TRAFFIC SAFETY PROGRAM
REQUEST FOR PROPOSALS
FY 2015

Prepared and Developed by the Staff of the Traffic Safety Section
Traffic Operations Division
125 E. 11th Street
Austin, Texas 78701-2483
http://www.txdot.gov/about_us/administration/divisions/trf.htm

(512) 416-3200
SECTION ONE
OVERVIEW
Purpose
In accordance with 43 TAC §25.901, et seq., the Texas Department of Transportation (TxDOT) is requesting project proposals to support the goals and strategies of its traffic safety program to reduce the number of motor vehicle related crashes, injuries, and fatalities in Texas. These goals and strategies form the basis for the Federal Fiscal Year 2015 (FY 2015) Texas Highway Safety Plan (HSP). Each year, TxDOT Traffic Safety (TRF-TS) requests proposals for Texas HSP projects. The request goes out to state and local governments, educational institutions, and non-profit organizations. The FY 2015 project period is October 1, 2014 – September 30, 2015.

IMPORTANT: This RFP is neither for media vendors nor for any paid media-related projects or activities.

Funding

Authority and Responsibility
The traffic safety grant program derives from the National Highway Safety Act of 1966 (23 USC §401, et seq.), and the Texas Traffic Safety Act of 1967 (Transportation Code, Chapter 723). TRF-TS provides oversight of statewide projects and local projects at the agency’s 25 districts. TRF-TS administers the program from its Austin headquarters in the Traffic Operations Division (TRF).

Grant Types and Eligibility
STEP Grants
Selective Traffic Enforcement Program (STEP) grants pay for overtime activities by law enforcement to reduce the incidence of speeding, driving while intoxicated, failure to use occupant restraint systems, intersection traffic control violations, and enforcement of state and local ordinances on cellular and texting devices.

Only state and local law enforcement agencies and inter-governmental coordination entities for law enforcement efforts (i.e., COGs) are eligible for STEP grants.

NOTE: For STEP grant guidelines, please reference Section Four.

General Traffic Safety Grants
General Traffic Safety grants are non-enforcement projects which address any of the 14 highway safety program areas; reference Tables 2.1 – 2.15 in Section Two.
Organizations eligible for General traffic safety grants include state and local governments, educational institutions, and non-profit organizations.

NOTE: For General grant guidelines, please reference Section Five.

Funding Constraints
• Funds are authorized on a Federal fiscal year basis only. Awarded grants are contingent upon the availability of funds.
• Proposals selected for inclusion in the HSP become cost reimbursable grant-in-aid agreements.
• Contracts with vendors for particular services will be made through the state purchasing process, not through this request for proposal process.
• Federal and state grant funds cannot be used for lobbying.
• Supplanting is prohibited. Definition: Use of federal funds to support personnel or an activity that is already supported (paid for) by local or state funds.

Matching Funds
• All proposals must include a minimum of 20% local cost share (match).
• The amount of match provided is one of several scoring criteria items used during the proposal review and scoring process.

Data Universal Numbering System
The Data Universal Numbering System (DUNS) is a unique nine-digit number recognized as the universal standard for identifying and tracking businesses worldwide. The Federal Spending Transparency Directive and the previous Federal Funding Accountability and Transparency Act (FFATA) require that grantees and subgrantees have a DUNS number. Please check with your accounting staff to determine DUNS compliance. To obtain a DUNS number, visit the Dun & Bradstreet website at: http://fedgov.dnb.com/webform.

Pre-Award Audit
Eligible, non-governmental organizations are subject to a pre-award audit prior to any grant execution.
Grants

Agencies may only apply for a one-year grant.

The following table outlines grant type being solicited for FY 2015:

<table>
<thead>
<tr>
<th>Grant Year Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>A one-year grant extends over a single Federal fiscal year.</td>
<td>October 1, 2014</td>
<td>September 30, 2015</td>
</tr>
</tbody>
</table>
Section Two
PROGRAM NEEDS
Program Areas

There are fourteen Traffic Safety program areas for potential consideration for funding. The program areas are divided into three categories: Core, Supplemental, and Support.

The following table outlines the fourteen program areas:

<table>
<thead>
<tr>
<th>Program Areas</th>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Alcohol and Other Drug Countermeasures</td>
<td>Core</td>
<td>The Core Program Areas are the priority focus of the program because they have the greatest potential to reduce the number of motor vehicle crashes, injuries and fatalities</td>
</tr>
<tr>
<td>• Motorcycle Safety</td>
<td></td>
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<tr>
<td>• Occupant Protection</td>
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<tr>
<td>• Police Traffic Services</td>
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<td></td>
</tr>
<tr>
<td>• Speed Control</td>
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</tr>
<tr>
<td>• Emergency Medical Services</td>
<td>Supplemental</td>
<td>The Supplemental Program Areas provide additional opportunities to reduce the number of motor vehicle crashes, injuries and fatalities</td>
</tr>
<tr>
<td>• Pedestrian and Bicycle Safety</td>
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<td></td>
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<tr>
<td>• Railroad / Highway Crossing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Roadway Safety</td>
<td></td>
<td></td>
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<tr>
<td>• Safe Communities</td>
<td></td>
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<tr>
<td>• School Bus</td>
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</tr>
<tr>
<td>• Planning and Administration</td>
<td>Support</td>
<td>The Support Program Areas provide a multiplier effect by increasing the value and effect of the efforts expended in both the Core and Supplemental Areas</td>
</tr>
<tr>
<td>• Traffic Records</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Driver Education and Behavior</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Performance Measures

Proposers are encouraged to review the Strategies in Tables 2.1 – 2.15 in this section before preparing a proposal. When developing a proposal, proposers must select at least one of the Strategies and address how the strategy will be implemented.

**NOTE:** Performance Measures which include a NHTSA number are the “National Traffic Safety Performance Measures for States and Federal Agencies” as defined by NHTSA. (Definition: C=Core Outcome Measure, B=Behavioral Measure, A=Activity Measure)

The following tables (Tables 2.1 – 2.15) outline the FY 2015 goals, strategies, and performance measures for each Traffic Safety program area:

**Table 2.1**

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To reduce the number of motor vehicle crashes, injuries and fatalities</td>
<td>1. Mileage Death Rate [NHTSA C-3] 2. Mileage Death Rate (FARS – Urban) 3. Mileage Death Rate (FARS – Rural) 4. Number of traffic fatalities (FARS) [NHTSA C-1] 5. Number of serious injuries in traffic crashes (CRIS) [NHTSA C-2] 6. Number of drivers age 20 or younger involved in fatal crashes (FARS) [NHTSA C-9]</td>
<td></td>
</tr>
</tbody>
</table>
Table 2.2

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To provide effective and efficient management of the Texas Traffic Safety Program</td>
<td>Provide training and assistance for local and statewide traffic safety problem identification.</td>
<td>7. Publication of Traffic Safety Program deliverables including HSP, response to Management Review, Corrective Action Plan (CAP) and Annual Report</td>
</tr>
<tr>
<td></td>
<td>Provide procedures and training on highway safety planning and project development.</td>
<td>8. Number of training sessions provided</td>
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<tr>
<td></td>
<td>Ensure availability of program and project management training.</td>
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<tr>
<td></td>
<td>Review and update program procedures as needed.</td>
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<tr>
<td></td>
<td>Conduct periodic project monitoring and evaluation of traffic safety activities.</td>
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</tr>
<tr>
<td></td>
<td>Perform accurate accounting and efficient reimbursement processing.</td>
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<tr>
<td></td>
<td>Maintain coordination of traffic safety efforts and provide technical assistance.</td>
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</tr>
<tr>
<td></td>
<td>Provide technical assistance and support for the Strategic Highway Safety Plan.</td>
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</tbody>
</table>
Table 2.3

<table>
<thead>
<tr>
<th>Alcohol and Other Drug Countermeasures – 02 (Core)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goals</strong></td>
</tr>
<tr>
<td>To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries</td>
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<td></td>
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<td></td>
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<tr>
<td></td>
</tr>
<tr>
<td>Goals</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
</tr>
<tr>
<td>To reduce the number of DUI-related crashes where the driver is under age 21</td>
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</tbody>
</table>
Table 2.4

**Emergency Medical Services – 03 (Supplemental)**

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas</td>
<td>To increase the availability of EMS training in rural and frontier areas.</td>
<td>13. Number of students trained in EMS classes</td>
</tr>
<tr>
<td></td>
<td>Increase EMS involvement in local community safety efforts.</td>
<td></td>
</tr>
</tbody>
</table>
Table 2.5

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To reduce the number of motorcyclist</td>
<td>Improve public information and education on motorcycle safety, including the value of wearing a helmet.</td>
<td>14. Number of motorcyclist fatalities (FARS) [NHTSA C-7]</td>
</tr>
<tr>
<td>fatalities</td>
<td>Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.</td>
<td>15. Number of un-helmeted motorcyclist fatalities (FARS) [NHTSA C-8]</td>
</tr>
<tr>
<td></td>
<td>Increase public information and education on motorists’ responsibility pertaining to motorcycle safety.</td>
<td>16. Number of motorcyclist fatalities involving a motorcycle operator with a BAC of .08 or above (CRIS)</td>
</tr>
<tr>
<td></td>
<td>Increase rider education and training.</td>
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</tr>
<tr>
<td></td>
<td>Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state and local traffic engineers.</td>
<td></td>
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</tbody>
</table>
Table 2.6

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To increase occupant restraint use in all passenger vehicles and trucks</td>
<td>Sustain high visibility enforcement of occupant protection laws.</td>
<td>17. Number of seat belt citations issued during grant-funded enforcement activities (eGrants) [NHTSA A-1]</td>
</tr>
<tr>
<td></td>
<td>Increase public information and education campaigns.</td>
<td>18. Driver and outboard front seat passenger restraint use [NHTSA B-1]</td>
</tr>
<tr>
<td></td>
<td>Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.</td>
<td>19. Safety belt use rate by children age 5-16</td>
</tr>
<tr>
<td></td>
<td>Concentrate efforts on historically low use populations.</td>
<td>20. Child passenger restraint use rate for children ages 0-4</td>
</tr>
<tr>
<td></td>
<td>Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.</td>
<td>21. Number of unrestrained passenger vehicle occupant fatalities, all seat positions (FARS) [NHTSA C-4]</td>
</tr>
<tr>
<td></td>
<td>Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.</td>
<td></td>
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<tr>
<td></td>
<td>Increase EMS/fire department involvement in CPS fitting stations.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Maintain CPS seat distribution programs for low income families.</td>
<td></td>
</tr>
</tbody>
</table>
### Pedestrian and Bicyclist Safety – 06 (Supplemental)

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
</table>
| To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities | Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicyclist safety.  
   Increase public information and education efforts on pedestrian and bicyclist safety.  
   Improve “walkability” and “bikeability” of roads and streets.  
   Improve data collection on pedestrian injuries and fatalities.  
   Improve identification of problem areas for pedestrians. | 22. Number of pedestrian fatalities (FARS)  
[NHTSA C-10]  
23. Number of bicyclist fatalities (CRIS)                              |
### Table 2.8

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes</td>
<td>Increase public education and information campaigns regarding enforcement activities. Increase and sustain enforcement of traffic safety-related laws. Provide technical and managerial support to local law enforcement agencies and highway safety professionals. Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws. Increase public information and education on intersection related traffic issues. Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices. Increase public information and education on distracted driving related traffic issues. Increase public information and education on sharing the road with commercial motor vehicles (CMV). Increase enforcement of commercial motor vehicle speed limits.</td>
<td>24. Number of intersection and intersection-related KAB crashes (CRIS) 25. Number of CMV (large truck) involved fatalities. All crashes involve at least one vehicle with a vehicle body type of “Semi-Trailer” or “Truck-Tractor” (CRIS) 26. Number of CMV (large truck) involved: fatal crashes. All crashes involve at least one vehicle with a vehicle body type of “Semi-Trailer” or “Truck-Tractor” (CRIS)</td>
</tr>
<tr>
<td>To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a Gross Vehicle Weight Rating (GVWR) of 10,000 pounds or greater</td>
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</tbody>
</table>
Table 2.9

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To reduce the number of speed-related fatal and serious injury crashes</td>
<td>Increase and sustain high visibility enforcement of speed-related laws.</td>
<td>27. Number of speeding-related citations issued during grant-funded enforcement activities (eGrants) [NHTSA A-3]</td>
</tr>
<tr>
<td></td>
<td>Provide community training on speed-related issues.</td>
<td>28. Number of speeding-related fatalities (FARS) [NHTSA C-6]</td>
</tr>
<tr>
<td></td>
<td>Increase public information and education concerning speed-related issues.</td>
<td></td>
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</tbody>
</table>
### Traffic Records – 09 (Support)

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
</table>
| To improve the timeliness, quality, availability, and linkages of records between crash data bases | Improve the intake, tracking, analysis and reporting of crash data.  
Improve the integration of traffic records between state agencies and local entities. | 29. Days to report local crash data to Crash Records Information System (CRIS) after crash occurrence  
30. Days for crash data to be accessible from CRIS after receiving report of crash from peace officer (CR-3) |
Table 2.11

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To increase public knowledge, perception and understanding of driver education and traffic safety for all road users</td>
<td>Develop and implement public information and education efforts on traffic safety issues.</td>
<td>31. Number of media impressions reached with traffic safety messages</td>
</tr>
<tr>
<td>To reduce the number of crashes and injuries related to distracted driving</td>
<td>Provide assistance to update the drivers' education curriculum and administrative standards.</td>
<td>32. Driver attitudes and awareness concerning impaired driving, seat belt use, and speeding issues</td>
</tr>
<tr>
<td></td>
<td>Conduct and assist local, state and national traffic safety campaigns.</td>
<td>33. Number of distracted driving related KAB Crashes (CRIS)</td>
</tr>
<tr>
<td></td>
<td>Implement and evaluate countermeasures to reduce the incidence of distracted driving.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Conduct public information and education campaigns related to distracted driving.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Improve the recording of distracted driving as a contributing factor on crash reports.</td>
<td></td>
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</tbody>
</table>
## Table 2.12

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To reduce KAB crashes at railroad/highway crossings</td>
<td>Increase education of law enforcement concerning laws governing railroad/highway crossings.</td>
<td>34. Number of KAB crashes at railroad or highway crossings (CRIS)</td>
</tr>
<tr>
<td></td>
<td>Increase public education and information on railroad/highway crossing safety.</td>
<td></td>
</tr>
<tr>
<td>Goals</td>
<td>Strategies</td>
<td>Performance Measures</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
<td>----------------------------------------------------------------------------</td>
<td>-----------------------------------------------------------</td>
</tr>
<tr>
<td>To reduce the number of traffic crashes, injuries, and fatalities in work zones</td>
<td>Increase public education and information on roadway safety.</td>
<td>35. Number of serious injuries in work zones (CRIS)</td>
</tr>
<tr>
<td></td>
<td>Provide traffic safety problem identification to local jurisdictions.</td>
<td>36. Number of fatalities in work zones (CRIS)</td>
</tr>
<tr>
<td></td>
<td>Improve highway design and engineering through training.</td>
<td>37. Number of persons trained in roadway safety classes</td>
</tr>
<tr>
<td>To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level</td>
<td>Provide training on roadway safety issues.</td>
<td></td>
</tr>
</tbody>
</table>
Table 2.14

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries</td>
<td>Support the establishment and growth of Safe Communities Coalitions.</td>
<td>38. Number of Safe Communities Coalitions</td>
</tr>
<tr>
<td></td>
<td>Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe Community Coalition.</td>
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</tbody>
</table>
Table 2.15

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To reduce School bus-related crashes, injuries and fatalities</td>
<td>Provide safe school bus operation training for school bus drivers.</td>
<td>39. Number of school bus passenger fatalities per year on a five year average (FARS)</td>
</tr>
<tr>
<td></td>
<td>Provide public information and education campaigns to promote safe motor vehicle operations around school buses.</td>
<td></td>
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</tbody>
</table>
**Federal Funding**

The amount of Federal funds to be awarded during this RFP is estimated and therefore is subject to change.

The following table outlines the program area, estimated funding levels, and Federal fund source:

<table>
<thead>
<tr>
<th>Program Area</th>
<th>Total Federal Funding</th>
<th>Section 402</th>
<th>Section 405 Impaired Driving</th>
<th>Section 405 Motorcyclist Safety</th>
<th>Section 405 Occupant Protection</th>
<th>Section 405 Traffic Records</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 – Planning &amp; Administration (PA)</td>
<td>$542,000</td>
<td>$542,000</td>
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</tr>
<tr>
<td>02 – Alcohol &amp; Other Drug Countermeasures (AL)</td>
<td>$16,049,125</td>
<td>$1,612,125</td>
<td>$14,437,000</td>
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<tr>
<td>03 – Emergency Medical Services (EM)</td>
<td>$494,000</td>
<td>$494,000</td>
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<tr>
<td>04 – Motorcycle Safety (MC)</td>
<td>$867,000</td>
<td>$250,000</td>
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<td>$617,000</td>
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<td></td>
</tr>
<tr>
<td>05 – Occupant Protection (OP)</td>
<td>$7,665,000</td>
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<td>$7,665,000</td>
<td></td>
</tr>
<tr>
<td>06 – Pedestrian &amp; Bicyclist Safety (PS)</td>
<td>$750,000</td>
<td>$750,000</td>
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<td></td>
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<tr>
<td>07 – Police Traffic Services (PT)</td>
<td>$11,500,000</td>
<td>$11,500,000</td>
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<tr>
<td>08 – Speed Control (SC)</td>
<td>$412,000</td>
<td>$412,000</td>
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<tr>
<td>09 – Traffic Records (TR)</td>
<td>9,759,000</td>
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<td></td>
<td></td>
<td></td>
<td>$9,759,000</td>
</tr>
<tr>
<td>10 – Driver Education &amp; Behavior (DE)</td>
<td>$3,512,000</td>
<td>$3,512,000</td>
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<td></td>
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<tr>
<td>11 - Railroad / Highway Crossing (RH)</td>
<td>$76,000</td>
<td>$76,000</td>
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<tr>
<td>12 – Roadway Safety (RS)</td>
<td>$512,000</td>
<td>$512,000</td>
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<tr>
<td>13 – Safe Communities (SA)</td>
<td>$186,000</td>
<td>$186,000</td>
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<td></td>
</tr>
<tr>
<td>14 – School Bus (SB)</td>
<td>$159,000</td>
<td>$159,000</td>
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<td></td>
</tr>
</tbody>
</table>

**Federal Fund Sources**

- Section 402 – State and Community Highway Safety Programs  
  Click [here](#) for the NHTSA Resources Guide Webpage  
- Section 405 – Section 405 National Priority Safety Program (MAP-21)  
  Click [here](#) for the NHTSA Resources Guide Webpage
High Priority Needs

Proposals are being accepted that address the strategies in Tables 2.1 – 2.15, as well as proposals that address specific program needs stated below.

**NOTE:** The amounts quoted in this section are estimated potential Federal awards, which are contingent upon the availability of funds.

**Alcohol and Other Drug Countermeasures**

Proposals are being accepted that address the problems of Driving While Intoxicated (DWI) and Driving Under the Influence (DUI) of Alcohol by Minor. An estimated $16 million in Federal funds are being dedicated to reduce the number of alcohol and other drug-related fatalities.

**Alcohol and Other Drug Countermeasures**

Proposals are being accepted for conducting multiple statewide Standardized Field Sobriety Testing (SFST) Refresher Training courses. The maximum potential Federal award for this project is $500,000. Proposals can use the average hourly pay rate of law enforcement officers attending the course as a source of match.

Only TCLEOSE-certified contract providers that meet the General Traffic Safety Grant Eligibility requirements on page 5 can apply to conduct SFST Refresher courses.

**NOTE:** Proposals for the basic SFST training course are NOT being accepted.

**Distracted Driving**

Proposals are being accepted for raising the awareness of the dangers of distracted driving. The effort must be performed using non-paid-media methods for the delivery of the messages.

**Motorcyclist Safety**

Proposals are being accepted for raising the awareness of rider education, rider awareness, and motorist awareness. The effort must be performed using non-paid-media methods for the delivery of the messages.

**Pedestrian/Bicycle Safety**

Proposals are being accepted for improving riding skills and knowledge of traffic laws among adult cyclists.

Proposals are being accepted to provide education efforts to address the growing number of pedestrian fatalities and injuries.
Other Needs
Proposals are being accepted to also address other specific program needs below.

Traffic Safety Conference
Proposals are being accepted for the execution of one (1) statewide conference to raise awareness of traffic safety issues and programs. **NOTE:** This project will not provide funding for hotel rooms and registration fees for attendees. Those wanting to attend the conference need to budget travel costs and registration fees in their own proposal.

Surveys, Studies or Analysis
Proposals are being accepted for conducting a group of four (4) surveys to assess statewide occupant restraint use to estimate statewide belt use in 22 counties, front seat occupant restraint use in 18 cities, child occupant restraint use (0-4 years) in 14 cities, and school-aged (5-16 years) in 18 cities.

Proposals are being accepted for conducting one (1) survey in 18 cities to assess front seat driver and passenger occupant restraint use during the night.

Proposals are being accepted for conducting one (1) survey to assess statewide mobile communication use.

Proposals are being accepted for conducting one (1) survey to assess statewide driver attitude and awareness of traffic safety programs.

Proposals are being accepted for conducting one (1) survey to assess safety belt use in ten cities during the Click It or Ticket (CIOT) campaign; pre, mid, post campaign.
SECTION THREE

PROPOSAL SUBMISSION
Schedule

The proposal process schedule includes major milestones and target due dates culminating in an executed grant agreement. The proposal submission due date is set; all others are subject to change. Any updates will be posted at: [https://www.txdot.gov/apps/eGrants/eGrantsHelp/rfp.html](https://www.txdot.gov/apps/eGrants/eGrantsHelp/rfp.html).

The following table outlines the proposal schedule:

<table>
<thead>
<tr>
<th>Activity / Milestone</th>
<th>Target Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Submission</strong></td>
<td></td>
</tr>
<tr>
<td>Request for Proposals (RFP) Posted</td>
<td>11/15/2013</td>
</tr>
<tr>
<td>Deadline for Proposal Questions</td>
<td>12/06/2013</td>
</tr>
<tr>
<td>Proposal Q&amp;A Posted</td>
<td>12/13/2013</td>
</tr>
<tr>
<td><strong>Deadline for Proposal Submission</strong></td>
<td><strong>01/10/2014</strong></td>
</tr>
<tr>
<td><strong>Scoring and Negotiations</strong></td>
<td></td>
</tr>
<tr>
<td>Proposals Scored</td>
<td>02/10/2014</td>
</tr>
<tr>
<td>Proposal Negotiations Completed</td>
<td>04/16/2014</td>
</tr>
<tr>
<td><strong>Funding Approval</strong></td>
<td></td>
</tr>
<tr>
<td>Funding List and Minute Order Developed</td>
<td>05/01/2014</td>
</tr>
<tr>
<td>Funding Approved</td>
<td>05/29/2014</td>
</tr>
<tr>
<td><strong>HSP Development</strong></td>
<td></td>
</tr>
<tr>
<td>HSP Drafted and Reviewed</td>
<td>06/16/2014</td>
</tr>
<tr>
<td>HSP Submitted to NHTSA</td>
<td>07/01/2014</td>
</tr>
<tr>
<td>HSP Approved and Published</td>
<td>10/01/2014</td>
</tr>
<tr>
<td><strong>Award Grants</strong></td>
<td></td>
</tr>
<tr>
<td>Grants Awarded, Executed and Activated in eGrants</td>
<td>10/01/2014</td>
</tr>
</tbody>
</table>

Development

Program Area Goals

Proposals must comply with the goals and strategies outlined in Tables 2.1 – 2.15 in Section Two: Program Needs.


eGrants

- All proposals must be completed in eGrants at: [https://www.txdot.gov/apps/eGrants](https://www.txdot.gov/apps/eGrants).
- To set up an eGrants account for new users, select the New User link on the eGrants Login page.
• For help and resources, select the eGrants Help link on the eGrants Login page.

Training
• Training will be provided via webinar.
  o Login and call-in information are located at: https://www.txdot.gov/apps/eGrants/eGrantsHelp/rfp.html.
• There will be two (2) training sessions; STEP and General Grants. Proposers are encouraged to attend the webinar training for their respective proposal type:
  o November 21, 2013 – STEP Traffic Safety Grant, 8 a.m. – 12 p.m. CST.
  o November 21, 2013 – General Traffic Safety Grant, 1 p.m. – 5 p.m. CST.

Questions
• All proposal-related questions must be submitted via email to TRF_RFP@txdot.gov by 5 p.m. CST on December 6, 2013.
• All email subject lines must be preceded by “RFP Question:” followed by a specific topic.

NOTE: Telephone inquiries regarding the development of proposals are not accepted.

Submission
• Proposals must be submitted via eGrants by changing the status in eGrants to “Proposal Submitted” no later than 5 p.m. CST, January 10, 2014.
  Submitted proposals cannot be returned to the proposer for modifications or changes.
• Proposers must ensure they are using and submitting the correct forms in eGrants specific to the grant type.
• Proposals must be submitted by the responsible entity or have the written support from an authorized representative of that agency.
• Separate documents with information pertaining to the proposer qualifications, commitment, availability of external resources, task force associations, or previous traffic safety or related experience may also be included with the proposal as attachments. These additional attachments will not be scored. Please do not mail hard copies to TxDOT.
• Proposals for potential statewide projects in public schools must also have verification of coordination and commitment from the Texas Education Agency (TEA). The verification needs to be submitted as an attachment to the proposal.
• Failure to follow the above requirements will disqualify your proposal from the scoring process.

NOTE: Proposals will not be accepted after 5 p.m. CST on January 10, 2014.
SECTION FOUR

STEP GRANTS
Eligibility

- Organizations eligible for STEP funds include the Texas Department of Public Safety (TxDPS), sheriff’s offices, constable’s offices, local police departments, and inter-governmental coordination entities for law enforcement efforts; i.e. COGs.
- All jurisdictions are eligible for STEP Yearlong grants regardless of population.
- Communities with STEP Yearlong grants will still be considered for participation in special projects like Click It or Ticket (CIOT) and/or Impaired Driving Mobilization (IDM) campaigns throughout the year. These projects will be solicited at a later time.

**NOTE:** Do not submit a proposal for CIOT and IDM projects.

Funding

Funding for STEP grants helps pay for overtime activities by local law enforcement to reduce the incidence of speeding, driving while intoxicated and driving under the influence of alcohol by minor, failure to use occupant restraint systems, intersection traffic control violations and enforcement of state and local ordinances on cellular and texting devices. Enforcement grants come from one or more of the TRF-TS program areas.

The follow table outlines the program area and its respective STEP type:

<table>
<thead>
<tr>
<th>Program Area</th>
<th>STEP Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alcohol and Other Drug Countermeasures</td>
<td>Driving While Intoxicated (DWI)/Driving Under the Influence (DUI) of Alcohol by Minor</td>
</tr>
<tr>
<td>Occupant Protection (OP)</td>
<td>Failure to Use Occupant Restraint</td>
</tr>
<tr>
<td>Police Traffic Services</td>
<td>Comprehensive consists of two or more of the following enforcement elements: Speed, OP, DWI/DUI of Alcohol by Minor, Intersection Traffic Control (ITC) and Distracted Driving (DD)</td>
</tr>
<tr>
<td></td>
<td>ITC</td>
</tr>
<tr>
<td></td>
<td>DD</td>
</tr>
<tr>
<td></td>
<td>Commercial Motor Vehicle (CMV); Speed, OP, and Hazardous Moving Violations (HMV)</td>
</tr>
<tr>
<td>Speed Control</td>
<td>Speed</td>
</tr>
</tbody>
</table>

**STEP Yearlong**

A maximum funding amount has been established for STEP Yearlong proposals submitted by communities, based on the population of the community and available crash data. Proposers may apply for a STEP Yearlong or STEP Wave and a STEP Yearlong CMV grant, but no more than the established amounts will be awarded to a community for all enforcement activities during the fiscal year. Communities may request less than the maximum. The following table outlines the established maximum federal budget per year based on 2011 U.S Census estimated population:
### STEP Wave

The maximum reimbursable amount allowable for a STEP Wave grant is **$40,000.00** per agency.

### All STEP Proposals

- Law enforcement agencies that propose a STEP Yearlong grant or a STEP Wave grant may also apply for a STEP Yearlong CMV project. For funding limitations, see table on this page.

- Proposals for a STEP Yearlong grant are limited to one STEP element or combinations of the following STEP elements:
  - Driving While Intoxicated (DWI)/Driving Under the Influence (DUI) of Alcohol by Minor
  - Occupant Protection (OP)
  - Speed
  - Intersection Traffic Control (ITC)
  - Distracted Driving (DD)

- Proposers should submit one combined STEP Yearlong proposal that covers the desired traffic safety elements. Proposals that address two or more elements will be classified as a STEP Comprehensive.

- STEP Wave proposals are limited to a **minimum** of three (3) holiday periods per year or a **maximum** of six (6) holiday periods per year (see page 39). Consisting of one or more of the following:
  - Driving While Intoxicated (DWI)/Driving Under the Influence (DUI) of Alcohol by Minor
  - Occupant Protection
  - Speed Violations
  - Distracted Driving

- Law enforcement agencies may apply for **only one** of the following grants:
  - STEP Yearlong
  - STEP Wave

### Public Information & Education (PI&E)

Law enforcement agencies are required to provide PI&E activities, including the distribution of PI&E materials, throughout the grant period. Salaries being claimed for PI&E activities must be included in the budget. Proposal help for budgeting PI&E Salaries and Fringe Benefits is located at: [https://www.txdot.gov/apps/egrants/eGrantsHelp/Proposal/STEPSalariesFringeBenefits.html](https://www.txdot.gov/apps/egrants/eGrantsHelp/Proposal/STEPSalariesFringeBenefits.html)

<table>
<thead>
<tr>
<th>Size of Jurisdiction</th>
<th>Amount</th>
<th>Size of Jurisdiction</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 – 4,999</td>
<td>$20,000</td>
<td>125,001 – 300,000</td>
<td>$250,000</td>
</tr>
<tr>
<td>5,000 – 25,000</td>
<td>$40,000</td>
<td>300,001 – 700,000</td>
<td>$450,000</td>
</tr>
<tr>
<td>25,001 – 50,000</td>
<td>$70,000</td>
<td>700,001 and greater</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>50,001 – 125,000</td>
<td>$110,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The minimum required number of PI&E activities for a STEP Yearlong is as follows:

- Presentations – 4
- Media Exposures – 4
- Community Events – 2

**Operational Plan**

The Operational Plan is designed to aid law enforcement agencies with defining roadways and locations where enforcement efforts will be concentrated when working on a STEP Yearlong project.

**NOTE:** STEP Yearlong proposals must include an Operational Plan.

Operational Plan instructions are located at: https://www.dot.state.tx.us/apps/egrants/eGrantsHelp/Proposal/Operational%20Plan.html
Policies and Procedures
All STEP agencies must either have established written STEP operating policies and procedures, or will develop policies and procedures prior to a STEP grant being executed. Each STEP agency will certify that it has, or will develop such procedures during the proposal process in eGrants.

NOTE: This is a mandatory requirement.

The following table outlines the required minimum local policies and procedures:

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roles and Responsibilities</td>
<td>a description of which position serves as STEP project director and a list of their main responsibilities</td>
</tr>
<tr>
<td>STEP Shifts</td>
<td>a description of how the agency selects individuals to work a STEP shift</td>
</tr>
<tr>
<td>Authorization to Work</td>
<td>a description of how prior approval is obtained for an individual authorized to work a STEP shift</td>
</tr>
<tr>
<td>Work Restrictions</td>
<td>a list of any restrictions imposed on working STEP, such as limitations on the number of hours an officer can work per shift, etc.</td>
</tr>
<tr>
<td>Supervision</td>
<td>a description of how the agency supervises officers working STEP shifts</td>
</tr>
<tr>
<td>Overtime Status</td>
<td>a description on how the agency determines an individual’s overtime status before working STEP</td>
</tr>
<tr>
<td>Documentation</td>
<td>a description of how an individual’s time worked on a STEP shift is documented</td>
</tr>
<tr>
<td>Required STEP Documentation</td>
<td>a description of the paperwork that is required after the STEP shift ends (i.e., time sheets, overtime cards, STEP daily activity reports, citations, etc.)</td>
</tr>
<tr>
<td>Approval</td>
<td>a description of the process the supervisor uses to approve and document the hours worked</td>
</tr>
<tr>
<td>Performance Goals</td>
<td>a description of the process used to oversee the agency’s performance toward meeting the grant’s performance measures/target numbers</td>
</tr>
</tbody>
</table>
STEP Yearlong

Requirements outlined in this section apply to all STEP Yearlong including STEP Yearlong CMV proposals.

Selection of Elements

The following table outlines the STEP Yearlong proposals that are limited to one or a combination of the following elements:

<table>
<thead>
<tr>
<th>Element</th>
<th>Goal</th>
</tr>
</thead>
</table>
| Driving While Intoxicated (DWI)/Driving Under the Influence (DUI) of Alcohol by Minor | • To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, injuries, and fatalities  
• To reduce the number of DUI of Alcohol-related crashes where the driver is under age 21 |
| Occupant Protection (OP) | Increase occupant restraint use in all passenger vehicles and trucks (safety belt and child safety seat usage) |
| Speed | To reduce the number of speed-related crashes, injuries, and fatalities |
| Intersection Traffic Control (ITC) | To reduce intersection-related motor vehicle crashes, injuries, and fatalities. This STEP targets intersections with a high frequency of crashes within metropolitan areas |
| Distracted Driving (DD) | To reduce the number of distracted driving related crashes, injuries and fatalities. This STEP element provides for enforcement of state and local ordinances on distracted driving arising from the use of cellular and texting devices in vehicles |
| Commercial Motor Vehicle (CMV) | • To reduce commercial motor vehicle crashes, injuries, and fatalities involving vehicles with a vehicle body type of “Semi-Trailer” or “Truck-Tractor”  
• STEP CMV projects include Speed, Occupant Protection (OP), and Hazardous Moving Violations (HMV)  
  o NOTE: See STEP Yearlong Requirements section |

NOTES

- Proposals that address two or more elements are classified as STEP Comprehensive.
- Speed enforcement must be conducted at sites that have less than 50% compliance as determined by speed surveys, or at sites with compliance rates of 50% or more that have been pre-approved by TxDOT. Additional documentation, such as crash data, will be required to show that these sites warrant increased enforcement.
- Proposals with an OP element will be required to conduct seat belt enforcement during the annual Click it or Ticket mobilization and submit a performance report detailing enforcement activities.
• Proposals with a DWI element will be required to conduct DWI enforcement during the annual Labor Day Impaired Driving Mobilization and submit a performance report detailing enforcement activities.
• Proposals with Speed and Occupant Protection elements will require survey data. This data must not be older than September 1, 2013. Procedures are located at: https://www.txdot.gov/apps/eGrants/eGrantsHelp/index.html. Select “STEP OP and Speed Survey Tools” link under the “Toolbox” heading.

Baseline Information
Baseline information serves as a foundation for proposers to measure pre-grant traffic enforcement activity.
Baseline information must be provided by the proposers to identify local traffic enforcement related activity. The information must exclude any activity generated with STEP grant dollars. Once the baseline is established, these figures will be used to compare subsequent year’s local and grant traffic enforcement activity.

The baseline numbers are critical in establishing the causes and numbers of fatalities, injuries, crashes and property damage, in a community. The surveys and citations must be from the site location (city, county, roadway section, statewide), that the STEP will target. TRF-TS will use CRIS data to score and rank STEP proposals.

NOTE: A baseline number must be provided for each measure in a STEP proposal.
NOTE: Citation data older than calendar year 2012 will not be accepted. Only data for citations other than STEP must be used to establish the baseline.

Documentation
Example of verifiable, current, and applicable data sources include, but are not limited to:
• Agency citation data files
• Municipal or JP court files
• State or local surveys or assessments (i.e., TTI Safety Belt Survey)

STEP Yearlong CMV
STEP Yearlong CMV proposals must include enforcement of all of the following components:
• Speed
• OP
• HMV

NOTE: STEP Yearlong proposers may also apply for a STEP Yearlong CMV proposal. However, a STEP Yearlong CMV proposal must be submitted separately. To apply for a STEP Yearlong CMV grant, please contact trf_egrantshelp@txdot.gov. Maximum funding amounts are split between the STEP Yearlong and STEP Yearlong CMV proposals and the combined funding amounts cannot exceed the limits allowed for the community.

STEP Wave
STEP Wave grants may consist of one (1) element or a combination of two (2) or more of the following elements:
• DWI/DUI of Alcohol by Minor - Jurisdiction Wide (DWI enforcement effort must be focused at locations where there is an over-representation of alcohol-related crashes and/or DWI/DUI of Alcohol by Minor arrests).

• Speed - Jurisdiction Wide (Speed enforcement must be focused on areas where there is at least a 50% noncompliance with the posted speed limits and/or a higher number of speed-related crashes).

• Safety Belt - Jurisdiction Wide.

• Distracted Driving – Jurisdiction Wide.

• Proposers may choose the element(s) that will comprise their STEP enforcement effort. Speed and occupant protection elements will require survey data. This data must not be older than September 1, 2013, and must follow TRF-TS survey data protocol. Procedures are located at: https://www.txdot.gov/apps/eGrants/eGrantsHelp/index.html. Select “STEP OP and Speed Survey Tools” link under the “Toolbox” heading.

Enforcement Periods
Law enforcement agencies must work three (3) required Wave periods and may choose up to three (3) optional Wave periods.

REQUIRED
• Christmas/New Year’s Day
• Memorial Day
• Labor Day

OPTIONAL
• Halloween
• Thanksgiving
• Valentine’s Day
• Spring Break
• Independence Day
• Special Event Period

NOTE: When selecting optional periods, they would become a requirement of the executed grant agreement.

PI&E Objective
Law enforcement agencies are required to provide PI&E activities, including the distribution of PI&E materials, throughout the grant period. The minimum number of PI&E activities for STEP Wave grants are as follows:

• Presentations – one (1) per STEP Wave period
• Media Exposures – two (2) per STEP Wave period
• Community Events – one (1) per grant period

Further information is located at: https://www.txdot.gov/apps/egrants/eGrantsHelp/Proposal/STEPPI&EObjectivePerformanceMeasure.html

Special Event Period
• Defined as a time period where the community sees an increase in traffic volume and increased enforcement would prove beneficial; i.e. county fairs, local rodeos, conventions, beach/lake traffic, etc.

• Consists of a minimum of four (4) and no more than seven (7) consecutive days of enforcement.

• Cannot be scheduled during any of the other required or optional STEP Wave periods.
Activities
Required activities for STEP Wave grants are listed below.

• **Pre-Surveys**
  Pre-observational surveys establish safety belt usage rates and/or speed limit compliance prior to conducting any enforcement activity. Surveys are only applicable to STEP Wave grants consisting of “Occupant Protection” and/or “Speed” components. A pre and post survey is required after each STEP Wave.

• **Pre-Media Campaign**
  Local media events are conducted at least three (3) days prior to enforcement effort to maximize the visibility of enforcement to the public. The media events are intended to inform the public when, where, how, and why the safety belt, impaired driving, distracted driving, and/or speed limit laws that are being enforced.

• **Enforcement Effort**
  The goal of increased enforcement efforts via a STEP grant is to place primary emphasis on increasing the number of citations or arrests for non-use of occupant restraints, impaired driving, distracted driving, and/or speeding, during peak holiday traffic.

• **Post-Surveys**
  Post-observational surveys are conducted for each STEP Wave period to determine safety belt usage and/or speed limit compliance. Measure the impact of media/enforcement effort. Surveys are only applicable to STEP Wave grants consisting of “Occupant Protection” and/or “Speed” components.

  **NOTE:** The post survey can be used for the pre-survey results for a subsequent STEP Wave.

• **Post-Media Campaign**
  Local media events inform the public on the rationale for safety belt usage, impaired driving, distracted driving and/or speed laws and communicates the results of the STEP Wave.

**STEP Wave Calendar**
The FY 2015 STEP Wave Calendar is located at: [https://www.txdot.gov/apps/egrants/eGrantsHelp/WaveCalendar/STEPWaveCalendar_2015.pdf](https://www.txdot.gov/apps/egrants/eGrantsHelp/WaveCalendar/STEPWaveCalendar_2015.pdf)

**Project Plan**
The Project Plan consists of the problem solution, objective, performance measures and performance targets.

**Problem Solution**
Elements are selected by a proposer to be included in a STEP proposal.

**Objective, Performance Measures**
The objective briefly indicates the specific purpose of the proposal. Performance measures and targets provide guidance to determine efficiency and effectiveness of the project; serving as a measure of progress. Each performance measure **must** be designed as an evaluative mechanism for measuring the project’s level of success. Performance targets determine progress of performance measures and
NOTE: Use the baseline number to establish the target for the performance measures.

**STEP Indicator**

As scoring criteria, a point range is based on the data submitted compared to the statewide performance average, or STEP indicator, for each enforcement element selected.

NOTE: The STEP indicator is a target or goal and not a quota, and is an established average for enforcement performance measures across the State.

NOTE: At no time does TxDOT require an individual officer to issue a specific number of citations during an enforcement period.

The following table outlines a breakdown of the statewide average or STEP Indicator:

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Points per Citation</th>
<th>Citations Per Enforcement Hour Worked</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupant Protection (OP)</td>
<td>1.5 points</td>
<td>1.67 – 2.0</td>
<td>100 hours x 1.67 citations per hour = 167 citations</td>
</tr>
<tr>
<td>Speeding</td>
<td>1 point</td>
<td>2.5 – 3.0</td>
<td>100 hours x 2.5 citations per hour = 250 citations</td>
</tr>
<tr>
<td>Intersection Traffic Control (ITC)</td>
<td>2 points</td>
<td>1.25 – 1.5</td>
<td>100 hours x 1.25 citations per hour = 125 citations</td>
</tr>
<tr>
<td>Distracted Driving (DD)</td>
<td>2 points</td>
<td>1.25 – 1.5</td>
<td>100 hours x 1.25 citations per hour = 125 citations</td>
</tr>
<tr>
<td>Commercial Motor Vehicle (CMV) including Speed, OP, and HMV</td>
<td>2 points</td>
<td>1.25 – 1.5</td>
<td>100 hours X 1.25 citations per hour = 125 citations</td>
</tr>
<tr>
<td>Driving While Intoxicated (DWI)</td>
<td>18 points Per Arrest</td>
<td>1 DWI arrest per each six (6) hour enforcement period worked</td>
<td>100 hours divided by 6 hours = 16.67 DWI arrests</td>
</tr>
<tr>
<td>Driving Under the Influence (DUI) of Alcohol by Minor</td>
<td>6 points Per Arrest</td>
<td>1 DUI of Alcohol by Minor arrest/citation per each two (2) hour enforcement period worked</td>
<td>100 hours divided by 2 hours = 50 DUI of Alcohol by Minor arrests</td>
</tr>
</tbody>
</table>
NOTE: Warnings, either verbal or written, are not considered citations and therefore cannot be applied toward any performance measures, target numbers or STEP Indicator identified in the proposal. However, once a grant has been executed, TxDOT will accept documented (written) warnings that are associated with the grant’s STEP elements in the agency’s Performance Reports. Although warnings cannot count towards establishing a grant’s performance measures and target numbers, they will receive one-half the point value as STEP element citations and can be counted towards the agency’s STEP Element Indicator in the Performance Reports. Only written warnings for STEP element violations are eligible for inclusion in the Performance Report.

NOTE: A minimum average of 2.5 points per hour will be required for STEP Yearlong and STEP Wave proposals.

NOTE: The STEP Element Indicator is increased by increasing the number of arrests and/or citations or decreasing the number of planned enforcement hours.

Calculator Tool
To calculate a STEP Element Indicator, the tool is located at:
https://www.dot.state.tx.us/apps/eGrants/eGrantsHelp/ToolBox/StepElementIndicator.html
SECTION FIVE

GENERAL GRANTS
Eligibility
Organizations eligible for General Traffic Safety grants include state and local governments, educational institutions, and non-profit organizations.

Funding

Public Schools
Proposals for potential statewide projects in public schools must include their plan for securing permission from Superintendents to conduct the project in their schools.

Child Passenger Safety Seats
Safety seats will no longer be purchased by the Texas Department of State Health Services (DSHS) for other child passenger safety grants. New process for acquiring child safety seats is as follows:

- Proposers requiring safety seats must include them in their proposals as a budgeted item, including quantity and budget amount to support the purchase (estimate seats at $50 each).
- Proposals must include storage, shipping and distribution method(s).

Problem Identification
Problem identification includes the problem statement and documentation of data.

- Additional or continuation narration uploaded as an attachment in eGrants will not be reviewed or scored by the proposal review teams.
- Charts, graphs, or tables uploaded in eGrants will be reviewed and/or scored by the proposal review teams.

Problem Statement
The problem identification description is one of the most important parts of a proposal. It must be as follows:

- **Clear, concise, and accurate description of the problem that the project aims to address**
  o A traffic safety problem that needs to be addressed is clearly identified.
- **Supported by relevant traffic safety data**
  o Causes of fatalities, injuries, crashes and property damage, site location (city, county, roadway section, statewide), and target population data.
  o The traffic safety data is current and specific to Texas/local communities.
  o Other pertinent data, such as safety belt use, may be included or substituted for crash data.
  o Data must be sourced correctly for traffic safety purposes.

  **NOTE:** Data must show an over-representation, or data represented in excessive or disproportionately large numbers. For state projects, compare to national data. For local projects, compare to state data.

- **Specific to the problem(s)**
  A strong problem identification description accurately defines the nature and magnitude of the specific problem(s) to be addressed by the proposed project.
NOTE: Supporting data must include 2012 data or newer. Data older than 2012 can be included for trends.

**Documentation**

Some examples of verifiable, current, and applicable data sources include:

- Local law enforcement agencies
- Hospital and emergency room reports
- Texas Department of Public Safety (TxDPS)
- State or local surveys or assessments; i.e., TTI Safety Belt Survey

**Project Plan**

The Project Plan consists of the problem solution, objective, performance measures, and performance targets.

**Problem Solution**

The proposed problem solution must briefly and clearly describe the scope of work and activities that will be performed to address the stated traffic safety problem(s). The solution must include methods, countermeasures, and strategies that could potentially minimize or eliminate the stated problem or increase traffic law compliance. The proposed solution must also detail the “who-what-when-where-how” in order to aid in the grant evaluation.

**Problem Solution Relevance**

The problem solution is relevant to the traffic safety problem identified. The solution proposes a comprehensive approach to address the problem and is properly scoped. The solution must include relevant strategies, tasks, and specific activities.

**Evaluation**

The proposal must clearly indicate how the project will demonstrate methods for measuring and evaluating project success. The proposal must have a definitive means of communicating objective(s) and expected outcome(s) in evaluating success.

NOTE: Proposers need to indicate how their organization will evaluate the proposed projects to prove success.
Objectives and Performance Measures

Objectives, Action Plans and Activities
Objectives indicate the specific purpose of the project. Every Action Plan must contain high-level activities, with a maximum of ten (10) activities per objective.

Objectives must meet the following criteria:
- Consistent with traffic safety problem solution (project purpose).
- Objective statements must form coherent, clearly stated sentences.

TRF-TS uses a guideline called the S.M.A.R.T. principle to assess performance goals and performance measures.

NOTE: Objectives must use the S.M.A.R.T. criteria. Therefore, all objectives must be:
- Specific
- Measurable
- Action-oriented
- Realistic
- Time-framed.

NOTE: Do not submit an Action Plan that contains more than ten (10) activities per each objective.

NOTE: Do not continue an objective onto a second page.

Performance Measures
All objective target numbers must be realistic and properly time-framed in order to measure project progress, including the following:
- Completion dates
- Tangible quantities
- Number of tasks
- Number of deliverables

Activities
Activities must meet the following criteria:
- Clearly provide sufficient explanation to support each project objective.
- Realistic, properly time-framed and sequenced.
- Support the overall scope of the proposed project.
- Begin with an active verb and provide sufficient explanation to support all objectives.
SECTION SIX

STEP AND GENERAL GRANTS
**Budget**
A proposal budget must support the project plan (problem solution, objectives and related activities). The proposed budget must be reasonable, necessary, and must include only cost-eligible line items.

**Modifications**
Once a proposal is submitted, the requested Federal award cannot be increased. A budgetary adjustment may be necessary if the budget is inaccurate, unreasonable, or unallowable. Minor modifications may be made during the grant negotiations process.

**Support Documentation**
Support documentation with specific details must be included with the proposal. Examples include:
- Travel plans
- Equipment type
- Large dollar items
- Fringe benefits
- Contractual services intended to be funded with grant monies
- Indirect cost; must provide a current final indirect cost rate approved by Federal cognizant agency or TxDOT.

**NOTE:** Provisional Indirect Cost Rates must include current grant year and a final rate must be submitted for approval within the provisional period.

**Rules**
Rules for the use of Federal highway safety grant funds are located at:
http://www.nhtsa.gov/About+NHTSA/Programs+%3c%3e+Grants/Resources+Guide

**Unallowable Costs**
In addition to the unallowable costs outlined in the applicable OMB cost principles, there are some costs that must be authorized in advance or are prohibited under federal, state or local laws or regulations. These costs include, but are not limited to:

**Advertising**
Only for very special circumstances can federal funds be used to purchase television and radio time for highway safety public service messages. Such expenditures must be approved in advance. **Projects to purchase television and radio time (or any other media) are not being accepted through this RFP.**

**Supplanting**
Federal funds cannot supplant (replace) funds from any other sources. Definition: The use of Federal funds to support personnel or an activity already supported by local or state funds. **Supplanting is prohibited.**
Program Income
Program-generated income can be used as project match; provided that prior written approval is received from TRF-TS.

Office Furnishing
Grant funds cannot be used to purchase office furnishings.

Out-of-State Travel
Out-of-state travel requires prior written approval from TRF-TS.

Contractual Services
- A subcontract in excess of $25,000 may not be executed by the subgrantee without prior written concurrence by TxDOT.
- Subcontracts in excess of $25,000 shall contain all required provisions of the Grant Agreement Terms and Conditions.

Equipment over $5,000
Equipment with a unit acquisition cost of $5,000 or greater is prohibited without prior written approval from TxDOT and NHTSA

Gratuities
Tips and/or gratuities are unallowable

Lobbying
Federal and state grant funds cannot be used for lobbying activities

Promotional Items for Subgrantee Staff
T-shirts, uniforms, polo shirts, caps, etc. cannot be purchased exclusively for subgrantee staff

Alcoholic Beverages and Food
Funds cannot be used to purchase alcoholic beverages or food.

NOTE: The exception is only when performing underage drinking sting operations and with prior written approval from TRF-TS.

Reimbursement
Payment or reimbursement before costs have been incurred is prohibited. Reimbursement are only made for costs incurred during the grant or contract period. All TRF-TS administered contracts and grant agreements include a maximum amount eligible for reimbursement. Fund advances are not allowed.

Attachments
Support documentation is any additional information the proposer wishes to include as a supplement to the proposal. Examples include but are not limited to:
- Statement of qualifications
- Training
- Experience of proposing entity
• Subcontractor
• Agency commitment
• Letters of Support

Support documentation is optional and will not be scored during the proposal review and scoring process. However, if used it must be uploaded as an attachment via eGrants.

**NOTE:** Do not mail support documentation to TRF-TS separately, it will not be accepted.
SECTION SEVEN

SELECTION PROCESS
Proposal Scoring

Proposal scoring is based on the problem identification and solution. TRF-TS reviews and evaluates each proposal for relevancy to a state or local problem. The basis for scoring consists of, but not limited to, the following:

- Strength of problem identification supported with verifiable, current, relevant, and appropriate documentation.
- STEP proposal problem identification will be scored based on the population-based rate of relevant crashes or casualties (number/per 10,000 population) in combination with the absolute number of relevant crashes or casualties in Texas counties and cities in 2012. CRIS is the crash data source and the U.S. Census is the population source.
  
  Data categories will include:
  - DUI-related KAB crashes (alcohol and other drugs)
  - Intersection-related KAB crashes
  - Speed-related KAB crashes
  - Distracted Driving-related KAB crashes
  - Large truck-related crash fatalities
- Quality of the proposed solution plan
- Realistic objectives and activities
- Cost eligibility
- Percent of matching funding proposed
- Reasonable and necessary budget

Proposal Selection

- Proposal selection is based on, but not limited to, the following criteria:
  - Score – must meet minimum of 35
  - Program needs – in order to maintain a balanced comprehensive program
  - Availability of dedicated Federal funding – such as alcohol, occupant protection, motorcycle, etc.
  - Duplication of effort – proposals that duplicate efforts of existing projects will not be considered
  - Crash data – needs are based on properly-sourced crash data
  - Project grading – based on prior performance
- Selected proposals will be recommended to the TxDOT Commission for inclusion in the Texas HSP.
- Awarded projects may be initiated prior to October 1, 2014, if sufficient funding is available.
Highway Safety Plan

Draft
The HSP is developed by TRF-TS based on the proposals recommended for funding.

Approval
Funding for the HSP is approved by the Texas Transportation Commission.
Upon Commission approval, the HSP is submitted to NHTSA for review, comment, and final approval.

Implementation
The HSP is implemented on October 1 of every year, if Federal appropriations allow.

Grant Agreements
Proposals approved for funding will become grant agreement contracts in eGrants.
Purpose
The main purpose of this RFP is to ensure uniform information in the solicitation of proposals and procurement of services. This RFP is not construed as a purchase agreement or contract or as a commitment of any kind, nor does it commit TxDOT to pay for costs incurred prior to the execution of a formal contract or grant unless such costs are specifically authorized in writing by TxDOT.

Rights
TxDOT reserves the right to accept or reject any or all proposals received, to cancel or reissue this RFP in part or its entirety or to decline to issue a contract or grant based on this RFP.

Corrections
TxDOT reserves the right to correct any errors and/or make changes to this solicitation as it deems necessary. Corrections and/or changes are posted at: http://www.txdot.gov/apps/egrants/eGrantsResources/rfp.html.

Terms
TxDOT reserves the right to negotiate the final terms of any and all contracts or grant agreements with proposers selected and any such terms negotiated as a result of this RFP may be renegotiated and/or amended in order to successfully meet the needs of TxDOT.

Withdraw or Reduce
TxDOT reserves the right to withdraw or reduce the amount of an award or to cancel any contract or grant agreement resulting from this procurement if adequate funding is not received from NHTSA or other funding sources, or due to legislative changes.

Influence
Proposers shall not offer or provide any gratuities, favors, or anything of monetary value to any officer, member, employee, or agent of TxDOT, for the purpose of having an influencing effect toward their own proposal or any other proposal submitted hereunder.

Conflict of Interest
No employee, officer, or agent of TxDOT shall participate in the selection, award or administration of a contract or grant agreement supported by Federal and/or state funds if a conflict of interest or potential conflict would be involved.

Contractual Obligation
The contents of a successful proposal may become a contractual obligation if selected for an award of a contract or grant agreement.

Right to Request
TxDOT reserves the right to clarify, explain or verify any aspect of a response to the RFP and to require the submission of any price, technical or other revision to the proposal that results from negotiations conducted.

Right to Disqualify
TxDOT reserves the right to deem non-responsive or disqualify any proposal that in TxDOT’s sole determination does not comply with or conform to term conditions and requirements contained in this RFP.
**Adherence**

All contracts or grant agreements awarded under this RFP must adhere to the Texas Traffic Safety Program Grant Agreement General Terms and Conditions for all Traffic Safety grant agreements. These terms and conditions are included as part of the proposal.