6 markets	26,614,000
<b>Billboard</b>	\$68,000.00	18 boards; 6 markets	44,020,281
<b>Gas Station Ads</b>	\$27,500.00	110 locations; 6 markets	15,275,820
<b>Interactive</b>	\$45,609.91	Statewide, pre-roll video, web and mobile static and video banners, Pandora Ads, Facebook promoted posts	12,093,595
<b>TOTAL</b>	<b>\$203,267.01</b>		<b>98,003,696</b>

**Outdoor**

18 outdoor boards were placed in highly visible areas around our 6 major media markets which are Austin, the Dallas/ Fort Worth Metroplex, Killen, El Paso, Houston and San Antonio. These markets represent a significant majority of Texas' motorcycle fatalities, crashes, and registered motorcycles.



Texas Motorcycle Safety Billboard

**Added Value**

Paid media value-add services in the form of bonus spot rotations, bonus billboards, pumptopper overrides, and bonus gas station window clings plus added-value clicks and impressions online totaled \$366,572. Added value of \$470,520 was also achieved through the TV and radio PSA placements that ran throughout the summer.

**Overall Campaign Value**

In FY 2016, TxDOT spent \$494,193 on the Look Twice for Motorcycles campaign. Combining the \$1,061,858 in added value from media partners with \$877,004 of earned media value, the Look Twice for Motorcycles public education campaign garnered \$1,938,862 in overall value during the 2016 campaign period. For every dollar TxDOT invested in the campaign, it saw a \$3.92 return on investment in added value.

## Earned Media

TxDOT distributed English and Spanish news releases to news outlets throughout Texas and conducted outreach events coupled with media interviews in six media markets, including Austin, Dallas/Fort Worth, El Paso, Houston, Killeen, and San Antonio.

Talking points and facts sheets in English and Spanish were provided to local contacts along with enhanced b-roll in each market. Earned media efforts generated \$877,004 in public relations value for the “Look Twice” message through combined broadcast, print, and online coverage. The outreach events across the six markets also produced 2,562 interactions.



## Social Media

Social media proved to be a successful outreach avenue in this campaign, with posts on Facebook and Twitter generating thousands of engagements. Video posts were used to remind the public how hard it is to see a motorcycle on the road. These posts were meant to drive home the “Look Twice” message. Other static posts were created featuring road-sign-type graphics reminding people that each motorcycle rider is someone else’s loved one. Twibbons were created for social media users that would allow our tag and visual to be added to the user’s profile picture or add a road sign image with a label such as Dad, Mom, Veteran, and others.

Using the values provided by TxDOT for likes, shares, comments, and video views on Facebook, Twitter, and other social media sites, the total earned media value generated by the campaign’s social media activities was \$224,766.



Social Media images with Campaign Tag and Twibbons

***FY 2016 Distracted Driving Campaign  
March 30<sup>th</sup>, 2016 through September 30<sup>th</sup>, 2016***



Distractions, along with speeding and alcohol, are now leading factors in fatal and serious injury crashes. TxDOT launched the Talk, Text, Crash public education campaign in April 2011 to raise awareness of the growing problem of driver distractions, especially the use of cell phones when driving, and to encourage motorists to give driving their full attention.

Although anything that takes your eyes or mind off the road—or your hands off the wheel—can be a distraction, the campaign has emphasized the particular dangers that come with talking or texting on the phone when driving. Unfortunately, these habits make for dangerous roadways, and today's smartphones are providing additional distractions for drivers such as checking email and posting to social media. Like many other states, Texas has seen a steady increase in crashes caused by distracted drivers in the last several years. Since 2011, the number of distracted driving crashes has risen by 27 percent. In 2015, distracted driving accounted for more than 106,000 crashes in Texas—20 percent of the total reportable motor vehicle crashes in the state. These crashes resulted in 482 deaths and 3,100 serious injuries.

The campaign for 2016 continued the use of media placements, grassroots outreach, and earned and social media to reach a statewide audience, with most campaign elements timed to coincide with National Distracted Driving Awareness Month in April. A new tagline was introduced in TV and radio spots, which calls out the pull that cell phones exert on many of us: "Don't let your phone drive you." The objective was to remind drivers they have a choice of when and how they use their cell phones, especially at times when using them puts their lives and others at risk.



New TV spots extended the campaign's "cracked phone" creative theme.

**Paid Media**

In 2016, paid media for the Talk, Text, Crash campaign included outdoor advertising and PSA radio placements, both proven avenues for reaching drivers in their vehicles when a safety message is particularly relevant. TV, digital radio (Pandora), and online and mobile advertising were also used to effectively reach the teen and young adult audience identified by research as the campaign's primary target. Spanish-language ads delivered messages to bilingual and Spanish-dominant Hispanics. In addition, a sports marketing partnership with FOX Sports delivered campaign messages during Texas Rangers baseball and Big XII football games as well as other sports programming.

**Paid Media Overview**

Target Audience: All drivers, focusing on drivers ages 16 to 34.

Media Markets: Statewide, with emphasis in major metro areas.

Media: Digital and PSA radio (English/Spanish), Billboards (English/Spanish), Spot – TV (English/Spanish), Digital video and banner ads (English/Spanish)

Media Flight Dates: Spring campaign, April 4 – May 1, 2016  
 FOX Sports partnership, Sept. 13 – Sept. 30, 2016

<b>Paid Media Summary for FY 2016</b>			
<b>Media</b>	<b>Budget</b>	<b>Description</b>	<b>Impressions</b>
Radio	Pandora Digital: \$21,562.69	30-second spots in English and Spanish placed on Pandora digital radio with companion banner ads.	4,667,652
	Lone Star/TSN Network: \$5,000.00	30-second spots distributed statewide to 115 Texas State Network affiliates and to 41 general market and 34 Spanish-language Lone Star Radio Network affiliates.	
Outdoor (Billboards)	\$122,471.00	Outdoor bulletins at 43 locations in Abilene, Amarillo, Austin, Beaumont, Bryan/College Station, Corpus Christi, Dallas/Fort Worth, El Paso, Houston, Laredo, Lubbock, Lufkin/Nacogdoches, Midland/Odessa, Rio Grande Valley, San Angelo, San Antonio, Sherman, Tyler/Longview, Victoria, Waco/Temple, and Wichita Falls.	64,544,833
TV	\$255,661.73	15-second spots in English and Spanish in Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, and San Antonio.	19,139,000
Digital (Online and Mobile Ads)	\$76,744.99	Statewide banner ads on mobile and online ad networks; Facebook and Twitter promoted posts; and pre-roll video ads.	29,458,095
Sports Marketing	\$109,650.00	FOX Sports Network package, including in-game and post-game TV spots and custom features, PSA placements, and social media posts.	19,500,000
<b>TOTAL</b>	<b>\$591,090.41</b>		<b>137,309,580</b>

**Added Value**

Added value or media match achieved through negotiations with media vendors exceeded \$430,000. Bonus (free) TV spots were valued at \$181,130. Added value amounts from outdoor advertising totaled \$129,430 and included billboard overrides, negotiated lower monthly rates, and an extra (bonus) billboard placement. Bonus digital ad impressions contributed an additional \$45,296 in media match. Free added exposure on FOX Sports was valued at \$78,208. Altogether, donated media accounted for \$434,064 in added value for the campaign.

**Earned Media**

On March 30, TxDOT launched its 2016 Talk, Text, Crash campaign with a media event at The University of Texas at Austin. Along with speakers from TxDOT, press conference participants included representatives from law enforcement, emergency medical services, and student government as well as the father of a distracted driving crash victim. This event was followed by outreach events at college campuses throughout the state.



This media and outreach tour included a traveling exhibit presenting powerful stories of young distracted driving victims, as told by surviving loved ones in audio recordings and quotes printed on a large wall of remembrance. The campaign's giant smashed phone prop helped draw attention to the events. In addition, a distracted driving simulator on loan from campaign partner Texas A&M AgriLife gave students and others a chance to see just how risky it is to drive while answering a phone call or responding to a text.

Texas Transportation Commissioner Jeff Moseley speaks at campaign kickoff press event in Austin.

<b>Talk, Text, Crash Media and Outreach Tour 2016</b>	
<b>Date</b>	<b>Location</b>
March 30	The University of Texas at Austin
April 4	St. Mary's University, San Antonio
April 7	Southern Methodist University, Dallas
April 11	The University of Texas at El Paso
April 14	UT–Rio Grande Valley, Edinburg
April 25	Temple College, Temple
April 26	University of Houston



Wall of Remembrance  
University of Texas at Austin



Earned media activities, which included media events, interviews with TxDOT public information officers and other spokespeople, and distribution of a news release to kick off Distracted Driving Awareness Month, generated 300 broadcast news segments valued at \$769,077. They also generated 151 online stories valued at \$1,199,604 and 39 print stories valued at \$508,913. The total publicity value of news media coverage of the campaign's kickoff was \$2,477,594.



## Social Media

A combination of posts with striking graphics, short humorous videos, and heart-wrenching testimonials generated millions of social media engagements with this year's distracted driving campaign. A four-part video series of testimonials narrated by the mothers of texting-and-driving crash victims has had more than 4.9 million views on social media and, in only one month, generated 53,774 shares, comments, and reactions.

Using the values provided by TxDOT for likes, shares, comments, and video views on Facebook, Twitter, and other social media sites, the total earned media value generated by the campaign's social media activities was \$1,997,435. This emotional video testimonial reached over 4.6 million people and received 4,171 comments.

## Grassroots Outreach

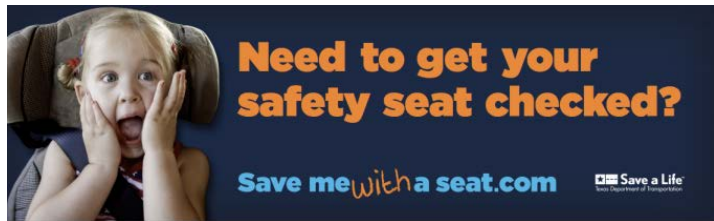
For FY 2016 outreach efforts, Traffic Safety Specialists (TSSs) in each of TxDOT's 25 districts received a new outreach kit, which included information cards, stickers, posters, banners, and a campaign-branded distraction simulation game designed to help break the "myth of multitasking" behind the wheel. All campaign materials also were posted to a resource page and available for download by TSSs and campaign partners. During FY 2016, TxDOT also began planning its third Distracted Driving Summit to bring together safety advocates, community and business leaders, law enforcement, researchers, and educators to discuss the root causes of distracted driving and solutions to combat the problem. The summit, *Joining Forces to Stop Distracted Driving*, took place November 3, 2016.

## Overall Campaign Value

The in-kind donations from paid media vendors, valued at \$434,064, combined with the \$4,475,029 generated from public relations and social media activities contributed \$4,909,093 to the overall value of the 2016 Talk, Text, Crash campaign. TxDOT spent \$1,195,973 on the Talk, Text, Crash campaign in FY 2016, and exceeded its mandatory dollar-for-dollar match by \$3,709,093.

## **FY 2016 CHILD PASSENGER SAFETY CAMPAIGN** **September 1<sup>st</sup> through Septemebr 30<sup>th</sup>, 2016**

In 2016, TxDOT evolved its successful “Save Me with a Seat” Child Passenger Safety campaign, using paid media, earned media, social media, and community outreach to remind all Texans about the importance of child passenger safety.



TxDOT’s 2016 campaign was called “If You Love it, Click It” — an overarching headline shared with the corresponding Teen Occupant Protection Campaign. “If You Love It, Click It” emphasized that no matter their age or size, ensuring that children are properly buckled in the car is in our hands. Not only it is in our hands, but in the hands of the generations that follow us — as the sentiment of “If You Love It, Click It” is forward-facing — encouraging parents and caregivers to set good examples for, and instill good habits in their most precious cargo: the children that they love.

“If You Love it, Click It” educated Texans about the proper selection and installation of child safety seats. The campaign ran before and during National Child Passenger Safety Week (Sept. 18-24, 2016). Advertising, earned media, and community events encouraged parents and caregivers to take advantage of free safety seat inspections offered by TxDOT certified Child Passenger Safety Technicians (CPST).

The primary target audience for this campaign was parents aged 18 to 49, with a special focus on Hispanics. Hispanic children comprise 51 percent of all school-age children in Texas, and half of all babies born in Texas are Hispanic. Paid media ran in markets that historically have had the lowest percentages of child restraint use as well as other select markets: Austin, Waco, El Paso, Beaumont, Brownsville, Corpus Christi, Fort Worth and San Antonio.

The campaign’s call to action encouraged parents and caregivers to visit [SaveMeWithASeat.com](http://SaveMeWithASeat.com), where they could find information about how to ensure that their child was in the proper safety seat and secured correctly.

### **Paid Media**

TxDOT placed a media buy totaling \$217,455.42 in eight key markets: Austin, Waco, El Paso, Beaumont, Brownsville, Corpus Christi, Fort Worth, and San Antonio. The media buy ran from mid-September through Sept. 30, 2016 (on selected tactics).

TxDOT used new radio ads (in English and Spanish) and expanded the campaign through the development of online, mobile, and out-of-home media placements. EnviroMedia also distributed TV spots as PSAs to every station in Texas. Media-buy negotiations and partnerships delivered \$197,215.00 in added value.

## Child Passenger Safety Campaign, September 2016

Campaign/Markets	Medium	Budget
Austin El Paso Beaumont San Antonio Brownsville Fort Worth Corpus Christi Waco	Television PSA Distribution	\$4,000
	Online/Mobile	\$12,996.47
	Radio	\$123,411.54
	Outdoor	\$33,033.24
	Grocery Cart Ads	\$10,588.24
	Facebook	\$4,014.17
	Mobile Text	\$29,411.76
	Total Paid Media Buy	<b>\$217,455.42</b>
	Total Paid Media Added Value	\$197,215.00

### PSA Distribution



The 2016 PSA (English and Spanish) was strategically developed as a “joint tactic” for both the CPASS and Teen Click It Or Ticket campaigns. The 30-second spot emphasized that we all want to protect the things we love: our family and friends, prized possessions, sentimental items, and especially, ourselves. In its simplest form, the joint PSA both acknowledged the love that parents and caregivers have for children — and that teens deserve to have for themselves — and challenges all Texas riders and drivers to

properly buckle up the things that they love. EnviroMedia distributed this PSA to TV stations statewide for free placement.

### Radio

A 30-second English and Spanish radio spot, plus DJ reads (15-second) were placed on top stations in the five target markets. Radio delivered 537,237 impressions. Radio also included radio remotes in the following markets that coincided with community outreach tour stops: San Antonio, El Paso, Fort Worth, and Beaumont Remotes were hosted by one station in each market. Texans who attended the radio remote were given information on child passenger safety and had the opportunity to schedule a safety seat check appointment or have an on-site check that day in select markets. Raffle winners were announced at each remote location by radio DJs with prizes of Babies R Us gift cards.

## Outdoor Billboards



## Grocery Cart Ads

In a month-long media buy, EnviroMedia placed ads on the fronts or bottoms of grocery cart baskets and carts in the five targeted media markets: Beaumont, Bryan/College Station, El Paso, Fort Worth, and Houston.



## Text Notifications

The texting service promoted during the campaign asked Texans to schedule a free child safety seat check with a nearby TxDOT Traffic Safety Specialist by texting the word "seat" and a ZIP code to 876526. The texting service received 1,534 inquiries (869 inquiries during Child Passenger Safety Week). TxDOT can continue to promote this service, as it will operate until September 2017.

## Online and Mobile Banners



## Website

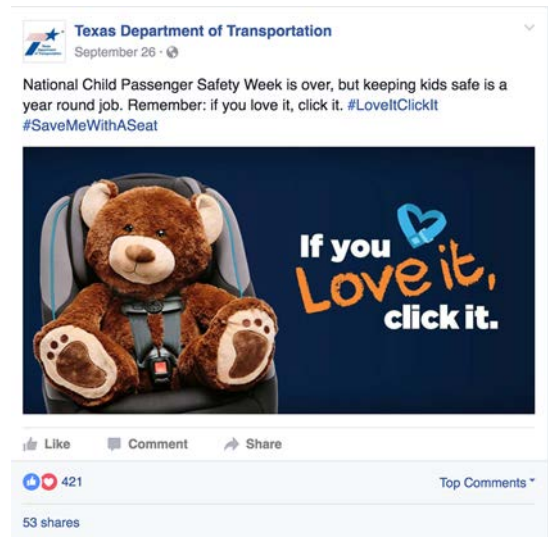
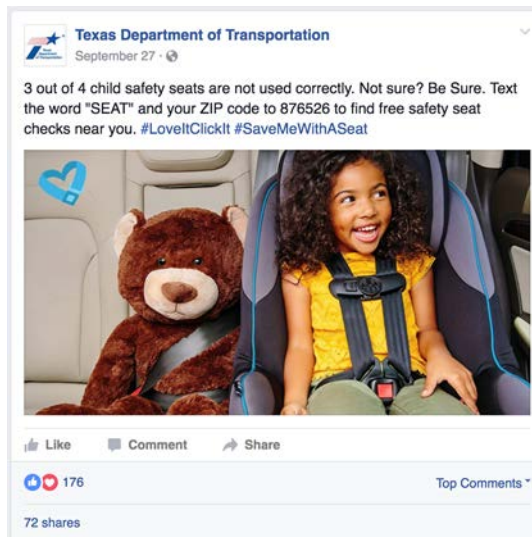
In 2016, all materials promoted the campaign URL, SaveMeWithASeat.com. The URL directed people to the existing Child Safety section of TexasClickItorTicket.com website.

A screenshot of the Click It or Ticket website homepage. The header includes the logo and navigation links: "Why Buckle Up? / Why I Ticket / What's New / Child Safety / Teen Safety / Resources". There are social media links for "Become a Fan" and "Follow Us". The main content area features a large image of a child in a car seat with the text "Need to get your safety seat checked?" and a button "FIND A FREE SAFETY SEAT CHECK IN YOUR AREA". Below this are three columns of information: "Correct Safety Seat Use" with a "Learn More" button, "Find the Right Seat" with a "Child's Age" dropdown menu, and "Additional Information:" with a yellow question mark icon and two "Click Here" links. The footer includes "Safety Seats Save Lives" and "Need materials for your organization?".



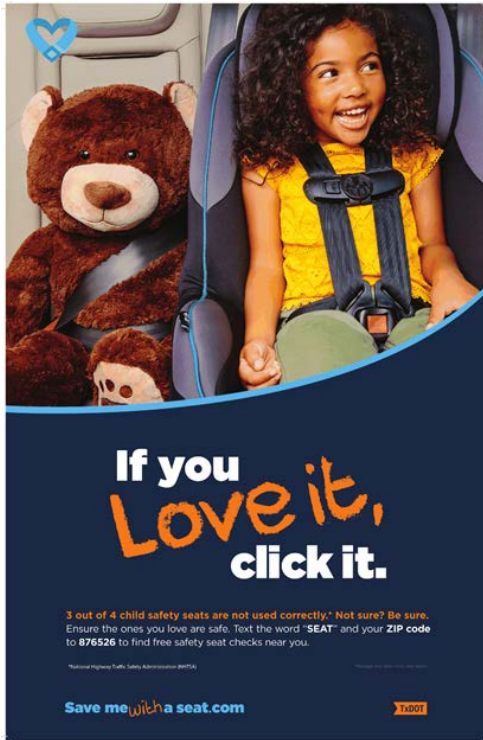
## Social Media

EnviroMedia developed an editorial calendar for TxDOT's Facebook and Twitter accounts. The editorial calendar included posts and images. There were 18 Facebook posts. They garnered 686 video views, 128 shares, 266 likes, and 22 comments during September 2016. There were 6 Twitter posts. They garnered 86 likes, 146 retweets, and 2 comments during September 2016.



## Outreach and Earned Media Events - Educational Materials

EnviroMedia focused on making use of existing educational materials from the 2015 campaign with updates including Bernard In The Backseat storybook. Staff distributed posters, push cards, and Bernard the Bear books to TSSs and campaign partners. EnviroMedia dramatically increased the number of campaign partners with a call center that reached promotoras and childcare centers. Callers focused on reaching out to Spanish-speaking communities and followed up by mailing campaign materials.

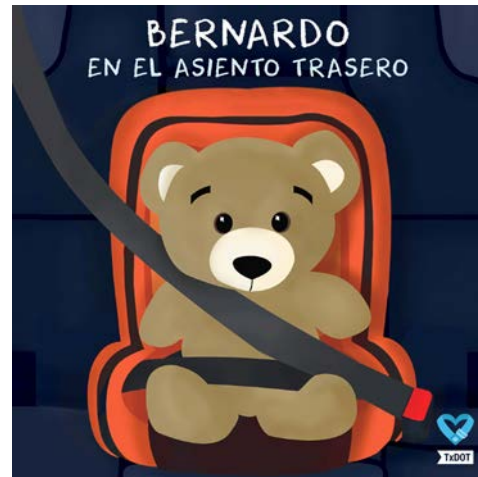


Posters



Push Cards

## ***Bernard In The Backseat Book***



### **Earned Media Child Passenger Safety Week**

The TxDOT child safety seat demonstration vans, accompanying child safety seat displays, and storytime readings of *Bernard In The Backseat* were the focal points of this year's media relations events. The demonstration vans traveled to Austin, Fort Worth, Waco, Beaumont, Brownsville, Corpus Christi, San Antonio, and El Paso during National Child Passenger Safety Week.

Working with TSSs, EnviroMedia designed each tour stop to meet the needs of the community. Media opportunities were held at local libraries and retail store parking lots for increased visibility. Reporters were invited to interview TxDOT Public Information Officers (PIOs) and Traffic Safety Specialists (TSSs), as well as receive one-on-one child safety seat demonstrations.

TxDOT and EnviroMedia distributed a press release in English and Spanish for the kickoff of National Child Passenger Safety Week. TxDOT reminded drivers about the free year-round child safety seat checks that are available at the agency's 25 statewide district offices.

Approximately 90 stories related to this year's media relations efforts were broadcast or published. Those stories resulted in more than \$74,644.10.

### **Added Value**

Through media negotiations, partnerships, and media relations efforts, \$268,005.10 was delivered in added value.



SECTION FIVE  
2016 TEXAS TRAFFIC SAFETY  
AWARENESS SURVEY

# Texas Statewide Traffic Safety Awareness Survey: 2016 Results

Prepared by  
**Katie N. Womack and Neal A. Johnson**  
Center for Transportation Safety

for the  
**Texas Department of Transportation**  
Lydia Bryan Valdez, TxDOT, Project Manager

in cooperation with  
**The National Highway Traffic Safety Administration**  
**U. S. Department of Transportation**

**September 2016**



*A Member of The Texas A&M University System*  
Research. Service. Results.

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September 2016

TEXAS A&M TRANSPORTATION INSTITUTE  
College Station, Texas 77843-3135

# TEXAS STATEWIDE TRAFFIC SAFETY AWARENESS SURVEY: 2016 RESULTS

## INTRODUCTION

The federal government requires that performance measures be used by states to track progress toward each traffic safety goal in their highway safety program. The Governors Highway Safety Association (GHSA) and the National Highway Traffic Safety Administration (NHTSA) have developed a minimum set of performance measures to be used by states as they develop and implement their highway safety plans. One of the performance measures that GHSA and NHTSA recommend is surveys to track driver attitudes and awareness of traffic safety programs. As pointed out in a white paper preceding the federal regulations, “surveys can provide valuable information from drivers or the general public that can’t be obtained any other way.” This information can include views on the priorities of various traffic safety issues and on potential law or policy changes, knowledge of laws and penalties, perceptions of enforcement, awareness of recent enforcement and media campaigns, and self-reported behavior. NHTSA recommends a core set of questions and guidelines for conducting these type surveys.

The Texas Department of Transportation (TxDOT) contracted with the Texas A&M Transportation Institute (TTI) to conduct a 2010 baseline survey and follow-up surveys in subsequent years, from which data pertaining to performance measures could be collected. TTI developed a sampling plan and questionnaire that included the core questions recommended by NHTSA. This report describes the survey methodology and provides results for the performance measurement survey conducted in 2016. Changes from earlier years’ survey results are also discussed.

## SURVEY METHOD

Among the recommended survey methods is a pen and paper survey at Driver License (DL) offices. DL office surveys offer the advantage of access to a reasonably representative sample of drivers and are more cost-effective than other surveys for this type of data collection. Also, as pointed out in the NHTSA Driver Survey white paper, DL office surveys have low refusal rates (10-30 percent or less), and the core questions plus additional questions can be asked easily on one page front and back for a quick and efficient data collection effort.

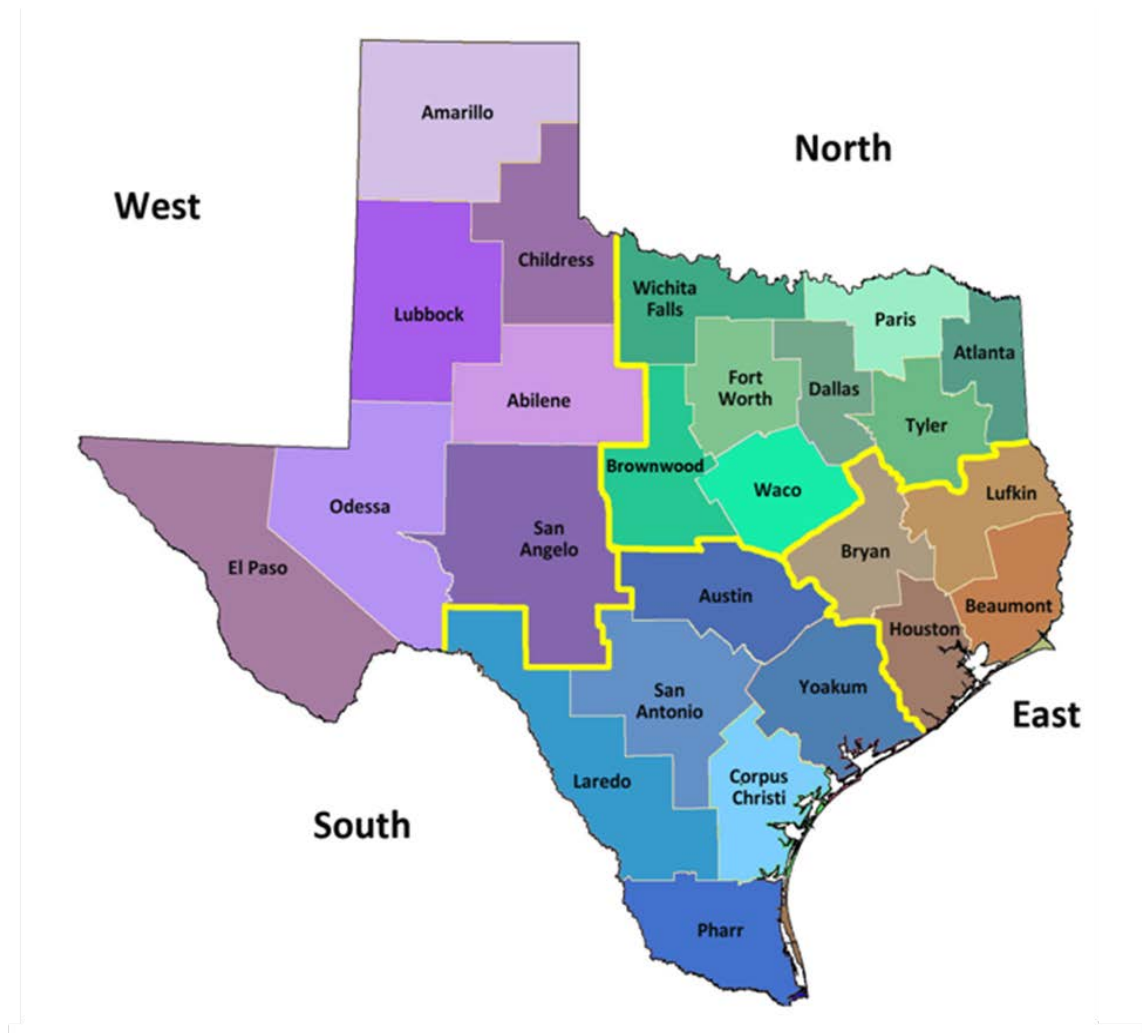
### Site/Sample Selection

The sample that was taken from the DL office survey is a convenient sample of Texas residents, rather than a random representative sample. A random representative sample would contain all the drivers in the state as a sampling pool from which respondents would be randomly drawn and surveyed. In this way, statistical error estimates and confidence intervals could be calculated. Due to time and budget constraints, however, TTI relied on the convenient sample to generate a sample size large enough to generate meaningful data from four regions of the state,

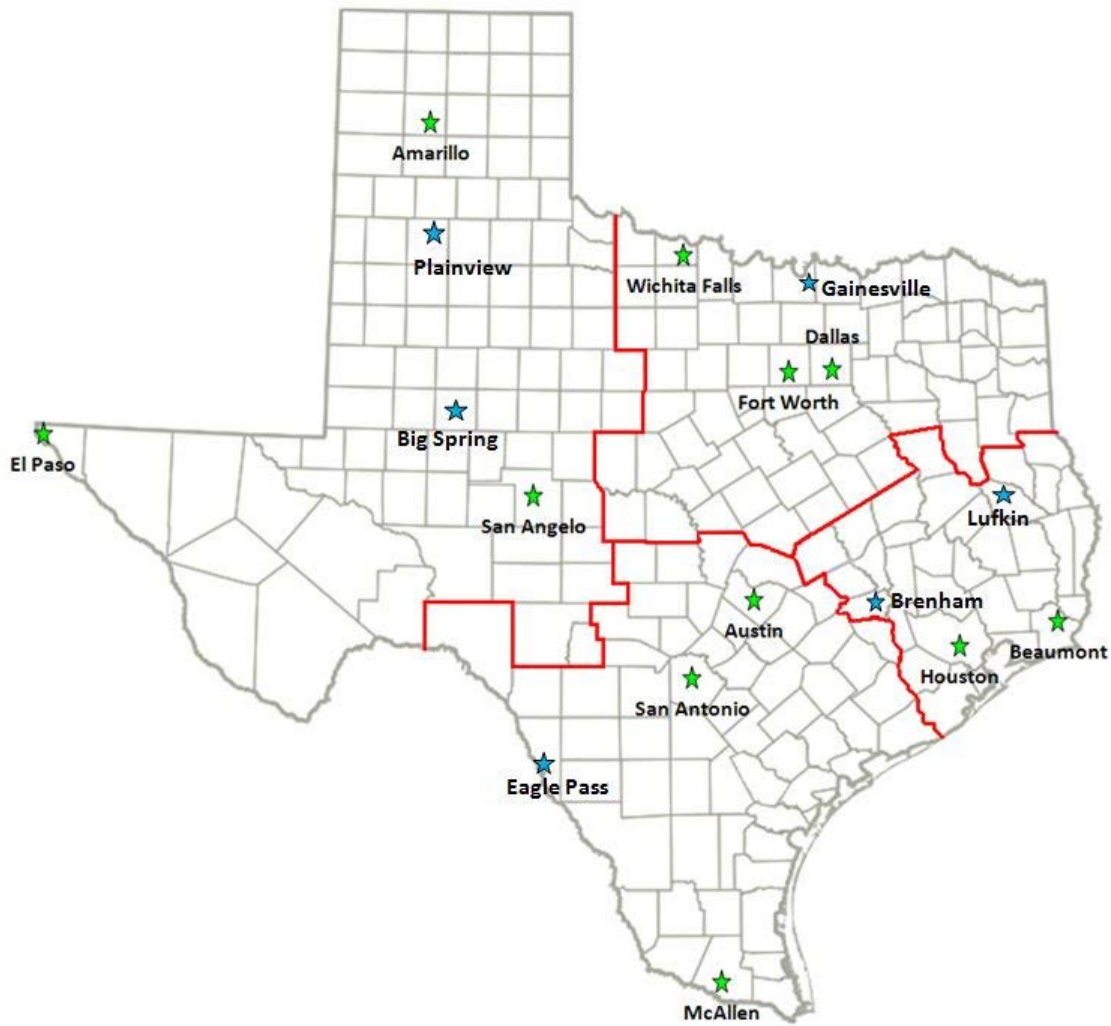
rather than a truly random sample. As indicated in the description of respondent characteristics in the section below, the sample mirrors the Texas population demographics reasonably. No weights have been applied to the data to account for geographic or demographic representation.

The 2010 baseline sampling plan considered that TxDOT grouped its 25 district offices into four regional areas for administrative purposes at the time. The map below illustrates the four regions, which also formed the first level of the TTI survey sampling plan. Three survey sites were initially selected in each of the four regions, as shown in Figure 2. The 2015 survey was expanded to include sites in smaller cities which were also included in the 2016 survey. Six additional locations were chosen to represent various geographic areas of the state. These additional sites are noted by blue stars in Figure 2.

**Figure 1. TxDOT Region Map**



**Figure 2. Driver Awareness and Attitude Survey Site Locations**



There are 184 DL offices throughout Texas. The 18 sites represent 9.8 percent of the 184 possible locations, but the original 12 are among the highest volume offices of the 184. A target sample size of 500 drivers in each region was set. With the additional six sites' target of 50 each, the total sample size target was 2300. The minimum of 550 per region would provide sufficient data to analyze results for each region. Table 1 provides a breakdown of the target sample for each survey site.

**Table 1. Survey Sites and Target Sample Sizes**

TxDOT Region	DL Office Site	Target Sample Size
West	El Paso	250
	Amarillo	150
	San Angelo	100
	Big Spring	50
North	Dallas	200
	Ft. Worth	200
	Wichita Falls	100
	Gainesville	50
East	Houston North	200
	Houston South	200
	Beaumont	100
	Lufkin	50
South	Austin North	75
	Austin South	75
	San Antonio	250
	McAllen	100
	Eagle Pass	50
Central (Small)	Brenham	50
Panhandle (Small)	Plainview	50

### Questionnaire Development

The foundation of the survey instrument was the 10 core questions recommended by NHTSA, which are:

1. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?
2. In the past 30 days, have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?
3. What do you think the chances are of someone getting arrested if they drive after drinking?
4. How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle or pick up?
5. In the past 60 days, have you read, seen or heard anything about seat belt law enforcement by police?
6. What do you think the chances are of getting a ticket if you don't wear your safety belt?

7. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?
8. On a road with a speed limit of 65 mph, how often do you drive faster than 70 mph?
9. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?
10. What do you think the chances are of getting a ticket if you drive over the speed limit?

In 2014 a response choice was added to the questions with a temporal reference (questions #1, #2, #5, and #9) to determine if respondents were aware of these activities within the past year. In addition to the core questions, five questions for background/demographic information were included. This year, an additional eight questions related to traffic safety issues of specific interest to TxDOT were included on the questionnaire. The questionnaire was one page front and back. A Spanish translation of the questionnaire was available. The questionnaire in English is provided as Appendix A, along with the response percentages for each item.

### **Survey Administration**

The survey was administered on weekdays during the time frame of July 11<sup>th</sup> through 22<sup>nd</sup>. This time period is prior to the annual impaired driving enforcement mobilization encompassing the Labor Day holiday and six to eight weeks following the annual Click It or Ticket campaign encompassing the Memorial Day holiday.

Prior to administration of the survey, the protocol was reviewed and approved by the Institutional Review Board (IRB) at Texas A&M University. The IRB required that an Information Sheet accompany the questionnaire for reference by the respondents, and that no minors be included in the respondent pool. The Information Sheet is provided as Appendix B.

Permission to conduct the survey was secured from the Texas Department of Public Safety (DPS) headquarters office. TTI staff surveyed in most DL offices one to three days, with the exception of the El Paso office, which was completed across a five day work week. The procedure was to approach customers in the lobby area who were either waiting for service or accompanying someone conducting business at the station, state the purpose for the contact, and ask for their willingness to fill out the questionnaire anonymously. Each waiting customer over 18 years of age was eligible for the survey; however, no attempt was made to randomize or purposefully select respondents or to convert refusals. Respondents were provided a clipboard and survey form; the questionnaire was self-administered unless assistance was needed. Surveys averaged approximately five to 10 minutes to complete.

## **RESULTS**

### **Characteristics of Survey Respondents**

Target sample size goals were achieved in each region and the overall sample size of 2300 was met, with most individual sites meeting the target goal as well. However, some respondents returned only partially completed questionnaires. The numbers of completed surveys reported in Table 2 (2,393) are those in which no question was completely skipped. A



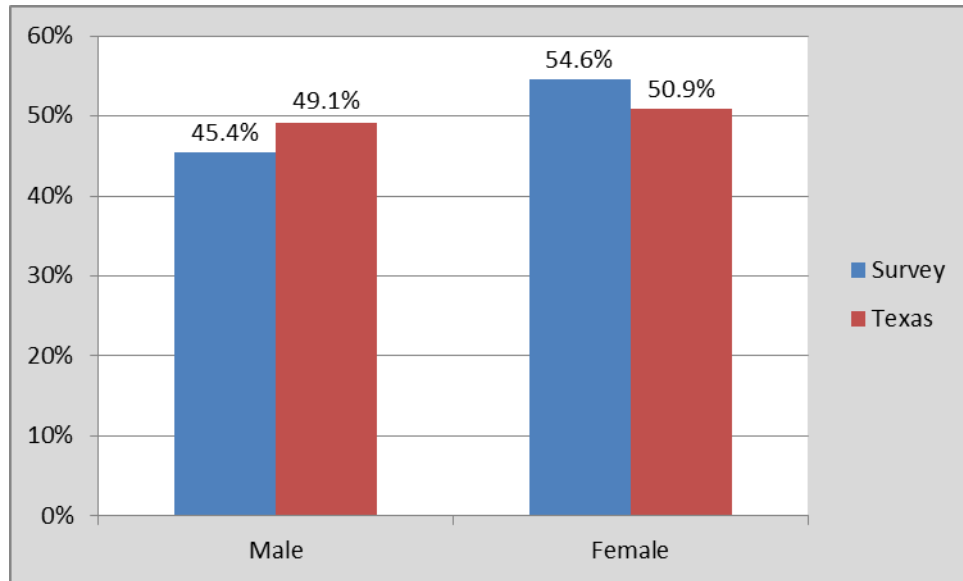
total of 2644 questionnaires with usable data were analyzed. Approximately 5.5 percent (n=139) of the questionnaires were completed in Spanish. Table 2 shows the number of responses for each survey site.

**Table 2. Completed Surveys by Location**

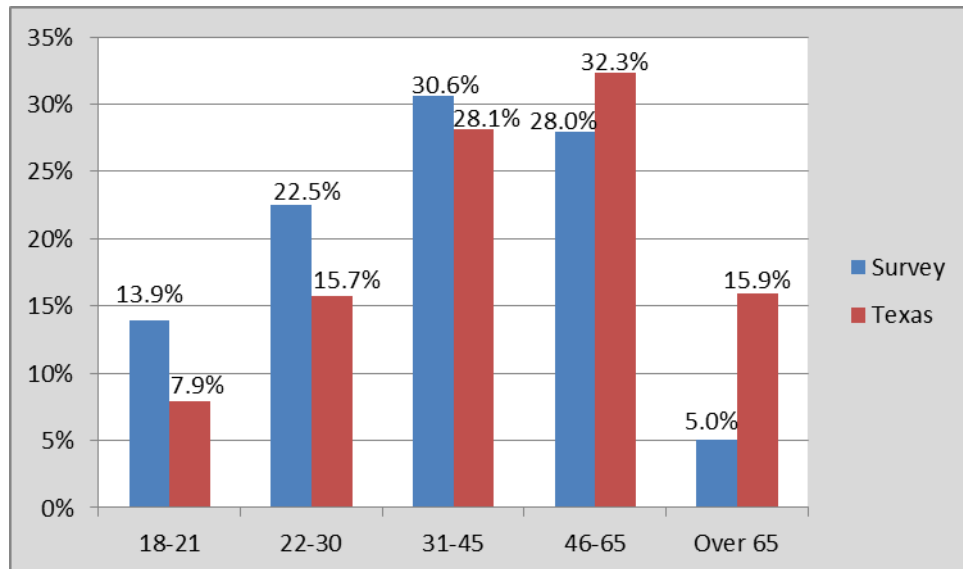
TxDOT Region	DL Office Site	Target Sample Size	Completed Surveys Returned	Number of Surveys in Spanish
West	El Paso	250	234	64
	Amarillo	150	157	0
	San Angelo	100	112	1
	Big Spring	50	57	1
North	Dallas	200	205	10
	Ft. Worth	200	231	1
	Wichita Falls	100	122	0
	Gainesville	50	56	0
East	Houston North	200	213	1
	Houston South	200	176	6
	Beaumont	100	106	2
	Lufkin	50	59	0
South	Austin North	75	85	1
	Austin South	75	81	1
	San Antonio	250	259	19
	McAllen	100	94	24
	Eagle Pass	50	43	7
Central (Small)	Brenham	50	53	1
Panhandle (Small)	Plainview	50	50	0
Total		2300	2393	139

Figures 3, 4, and 5 illustrate the demographic composition of the survey respondents along with comparable statewide population characteristics. Statewide characteristics are from 2015 Census online factfinder pages. The survey sample of females is slightly higher than the Texas female composition and the male sample is slightly lower. This is typical of survey volunteers. The number of seniors over 65 in the sample is below the statewide proportion of seniors (5.0 percent compared to 15.9 percent), and the number of younger respondents is high in comparison to the statewide proportion in this age group (13.9 percent compared to 7.9 percent for 18-21 year-olds). However, these proportions in the sample are likely more comparable to the population of Texas licensed drivers than the general population.

**Figure 3. Gender Composition**

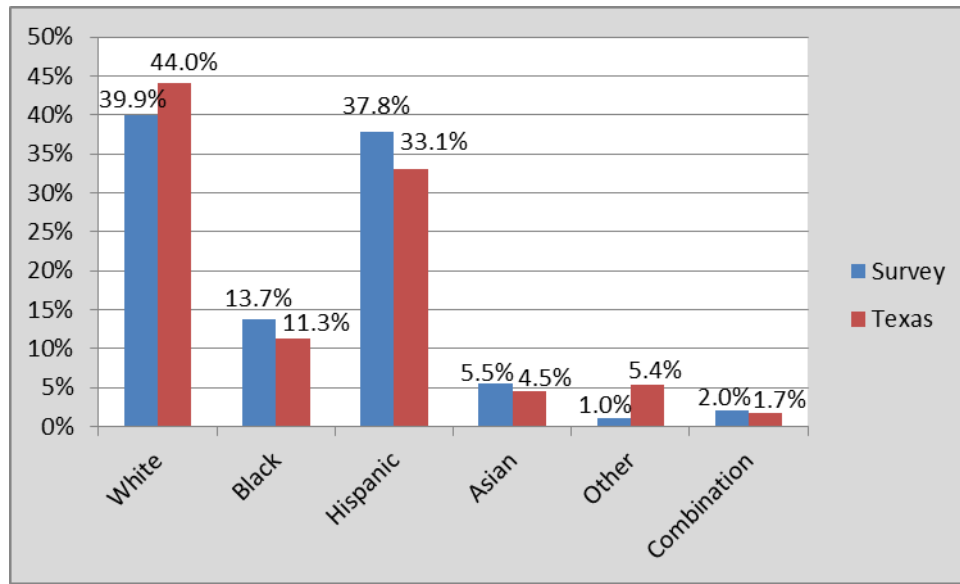


**Figure 4. Age Composition**



Regarding race/ethnicity, the composition of the sample is slightly under-represented by Anglos by 4.1 percentage points and over-represented by Hispanics by 4.7 percentage points. These proportions are within an acceptable range to consider them a reasonable mirror of the race/ethnicity proportions represented by survey respondents to Texas proportions.

**Figure 5. Race/Ethnicity Composition**



### Core Question Responses

As mentioned above, 10 core questions pertained to issues of interest at the federal, state, and local levels throughout the country, and performance based criteria have been established to address the three major areas of impaired driving, safety belts, and speeding.

Questions regarding awareness of public information efforts related to enforcement of impaired driving, speeding and safety belt laws were revised in 2014 to expand the time reference, including “within the past 30 days,” “within the past 60 days,” and “within the past year.” At the time of the survey this year, the respondents were most aware of efforts aimed at impaired driving within the past 30 days. This result is consistent with the time frame of the summertime impaired driving campaign. As shown in Table 3, 87.8 percent of those surveyed had read, seen or heard something about impaired driving enforcement within the past year, 78.8 percent had heard about seat belt law enforcement, and 76.6 percent had heard about speed enforcement within the past year. Looking only at those who said they had been exposed to messages within the past 30 days reveals exposure to both impaired driving and speed enforcement messaging.

The responses show Texans think law enforcement is more likely for drinking and driving than for failure to wear a seat belt or speeding. The difference is most evident in the percentage of those who checked Very Likely that a citation or arrest would be made for a violation—65.4 percent checking Very Likely of arrest for drinking and driving, compared to 53.6 percent Very Likely of citation for not wearing a seat belt and 50.6 percent for speeding. The relationship among these three variables in terms of their order of percentages has been relatively consistently held across the seven years of the survey, with perception of drinking and driving enforcement at the top of the list.

Reported behavior is consistent with the perception of enforcement. Texans continue to self-report almost universal seat belt use, with 95.8 percent saying they always or nearly always use seat belts. Forty-six percent of the respondents reported they drive over the speed limit on local roads, and 43.3 percent said they exceed the speed limit by more than 5 mph on highways with a 70 mph speed limit sometimes or more often. With regard to self-reported drinking and driving behavior, even though over 65 percent of those surveyed thought the chances of someone getting arrested if they drive after drinking is very likely, 17.3 percent reported they had driven after drinking more than they thought they should have.

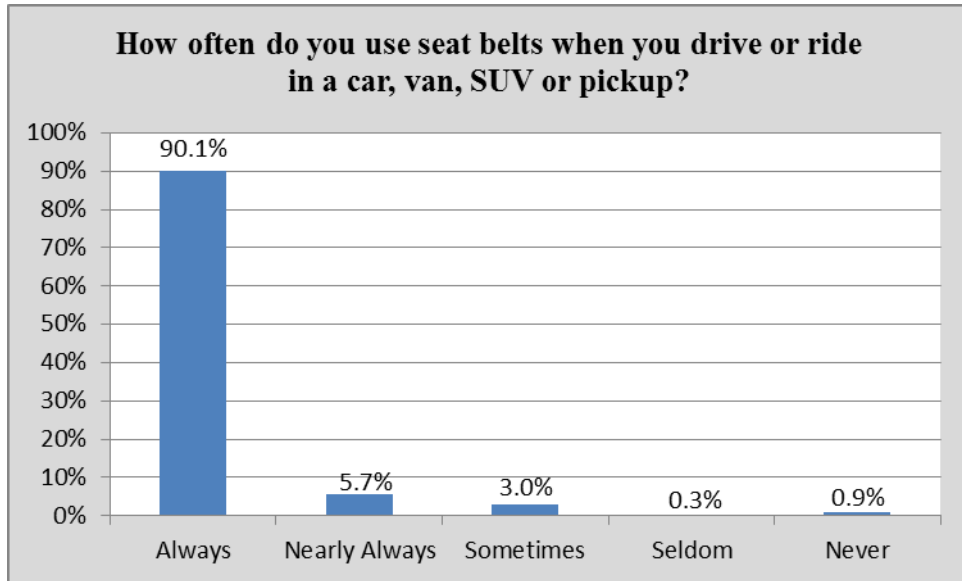
**Seat Belt Use.** Three of the core questions pertained to seat belt use and addressed self-reported recent belt use, awareness of seat belt law enforcement activity, and perceptions of risk of receiving seat belt violation citations. The practice of using a seat belt was the most frequently reported behavior, with 90.1 percent reporting they always use their seat belt, and 5.7 percent reporting they almost always use their seat belt (see Figure 6). Only 23 people out of the 2,623 who responded to this question said they seldom or never wear their seat belt.

Over half (53.6 percent) of the survey respondents believed it is very likely they would be ticketed if they drove or rode without a seat belt. Over 88 percent believed there was some likelihood of being ticketed for not using a seat belt (see Figure 7). As shown in Figure 8, nearly half the survey respondents (44.3 percent) reported they had been exposed to a seat belt law enforcement message within the past 60 days and another 34.5 percent had heard a seat belt law enforcement message within the past year. Big Spring respondents most often reported they had heard a seat belt enforcement message in the past 60 days (60.7 percent). Just over a third of the respondents in Houston (34.5 percent) said they had heard a seat belt enforcement message within the past 60 days.

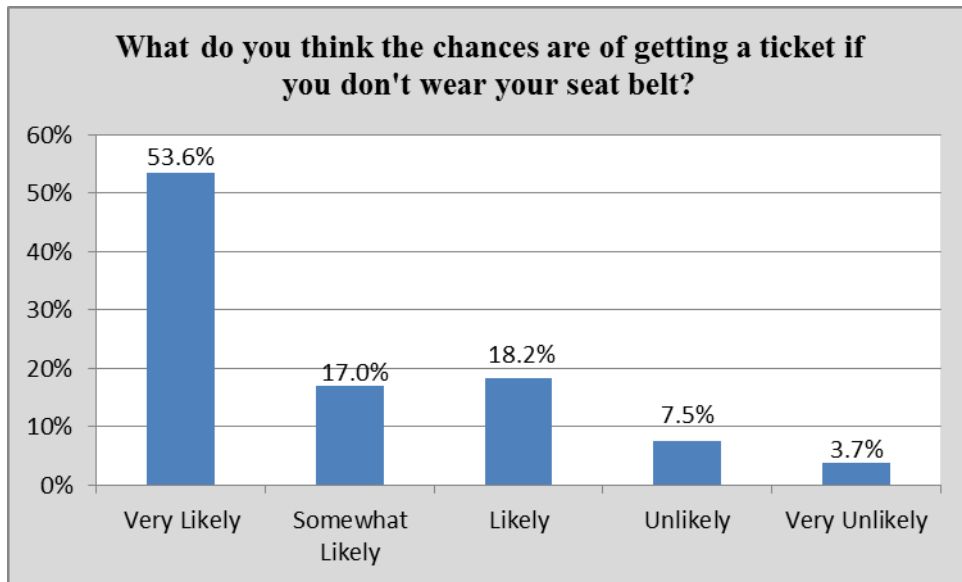
**Table 3. Responses to Core Questions**

<b>Have you read, seen or heard anything about:</b>					
	<i>Yes, in the past 30 days</i>	<i>Yes, in the past 60 days</i>	<i>Yes, in the past year</i>	<i>No</i>	<i>Not Sure</i>
Seat belt law enforcement?	n/a	44.3%	34.5%	16.2%	5.0%
Speed enforcement?	42.1%	n/a	34.5%	18.6%	4.9%
Alcohol impaired driving enforcement?	56.1%	n/a	31.7%	9.6%	2.6%
<b>What do you think the chances are of:</b>					
	<i>Very Likely</i>	<i>Somewhat Likely</i>	<i>Likely</i>	<i>Unlikely</i>	<i>Very Unlikely</i>
Getting a ticket if you don't wear your seat belt?	53.6%	17.0%	18.2%	7.5%	3.7%
Getting a ticket if you drive over the speed limit?	50.6%	23.3%	19.0%	4.7%	2.4%
Someone getting arrested if they drive after drinking?	65.4%	17.3%	11.8%	3.3%	2.1%
<b>How often do you speed on:</b>					
	<i>Most of the time</i>	<i>About half the time</i>	<i>Sometimes</i>	<i>Rarely</i>	<i>Never</i>
A local road	9.3%	9.2%	27.7%	33.2%	20.6%
A Highway	9.9%	10.4%	23.0%	30.4%	26.4%
<b>How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?</b>					
	<i>Always</i>	<i>Nearly Always</i>	<i>Sometimes</i>	<i>Seldom</i>	<i>Never</i>
	90.1%	5.7%	3.0%	0.3%	0.9%
<b>In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?</b>					
<i>None</i>	<i>1 to 5</i>	<i>6 to 10</i>	<i>More than 10</i>	<i>I do not Drink</i>	<i>I do not drink and drive</i>
2.9%	11.5%	1.0%	0.4%	31.1%	53.1%

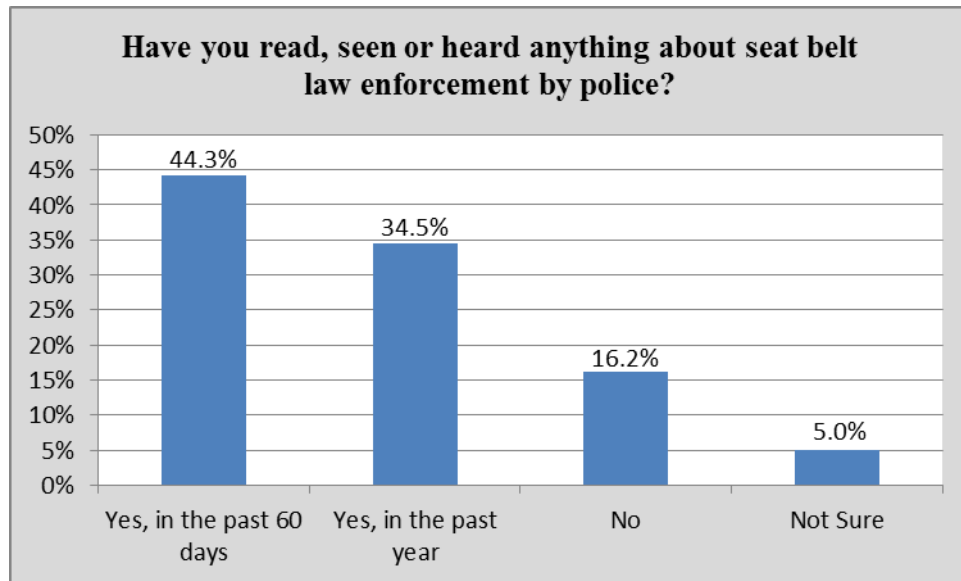
**Figure 6. Frequency of Reported Belt Use**



**Figure 7. Perception of Seat Belt Enforcement**



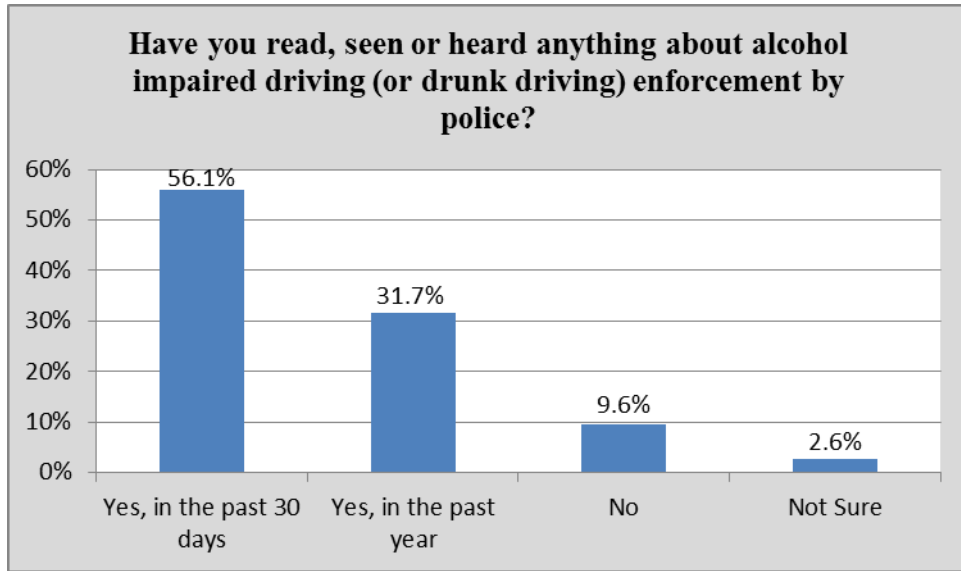
**Figure 8. Awareness of Seat Belt Law Enforcement**



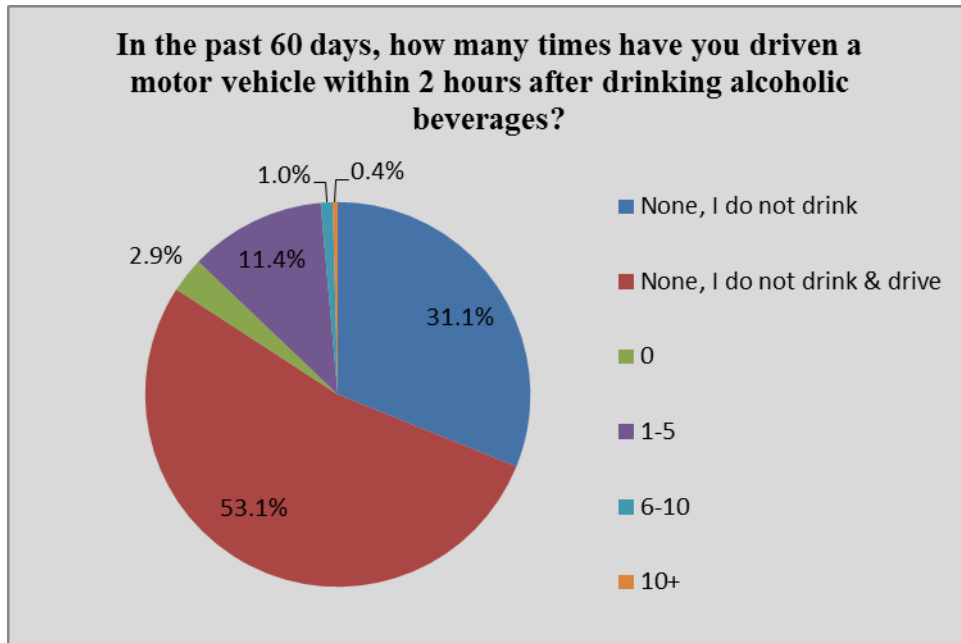
**Impaired Driving.** Three of the core questions pertained to impaired driving and addressed self-reported impaired driving during the previous two months, awareness of recent impaired driving enforcement efforts, and perception of risk of arrest if driving impaired. This year 56.1 percent of the survey respondents reported they had been exposed to an impaired driving message within the past 30 days (see Figure 9). An additional 31.7 percent said they had heard an impaired driving message within the past year. The location with the highest awareness of impaired driving enforcement was Beaumont, with 67 percent saying they had heard of enforcement in the past 30 days and another 29 percent saying they had heard an enforcement message in the last year for a combined total of 96 percent. The lowest measurement of recent anti-drinking and driving campaign awareness was among Plainview respondents at 49.1 percent for the 30-day response choice.

When asked about frequency of drinking and driving, 84.2 percent of the survey respondents said they either did not drink or did not drink and drive, as shown in Figure 10. Of those who reported having driven within two hours after drinking in the past 60 days, 37 drivers (or nine percent of those who drank and drove) reported having done it six or more times. The highest percent of respondents who reported they drove more than five times within two hours of drinking in the past 60 days was in Amarillo and the majority was male. As indicated in Figure 11, 65.4 percent of the survey respondents thought the likelihood of getting arrested for driving

**Figure 9. Awareness of Impaired Driving Enforcement**

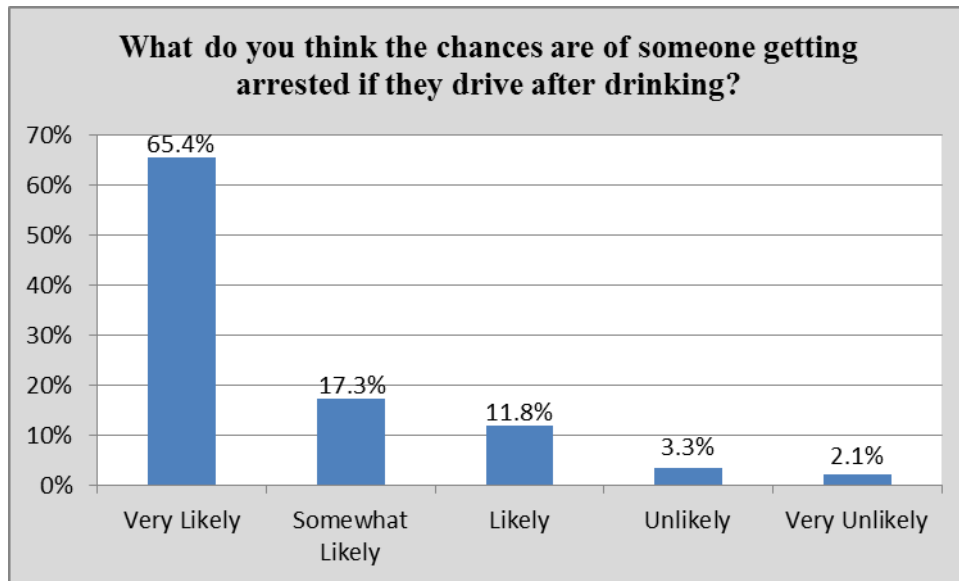


**Figure 10. Reported Driving After Drinking Within Past 60 Days**



**Figure 11. Likelihood of Impaired Driving Arrest**



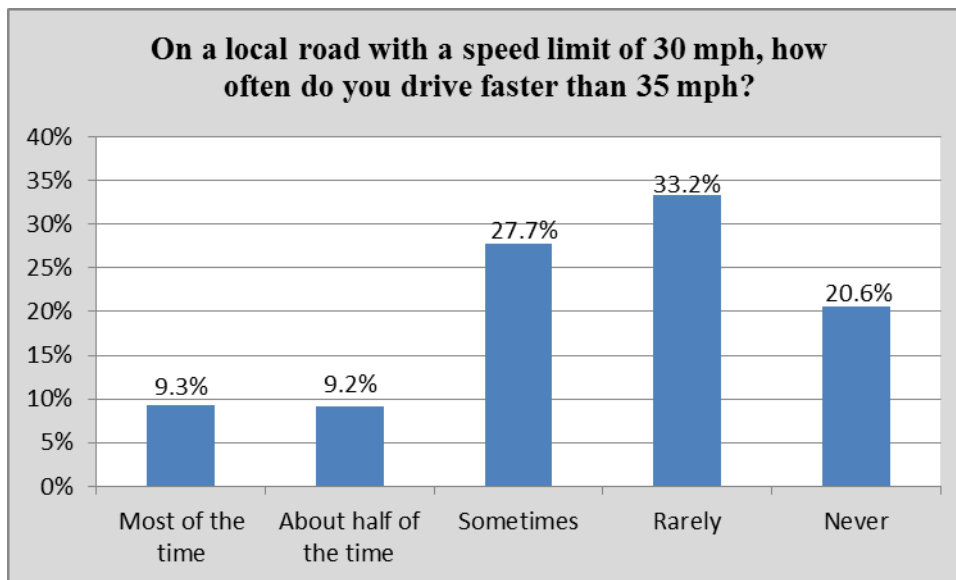


impaired would be very likely. As mentioned previously, the likelihood of an encounter with law enforcement as a result of driving impaired is perceived as very high throughout the State—94.5 percent checked some degree of likelihood. The perception of impaired driving enforcement was highest in Big Spring, Brenham, and Eagle Pass where over 98 percent of the respondents thought impaired driving arrests were likely. The perception of enforcement was highest overall among Hispanics, pickup drivers, and females. For example, 74.2 percent of Hispanics thought an impaired driving arrest very likely compared to 55.9 percent of Anglos.

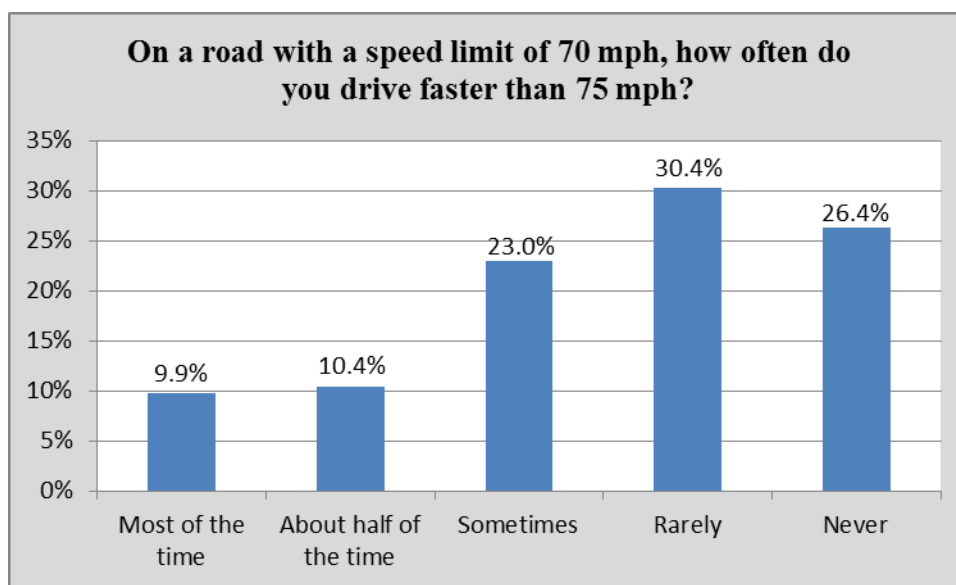
**Speeding.** Four questions on the survey pertained to speeding: two regarding self-reports of speeding on local and higher speed roads; one regarding perceived enforcement; and one regarding likelihood of getting a ticket for speeding. As seen in the graphs below (Figures 12 and 13), speeding is relatively common compared to the two issues covered above. Over 18 percent of those surveyed said they routinely exceed the speed limit by 5 mph on local roads, and another 27.7 percent said they sometime exceed local road limits by 5 mph. Additionally, 20.2 percent said they speed on high-speed roads (70 mph limit) regularly and another 23 percent said they sometimes exceed highway speeds by 5 mph. Self-reported speeders on local roads were found more often among Austin and El Paso respondents. Self-reported speeders on local roads were more likely to be under 30 years old and Anglo. Speeding on local roads was least often reported in Plainview.

Those who admitted to speeding on higher speed roadways (with speed limits of 70 mph) were more likely to be under 30 years old, males, and motorcycle riders. Drivers in the 22 to 30 year-old range were twice as likely to say they at least sometimes exceed highway speed limits as drivers over 65 years old. The highest percentage of self-reported speeders on 70 mph roads were in Austin.

**Figure 12. Exceeding Speed Limit on Local Roads**



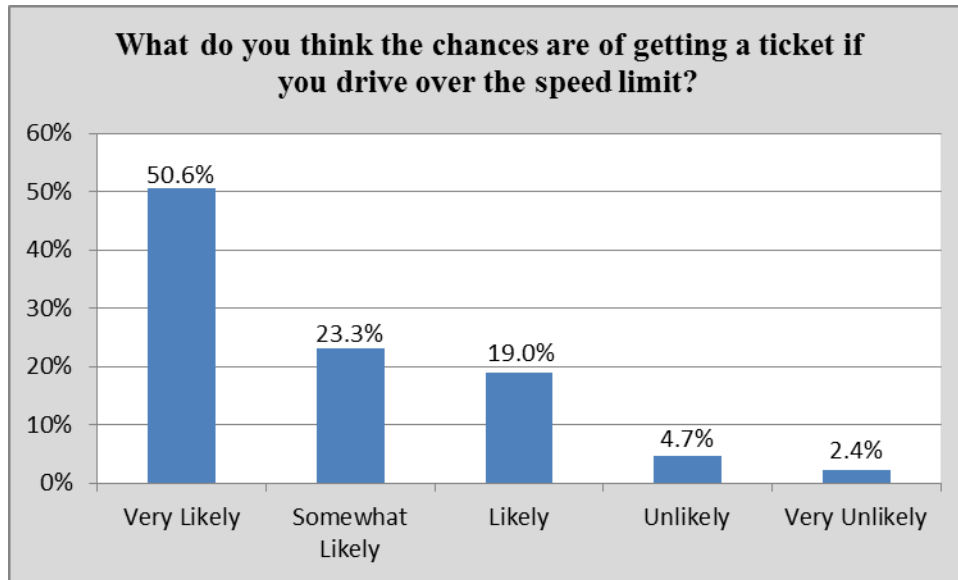
**Figure 13. Exceeding Speed Limit on High-Speed Roads**



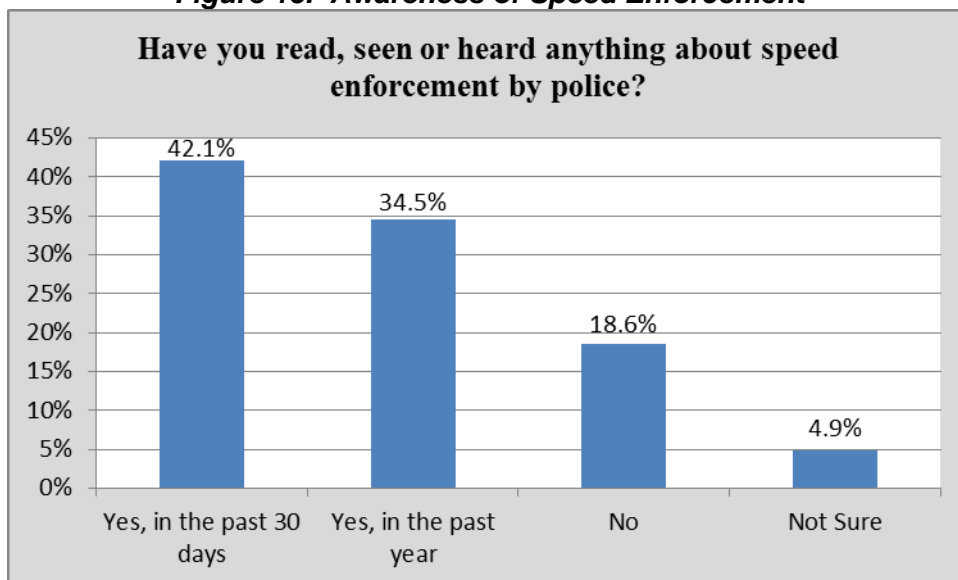
The certainty of getting a speeding ticket was perceived as relatively low (Figure 14) compared to citations for seat belt violations and arrests for impaired driving. However, most Texans surveyed (92.9 percent) thought there was some likelihood and the degree of this perception varied by location. Most of the respondents in San Angelo (98.3 percent) thought the chances of receiving a citation were at likely or very likely for speeding.

Figure 15 shows that 42.1 percent of the survey respondents reported having read, seen, or heard something about speed enforcement most recently, and another third of the respondents saying they had within the past year. Eagle Pass had the highest percent of respondents reporting an awareness of speed enforcement with 88.9 percent checking yes for having read, seen or heard something regarding speed enforcement the past year. In contrast, only 68.8 percent of the Brenham respondents reported exposure to speed enforcement messages during the past year.

**Figure 14. Likelihood of Speeding Ticket**



**Figure 15. Awareness of Speed Enforcement**



## Comparison of Core Question Responses by City Size

Analysis was conducted to determine if there are differences in responses to the core questions for the 12 larger cities in the sample compared with the 6 smaller cities, indicating a somewhat general picture of urban versus rural differences. For this analysis, data for the larger cities were combined into one data set and compared with data combined for the smaller driver license station locations. This analysis tends to mask any regional differences. The findings are summarized in the following paragraphs, and charts for each of the comparisons are included as Appendix C.

Respondents in the smaller cities were significantly more likely to report an awareness of increased seat belt enforcement at the time of the survey (84.2 percent compared to 78.0 percent). However, there was no statistically significant difference in perception of likelihood of being ticketed for not using a seat belt and in self-reported seat belt use by large urban versus smaller cities.

Awareness of alcohol impaired driving enforcement did not differ by city size. Smaller city residents were more likely to report they do not drink and drive. They were also more likely to think the chances of being arrested for drinking and driving was higher.

Awareness of speed limit enforcement and perception of likelihood of being cited for speeding did not differ significantly among larger and smaller cities. Smaller city respondents were, however, significantly more likely to say they speed on local roads.

## 2010-2016 Trends

The results for nine of the core questions for each year are presented in Figures 16 - 25, providing visuals for comparing Texas trends across the five years. A table with each of the response choice percentages for 2010 through 2016 is included as Appendix D.

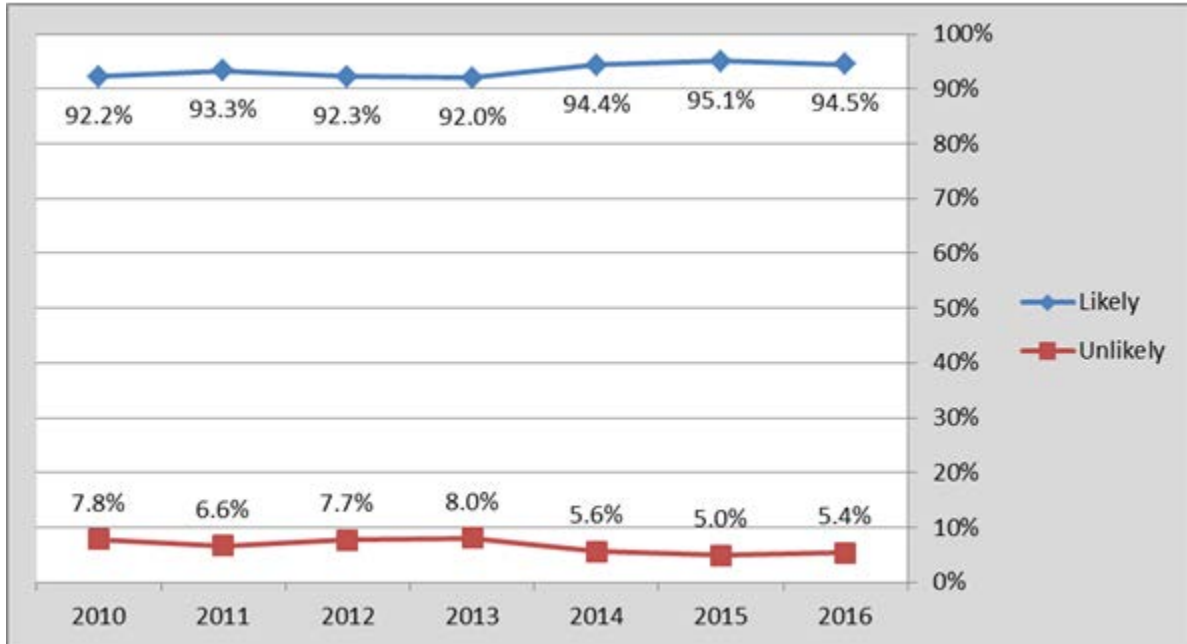
Figure 16 indicates a fairly steady trend in the perception of strong enforcement of impaired driving laws. Awareness of the alcohol impaired driving enforcement message peaked in 2011 with 75.1 percent of the survey respondents saying they had read, seen or heard the message within the past 30 days (Figure 17) The graph in Figure 17 does not depict responses for those who checked they had read, seen or heard something about alcohol impaired driving enforcement within the past year, which has been an additional 28.8 percent of respondents in 2014 and 2015 and an additional 31.7 percent this year.

Figure 18 shows similar trend over the five-year survey period in the perception of seat belt enforcement, starting with a peak of 89.7 percent who said the chances of getting a ticket were very likely in 2010, and increasing from the low of 86.2 percent in 2013, back to 89.1 percent in 2015, and decreasing by a statistically non-significant degree to 88.8 percent in 2016. The percentage of respondents who believed the chance of a ticket for a violation has varied over time by only 3.5 percentage points between 86.2 percent and 89.7 percent. Similarly, self-reported regular belt-wearing behavior has consistently been at or just below 99 percent (Figure 19). Awareness of seat belt law enforcement appears in Figure 20 to have fallen from 72.7

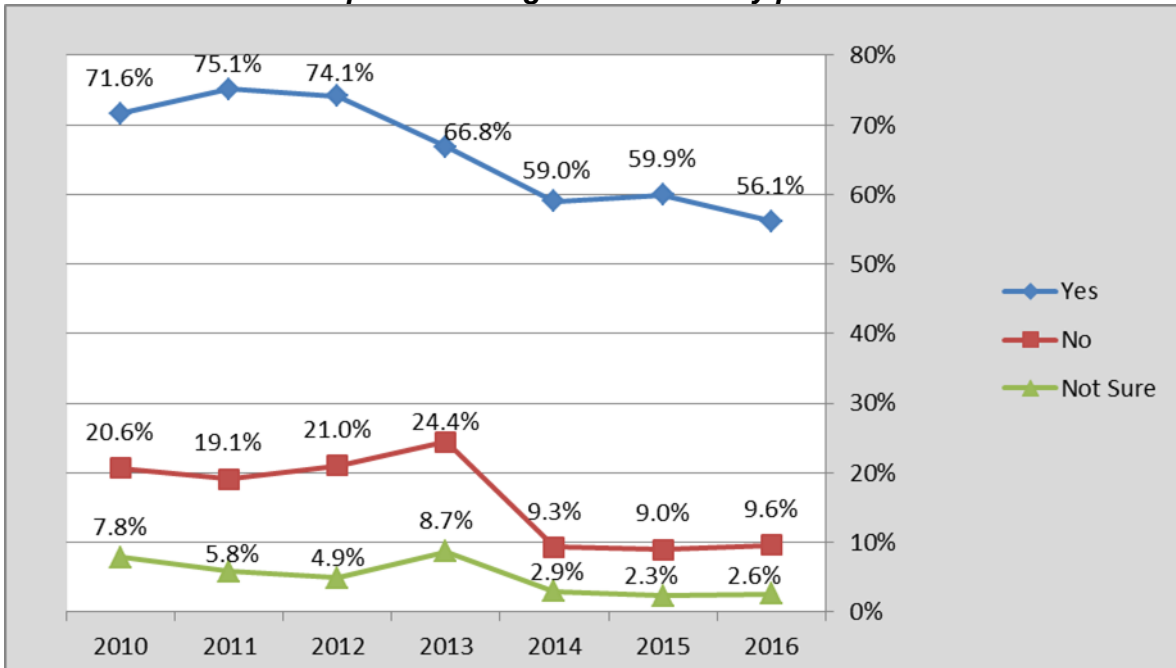
percent in 2010 to 44.3 percent in 2016. However, the addition in 2014 of a response choice for ‘within the past year’ which, when added to the percent who said within the past 60 days, increases the awareness level within the past year to 81.7 percent in 2014, 80.1 percent in 2015, and 78.8 percent in 2016 (Figure 21).

Self-reported speeding trended upward slightly during the five-year period of 2010 – 2015; however the percent of respondents who said they rarely or never speed on local roads decreased very slightly in 2015 and stayed statistically equivalent in 2016. Figures 22 and 23 each illustrate the percentages of drivers who say they often exceed the speed limit by at least 5 mph. The trend was also reversed in 2015 with regard to speeding on highways with speed limits of 70mph. After a four-year increase in those who said they often speed on highways by at least 5mph, the percentage dropped from 49.4 to 42.7 in 2015 and stayed statistically equivalent in 2016 at 43.3 percent. The perceived likelihood of receiving a ticket has remained in the low 90 percent range in six of the seven survey years (Figure 24). However, awareness of speed enforcement efforts throughout the seven-year survey period has been lower than other traffic safety enforcement efforts (Figure 25), with almost 20 percent in the past two years checking they had not read, seen or heard anything about speed enforcement during the year.

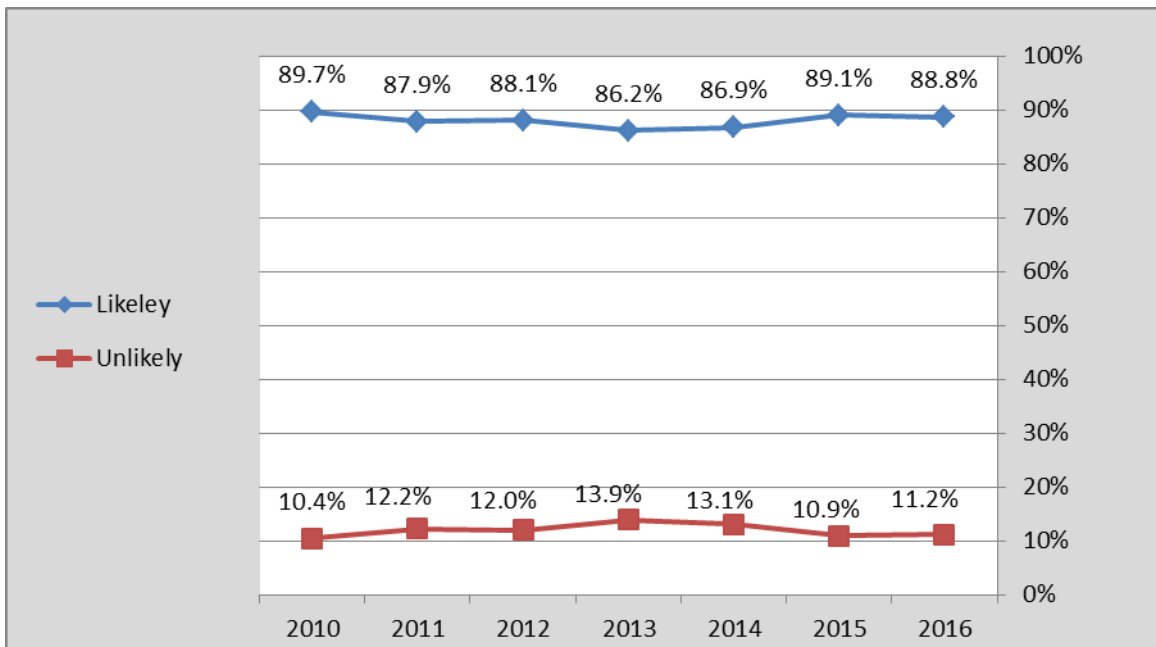
**Figure 16. What do you think the chances are of someone getting arrested if they drive after drinking?**



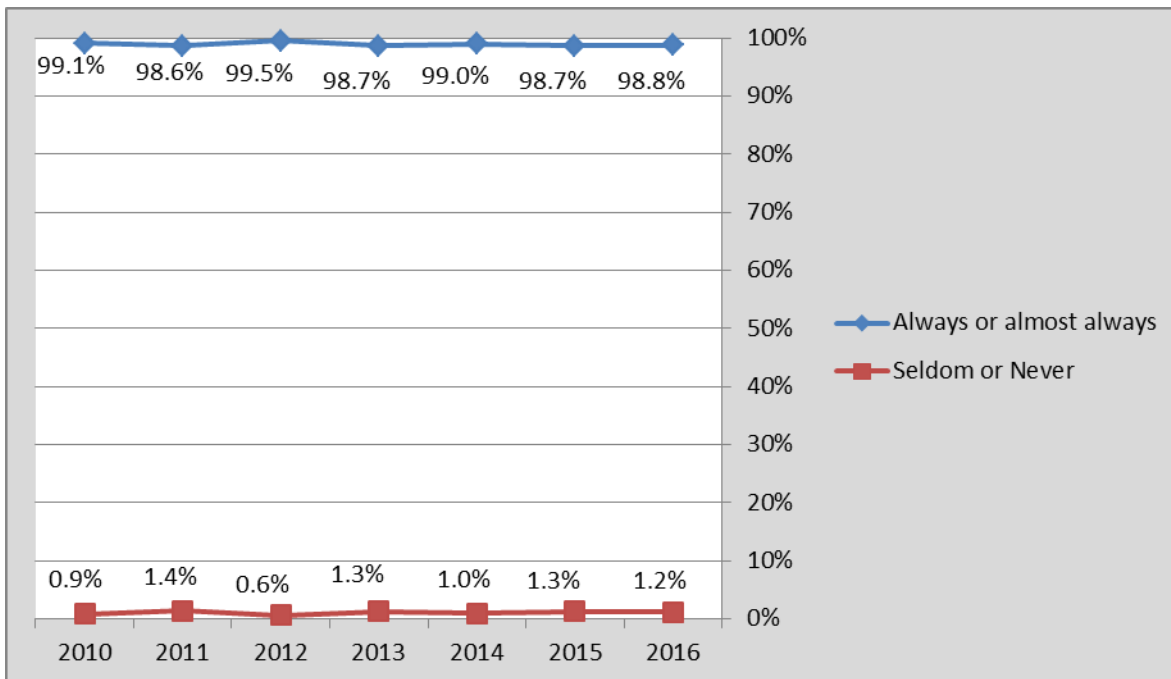
**Figure 17. In the past 30 days, have you read, seen or heard anything about alcohol impaired driving enforcement by police?**



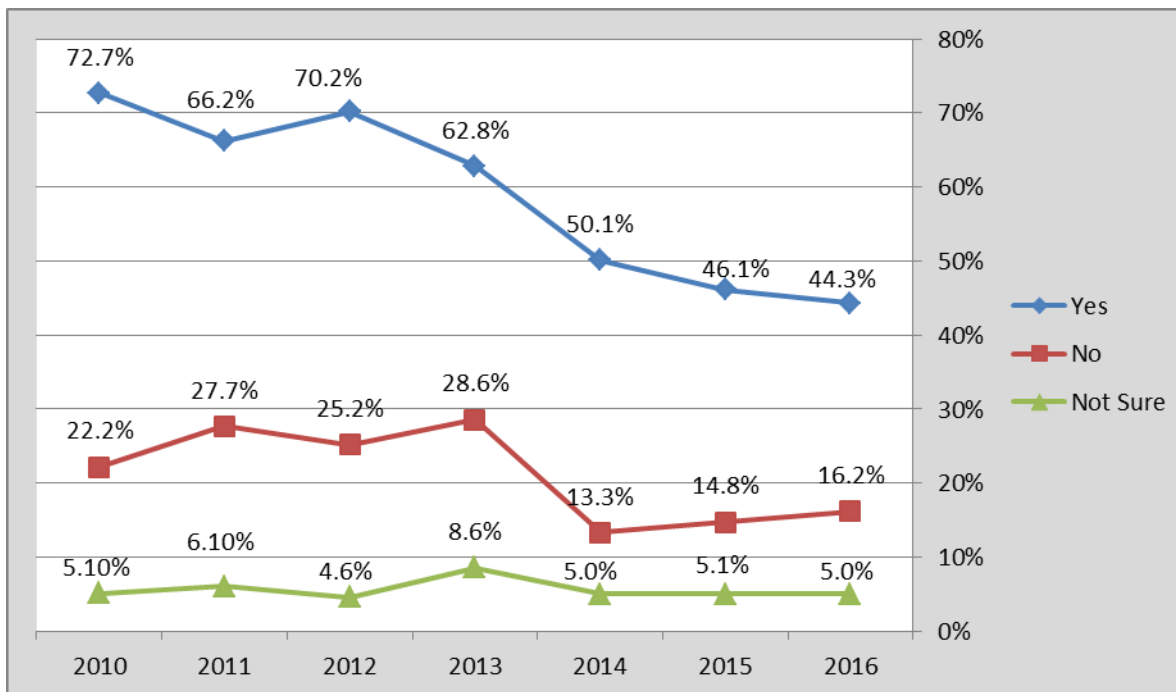
**Figure 18. What do you think the chances are of getting a ticket if you don't wear your seat belt?**



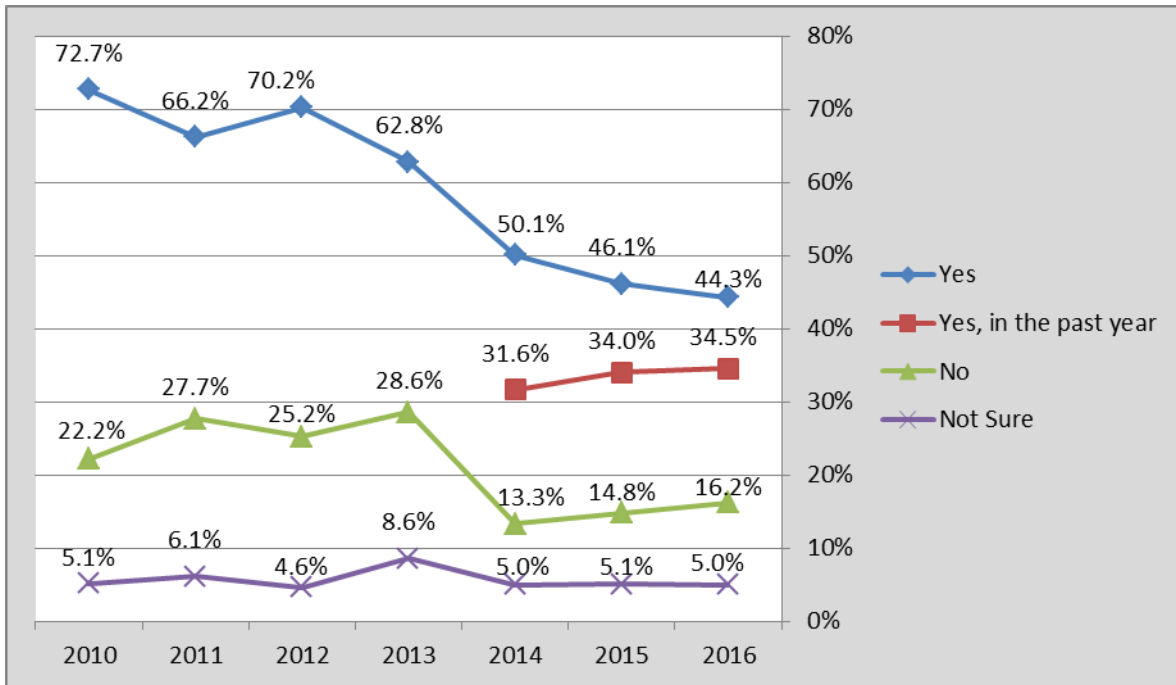
**Figure 19. How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?**



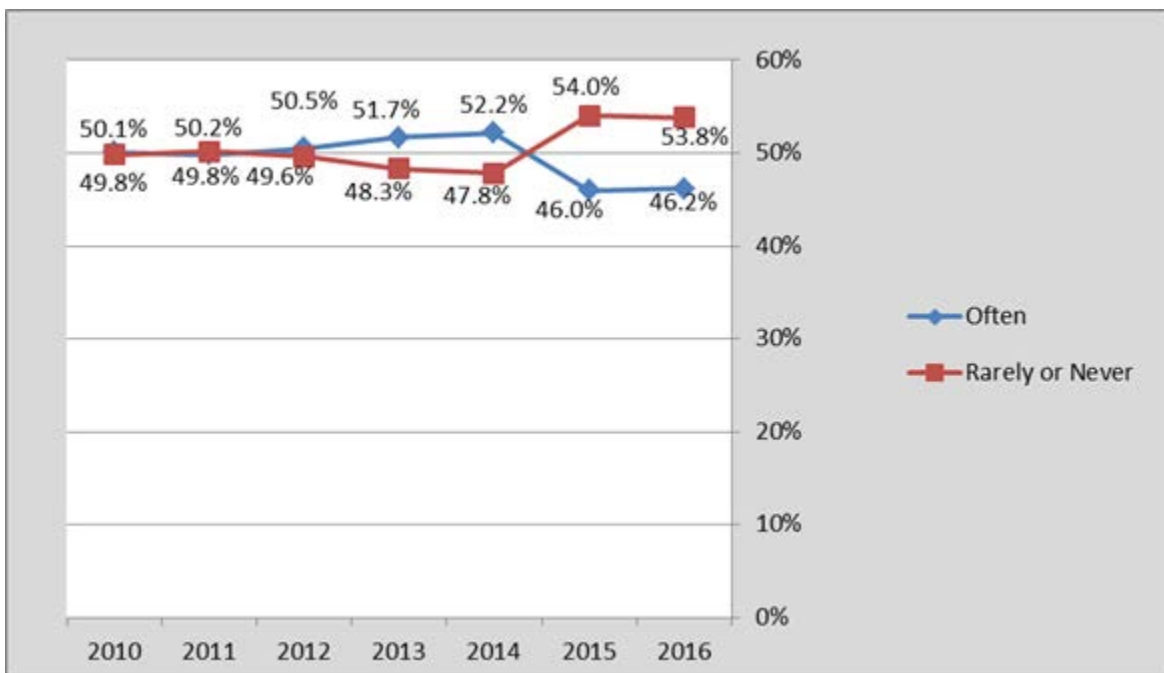
**Figure 20. In the past 60 days, have you read, seen or heard anything about seat belt law enforcement by police?**



**Figure 21. Have you read, seen or heard anything about seat belt law enforcement by police?**

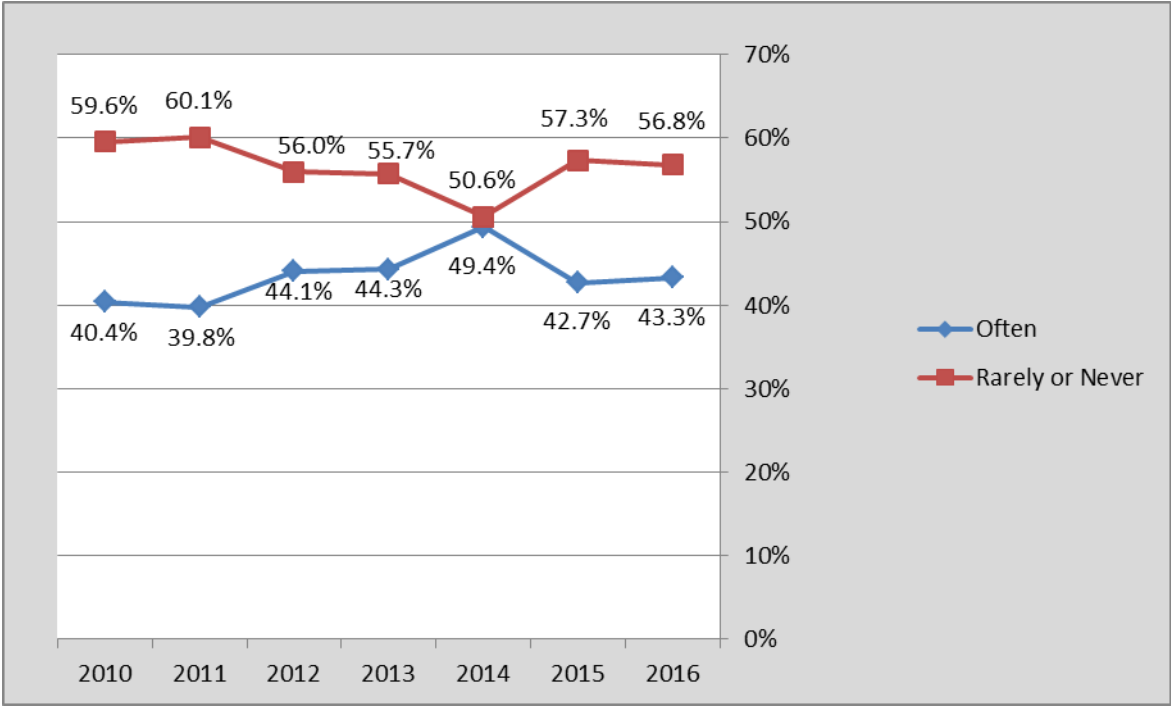


**Figure 22. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?**

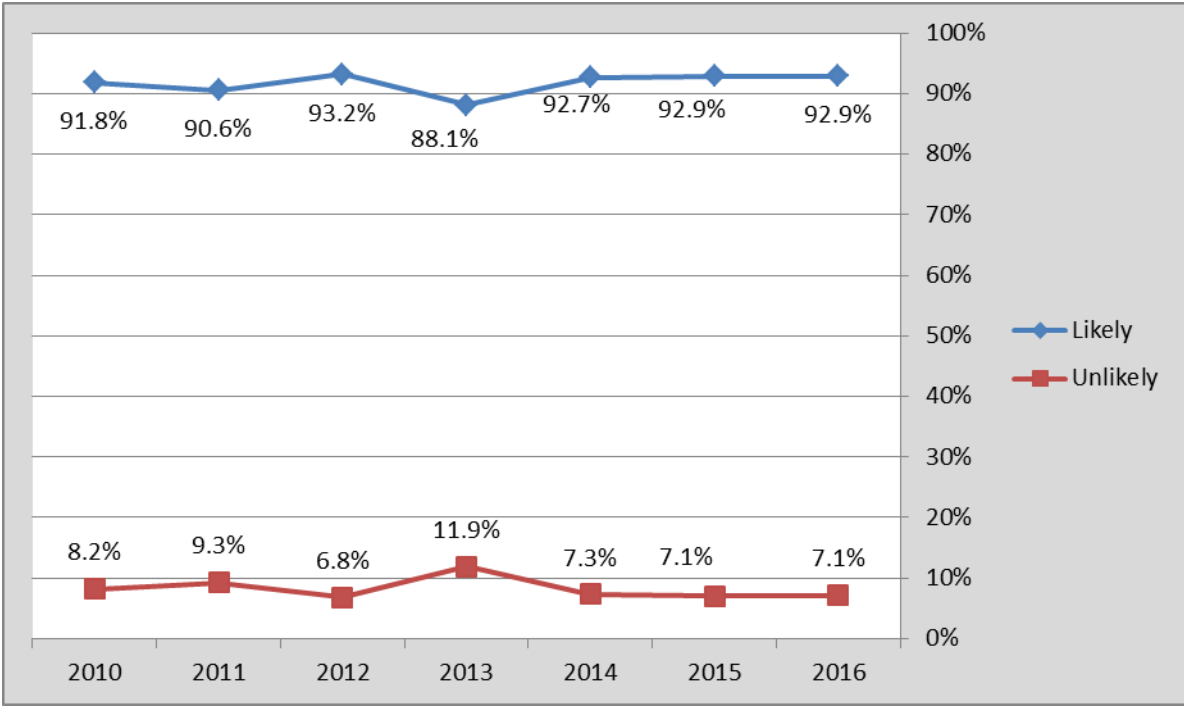




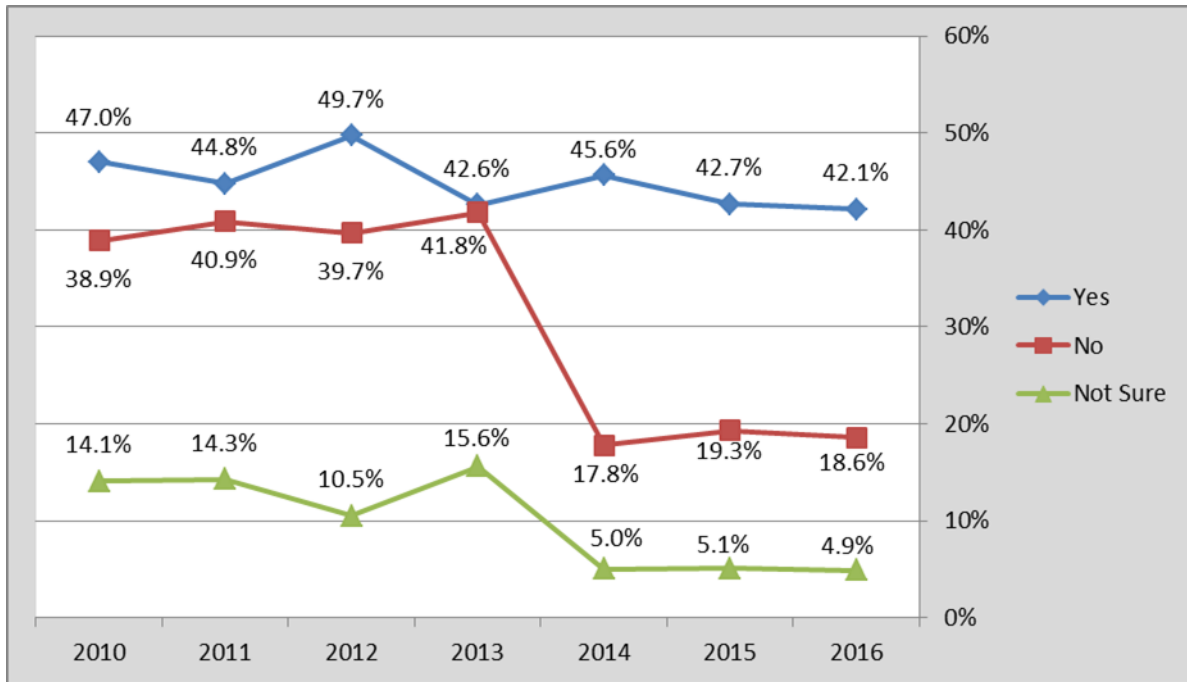
**Figure 23. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?**



**Figure 24. What do you think the chances are of getting a ticket if you drive over the speed limit?**



**Figure 25. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?**

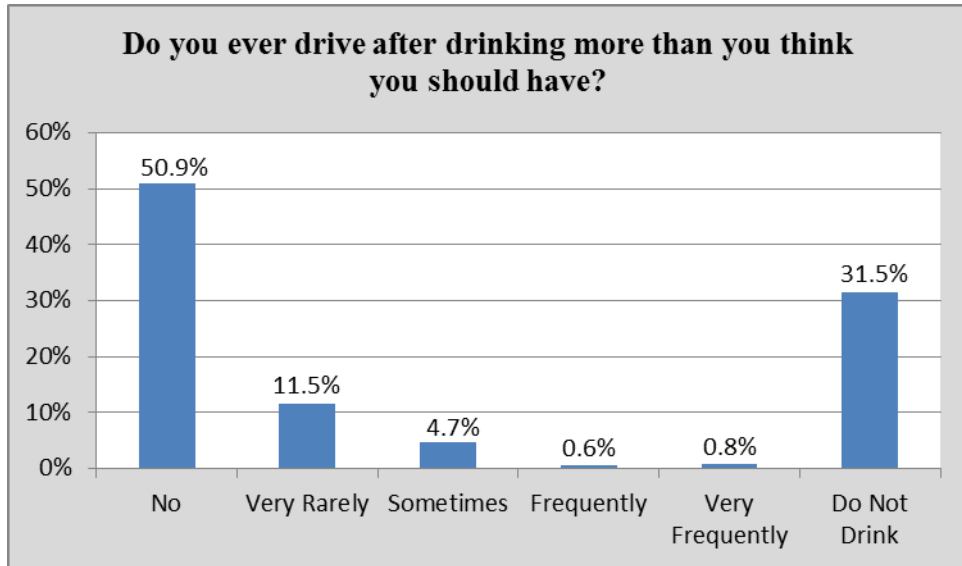


**Texas-Specific Question Responses**

The 2016 survey included three questions designed to gather additional data related to drinking and driving behavior and knowledge. Respondents were asked if they drive after drinking more than they should. This was based on their own assessment of what ‘more than they should’ would be.

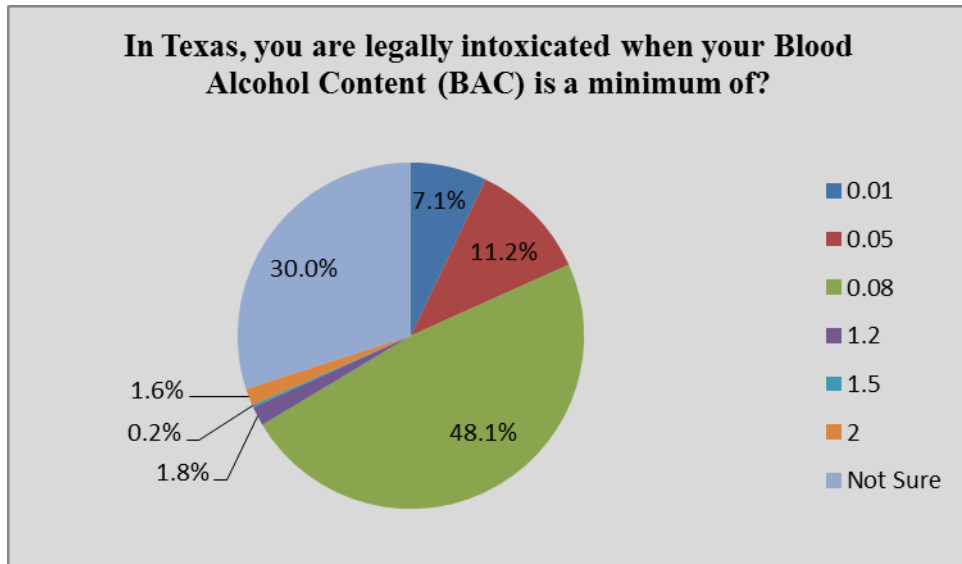
Approximately half (50.9 percent) of the respondents said they had not driven after drinking too much, 31.5 percent said they do not drink, and an additional 11.5 percent said they very rarely drove after drinking (see Figure 26). This means that 158 of the 2600 respondents to this question reported they sometimes (n=123), frequently (n=15), or very frequently (n=20) drive after having too much to drink.

**Figure 26. Self-Reported Impaired Driving**



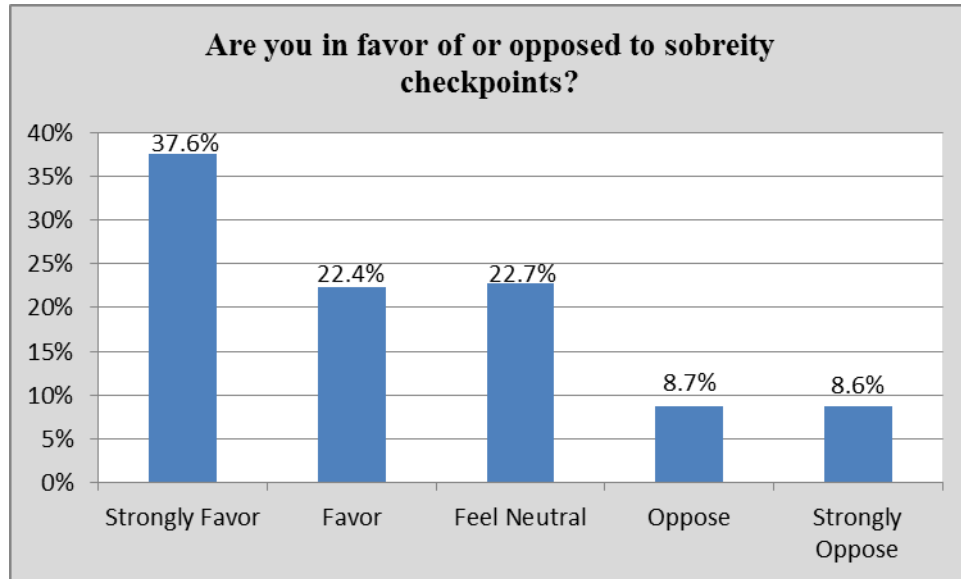
In Texas the legal limit for intoxication is .08 blood alcohol content (BAC). In 2016, almost half of the drivers surveyed (48.1 percent) checked the correct response choice for the legal intoxication question. Figure 27 shows that 30 percent of the Texans surveyed were not sure of the legal BAC limit.

**Figure 27. Knowledge of BAC intoxication limit in Texas**



Respondents were asked if they favor or oppose sobriety checkpoints in Texas. Sobriety checkpoints as commonly conducted in other states are not currently conducted in Texas. The survey results revealed that 70 percent were in favor of sobriety checkpoints, with 37.6 percent strongly in favor. As shown in Figure 28, 8.6 percent were strongly opposed to sobriety checkpoints, another 8.6 percent were opposed, and the remaining 22.7 percent were neutral on the subject.

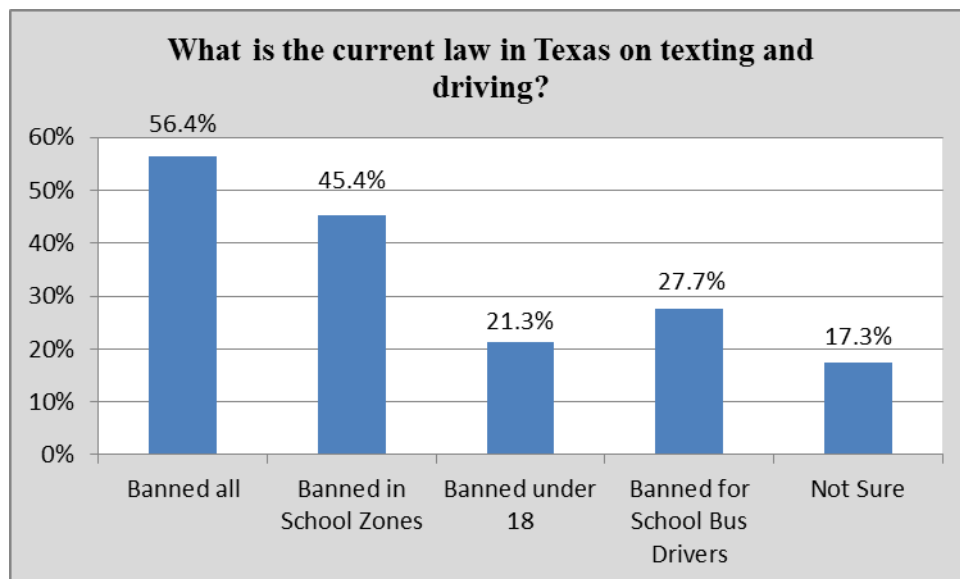
**Figure 28. Sobriety Checkpoints**



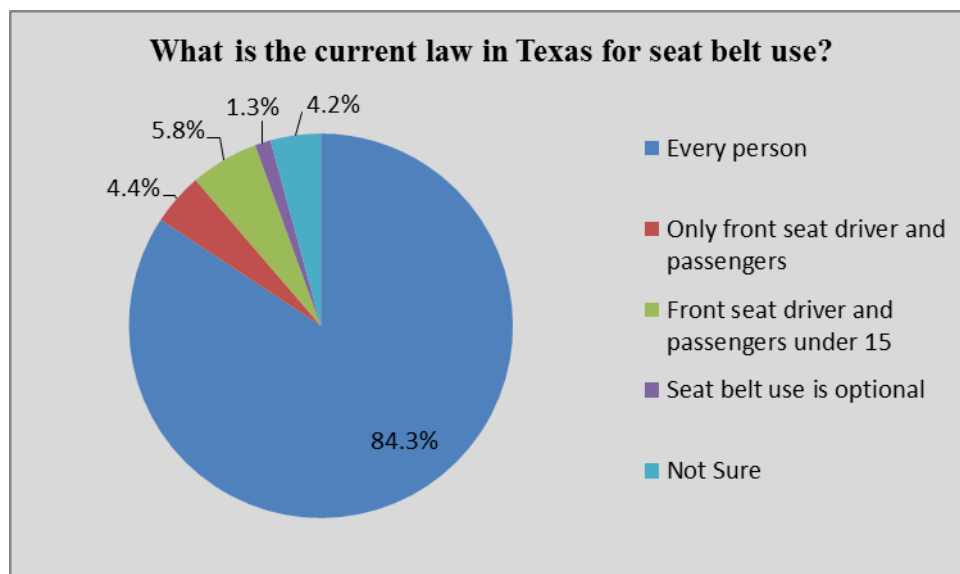
Two questions were included to determine Texans' knowledge with respect to the specifics of texting bans in Texas and the Texas seat belt law. Multiple responses were allowed for the question regarding texting, and three of the four response choices were correct. Figure 29 indicates the frequencies with which choices were selected. Although there is no statewide texting ban on all Texas roads, over 55 percent of the respondents (56.4 percent) checked that there is. This is a .5 percentage point increase in the respondents who thought there was a statewide ban in 2015. The most common aspect of the law with which drivers in Texas are aware is that texting is banned in all school zones. They were much less aware that texting is also banned for drivers under 18 and for school bus drivers. This question had a high Not Sure response at 17.3 percent.

Figure 30 shows the breakdown of responses to the question regarding the seat belt law in Texas. The Texas mandatory seat belt law was amended in September, 2009 to include all occupants in all seating positions. Survey results indicate the public is very aware of the current requirements, as evidenced by the correct response by 84.3 percent of respondents and a Not Sure response by only 4.2 percent of those surveyed. Just over 10 percent of respondents believe the mandatory law still applies to only front seat occupants. Fewer than two percent (1.3 percent) believe seat belt use is optional in Texas.

**Figure 29. Texting Bans**

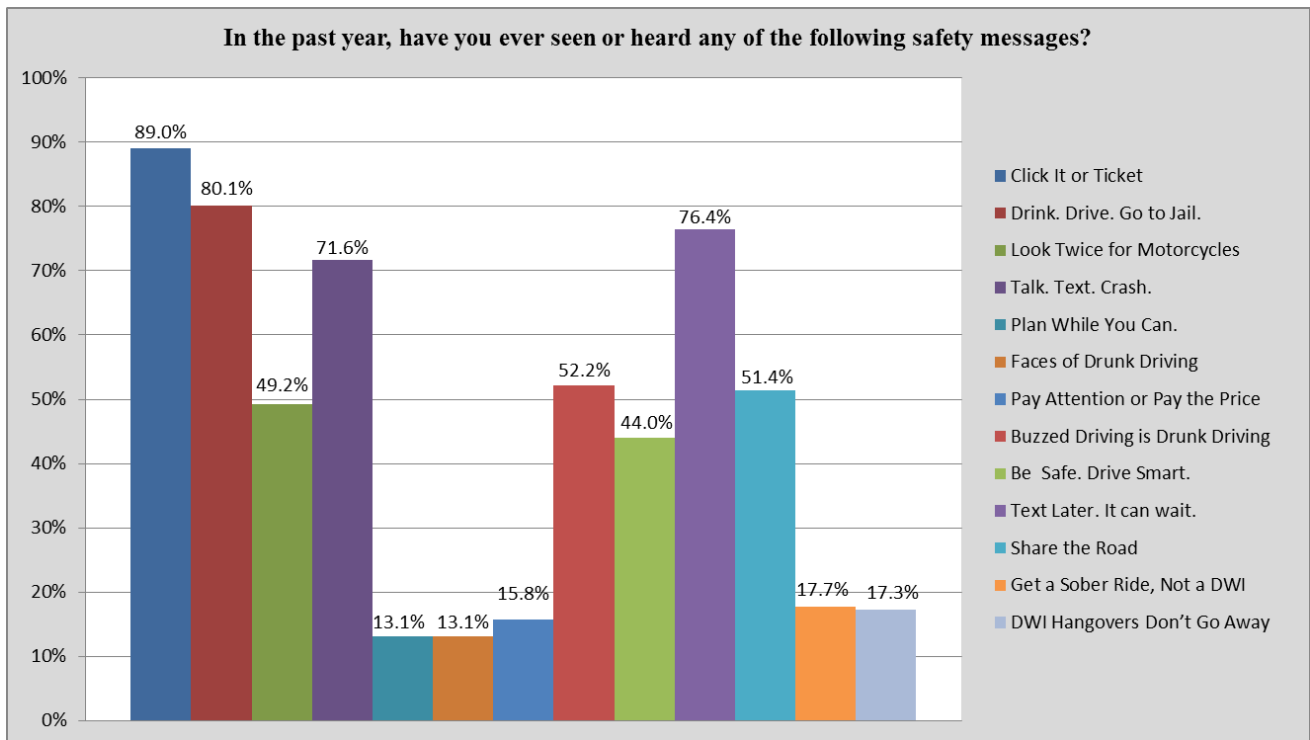


**Figure 30. Texas Seat belt Law**



The 2016 survey included a question to measure the awareness of a variety of campaigns used recently to promote traffic safety in the state. Thirteen campaign tag lines were presented and respondents were asked to check the ones they had heard of. The graph shown in Figure 31 indicates that Click It or Ticket was the most recognized message, checked by 89 percent of the respondents, followed by “Drink. Drive. Go To Jail.,” checked by 80.1 percent of the respondents. The least recognized message was “Faces of Drunk Driving”, checked by only 13.9 percent of the respondents. Table 4 provides information on the 12 campaigns relative to their recognition by location.

**Figure 31. Traffic Safety Campaign Message Recognition**



**Table 4. Traffic Safety Campaign Recognition**

Tag Line	Highest Recognition Area	%	Lowest Recognition Area	%
Click It or Ticket	Brenham	98.2	Plainview Eagle Pass	82.5
Drink. Drive. Go To Jail.	Beaumont	93.1	Eagle Pass	59.6
Look Twice for Motorcycles	San Antonio	68.0	Eagle Pass	15.4
Talk. Text. Crash.	San Angelo	87.1	Eagle Pass	53.8
Faces of Drunk Driving	Eagle Pass	30.8	Big Spring	6.5
Plan While You Can	El Paso	26.6	Gainesville	5.3
Pay Attention or Pay the Price	Plainview	24.1	Brenham Austin	8.8 8.8
Buzzed Driving is Drunk Driving	Gainesville	75.4	Eagle Pass	23.1
Be Safe. Drive Smart.	Plainview	61.1	Eagle Pass	26.9
Text Later. It can wait.	Brenham	87.7	El Paso	60.7
Share the Road	Plainview	75.9	Eagle Pass	26.9
Get a Sober Ride, Not a DWI	El Paso	29.3	Lufkin	7.7
DWI Hangovers Don't Go Away	El Paso	33.3	Lufkin	6.2

Respondents were asked how often they had done a variety of behaviors related to traffic safety. Table 5 provides the percentages for each of the responses. Considering these responses, the most taboo behavior among the list is to drive without a seat belt, as 82.6 percent said they had never done so. The most widely reported behavior was using a cell phone while driving, reported as a regular behavior by 11.3 percent of the respondents, and a behavior sometimes done by 25.8 percent. Texting or emailing was the next highest reported regular behavior, reported by 4.3 percent of drivers and sometimes done by another 15.9 percent.

**Table 5. Driving Behaviors**

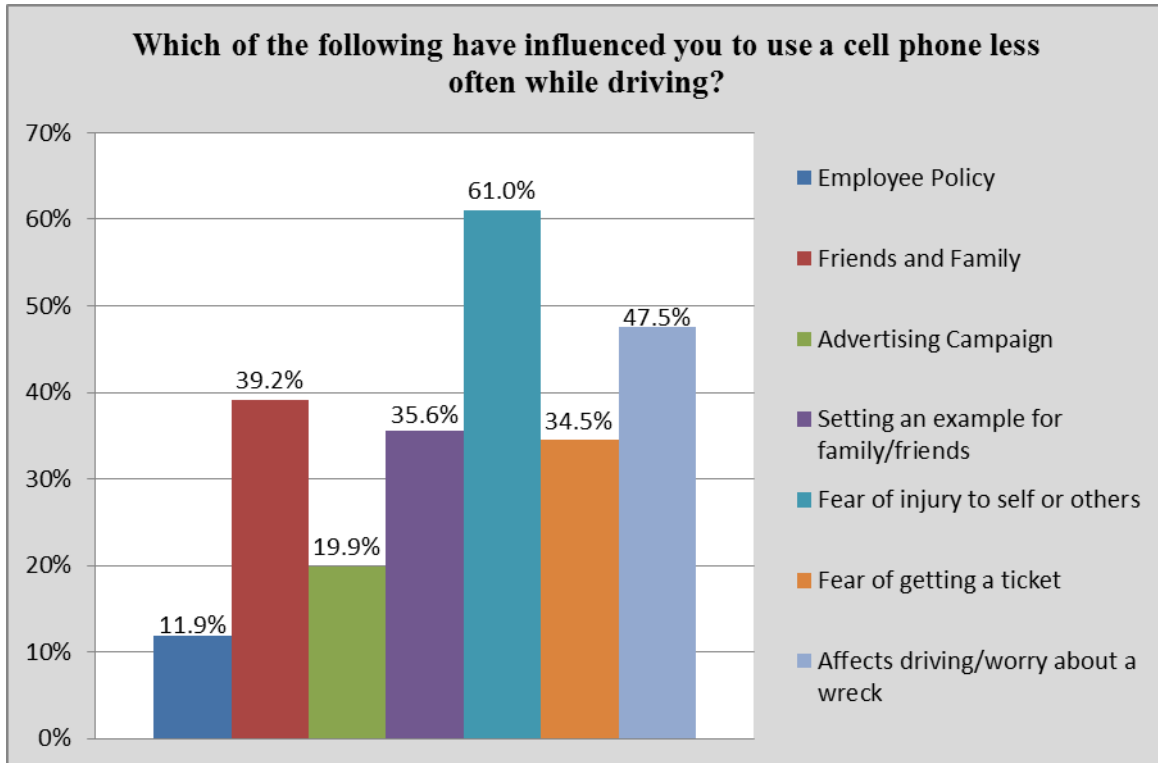
<b>In the past 30 days, how often have you done the following?</b>	<b>% Regularly</b>	<b>% Sometimes</b>	<b>% Rarely</b>	<b>% Just Once</b>	<b>% Never</b>
Driven without using seat belt	2.9%	4.9%	6.8%	2.8%	82.6%
Ridden as a passenger without using seat belt	2.6%	6.6%	11.8%	5.0%	74.0%
Driven 15mph over the speed limit on a freeway/highway	3.1%	10.0%	18.7%	5.4%	62.7%
Driven 15mph over the speed limit on a residential street	1.8%	4.1%	13.2%	4.6%	76.2%
Driven through a light just turned red when could have stopped	1.5%	6.3%	17.8%	11.8%	62.6%
Driven through a stop sign	2.7%	11.4%	21.4%	8.7%	55.8%
Driven while very sleepy	2.4%	13.0%	20.3%	8.4%	56.0%
Talked on cell phone while driving	11.3%	25.8%	23.3%	5.8%	33.8%
Read or sent text messages or emails while driving	4.3%	15.9%	21.5%	6.0%	52.2%

A follow-up question was asked to determine if mobile communication device use and drinking and driving behavior had decreased by respondents and if so, what factors were related to the change in behavior. Of the 2,544 people who answered the question regarding cell phone use, 9.0 percent checked they had not been influenced to use cell phones less while driving. Another 24.2 percent said they did not use a cell phone while driving. For those who said they had been influenced to use a cell phone less while driving, the highest percentage (61.1 percent) checked “fear of injury to self or others” as the reason. The least often cited influencer was employee policy (Figure 32).

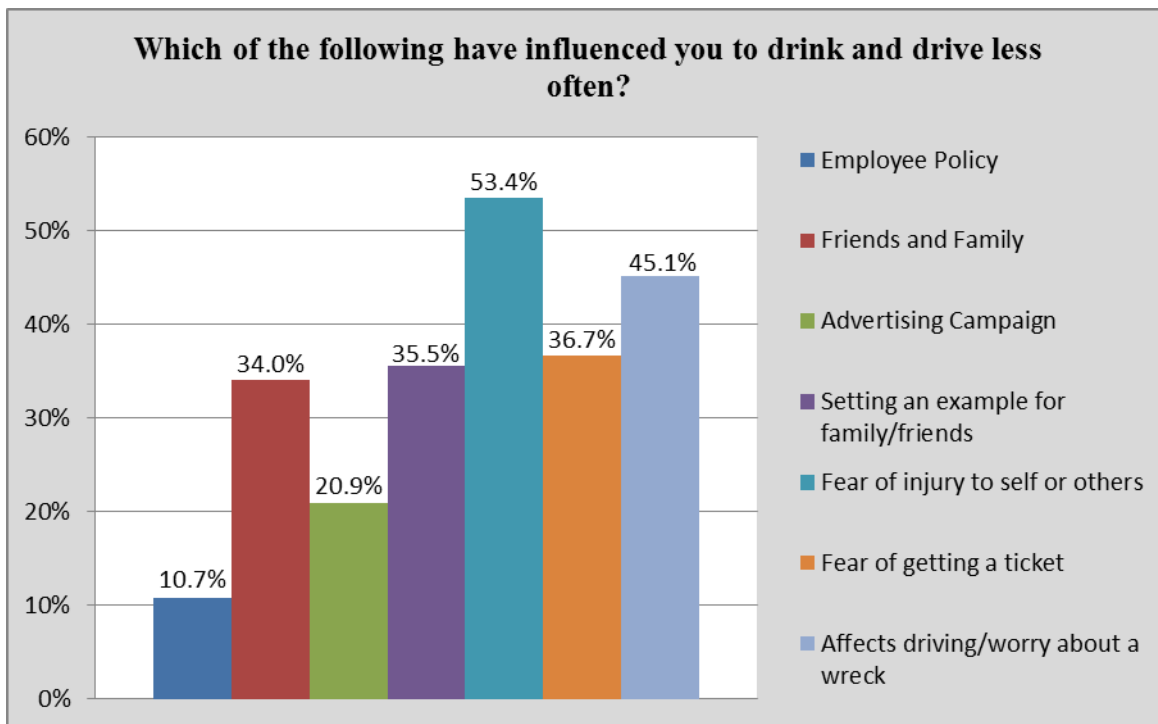
Of the 2,545 people who responded to the question regarding reasons for not drinking and driving or for stopping drinking and driving, 8.0 percent said they had not been influenced to drink and drive less. Figure 33 shows that for those who had stopped or do not drink and drive, the most prevalent reason was fear of injury to themselves or others (53.4 percent). Almost half (45.1 percent) said the effect on their driving, or worry about a wreck was an influencer. Over half (50.4 percent) said they do not drink and drive.



**Figure 32. Reasons for not using or stopping use of cell phones**



**Figure 33. Reasons for not or stopping drinking and driving**



## **SIGNIFICANT CHANGES FROM 2015 TO 2016**

Responses to the core questions were analyzed in comparison to responses to the questions in common on the 2015 survey to determine if any significant changes occurred. Statistically different changes were not found for nine of the 10 questions. A significant increase was found for the number of respondents who reported they had driven within two hours after drinking an alcoholic beverage within the past 60 days, rising from 8.3 percent in 2015 to 12.9 percent in 2016.

With regard to other Texas specific questions, the following 2016 to 2015 comparisons are noted:

- Click It or Ticket and Drink. Drive. Go to Jail. campaigns remain the most widely recognized among the dozen plus presented. However, the distracted driving message of Talk. Text. Crash. decreased significantly in recognition from 75.9 percent in 2015 to 71.6 percent in 2016. Likewise, the two DWI messages, Get a Sober Ride, Not a DWI, and DWI Hangovers Don't Go Away decreased in recognition by small but statistically significant amounts from 2015. All the other campaigns received about the same level of recognition by the survey respondents
- Texans remain relatively unsure of statewide bans on texting and driving, with over half believing Texas bans texting on all roads, as they have in previous survey waves. In contrast, the seat belt law is widely known. However, this year the response for the correct requirements of the seat belt law was checked by 84.3 percent of the respondents, which was a significant decrease from prior years.
- Another significant change noted with the 2016 survey was the increased support for sobriety checkpoints. This question was not asked on the 2015 questionnaire but was included in 2014 and prior waves. In 2014 58.6 percent of respondents were either strongly in favor or in favor of sobriety checkpoints, compared to 70.0 percent for the same categories in 2016.

- **SUMMARY AND CONCLUSIONS**

- The Click It or Ticket message was the most highly recognized of 12 traffic safety campaign messages.
- Approximately 96 percent of respondents reported they always or nearly always use their seat belt.
- Impaired driving and seat belt enforcement campaign messages are seen and heard by Texas drivers, as evidenced by the majority of Texans surveyed who said they had read, seen or heard an impaired driving and seat belt enforcement message in the past 30 or 60 days or in the past year.
- Most Texas drivers believe it is very likely that impaired drivers will be arrested.
- Less than half of those surveyed (48.1 percent) knew the legal BAC limit for intoxication in Texas, with 30.0 percent saying they were not sure what the limit is.
- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors, with second most common being texting while driving.
- Over 20 percent of drivers reported regularly or sometimes texting while driving in the past 30 days.
- Over 40 percent of drivers admit they sometimes exceed the speed limit—46.2 percent by 5 mph on local roads and 43.3 percent by 5 mph sometimes or more frequently on highways with 70 mph speed limits.
- The most often cited influence on reducing cell phone use and impaired driving behavior is fear of injury to themselves or others.

**APPENDIX A: Questionnaire and 2016 Responses**

Question	Answer Choices						
<b>1. What type of vehicle do you drive most often?</b>	None, I do not drive 5.6%	Passenger Car 38.6%	Pickup 18.2%	SUV 26.1%	Van 4.1%	Motorcycle 0.9%	Other 6.5%
<b>2. Have you read, seen or heard anything about seat belt law enforcement by police?</b>	Yes, in the past 60 days 44.3%		Yes, in the past year 34.5%		No 16.2%	Not Sure 5.0%	
<b>3. Have you read, seen or heard anything about speed enforcement by police?</b>	Yes, in the past 30 days 42.1%		Yes, in the past year 34.5%		No 18.6%	Not Sure 4.9%	
<b>4. Have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?</b>	Yes, in the past 30 days 56.1%		Yes, in the past year 31.7%		No 9.6%	Not Sure 2.6%	
<b>5. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?</b>	Always 90.1%	Nearly Always 5.7%	Sometimes 3.0%	Seldom 0.3%	Never 0.9%		
<b>6. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?</b>	Most of the time 9.3%	About half of the time 9.2%	Sometimes 27.7%	Rarely 33.2%	Never 20.6%		
<b>7. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?</b>	Most of the time 9.9%	About half of the time 10.4%	Sometimes 23.0%	Rarely 30.4%	Never 26.4%		
<b>8. What do you think the chances are of getting a ticket if you don't wear your seat belt?</b>	Very Likely 53.6%	Somewhat Likely 17.0%	Likely 18.2%	Unlikely 7.5%	Very Unlikely 3.7%		
<b>9. What do you think the chances are of getting a ticket if you drive over the speed limit?</b>	Very Likely 50.6%	Somewhat Likely 23.3%	Likely 19.0%	Unlikely 4.7%	Very Unlikely 2.4%		
<b>10. What do you think the chances are of someone getting arrested if they drive after drinking?</b>	Very Likely 65.4%	Somewhat Likely 17.3%	Likely 11.8%	Unlikely 3.3%	Very Unlikely 2.1%		
<b>11. Are you in favor or opposed to sobriety checkpoints?</b>	Strongly Favor 37.6%	Favor 22.4%	Feel Neutral 22.7%	Oppose 8.7%	Strongly Oppose 8.6%		
<b>12. In Texas, you are legally intoxicated when your Blood Alcohol Content (BAC) is a minimum of?</b>	.01 7.1%	.05 11.2%	.08 48.1%	1.20 1.8%	1.50 0.2%	2.0 1.6%	Not Sure 30.0%
<b>13. Do you ever drive after drinking more than you think you should have?</b>	No 50.9%	Very Rarely 11.5%	Sometimes 4.7%	Frequently 0.6%	Very Frequently 0.8%	Do Not Drink 31.5%	
<b>14. In the past 60 days, how often have you driven within 2 hours after drinking alcoholic beverages?</b>	Number of times (fill in) 16.0%		None, I do not drink 31.0%			None, I do not drink & drive 53.0%	

**15. In the past year, have you ever seen or heard any of the following safety messages? [Check all that apply.]**

- 89.0% Click It or Ticket
- 13.1% Faces of Drunk Driving
- 76.4% Text Later. It can wait.
- 80.1% Drink. Drive. Go to Jail.
- 15.8% Pay Attention or Pay the Price
- 51.4% Share the Road
- 49.2% Look Twice for Motorcycles
- 52.2% Buzzed Driving is Drunk Driving
- 17.7% Get a Sober Ride, Not a DWI
- 71.6% Talk. Text. Crash.
- 44.0% Be Safe. Drive Smart.
- 17.3% DWI Hangovers Don't Go Away
- 13.1% Plan While You Can.

**16. What is the current law in Texas on texting and driving? [Check all that apply.]**

- 56.4% Texting while driving is banned on all roads in Texas
- 45.4% Texting while driving is banned in all Texas school zones
- 21.3% Teens under age 18 are banned from texting while driving in Texas
- 27.7% School bus drivers are banned from texting while driving in Texas
- 17.3% Not Sure

**17. What is the current law in Texas for seat belt use?**

- 84.3% Every person in vehicle required to use seat belts
- 4.4% Only front seat driver and passengers required to use seat belts
- 5.8% Front seat drivers and passengers who are under age 15 are required to use seat belts
- 1.3% Seat belt use is optional in Texas
- 4.2% Not Sure

**18. In the past 30 days, how often have you done the following?**

	Regularly	Sometimes	Rarely	Just Once	Never
Driven without using your seatbelt	2.9%	4.9%	6.9%	2.8%	82.6%
Ridden as a passenger without using your seatbelt	2.6%	6.6%	11.8%	5.0%	74.0%
Driven 15 mph over the speed limit on a freeway or highway	3.1%	10.0%	18.7%	5.4%	62.7%
Driven 15 mph over the speed limit on a residential street	1.8%	4.1%	13.2%	4.6%	76.3%
Driven through a light just turned red when you could have stopped	1.5%	6.3%	17.8%	11.8%	62.6%
Rolled through a stop sign without coming to a complete stop	2.7%	11.4%	21.4%	8.7%	55.8%
Driven when you were feeling very sleepy	2.4%	13.0%	20.3%	8.4%	56.0%
Talked on your cell phone while you were driving	11.3%	25.8%	23.4%	5.8%	33.8%
Read or sent a text message or email while you were driving	4.4%	16.0%	21.5%	6.0%	52.2%

**19. Which of the following have influenced you? Check all that apply:**

	Employee Policy	Friends and Family	Advertising Campaign	Setting an example for family/friends	Fear of injury to self or others	Fear of getting a ticket	Affects driving/worry about a wreck
To use a cell phone less often while driving	11.9%	39.2%	19.9%	35.6%	61.1%	34.5%	47.5%
To drink and drive less often	10.7%	34.0%	20.9%	35.5%	53.4%	36.7%	45.1%

9.0% None of the above -- I have not been influenced to use a cell phone less while driving

8.0% None of the above – I have not been influenced to drink and drive less

24.2% I do not use a cell phone while driving

50.4% I do not drink and drive

**20. What is your age?** 13.9% 18–21 22.5% 22–30 30.6% 31–45 28% 46–65 5.0% Over 65

**21. What is your race/ethnicity?** 40% White 13.8% Black 37.8% Hispanic 5.5% Asian  
1.0% Other 2% Combination

**22. What is your gender?** 45.4% Male 54.6% Female **23. What is your zip code?** 557 unique zip codes from all surveys

## APPENDIX B

Version: 07/28/10

### INFORMATION SHEET Driver Attitude and Awareness Survey

#### Introduction

The purpose of this form is to provide you (as a prospective research study participant) information that may affect your decision as to whether or not to participate in this research.

You have been asked to participate in a survey about traffic safety issues. The purpose of this study is to collect information about Texans' awareness, knowledge, and opinions of various traffic safety issues. You were randomly selected to be a possible participant because you are conducting business or are with someone conducting business in a driver license office today where the survey is taking place. This study is being sponsored/funded by the Texas Department of Transportation.

#### What will I be asked to do?

If you agree to participate in this study, you will be asked to provide answers to 25 questions. This should take less than 10 minutes. You may not participate in the survey if you are under 18 years of age.

#### What are the risks involved in this study?

The risks associated with this study are minimal, and are not greater than risks ordinarily encountered in daily life. The survey is not related in any way to your driver license or record or any action related to the Department of Public Safety.

#### What are the possible benefits of this study?

You will receive no direct benefit from participating in this study.

#### Do I have to participate?

No. Your participation is voluntary. You may decide not to participate or leave any questions blank without your current or future relations with Texas A&M University, TxDOT, or DPS being affected.

#### Who will know about my participation in this research study?

This study is anonymous. We are not asking for any identifiers that could be associated with you.

#### Whom do I contact with questions about the research?

If you have questions regarding this study, you may contact Katie Womack at (979) 845-5153 or [kwomack@tamu.edu](mailto:kwomack@tamu.edu).

#### Whom do I contact about my rights as a research participant?

This research study has been reviewed by the Human Subjects' Protection Program and/or the Institutional Review Board at Texas A&M University. For research-related problems or questions regarding your rights as a research participant, you can contact these offices at (979)458-4067 or [irb@tamu.edu](mailto:irb@tamu.edu).

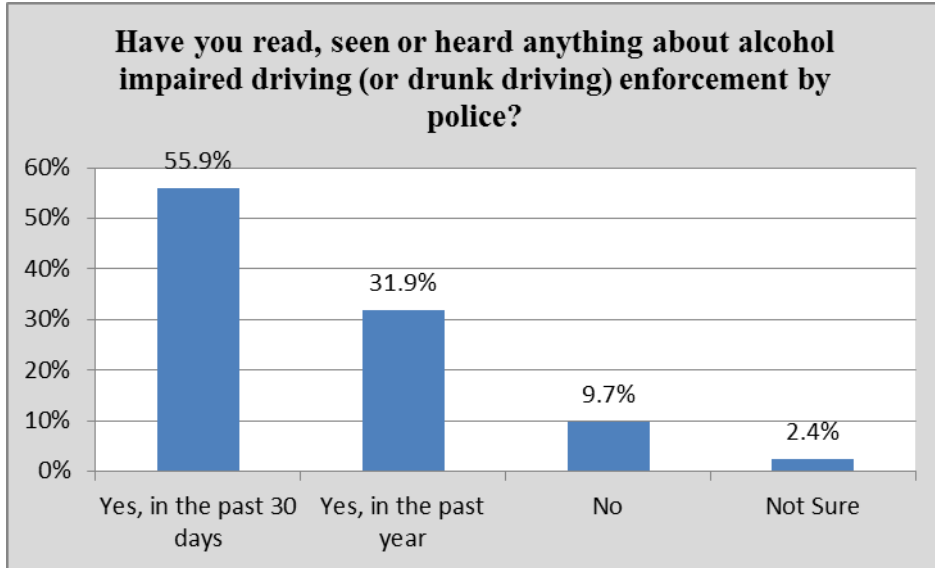
#### Participation

Please be sure you have read the above information, asked questions and received answers to your satisfaction. If you would like to participate in the survey, please take a form, complete it, and return to the TTI surveyor. Thank you.

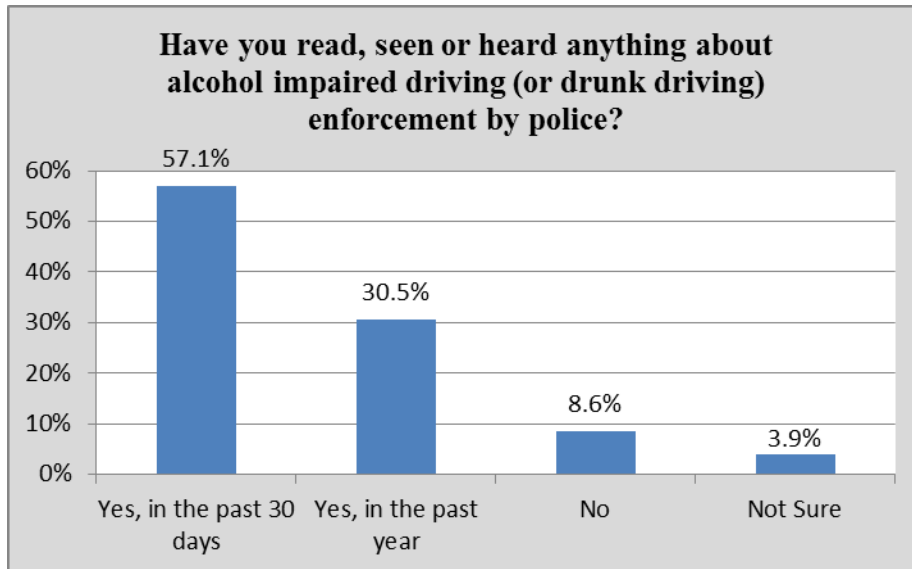


**APPENDIX C: CORE QUESTION RESPONSES: CITY COMPARISONS**

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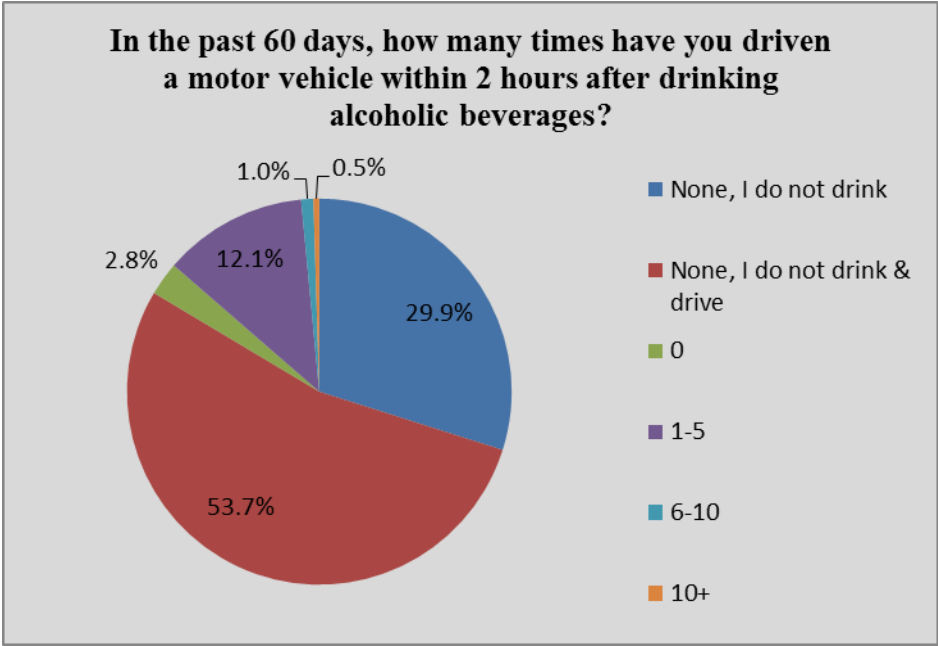


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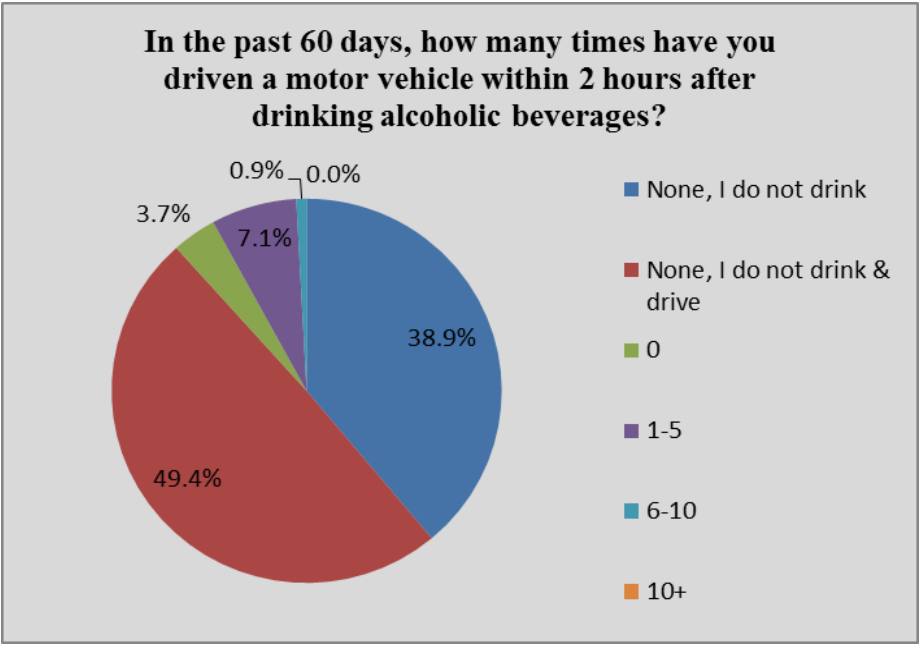




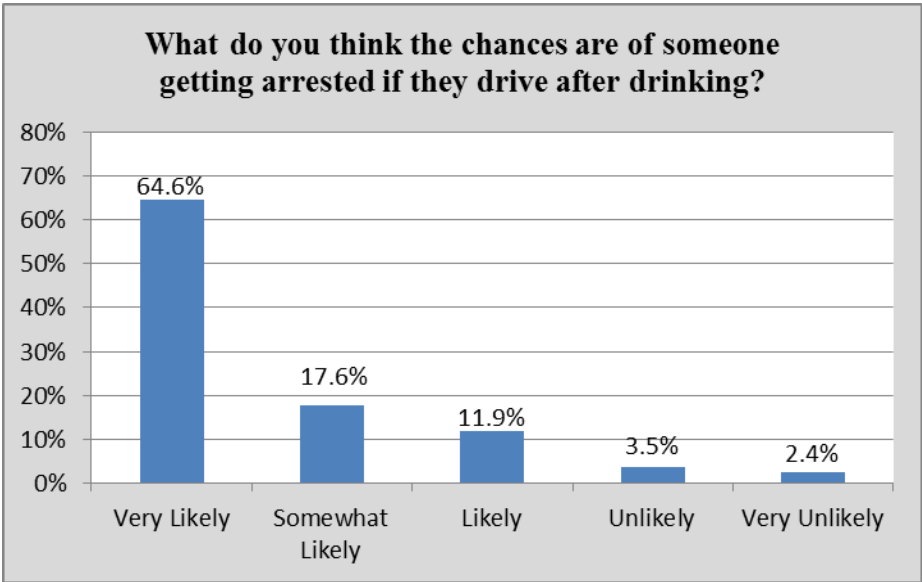
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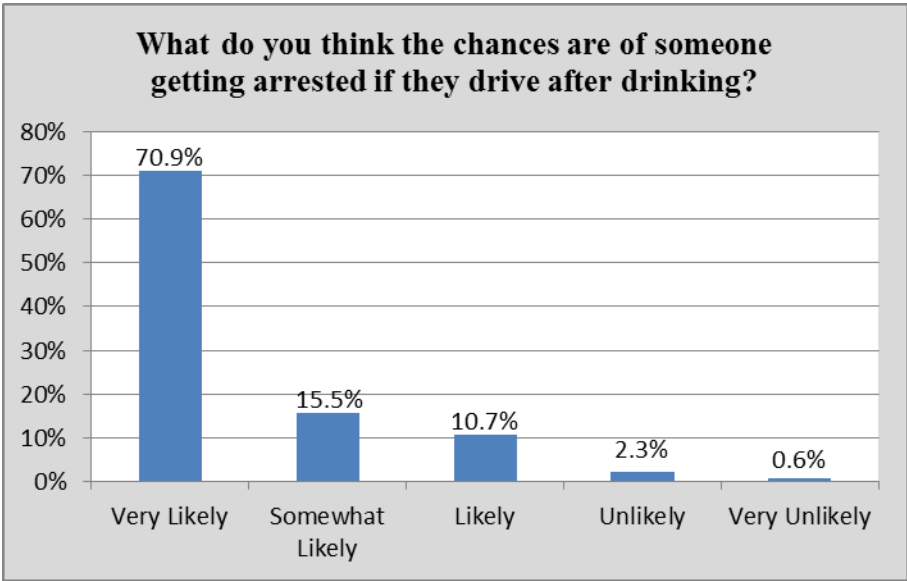
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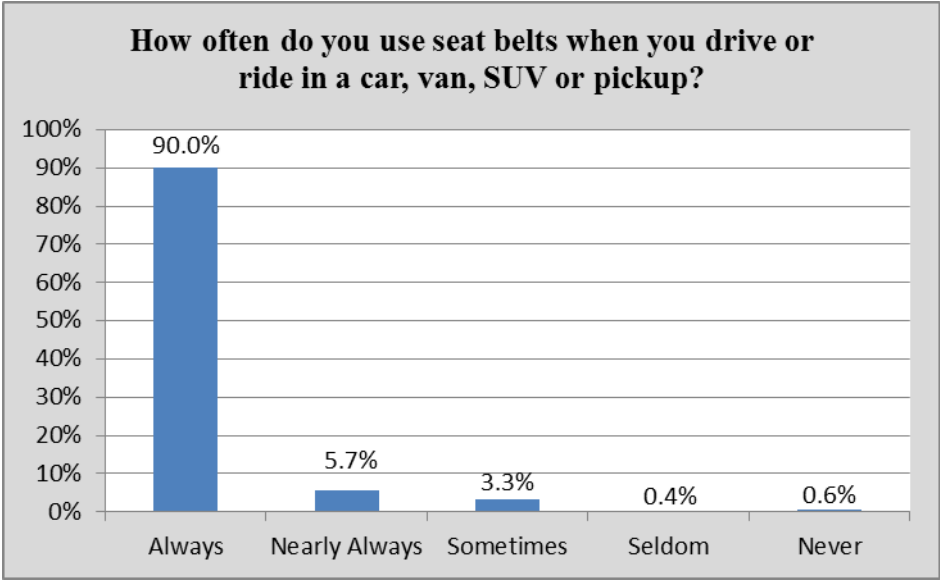
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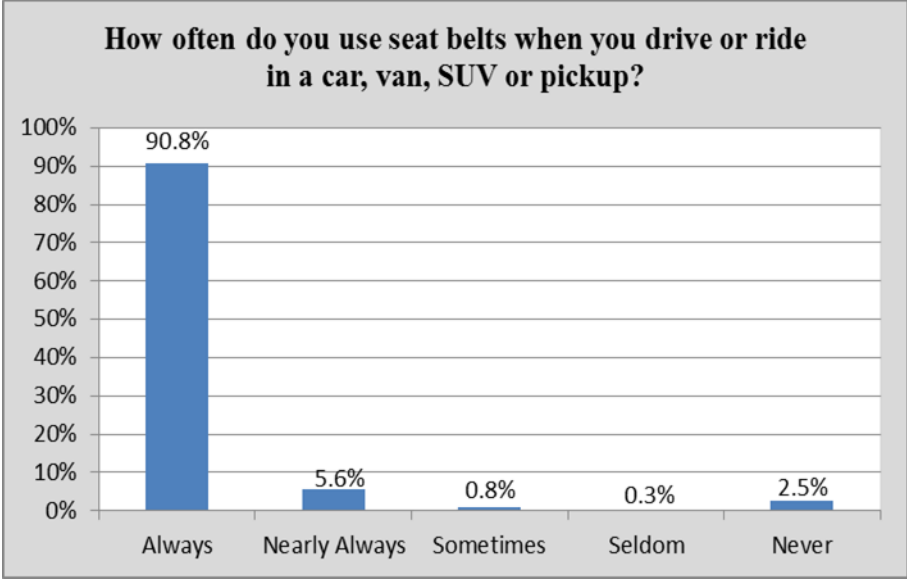
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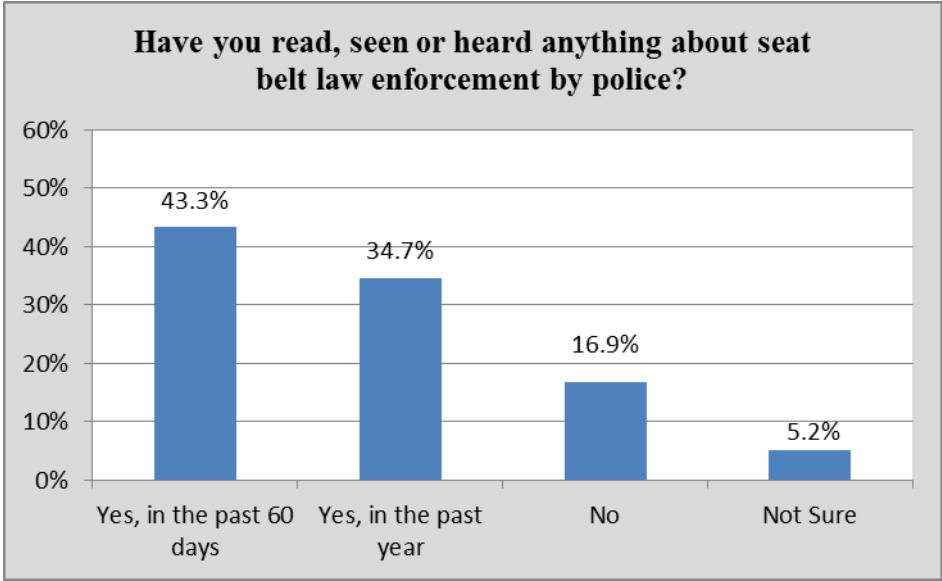
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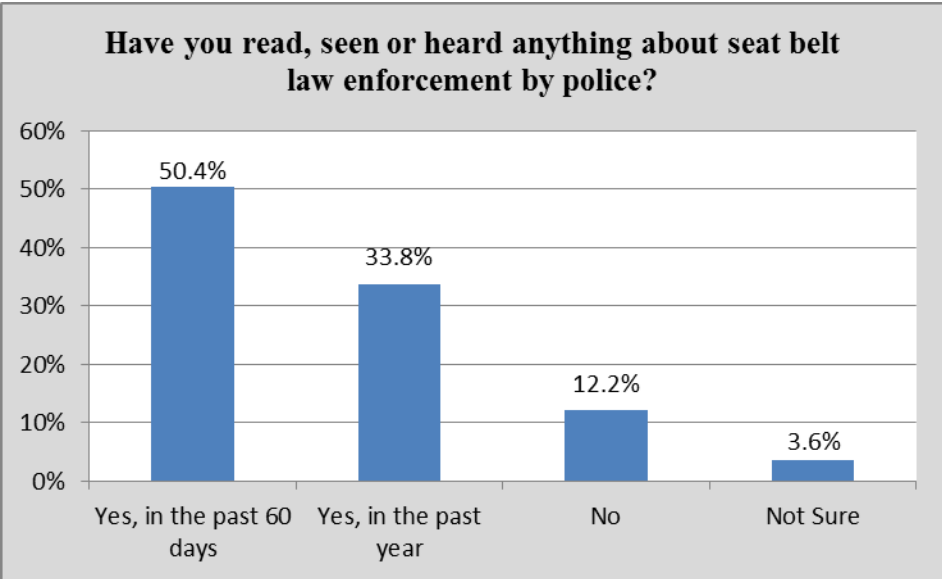
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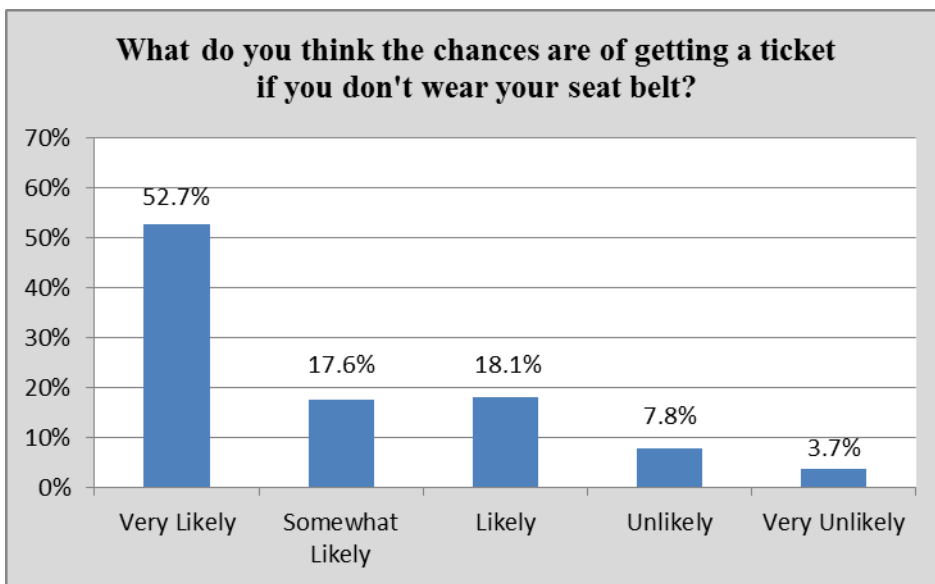
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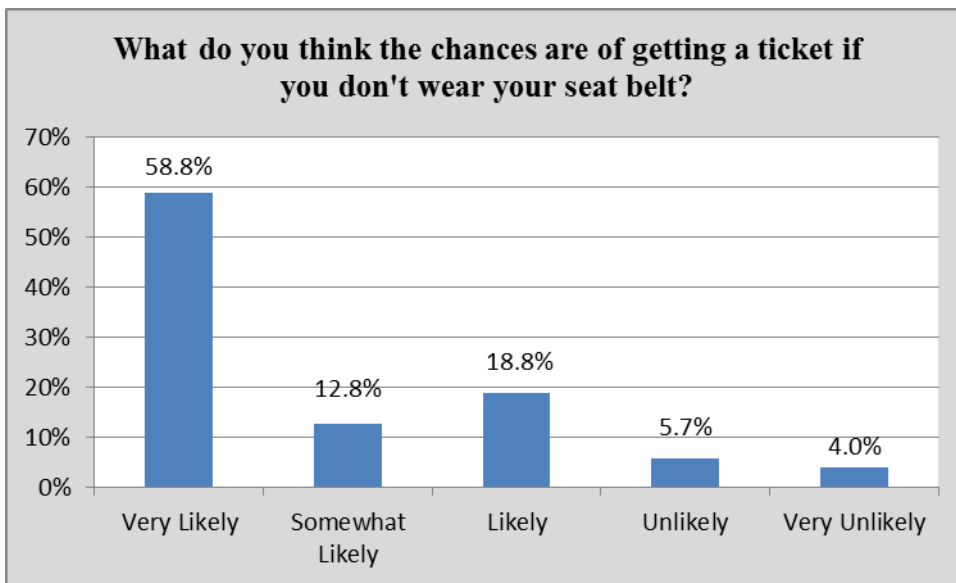
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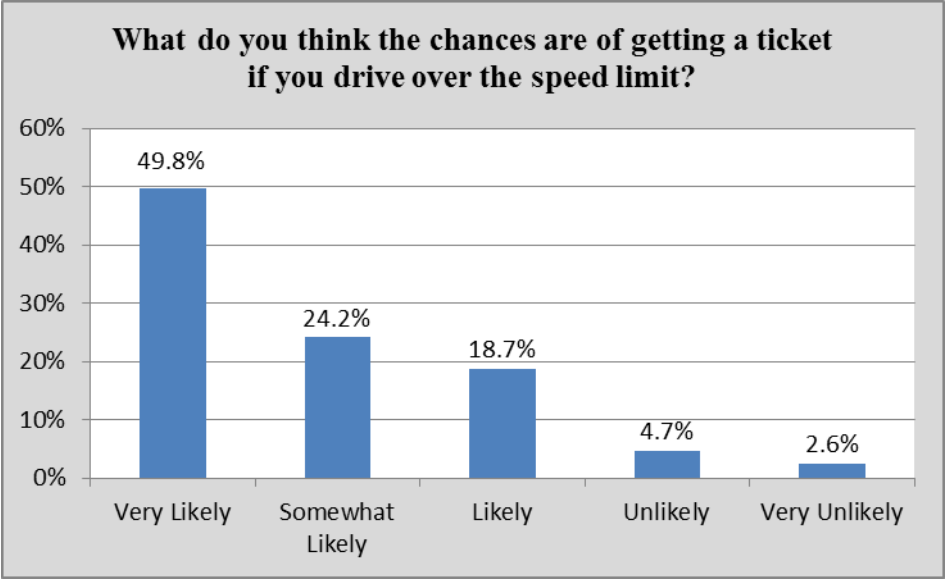
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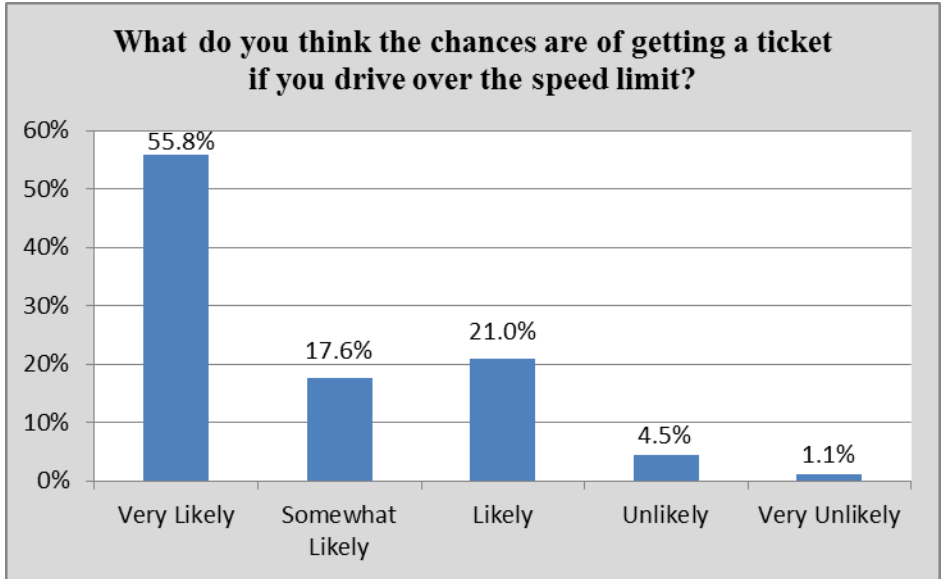
### Small Cities



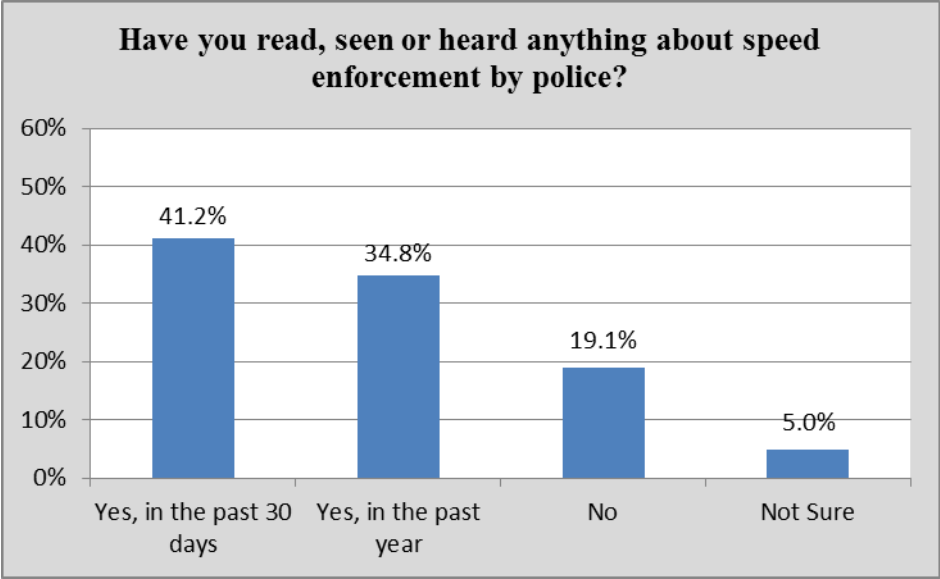
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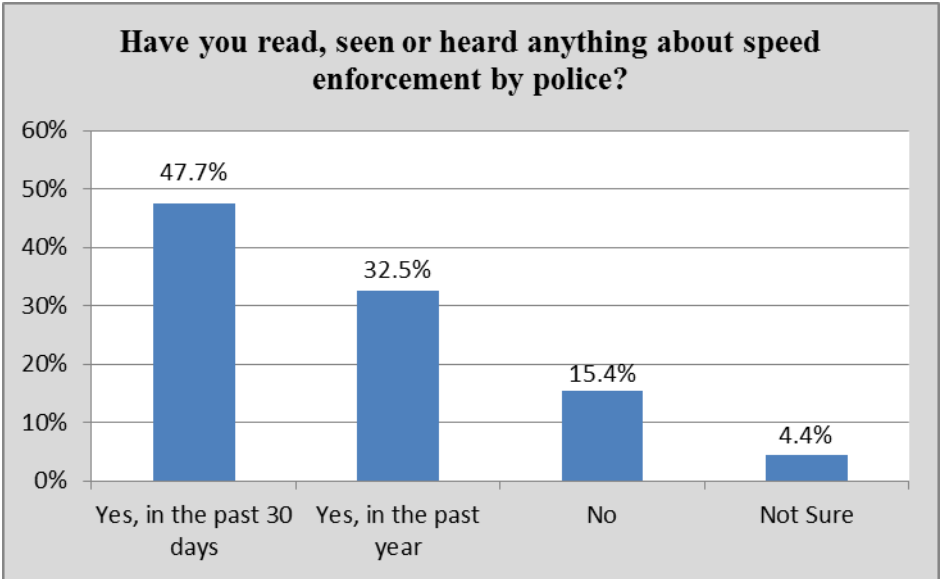
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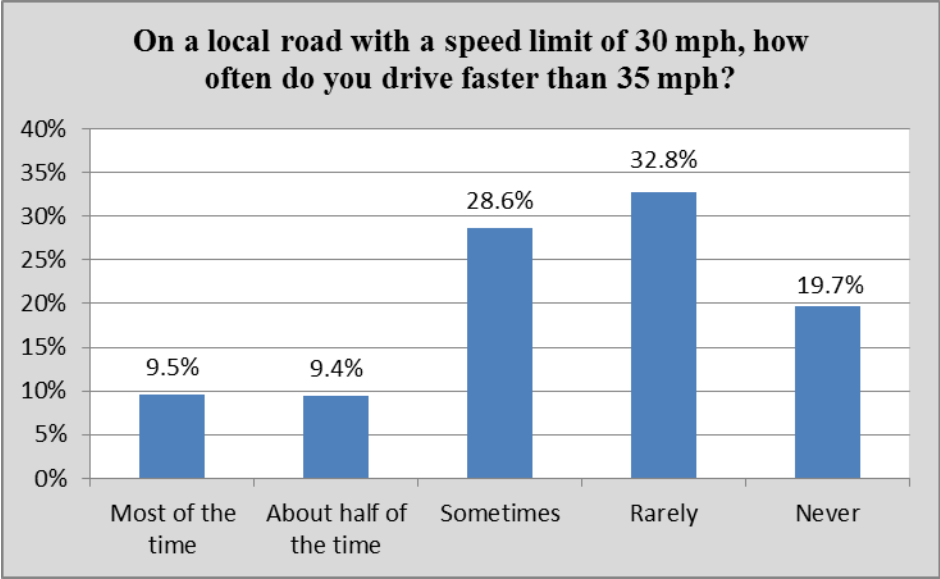
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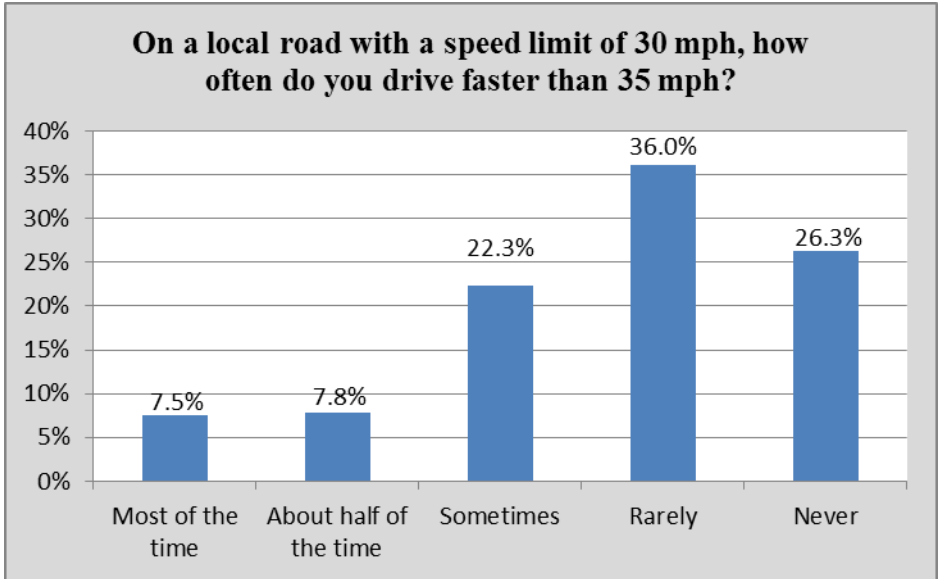
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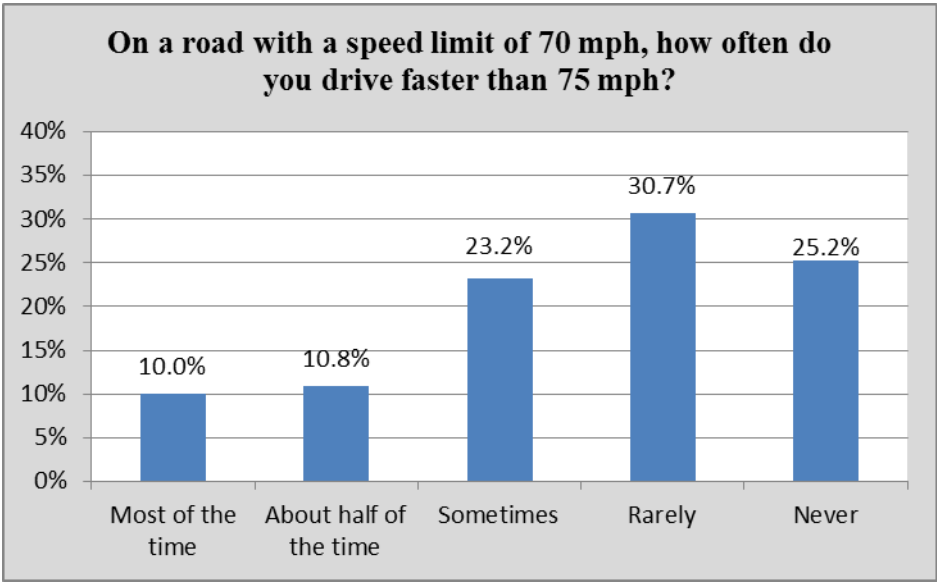


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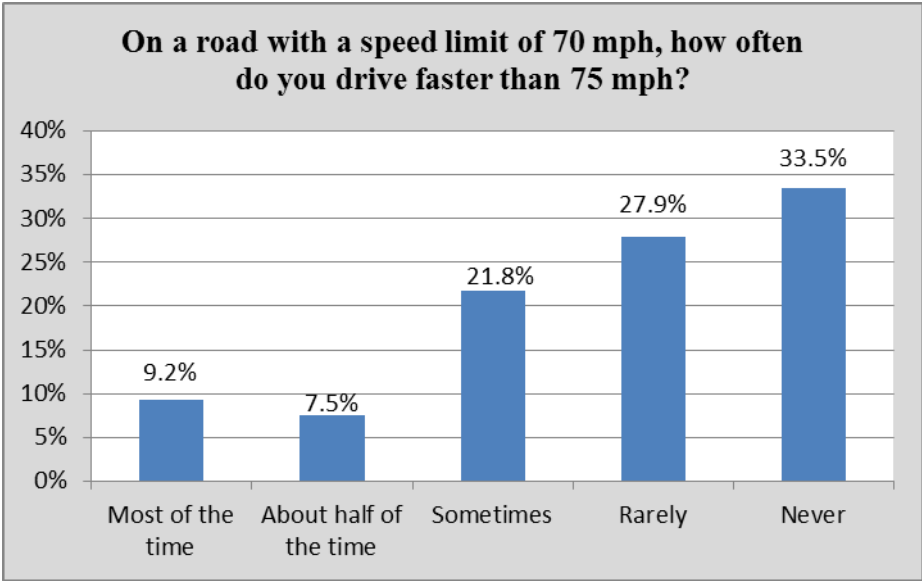




**Large Cities**



**Small Cities**



**APPENDIX D: CORE QUESTION RESPONSE PERCENTAGES BY YEAR**

Have you read, seen or heard anything about seat belt law enforcement by police?					
	Yes, in past 60 days	Yes, in past year	Combined Yes	No	Not Sure
2010	72.7	NA	72.7	22.2	5.1
2011	66.2	NA	66.2	27.7	6.1
2012	70.2	NA	70.2	25.2	4.6
2013	62.8	NA	62.8	28.6	8.6
2014	50.1	31.6	81.7	13.3	5.0
2015	46.2	34.1	80.3	14.7	5.1
2016	44.3	34.5	78.8	16.2	5.0
Have you read, seen or heard anything about speed enforcement by police?					
	Yes, in past 30 days	Yes, in past year	Combined Yes	No	Not Sure
2010	47.0	NA	47.0	38.9	14.1
2011	44.8	NA	44.8	40.9	14.3
2012	49.7	NA	49.7	39.7	10.5
2013	42.6	NA	42.6	41.8	15.6
2014	45.6	31.6	77.2	17.8	5.0
2015	42.7	32.9	75.6	19.3	5.1
2016	42.1	34.5	76.6	18.6	4.9
Have you read, seen or heard anything about alcohol impaired driving enforcement by police?					
	Yes, in past 60 days	Yes, in past year	Combined Yes	No	Not Sure
2010	71.6	NA	71.6	20.6	7.8
2011	75.1	NA	75.1	19.1	5.8
2012	74.1	NA	74.1	21.0	4.9
2013	66.8	NA	66.8	24.4	8.7
2014	59.0	28.8	87.8	9.3	2.9
2015	60.0	28.8	88.8	8.9	2.3
2016	56.1	31.7	87.8	9.6	2.6
What do you think the chances are of getting a ticket if you don't wear your seat belt?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	48.1	19.9	21.7	6.9	3.5
2011	47.8	19.0	21.1	7.5	4.7
2012	47.4	22.5	18.2	7.3	4.7
2013	47.5	18.2	20.5	8.9	5.0
2014	51.9	18.7	16.3	9.2	3.9
2015	53.8	18.0	17.3	6.8	4.1
2016	53.6	17.0	18.2	7.5	3.7

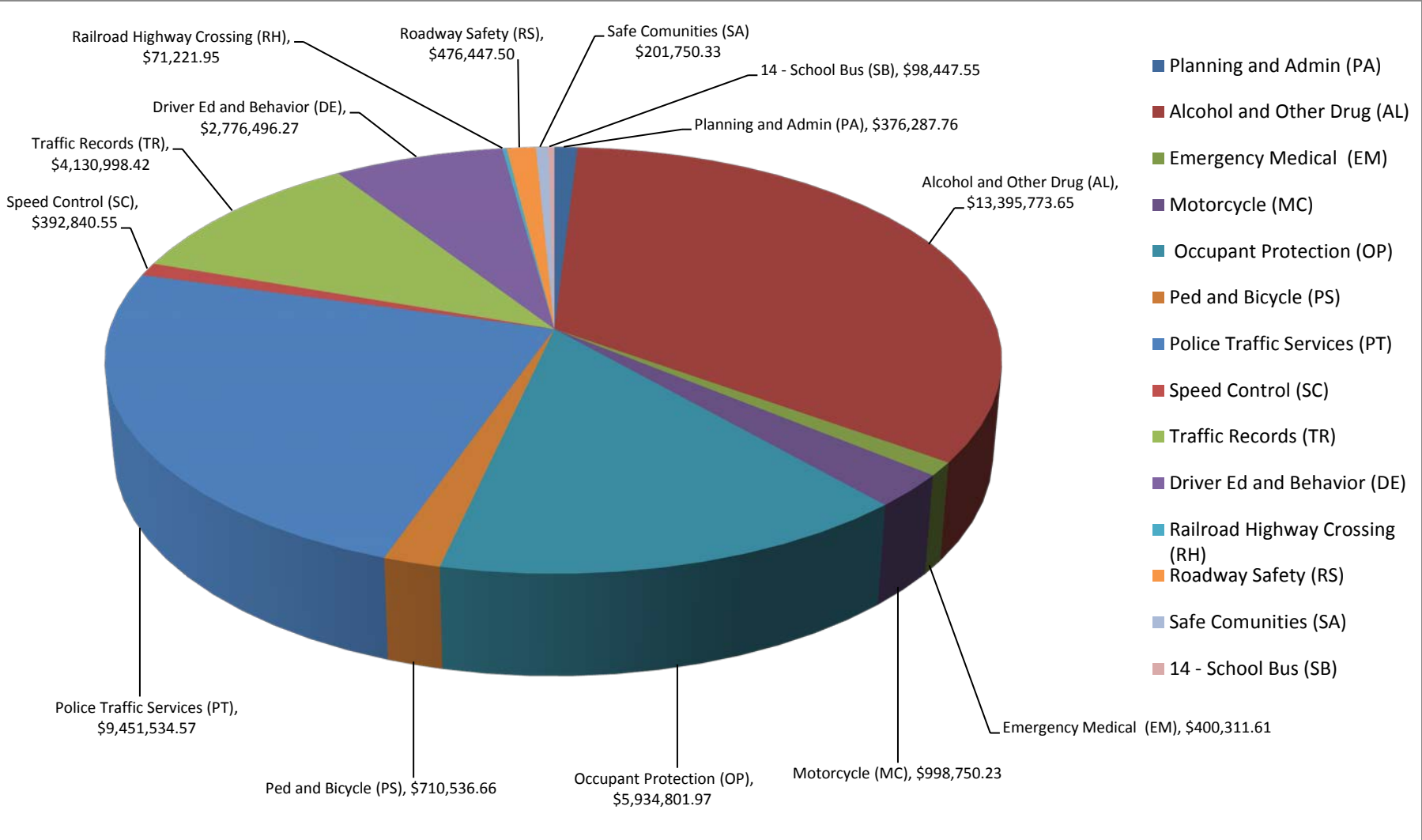
What do you think the chances are of getting a ticket if you drive over the speed limit?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	41.3	27.0	23.5	5.8	2.4
2011	43.1	25.4	22.1	6.9	2.4
2012	41.9	29.7	21.6	4.6	2.2
2013	43.6	22.7	21.8	8.6	3.3
2014	47.4	27.0	18.3	5.1	2.2
2015	52.1	22.7	18.2	4.6	2.5
2016	50.6	23.3	19.0	4.7	2.4
What do you think the chances are of someone getting arrested if they drive after drinking?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	65.4	17.3	11.8	3.3	2.1
2011	65.6	16.5	13.0	2.7	2.3
2012	62.8	18.5	13.1	3.9	1.8
2013	57.7	18.0	16.3	4.9	3.1
2014	56.7	22.8	12.8	5.2	2.5
2015	59.1	18.6	15.6	4.0	2.6
2016	56.3	20.3	15.6	4.9	2.9
How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
2010	91.1	5.7	2.3	0.5	0.4
2011	89.8	6.7	2.1	0.7	0.7
2012	90.4	6.8	2.3	0.3	0.3
2013	88.0	8.9	1.8	0.5	0.8
2014	91.2	6.0	1.8	0.3	0.7
2015	91.8	4.7	2.1	0.7	0.6
2016	90.1	5.7	3.0	0.3	0.9
On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?					
	Most of the time	About ½ the time	Sometimes	Rarely	Never
2010	9.0	12.1	29.0	33.5	16.3
2011	8.4	11.7	29.7	32.6	17.6
2012	7.9	11.0	31.6	33.6	16.0
2013	9.9	9.4	32.4	29.5	18.8
2014	11.5	10.4	30.3	31.1	16.7
2015	9.3	9.5	27.2	31.5	22.6
2016	9.3	9.2	27.7	33.2	20.6

On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?					
	Most of the time	About ½ the time	Sometimes	Rarely	Never
2010	7.0	8.9	24.5	35.3	24.3
2011	6.9	10.9	22.0	32.0	28.1
2012	7.0	9.5	27.6	34.2	21.8
2013	8.7	9.4	26.2	28.3	27.4
2014	12.5	10.4	26.5	29.0	21.6
2015	8.7	11.0	23.0	30.0	27.3
2016	9.9	10.4	23.0	30.4	26.4
In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?					
	None	1 to 5	6 to 10	10+	Do not drink/Do not drink & drive
2010	1.5	9.3	2.3	1.5	84.8
2011	1.6	7.7	0.9	0.9	89.0
2012	1.8	9.5	1.3	0.8	86.7
2013	1.3	7.8	1.3	0.7	88.9
2014	1.2	9.1	1.5	1.0	87.3
2015	1.7	7.1	0.8	0.4	90.1
2016	2.9	11.5	1.0	0.4	84.2

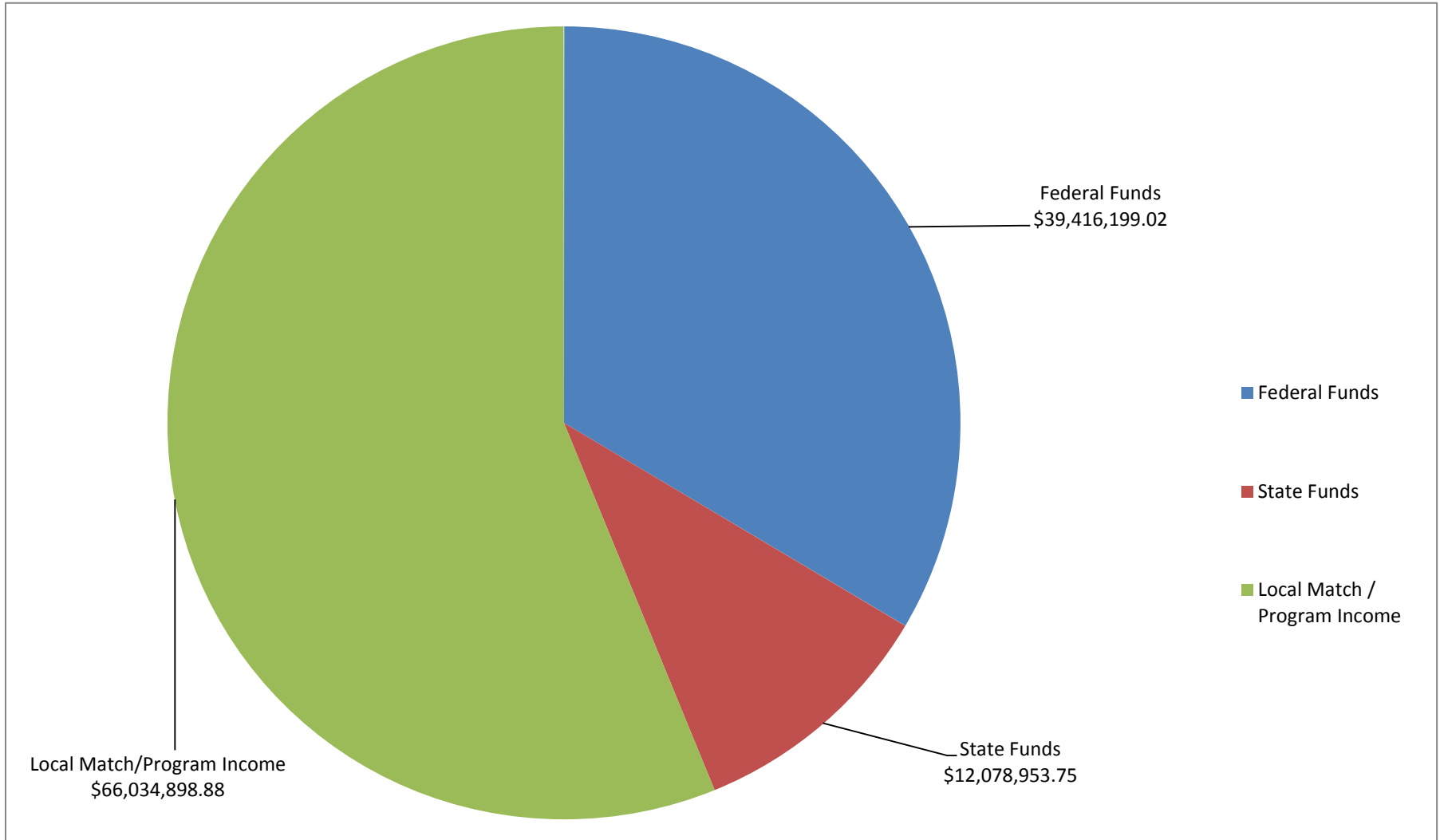
# SECTION SIX

# FINANCIAL SUMMARY

# FY 2016 FEDERAL EXPENDITURES BY PROGRAM AREA



# FY 2016 TRAFFIC SAFETY EXPENDITURES - ALL FUNDS



## FY 2016 Traffic Safety Funds Traffic Safety Program Expenditure Summary

Program Area	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	410	STATE	INCOME	LOCAL		
Planning and Administration	Planned:	4	\$3,988,883.01	\$449,129.35						\$3,496,915.00	\$20,000.00	\$22,838.66	
	Actual:	4	\$5,571,832.13	\$376,287.76						\$5,078,538.86	\$70,000.00	\$47,005.51	
Alcohol and Other Drug Counter Measures	Planned:	159	\$29,172,511.88	\$2,247,958.84		\$14,215,382.22				\$313,700.00	\$7,500.00	\$12,387,970.82	\$201,011.40
	Actual:	123	\$44,192,582.68	\$1,831,683.93		\$11,564,089.72				\$428,418.16	\$21,000.00	\$30,347,390.87	\$97,635.73
Emergency Medical Services	Planned:	1	\$1,306,589.92	\$469,220.54								\$837,369.38	
	Actual:	1	\$1,679,889.25	\$400,311.61								\$1,279,577.64	
Motorcycle Safety	Planned:	4	\$1,738,406.59	\$1,090,623.86								\$647,782.73	
	Actual:	4	\$3,070,392.57	\$998,750.23					\$4,807.00			\$2,066,835.34	
Occupant Protection	Planned:	94	\$12,149,373.19	\$2,292,894.70	\$4,460,890.52					\$10,000.00		\$5,385,587.97	
	Actual:	64	\$12,497,694.82	\$2,012,777.61	\$3,922,024.36				\$103,607.00	\$21,461.83		\$6,437,824.02	
Pedestrian and Bicyclist Safety	Planned:	11	\$1,299,434.69	\$924,468.24								\$374,966.45	\$591,092.05
	Actual:	11	\$1,065,202.04	\$710,536.66								\$354,665.38	\$431,182.03
Police Traffic Services	Planned:	64	\$17,818,857.07	\$10,963,101.36								\$6,855,755.71	\$10,002,002.07
	Actual:	62	\$15,938,173.63	\$9,451,534.57								\$6,486,639.06	\$8,523,452.16
Speed Control	Planned:	11	\$890,812.13	\$575,236.07								\$315,576.06	\$575,236.07
	Actual:	11	\$656,665.12	\$392,840.55								\$263,824.57	\$392,840.55
Traffic Records	Planned:	13	\$11,893,523.08	\$268,957.17		\$6,485,517.26				\$3,696,454.00		\$1,442,594.65	
	Actual:	13	\$8,949,033.36	\$253,233.11		\$3,877,765.31				\$3,678,796.49		\$1,139,238.45	
Driver Education and Behavior	Planned:	13	\$10,697,021.06	\$3,051,556.33						\$2,749,383.00		\$4,896,081.73	\$257,474.13
	Actual:	13	\$22,374,694.99	\$2,776,496.27						\$2,784,786.24		\$16,813,412.48	\$246,539.36
Railroad / Highway Crossing	Planned:	1	\$112,753.40		\$72,199.40							\$40,554.00	
	Actual:	1	\$111,312.15		\$71,221.95							\$40,090.20	
Roadway Safety	Planned:	1	\$1,205,367.72		\$486,392.92							\$718,974.80	
	Actual:	1	\$890,647.38		\$476,447.50							\$414,199.88	
Safe Communities	Planned:	2	\$302,202.07	\$59,602.37	\$150,001.92							\$92,597.78	
	Actual:	2	\$346,214.48	\$59,601.07	\$142,149.26							\$144,464.15	
School Bus	Planned:	1	\$185,737.67	\$99,226.67								\$86,511.00	
	Actual:	1	\$185,717.05	\$98,447.55								\$87,269.50	
<b>TOTALS:</b>	Planned:	379	\$92,761,473.48	\$22,491,975.50	\$5,169,484.76	\$6,485,517.26	\$14,215,382.22			\$10,256,452.00	\$37,500.00	\$34,105,161.74	\$13,194,084.94
	Actual:	311	\$117,530,051.65	\$19,362,500.92	\$4,611,843.07	\$3,877,765.31	\$11,564,089.72			\$12,078,953.75	\$112,461.83	\$65,922,437.05	\$11,215,530.98



*Section Seven*  
**Noteworthy Projects**

## Noteworthy Projects

The following section highlights projects that have been identified as Noteworthy Projects. Noteworthy projects are those projects that showed exemplary success and made an impact in saving lives via the program deliverables. Noteworthy projects could include rising above and beyond the initial targets or exceptional feedback from participants of the program.

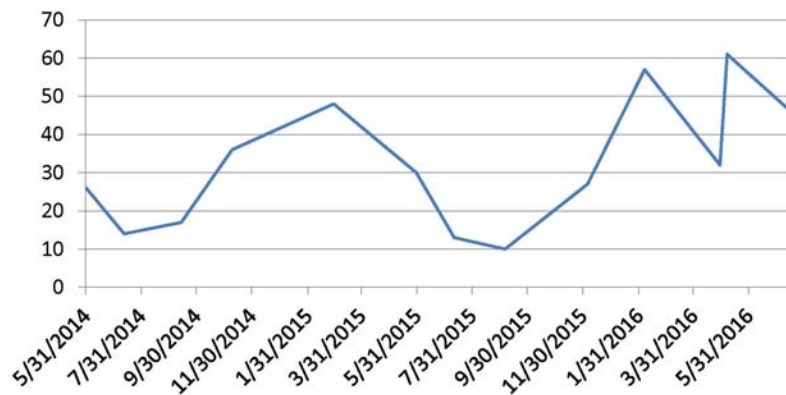
<b>Organization:</b>	Texas A&M AgriLife Extension Service
<b>Project Title:</b>	Brazos Valley Injury Prevention Coalition
<b>Project ID:</b>	FY16 -Texas Ag-G-1 YG-0062 - BVIPC
<b>Noteworthy Practices:</b>	<p>The Brazos Valley Injury Prevention Coalition (BVIPC) is committed to bringing injury prevention education to the ten county area served by the Bryan TxDOT District. In FY16 BVIPC conducted and supported programs on traffic safety; including distracted driving, impaired driving, occupant protection, motorcycle safety and bicycle and pedestrian safety.</p> <p>BVIPC programming is data driven and seeks to reduce the leading causes of injuries and deaths in the TxDOT it serves. When the Bryan TxDOT District experienced a rise in pedestrian and bicycle deaths, BVIPC took the initiative to further raise awareness about the dangers of vulnerable road users</p> <p>The Coalition has continued to grow the RED program (Reality Education for Drivers). RED a one day, hospital-based injury prevention tool targeted at young drivers. Using the path of injury as a backdrop, RED provides young persons who have exhibited risky behavior involving alcohol and other drugs and motor vehicles with fact-based information they can use to make better decisions. The goal is to reduce the number of motor vehicle crashes involving young drivers by encouraging them to drive sober, not distracted, buckled up, and within the speed limit.</p> <p>Each year BVIPC partners with Texas ENT, the Texas Medical Association, TxDOT Bryan, Texas A&amp;M University and surrounding school districts to conduct the Hard Hats for Little Heads Program where education on the importance of bike helmets is brought to second graders in the district.</p> <p>The coalition supports community events that promote safe driving such as Shattered Dreams and also hosts an event each year to promote back to school safety.</p>

**Evidence of Success:**

The RED Program continues to be well received and has expanded to 3 counties with 7 classes held in FY16 and a total of 236 students participating. This represents a 40% increase in classes and a 72% increase in participants from FY15. Feedback and participation in this program has been positive. Evidence of success is seen in the responses and evaluations from participants in the RED Program. Typical responses from participants in the RED Program are: *“The trip to the ER and the Morgue was the most impactful. It made everything so real”, “I learned to turn off my phone when I drive, and not drink and drive and make responsible decisions”.*

## RED CLASS

**Brazos County Participants**



To address the increase in bicycle and pedestrian fatalities in the district, BVIPC designed pedestrian and bicycle posters with English and Spanish versions focusing on children and adults. In December, BVIPC was interviewed by local newspaper and appeared on the front page of the Sunday paper with an article to support vulnerable road users. In January posters were distributed throughout the Brazos Valley. AgriLife Extension Communications sent out a news story on the pedestrian/bicycle poster program which was sent out to all employees of AgriLife Extension and was featured on their website of AgNews.



**Bike Safety.**  
IT MATTERS.  
**YOU MATTER.**

- Always wear a helmet that fits properly.
- Follow the rules of the road, ride in the same direction as traffic.
- Wear brightly colored clothing while riding.
- At night: use a front light, a flashing rear light, and reflective tape on bike or clothing.

Save a Life  
TEXAS A&M AGRILIFE EXTENSION  
Passenger Safety  
Brazos Valley Injury Prevention Coalition  
SAFETY CITY



**Seguridad Peatonal**

**Importa, porque tu importas**

**Ser Seguro. Ser inteligente. Ser visto.**

- Todos somos peatones.
- Caminando distraído es caminar peligrosamente.
- Antes de cruzar la calle, mira hacia ambos lados!
- Haz contacto visual con los conductores antes de cruzar.
- Cruza solamente en los cruces peatonales.
- Por la noche lleva material reflectante para que otros te puedan ver.
- Quitate los audífonos y no uses tu teléfono celular mientras cruzas la calle.

Save a Life  
TEXAS A&M AGRILIFE EXTENSION  
Passenger Safety  
Brazos Valley Injury Prevention Coalition  
SAFETY CITY

In FY 16 the Hard Hats for Little Heads Program was able to distribute bicycle helmets and educational materials to nearly 3,200 second graders in the TxDOT Bryan District. This event included a BVIPC educational presentation on the importance of wearing a helmet as well as presentations by Texas A&M athletes. The event brought media coverage from KBTX TV and The Eagle newspaper.

In April BVIPC participated in the A&M Consolidated High School Shattered Dreams event. In an effort to notify residents near the school of road closures due to event, BVIPC designed door hangers with the event's information on one side and information on the signs of alcohol poisoning on the other side. BVIPC partnered with TxDOT to have the door hangers printed at the print shop and had BVIPC student interns distribute the door hangers to approximately 250 homes near the school. Most of these homes are occupied by Texas A&M and Blinn College students.

The College Station Fire Department will be conducting a training activity on April 19th from 8:30am-12:00pm. The intersection of Guadalupe Drive and Nueces Drive will be closed to through traffic. Please use an alternate route if you need to travel during this time period. If you arrive at your house during this time and notice that it is behind a barricade, please be prepared to show a College Station firefighter your ID, and you will be able to access your driveway.



In cooperation with  
  
 Texas Department of Transportation

**Signs of Alcohol Poisoning**

- Unconscious or semiconscious
- Slow heart rate
- Slow breathing (less than 8 breaths per minute)
- Irregular breathing (10 seconds or more between breaths)
- Bluish/pale, cold clammy skin
- No response to pinching
- Vomiting while sleeping



<http://brazosvalleyinjuryprevention.tamu.edu>

In June the Program Coordinator for BVIPC was invited to be a guest speaker at the 'Safe Communities Workshop' at the Texas A&M Transportation Institute Traffic Safety Conference. A presentation was given on the BVIPC Coalition in the Bryan TxDOT District to focus on the partnerships that make up the coalition and the programming the coalition is doing to decrease injuries and fatalities in the ten county area. This workshop session was well attended.



In July BVIPC helped coordinate and organize two "Look Twice for Motorcycle" events with the support of the Bryan TxDOT District Traffic Safety Specialist. The 16 foot tall motorcycle was displayed at CHI St. Joseph Hospital in Bryan where it garnered newspaper and TV media attention. It was also displayed at Independence Harley Davidson in College Station in conjunction with a summer event at the dealership.



In August, the 3rd Annual Back to School Family Funfest was hosted by Brazos Valley Injury Prevention Coalition and the Strengthening Families of the Brazos Valley. The purpose of the event was to provide parents with information about safety and health issues as well as information about resources that are available in the community for families and children.

Over 100 families attended - the first 120 children received backpacks filled with safety promotional items and educational materials, and 85 adults drew for a variety of prizes donated by local businesses. Prizes ranged from free kids' meals to a \$100 grocery gift card and \$150 gift baskets, with a total of over \$5,600 in prizes given away. Adults and children were only eligible to receive the giveaways after visiting at least 20 of the 32 exhibitors.

**Back to School FunFest**

Year	2014	2015	2016	
Attendance	200	350	387	
Exhibitors	20	35	32	
Donors	\$1,745	\$3,000	\$5,600	
Donations	7	20	11	
Radio	Yes, PSA	Yes, interview	Yes, PSA	
Newspaper	No	Yes	Yes	
TV	No	Yes	No	
Backpacks	0	100	120	
Drawstring Bags	72	80	0	
Prizes for Adults	41	83	85	

Organization:	University Medical Center of El Paso
Project Title:	El Paso Safety In Motion Initiative Year II
Project ID:	2016-UMCEP-G-1YG-183
Noteworthy Practices:	Child Passenger Safety Week @ 2 International Ports of Entry
Evidence of Success:	<p>During CPS Week, TxDOT Lead the effort to distribute Occupant Protection Information/Law to drivers and pedestrians entering the US from Mexico and vice versa. Above-mentioned sub-grantee help plan, recruit volunteers and attended the event which resulted in the distribution of over 8,500 pieces of PI&amp;E at 2 port of entry, 2 hours each. In addition, Mexico Department of Transportation officers countered our efforts on the Mexican side of the bridges. They distributed similar information to drivers entering Mexico from the US. One of the main highlights is when one of the officers from Mexico noticed a child on his Fathers lap unrestrained. When pulling the vehicle over, instead of citing, he took a car seat that he had purchased previously and taught the parents how to install and utilize the car seat appropriately. These efforts were noted by the Media in Mexico.</p> <p>These combined efforts show that Occupant Protection have no borders.</p>

Organization	Texas A&M Transportation Institute
Project Title	Blood Alcohol Concentration Reporting in Texas: Improving Medical Examiner Office and County Performance
Project ID	2016-TTI-G-1YG-0035
Noteworthy Practice	This project provides assistance to TxDOT through the investigation and reporting of Texas Medical Examiner (ME) and Justice of the Peace (JP) reporting practices that are required for fatal crashes involving impaired driving. The project summarizes known blood alcohol concentration (BAC) results across all counties in Texas and also provides an overview of State practices using information from interviews, webinars and literature.
Evidence of Success	<p>The success of the project involves three components including testing rates, accurate and complete reporting and careful management. These components are accomplished through laws, policies, and practices. The process is supported through testing, reporting, tracking and providing follow up. This is accomplished through education, training, and reporting management.</p> <p>Best practices Include but are not limited to:</p> <ul style="list-style-type: none"> <li>• <b><u>State law</u></b> requiring ME and JP offices to report BAC toxicology for all fatally injured drivers where a chemical test was ordered as part of an autopsy or inquest.</li> <li>• <b><u>Tracking and Follow up</u></b> on missing BACs are critical because some BAC results may not be available until after the crash report has been filed. Tracking allows for the BAC results to be obtained by requesting information through contact with law enforcement agencies, ME and JP offices.</li> <li>• <b><u>Use of Law Enforcement Liaisons</u></b> can be used to locate missing BAC from law enforcement agencies.</li> <li>• <b><u>Holding interagency meetings</u></b> to discuss missing BAC results improves communication between agencies helping to move reporting forward. Have interagency agreements that align reporting of BAC results as a priority</li> <li>• <b><u>Hold webinars or other trainings</u></b> to inform those responsible for reporting BAC of the laws and policies that guide reporting practice.</li> </ul>



Organization	Texas A&M Transportation Institute
Project Title	Statewide Impaired Driving Task Force, Plan, Forum and Technical Assistance
Project ID	2016-TTI-G-1YG-0031
Noteworthy Practice	This project provides assistance to TxDOT by providing leadership, policy development, effective/efficient project management, coordinating and strategic planning. These actions are guided by impaired driving problem identification by a panel of subject matter experts (SMEs) within the field. The SMEs provide context and direction for recommendations on impaired driving to the Department.
Evidence of Success	<p>Task force members recommend goals and objectives to the state, provide policy guidance and identify available resources, and coordinate activities to ensure that activities are complimentary of each other. The task force reflects the diversity of stakeholders suggested by NHTSAs guide for “Statewide Impaired Driving Task Forces and Uniform Guidelines for State Highway Safety Programs-Impaired Driving.”</p> <p>Best practices Include but are not limited to:</p> <ul style="list-style-type: none"> <li>• <b><u>Semi-Annual meetings</u></b> of the task force are held (Fall and Spring) to recommend goals/objectives and activities associated with combating impaired driving at the state and local levels.</li> <li>• <b><u>Annual impaired driving forum</u></b> is conducted annually to provide education and outreach to members of the task force and general traffic safety partners.</li> <li>• <b><u>Subcommittee meetings</u></b> are used to group stakeholders together to address specific issues within specific subgroup interests (i.e. impaired driving policy; education and outreach; technology etc.)</li> <li>• <b><u>Webinar platforms</u></b> are used to bring stakeholders together to discuss issues. These are conducted in addition to the two formal annual meetings of the task force membership.</li> <li>• <b><u>Development of the statewide impaired driving plan</u></b></li> <li>• <b><u>Partner with traffic safety specialists</u></b> to help lay a foundation for impaired driving safety issues at the local level while maintaining statewide structure that addresses holistic needs.</li> </ul>

Organization:	Texas Municipal Courts Education Center (TMCEC)
Project Title:	Municipal Traffic Safety Initiatives (MTSI)
Project ID:	2016-TMCEC-G-1YG-0043
Noteworthy Practices:	<p><b><u>Program Overview</u></b></p> <p>MTSI has two main focuses: (a) to educate the judiciary on impaired driving laws, issues, legislation, and trends; and (b) to provide courts with the resources to educate their communities on the dangers of impaired driving. With in-person trainings and webinars throughout the year, the MTSI project is able to reach thousands of judges, court support personnel, prosecutors, city officials, and others in key positions to help eliminate impaired driving. The project also recognizes as models those municipal courts that have demonstrated outstanding impaired driving outreach and supplies courts and cities with the materials and resources needed to prevent impaired driving.</p> <p><b><u>Year-Round Classes</u></b></p> <p>In FY16, TMCEC offered a variety of courses aimed at preventing impaired driving. In-person courses were offered at conferences in Austin, Houston, Dallas, Tyler, Galveston, San Antonio, Addison, Lubbock, Georgetown, South Padre Island, El Paso, and Corpus Christi. In-person courses included <i>Drugged Driving</i>, <i>Impaired Driving Update</i>, <i>Legislative Update/Highlights</i>, <i>Case Law Update</i>, and many more. Webinars were also offered live and on-demand through the TMCEC website. FY16 live webinars included <i>Ignition Interlock Compliance Strategies</i>, <i>DWI Bond Schematic</i>, and <i>Drug Recognition Experts</i>. Such courses allow municipal courts to effectively adjudicate underage DUI cases, which are heard in municipal court. Some of the courses are designed to train municipal courts on innovative methods of effecting behavioral change among youth rather than simply assessing fines. For example, at the punishment phase, rather than simply assessing a fine that would likely be paid for by the defendant's parents, the court might require the juvenile to write an essay about his or her unsafe behaviors or write their own obituary. Many municipal judges serve as magistrates who can authorize blood search warrants in impaired driving cases. TMCEC's warrant-related courses aim to give magistrates the tools required to effectively and correctly issue blood search warrants to minimize the chances of subsequent legal challenges. MTSI's preventative measures place equal focus on people charged with impaired driving offenses as well as people in court for offenses less serious than impaired driving. This strategy is innovative in that it revolves around the idea those charged with crimes of <i>any</i> severity are more likely than other people to reoffend. Thus, if defendants receive impaired driving education their first time in court, there is a lesser chance that they will subsequently commit another (possibly more serious) offense.</p>

### **MTSI Awards and MTSI Conference**

Every year, the MTSI project conducts an awards contest where municipal courts apply to be recognized as an *MTSI Award* winner, which signifies outstanding efforts in impaired driving prevention. In FY16, TMCEC recognized 18 courts as winners and 15 as honorable mention recipients. The winners were showcased at the *MTSI Conference* in March where they served as models for other courts to emulate and get ideas from. Attendees watched a video showing what the winners did to prevent impaired driving and a “model outreach panel” where the winners described their impaired driving prevention efforts and fielded questions from other courts. A brochure, titled *Best Practices*, was printed and mailed to all municipal courts showing the impaired driving prevention practices of the winning courts and honorable mention recipients. This friendly competition spurs courts to put forth great effort in impaired driving outreach. Courts truly view the awards as a coveted badge of honor. At the *MTSI Conference*, TMCEC also arranged an exhibit hall with vendors and exhibitors with a focus on impaired driving prevention. Vendors and exhibitors included Smart Start, La Hacienda Treatment Center, The National Safety Council, Texans Standing Tall, The Texas A&M AgriLife Extension Watch Ur BAC program (who brought an impaired driving simulator), and many more.

### **Impaired Driving Symposium**

MTSI's second marquee conference was the second annual *Impaired Driving Symposium*. TMCEC partnered with the Texas Association of Counties, the Texas Center for the Judiciary, and the Texas Justice Court Training Center to host this hugely successful conference in Austin in August. Impaired driving cases are complicated in that they are adjudicated at various levels of the judiciary. The Symposium provides an opportunity for municipal judges, county judges, justices of the peace, and district court judges to better understand roles and responsibilities within an impaired driving case by physically getting together and discussing these issues. Classes offered in FY16 included *Blood Search Warrants*, *Electronic Search Warrants*, *Probable Cause: Stop, Investigate, Arrest, Setting Bond Conditions*, *Drugged Driving*, *Compliance Issues*, *DWI Bond Schematic*, *Occupational Driver's Licenses*, *Driving Under the Influence* (underage), and *Case Studies*. Vendors at the Symposium included three ignition interlock companies ( Draeger, Smart Start, and Lifesafer), The Texas Underage Drinking Prevention Program, The Lighthouse for the Blind (who exhibited an innovative new alcohol dip test), and many more.

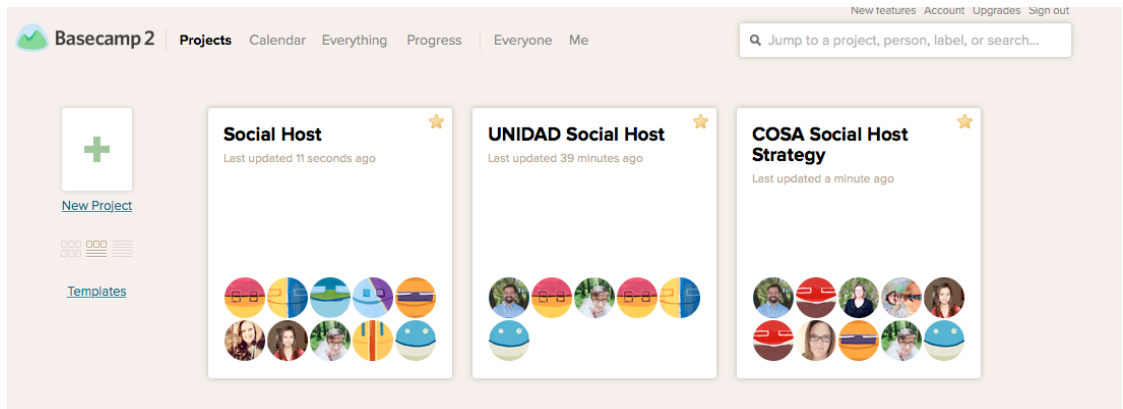
### **Other Impaired Driving Resources Provided by MTSI**

The MTSI project routinely supplies municipal courts with the tools necessary to maintain an effective impaired driving prevention program. These free resources include informational brochures on impaired driving laws, impairment simulation goggles, DWI games (such as Bingo), anti-DWI DVDs, and much more. MTSI also created a 10-page packet overviewing all the proposed impaired driving bills in the previous legislative session for use by high school and college students. This packet serves the dual purpose of

	<p>teaching students about the dangers of impaired driving and the legislative process in Texas. Courts use these throughout the year and for special events such as Municipal Court Week and National Night Out. The project assists courts and cities by providing a website with numerous resources, authoring articles on emerging impaired driving issues in TMCEC's quarterly journal, conducting teen court workshops, and more. MTSI also provides personalized suggestions and recommendations to municipal courts that call in on a daily basis. Finally, to maximize awareness about the project, MTSI sets up a booth at conventions such as the Texas Municipal League Annual Conference and the Texas Court Clerks Association Annual Meeting. Exhibits were also set up at every TMCEC conference throughout the year, ensuring that as many courts as possible were reached.</p>
<p>Evidence of Success:</p>	<p><b><u>FY16</u></b></p> <ul style="list-style-type: none"> <li>• TMCEC recorded attendance of 4,610 municipal judges, 488 magistrates, 3,798 court support personnel, and 525 prosecutors in its impaired driving in-person courses and webinars;</li> <li>• 574 shipments of anti-impaired driving materials were sent to municipal courts, city officials, and schools;</li> <li>• 182 (and counting) municipal courts reported to TMCEC participating in Municipal Court Week, many of which reported handing out anti-impaired driving materials from the MTSI project;</li> <li>• 172 (and counting) municipal courts reported to TMCEC participating in National Night Out (up from 42 in 2015). Similar to Municipal Court Week, many courts reported utilizing MTSI project materials to disseminate anti-impaired driving messages;</li> <li>• 37 impaired driving prevention exhibits were hosted by MTSI across Texas to reach those in the best position to prevent impaired driving; and</li> <li>• TMCEC sent the MTSI award <i>Best Practices</i> brochure to every municipal judge in Texas, totaling 1,303. The brochure contained numerous ways courts could call on the MTSI project to assist with impaired driving outreach. Many courts responded positively, showing that they read the brochure to gain ideas for how to increase traffic safety and eliminate impaired driving in their community.</li> </ul>

Organization:	National Safety Council
Project Title:	Our Driving Concern: Texas Employer Traffic Safety Program
Project ID:	2016-NSC-G-1YG-0109(2)
Noteworthy Practices:	<p>728 Texas employees were trained and educated on transportation safety through the ODC Program</p> <p>336 participants attended one of the 16 ODC Train the Trainer workshops</p> <ul style="list-style-type: none"> <li>• 100% of those who attended the training said they gained knowledge</li> <li>• 100% of those who attended the training said they would use the materials from the training</li> </ul> <p>After training:</p> <ul style="list-style-type: none"> <li>• 85% said they would share with their family</li> <li>• 75% said they would share with their friends</li> <li>• 53% said they would share with their community</li> </ul> <p>Based on what learned at the ODC training 94% said they would recommend reviews and/or updates to their companies driver policies</p> <p>255 Texas employers requested Traffic safety materials shipped to them</p> <p>The Drowsy Driving-The Our Driving Concern: Texas Employer Traffic Safety Program was highlighted as a Best Practice on pages 56-57 of a new report from the Governors Highway Safety Association (GHSA): <i>“Wake Up Call! Understanding Drowsy Driving and What States Can Do.”</i></p> <p>ODC program materials were part of a safety newsletter for Texas Electric Cooperatives</p>

<p>Evidence of Success:</p>	<p>Michael Bennett, Risk Manager with the City of Round Rock, requested a new ODC Curriculum flash drive with the ODC materials because he has used it monthly for the last 3 years and the disk was worn out!</p> <p>Through aggressive traffic safety campaigns, training, and face to face coaching, MedStar, in Ft. Worth, continues to recognize a steady decline in the number and severity of collisions. Additionally, individual unsafe behaviors continue to trend downward.</p> <p>The City Of Corpus Christi implemented the ODC Program into the weekly new hire orientation and in departmental traffic safety education. They have a team of full-time Safety Coordinators, certified through the National Safety Council's Defensive Driving Course, who serve as instructors, have since witnessed a significant decrease in the number collisions and associated monetary losses.</p> <ul style="list-style-type: none"> <li>• Auto Liability claims decreased 28%</li> <li>• Paid claims decreased 57%</li> <li>• Vehicle collisions decreased 7%</li> </ul> <p>City of Sugar Land experienced an 83 percent decrease in crash-related costs and 31 percent decrease in crash related claims in fiscal year 2014, and no crash related fatalities.</p> <p>Spectra Energy in Houston, reported that they are experiencing a 50% reduction in preventable vehicle incidents since the implementation.</p> <p>Nalco Champion, reported, their efforts have resulted in a 13% reduction in total vehicle incidents in Q1 2015 compared to the same period in 2014.</p>
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Organization:	Texans Standing Tall
Project Title:	Enhanced Visibility Enforcement Campaign to Reduce Underage Social Access to Alcohol and DUI
Project ID:	2016-TST-G-1YG-0138
Noteworthy Practices:	Integrating Project Management Platform <i>BASECAMP</i> as a Tool to Enhance Communication and Sharing with and among Coalition Partners
Evidence of Success:	<p>At Texans Standing Tall, we pride ourselves on being a provider of superior technical assistance and a conduit between our community partners and the larger world of prevention. We strive to share up-to-date training materials, responsive feedback, and a forum for coalitions to share ideas and teach each other. Basecamp, the online project management platform, has been instrumental in assisting in each of these goals.</p>  <p>Basecamp provides an online hub where coalition members from across the state can communicate with each other, share progress, and access relevant TST documents and training materials. They can chat in real time, make to-do lists, and have all progress sent directly to them via email. The \$20 monthly cost Texans Standing Tall incurs for this service has paid for itself many times over with increased productivity and more fluid channels of communication.</p> <p>It allows us a place to inform and communicate important information regarding grant measures like Statewide Summit, the social access intensives, and controlled party dispersal training. With Statewide Summit, we were able to use Basecamp to have conversations with coalitions about what sort of speakers they would like, and how we can best address their needs around social access and provide feedback afterwards.</p> <p>Basecamp also serves as an excellent organizational tool for trainings. For example, for the social host intensive training, we utilized Basecamp as a hub for all logistical planning and conversations in the lead up. Afterwards, we shared all documents used and updated the Basecamp calendar to reflect the goals and deadline that were set during the trainings. As a result, we are able to carry forward any momentum and excitement generated at trainings, which helped us meet goals and deadlines set during such events.</p> <p>We are also able to use Basecamp to advertise training events and link to the registration page. This is especially helpful for events like the controlled party dispersal trainings, as it provides a clear location for all relevant information and a broader</p>

platform for reaching individuals who may be interested in the training. As a result, we were able to streamline the registration process, which again speaks to our use of Basecamp as an effective organizational tool.

In the early stages of the strategy, our coalitions all interact on the general social access project page (on the left). As they progress through the strategy, their needs become more individualized, so we start a new project unique to them (center and right). The ability to tailor efforts in an organized fashion has allowed us to work more effectively with each group.

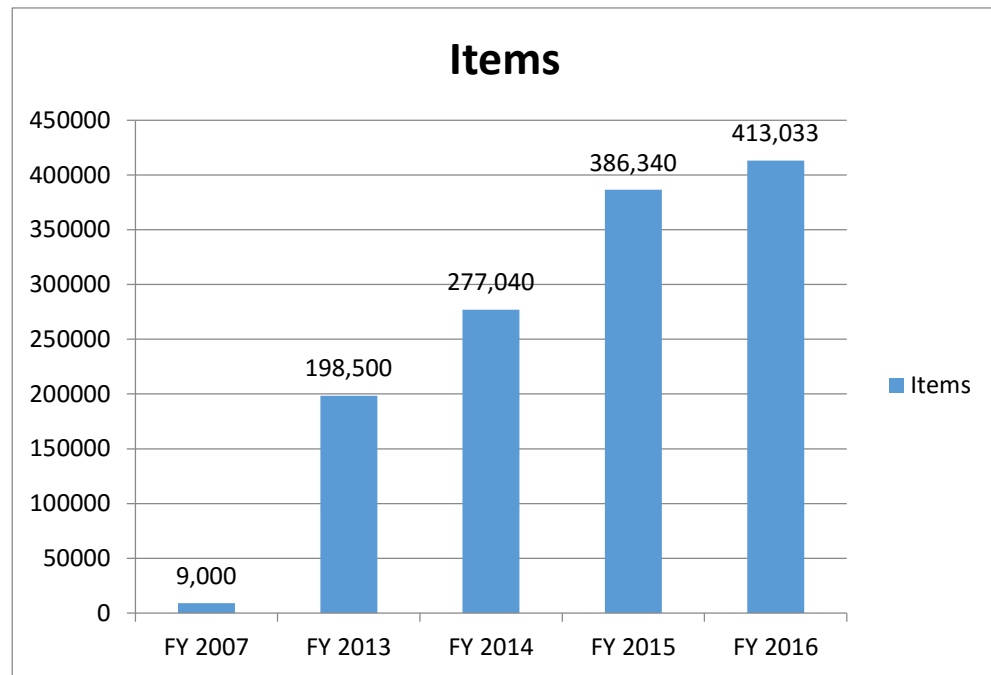
The coalition in San Antonio has really embraced this platform and uses it as a hub for all documents and communications. After only a brief tutorial, members have become skilled at sharing to-do lists and uploading events to the calendar. This has been especially beneficial as they progress rapidly with their efforts since it allows everyone to remain updated on the latest happenings with fewer tasks and activities falling through the cracks.

We consider using an online project management platform like Basecamp to be a best practice for enhanced organization and communication for those working in prevention and traffic safety.



Organization:	Texas Alcoholic Beverage Commission
Project Title:	Public Safety Project
Project ID:	2016-TABC-G-1YG-0079
Noteworthy Practices:	<p>Texas has seen large increases in population, the size and number of special events, the number of licensed locations and alcohol consumption. Texas currently has almost 50,000 licensed locations. In the past ten years, the TABC has seen a 19+% increase in the number of licensed locations and excise tax collections have risen over \$46.1 million dollars. Monthly per capita consumption of alcohol increased by almost 10,000,000 gallons (17%+) from July 2013 to July 2015.</p> <p>Despite these increases, the TABC is only allocated 254 full time commissioned peace officer and 54 auditor positions to regulate licensed locations statewide. These employees are also responsible for providing training and educational materials on behalf of the TABC to local law enforcement agencies, alcoholic beverage retailers and other community members to prevent public safety violations including DUI prevention.</p> <p>To assist with meeting the educational needs of the state, the TABC employs a seven member Education and Prevention Division (EPD). Currently, five of the employees have access to InDesign Software to create complex educational items and all are assigned multiple projects a year to complete.</p> <p>In 2007, EPD had a limited number of copies of InDesign software and printed materials were limited to an occasional poster or limited document. During that year, TABC also did not request any additional print support through the TXDOT grant and created three items sent to printers for production related to the TXDOT grant for a total of 9,000 pieces that were distributed by TABC employees only.</p> <p>Over the years, EPD started to invest more resources to create educational items that could be professionally printed and distributed including booklets, industry guides, pocket folders, posters, curriculum guides and various items in English and Spanish.</p> <p>As funding was reduced to create and print these items, TXDOT's project manager for the grant, suggested submitting to the materials to the grant for additional assistance with printing cost. Starting in 2008, TABC submitted a few items for additional printing done through TXDOT's Professional Print Shop. By 2013, this limited partnership allowed TABC</p>

to drastically increase the ability to produce educational messages to share throughout the state at a community level. That grant year, EPD produced 18 products and TXDOT printed just less than 200,000 items that TABC employees distributed statewide. As TABC started to print more materials, it started to become an issue for the limited number of field employees to distribute the materials to the various community groups that were interested in receiving them. Through the use of TABC's [www.2young2drink.com](http://www.2young2drink.com) website, TABC started to allow community groups to order materials that were listed and the materials were shipped directly from TABC's warehouse in Austin.

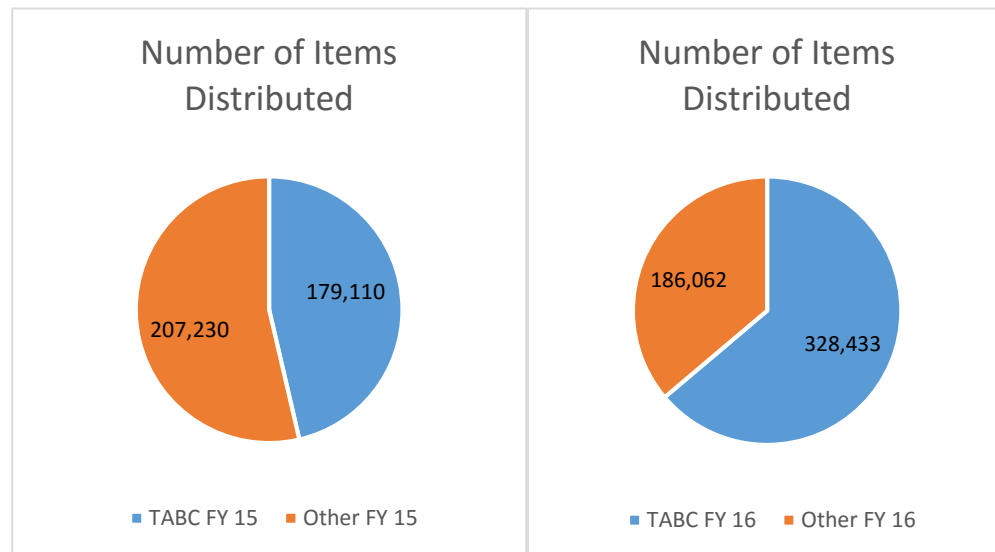


As the partnership with TXDOT grew, so did the types and quantities of products being produced for print. TABC started to produce calendars, agenda planners for teachers and even campaigns specific to geographic regions for the state. TABC always made the materials available to other community groups and other TXDOT sugrantees at no charge. As the requests from outside organizations began to increase, a second tier of the partnership with TXDOT was implemented.

Among those requesting materials were TXDOT's Traffic Safety Specialists (TSS) to distribute within their communities. The Grant Project Manager within TXDOT eventually made a request from TABC to allow subgrantees and TXDOT to order materials when TABC sent the request to print. TABC's TXDOT Grant Project Manager implemented a process where she would Email a PDF of the soon to be printed item to all TXDOT TSS's and other subgrantees. The Email included instructions

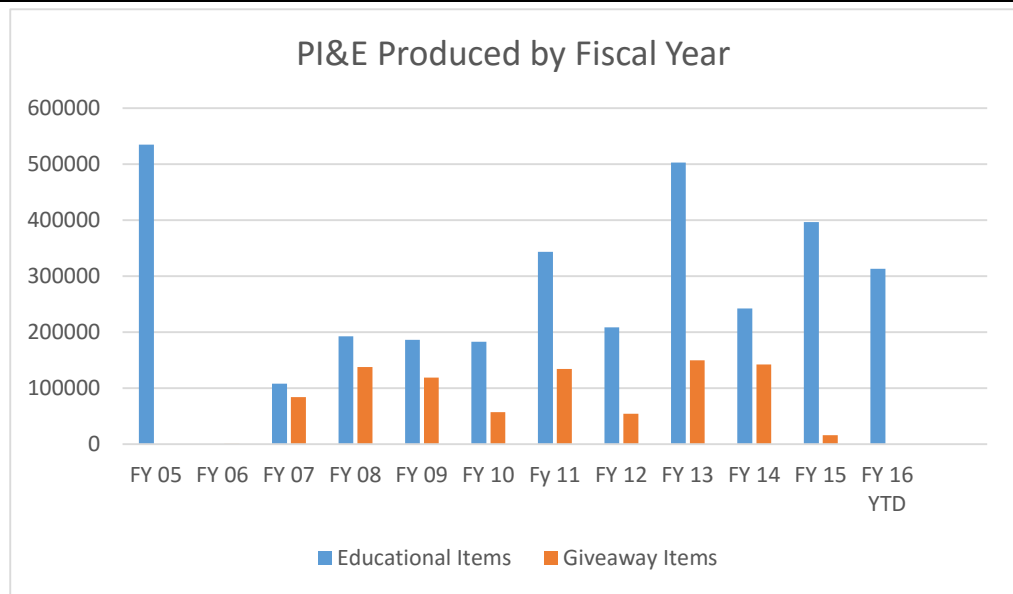
on how to order materials being printed for that organization's grant activities and the printed materials were send directly to the requesting organization's address. As the success of this concept grew, TABC began to see an increase in the number of educational materials being created and distributed statewide – including cities and communities where TABC has a very limited presence due to a lack of a field office in that location. TABC was able to reach communities with educational messaging specific to intoxication, minors and DUI in areas that would not have been possible without the partnership.

The result was not only a huge increase in the number of educational materials available in the community and distributed by various organizations including TABC and TXDOT, but a consistent message related to Texas alcoholic beverage laws. TABC did not start tracking the data until FY2015, but by this time, subgrantees were ordering more materials for distribution than TABC. The communities were receiving additional materials thanks to the subgrantees working to distribute the message.

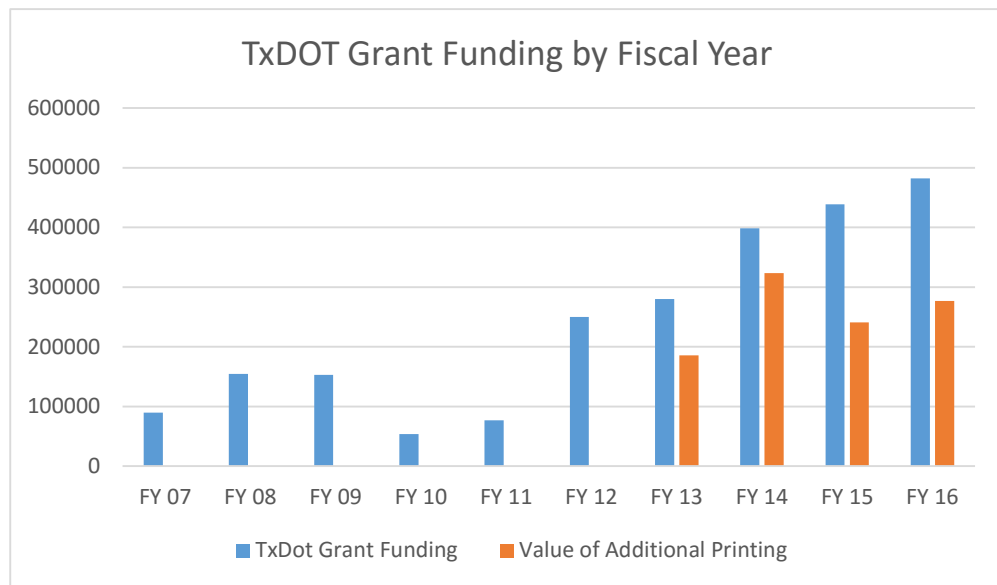


Changing the way TABC produced, printed and distributed materials, enabled the agency to reach a much larger audience with a consistent and clear message. The materials were also distributed by various groups that had different contacts, were in different communities and TABC was able to reach the people with a limited number of staff. The TABC has also been better able to reallocate some resources because materials are shipped directly to subgrantees. Other entities benefit from the partnership since they do not have to hire outside design companies to create and produce the materials nor are they required to write a message related to alcoholic beverage laws with what can be a

	<p>somewhat limited knowledge of the Texas Alcoholic Beverage Code. This allows for them to share the message without misrepresenting information or waiting for TABC to review materials or assist with request for clarification.</p>
<p>Evidence of Success:</p>	<p>TABC through the partnership with TXDOT and other subgrantees has been able to increase the level of messaging within communities throughout the state. In just FY15 and FY16 alone, an additional 393,292 items were distributed throughout the state. In addition to the added number of educational items, subgrantees also represent areas of Texas where TABC has limited personnel available.</p> <p>One example, TABC created a Teen Drinking and Driving Booklet in English and Spanish. An order was placed for 108,250 copies of the book in Spanish and 30,220 copies of the book in Spanish. About 20 percent of the order was placed by TABC with the other from subgrantees. Thirty-eight different TSS Districts and subgrantees were represented in the ordering of the materials. Many of these organizations set up at events and are invited to speak at events that TABC would not normally attend or have access to distribute materials.</p> <p>The materials have a consistent message that is distributed and allows TABC to share with other subgrantees, laws that could have an impact on the public safety message they are presenting to communities. This change in educational messaging has also become more important now that the grants can no longer support materials that are giveaway items such as pens, bags, etc. The subgrantees have access to materials that can take additional time and resources to create with zero impact on their grant hours or dollars.</p>



The additional printing partnership has also allowed TABC to stretch grant dollars even further to create videos, pay overtime to TABC agents to conduct undercover operations to prevent over service sales or sales to minors and other grant activity.



Organization:	Texas A&M Transportation Institute, The Texas A&M University System -
Project Title:	Teens in the Driver Seat Program
Project ID:	2016-TTI-G-1YG-0052
Noteworthy Practices:	<b>Statewide TDS Summit – Continued multi-year growth with maximum participation to date</b>
Evidence of Success:	<p>The 2016 Teens in the Driver Seat (TDS) Summit held its 3<sup>rd</sup> annual event, hosted each year in May. The TDS Summit occurs over 3 days, beginning with an in-person meeting of the out-going and in-coming Teen Advisory Boards (TABs) and CPE workshop for Texas teachers. As a peer-to-peer program, the Teen Advisory student Board plays a very active role in the TDS Summit, as the students assisted with the planning from the very beginning stages. The speakers and activities that happened throughout the Summit were vetted and approved by our teen board. The TAB also serves in multiple roles throughout the event, including introducing speakers and thanking them after their presentation, speaking with media and presenting a round-table discussion about the TAB and the TDS activities they do in their local communities. This style and student involvement appears to be working, as the attendance at the TDS Summit has grown every year. In May 2014, we had a final attendance of 122 people. In May 2015, we increased participation by 28%, bringing our final attendance to 156 people. In May 2016, we again increased attendance, this time by 16%, bringing the total attendance to 181 people. The majority of the attendance is made up of students, accompanied by teachers or parents. We actively promote this event throughout the school year, but most of the efforts truly begin in January, after the date and location is officially set. This event is largely attended by active TDS schools – TAB student schools, new TDS schools and schools in the local community that are interested in learning about driver safety and the TDS program. The TDS Summit is highly interactive, with many hands-on demonstrations and</p>

activities. Schools return back home after the event with many facts and new activities for their students. The event culminates with an awards luncheon at which TDS staff and funding sponsors distribute awards and recognize the volunteer efforts of the TAB, outstanding TDS schools and TDS Cup winners, outstanding TDS teacher/sponsors and scholarship recipients. The TDS Summit is an upbeat, positive event where attendees learn about driver and passenger safety in a fun, interactive environment, that is driven (and grown each year) with the active involvement of our TDS schools and student leaders. The direct involvement by the teens not only produces a relevant & fun event, but allows for individual teen growth in leadership and communication skills, as well as saving lives.



Teen Advisory Board Joint In-Person Meeting, May 2016



Teen Advisory Board Selfie, May 2016



Teens in the Driver Seat (TDS) Summit, May 2016



Teen Advisory Board Co-Chair, Welcome Remarks at TDS Summit, May 2016



Teens in the Driver Seat (TDS) Summit attendance, May 2016





TAB student speaker, TDS Summit, May 2016



Interactive social media throughout the TDS Summit, May 2016



Interactive activities (pedal karts with drunk goggles) TDS Summit, May 2016



Interactive activities (Big Rig "No Zones") TDS Summit, May 2016



Interactive activities (driver simulator 1) TDS Summit, May 2016



Interactive activities (driver simulator 2) TDS Summit, May 2016



Attendees at TDS Summit, May 2016 with the TDS photo op “Don’t let your phone be a Big Distraction”



TAB student being interviewed by local media near the TxDOT Rollover Convincer at TDS Summit, May 2016



Student active involvement during TDS Summit, May 2016



Attendance & student participation at TDS Summit, May 2016



TAB student led presentation in round table format, TDS Summit, May 2016



TAB student led presentation in round table format, TDS Summit, May 2016



TAB student led presentation in round table format, TDS Summit, May 2016



TAB student led presentation in round table format, TDS Summit, May 2016



TDS Summit students with signed safety pledge banner.



TDS Summit, May 2016 Outstanding Teacher/Sponsor Award



TDS Cup 2<sup>nd</sup> Place winner – Junior High, May 2016 TDS Summit



TDS Cup 1<sup>st</sup> Place Winner, May 2016 TDS Summit

<p><b>Organization:</b></p>	<p>Texas A&amp;M Transportation Institute, The Texas A&amp;M University System - Teens in the Driver Seat</p>
<p><b>Project Title:</b></p>	<p>Teens in the Driver Seat Program</p>
<p><b>Project ID:</b></p>	<p>2016-TTI-G-1YG-0052</p>
<p><b>Noteworthy Practices:</b></p>	<p><b>TRB Communicating with Joe Q Public Award, International Competition Winner (January 2016)</b></p>
<p><b>Evidence of Success:</b></p>	<p>The Texas A&amp;M Transportation Institute’s (TTI’s) Teens in the Driver Seat<sup>®</sup> (TDS) program won this year’s Transportation Research Board (TRB) competition called Communicating with John and Jane Q. Public, which began in 2007 to highlight successful transportation communication efforts.</p> <p>The theme of this year’s TRB competition was “communicating transportation needs with targeted populations.”</p> <p>Five recipients were chosen from 17 entries across the United States to present their communications tools and techniques at podium and poster sessions during TRB’s annual meeting January 10-14, 2016, held in Washington, D.C. TDS was named the overall competition winner.</p> <p>As part of the competition, TDS set up a <a href="#">web page</a> detailing numerous aspects of the program, which began in Texas in 2002. Since its inception, TDS has been implemented in some 1,000 high schools in 38 states, reaching one million teenagers with the message of safe driving.</p>



“Our program is peer-to-peer, so teens have a very big role in our communication efforts,” TTI Research Specialist Stacey Tisdale explains. “We study what they’re doing behind the wheel and then ask for their input. We polish up their ideas and then put it back out to them. As a result, the messaging is teen focused, which gives us more buy-in from the teens.”



Evidence of Success:

The National Safety Council (NSC) recently awarded Russell Henk, program manager for TTI’s Youth Transportation Safety Program, the organization’s 2015 Teen Driving Safety Leadership Award. Henk won the award for his “long-term commitment to reducing teen crashes through developing, nurturing and growing” Teens in the Driver Seat® (TDS), the TTI program Henk founded more than a decade ago. Each year, NSC bestows awards on individuals and organizations that have proven they’re making a real difference in improving driving habits among teens.

“We know those efforts save lives and prevent injuries on our nation’s roadways,” says Kelly Nantel, vice president of communications and advocacy for NSC. “The research component of



TDS — that is, being able to measure its effectiveness with teens over time — was vitally important to Mr. Henk’s receiving this award. That kind of measurement is imperative in our ongoing efforts to curb teen driver crashes and save lives.”

“Receiving this award is both humbling and thrilling,” says Henk. “It’s a great tribute that I must share with the entire TDS team, with whom I am so blessed to work. Validation of our collective accomplishments by such a well-respected organization on a national stage is pretty incredible, but knowing we’ve saved lives is the most rewarding aspect of all.”

Organization:	Texas A&M AgriLife Extension
Project Title:	Passenger Safety
Project ID:	2016-Texas Ag-G-1YG-0059
Noteworthy Practices:	<p>The Texas A&amp;M AgriLife Extension Service Passenger Safety Project, a TxDOT funded program, works to increase seat belt and child restraint use among historically low-use populations in Texas.</p> <p>Working with a network of Texas A&amp;M AgriLife Extension Service County Agents, the Passenger Safety Program is able to reach large audiences with the life-saving message on the importance of the correct use of seat belts and child restraints as well as education on safe driving practices.</p> <p>To increase the correct use of car seats the project conducts the National Child Passenger Safety Technician Training to certify participants as child safety seat technicians to help educate parents. Through car seat checkup events, statewide Tech Updates, online courses for certified child passenger safety technicians and childcare staff, in-person presentations, distribution of educational materials and media outreach, the project reaches out to parents and caregivers to reduce injuries and deaths to children due to motor vehicle crashes.</p> <p>Driving Simulators and Rollover Convincers are used to show the dangers of not buckling up as well as driving distracted. The Distracted Driving Simulator provides a safe environment where participants can get a realistic experience what can happen when you take your eyes off the road due to distractions.</p> <p>Virtual Reality Goggles are being used to provide viewers with a 3600 view of a rollover crash with an unbuckled passenger as well as a chance to experience riding in a vehicle while the driver is distracted both from other passengers in the car as well as the cell phone.</p> <p>Articles to promote best practice in child passenger safety, seat belt use and other safety awareness campaigns are regularly sent out to our Extension Agents. The media attention provides widespread recognition for the importance passenger safety as well as thousands of dollars in in-kind match.</p>

<p>Evidence of Success:</p>	<p>In FY16, the project conducted 3 National Child Passenger Safety Technician Training with 50 new technicians trained. A total of 2,227 inspections were conducted and 1,513 seats distributed at 32 child safety seat checkup events, fitting stations and individual appointments at Extension Agent offices have provided a total economic impact of \$2,915,755.</p> <p>A statewide Tech Update held in March reached 326 technicians with new information in child passenger safety as well as provided all the required six CEUs for re-certification. A total of 868 technicians took the online Tech Update courses to stay updated as well as maintain their certification.</p> <p>In FY16 11,213 childcare staff took online courses in transportation safety to reduce the misuse of car seats in child care.</p> <p>The project's Rollover Convincers reached 19,820 participants. Distracted Driving Simulators were included in 83 programs. The project assisted with the development of 3600 video for use in our Virtual Reality Goggles to provide a realistic experience of a rollover crash as well as the dangers of distracted driving.</p> <p>Media coverage in FY16 included 89 newspaper articles, TV or radio spots on child passenger safety, occupant protection and safe driving. Matching funds from this media coverage totals more than \$124,371.</p>
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## Evaluation

Results of surveys and evaluations show that Passenger Safety programming and online courses are effective in educating participants on best practice for child safety seats as well as safe driving.

### Car Seat Inspections

How would you describe your understanding of car seats **before** the inspection.

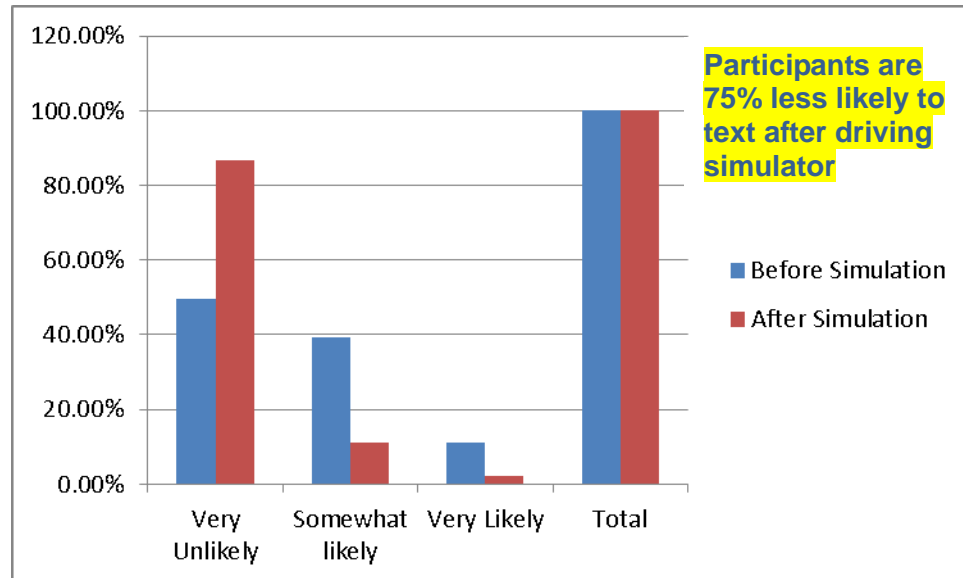
#	Answer	Bar	Response	%
1	Confused		23	15.13%
2	Needed help		94	61.84%
3	Understood already		35	23.03%
	Total		152	100.00%

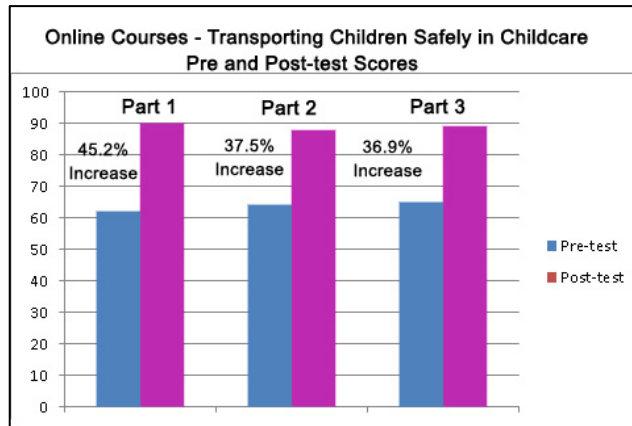
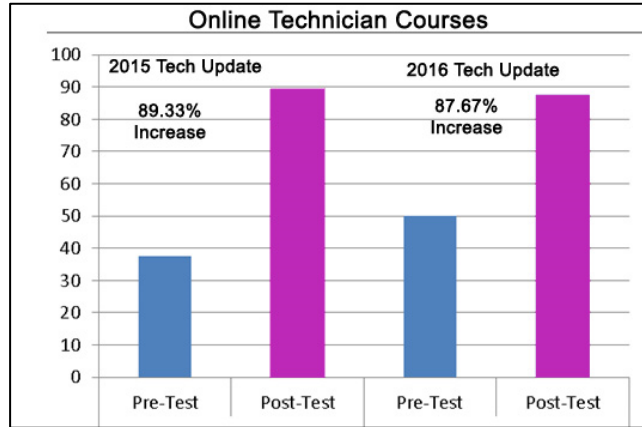
How would you describe your understanding of car seats **after** the inspection.

#	Answer	Bar	Response	%
1	Still confused		0	0.00%
2	Understand		3	1.97%
3	Understand very well		149	98.03%
	Total		152	100.00%

### Distracted Driving Simulator Programs

#### Likelihood of Texting and Driving

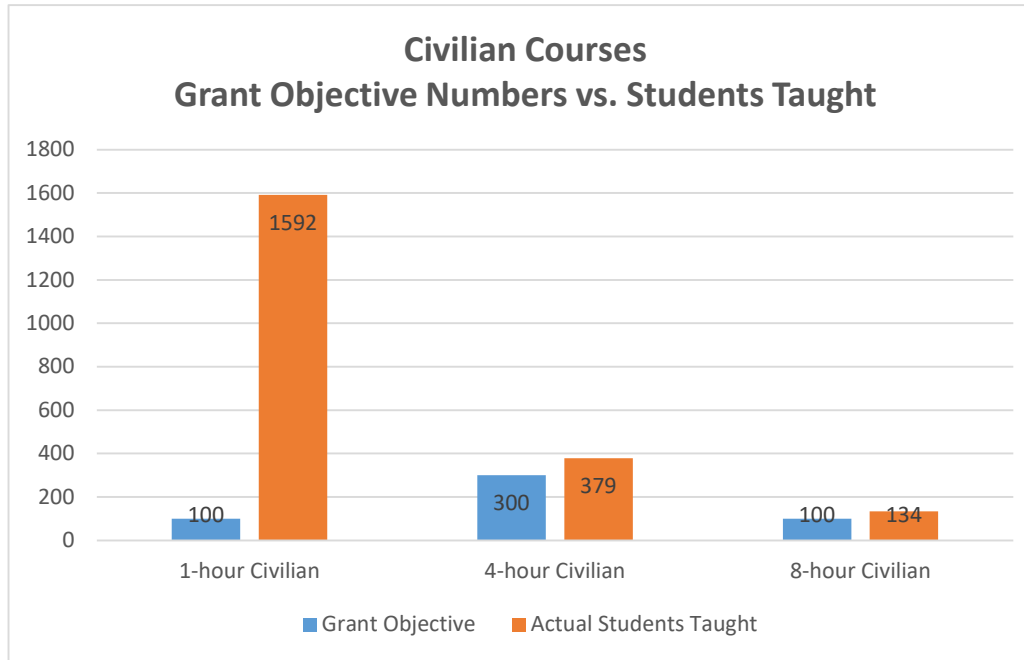




Organization :	Texas Municipal Police Association
Project Title:	Law Enforcement Training to Reduce Impaired Driving by People Under 21
Project ID:	2016-TMPA-G-1YG-0045
Noteworthy Practices:	<p>The Focus on Reducing Impaired Driving Among Youth (FRIDAY) program, and its campus based model Alcohol and Drug Abuse Prevention Training (ADAPT) has in the last six years trained thousands of law enforcement officers on the subject of underage substance abuse and impaired driving. The courses contain sessions covering underage alcohol and drug usage and trends, case law related to search and seizure on school and college campuses, DUI and DWI involving minors, counterfeit documents that minors use to purchase alcohol, drug themed clothing, concealment methods, and other information related to underage drinking and driving. This information assists officers in their daily duties, helping them to recognize and respond to signs of alcohol and substance abuse, and to prevent underage impaired driving.</p> <p>Starting this grant year, the program began teaching classes to civilian audiences that are considered "criminal justice support personnel". This includes non-law enforcement personnel who work directly with law enforcement such as dispatchers, clerks, prosecutors, judges, etc., along with school district personnel, counselors, and coalition members. The purpose of the new training is to help raise the level of awareness of the dangers of underage alcohol and substance abuse among those who are in everyday contact with young people. This new knowledge allows the support personnel to provide better information to law enforcement and to be able themselves to directly address alcohol and drug use by this at risk group.</p> <p>The program provides a range of class options; from the regular 8-hour courses to 4-hour and even 1- and 2-hour training seminars that help to heighten the participant's ability to identify problems when they see them. The individual instructors are also provided the freedom to adjust the type of information presented to address specific substance use or abuse problems found in the participant's area. The first year of this civilian training has been particularly successful, with the student numbers exceeding the grant objectives in nearly every category. Both the 1- and 4-hour classes have been particularly popular.</p> <p>To provide this training to a new audience, we turned to our law enforcement adjunct instructors. Each of our instructors are selected on a wide range of criteria, including: level of law enforcement</p>

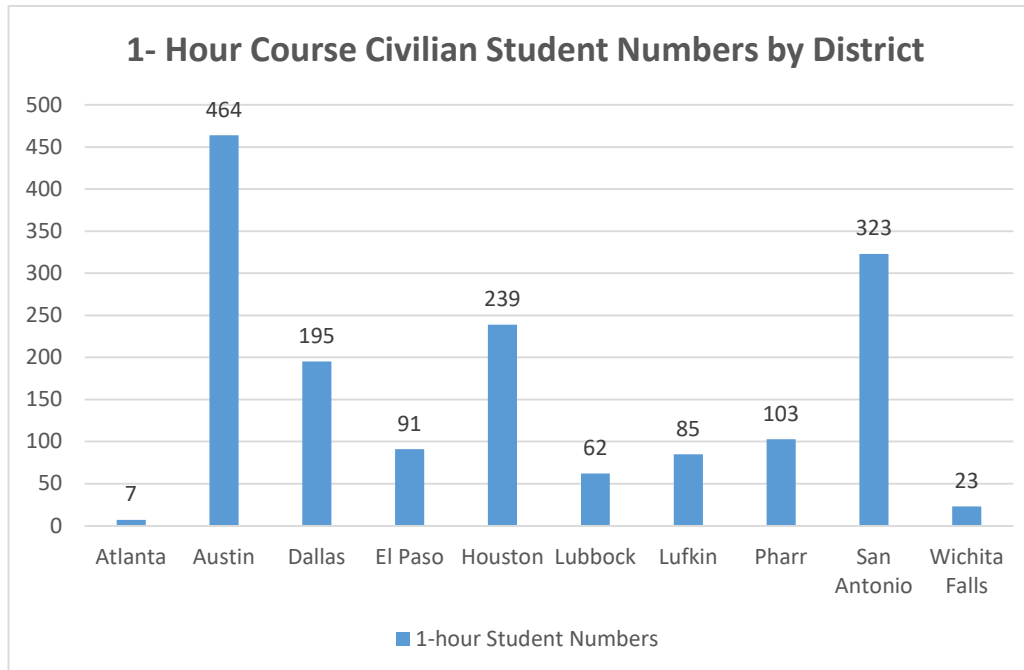
	<p>experience, certification levels and types, their experience as an instructor, and their passion for preventing underage drinking and DWI. Each of them must be an active holder of a Texas Commission on Law Enforcement (TCOLE) peace officer license, be knowledgeable of curriculum presentation and development, be familiar with Word and PowerPoint, and have a positive reputation as a role model in their department and community. These instructors provide not only current information on the subject, but speak from real world experience dealing with underage alcohol and drug use, providing a law enforcement perspective to the problem.</p>										
<p>Evidence of Success:</p>	<p>During each class, participants are asked to evaluate the course and instructors. The ratings are on a scale from "1" to "9", with "1" being poor and "9" being excellent. The 8-hour and 4-hour civilian classes averaged an 8.9 overall score, while the 1-hour course drew an 8.5 overall. Each evaluation allowed the participant to comment on the course material and instructor. Some of the responses from the three classes were "The knowledge gained is very applicable to my job", "Knowing the reality of what is out there. This presentation was very interesting! Excellent info for teachers to learn what to watch for", and "I loved it! Learned so much!" The courses were especially popular with school district personnel, with many noting its value to them in their work.</p> <p>The first chart indicates the number of participants trained by quarter in the various civilian FRIDAY and ADAPT courses offered.</p> <div data-bbox="415 1192 1425 1812"> <h3 style="text-align: center;">Civilians Trained By Quarter 2016</h3> <p style="text-align: center;">■ Students Trained</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Quarter</th> <th>Students Trained</th> </tr> </thead> <tbody> <tr> <td>1st Quarter</td> <td>239</td> </tr> <tr> <td>2nd Quarter</td> <td>571</td> </tr> <tr> <td>3rd Quarter</td> <td>439</td> </tr> <tr> <td>4th Quarter</td> <td>856</td> </tr> </tbody> </table> </div>	Quarter	Students Trained	1st Quarter	239	2nd Quarter	571	3rd Quarter	439	4th Quarter	856
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4th Quarter	856										

The chart below compares the student numbers set as objectives in the 2016 FRIDAY Program grant and the number of students actually taught.



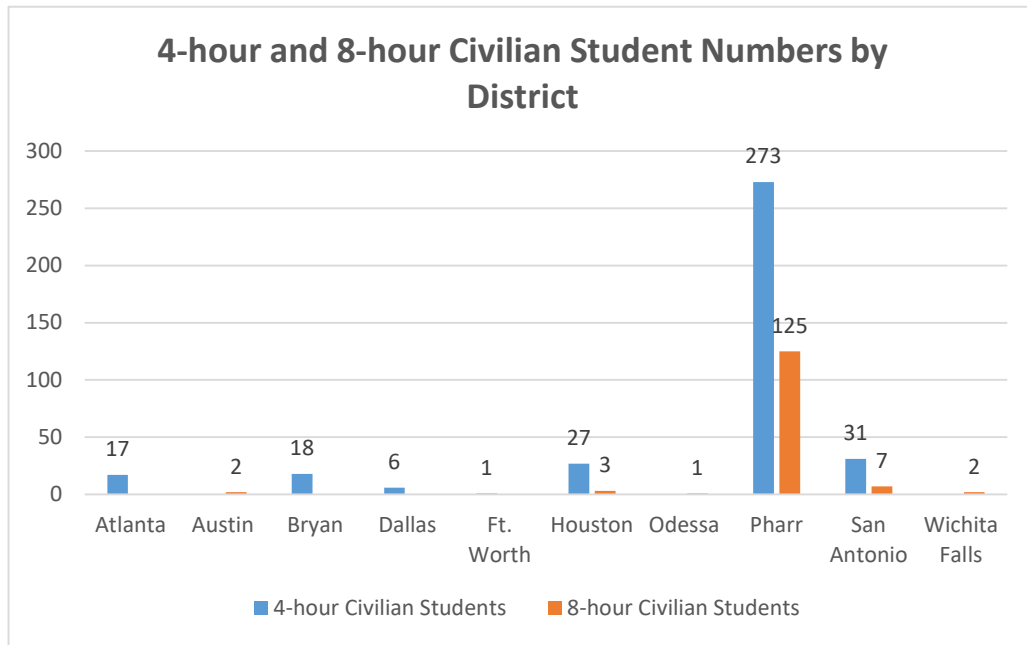
As this chart shows, the numbers of students trained in the civilian courses exceeded the objectives of the grant, especially those of the popular 1-hour course.

The next chart indicates the various Texas Department of Transportation (TxDOT) Districts where the 1-hour civilian training was held, and the number of students for each district.





The final chart indicates the number of civilian students by TxDOT District for both the 4- and 8- hour classes.



While popularity alone is not an indicator of success, the number of students attending the training does indicate the desire that civilian criminal justice support personnel, including school district employees, have to become more knowledgeable in the area of underage drinking and drug use. They realize the importance of the information provided by the FRIDAY program instructors in reducing student involvement in substance abuse and impaired driving.

Organization:	Texas Municipal Police Association
Project Title:	Texas Standardized Field Sobriety Testing (SFST) Refresher Training Program; Texas SFST Basic/Practitioner Course and Instructor Course Training; Fundamentals of Driving While Intoxicated (DWI) Investigation & Enforcement Training Program
Project ID:	2016-TMPA-G-1YG-0049; 2016-TMPA-G-1YG-0071; 2016-TMPA-G-1YG-0105
Noteworthy Practices:	<p>Since winning the Best Practice in 2015, we have expanded the SFST program to include a total of four unique classes. There are two 8-hour classes for law enforcement officers on the topics of Driving While Intoxicated (DWI) and Standardized Field Sobriety Testing (SFST), one 24-hour Practitioner class, and one 50-hour Instructor school. The overall goal of the program is to decrease alcohol-related crashes, injuries, and deaths by promoting DWI deterrence, enforcement proficiency, and providing highly skilled instructors to teach these courses. The 8-hour Standardized Field Sobriety Testing Refresher Course is our largest course, training 2,590 officers in grant year 2016. The Fundamentals of DWI Investigation &amp; Enforcement Course trained 578 officers while we trained 139 officers in the Practitioner course and 40 officers at the Instructor school.</p> <p>This program is the primary provider in Texas of the SFST Refresher Course, which is a nationally standardized curriculum developed by National Highway Traffic Safety Administration (NHTSA) and the International Association of Chiefs of Police (IACP). This curriculum covers many topics including, recognizing and interpreting DWI evidence, administering the SFST battery, describing evidence clearly and convincingly, case law and research studies, and current trends and best practices of DWI enforcement. Our 2015 objectives were to teach 1,970 officers in 160 classes and we finished the year teaching 2,590 officers in 180 classes. It is recommended by NHTSA that practitioners complete this course every two years while it is required that the SFST Instructors complete it every two years. Although this class can be shortened into 4 hours, the SFST program instructors administer this class in an 8-hour format to ensure all material is covered in depth and the highest caliber of training is delivered. The program strives to keep a ratio of no more than 15 students to one instructor in each class. This is to ensure sufficient one on one quality skills and learning and guarantee the accuracy of students in their proficiency exams.</p> <p>The program’s manager also serves as the State SFST Coordinator. He assists law enforcement agencies and officers throughout the state with SFST related questions and ensures all SFST course curricula are made available. We are very fortunate to be able to teach several DPS Offices, as well as Police Departments, Sheriff’s Offices, Texas State Park Police, and Game Wardens throughout the state of Texas.</p>

One of the program's newest classes, the Practitioner Course, was launched in October of 2015. This course was developed for officers that have never received any training on Standardized Field Sobriety Testing in their law enforcement careers. This class is conducted over a period of 3 days (24-hours) and goes into significant detail and hands on practice for learning the SFST.

The Instructor School was launched in October of 2015 as well, and included two entirely full classes of officers. This class is held over a 5 day period (50 hours) to ensure all the information is covered in an extremely thorough manner. This class prepares officers to be the future SFST instructors for the state of Texas. The course material is based on NHTSA and IACP's standards for teaching an SFST class.

IACP, TCOLE, and IADLEST (International Association of Directors of Law Enforcement Standards and Training) recommend that the best practice for training is one that has a written pre-test and a written post-test. It is also required that a score of 80 or higher be made on the post-test. IACP and NHTSA require that each student must pass the physical SFST Proficiency test in addition to the written test. The Texas SFST Training Program which includes the 8-hr SFST Refresher, 24-hr SFST Practitioner and the 50-hr SFST Instructor school adheres to the national standards set forth by IACP and NHTSA.

The Fundamentals of DWI Investigation and Enforcement Course, currently in its second year, was developed by program staff with input and approval from other sources such as the state's Traffic Safety Resource Prosecutor. This course was designed to supplement other impaired driving enforcement courses such as the SFST Practitioner, SFST Refresher, and the Advanced Roadside Impaired Driving Enforcement (ARIDE) courses. The goal of this course is to improve the expertise of law enforcement officers in detecting and arresting impaired driving offenders. It also assists officers in preparing cases for prosecution. This course covers everything from the vehicle in motion, to court room testimony. Other topics incorporated are the legal aspects of the offense, blood search warrants, impaired driving crash scenes, and effective DWI report writing. Within the first year of its release, this program was so well received, the instructors trained more than two times the number of officers originally anticipated.

The Texas SFST program utilizes contracted adjunct instructors throughout the state, in addition to two highly qualified instructors on staff for all courses. The use of contracted adjunct instructors ensures that this free and necessary training is provided in every area of the state. All contracted adjunct instructors for the SFST Refresher Course follow an application and selection process. Instructors are required to submit online applications, training history reports, professional biographies, and copies of their certificates before being considered. All instructors must also show a vested interest in DWI detection and enforcement and be able to demonstrate their proficiency before they

	<p>are contracted with the program. After being selected, an instructor must complete the SFST Refresher Course, or its equivalent, at least every two years. More than 18 of the program’s instructors are Drug Recognition Experts (DRE) and many have completed the ARIDE course, among other DWI training. Many of these instructors also serve on DWI task forces and are members of their local traffic safety coalitions. They have received awards, recognition, and commendation in the field of DWI detection and enforcement. Geographical location, along with all of the above, is taken into account in the selection process of program instructors. The SFST program selects instructors who are strategically placed throughout the state and available to easily train their area and surrounding agencies. We also allow instructors to travel to areas that are underserved and who have a need for SFST training. All instructors for the Fundamentals of DWI Investigation and Enforcement Course must also be contracted to teach the SFST Refresher Course to ensure the highest quality instructors.</p>
<p>Evidence of Success:</p>	<p>Upon completion of the SFST Refresher Course and before leaving class, students are asked to complete an instructor and course evaluation. When asked questions related to the effectiveness of the instructor, students gave an average score of 8.728 out of a possible 9 and left comments such as the following.</p> <ul style="list-style-type: none"> <li>• “The whole class was a terrific Refresher Course! The SFST Instructors had extensive knowledge about the course subject.”</li> <li>• “Instructor's stories, videos, &amp; overall knowledge of material that was presented was spot on. Great refresher!”</li> </ul> <p>An average score of 8.657 out of 9 was given to the helpfulness and quality of the course materials provided, as well as to the improvement of students’ understanding of the topics presented. Students scored the course content, relevancy, and level of challenge at an average of 8.697</p>

out of 9. We received an average of 8.684 out of 9 on the information and skills that can be used immediately following the course. Please reference the following comments submitted by students related to these areas.

- "Good training. I feel more comfortable because of this SFST Refresher course."
- "The course was very good and very helpful to my patrol duties on DWI's."
- "One highlight was seeing the videos and having an instructor explain the SFSTs in great detail! Very beneficial."
- "The breakdown of each test helped me better understand the procedures and how to perform better-quality tests in the field."

Just as with the SFST Refresher Course, students completing the Fundamentals of DWI Investigation and Enforcement Course also submitted course and instructor evaluations. The evaluation form utilized the same questions as the SFST Refresher Course and all feedback for this course ranged from 8.6 to 8.7 of a possible 9. Comments submitted by students about the highlights of the course include the following:

- "One highlight to this course was all the helpful hints provided by the instructor, such as improvements on report writing skills, photographing the scene, and refresher course on blood warrants"
- "The review of the current case laws as it pertains to DWI was very helpful. Providing a blood kit and going over the procedures and techniques for a blood warrant was valuable as well."

Organization:	Texas A&M AgriLife Extension
Project Title:	Watch UR BAC Alcohol Awareness Program
Project ID:	2016-Texas Ag-G-1YG-0061
Noteworthy Practices:	<p>The Watch UR BAC program conducts programming statewide to reach at-risk youth audiences with education on the dangers of impaired driving and underage alcohol use. DWI (driving while intoxicated) prevention simulators are used to demonstrate the effect of alcohol or other drugs on driving skills.</p> <p>Research from Penn State University supports the use of video games and simulation stating, "Whereas viewers and readers typically watch characters make decisions in movies and books, many video games allow the player to actually make those choices, resulting in feelings such as guilt or pride." Through a video game experience, drivers encounter obstacles and hazards to simulate those that one may face if they chose to drive impaired. Goggles, which distort vision, are worn by the driver during the simulation experience to further duplicate the effect of alcohol or other drugs on one's vision.</p> <p>In FY16, Watch UR BAC debuted a program designed to address older adult driver safety, specifically when these drivers are using medication. Further information on this program can be found in the "Evidence of Success" section of this report.</p> <p>A very successful partnership with When Sean Speaks and the Amber Menefee Mobile Memorial continued to flourish in FY 2016. Victim/survivor speakers, who are similar in age to the majority of audiences we address, are able to effectively reach those young people and encourage behavior changes that will reduce the incidences of underage drinking and/or impaired driving. When audiences hear the computerized voice of Sean Carter they are compelled to listen and think about the choices that have led to his disability.</p> <p>The mobile Amber Menefee Exhibit is a stark reality of what damage can be done to a vehicle impacted by a drunk driver while also sharing the story of Amber's death.</p> <p>The Watch UR BAC Program's innovative DWI Law Enforcement Advisory Committee brings together all community agencies involved in reducing the incidence of impaired driving to discuss increasing</p>

enforcement as well as education. This committee continues to meet bimonthly. The group is made up of law enforcement officers who are actively on patrol and making DWI stops, along with staff from the following organizations: MADD, TABC, TxDOT, the Brazos County Attorney's office, the Texas A&M AgriLife Extension and Scott & White Hospital in College Station. During bimonthly meetings, guest speakers were brought in to talk about ignition interlock devices, DWI enforcement strategies and the legal processes involved in prosecuting a DWI case. An important outcome of these meetings during FY16 has been the implementation of tablets used for electronic warrants for blood draws in DWI arrests in Brazos County.

In FY16, Watch UR BAC began conducting Teacher In-Service Trainings to bring education on awareness of recent trends in alcohol and drugs including watching out for clothing brands, hidden compartments and student behaviors that can signal drug or alcohol use. Five Teacher In-Service Trainings were conducted this year.

The Drive High. Get a DWI. Campaign initiated in FY16 proved to be a successful way to bring attention to the dangers of drugged driving. Further building on the best practice of bimonthly meetings with various agencies, Watch UR BAC staff makes other networking and collaboration opportunities a priority.

Laura Dean-Mooney and Janet Sandera represented Watch UR BAC at the August 12, 2016 NHTSA Safe Cars Save Lives Bus Tour in Katy. Laura and Janet demonstrated the DWI prevention simulator to program attendees and visited with NHTSA director Mark Rosekind.

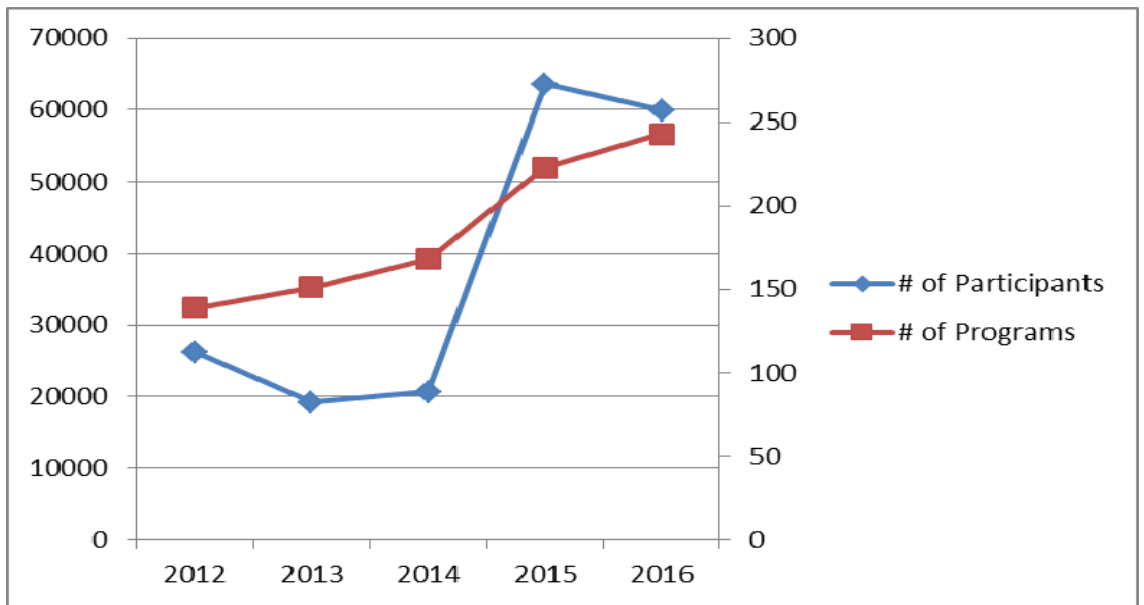


Evidence of Success:

Watch UR BAC was established in FY12.

- ✓ FY12—**139** programs conducted; total of **26,200 participants** (3.5 staff).
- ✓ FY13—**151** programs conducted; total of **19,256 participants** were educated using the DWI simulator, pedal car, and/or other resources (3.5 staff).
- ✓ FY14--**168** programs conducted; total of **20,636 participants** were educated. (3 staff + 2 subcontractors).
- ✓ FY15—**223 programs**, reached **63,540** (4 staff + 2 subcontractors)
- ✓ FY16—**243 programs**, reached **59,903** through August (4 staff + 2 subcontractors)
- ✓ **TOTAL in 5 grant years = 189,000+ participants and over 900 programs** (see below)





- ✓ 4 DWI prevention simulators in use—very effective tool to get the attention of today’s technology-focused society.
- ✓ Staff emphasizes the educational message to reiterate impaired driving is not a game.
- ✓ Watch UR BAC travels the entire state of Texas, entering many communities with population <10,000. This is a huge accomplishment given that many school districts in the smaller communities do not have access to as many of the resources that larger school districts do.

**Results from Drive High. Get a DWI. Campaign**

There were 17 Drive High. Get a DWI. programs conducted in FY16 using our new Marijuana Kit including goggles to simulate the effects on executive decision making skills while high on marijuana. The program was well received by youth and adults.

**Results from the Older Adult Driver Program**

The goals and objectives of the Watch UR BAC Alcohol Awareness Senior Citizen driver program were to educate the target audience (senior citizens and their family members/caretakers) about the dangers of driving under the influence of medications. At the beginning of the fiscal year, Watch UR BAC staff met with experts on healthy aging from the Texas A&M School of Public Health to gain insight on how best to educate this particular segment of the population. The main advice the aging experts had was to keep presentations low-tech, provide hard copy resources in large print and to refer to “senior citizens” by a more widely-accepted term -- older adults -- instead.

Through five different one-shot programs, approximately 269 people were educated on this topic. According to AAA's Foundation for Traffic Safety, more than one out of six drivers on the road in the United States are 65 or older, and as people age they are more likely to use multiple medications that might impair their driving, creating a major safety concern on our roadways. Through educational programming such as ours, the intention is to increase awareness of medication-impaired driving among older drivers and create change in an effort to make our roads safer. Below: the first Older Adult Driver program held in Bryan, TX, on 4/21/16.



**Quotes from program participants:**

"Covered subject very well – very informed."

"This needs to be presented to first time drivers."

"More programs would be nice."

"I thought the reaction time test was an effective tool."

"This program was very informative."

"The speakers were very helpful in this class today."

**Quotes from When Sean Speaks participants:**

- Sean and his mother came to speak to our Young Men's Service League group of teen boys and mom's today. The presentation was very impactful. I would recommend his presentation to any organization with teens. He is making a difference in many people's lives by sharing his

story. Thank you Sean! - Katie Hatfield Lange (Young Men's Service League, 9/25/16)

- You spoke on a Thursday, I didn't go a party that Saturday. – Jeremiah Dunn (Thorndale High School, 4/14/16)
- This was such a wonderful presentation, it made me realize that in a matter of one day/night can change your future. Sean's speech was amazing it made me tear up a little. Coming from a surgery of mine in the past I could only do a little, it was frustrating and it was just three months. I gives you hope because you manage to keep it going for 10 years. You are such a strong young man with a big heart along with your mother that has done a lot. It touched my heart and I know God loves you and have so many things stored for you and your family. It's so inspiring, I hope everyone should realize to be thankful for the small thing such as being able to talk, listen, and have movement now I see that it matters so much more than I thought. – Daisy Saldana, Ranger College 11/10/15

In summary, the Watch UR BAC program has shown increasing success across several metrics since its establishment in 2011. As Texas continues to rank among the worst states in the nation for alcohol and drug impaired driving, this program will play a vital part in changing how Texans perceive the issue at hand. By employing the best practices detailed in this report and developing new methods to educate the public, Watch UR BAC will continue working toward reducing injuries and fatalities related to impaired driving.

***Section Eight***  
**TRAFFIC SAFETY OUTLOOK**

## CONTINUED FOCUS ON ALCOHOL-RELATED FATALITIES

From 2013 – 2016, Texas experienced an increase in fatalities. Alcohol-related crashes continue to be a major contributing factor in traffic crashes and fatalities. Texas was awarded Section 405 dedicated to impaired driving program. These additional funds will increase statewide high visibility DWI enforcement and paid media efforts, along with increasing training and education efforts.

## IMPAIRED DRIVING ASSESSMENT

Texas, in conjunction with NHTSA, underwent an Impaired Driving Assessment in FY 2015 and is planning how to best implement the recommendations from that assessment. The Texas DWI Task Force will continue to address all findings and review these and other NHTSA recommendations with the target to implement changes as deemed feasible.

## SHARE THE ROAD

From 2013 – 2015, Texas experienced an decrease in motorcyclist fatalities. 51.9% of motorcyclists killed were not wearing helmets at the time of the crash. Motorcycle fatalities were 10% of Texas' overall fatalities five years ago. In 2015, they were 12.5% of the fatalities. However, motorcycles represent only 2% of the vehicle mix. Additional attention will be placed on motorcycle training, being properly licensed, wearing protective equipment, impaired driving, and enhancing public information and education campaigns such as Share the Road to improve motorcycle safety.

## STRATEGIC PLANNING

Moving forward into FY 2017, the TRF-TS updated the strategic planning process for the traffic safety program. Stakeholder and partner input are gathered through various means including regular TRCC meetings, data analysis from traffic records (TxDOT, other State agencies, and local agencies), meetings of the Impaired Driving Task Force and Motorcycle Safety Coalition, grant monitoring sessions, coalition meetings with local law enforcement and partners, meetings and information sharing with Federal partners such as NHTSA and FHWA, studies and research projects of universities and institutions of higher learning, and survey results from media campaigns and institutions of higher learning. TRF-TS also closely collaborates with the Strategic Highway Safety Plan process coordinated by TRF to ensure that targets and objectives are closely matched with the same goals in mind.

It is through the analysis and synthesis of the data described above and the requirements placed on potential subgrantees and contractors that the State's traffic safety problems are identified and prioritized. Strategies and objectives for meeting the targets set by TRF are determined after careful data analysis. These strategies and objectives are then uploaded to eGrants, where potential subgrantees must ensure that their projects address these data driven targets and evidence based countermeasures.

The TRF-TS compiles available information and data analysis to document a data-driven problem identification, identification of emphasis program areas, and identification of other topics that need to

be addressed with the overall goal of the reduction of crashes, injuries, and deaths on Texas' highways and roadways.

## IMPROVED CRASH REPORTING

TxDOT implemented the Crash Reporting and Analysis for Safer Highways (CRASH) internet application to speed up the transfer of motor vehicle crash data from law enforcement agencies to TxDOT CRIS, an automated database used to compile and track crash data statewide. TxDOT will continue to work at expanding the number of law enforcement agencies reporting electronically and the TRCC will continue to improve the timeliness, accuracy, availability, and analysis of crash data.

## CONTINUED ENHANCEMENTS TO EGRANTS

TxDOT's Traffic Safety Electronic Grants Management system, or eGrants, is a web-based solution for the application, scoring and ongoing management of the grants within the Texas Traffic Safety Program. TxDOT has also enhanced eGrants to remove the paper portion of the process. Electronic signatures are required for some grants in FY 2017, and will be required for all projects and grants by FY 2018. With eGrants you can electronically:

- Create and submit grant proposals
- Manage your grant project
- Submit performance reports
- Submit requests for reimbursement

TRF-TS continues to enhance eGrants, as described below:

### **FY 2017 Planned Enhancements**

- Continue to refine scoring documents and tools
- Utilize and refine as needed the subgrantee risk management tools and continuing conduct training for program staff on the use of those tools
- Analyze and enhance performance and financial reporting features
- Continue to coordinate and refine the eGrants payments interface with the new financial system
- Add grant type, "Safe Routes To School" to the system

## TRAFFIC SAFETY PROGRAM CENTRALIZATION

The strategic target of centralization is standardized business processes. The objectives are continued enhanced team collaboration and communication. Through the use of standard methodologies, field staff mentoring, and capturing best practices, the Traffic Safety program will continue to perform at a higher level than ever before and produce maximum results. With the increase in staffing levels (TRF-TS has been approved for 47 full-time employees), the Traffic Safety team will continue to be in a better posture to support the demands of the program across the state of Texas. Centralization will continue to also result in stronger district and division partnerships. All 25 TxDOT district offices have at least one full-time Traffic Safety Specialist.

*Appendix A*  
PROJECT CROSS - REFERENCES

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number	PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Bexar County Commissioners Court 2016-BexarCCC-G-1YG-0038	AL	405D M5HVE		<i>Planned:</i> \$137,500.92 <i>Actual:</i> \$132,821.46			\$73,228.85 \$85,496.11	<b>\$210,729.77</b> <b>\$218,317.57</b>
Bexar County District Attorney's Office 2016-BexarCoD-G-1YG-0125	AL	405D M5HVE		<i>Planned:</i> \$104,258.88 <i>Actual:</i> \$42,986.08			\$35,095.21 \$36,160.64	<b>\$139,354.09</b> <b>\$79,146.72</b>
Collin County - District Attorney's Office 2016-CollinDA-G-1YG-0070	AL	405D M5HVE		<i>Planned:</i> \$50,040.00 <i>Actual:</i> \$49,400.00			\$12,514.00 \$107,732.39	<b>\$62,554.00</b> <b>\$157,132.39</b>
Galveston County Criminal District Attorney 2016-GCoCDA-G-1YG-0164	AL	405D M5HVE		<i>Planned:</i> \$13,123.04 <i>Actual:</i> \$12,316.67			\$3,714.40 \$11,768.52	<b>\$16,837.44</b> <b>\$24,085.19</b>
Harris County District Attorney 2016-HarrisDA-G-1YG-0170	AL	405D M5HVE		<i>Planned:</i> \$299,174.10 <i>Actual:</i> \$258,630.05			\$74,793.52 \$64,657.49	<b>\$373,967.62</b> <b>\$323,287.54</b>
Montgomery County District Attorney's Office 2016-MCDAO-G-1YG-0014	AL	405D M5HVE		<i>Planned:</i> \$137,455.50 <i>Actual:</i> \$137,455.50			\$93,762.65 \$115,637.96	<b>\$231,218.15</b> <b>\$253,093.46</b>
Tarrant County 2016-TarrantC-G-1YG-0126	AL	405D M5HVE		<i>Planned:</i> \$219,900.00 <i>Actual:</i> \$125,795.00			\$126,307.62 \$68,847.57	<b>\$346,207.62</b> <b>\$194,642.57</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0031	AL	405D M5HVE		<i>Planned:</i> \$238,215.31 <i>Actual:</i> \$200,860.24			\$59,577.91 \$50,532.09	<b>\$297,793.22</b> <b>\$251,392.33</b>
Texas Alcoholic Beverage Commission 2016-TABC-G-1YG-0079	AL	405D M5HVE		<i>Planned:</i> \$482,336.24 <i>Actual:</i> \$434,747.68			\$595,489.75 \$677,176.45	<b>\$1,077,825.99</b> <b>\$1,111,924.13</b>
Texas Department of Public Safety 2016-TDPS-G-1YG-0037	AL	405D M5HVE		<i>Planned:</i> \$631,150.00 <i>Actual:</i> \$504,566.82			\$351,000.00 \$962,881.76	<b>\$982,150.00</b> <b>\$1,467,448.58</b>
Texas District and County Attorneys Association 2016-TDCAA-G-1YG-0041	AL	405D M5HVE		<i>Planned:</i> \$680,576.75 <i>Actual:</i> \$680,526.99			\$550,030.00 \$731,290.06	<b>\$1,230,606.75</b> <b>\$1,411,817.05</b>

**Click It Or Ticket Mobilization Incentive Grant**

								Group Project
Cooke County Sheriff's Office 2016-CookeCoSO-INC-CIOT-00011	OP	402	OP	<i>Planned:</i> \$3,000.00 <i>Actual:</i> \$2,998.45				<b>\$3,000.00</b> <b>\$2,998.45</b>
City of Denison - Police Department 2016-DenisonPD-INC-CIOT-00004	OP	402	OP	<i>Planned:</i> \$3,000.00 <i>Actual:</i> \$3,000.00				<b>\$3,000.00</b> <b>\$3,000.00</b>
City of Mount Pleasant - Police Department 2016-MtPleasantPD-INC-CIOT-00010	OP	402	OP	<i>Planned:</i> \$3,000.00 <i>Actual:</i> \$3,000.00			\$15,135.00	<b>\$3,000.00</b> <b>\$18,135.00</b>
Terrell County Sheriffs Office 2016-TerrelCoSO-INC-CIOT-00014	OP	402	OP	<i>Planned:</i> \$3,000.00 <i>Actual:</i> \$3,000.00				<b>\$3,000.00</b> <b>\$3,000.00</b>



**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number	PA	Fund	Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
<b>Click It Or Ticket Mobilization Incentive Grant</b>								
City of Floresville - Police Department 2016-FloresvPD-INC-CIOT-00006	OP	402	OP	Planned: \$3,000.00 Actual: \$3,000.00			\$1,795.00	\$3,000.00 \$4,795.00
Hemphill County Sheriff's Office 2016-HemphillCoSO-INC-CIOT-00012	OP	402	OP	Planned: \$3,000.00 Actual: \$2,794.89				\$3,000.00 \$2,794.89
City of Lampasas - Police Department 2016-LampasasPD-INC-CIOT-00009	OP	402	OP	Planned: \$3,000.00 Actual: \$3,000.00			\$2,170.00	\$3,000.00 \$5,170.00
City of Keene - Police Department 2016-KeenePD-INC-CIOT-00008	OP	402	OP	Planned: \$3,000.00 Actual: \$3,000.00				\$3,000.00 \$3,000.00
City of Garrett - Police Department 2016-GarrettPD-INC-CIOT-00007	OP	402	OP	Planned: \$3,000.00 Actual: \$3,000.00				\$3,000.00 \$3,000.00
City of Brookshire - Police Department 2016-BrookshirePD-INC-CIOT-00002	OP	402	OP	Planned: \$3,000.00 Actual: \$3,000.00			\$1,120.68	\$3,000.00 \$4,120.68
City of Early Police Department 2016-EarlyPD-INC-CIOT-00005	OP	402	OP	Planned: \$3,000.00 Actual: \$3,000.00			\$2,000.00	\$3,000.00 \$5,000.00
City of Crowley - Police Department 2016-CrowleyPD-INC-CIOT-00003	OP	402	OP	Planned: \$3,000.00 Actual: \$3,000.00				\$3,000.00 \$3,000.00
Bexar County Constable Office Pct. 4 2016-BexarPR4-INC-CIOT-00001	OP	402	OP	Planned: \$3,000.00 Actual: \$3,000.00			\$30.00	\$3,000.00 \$3,030.00
Hidalgo County Sheriff's Office 2016-HidalgoCOSO-INC-CIOT-00013	OP	402	OP	Planned: \$3,000.00 Actual: \$867.15				\$3,000.00 \$867.15
<b>Click It Or Ticket Mobilization Incentive Grant Subtotals</b>			# of Projects: 14 14	Planned: \$42,000.00 Actual: \$39,660.49			\$22,250.68	\$42,000.00 \$61,911.17

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
<b>Impaired Driving Mobilization Incentive Grant</b>							
Polk County Sheriff's Office 2016-PolkCo-INC-IDM-00014	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00			\$311.00	\$3,000.00 <b>\$3,311.00</b>
City of Mount Pleasant - Police Department 2016-MtPleasantPD-INC-IDM-00008	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00			\$12,135.00	\$3,000.00 <b>\$15,135.00</b>
City of Keene - Police Department 2016-KeenePD-INC-IDM-00018	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00			\$49.14	\$3,000.00 <b>\$3,049.14</b>
City of Aransas Pass - Police Department 2016-aransasPD-INC-IDM-00017	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$2,592.00				\$3,000.00 <b>\$2,592.00</b>
City of Grapevine - Police Department 2016-GrapevinePD-INC-IDM-00005	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00			\$273.69	\$3,000.00 <b>\$3,273.69</b>
City of Pinehurst - Police Department 2016-PinehurstPD-INC-IDM-00020	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$2,998.82				\$3,000.00 <b>\$2,998.82</b>
Texas A&M University - Police Department 2016-TAMUPD-INC-IDM-00025	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00			\$693.00	\$3,000.00 <b>\$3,693.00</b>
Texas A&M University - Police Department 2016-TAMUPD-INC-IDM-00024	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00			\$693.00	\$3,000.00 <b>\$3,693.00</b>
El Paso County Constable's Office, Pct. 4 2016-EIPPct4-INC-IDM-00023	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$2,995.00				\$3,000.00 <b>\$2,995.00</b>
City of Thorndale - Police Department 2016-ThorndalePD-INC-IDM-00022	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$2,965.69				\$3,000.00 <b>\$2,965.69</b>
City of Pottsboro - Police Department 2016-PottsboroPD-INC-IDM-00010	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00				\$3,000.00 <b>\$3,000.00</b>
City of Crockett - Police Department 2016-CrockettPD-INC-IDM-00004	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00				\$3,000.00 <b>\$3,000.00</b>

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
<b>Impaired Driving Mobilization Incentive Grant</b>							
City of Abilene - Police Department 2016-Abilene-INC-IDM-00016	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$2,999.16				<b>\$3,000.00</b> <b>\$2,999.16</b>
City of Alpine- Police Department 2016-AlpinePD-INC-IDM-00001	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00				<b>\$3,000.00</b> <b>\$3,000.00</b>
City of Alpine- Police Department 2016-AlpinePD-INC-IDM-00015	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00				<b>\$3,000.00</b> <b>\$3,000.00</b>
City of Jacinto City - Police Department 2016-JacintPD-INC-IDM-00006	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00			\$68.00	<b>\$3,000.00</b> <b>\$3,068.00</b>
City of Marble Falls - Police Department 2016-MarbleFisPD-INC-IDM-00007	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$2,849.90				<b>\$3,000.00</b> <b>\$2,849.90</b>
City of Colorado City - Police Department 2016-ColoradoPD-INC-IDM-00003	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$2,788.33				<b>\$3,000.00</b> <b>\$2,788.33</b>
City of Lampasas - Police Department 2016-LampasasPD-INC-IDM-00019	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00			\$0.20	<b>\$3,000.00</b> <b>\$3,000.20</b>
Garza County Sheriff's Office 2016-GarzaCoSO-INC-IDM-00013	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00			\$267.50	<b>\$3,000.00</b> <b>\$3,267.50</b>
City of Albany - Police Department 2016-AlbanyPD-INC-CIOT-00015	OP	402 OP	Planned: \$3,000.00 Actual: \$3,000.00			\$260.00	<b>\$3,000.00</b> <b>\$3,260.00</b>
Clay County Sheriff's Office 2016-ClayCoSO-INC-IDM-00012	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$2,794.30				<b>\$3,000.00</b> <b>\$2,794.30</b>
City of Belton - Police Department 2016-beltonPD-INC-IDM-00002	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$2,970.79				<b>\$3,000.00</b> <b>\$2,970.79</b>
City of New Summerfield - Police Department 2016-NewSummPD-INC-IDM-00009	M5HVE	405D M5HVE	Planned: \$3,000.00 Actual: \$3,000.00			\$130.98	<b>\$3,000.00</b> <b>\$3,130.98</b>

**Project Cross-Reference by Task**

**Enforcement Projects**

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
<b>Impaired Driving Mobilization Incentive Grant</b>							<b>Group Project</b>
<b>Impaired Driving Mobilization Incentive Grant</b>	# of Projects: 24		<i>Planned:</i>	\$72,000.00			<b>\$72,000.00</b>
<b>Subtotals</b>	24		<i>Actual:</i>	\$70,953.99		\$14,881.51	<b>\$85,835.50</b>

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Click It Or Ticket Mobilization** **Group Project**

City of Jacksonville - Police Department M1HVE 405B M1HVE **Planned:** \$4,448.60 **\$4,448.60**  
 2016-JacksonvIPD-CIOT-00049 **Actual:** \$4,330.99 **\$4,330.99**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			88	111	4										29	4		100	1	1	2

Dimmit County Sheriff's Office M1HVE 405B M1HVE **Planned:** \$6,992.48 **\$6,992.48**  
 2016-DimmitCoSO-CIOT-00004 **Actual:** \$5,978.48 **\$5,978.48**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			164	14	1				11										2		2

City of Mission - Police Department M1HVE 405B M1HVE **Planned:** \$4,966.25 **\$4,966.25**  
 2016-Mission-CIOT-00025 **Actual:** \$4,901.66 **\$4,901.66**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			108	209	63				12				6	3	103	2					1

City of Georgetown - Police Department M1HVE 405B M1HVE **Planned:** \$3,911.12 **\$3,911.12**  
 2016-Georgetown PD-CIOT-00056 **Actual:** \$2,193.81 **\$2,193.81**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			36	3	1				80					3	12						1

City of Corpus Christi - Police Department M1HVE 405B M1HVE **Planned:** \$16,987.31 **\$16,987.31**  
 2016-CorpusPD-CIOT-00027 **Actual:** \$16,987.31 **\$16,987.31**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			356	497	28										238	4		200			5

Jasper County Sheriff's Office M1HVE 405B M1HVE **Planned:** \$4,973.33 **\$4,973.33**  
 2016-JasperCoSO-CIOT-00054 **Actual:** \$3,461.63 **\$3,461.63**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			101	28	4				139						169			100	75	1	1	3

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Click It Or Ticket Mobilization Group Project**

City of Hallsville - Police Department M1HVE 405B M1HVE **Planned:** \$3,691.57 **\$3,691.57**  
 2016-HallsvillePD-CIOT-00038 **Actual:** \$2,845.47 **\$2,845.47**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			63	57	1				23							52	4		2,000	6	2	18

City of San Benito - Police Department M1HVE 405B M1HVE **Planned:** \$4,996.30 **\$4,996.30**  
 2016-SanBenitoPD -CIOT-00042 **Actual:** \$3,829.14 **\$3,829.14**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			121	134	8				2							25	11		350	1	2	4

City of Harlingen - Police Department M1HVE 405B M1HVE **Planned:** \$4,357.60 **\$1,991.63** **\$6,349.23**  
 2016-Harlingen-CIOT-00050 **Actual:** \$1,778.37 **\$930.46** **\$2,708.83**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			52	90	2									2		37	1		50		2	2

Webb County Constable Pct. 2 M1HVE 405B M1HVE **Planned:** \$9,928.81 **\$9,928.81**  
 2016-WebbCCP2-CIOT-00015 **Actual:** \$8,105.17 **\$8,105.17**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			214	182	156				11							164	1		200	1	1	2

City of Wharton - Police Department M1HVE 405B M1HVE **Planned:** \$4,998.97 **\$4,998.97**  
 2016-WhartonPD-CIOT-00048 **Actual:** \$3,832.73 **\$3,832.73**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			72	53	2				12					5		32	5		100	2	1	3

City of Alamo - Police Department M1HVE 405B M1HVE **Planned:** \$4,972.49 **\$4,972.49**  
 2016-AlamoPD-CIOT-00047 **Actual:** \$4,072.51 **\$4,072.51**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			113	303	24				29	3						340	86		300	300	1	2	2

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Click It Or Ticket Mobilization** **Group Project**

Polk County Sheriff's Office M1HVE 405B M1HVE *Planned:* \$3,002.11 \$933.33 **\$3,935.44**  
 2016-PolkCo-CIOT-00039 *Actual:* \$1,679.27 \$515.47 **\$2,194.74**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			47	25	4				14							27		8			1	2

City of Snyder - Police Department M1HVE 405B M1HVE *Planned:* \$4,391.59 \$4,391.59  
 2016-SnyderPD-CIOT-00045 *Actual:* \$4,372.75 \$4,372.75

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			80	59	4				104	1						7		56	1		1	2

City of Lewisville - Police Department M1HVE 405B M1HVE *Planned:* \$5,074.88 \$5,074.88  
 2016-LewisvPD-CIOT-00043 *Actual:* \$5,069.32 \$5,069.32

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			69	188	2													42	2		1	2

City of Brownsville - Police Department M1HVE 405B M1HVE *Planned:* \$4,961.24 \$4,961.24  
 2016-BrownsPD-CIOT-00051 *Actual:* \$4,768.03 \$4,768.03

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			72	153	92				1							1			1			3

City of Garland - Police Department M1HVE 405B M1HVE *Planned:* \$10,879.40 \$10,879.40  
 2016-GarlandPD-CIOT-00037 *Actual:* \$10,822.29 \$10,822.29

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			198	489	12				13							9		223	10		1	2

City of McAllen - Police Department M1HVE 405B M1HVE *Planned:* \$9,950.00 \$9,950.00  
 2016-McAllenPD-CIOT-00036 *Actual:* \$1,385.15 \$1,385.15

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			34	53	12											1		7	2			1

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Click It Or Ticket Mobilization Group Project**

City of Mesquite - Police Department M1HVE 405B M1HVE Planned: \$7,976.18 \$7,976.18  
 2016-Mesquite-CIOT-00035 Actual: \$2,610.11 \$2,610.11

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
			25	24	1				38							51	2		400	8	9	4

City of Houston - Police Department M1HVE 405B M1HVE Planned: \$74,996.70 \$74,996.70  
 2016-HoustonPD-CIOT-00034 Actual: \$61,537.20 \$61,537.20

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
			1,006	2,759	776											1,104	204		500	1	2	4

City of Dallas - Police Department M1HVE 405B M1HVE Planned: \$99,989.40 \$99,989.40  
 2016-Dallas-CIOT-00033 Actual: \$59,761.76 \$59,761.76

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
			956	1,322	105									7		268	7		100	1	8	9

El Paso County Sheriff's Office M1HVE 405B M1HVE Planned: \$7,997.14 \$7,997.14  
 2016-EIPasoCO-CIOT-00030 Actual: \$7,109.99 \$7,109.99

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
			112	222	39				15							103						11

Webb County Constable Pct. 1 M1HVE 405B M1HVE Planned: \$24,698.82 \$24,698.82  
 2016-WebbCCP1-CIOT-00009 Actual: \$24,318.28 \$24,318.28 \$15.70 \$24,333.98

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
			788	1,204	767											10	2		300	1	2	4

City of Wallis - Police Department M1HVE 405B M1HVE Planned: \$2,999.35 \$2,999.35  
 2016-WallisPD-CIOT-00026 Actual: \$2,808.12 \$2,808.12

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
			60	15	1			3	35							19	4		150	1	1	2



TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2016

Project Cross-Reference by Task

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Click It Or Ticket Mobilization** **Group Project**

City of Laredo - Police Department M1HVE 405B M1HVE **Planned:** \$9,000.56 **\$9,000.56**  
 2016-LaredoPD-CIOT-00022 **Actual:** \$7,808.26 **\$7,808.26**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			108	152	28				16					16		258	1		450	2	9	2

City of Palmhurst - Police Department M1HVE 405B M1HVE **Planned:** \$1,983.73 **\$1,983.73**  
 2016-PalmhurstPD-CIOT-00023 **Actual:** \$761.20 **\$761.20**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			27	20					2					1		2		200	200	1		2

Harris County Sheriff's Office M1HVE 405B M1HVE **Planned:** \$12,180.11 **\$12,180.11**  
 2016-HarrisCo-CIOT-00029 **Actual:** \$10,669.45 **\$10,669.45**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			173	559	156											154	7		350	1	1	2

City of Texarkana - Police Department M1HVE 405B M1HVE **Planned:** \$3,665.75 **\$3,665.75**  
 2016-TexarkPD-CIOT-00020 **Actual:** \$3,183.23 **\$3,183.23**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			70	161	15									2		31	1		1,000	1	1	5

City of Wichita Falls - Police Department M1HVE 405B M1HVE **Planned:** \$9,993.00 **\$9,993.00**  
 2016-WichitaPD-CIOT-00018 **Actual:** \$9,992.86 **\$9,992.86** **\$4,136.38** **\$14,129.24**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			228	321	10				1					27		61	5		200	1	1	3

City of Carrollton - Police Department M1HVE 405B M1HVE **Planned:** \$2,951.70 **\$2,951.70**  
 2016-CarrollPD-CIOT-00017 **Actual:** \$2,484.94 **\$2,484.94**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			41	80	7											20	3		250	1	1	2

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Click It Or Ticket Mobilization** **Group Project**

City of Austin - Police Department M1HVE 405B M1HVE *Planned:* \$74,999.98 **\$74,999.98**  
 2016-AustinPD-CIOT-00052 *Actual:* \$68,807.68 **\$68,807.68**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			991	1,666	76				124	3				83		506	17		250	2	2

LaSalle County Sheriff's Office M1HVE 405B M1HVE *Planned:* \$6,999.72 **\$6,999.72**  
 2016-LaSalleCo-CIOT-00028 *Actual:* \$3,041.76 **\$3,041.76**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			81	34	4			3	8					2		9			1	1	3

City of Mount Pleasant - Police Department M1HVE 405B M1HVE *Planned:* \$3,087.24 **\$3,087.24**  
 2016-MtPleasantPD-CIOT-00041 *Actual:* \$2,662.43 **\$2,662.43**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			67	111	15				10					11		41	5		5,937	1	1	6

City of Amarillo - Police Department M1HVE 405B M1HVE *Planned:* \$10,502.00 **\$10,502.00**  
 2016-AmarilloPD-CIOT-00040 *Actual:* \$8,884.02 **\$8,884.02**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			175	247	30				103							198	18		790	1		2

City of Lubbock - Police Department M1HVE 405B M1HVE *Planned:* \$9,995.96 **\$9,995.96**  
 2016-Lubbock PD-CIOT-00046 *Actual:* \$1,746.52 **\$1,746.52**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			36	111												12					2	2

City of Pharr - Police Department M1HVE 405B M1HVE *Planned:* \$4,999.15 **\$6,859.65**  
 2016-PharrPD-CIOT-00055 *Actual:* \$4,588.33 **\$7,839.13**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			117	228	50				45					9		34	1			1	1	1

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Click It Or Ticket Mobilization**

**Group Project**

City of Eagle Pass - Police Department M1HVE 405B M1HVE *Planned:* \$4,093.48 **\$4,093.48**  
 2016-EaglePassPD-CIOT-00058 *Actual:* \$4,093.48 \$960.79 **\$5,054.27**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				226	204	28				33		1				92	11	1	2	2	3

**STEP - Click It Or Ticket Mobilization Subtotals** # of Projects: 37 *Planned:* \$486,594.02 \$4,785.46 **\$491,379.48**  
 37 *Actual:* \$377,283.70 \$9,809.60 **\$387,093.30**

Performance Data Summary:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				7,275	12,088	2,528			6	881	7	1		224	6	4,510	422	600	14,713	42	61	126

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Impaired Driving Mobilization** **Group Project**

City of Pottsboro - Police Department M5HVE 405D M5HVE *Planned:* \$4,615.04 \$1,376.80 **\$5,991.84**  
 2016-PottsboroPD-IDM-00038 *Actual:* \$4,000.30 \$1,761.10 **\$5,761.40**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			144						25	4	2						78	20	600	1		8

City of Austin - Police Department M5HVE 405D M5HVE *Planned:* \$100,000.00 \$35,999.68 **\$135,999.68**  
 2016-AustinPD-IDM-00015 *Actual:* \$95,622.30 \$35,999.68 **\$131,621.98**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,347						80	257				34		61	9	200	1	8	9

Montgomery County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$22,208.48 \$8,121.60 **\$30,330.08**  
 2016-MontgoSO-IDM-00033 *Actual:* \$3,705.62 \$3,539.34 **\$7,244.96**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			103						5	8				1	2	12	1	125	1	5	17

City of DeSoto - Police Department M5HVE 405D M5HVE *Planned:* \$8,420.68 \$2,694.62 **\$11,115.30**  
 2016-DeSotoPD-IDM-00003 *Actual:* \$3,216.35 \$1,029.23 **\$4,245.58**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			81	1	2				32	4						56					6

City of Abilene - Police Department M5HVE 405D M5HVE *Planned:* \$14,139.88 \$3,617.42 **\$17,757.30**  
 2016-Abilene-IDM-00004 *Actual:* \$11,095.56 \$3,461.84 **\$14,557.40**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			204						17				5		22	7				11

El Paso County Constable's Office, Pct. 6 M5HVE 405D M5HVE *Planned:* \$3,997.73 \$1,648.55 **\$5,646.28**  
 2016-EIPPct6-IDM-00040 *Actual:* \$3,711.80 \$1,803.98 **\$5,515.78**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			90						3	7			3	9	23	9	140	1	3	3

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Impaired Driving Mobilization** **Group Project**

Brown County Sheriff's Department M5HVE 405D M5HVE *Planned:* \$3,719.17 \$935.00 **\$4,654.17**  
 2016-BrownCo-IDM-00037 *Actual:* \$2,132.79 \$879.22 **\$3,012.01**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			71	1					4	1	1				1	13	4	1	1	4	11

City of McAllen - Police Department M5HVE 405D M5HVE *Planned:* \$15,000.00 \$3,750.00 **\$18,750.00**  
 2016-McAllenPD-IDM-00027 *Actual:* \$15,000.00 \$5,946.71 **\$20,946.71**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			478						77	75	2			31	100	38	27		200	2	6

Jackson County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$6,000.00 \$2,338.20 **\$8,338.20**  
 2016-JacksnCoSO-IDM-00007 *Actual:* \$2,956.67 \$1,136.07 **\$4,092.74**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			66		1				25	9	1			8		27	2			1	8

City of Fredericksburg - Police Department M5HVE 405D M5HVE *Planned:* \$6,994.29 \$1,750.96 **\$8,745.25**  
 2016-FredburgPD-IDM-00008 *Actual:* \$6,994.29 \$4,366.65 **\$11,360.94**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			168						8	7						17				1	8

City of San Benito - Police Department M5HVE 405D M5HVE *Planned:* \$5,750.73 \$1,462.50 **\$7,213.23**  
 2016-SanBenitoPD-IDM-00009 *Actual:* \$5,435.58 \$1,766.70 **\$7,202.28**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			181	1	1				6	19	1					13	19		650	1	18

City of Irving - Police Department M5HVE 405D M5HVE *Planned:* \$26,792.00 \$8,974.48 **\$35,766.48**  
 2016-Irving-IDM-00012 *Actual:* \$23,368.47 \$7,848.08 **\$31,216.55**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			391						74	41						121	3		1,000	1	8

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Impaired Driving Mobilization** **Group Project**

El Paso County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$14,999.73 \$5,023.19 **\$20,022.92**  
 2016-EIPasoCO-IDM-00014 *Actual:* \$14,924.79 \$9,938.98 **\$24,863.77**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			327		1				5	22				5	64	4			1	4	44

City of Pharr - Police Department M5HVE 405D M5HVE *Planned:* \$11,994.19 \$16,417.17 **\$28,411.36**  
 2016-PharrPD-IDM-00013 *Actual:* \$6,480.71 \$8,947.05 **\$15,427.76**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			181	3	1				18	23				5	25	9		734	3	2	6

Hidalgo County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$32,741.52 \$8,185.39 **\$40,926.91**  
 2016-HidalgoCOSO-IDM-00006 *Actual:* \$29,985.81 \$8,185.39 **\$38,171.20**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			717	2	1				20	126	6				88	21	200	500	12	20	7

City of Wharton - Police Department M5HVE 405D M5HVE *Planned:* \$5,000.00 \$2,373.34 **\$7,373.34**  
 2016-WhartonPD-IDM-00016 *Actual:* \$4,189.04 \$2,054.15 **\$6,243.19**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			110	8	1				11	2				7	1	76	10		300	3	2	6

City of Dallas - Police Department M5HVE 405D M5HVE *Planned:* \$53,915.20 \$14,826.68 **\$68,741.88**  
 2016-Dallas-IDM-00018 *Actual:* \$17,671.03 \$4,859.54 **\$22,530.57**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			338						21						25	2		300	4	4	15

City of Carrollton - Police Department M5HVE 405D M5HVE *Planned:* \$12,381.90 \$3,689.50 **\$16,071.40**  
 2016-CarrollPD-IDM-00020 *Actual:* \$9,593.53 \$3,546.58 **\$13,140.11**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			159						12	21					16	1		110	2	5	8

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Impaired Driving Mobilization** **Group Project**

City of Mesquite - Police Department M5HVE 405D M5HVE **Planned:** \$8,143.95 \$2,557.13 **\$10,701.08**  
 2016-Mesquite-IDM-00021 **Actual:** \$8,143.95 \$8,123.97 **\$16,267.92**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			239						17	30							600	10	15	7

Randall County Sheriff's Office M5HVE 405D M5HVE **Planned:** \$5,950.00 \$1,505.00 **\$7,455.00**  
 2016-RandallCoSO-IDM-00022 **Actual:** \$2,520.00 \$945.00 **\$3,465.00**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			72						12	8							23	4	1	2

City of Anthony - Police Department M5HVE 405D M5HVE **Planned:** \$4,000.00 \$1,724.45 **\$5,724.45**  
 2016-AnthonyPD-IDM-00023 **Actual:** \$4,000.00 \$4,204.51 **\$8,204.51**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			286						20	7	2			2			26	3	3	7

Wharton County Sheriff Office M5HVE 405D M5HVE **Planned:** \$25,000.00 \$6,430.74 **\$31,430.74**  
 2016-WhartonCOSO-IDM-00034 **Actual:** \$9,625.12 \$3,719.69 **\$13,344.81**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			231		1				83	8							123	10	45	7

City of Houston - Police Department M5HVE 405D M5HVE **Planned:** \$102,999.64 \$58,682.83 **\$161,682.47**  
 2016-HoustonPD-IDM-00019 **Actual:** \$101,866.88 \$75,764.08 **\$177,630.96**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			1,606	2	7				202	267				101			346	117	9	11

City of Lewisville - Police Department M5HVE 405D M5HVE **Planned:** \$8,000.00 \$2,002.40 **\$10,002.40**  
 2016-LewisVPD-IDM-00017 **Actual:** \$7,317.96 \$1,832.68 **\$9,150.64**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			112						9	23							4	500	1	3

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Impaired Driving Mobilization** **Group Project**

City of Laredo - Police Department M5HVE 405D M5HVE *Planned:* \$25,200.00 \$8,064.00 **\$33,264.00**  
 2016-LaredoPD-IDM-00031 *Actual:* \$25,200.00 \$8,410.96 **\$33,610.96**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			471	1	3				50	68				46		272	4		1,287	11	21	9

City of Vidor - Police Department M5HVE 405D M5HVE *Planned:* \$5,999.94 \$2,340.86 **\$8,340.80**  
 2016-VidorPD-IDM-00002 *Actual:* \$5,706.95 \$2,071.63 **\$7,778.58**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			118	2					41	6	1				10	59	4		355	1	1	6

City of Van Alstyne - Police Department M5HVE 405D M5HVE *Planned:* \$4,318.72 \$1,523.84 **\$5,842.56**  
 2016-Van Alstyne PD-IDM-00030 *Actual:* \$2,586.93 \$1,454.70 **\$4,041.63**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			90						29	5						65			250	3	3	9

Travis County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$14,939.67 \$5,944.89 **\$20,884.55**  
 2016-Travis County SO-IDM-00032 *Actual:* \$14,120.90 \$5,624.88 **\$19,745.78**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			244						51	23	1					89	14		250	1	3	6

City of Garland - Police Department M5HVE 405D M5HVE *Planned:* \$8,700.10 \$4,507.33 **\$13,207.43**  
 2016-GarlandPD-IDM-00011 *Actual:* \$8,700.10 \$4,847.93 **\$13,548.03**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			167	1	1				28	18	2			4		40	6		730	1	4	8

City of Harlingen - Police Department M5HVE 405D M5HVE *Planned:* \$9,861.75 \$2,464.87 **\$12,326.62**  
 2016-Harlingen-IDM-00028 *Actual:* \$4,529.36 \$2,436.33 **\$6,965.69**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			176		2				15	20	1			4		39	3		20	2	4	10



**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP - Impaired Driving Mobilization** **Group Project**

**STEP - Impaired Driving Mobilization Subtotals** # of Projects: 30  
 30 **Planned:** \$571,784.31 \$220,933.41 **\$792,717.72**  
**Actual:** \$454,402.79 \$226,506.65 **\$680,909.44**

Performance Data Summary:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				8,968	22	22				962	1,147	20		251	128	1,949	314	213	11,482	76	141	287

**STEP CMV** **Group Project**

City of Houston - Police Department PT 402 PT **Planned:** \$297,000.00 \$550,061.32 **\$847,061.33**  
 2016-HoustonP-S-1YG-0019 **CMV** **Actual:** \$293,866.79 \$769,082.76 **\$1,062,949.55**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				5,789			3,716	3,088	4,395							1,497	315		12,533	14	24	12

City of Harlingen - Police Department PT 402 PT **Planned:** \$9,970.15 \$5,357.54 **\$15,327.69**  
 2016-Harlinge-S-1YG-0097 **CMV** **Actual:** \$9,518.88 \$8,195.21 **\$17,714.09**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				301	20		47	15	23	272	2			22		179	9	58	294	3	11	5

City of Eagle Lake - Police Department PT 402 PT **Planned:** \$4,331.40 \$4,161.17 **\$8,492.57**  
 2016-EagleLkP-S-1YG-0102 **CMV** **Actual:** \$4,331.40 \$4,223.75 **\$8,555.15**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				165			160	9	27	7						20			151	2	5	39

City of Laredo - Police Department PT 402 PT **Planned:** \$53,308.00 \$21,889.42 **\$75,197.42**  
 2016-LaredoPD-S-1YG-0040 **CMV** **Actual:** \$41,042.27 \$16,853.44 **\$57,895.71**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				728		1	791	159	463	333				737		1,374	1		1,027	8	12	

**STEP CMV Subtotals** # of Projects: 4  
 4 **Planned:** \$364,609.55 \$581,469.45 **\$946,079.01**  
**Actual:** \$348,759.34 \$798,355.16 **\$1,147,114.50**

Performance Data Summary:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				6,983	20	1	4,714	3,271	4,908	612	2			759		3,070	325	58	14,005	27	52	56

Project Cross-Reference by Task

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP Comprehensive Group Project**

City of El Paso - Police Department PT 402 PT Planned: \$229,419.84 \$138,555.81 \$367,975.65  
 2016-EIPasoPD-S-1YG-0058 Step Elements DWI Speed Actual: \$223,088.35 \$136,511.27 \$359,599.62

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
396	105		4,812	11	13				4,943	121	5	3,771		67	124	2,807	26		2,939	9	14	5

City of Midland - Police Department PT 402 PT Planned: \$13,557.50 \$13,578.83 \$27,136.33  
 2016-Midland-S-1YG-0020 Step Elements DWI Speed ITC Actual: \$11,876.07 \$14,447.76 \$26,323.83

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
160	58	1,791	272	2	1				566	4				30		154	11		1,210	5	36	5

City of Tyler - Police Department PT 402 PT Planned: \$78,919.00 \$21,490.21 \$100,409.21  
 2016-Tyler PD-S-1YG-0095 Step Elements DWI Speed OP ITC Actual: \$73,282.42 \$20,140.01 \$93,422.43

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
107	1,615	1,785	1,354	267	52				1,302	21				685		680	16		1,505	7	9	44

City of Euless - Police Department PT 402 PT Planned: \$69,630.00 \$77,168.86 \$146,798.86  
 2016-Euless-S-1YG-0052 Step Elements Speed OP ITC Actual: \$69,556.69 \$86,505.99 \$156,062.68

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	189	219	1,864	95	13				2,599	1				1,825		892	37		370	5	24	2

Harris County Constable Precinct 4 PT 402 PT Planned: \$42,409.00 \$11,520.92 \$53,929.92  
 2016-Harris4-S-1YG-0074 Step Elements DWI Speed Actual: \$36,632.96 \$10,850.04 \$47,483.00

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
19			952						436	72	1					437	28		2,445	30	8	13

City of Longview - Police Department PT 402 PT Planned: \$80,116.00 \$20,102.01 \$100,218.01  
 2016-LongviPD-S-1YG-0030 Step Elements DWI Speed OP Actual: \$70,548.40 \$23,094.21 \$93,642.61

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
76	695		1,376	515	34				2,531	28						326	29		1,045	3	5	4

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP Comprehensive Group Project**

City of Odessa - Police Department PT 402 PT *Planned:* \$36,270.74 \$9,460.52 **\$45,731.26**  
 2016-Odessa-S-1YG-0062 *Step Elements Speed OP ITC* *Actual:* \$34,432.48 \$9,467.67 **\$43,900.15**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
	774	371	547	28				1,764					442		476	12		700	3	8

City of Corpus Christi - Police Department PT 402 PT *Planned:* \$98,082.00 \$43,247.57 **\$141,329.57**  
 2016-CorpusPD-S-1YG-0039 *Step Elements DWI Speed* *Actual:* \$86,111.79 \$45,546.46 **\$131,658.25**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
	416		1,822	7	11			2,911	57						887	67		1,625	7	85

City of Fort Worth - Police Department PT 402 PT *Planned:* \$171,233.16 \$42,832.00 **\$214,065.16**  
 2016-Fortwort-S-1YG-0036 *Step Elements DWI Speed OP ITC* *Actual:* \$157,030.48 \$39,282.16 **\$196,312.64**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	347	5,537	6,816	2,759	165	26		4,411	64	9			2,015		2,160	37		2,277	3,480	2	9	6

City of North Richland Hills - Police Department PT 402 PT *Planned:* \$51,829.22 \$21,609.33 **\$73,438.55**  
 2016-NRichlan-S-1YG-0101 *Step Elements DWI Speed* *Actual:* \$29,653.78 \$17,657.16 **\$47,310.94**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	19	15	601	10	5			1,862	3				18		116	3		1,550	3	6	34

City of Georgetown - Police Department PT 402 PT *Planned:* \$3,045.70 \$4,609.46 **\$7,655.16**  
 2016-Georgeto-S-1YG-0100 *Step Elements DWI Speed ITC* *Actual:* \$2,279.18 \$3,462.81 **\$5,741.99**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	16	293	346	91				141					22		6			180	3	1	1

City of Dallas - Police Department PT 402 PT *Planned:* \$999,944.80 \$273,533.65 **\$1,273,478.45**  
 2016-Dallas-S-1YG-0098 *Step Elements DWI Speed OP ITC* *Actual:* \$760,470.12 \$208,022.51 **\$968,492.63**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	1,128	6,898	8,616	12,073	2,679	445		14,564	275	9			10,140		4,037	22		4,200	9	35	33

TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2016

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP Comprehensive Group Project**

City of Amarillo - Police Department PT 402 PT **Planned:** \$168,434.00 \$225,415.78 **\$393,849.78**  
 2016-Amarillo-S-1YG-0031 *Step Elements* **DWI Speed OP** *Actual:* \$144,630.99 \$227,760.52 **\$372,391.51**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
241			3,477	531	112				5,457	148	2		317			1,966	67		3,065	10	6	9

City of Lubbock - Police Department PT 402 PT **Planned:** \$61,007.50 \$61,007.50 **\$122,015.00**  
 2016-Lubbock -S-1YG-0029 *Step Elements* **DWI Speed** *Actual:* \$35,699.19 \$35,699.14 **\$71,398.33**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
282	2,718		1,642	160	27				4,289	43						757	12		100	5	12	12

City of Mission - Police Department PT 402 PT **Planned:** \$77,578.11 \$26,154.96 **\$103,733.07**  
 2016-Mission-S-1YG-0045 *Step Elements* **DWI Speed OP ITC** *Actual:* \$61,990.75 \$26,119.06 **\$88,109.81**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
23	768	260	1,323	500	240				2,417	39	2		62	729	47	967	60		606	6	6	5

City of Wichita Falls - Police Department PT 402 PT **Planned:** \$87,988.48 \$22,003.70 **\$109,992.18**  
 2016-WichitaP-S-1YG-0015 *Step Elements* **Speed OP ITC** *Actual:* \$87,956.65 \$22,069.58 **\$110,026.23**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	220	926	1,462	675	33				1,586					893		571	11		2,850	7	11	8

City of Houston - Police Department PT 402 PT **Planned:** \$702,999.53 1,295,641.51 **\$1,998,641.04**  
 2016-HoustonP-S-1YG-0013 *Step Elements* **DWI Speed OP ITC** *Actual:* \$700,263.48 1,389,752.64 **\$2,090,016.12**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
1,493	29,175	18,454	15,063	7,239	2,013				18,643	749				7,193		8,026	1,963		3,428	40	38	5

City of Denton - Police Department PT 402 PT **Planned:** \$86,070.00 \$108,747.25 **\$194,817.25**  
 2016-DentonPD-S-1YG-0043 *Step Elements* **DWI Speed OP ITC** *Actual:* \$77,767.47 \$98,510.72 **\$176,278.19**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
179	62	1,684	1,685	620	20				3,531	36			67	362		602	6		1,050	7	5	5

TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2016

Project Cross-Reference by Task

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP Comprehensive** **Group Project**

City of Brownsville - Police Department PT 402 PT *Planned:* \$66,630.42 \$24,848.66 **\$91,479.08**  
 2016-BrownsPD-S-1YG-0042 *Step Elements* **DWI Speed OP** *Actual:* \$63,822.47 \$36,644.41 **\$100,466.88**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
156	1,827		1,248	1,041	420				2,712	19	2			44	28			24		2,558	16	9	1

City of Plano - Police Department PT 402 PT *Planned:* \$143,636.62 \$95,744.93 **\$239,381.55**  
 2016-PlanoPD-S-1YG-0012 *Step Elements* **Speed ITC** *Actual:* \$138,383.97 \$93,428.68 **\$231,812.65**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
	1,363	807	2,547	13	3				6,287					710	74	1,076	11			3,407	17	79	8

Texas Department of Public Safety PT 402 PT *Planned:* \$416,212.26 \$631,676.63 **\$1,047,888.89**  
 2016-TDPS-S-1YG-0011 *Step Elements* **DWI Speed OP** *Actual:* \$265,041.66 \$413,874.52 **\$678,916.18**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.	
1,337	2,519		4,446	1,726	170				4,553	200			4				1,431	65		4,707	5,614	82	811	817

City of San Antonio - Police Department PT 402 PT *Planned:* \$1,000,000.00 \$410,392.15 **\$1,410,392.15**  
 2016-SanAntPD-S-1YG-0003 *Step Elements* **DWI Speed OP** *Actual:* \$997,605.94 \$498,434.42 **\$1,496,040.36**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.	
1,500	1,524		19,388	8,083	1,274				12,169	757	3	9,950	323	1,221	5,562		228			9,651		37	20	34

Harris County Constable Precinct 7 PT 402 PT *Planned:* \$175,334.40 \$44,527.59 **\$219,861.99**  
 2016-HarrisP7-S-1YG-0082 *Step Elements* **Speed OP** *Actual:* \$168,074.02 \$43,632.73 **\$211,706.75**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.	
			5,574	1,376	245				11,920								1,063	14		16,445		30	8	9

City of El Paso - ISD Police Department PT 402 PT *Planned:* \$34,579.36 \$8,655.13 **\$43,234.49**  
 2016-EIPasoll-S-1YG-0024 *Step Elements* **Speed OP ITC** *Actual:* \$30,094.61 \$8,286.15 **\$38,380.76**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.	
	97		809	114	58				1,193				467	273			927			62	2,453	14	6	3

TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2016

Project Cross-Reference by Task

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP Comprehensive Group Project**

Bexar County Commissioners Court PT 402 PT Planned: \$500,000.00 \$125,158.25 \$625,158.25  
 2016-BexarCCC-S-1YG-0018 Step Elements DWI Speed OP ITC Actual: \$436,626.68 \$113,731.48 \$550,358.16

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			7,869	101	98				21,125	64	1			1,308	99	6,179	108			5	9	4

City of Kyle - Police Department PT 402 PT Planned: \$17,655.00 \$5,070.62 \$22,725.62  
 2016-KylePD-S-1YG-0088 Step Elements DWI Speed Actual: \$7,302.44 \$2,634.46 \$9,936.90

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
47	173		240		1				418	3	1			1		56	6			105			1

Harris County Sheriff's Office PT 402 PT Planned: \$373,463.36 \$373,463.36 \$746,926.72  
 2016-HarrisCo-S-1YG-0028 Step Elements DWI Speed OP Actual: \$336,966.48 \$336,966.48 \$673,932.96

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.			
580	10,298		9,002	4,595	1,195				28,759	83						4,864	140			7,630			14	9	7

City of Harlingen - Police Department PT 402 PT Planned: \$67,823.08 \$29,307.47 \$97,130.55  
 2016-Harlinge-S-1YG-0079 Step Elements DWI Speed OP ITC Actual: \$35,202.74 \$15,292.98 \$50,495.72

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.								
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.				
78	429	438	936	51	19			14	1,231	24	1			348	8	340	25			482	628			10	25	24

Dallas County Sheriff's Department PT 402 PT Planned: \$69,431.00 \$48,108.36 \$117,539.36  
 2016-DallasCO-S-1YG-0081 Step Elements DWI Speed OP ITC Actual: \$31,519.94 \$26,092.95 \$57,612.89

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.			
			826	464	29				772	9				291		98				2,250			4	5	2

City of Austin - Police Department PT 402 PT Planned: \$999,999.52 \$408,894.07 \$1,408,893.59  
 2016-AustinPD-S-1YG-0086 Step Elements DWI Speed OP ITC Actual: \$988,645.83 \$408,894.07 \$1,397,539.90

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
1,839	569	6,629	15,130	2,036	103				30,895	458	2	685	2,945		5,489	178			450			6	17	13

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP Comprehensive Group Project**

City of Killeen - Police Department PT 402 PT **Planned:** \$114,656.00 \$30,825.31 **\$145,481.31**  
 2016-KilleenP-S-1YG-0083 **Step Elements DWI Speed ITC** **Actual:** \$100,246.87 \$33,814.63 **\$134,061.50**

**Performance Data:**

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
124	197	1,084	2,256	5	11			6	4,926	84			84	1,130	43	1,178	20			605	8	6	5

City of Grand Prairie - Police Department PT 402 PT **Planned:** \$189,608.82 \$189,611.88 **\$379,220.71**  
 2016-GrandPra-S-1YG-0066 **Step Elements DWI Speed OP ITC** **Actual:** \$140,695.74 \$140,695.74 **\$281,391.48**

**Performance Data:**

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
74	859	595	3,847	865	386				3,331	11			851	3,799	33	1,918	303			1,120	3	2	3

Town of Addison - Police Department PT 402 PT **Planned:** \$21,192.00 \$8,716.06 **\$29,908.06**  
 2016-AddisonP-S-1YG-0089 **Step Elements Speed OP ITC** **Actual:** \$14,361.27 \$6,000.17 **\$20,361.44**

**Performance Data:**

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
	69	37	338	15	1				512					266		64	2			1,575	1	9	12

City of New Braunfels - Police Department PT 402 PT **Planned:** \$69,501.28 \$38,303.40 **\$107,804.68**  
 2016-NewBrau-S-1YG-0090 **Step Elements DWI Speed OP ITC** **Actual:** \$65,469.56 \$36,082.04 **\$101,551.60**

**Performance Data:**

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
102	517	383	1,223	288	9				2,118	19			436	91		159	7			4,209	4	20	3

City of Haltom City - Police Department PT 402 PT **Planned:** \$61,061.20 \$44,784.31 **\$105,845.51**  
 2016-HaltomPD-S-1YG-0076 **Step Elements Speed OP** **Actual:** \$28,006.37 \$21,321.07 **\$49,327.44**

**Performance Data:**

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
	195		655	100	9			1	1,927							214	4			2,605	5	8	11

City of Keller - Police Department PT 402 PT **Planned:** \$31,360.00 \$31,426.80 **\$62,786.80**  
 2016-KellerPD-S-1YG-0094 **Step Elements Speed OP ITC** **Actual:** \$27,860.60 \$29,515.14 **\$57,375.74**

**Performance Data:**

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.	
	112	94	905	166	21				2,413	1				583		389	8			52	395	6	14	44

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP Comprehensive Group Project**

City of Frisco - Police Department PT 402 PT *Planned:* \$90,543.56 \$29,260.22 **\$119,803.78**  
 2016-FriscoPD-S-1YG-0073 *Step Elements Speed OP* *Actual:* \$53,718.18 \$17,360.53 **\$71,078.71**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	534		877	165	10				1,732							276	19		1,000	3	4	10

City of Laredo - Police Department PT 402 PT *Planned:* \$90,970.00 \$37,936.10 **\$128,906.10**  
 2016-LaredoPD-S-1YG-0027 *Step Elements DWI Speed OP ITC* *Actual:* \$74,039.21 \$30,876.78 **\$104,915.99**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
216	2,738	2,243	1,386	253	99				1,054	81				444		5,079	8		3,295	26	53	6

Harris County Constable Precinct 1 PT 402 PT *Planned:* \$92,392.96 \$92,392.96 **\$184,785.92**  
 2016-HarrisP1-S-1YG-0016 *Step Elements DWI Speed OP* *Actual:* \$77,197.46 \$77,197.38 **\$154,394.84**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
12	139		2,500	1,542	223				6,810	35						1,799	18		812	14	16	5

Tom Green County PT 402 PT *Planned:* \$41,124.56 \$24,249.27 **\$65,373.83**  
 2016-Tomgreen-S-1YG-0051 *Step Elements DWI Speed* *Actual:* \$36,828.04 \$23,661.88 **\$60,489.92**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
			1,195	4	11				664	31	2			16		414	158		3,765	8		13

City of Waco - Police Department PT 402 PT *Planned:* \$104,845.44 \$28,262.00 **\$133,107.44**  
 2016-WacoPD-S-1YG-0021 *Step Elements Speed OP ITC* *Actual:* \$103,769.17 \$28,007.54 **\$131,776.71**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	641	1,554	1,926	1,366	158				3,853	2	1			351		514	40		1,600	1	4	4

City of McAllen - Police Department PT 402 PT *Planned:* \$87,716.00 \$21,929.00 **\$109,645.00**  
 2016-McAllenP-S-1YG-0026 *Step Elements DWI Speed OP ITC* *Actual:* \$85,733.53 \$21,470.89 **\$107,204.42**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
108	62	566	2,545	532	44				1,273	233	36			558	933	210	88			1	2	3



TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2016

Project Cross-Reference by Task

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP Comprehensive Group Project**

El Paso County Sheriff's Office PT 402 PT *Planned:* \$91,574.69 \$22,907.93 **\$114,482.62**  
 2016-EIPasoCO-S-1YG-0056 *Step Elements* **DWI Speed OP** *Actual:* \$82,125.42 \$30,057.04 **\$112,182.46**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,331	959	149				892	53	1			20	364	25	43,100	4,548	3	14	44

City of Garland - Police Department PT 402 PT *Planned:* \$249,984.53 \$146,472.64 **\$396,457.17**  
 2016-GarlandP-S-1YG-0057 *Step Elements* **DWI Speed OP ITC** *Actual:* \$221,822.10 \$177,431.74 **\$399,253.84**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
138	968	1,293	4,169	2,289	87			6	3,793	123	5		2,220	3,657	100	29	1,512	1	21	8

City of Allen - Police Department PT 402 PT *Planned:* \$58,265.00 \$30,880.45 **\$89,145.45**  
 2016-AllenPD-S-1YG-0075 *Step Elements* **DWI Speed** *Actual:* \$37,369.87 \$19,806.00 **\$57,175.87**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
49	276		644	1	1				1,539	8	1				152	9	2	5	3

City of Southlake - Police Department PT 402 PT *Planned:* \$43,578.50 \$19,759.49 **\$63,337.99**  
 2016-Southlak-S-1YG-0050 *Step Elements* **DWI Speed OP ITC** *Actual:* \$40,914.86 \$19,749.82 **\$60,664.68**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
13	111	144	790	54	3				1,534	13			203		52	10		1,600	3	8	17

City of Edinburg - Police Department PT 402 PT *Planned:* \$59,568.91 \$19,339.01 **\$78,907.92**  
 2016-EdinbuPD-S-1YG-0010 *Step Elements* **DWI Speed ITC** *Actual:* \$59,568.91 \$19,540.27 **\$79,109.18**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
75	1,299	1,190	1,337	5					1,185	40	1	329	604		253	19		1,340	12	25	4

City of Irving - Police Department PT 402 PT *Planned:* \$168,414.00 \$137,894.26 **\$306,308.26**  
 2016-Irving-S-1YG-0009 *Step Elements* **DWI Speed OP** *Actual:* \$168,414.00 \$144,159.60 **\$312,573.60**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
286	163		3,404	963	192				8,196	135	1				1,405	57		2,590	3	14	3

TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2016

Project Cross-Reference by Task

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP Comprehensive Group Project**

City of Pasadena - Police Department PT 402 PT *Planned:* \$112,058.40 \$112,058.40 **\$224,116.80**  
 2016-PasadePD-S-1YG-0008 *Step Elements DWI Speed OP ITC* *Actual:* \$94,654.49 \$94,658.53 **\$189,313.02**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
157	466	1,407	3,511	1,503	395				3,678	39	1			2,939		1,670	69			2,000	3	4	3

City of Beaumont - Police Department PT 402 PT *Planned:* \$82,953.75 \$43,122.25 **\$126,076.00**  
 2016-Beaumont-S-1YG-0006 *Step Elements DWI Speed OP* *Actual:* \$82,607.06 \$43,242.07 **\$125,849.13**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
17	1,166		1,487	745	63			22	4,285	27				397	1,193	1,697	22			675	3	7	2

City of La Porte - Police Department PT 402 PT *Planned:* \$49,875.19 \$51,690.77 **\$101,565.96**  
 2016-LaPorte-S-1YG-0055 *Step Elements Speed ITC* *Actual:* \$49,875.19 \$51,866.39 **\$101,741.58**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
	21	70	1,754		4			4	4,085	1				495	5	208	15			1,025	3	4	10

Jefferson County Sheriff's Office PT 402 PT *Planned:* \$42,865.50 \$21,586.10 **\$64,451.60**  
 2016-Jefferso-S-1YG-0092 *Step Elements DWI Speed OP* *Actual:* \$35,489.92 \$23,565.43 **\$59,055.35**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
129	390		591	143	22				953	16				3		138	17			1,296	8	5	6

City of Arlington - Police Department PT 402 PT *Planned:* \$274,192.12 \$68,548.03 **\$342,740.15**  
 2016-Arlingto-S-1YG-0054 *Step Elements DWI Speed OP* *Actual:* \$262,543.74 \$65,635.93 **\$328,179.67**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.
427	1,171		4,292	720	192				8,982	74				51		3,107	113			350	2	32	4

**STEP Comprehensive Subtotals** # of Projects: 53 *Planned:* \$9,151,602.02 \$5,874,483.74 **\$15,026,085.75**  
 53 *Actual:* \$8,105,869.59 \$5,568,529.65 **\$13,674,399.24**

*Performance Data Summary:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other	Arrests	Prod.	Dist.	Events	ations	Exp.	
12,366	80,015	59,802	164,153	45,787	8,750			1,590	265,722	4,304	87		17,023	4,814	3,828	77,869	4,337			50,809	121,456	519	1,504	1,430

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP DWI** **Group Project**

City of College Station - Police Department AL 402 AL *Planned:* \$16,507.68 \$4,179.13 **\$20,686.81**  
 2016-ColStaPD-S-1YG-0037 *DWI* *Actual:* \$6,920.29 \$2,574.32 **\$9,494.61**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
83			127					2	14				4		9			736	2	2	3

**STEP DWI Subtotals** **Group Project**  
 # of Projects: 1 *Planned:* \$16,507.68 \$4,179.13 **\$20,686.81**  
 1 *Actual:* \$6,920.29 \$2,574.32 **\$9,494.61**

*Performance Data Summary:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
83			127					2	14				4		9			736	2	2	3

**STEP ITC** **Group Project**

City of Missouri - City Police Department PT 402 PT *Planned:* \$37,375.92 \$11,893.91 **\$49,269.83**  
 2016-Missouri-S-1YG-0069 *ITC* *Actual:* \$26,462.70 \$15,516.82 **\$41,979.52**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
		553	699	54	14			133					1,095	1	330	17		100	608	4	15

**STEP ITC Subtotals** **Group Project**  
 # of Projects: 1 *Planned:* \$37,375.92 \$11,893.91 **\$49,269.83**  
 1 *Actual:* \$26,462.70 \$15,516.82 **\$41,979.52**

*Performance Data Summary:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
		553	699	54	14			133					1,095	1	330	17		100	608	4	15

TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2016

Project Cross-Reference by Task

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP SPEED** **Group Project**

City of Farmers Branch - Police Department SC 402 SC *Planned:* \$37,088.00 \$47,928.74 **\$85,016.74**  
 2016-Farmers -S-1YG-0025 *Speed* *Actual:* \$17,788.50 \$23,198.92 **\$40,987.42**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	202		568						1,890						1	240	20		2,154	3	5	5

City of Fate - Department of Public Safety SC 402 SC *Planned:* \$11,387.66 \$4,832.14 **\$16,219.80**  
 2016-FateDPS-S-1YG-0103 *Speed* *Actual:* \$6,068.28 \$3,852.19 **\$9,920.47**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	88		204	3					673	2						276	30	2	2,002	3	4	4

City of Lewisville - Police Department SC 402 SC *Planned:* \$89,923.91 \$22,550.56 **\$112,474.47**  
 2016-LewisvPD-S-1YG-0022 *Speed* *Actual:* \$83,160.03 \$20,865.33 **\$104,025.36**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	1,210		1,249	1	7				4,551					22		967	34		2,500	8	9	4

Montgomery County Sheriff's Office SC 402 SC *Planned:* \$63,324.08 \$31,768.64 **\$95,092.72**  
 2016-MontgoSO-S-1YG-0035 *Speed* *Actual:* \$46,328.61 \$27,534.57 **\$73,863.18**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	216		911	5	5			4	2,633					3	112	237	18		3,000	2	7	53

City of Texas City - Police Department SC 402 SC *Planned:* \$33,427.97 \$34,543.01 **\$67,970.98**  
 2016-TexasCit-S-1YG-0017 *Speed* *Actual:* \$33,427.97 \$39,340.81 **\$72,768.78**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	267		1,470						4,208							933	45		1,573	4	9	5

City of Brenham - Police Department SC 402 SC *Planned:* \$37,350.00 \$16,190.55 **\$53,540.55**  
 2016-Brenham-S-1YG-0080 *Speed* *Actual:* \$17,280.78 \$15,257.29 **\$32,538.07**

*Performance Data:*

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	10		443	1					1,449					1		130	12		126	2	6	7

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP SPEED Group Project**

City of Mansfield - Police Department SC 402 SC *Planned:* \$45,819.38 \$20,484.44 **\$66,303.82**  
 2016-Mansfiel-S-1YG-0004 *Speed* *Actual:* \$39,982.27 \$18,341.76 **\$58,324.03**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	168		780					4	1,038									1,100	2	3	2

City of Mesquite - Police Department SC 402 SC *Planned:* \$52,881.89 \$19,315.13 **\$72,197.02**  
 2016-Mesquite-S-1YG-0067 *Speed* *Actual:* \$19,341.59 \$7,285.39 **\$26,626.98**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	645		372	1	3				1,608	2				1	368	11		2,030	29	34	9

City of Sugar Land - Police Department SC 402 SC *Planned:* \$72,592.80 \$28,380.42 **\$100,973.22**  
 2016-Sugarlan-S-1YG-0064 *Speed* *Actual:* \$72,533.94 \$43,057.29 **\$115,591.23**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	682		1,716	8	4				6,152					9	34	1,022	33	3,859	8	4	4

City of Deer Park - Police Department SC 402 SC *Planned:* \$49,000.00 \$52,724.09 **\$101,724.09**  
 2016-DeerPark-S-1YG-0077 *Speed* *Actual:* \$48,092.66 \$57,959.69 **\$106,052.35**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	181		1,128						3,554	1	1					579	30	3,555	20	29	3

**STEP SPEED Subtotals** # of Projects: 10 *Planned:* \$492,795.69 \$278,717.72 **\$771,513.41**  
 10 *Actual:* \$384,004.63 \$256,693.24 **\$640,697.87**

*Performance Data Summary:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	3,669		8,841	19	19			8	27,756	5	1			35	148	5,064	238	21,899	81	110	96

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP Wave Comprehensive Group Project**

City of Weatherford - Police Department PT 402 PT *Planned:* \$24,554.70 \$6,193.80 **\$30,748.50**  
 2016-Weatherf-S-1YG-0059 *Step Elements* **DWI Wave Speed Wave** *Actual:* \$23,340.72 \$6,793.98 **\$30,134.70**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			581	11				526	29				20		226	17		5,290	10	2	12

City of Benbrook - Police Department PT 402 PT *Planned:* \$11,710.15 \$3,903.39 **\$15,613.54**  
 2016-Benbrook-S-1YG-0023 *Step Elements* **Speed Wave OP Wave** *Actual:* \$9,299.70 \$3,125.16 **\$12,424.86**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			183	2	1				386					3	56	3		1,561		4	8

Taylor County Sheriff's Office PT 402 PT *Planned:* \$11,127.43 \$3,102.24 **\$14,229.67**  
 2016-TaylorCo-S-1YG-0084 *Step Elements* **DWI Wave Speed Wave OP Wave** *Actual:* \$9,720.11 \$3,905.29 **\$13,625.40**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			286						296	3					16	6		598	7	1	17

**STEP Wave Comprehensive Subtotals** # of Projects: 3 *Planned:* \$47,392.28 \$13,199.43 **\$60,591.71**  
 3 *Actual:* \$42,360.53 \$13,824.43 **\$56,184.96**

*Performance Data Summary:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,050	13	1				1,208	32			23		298	26		7,449	17	7	37

**Project Cross-Reference by Task**

**Enforcement Projects**

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

**STEP Wave DWI Group Project**

Houston-Galveston Area Council AL 402 AL *Planned:* \$154,350.41 \$45,250.00 **\$199,600.41**  
 2016-HGAC-S-1YG-0087 *DWI Wave Actual:* \$75,904.92 \$30,406.24 **\$106,311.16**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,904	3	2			2	240	196	2			35	15	172	56		2,200	2	6	22

City of Daingerfield - Police Department AL 402 AL *Planned:* \$4,440.00 \$3,855.44 **\$8,295.44**  
 2016-DaingrFI-S-1YG-0049 *DWI Wave Actual:* \$1,307.05 \$1,523.76 **\$2,830.81**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			57	4					23	1				1		36	13		2,404	2	6	14

City of Cedar Park - Police Department AL 402 AL *Planned:* \$25,713.31 \$8,623.00 **\$34,336.31**  
 2016-CdrPrkPD-S-1YG-0044 *DWI Wave Actual:* \$13,503.47 \$4,569.71 **\$18,073.18**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			331		2				5	28	2					22	9		270	1	5	12

**STEP Wave DWI Subtotals** # of Projects: 3 *Planned:* \$184,503.72 \$57,728.44 **\$242,232.16**  
 3 *Actual:* \$90,715.44 \$36,499.71 **\$127,215.15**

*Performance Data Summary:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			2,292	7	4			2	268	225	4			36	15	230	78		4,874	5	17	48

**STEP WAVE SPEED Group Project**

City of Cleburne - Police Department SC 402 SC *Planned:* \$20,675.60 \$11,150.37 **\$31,825.97**  
 2016-Cleburne-S-1YG-0065 *Speed Wave Actual:* \$8,835.92 \$7,131.33 **\$15,967.25**

*Performance Data:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			210	1					502					3	7	96	14		400	2	4	8

**STEP WAVE SPEED Subtotals** # of Projects: 1 *Planned:* \$20,675.60 \$11,150.37 **\$31,825.97**  
 1 *Actual:* \$8,835.92 \$7,131.33 **\$15,967.25**

*Performance Data Summary:*

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			210	1					502					3	7	96	14		400	2	4	8

Federal Funds State Funding Prog. Income Local Match Project Total

**Project Cross-Reference by Task**

**Enforcement Projects**

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
<b>Enforcement Task Summary</b>		# Projects: 259	Planned: \$15,621,980.28			\$9,507,353.25	\$25,129,333.53
		259	Actual: \$12,536,335.90			\$9,884,754.14	\$22,421,090.04



**Project Cross-Reference by Task**

**Evaluation Projects**

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
CRIS 2016-CRIS-G-1YG-0211	TR	405C M3DA	<i>Planned:</i> \$2,436,840.00 <i>Actual:</i> \$1,125,000.08				<b>\$2,436,840.00</b> <b>\$1,125,000.08</b>
CRIS 2016-CRIS-G-1YG-0213	TR	405C M3DA	<i>Planned:</i> \$451,600.00 <i>Actual:</i> \$74,199.50				<b>\$451,600.00</b> <b>\$74,199.50</b>
International Association of Directors of Law Enforcement Standards and Training 2016-IADLEST-G-1YG-0166	TR	402 TR	<i>Planned:</i> \$142,242.47 <i>Actual:</i> \$139,357.52			\$35,762.14 \$63,727.88	<b>\$178,004.61</b> <b>\$203,085.40</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0016	OP	405B M1OP	<i>Planned:</i> \$352,000.00 <i>Actual:</i> \$351,231.63			\$88,032.68 \$88,178.25	<b>\$440,032.68</b> <b>\$439,409.88</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0017	OP	405B M1OP	<i>Planned:</i> \$67,795.18 <i>Actual:</i> \$66,631.53			\$16,956.61 \$18,170.36	<b>\$84,751.79</b> <b>\$84,801.89</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0018	DE	402 DE	<i>Planned:</i> \$70,000.00 <i>Actual:</i> \$64,144.78			\$17,506.15 \$16,637.65	<b>\$87,506.15</b> <b>\$80,782.43</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0019	DE	402 DE	<i>Planned:</i> \$55,546.32 <i>Actual:</i> \$53,928.56			\$13,897.58 \$13,512.63	<b>\$69,443.90</b> <b>\$67,441.19</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0020	OP	405B M1OP	<i>Planned:</i> \$52,109.12 <i>Actual:</i> \$48,181.14			\$13,033.70 \$12,090.19	<b>\$65,142.82</b> <b>\$60,271.33</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0029	MC	402 MC	<i>Planned:</i> \$218,575.91 <i>Actual:</i> \$146,383.34			\$54,711.07 \$37,057.02	<b>\$273,286.98</b> <b>\$183,440.36</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0034	TR	402 TR	<i>Planned:</i> \$126,714.70 <i>Actual:</i> \$113,875.59			\$31,783.49 \$28,723.80	<b>\$158,498.19</b> <b>\$142,599.39</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0051	TR	405C M3DA	<i>Planned:</i> \$109,294.30 <i>Actual:</i> \$105,766.68			\$27,360.12 \$26,512.90	<b>\$136,654.42</b> <b>\$132,279.58</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0085	PS	402 PS	<i>Planned:</i> \$37,982.76 <i>Actual:</i> \$12,393.03			\$9,517.24 \$3,715.58	<b>\$47,500.00</b> <b>\$16,108.61</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0097	TR	405C M3DA	<i>Planned:</i> \$79,458.86 <i>Actual:</i> \$75,762.89			\$19,878.80 \$18,961.01	<b>\$99,337.66</b> <b>\$94,723.90</b>
Texas Department of Public Safety 2016-TDPS-G-1YG-0111	TR	405C M3DA	<i>Planned:</i> \$930,008.80 <i>Actual:</i> \$512,527.96			\$232,502.20 \$132,861.99	<b>\$1,162,511.00</b> <b>\$645,389.95</b>
Texas Department of State Health Services - ISG 2016-TDSHS-IS-G-1YG-0168	TR	405C M3DA	<i>Planned:</i> \$1,582,881.64 <i>Actual:</i> \$1,341,541.79			\$398,701.18 \$372,296.63	<b>\$1,981,582.82</b> <b>\$1,713,838.42</b>
Texas Municipal Police Association 2016-TMPA-G-1YG-0036	TR	405C M3DA	<i>Planned:</i> \$645,525.92 <i>Actual:</i> \$447,172.19			\$625,750.00 \$469,694.75	<b>\$1,271,275.92</b> <b>\$916,866.94</b>

**Project Cross-Reference by Task**

**Evaluation Projects**

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Texas Office of Court Administration 2016-TxOCA-G-1YG-0216	TR	405C M3DA	<i>Planned:</i> \$121,479.06			\$30,445.72	<b>\$151,924.78</b>
			<i>Actual:</i> \$104,796.39			\$26,459.49	<b>\$131,255.88</b>

**Evaluation Task Summary**

<i># Projects</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
17	<i>Planned:</i> \$7,480,055.04			\$1,615,838.68	<b>\$9,095,893.72</b>
17	<i>Actual:</i> \$4,782,894.60			\$1,328,600.13	<b>\$6,111,494.73</b>

**Project Cross-Reference by Task**

**Program Management Projects**

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Beehive Specialty 2016-BeeHive-G-1YG-0229	DE	402	DE		<i>Planned:</i> \$125,000.00 <i>Actual:</i> \$102,717.00				<b>\$125,000.00</b> <b>\$102,717.00</b>
CRIS 2016-CRIS-G-1YG-0012	TR	State	State		<i>Planned:</i> <i>Actual:</i>	\$2,941,454.00 \$2,925,273.91		\$40,411.00	<b>\$2,981,865.00</b> <b>\$2,925,273.91</b>
CRIS 2016-CRIS-G-1YG-0205	TR	405C	M3DA		<i>Planned:</i> \$128,428.68 <i>Actual:</i> \$90,997.83				<b>\$128,428.68</b> <b>\$90,997.83</b>
CRIS 2016-CRIS-G-1YG-0219	TR	State	State		<i>Planned:</i> <i>Actual:</i>	\$750,000.00 \$750,000.00			<b>\$750,000.00</b> <b>\$750,000.00</b>
TxDOT - Traffic Safety 2016-TxDOT-G-1YG-0001	TR	State	State		<i>Planned:</i> <i>Actual:</i>	\$3,446,915.00 \$5,028,538.86			<b>\$3,446,915.00</b> <b>\$5,028,538.86</b>
TxDOT - Traffic Safety 2016-TxDOT-G-1YG-0221	PA	State	State		<i>Planned:</i> <i>Actual:</i>	\$50,000.00 \$50,000.00			<b>\$50,000.00</b> <b>\$50,000.00</b>
TxDOT - Traffic Safety 2016-TxDOT-G-1YG-0223	PA	State	State		<i>Planned:</i> \$400,000.00 <i>Actual:</i> \$328,114.00				<b>\$400,000.00</b> <b>\$328,114.00</b>

**Program Management Task Summary**

		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
<i># Projects:</i> 7	<i>Planned:</i>	\$653,428.68	\$7,188,369.00		\$40,411.00	\$7,882,208.68
7	<i>Actual:</i>	\$521,828.83	\$8,753,812.77			\$9,275,641.60

**Project Cross-Reference by Task**

**Public Information Campaigns Projects**

Organization / Project Number	PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Baylor Scott and White Memorial Hospital 2016-ScottWhi-G-1YG-0174	OP	405B M1CPS		<i>Planned:</i> \$257,399.02 <i>Actual:</i>			\$73,028.06	<b>\$330,427.08</b>
Circuit of the Americas 2016-COTA-G-1YG-0228	DE	402 DE		<i>Planned:</i> \$83,375.00 <i>Actual:</i> \$45,999.00				<b>\$83,375.00</b> <b>\$45,999.00</b>
City of Austin - EMS 2016-AustinEM-G-1YG-0178	OP	402 OP		<i>Planned:</i> \$35,800.00 <i>Actual:</i> \$35,762.00			\$13,680.00 \$24,863.64	<b>\$49,480.00</b> <b>\$60,625.64</b>
City of Lubbock - Parks & Recreation 2016-LubbockP-G-1YG-0015	PS	402 PS		<i>Planned:</i> \$34,810.59 <i>Actual:</i> \$21,968.30			\$68,288.56 \$47,374.78	<b>\$103,099.15</b> <b>\$69,343.08</b>
City of San Antonio – Transportation and Capital 2016-SATaC-G-1YG-0139	PS	402 PS		<i>Planned:</i> \$35,992.96 <i>Actual:</i> \$29,563.44			\$8,998.24 \$7,390.89	<b>\$44,991.20</b> <b>\$36,954.33</b>
Education Service Center, Region VI 2016-ESCVI-G-1YG-0122	AL	405D M5OT		<i>Planned:</i> \$95,692.55 <i>Actual:</i> \$95,216.47			\$36,797.50 \$41,018.64	<b>\$132,490.05</b> <b>\$136,235.11</b>
Education Service Center, Region VI 2016-ESCVI-G-1YG-0192	PS	402 PS		<i>Planned:</i> \$60,132.99 <i>Actual:</i> \$60,132.99			\$20,430.30 \$26,537.20	<b>\$80,563.29</b> <b>\$86,670.19</b>
Elbowz Racing 2016-Elbowz-G-1YG-0184	PS	402 PS		<i>Planned:</i> \$152,843.00 <i>Actual:</i> \$108,294.11			\$51,953.30 \$46,851.80	<b>\$204,796.30</b> <b>\$155,145.91</b>
EnviroMedia Social Marketing 2016-EnviroMe-SOW-0004	OP	405B M1PE		<i>Planned:</i> \$1,100,000.00 <i>Actual:</i> \$1,079,754.59			\$1,100,000.00 \$464,501.95	<b>\$2,200,000.00</b> <b>\$1,544,256.54</b>
Ghisallo Foundation 2016-Ghisallo-G-1YG-0202	PS	402 PS		<i>Planned:</i> \$122,001.15 <i>Actual:</i> \$121,634.94			\$31,072.11 \$69,991.52	<b>\$153,073.26</b> <b>\$191,626.46</b>
Guerra Deberry Coody 2016-GDC-SOW-0002	DE	State State		<i>Planned:</i> <i>Actual:</i>	\$2,749,383.00 \$2,617,275.66		\$2,800,000.00 \$10,856,900.78	<b>\$5,549,383.00</b> <b>\$13,474,176.44</b>
Guerra Deberry Coody 2016-GDC-SOW-0003	AL	405D M5PEM		<i>Planned:</i> \$3,999,005.00 <i>Actual:</i> \$3,726,087.04		\$218,906.41	\$4,501,505.00 \$21,654,903.89 9	<b>\$8,500,510.00</b> <b>\$25,599,897.34</b>
Hillcrest Baptist Medical Center-HHS 2016-HHS-G-1YG-0172	OP	402 OP		<i>Planned:</i> \$540,386.35 <i>Actual:</i> \$482,519.21			\$481,675.48 \$366,778.04	<b>\$1,022,061.83</b> <b>\$849,297.25</b>
Hillcrest Baptist Medical Center-Hillcrest 2016-Hillcres-G-1YG-0161	DE	402 DE		<i>Planned:</i> \$190,398.78 <i>Actual:</i> \$186,380.59			\$188,906.19 \$198,951.65	<b>\$379,304.97</b> <b>\$385,332.24</b>
Hillcrest Baptist Medical Center-Hillcrest 2016-Hillcres-G-1YG-0163	AL	402 AL		<i>Planned:</i> \$231,586.30 <i>Actual:</i> \$222,521.02			\$221,901.60 \$257,313.80	<b>\$453,487.90</b> <b>\$479,834.82</b>
Injury Prevention Center of Greater Dallas 2016-IPCOGD-G-1YG-0129	OP	402 OP		<i>Planned:</i> \$96,926.24 <i>Actual:</i> \$93,949.64			\$52,460.71 \$70,107.76	<b>\$149,386.95</b> <b>\$164,057.40</b>

**Project Cross-Reference by Task**

**Public Information Campaigns Projects**

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Planned:</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Memorial Hermann Hospital 2016-MHH-G-1YG-0047	DE	402	DE	<i>Planned:</i>	\$67,075.35			\$64,136.52	<b>\$131,211.87</b>
				<i>Actual:</i>	\$60,158.77			\$70,438.78	<b>\$130,597.55</b>
Please Be Kind to Cyclists 2016-PBKTC-G-1YG-0140	PS	402	PS	<i>Planned:</i>	\$144,450.30			\$37,965.00	<b>\$182,415.30</b>
				<i>Actual:</i>	\$91,167.26			\$31,288.12	<b>\$122,455.38</b>
Sherry Matthews Advocacy Marketing 2016-SMAM-SOW-0001	OP	405B	M1PE	<i>Planned:</i>	\$2,000,000.00			\$2,000,000.00	<b>\$4,000,000.00</b>
				<i>Actual:</i>	\$1,881,567.60	\$103,607.00		\$3,329,712.65	<b>\$5,314,887.25</b>
Sherry Matthews Advocacy Marketing 2016-SMAM-SOW-0005	DE	402	DE	<i>Planned:</i>	\$1,200,000.00			\$1,200,000.00	<b>\$2,400,000.00</b>
				<i>Actual:</i>	\$1,028,461.92	\$167,510.58		\$4,909,093.00	<b>\$6,105,065.50</b>
Sherry Matthews Advocacy Marketing 2016-SMAM-SOW-0006	MC	402	MC	<i>Planned:</i>	\$500,000.00			\$500,000.00	<b>\$1,000,000.00</b>
				<i>Actual:</i>	\$489,385.85	\$4,807.00		\$1,938,862.31	<b>\$2,433,055.16</b>
Texans Standing Tall 2016-TST-G-1YG-0104	AL	405D	M5PEM	<i>Planned:</i>	\$290,771.99		\$500.00	\$74,007.50	<b>\$365,279.49</b>
				<i>Actual:</i>	\$290,771.99		\$4,033.34	\$77,505.78	<b>\$372,311.11</b>
Texans Standing Tall 2016-TST-G-1YG-0133	AL	405D	M5PEM	<i>Planned:</i>	\$281,078.86			\$70,584.80	<b>\$351,663.66</b>
				<i>Actual:</i>	\$281,078.86		\$4,033.33	\$75,663.19	<b>\$360,775.38</b>
Texans Standing Tall 2016-TST-G-1YG-0138	AL	405D	M5PEM	<i>Planned:</i>	\$234,807.05		\$1,000.00	\$59,390.05	<b>\$295,197.10</b>
				<i>Actual:</i>	\$234,807.05		\$4,033.33	\$66,036.40	<b>\$304,876.78</b>
Texas A&M Agrilife Extension Service 2016-Texas Ag-G-1YG-0059	OP	402	OP	<i>Planned:</i>	\$416,757.82			\$224,408.01	<b>\$641,165.83</b>
				<i>Actual:</i>	\$407,519.67			\$341,814.03	<b>\$749,333.70</b>
Texas A&M Agrilife Extension Service 2016-Texas Ag-G-1YG-0061	AL	402	AL	<i>Planned:</i>	\$511,900.15			\$173,797.60	<b>\$685,697.75</b>
				<i>Actual:</i>	\$502,703.76			\$179,862.23	<b>\$682,565.99</b>
Texas A&M Agrilife Extension Service 2016-Texas Ag-G-1YG-0062	SA	405B	M1*SA	<i>Planned:</i>	\$150,001.92			\$58,000.00	<b>\$208,001.92</b>
				<i>Actual:</i>	\$142,149.26			\$106,062.20	<b>\$248,211.46</b>
Texas A&M Agrilife Extension Service 2016-Texas Ag-G-1YG-0063	PS	402	PS	<i>Planned:</i>	\$84,263.68			\$28,539.00	<b>\$112,802.68</b>
				<i>Actual:</i>	\$83,642.99			\$40,408.24	<b>\$124,051.23</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0022	AL	402	AL	<i>Planned:</i>	\$331,633.55			\$112,388.98	<b>\$444,022.53</b>
				<i>Actual:</i>	\$303,219.50			\$197,885.16	<b>\$501,104.66</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0023	PS	402	PS	<i>Planned:</i>	\$41,032.68			\$10,262.34	<b>\$51,295.02</b>
				<i>Actual:</i>	\$40,008.66			\$10,054.41	<b>\$50,063.07</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0024	AL	402	AL	<i>Planned:</i>	\$70,673.46			\$18,850.45	<b>\$89,523.91</b>
				<i>Actual:</i>	\$70,289.44			\$19,156.28	<b>\$89,445.72</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0030	MC	402	MC	<i>Planned:</i>	\$272,072.06			\$68,068.39	<b>\$340,140.45</b>
				<i>Actual:</i>	\$269,813.51			\$67,581.62	<b>\$337,395.13</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0052	DE	402	DE	<i>Planned:</i>	\$567,425.54			\$305,545.45	<b>\$872,970.99</b>
				<i>Actual:</i>	\$553,305.03			\$428,602.52	<b>\$981,907.55</b>

**Project Cross-Reference by Task**

**Public Information Campaigns Projects**

Organization / Project Number	PA	Fund	Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Texas A&M Transportation Institute 2016-TTI-G-1YG-0082	MC	402	MC		<i>Planned:</i> \$99,975.89 <i>Actual:</i> \$93,167.53			\$25,003.27 \$23,334.39	<b>\$124,979.16</b> <b>\$116,501.92</b>
Texas A&M Transportation Institute 2016-TTI-G-1YG-0084	PS	402	PS		<i>Planned:</i> \$109,964.08 <i>Actual:</i> \$83,176.96			\$27,507.49 \$20,819.33	<b>\$137,471.57</b> <b>\$103,996.29</b>
Texas A&M University-Corpus Christi 2016-TAMUCC-G-1YG-0153	SA	402	SA		<i>Planned:</i> \$59,602.37 <i>Actual:</i> \$59,601.07			\$34,597.78 \$38,401.95	<b>\$94,200.15</b> <b>\$98,003.02</b>
Texas Children's Hospital 2016-TCH-G-1YG-0173	PS	402	PS		<i>Planned:</i> \$100,994.05 <i>Actual:</i> \$58,553.98			\$80,432.87 \$50,233.51	<b>\$181,426.92</b> <b>\$108,787.49</b>
Texas Department of State Health Services 2016-TDSHS-G-1YG-0080	OP	402	OP		<i>Planned:</i> \$932,608.99 <i>Actual:</i> \$798,340.43			\$900,000.00 \$1,065,333.61	<b>\$1,832,608.99</b> <b>\$1,863,674.04</b>
Texas Justice Court Training Center 2016-TJCTC-G-1YG-0103	AL	402	AL		<i>Planned:</i> \$139,078.31 <i>Actual:</i> \$100,690.48			\$140,685.26 \$248,366.80	<b>\$279,763.57</b> <b>\$349,057.28</b>
Texas Municipal Courts Education Center 2016-TMCEC-G-1YG-0043	AL	402	AL		<i>Planned:</i> \$373,355.12 <i>Actual:</i> \$320,914.44		\$6,000.00 \$8,900.00	\$213,442.10 \$128,662.90	<b>\$592,797.22</b> <b>\$458,477.34</b>
Texas Municipal Courts Education Center 2016-TMCEC-G-1YG-0044	DE	402	DE		<i>Planned:</i> \$174,669.80 <i>Actual:</i> \$174,663.68			\$150,693.45 \$117,630.30	<b>\$325,363.25</b> <b>\$292,293.98</b>
Texas Operation Lifesaver 2016-TxOpLife-G-1YG-0046	RH	405B	M1*RH		<i>Planned:</i> \$72,199.40 <i>Actual:</i> \$71,221.95			\$40,554.00 \$40,090.20	<b>\$112,753.40</b> <b>\$111,312.15</b>
Travis County Attorney's UDPP 2016-Travis C-G-1YG-0073	AL	405D	M5OT		<i>Planned:</i> \$178,261.79 <i>Actual:</i> \$172,995.20			\$232,364.08 \$367,978.06	<b>\$410,625.87</b> <b>\$540,973.26</b>

**Project Celebration**

**Group Project**

TxDOT-Yoakum 2016-PC-Tx-YKM-00025	State	State	State		<i>Planned:</i> \$12,600.00 <i>Actual:</i> \$10,550.00				<b>\$12,600.00</b>
TxDOT-Amarillo 2016-PC-Tx-AMA-00002	State	State	State		<i>Planned:</i> \$10,200.00 <i>Actual:</i> \$6,600.00				<b>\$10,200.00</b>
TxDOT-Atlanta 2016-PC-Tx-ATL-00003	State	State	State		<i>Planned:</i> \$10,200.00 <i>Actual:</i> \$9,950.00				<b>\$10,200.00</b>
TxDOT-Austin 2016-PC-Tx-AUS-00004	State	State	State		<i>Planned:</i> \$13,050.00 <i>Actual:</i> \$6,000.00				<b>\$13,050.00</b>
TxDOT-Beaumont 2016-PC-Tx-BMT-00005	State	State	State		<i>Planned:</i> \$10,200.00 <i>Actual:</i> \$7,000.00				<b>\$10,200.00</b>

**Project Cross-Reference by Task**

**Public Information Campaigns Projects**

Organization / Project Number	PA	Fund	Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
<b>Project Celebration</b>								<b>Group Project</b>
TxDOT-Brownwood 2016-PC-Tx-BWD-00006	State	State	State	Planned: Actual:	\$14,400.00 \$9,600.00			\$14,400.00
TxDOT-Bryan 2016-PC-Tx-BRY-00007	State	State	State	Planned: Actual:	\$9,700.00 \$9,221.41			\$9,700.00
TxDOT-Childress 2016-PC-Tx-CHS-00008	State	State	State	Planned: Actual:	\$9,450.00 \$6,000.00			\$9,450.00
TxDOT-CorpusChristi 2016-PC-Tx-CRP-00009	State	State	State	Planned: Actual:	\$12,000.00 \$9,800.00			\$12,000.00
TxDOT-Dallas 2016-PC-Tx-DAL-00010	State	State	State	Planned: Actual:	\$15,600.00 \$10,800.00			\$15,600.00
TxDOT-El Paso 2016-PC-Tx-ELP-00011	State	State	State	Planned: Actual:	\$12,000.00 \$11,400.00			\$12,000.00
TxDOT-Laredo 2016-PC-Tx-LRD-00014	State	State	State	Planned: Actual:	\$8,950.00 \$1,200.00			\$8,950.00
TxDOT-Houston 2016-PC-Tx-HOU-00013	State	State	State	Planned: Actual:	\$15,200.00 \$4,500.00			\$15,200.00
TxDOT-Ft. Worth 2016-PC-Tx-FTW-00012	State	State	State	Planned: Actual:	\$14,450.00 \$13,200.00			\$14,450.00
TxDOT-Lubbock 2016-PC-Tx-LBB-00015	State	State	State	Planned: Actual:	\$19,200.00 \$16,365.00			\$19,200.00
TxDOT-Lufkin 2016-PC-Tx-LKF-00016	State	State	State	Planned: Actual:	\$12,600.00 \$7,800.00			\$12,600.00
TxDOT-Odessa 2016-PC-Tx-ODA-00017	State	State	State	Planned: Actual:	\$9,450.00 \$7,200.00			\$9,450.00

**Project Cross-Reference by Task**

**Public Information Campaigns Projects**

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
<b>Project Celebration</b>							<b>Group Project</b>
TxDOT-Paris 2016-PC-Tx-PAR-00018	State	State State	Planned: Actual:	\$10,700.00 \$3,600.00			\$10,700.00
TxDOT-Pharr 2016-PC-Tx-PHR-00019	State	State State	Planned: Actual:	\$10,700.00 \$3,600.00			\$10,700.00
TxDOT-San Angelo 2016-PC-Tx-SJT-00020	State	State State	Planned: Actual:	\$9,600.00 \$8,400.00			\$9,600.00
TxDOT-San Antonio 2016-PC-Tx-SAT-00021	State	State State	Planned: Actual:	\$14,450.00 \$10,100.00			\$14,450.00
TxDOT-Tyler 2016-PC-Tx-TYL-00022	State	State State	Planned: Actual:	\$12,200.00 \$6,600.00			\$12,200.00
TxDOT-Waco 2016-PC-Tx-WAC-00023	State	State State	Planned: Actual:	\$14,400.00 \$9,000.00			\$14,400.00
TxDOT-Wichita Falls 2016-PC-Tx-WFS-00024	State	State State	Planned: Actual:	\$12,600.00 \$3,200.00			\$12,600.00
TxDOT-Abilene 2016-PC-Tx-ABL-00001	State	State State	Planned: Actual:	\$19,800.00 \$17,825.34			\$19,800.00

<b>Project Celebration Subtotals</b>	# of Projects: 25		Planned:	\$313,700.00	\$313,700.00		
	25		Actual:	\$209,511.75			
<b>Performance Data Summary:</b>	Crashes related to... Alcohol Speed ITC	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD ITC HMV Other Citations Arrests	PI&E Materials Prod. Dist.	Comm. Present Media Events ations Exp.

Public Information Campaigns Task Summary	# Projects:	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
	68	Planned: \$16,441,004.14	\$3,063,083.00	\$7,500.00	\$16,501,921.44	\$36,013,508.58
	68	Actual: \$14,973,160.18	\$3,321,618.40	\$21,000.00	\$48,124,364.31	\$66,440,142.89



**Project Cross-Reference by Task**

**Training Projects**

Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total
City of Austin - ISD 2016-AISD-G-1YG-0187	DE	402	DE		Planned:	\$24,465.70		\$18,586.62	\$43,052.32
					Actual:	\$24,465.70		\$50,740.93	\$75,206.63
Education Service Center, Region VI 2016-ESCVI-G-1YG-0121	SB	402	SB		Planned:	\$99,226.67		\$86,511.00	\$185,737.67
					Actual:	\$98,447.55		\$87,269.50	\$185,717.05
Injury Prevention Center of Greater Dallas 2016-IPCOGD-G-1YG-0131	OP	405B	M1TR		Planned:	\$52,918.95		\$28,933.41	\$81,852.36
					Actual:	\$51,838.45		\$71,518.98	\$123,357.43
Mothers Against Drunk Driving 2016-MADD-G-1YG-0006	AL	405D	M5TR		Planned:	\$139,120.07		\$48,560.79	\$187,680.86
					Actual:	\$90,734.83		\$49,686.15	\$140,420.98
Mothers Against Drunk Driving 2016-MADD-G-1YG-0117	AL	405D	M5TR		Planned:	\$136,933.43		\$51,264.58	\$188,198.01
					Actual:	\$108,696.03		\$184,130.00	\$292,826.03
Mothers Against Drunk Driving 2016-MADD-G-1YG-0118	AL	405D	M5TR		Planned:	\$129,498.90		\$47,088.95	\$176,587.85
					Actual:	\$4,499.71		\$2,007.76	\$6,507.47
Mothers Against Drunk Driving 2016-MADD-G-1YG-0119	AL	405D	M5TR		Planned:	\$288,973.97		\$201,882.10	\$490,856.07
					Actual:	\$257,954.21		\$610,513.25	\$868,467.46
Mothers Against Drunk Driving 2016-MADD-G-1YG-0120	AL	405D	M5TR		Planned:	\$790,763.63		\$364,396.27	\$1,155,159.90
					Actual:	\$634,132.02		\$933,663.31	\$1,567,795.33
National Safety Council 2016-NSC-G-1YG-0109	DE	402	DE		Planned:	\$350,117.93		\$88,345.00	\$438,462.93
					Actual:	\$348,812.02		\$105,662.76	\$454,474.78
Sam Houston State University 2016-SHSU-G-1YG-0002	AL	405D	M5TR		Planned:	\$649,205.76		\$639,753.74	\$1,288,959.50
					Actual:	\$478,569.37		\$553,008.77	\$1,031,578.14
Sam Houston State University 2016-SHSU-G-1YG-0081	AL	405D	M5TR		Planned:	\$134,265.82		\$86,228.59	\$220,494.41
					Actual:	\$53,639.47		\$68,841.44	\$122,480.91
Sam Houston State University 2016-SHSU-G-1YG-0102	AL	402	AL		Planned:	\$161,320.76		\$87,764.00	\$249,084.76
					Actual:	\$54,479.24		\$57,122.47	\$111,601.71
Texas A&M Transportation Institute 2016-TTI-G-1YG-0025	PA	402	PA		Planned:	\$49,129.35	\$20,000.00	\$22,838.66	\$91,968.01
					Actual:	\$48,173.76	\$70,000.00	\$47,005.51	\$165,179.27
Texas A&M Transportation Institute 2016-TTI-G-1YG-0035	AL	405D	M5TR		Planned:	\$92,954.00		\$23,250.12	\$116,204.12
					Actual:	\$86,817.68		\$21,720.09	\$108,537.77
Texas Association of Counties 2016-TAC-G-1YG-0188	AL	402	AL		Planned:	\$227,399.79		\$121,435.00	\$348,834.79
					Actual:	\$159,230.32		\$143,114.00	\$302,344.32
Texas Center for the Judiciary 2016-TCJ-G-1YG-0107	AL	405D	M5TR		Planned:	\$722,625.52		\$742,810.28	\$1,465,435.80
					Actual:	\$688,805.74		\$996,458.69	\$1,685,264.43
Texas Children's Hospital 2016-TCH-G-1YG-0112	OP	402	OP		Planned:	\$210,415.30	\$10,000.00	\$358,312.42	\$578,727.72
					Actual:	\$152,026.17	\$21,461.83	\$492,710.14	\$666,198.14

**Project Cross-Reference by Task**

**Training Projects**

Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Texas Engineering Extension Service - ESTI 2016-TEEXESTI-G-1YG-0009	EM	402	EM		<i>Planned:</i> \$469,220.54 <i>Actual:</i> \$400,311.61			\$837,369.38 \$1,279,577.64	<b>\$1,306,589.92</b> <b>\$1,679,889.25</b>
Texas Municipal Police Association 2016-TMPA-G-1YG-0007	PT	402	PT		<i>Planned:</i> \$961,099.29 <i>Actual:</i> \$928,082.41			\$301,400.00 \$90,413.00	<b>\$1,262,499.29</b> <b>\$1,018,495.41</b>
Texas Municipal Police Association 2016-TMPA-G-1YG-0045	AL	405D	M5TR		<i>Planned:</i> \$615,750.15 <i>Actual:</i> \$389,745.96			\$358,420.00 \$81,328.08	<b>\$974,170.15</b> <b>\$471,074.04</b>
Texas Municipal Police Association 2016-TMPA-G-1YG-0049	AL	405D	M5TR		<i>Planned:</i> \$499,015.24 <i>Actual:</i> \$380,319.55			\$519,980.00 \$110,455.00	<b>\$1,018,995.24</b> <b>\$490,774.55</b>
Texas Municipal Police Association 2016-TMPA-G-1YG-0071	AL	405D	M5TR		<i>Planned:</i> \$148,836.12 <i>Actual:</i> \$80,932.96			\$159,912.00	<b>\$308,748.12</b> <b>\$80,932.96</b>
Texas Municipal Police Association 2016-TMPA-G-1YG-0105	AL	405D	M5TR		<i>Planned:</i> \$220,457.53 <i>Actual:</i> \$122,188.31			\$164,600.00 \$28,345.50	<b>\$385,057.53</b> <b>\$150,533.81</b>
Texas Tech University - Lubbock 2016-TxTechLB-G-1YG-0191	DE	402	DE		<i>Planned:</i> \$143,481.91 <i>Actual:</i> \$133,459.22			\$48,464.77 \$45,241.48	<b>\$191,946.68</b> <b>\$178,700.70</b>
The University of Texas at Arlington 2016-UTatArl-G-1YG-0158	RS	405B	M1*RS		<i>Planned:</i> \$486,392.92 <i>Actual:</i> \$476,447.50			\$718,974.80 \$414,199.88	<b>\$1,205,367.72</b> <b>\$890,647.38</b>
University Medical Center of El Paso 2016-UMCEP-G-1YG-0183	OP	405B	M1*OP		<i>Planned:</i> \$78,668.25 <i>Actual:</i> \$65,535.72			\$35,066.89 \$59,984.14	<b>\$113,735.14</b> <b>\$125,519.86</b>
University of Houston/Downtown 2016-UHD-G-1YG-0055	AL	405D	M5TR		<i>Planned:</i> \$144,434.10 <i>Actual:</i> \$144,434.00			\$146,288.00	<b>\$290,722.10</b> <b>\$144,434.00</b>
University of Houston/Downtown 2016-UHD-G-1YG-0075	AL	405D	M5TR		<i>Planned:</i> \$139,200.00 <i>Actual:</i> \$139,200.00			\$131,200.00	<b>\$270,400.00</b> <b>\$139,200.00</b>

**Training Task Summary**

	# Projects:		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
	28	<i>Planned:</i>	<b>\$8,165,891.60</b>		<b>\$30,000.00</b>	<b>\$6,439,637.37</b>	<b>\$14,635,528.97</b>
	28	<i>Actual:</i>	<b>\$6,601,979.51</b>		<b>\$91,461.83</b>	<b>\$6,584,718.47</b>	<b>\$13,278,159.81</b>