

FY 2015 STEP Wave Calendar

October-14							November-14							December-14							January-15							February-15							March-15						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4						1	30	1	2	3	4	5	6					1	2	3	1	2	3	4	5	6	7	1	2	3	4	5	6	7	
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10	8	9	10	11	12	13	14	8	9	10	11	12	13	14
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17	15	16	17	18	19	20	21	15	16	17	18	19	20	21
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24	22	23	24	25	26	27	28	22	23	24	25	26	27	28
26	27	28	29	30	31		23	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	31								29	30	31				

April-15							May-15							June-15							July-15							August-15							September-15						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4						1	2	31	1	2	3	4	5	6				1	2	3	4	2	3	4	5	6	7	8			1	2	3	4	5
5	6	7	8	9	10	11	3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11	9	10	11	12	13	14	15	6	7	8	9	10	11	12
12	13	14	15	16	17	18	10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18	16	17	18	19	20	21	22	13	14	15	16	17	18	19
19	20	21	22	23	24	25	17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25	23	24	25	26	27	28	29	20	21	22	23	24	25	26
26	27	28	29	30			24	25	26	27	28	29	30	28	29	30				26	27	28	29	30	31	1	30	31					27	28	29	30					

Halloween Wave

Pre Survey: OCT 18 - 20

Pre Media: OCT 21 - 23

Enforcement Period
October 24 - November 1, 2014

Post Survey: NOV 2 - 4

Post Media: NOV 5 - 7

Thanksgiving Wave

Pre Survey: NOV 16 - 18

Pre Media: NOV 19 - 21

Enforcement Period
November 22 - December 1, 2014

Post Survey: DEC 2 - 4

Post Media: DEC 5 - 7

Christmas / New Years Wave

Pre Survey: DEC 13 - 15

Pre Media: DEC 16 - 18

Enforcement Period
December 19, 2014 - January 2, 2015

Post Survey: JAN 3 - 5

Post Media: JAN 6 - 8

Valentine's Day Wave

Pre Survey: FEB 6 - 8

Pre Media: FEB 9 - 11

Enforcement Period
February 12 - 17, 2015

Post Survey: FEB 18 - 20

Post Media: FEB 21 - 23

Spring Break Wave

Pre Survey: MAR 1 - 3

Pre Media: MAR 4 - 6

Enforcement Period
March 7 - 22, 2015

Post Survey: MAR 23 - 25

Post Media: MAR 26 - 28

Memorial Day Wave (CIOT)

Pre Campaign Survey: Apr 28 - 30

Pre Media: May 15 - 17

Enforcement Period
May 18 - May 31, 2015

Post Survey: JUN 1 - 3

Post Media: JUN 4 - 6

Independence Day Wave

Pre Survey: JUN 20 - 22

Pre Media: JUN 23 - 25

Enforcement Period
June 26 - July 7, 2015

Post Survey: JUL 8 - 10

Post Media: JUL 11 - 13

Labor Day Wave (IDM)

Pre Survey: AUG 15-17

Pre Media: AUG 18-20

Enforcement Period
August 21 - September 7, 2015

Post Survey: SEP 8-10

Post Media: SEP 11-13

Subgrantees should use the survey and media dates as a guide. The enforcement periods must remain the same.

Description of Activities

Pre-Surveys

Conduct pre-observational surveys for each Wave period to establish safety belt usage rates and/or speed limit compliance prior to conducting any wave enforcement activity. Surveys are only applicable to STEP Wave grants consisting of Occupant Protection and/or Speed components.

Pre-Media Campaign

Conduct local media events immediately before the enforcement effort to maximize the visibility of enforcement to the public. These media events tell the public when, where, how and why the safety belt, impaired driving and/or speed limit laws are being enforced.

Enforcement Effort

Intensify enforcement through an overtime STEP that places primary emphasis on increasing the number of citations or arrests for non-use of occupant restraints, impaired driving and/or speeding, during peak holiday traffic.

Post-surveys

Conduct post-observational surveys for each Wave period to determine safety belt usage and/or speed limit compliance. Measure the impact of media/enforcement effort. Surveys are only applicable to STEP Wave grants consisting of Occupant Protection and/or Speeding components.

Post-media Campaign

Conduct local media events to tell the public why the safety belt, impaired driving and/or speed laws are important and the results of the wave.