

# Look twice for motorcycles.



## FACT SHEET

Share The Road: Look Twice for Motorcycles Campaign, May 2024

The **Texas Department of Transportation** is launching its annual Share the Road: Look Twice for Motorcycles campaign to alert drivers about the risks motorcyclists face and the precautions motorists can take to protect them. Look twice: there's a life riding on it.



**Texas has more than 394,000 registered motorcycles.**

*(Insurance Institute for Highway Safety, 2023)*

### In a crash, motorcyclists are vulnerable to serious injury or death.

- Per vehicle miles traveled in the U.S. in 2021, there were 24 times more motorcyclist fatalities than car occupant fatalities. *(NHTSA, June 2023)*
- On average, more than one motorcyclist is killed on Texas roads every day. In 2023, 599 riders lost their life and 2,483 were seriously injured. *(TxDOT, 2024)*

### Driver Safety Tips

- 1. Check yourself.** Always ask yourself if there are any motorcycles nearby. This will help your eyes and brain notice them on the road.
- 2. Look twice.** Use turn signals and check blind spots before changing lanes.
- 3. Turning left?** Avoid turning in front of a motorcycle. It can be hard to judge their speed and distance, so let them pass first and always use your turn signal to alert them.
- 4. Save some space.** Keep a safe following distance. Motorcyclists can slow by downshifting, which doesn't activate the brake light. Give them the entire lane when passing.
- 5. Slow down.** Obey speed limits to keep both yourself and motorcyclists safe.



**Looking twice can help prevent crashes, injuries, and death.**

Information contained in this report is from NHTSA Traffic Safety Facts and represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) received and processed by the Texas Department of Transportation as of April 4, 2024.